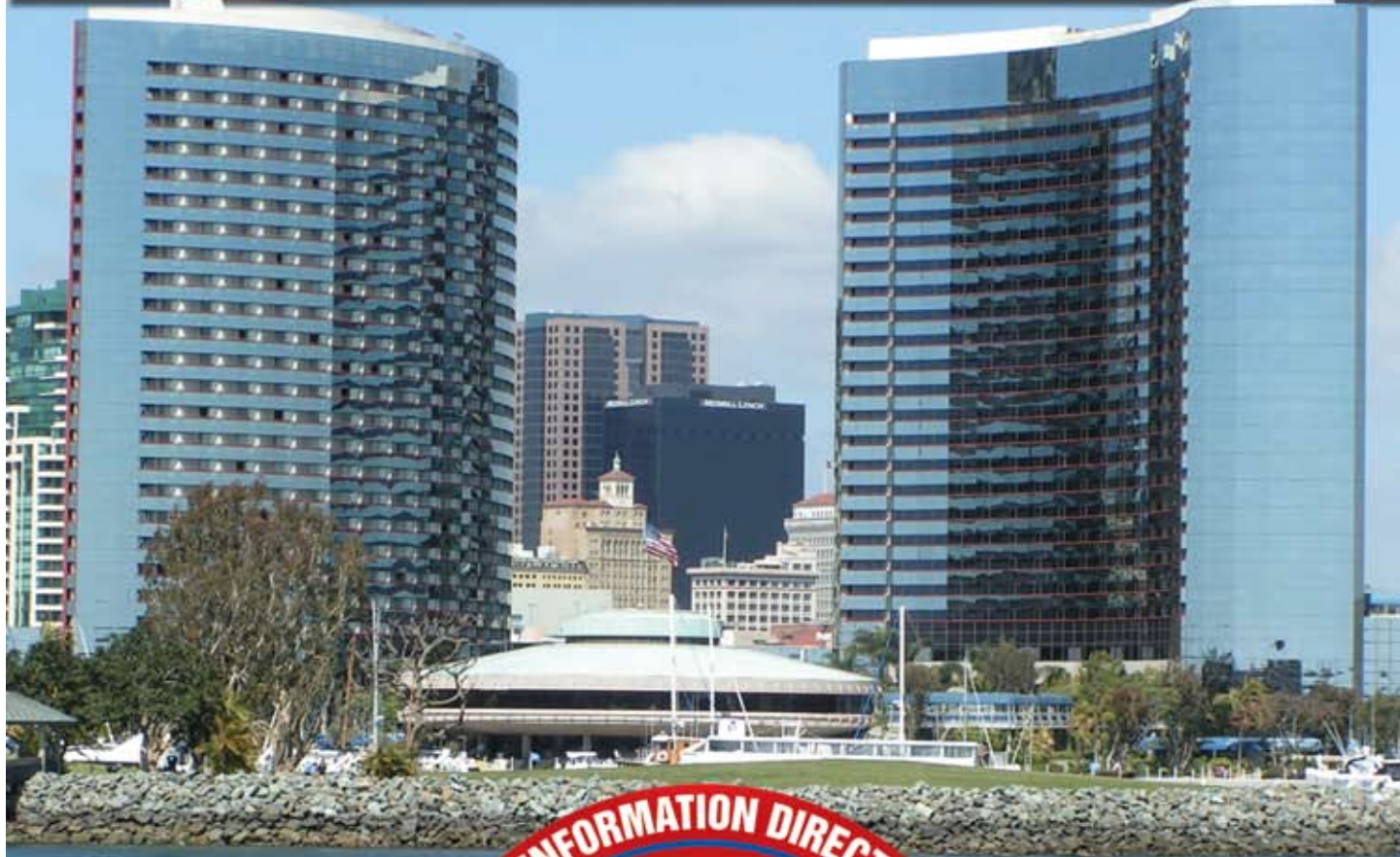


CoSIDA **Adigest**

MONTHLY NEWSLETTER OF THE COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA



COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA

CoSIDA

San Diego, Calif.
June 30 - July 3, 2007

50th ANNIVERSARY

1957-2007

Registration Information Inside

2007 COSIDA WORKSHOP

San Diego, California

June 30 - July 3



San Diego Marriott Marina Hotel



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as
COSIDA
Celebrates
50 years

CoSIDA *Adigest*

MONTHLY NEWSLETTER OF THE COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA

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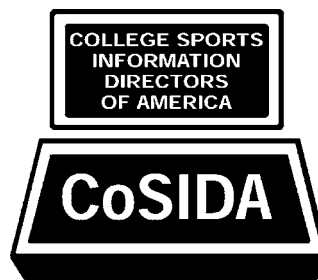
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**Future
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2007 Workshop

June 30-July 3

SANDIEGO

Marriott Marina

2008 Workshop

June 29-July 2

TAMPA

Marriott

2009 Workshop

June 26-29

SAN ANTONIO

Marriott

2010 Workshop

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CoSIDA's
50th Anniversary**

SAN DIEGO
CoSIDA Convention
June 30 - July 3
Marriott Marina

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DON RANLY

Leading Writing Coach to Address CoSIDA Convention

Dr. Don Ranly, one of the nations leaders in teaching writing, editing and publishing, will be a featured speaker at the 2007 CoSIDA Convention, held June 30-July 3, in San Diego, Calif.

Dr. Ranly is professor of journalism at the University Of Missouri School Of Journalism where he has taught for the past 31 years. He has an M.A. in journalism and an M.A. in speech from Marquette University, a certificate in film, radio and television from New York University and a doctorate in journalism from the University of Missouri.

Dr. Ranly will speak to the CoSIDA Convention on Monday, July 2 at the San Diego Marriott & Marina. He last spoke to the CoSIDA Convention in 2000 in St. Louis.

Dr. Ranly worked as a newspaper reporter, a magazine editor, a weekly columnist, a radio host and a television producer, director and host. An author of articles and books on writing and editing, he has conducted more than 950 seminars for individual newspapers and magazines, corporations, associations and organizations of all kinds.

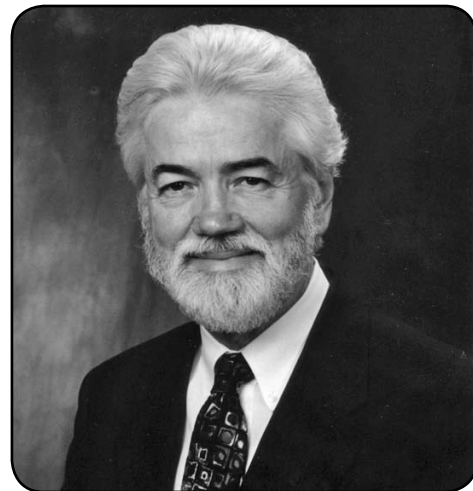
He is co-author of *News Reporting and Writing* (8th ed.), *Telling the Story: The convergence of Print, Broadcast and Online Media* (2nd ed.) and *Beyond the Inverted Pyramid* (all with Bedford/St. Martins) and author of *Publication Editing* (Kendall/Hunt). He has compiled a book of readings *The Principles of American Journalism* (Kendall/Hunt).

In addition to teaching writing, editing and publishing courses at the Missouri School of Journalism, his academic areas include the principles and ethics of American journalism and General Semantics.

In 1995, Dr. Ranly received a University of Missouri-Columbia Faculty-Alumni Award and was named the O.O. McIntyre Distinguished Professor of Journalism for 1995-1996. In 1998 he won a University of Missouri Gold Chalk award in honor of outstanding service in the training and mentoring of the professional students in his charge. In 1994, 1997 and 1998, the journalism faculty nominated Dr. Ranly for the Presidential Award for Outstanding Teaching, in 1996 and 1997, for the Byler Distinguished Professor Award, in 1999, for the Thomas Jefferson Award and in 2001, for the William T. Kemper Fellow for Excellence in Teaching award. In 2002, he was elected a Fellow of the International Association of Business Communicators. In 2003, he became a William T. Kemper Fellow for Excellence in Teaching. In 2005, Ranly received a Lifetime Achievement Award from the American Society of Business Publications Editors. He is a member of the University of Missouri Jefferson Club.

Dr. Ranly conducts communication seminars on a large variety of topics, from basic grammar and effective writing to his innovative and popular courses in Refrigerator Journalism and

Reinventing Print. He has helped plan new publications as well as re-tool and refuel existing ones.



He has prepared critiques for dozens of publications, first by marking the copy and then by discussing the publication on audiotape.

Dr. Ranly currently serves as Executive Director of the Missouri Association of Publications.

Earlier this month, CoSIDA announced that NCAA President Dr. Myles Brand will be the conventions keynote speaker. Brand and NCAA Senior Advisor to the President Wally Renfro will also conduct a panel at the workshop.



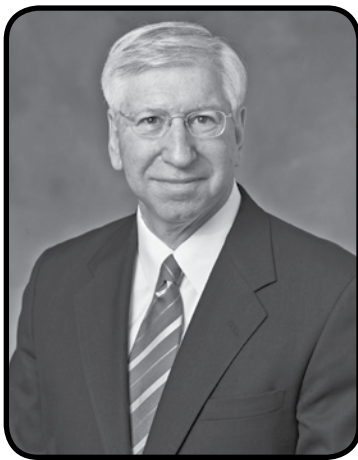
2007 CoSIDA WORKSHOP

San Diego, California

June 30 - July 3

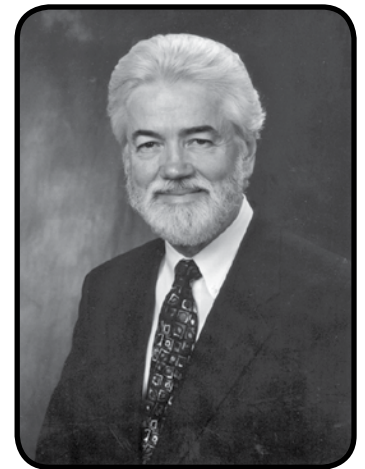
WORKSHOP PROGRAM TAKING SHAPE

*NCAA President Myles Brand
Will Be Keynote Speaker*



*Don Ranly to Lead
Writing Seminar*

*Special 50th
Anniversary
Activities*



*Other Special Panels
and Speakers*

Details in Future Digests and on CoSIDA.com

***Registrations
Now Being Accepted at
SAN DIEGO
MARRIOTT MARINA***

Attendees can type in the link below in their internet browser, and it will take them to the Marriott website. The CoSIDA Workshop group code will be listed. All you have to do is put in the dates of stay, and the system will take care of the rest!

\$135.00 per night

INTERNET REGISTRATION LINK

<http://marriott.com/property/propertypage/sandt?groupCode=csicsii&app=resvlink>





CoSIDA Athletic Events at UC San Diego



San Diego Padres at Home on July 2-3



PREREGISTRATION SET FOR SAN DIEGO

By Dave Wohlhueter
CoSIDA Treasurer

Once again this year, we will be using the preregistration process for the CoSIDA workshop.

Here are a couple of suggestions. Please fill out the entire form, typewritten. **Make sure you have enclosed a check and pay the correct fee. THIS IS IMPORTANT ! Do not send form without check.**

Please remember this DOES NOT effect room reservation at the hotel. Hotel registrations still must be done by you, as in the past. Here are your guidelines for this year's preregistration.

1. Please type all information on the preregistration blank printed in this issue. It must be typed so that your name can be spelled correctly on the badges worn throughout the workshop. Please use the name that you want printed on your name badge.

2. Fill out one form for each workshop participant. You do not have to fill out a second one for spouse, friends and children.

3. Follow the instructions on the blank and mark all appropriate lines.

4. When you fill out the form, please remember that everyone attending any of the events must be registered.

5. Preregistered fees are as follows: \$150 for non-CoSIDA members, \$125 for CoSIDA members and \$125 for spouses, friends and children.

6. All checks and/or money orders should be made out to CoSIDA and are to be mailed (WITH THE PREREGISTRATION FORM) to treasurer, Dave Wohlhueter, 202 Tudor Road, Ithaca, NY 14850. Make sure the form is with the check. Envelopes must be postmarked by June 11, 2007, or you will have to pay the late registration fee.

7. There will be no refunds on preregistration monies unless a reasonable request is made at least one week before the beginning of the workshop (June 24).

8. Those who decide to register at the workshop will also have the opportunity to do so, but the late registration fees are as follows: \$175 for non-CoSIDA members, \$150 for CoSIDA members and \$150 each for spouses, friends and children.

9. At the workshop you will come to the registration tables at a time to be announced, as before to pick up your registration packet and to sign up for spouses tours, etc.

10. As in the past, we ask that you pay your 2007-2008 dues at this time, or this may be included in your preregistration payment.

11. Please let us know the number of people who will be attending the Academic All-America Hall of Fame reception on Sunday night by filling in the number count on the preregistration form.

2007 COSIDA WORKSHOP PREREGISTRATION FORM San Diego • June 30 - July 3, 2007 (No Forms Accepted After June 11)

PLEASE TYPE

Name of participant _____

Representing _____

City, State, Zip Code _____

No.

_____ Non-CoSIDA member registered @ \$150.00 (U.S. Funds) \$ _____

_____ CoSIDA member registered @ \$125.00 (U.S. Funds) \$ _____

_____ Each spouse, friend, child registered @ \$125.00 (U.S. Funds) \$ _____

_____ 2007-08 associate membership dues @ \$55.00 (U.S. Funds) \$ _____

_____ 2007-08 active membership dues @ \$50.00 (U.S. Funds) \$ _____

_____ 2007-08 student membership dues @ \$25.00 (U.S. Funds) \$ _____

TOTAL ENCLOSED \$ _____

*** NUMBER OF PEOPLE WHO WILL ATTEND THE SUNDAY NIGHT

ACADEMIC ALL-AMERICA HALL OF FAME RECEPTION *

(*Fill in the number. We need a count)

Registered spouse's/friend's name for name tag _____

Registered children's name (s) for name tag (s) _____

Please fill out one form for each workshop participant.

Spouse, friend and children can go on the same form with regular workshop participant

COSIDA CONVENTION

Four Division I Commissioners Set to Conduct Panel in San Diego

Four NCAA Division I conference commissioners will address *The Future of Intercollegiate Athletics* in a panel discussion at the 2007 CoSIDA Convention on July 3 in San Diego, Calif.

The panel includes Big West Conference Commissioner Dennis Farrell, Mountain West Conference Commissioner Craig Thompson, Pac-10 Conference Commissioner Tom Hansen and Western Athletic Conference Commissioner Karl Benson.

The panel will discuss items including how media impacts intercollegiate athletics, currently and in the future, including the internet and television. The discussion will not be only about public relations issues, but also about the structure of the mediums.

Dennis Farrell

Farrell, in his 15th year as Big West Commissioner, has been active in representing the Big West on both the national and regional level. From 1994 to 1997 he served on the important NCAA Council and from 1991 to 1997 he sat on the NCAA Two-Year College Relations Committee (including serving as its chair from 1992 to 1995). He also served as the Division I-AAA Vice President of the Collegiate Commissioners Association and is chair of the NCAA Baseball Issues Committee. Farrell is also presently a member of the Los Angeles Sports Council which is active in securing, marketing and administering major athletic events for the Southern California area.

Before joining the Big West, Farrell was the sports information director for nearly three years at Saddleback Community College in Mission Viejo, Calif. A 1974 graduate of San Diego State University, Farrell worked for the Daily Californian newspaper in El Cajon and radio station KDEO while attending college. From 1975 to 1977, he was employed as sports editor of the Saddleback Valley News in Mission Viejo. He also worked in the sports department of the Orange County edition of the Los Angeles Times.

Prior to assuming the role of commissioner on July 1, 1992, Farrell served the conference in various capacities as an assistant/associate commissioner since joining the conference in 1980. During his Big West tenure, Farrell has acted as the primary rule interpreter, championship administrator, schedule coordinator and director of the league's successful postseason basketball tournament.

Craig Thompson

In his six-plus years at the helm of the Mountain West Conference, Thompson has been instrumental in negotiating nearly \$230 million in television revenue. Thompson has guaranteed greater levels of television exposure for all MWC sports in the years ahead with the advent of the leagues partnership with College Sports Television (CSTV). A new era began in the fall of 2006 as CSTV became the official television partner for the Mountain West Conference. Thompson spearheaded the

leagues potential 14-year agreement with CSTV, giving the fastest-growing independent cable network exclusive rights to Conference football and mens basketball, plus coverage for all other MWC sports. The agreement incorporates all Conference-related media and marketing rights, including all television, national over-the-air and satellite radio, video-on-demand, and online and broadband rights. The multi-media partnership also includes the MWC Television Network, the first-ever regional sports network dedicated solely to an intercollegiate athletic conference.

During his career, Thompson has served as a member of the Executive Committee and the Directors Cup Committee of the National Association of Collegiate Directors of Athletics (NACDA), as well as the governing NCAA Council and various Council subcommittees. He has also played a prominent role in hosting numerous mens and womens NCAA postseason basketball tournaments in St. Louis, Atlanta, New Orleans and Denver.

Prior to Thompson appointment as Mountain West Commissioner, he was the Commissioner of the American South (1987-91) and the Sun Belt (1991-98) Conferences. He began his athletics career as an assistant sports information director at Kansas State before becoming PR Director of the Kansas City Kings of the NBA and the Director of Communications for the Metro Conference.

Tom Hansen

During Hansens tenure as Commissioner, the Pac-10 has inaugurated its nationally prominent women's sports program, created two football television programs, expanded television coverage in basketball. He has also joined in establishing the Bowl Championship Series, developed Pac-10 relationships with six bowl games, and initiated an administrative fellowship program to expand minority opportunities in college athletic administration, all while remaining dramatically successful nationally in a broad range of sports. That success was capped by a historic 14 NCAA championships in 1996-97, and is reflected in the Conference's dominance of the annual Directors' Cup competition which identifies the nation's strongest athletic programs based on overall achievement.

Prominent in NCAA affairs, Hansen served on two major NCAA groups, the Gender Equity Task Force and the Division I Task Force on Restructuring. He chaired a committee on contest exemptions, and served on the Nominating and Special Events Committees. He currently is a member of the NCAA Diversity Leadership Strategic Planning Committee, the NCAA Amateurism Clearinghouse Advisory Group and Chair of NCAA Football. He served for two years as President of the Collegiate Commissioners Association (CCA), and four years on the Board of Directors of the National Association of Collegiate Directors of Athletics (NACDA). He is a member of the Board of Directors of the Northern California Chapter of the National Football Foundation and College

Hall of Fame, and served on that organization's national Honor's Court for six years. He was presented the Northern California Chapter's Distinguished American Award in 1998.

His previous Pac-10 service as Public Relations Director from 1960 to 1967 followed graduation in 1959 from the University of Washington and a year as a reporter on the staff of the Vancouver (Wash.) Columbian. During his 1967-83 service with the NCAA, he was Director of Public Relations (1967-71) and Assistant Executive Director (1971-83). Significant duties included being director of the NCAA football television program for 11 years, administrator of the NCAA Division I Basketball Tournament for two years, director of governmental affairs, administrator for the Committee on Women's Athletics, and director of media relations for many NCAA events. He previously served as editor of the NCAA News, director of the Communications Department and staffed other key committees.

Karl Benson

When Karl Benson was named the fifth commissioner in the history of the Western Athletic Conference on April 20, 1994, he brought with him a wealth of experience and a personal history of success to the position.

Nationally, Benson has earned the respect of his peers after serving on the NCAA Management Council from 1999-2002, and just completing a five-year term on the NCAA Mens Basketball Committee.

In the summer of 2005, he implemented Play Up a new marketing campaign to improve the public and private perceptions of the WAC and its members through national, local and regional touch points.

Benson came to the WAC after four successful years as the commissioner of the Mid-American Conference. There, he implemented several innovative projects and was instrumental in the formation of the Las Vegas Bowl.

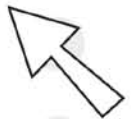
Prior to taking the reins of the MAC, Benson served on the NCAA staff for more than four years where he was the director of NCAA championships when selected as MAC commissioner.

Benson joined the NCAA staff in January, 1986, as a compliance representative and was appointed assistant director of championships in June, 1987. He was promoted to director of championships in 1988. In that position, Benson actively supervised eight assistant directors in their administration of 68 NCAA championships.

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DWIGHT FREANEY #54

Running Back • 5'11" (200lbs) • 2000-01 • Syracuse, NY

Central Kentucky • Niagara Central • Pleasant Prairie Cardinals

Freaney in Action

Freaney's Career Statistics

Year	Att	Yds	Td	Int	Sacks	TY	Fumbles	Rec.
1998	3	0	3	0	0	2	0	0
1999	9	10	0	3	0	3	1	0
2000	23	9	3	0	13	3	0	0
2001	33	17	0	0	17.5	8	3	0
Total	68	36	134	0	34	14	3	

Download a pdf with updated statistics and where he ranks on SU and BIG EAST record lists.

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Orangemen Flame 2002 Football Campaign of Spring Game

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Past President
Ponderings



By Alan Cannon
(CoSIDA President 2002-03)

I LOVE This *time of year*

As I start writing this column I sound a lot like my father or my granddad reminiscing about the good ole days and such.

Maybe it's this time of year when sports information professionals are bouncing from sport to sport. Maybe it is the rising temperatures in Central Texas with the boys of summer reporting to Florida and Arizona that causes a bright outlook, but as an SID I do love this time of year.

The spring sports have cranked up, men's and women's hoops are getting ready for March Madness, the Frozen Four is on the horizon and yes, Jones Ramsey (former SID at Texas A&M and Texas), spring football is here.

During this very hectic time for sports information personnel, I have pondered what a blessing it is to work in intercollegiate athletics. The relationships forged with our SID peers, coaches, players, and yes, media, will last a lifetime. And I am reminded to take advantage of every opportunity to grow as a professional and to not take for granted the relationships and friendships that come from working in sports information.

This point was driven home to me by the passing of Shelby Metcalf, the winningest basketball coach in Texas A&M and Southwest Conference history, earlier this spring.

I was fortunate to travel with "The Good Doctor" for several years. You see, he was a basketball coach who actually earned his doctorate in philosophy from Texas A&M in 1974 with a dissertation entitled "Crowd Behavior at Southwest Conference Basketball Games." Oh, the stories that were told as for-

mer players, coaches and media gathered to celebrate the life of a colorful character such as Coach Metcalf. Getting to experience some of those memories first-hand helped in telling stories and remembering a legacy that will be passed on for many generations to come.

I won't bore you with many tales, but Coach Metcalf may be remembered most for his wit and one liners such as his popular quote which has been used by politicians to CEO's of corporations. It goes something like this: In talking to one of his players who received four F's and a D, "Son, looks to me like you are spending too much time on one subject!"

SIDs can't spend too much time on one subject, but one event is very, very important in 2007 and that is the 50th Anniversary of CoSIDA. The hotel reservation forms are on the website and in the CoSIDA Digest for our 2007 CoSIDA Workshop in San Diego, June 30-July 3.

I pause to consider those who served so well and blazed the trails in the sports information profession. I think about the awards we present each year, the Arch Ward, Warren Berg, Jake Wade, Bob Kenworthy and Lester Jordan among others. And instead of thinking about who may be honored this year, I think about, and give thanks, for those for whom the awards are named.

As a high school intern at SMU under the tutelage of CoSIDA Hall of Famer Bob Condron and CoSIDA legend Maxey Parrish, I think back on Lester Jordan and what a role he played in collegiate athletics and more specifically CoSIDA and the Academic All-America team.

I think about those who traveled in the early years to Chicago, who formed our great organization, and left a great legacy. I wonder what it was like to be at the 1969 Workshop when that first CoSIDA Hall of Fame class was recognized.

As a young assistant traveling with our baseball team, I was blessed to meet and visit with a member of that first class, the late Bob Hartley of Mississippi State. To watch him handle the press box, take care of a wet behind the ears visiting SID as well as his beat media and visiting scribes, was truly something special. My regret is that I did not take more time to ask questions and visit more with Mr. Hartley.

I think back to last year's workshop in Nashville and getting to visit with Roger Valdiserri of Notre Dame. To think, Mr. Valdiserri was so creative to change a young quarterback's name from THEESMANN to rhyming with Heisman, as we all know, Joe Theismann.

The CoSIDA workshop is a wonderful opportunity to learn from others in our field, whether it is in a workshop session or table topic, or better yet, visiting in the hotel lobby or social function. I intend to take full advantage of seeking out and visiting with CoSIDA legends such as Nick Vista, Bob Paul and Paul Morrison among others who have been around so many years in this profession.

Before racing off to cover an equestrian event or taking in a twinbill at the ball diamond, I encourage every CoSIDA member to take a moment and think about those SIDs who have gone before us at our institutions. Honor them, and make plans to attend the San Diego Workshop, if at all possible. I bet it will be an event you will remember for years to come.

NICK HUBER

Buena Vista's SID Fights for Life, Cherishes Wife and Work

*story courtesy of the
Des Moines (Iowa) Register
by Sean Keeler,
Register Sports Columnist
photos by Holly McQueen,
The Register*

Storm Lake, Iowa - Nick and Ann Huber were mingling with friends at a Super Bowl party when somebody asked: What's the first thing you would do if \$1 million suddenly landed in your lap?

"Quit my job," one friend said.

"Me, too," said another.

"Oh, in a heartbeat," another replied.

The question floated around the room until it got to Nick.

"I would buy just about anything I could," he said, "to keep me working."

The last thing Ann Huber does before going to work each morning is drop her husband off into the waiting arms of his mistress. Nick usually turns up at Buena Vista University's sports information department a little after 6 a.m., when Siebens Fieldhouse is nothing but a cold, dark whisper. One of his favorite new morning rituals involves piloting his motorized wheelchair out to the nearest window and watching the sun come up.

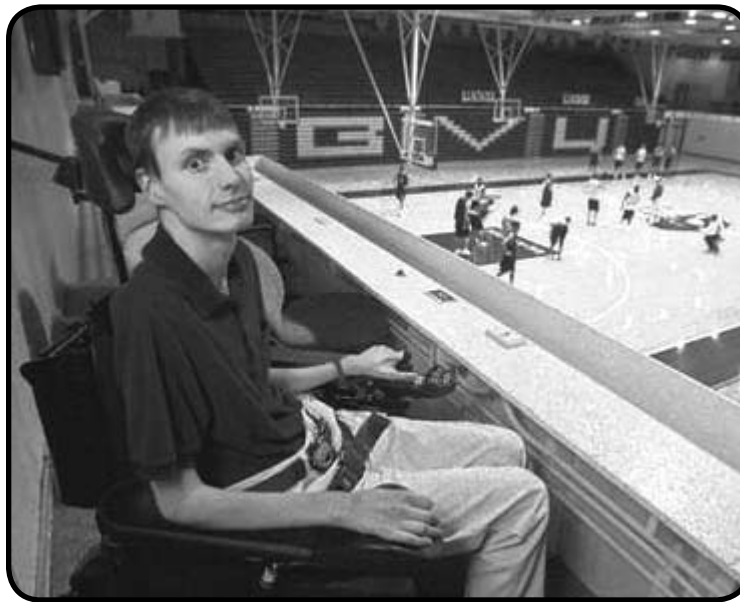
"It's like my mentor said, 'Whenever you're doing your job right, it's boring,' " Nick says, slowly, in a soft, strained voice that breaks your heart. "You've got to be creative. That's why I love basketball season. We're actually good."

He grins. The eyes glisten. Nick is the 27-year-old sports information director at BVU, an army of one, the mouthpiece for the Beavers' 17 teams. He was diagnosed with ALS, amyotrophic lateral sclerosis, Lou Gehrig's disease, on Oct. 15, 2003. A

week before his 24th birthday.

"National Grouch Day," Ann chuckles. Irony. "It's always written on my calendar."

He's a skinny bundle of energy, but his fingers fight him. His arms fight him. So do his lungs. ALS is a merciless, neurodegenerative disease that attacks motor neurons in the



brain and the spinal cord. Basically, it shuts your body down, one circuit at a time. There is no known cure.

Many patients die within five years of their initial diagnosis. The average age of its victims is 55. Nick Huber is a young man. He sleeps with a mask that assists his breathing. He has spent much of the past four months in a wheelchair. Before that, he was using a scooter.

He doesn't type anymore. He dictates through a special headset connected to his laptop. A computer program then converts his words to on-screen text. A team of student interns helps speed up the production of media guides and press releases.

"They're my fingers," Nick says.

Ann, a registered nurse, is his rock. She dresses him, feeds him, shuttles him to and from work.

"It's gradual," Nick says of ALS. "But in a way, it's fast."

So fast. Too fast.

Before the Beavers' men's basketball team was to tip off against Augustana (Ill.) in the Division III playoffs last March, coach Brian Van Haften asked Nick to address the players in the locker room.

Live for the moment, Nick told them. Embrace it. Cherish it. Life throws you curveballs. Look at me.

"No matter what, you're not going to be with the same guys again, the same coaches," he said. "Appreciate what you have when you get an opportunity."

Van Haften makes it a point to try to visit the sports information office at least once a day. Before road trips, his players will stop in to see Nick and say "hi" on their way to the bus.

Since Nick was hired in the fall of 2004, he

and Van Haften have become good friends. Maybe it's because both hold their work to high standards. Maybe it's because both are among the best in the Iowa Conference at what they do. Maybe it's that they're both Chicago Cubs fans.

"He's a lesson in his own right," Van Haften says. "I mean, you look at him right now. He's in a wheelchair. He could crawl in a hole and say, 'You know what? I'm done.' And he would be. He doesn't have to be this way. But you know what? He is. He's an awesome guy."

Officials at BVU knew Nick had been diagnosed with ALS when they hired him. They didn't care. He'd floored them during the interview process. He vowed to make the Beavers' Web site the best in the league. He promised to get BVU box scores

continued on page 15

ACADEMIC ALL-AMERICA *Schedule*

SCHEDULE FOR ACADEMIC ALL-AMERICA NOMINATIONS AND SELECTIONS, 2006-07

	<i>Baseball/ Softball</i>	<i>M&W At Large</i>	<i>Track/ CC</i>
Nomination Deadline	Apr. 24	May 8	May 22
District Ballot Voting Deadline	May 8	May 22	June 5
All-District Teams Release	May 10	May 24	June 7
Updating Deadline			
for First-team Selections	May 14	May 29	June 11
National Ballot Voting Deadline	May 22	June 5	June 19
All-America Team Release	May 29 (M) May 30 (W)	June 12 (M) June 14 (W)	June 25 (M) June 27 (W)

COSIDA SCHOLARSHIP APPLICATION DEADLINES

April 6, 2007

Graduate Internship Grant Applications Due

April 13, 2007

Post-Graduate Scholarship Applications Due

May 8, 2007

Undergraduate Scholarship Applications Due

All forms available on-line at
www.cosida.com

DONALD CLERKIN

Former Central Connecticut State SID Passes Away

story courtesy of the New Londay Day

Donald B. Clerkin, 79, beloved husband, father, and grandfather, World War II veteran, sportswriter, author, and coach, passed away peacefully with his loving family by his side on Feb. 23, 2007, at New Britain General Hospital after a brief illness.

Don, a proud lifelong resident of New Britain, was born on Sept. 7, 1927, the son of the late Eugene and Catherine (Lynch) Clerkin. He was a graduate of St. Mary School, Nathan Hale Junior High, New Britain High School, and the University of Bridgeport, where he obtained a bachelor of science degree in journalism.

Donald's life revolved around three things: his family, sports, and his community. He took much pride in the athletic accomplishments of his children and had the extreme pleasure of seeing his grandson, Steven, wearing the red and white of the Norwich Free Academy football Wildcats this past fall just before falling ill.

Don's dream was to be a sportswriter, and he is one of the fortunate people in life to achieve his dream, working for the former Hartford Times as a sportswriter from 1955-1965. He covered events that ranged from high school to the professional level and reported on major football bowl games, National Football League Championships, World Series, and PGA events. He left the Times to accept the newly-established position of sports information director at Central Connecticut State University in 1965 and retired from the University in 1988. His children have fond recollections of growing up on the bleachers of Kaiser Hall and Arute Field.

In New Britain, Don had a long and distinguished career in public service. He had been a longtime member of the New Britain Board of Education (1962-1969) and the New Britain Recreation Commission (1964-1965). He was elected city treasurer to eight terms and served from 1971-1987. Don was selected as Democratic Town Committee Chairman and served from 1975-1976. He was viewed as a formidable opponent and an invaluable ally!

Don had a long history of service to his church community. He is a long-time communicant of St. Francis of Assisi Church. He served on the Parish Council from 1972 to 1978 and as co-chairperson of the St. Francis of Assisi Middle School Development Fund Committee from 1985 to 1994. Don was especially proud of the years he spent in service to the youth of New Britain in the Walicki Baseball League. He served as president as well as a coach of that baseball league from 1973 to 1980 and spoke so fondly of the games and players he guided through those years. He then "moved up" and coached the St. Francis Baseball team in the Mangan League from 1980 to 1990. He was proud to have won several championships in both leagues over the years.

Don was the recipient of several honors that meant the world to him. He received the Connecticut Sportswriters Alliance Arthur B. McGinley Award for Service to Profession and Community in 1988, and he was inducted into the New Britain Sports of Fame in 1990. He also received the Ancient Order of Hibernians Distinguished Service Award in 1997.

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What's Happening WITHIN THE RANKS

American Southwest Conference

Veteran SID Carlton Named Commissioner

Amy Carlton has been named Commissioner of the NCAA Division III affiliated American Southwest Conference after serving in an interim commissioner role since July 1, 2006, the ASC Council of Presidents announced on Thursday (Feb. 8).

Amy Carlton served the American Southwest Conference well as the Assistant Commissioner and Interim Commissioner, said East Texas Baptist University President Dr. Bob Riley, who is President of the ASC Council of Presidents. The ASC Council of Presidents voted to name her Commissioner and we believe that under Amy's leadership, we can achieve the ASC goal of becoming the premier NCAA Division III conference.

Carlton, 47, becomes the second full-time commissioner of the ASC following Fred Jacoby, who retired in June 2006 after guiding the ASC for 10 years as the league's first commissioner (1996-2006). Carlton joined the ASC staff as Director of Media Relations in January 2002 and was promoted to Assistant Commissioner in May 2003.

Along with Mr. Jacoby, Amy was always there with the data we needed and that made an impression on us, Riley added. She always seemed astute and contributed when called upon. Fred gave her a strong recommendation and that meant a lot to us because of the amount of respect we have for him.

Carlton becomes one of 12 women who serve as commissioner of an NCAA Division III conference, guiding the largest conference among the 12.

I am honored to have been selected to lead the American Southwest Conference, Carlton said. I look forward to the challenge of working in a conference that is competitive athletically and that strives to provide its student-athletes with an athletic experience that matches the quality academic experience on their respective campuses.

I want to thank my predecessor Fred Jacoby for establishing a solid foundation for the conference and its members. Fred continues to be a mentor to me and many within the ASC," Carlton added.

Over her eight months as Interim Commissioner, Carlton served as chief administrative officer of the conference responsible for NCAA and conference compliance, budget management, preparation of conference sport schedules, management of the conference's Division III Strategic Initiative Grant funds, as well as overseeing all daily operations.

A native of Greencastle, Ind., Carlton earned a Bachelor of Arts degree in journalism cum laude from Franklin College (Ind.) in 1981 and completed graduate courses in athletic administration at West-

ern Illinois University.

Carlton spent over 20 years on college and university campuses, including more than 13 years in sports information operations at three NCAA Division I institutions. She joined the ASC staff after 10 years as Assistant Director of Athletic Media Relations at the University of Michigan (1990-2000) and was Assistant Sports Information Director at Northern Illinois University (1989-90). Carlton was a graduate sports information intern at both Western Illinois (1987-88) and Michigan (1988-89). She began her career as assistant director of the news bureau at Franklin College, before moving to Manchester College (Ind.) where she was Director of News and Sports Information for five years (1982-87).

Carlton and husband Chuck, a writer in the Dallas Morning News sports department, have a daughter, Taylor Lynne, and reside in Flower Mound, Texas.

Weghorst Named Director

Greg Weghorst has been named Director of Media Relations of the NCAA Division III affiliated American Southwest Conference after serving in an interim role since August 2006, it was announced today by ASC Commissioner Amy Carlton.

Weghorst, 25, becomes the fifth media relations director of the 15-member athletics conference. Weghorst succeeds Carlton, who was named ASC Commissioner on February 7. The ASC includes members in the states of Texas, Arkansas, Louisiana and Mississippi.

"Greg brought a sports reporter perspective to the conference media relations position which has been good in providing coverage of the ASC regionally and nationally," Carlton said. "As the conference office moves forward with communication initiatives, Greg's background and skills should prove invaluable."

Since joining the ASC staff, Weghorst has provided an oversight of the conference's media relations operation, including compilation of league statistics and standings and NCAA reports, production of the ASC weekly sport reports, maintaining the ASC website and assisting with conference issues and tournament administration.

A sports writer with the Temple Daily Telegram prior to coming to the ASC, Weghorst provided coverage of the University of Mary Hardin-Baylor, Central Texas Blackhaws/Marshals of the North American Hockey League and Temple-area high schools. He was part of the coverage team for the 2005 EV1.net Houston Bowl and the 2004 Major League Baseball All-Star Game, and also contributed to the magazine Total Texas Baseball.

Weghorst, a native of Waco, Texas, is a 2003 graduate of Mary Hardin-Baylor with a Bachelor of Arts degree in mass communications/journalism. While an undergraduate, he was a reporter in features, sports and personality profiles at The Bells and worked as a disc jockey for KBDE-FM in Waco. Weghorst was a student intern in the UMHB Sports Information Office under Jon Wallin and served on the tournament staff for the 2000 PGA MasterCard Colonial tournament.

Weghorst and his wife, Casey, reside in Plano, Texas.

Cal State Northridge

Vazquez Named Asst. AD

Cal State Northridge Athletic Director Rick Mazzuto announced the hiring of longtime Stanford Media Relations Director Bob Vazquez as Assistant Athletic Director in charge of Athletic Media Relations. Vazquez, who will oversee the publicity efforts of the Matadors' 20-sport intercollegiate athletic program, will begin his appointment at Northridge on February 12.

"I am delighted that Bob will become part of Matador Athletics," said Mazzuto. "His extensive experience and professionalism will enhance our media relations division."

Vazquez, a veteran of almost 30 years in the Athletic Media Relations field, has spent the past 24 years as the Athletic Media Relations Director at Stanford University. While at Stanford, Vazquez has been the media coordinator for numerous Pac-10 Championships as well as NCAA National and Regional Tournaments and has been the recipient of 20 press guide awards by CoSIDA. In addition, he received a CoSIDA 25-year Award at the 2003 workshop in Cleveland, Ohio.

Prior to Stanford, Vazquez spent six years as the Sports Information Director at UC Santa Barbara where he directed the intercollegiate publicity program. Prior to entering collegiate athletics, he held various positions in the broadcasting industry.

Vazquez is a 1972 graduate of San Diego State University with a BS degree in Radio-Television Journalism.

"I am excited and looking forward to being a part of the Cal State Northridge athletic department family," said Vazquez. "This is a dedicated and hard working group of coaches, student-athletes and staff, and I am looking forward to helping spread the word about Cal State Northridge Athletics to the Southern California community and beyond. I also leave Stanford with many great memories over the years. Stanford is indeed a special place."

up on the Internet faster than any rival school.

Then he went out and delivered.

"I think everybody's wishing they could do something," baseball coach Steve Eddie says. "But maybe we just need to learn from him."

She was soaked. Soaked, hungry and tired. Ann had made up her mind: It was the worst day of her life.

This was a few years ago, when Nick, not exactly the outdoors type, had decided to take them camping along the boundary waters. Naturally, the canoe tipped over during the trip. Naturally, there were snakes all over the place.

Ann was getting ready to start making dinner when Nick pulled her down to the banks. He wanted to show her something.

"I took your advice: I got a pet rock," he said mysteriously. She'd been teasing him lately that he needed to get a pet rock. "But I don't think I could take care of this one by myself."

With that, he pulled out a diamond ring and asked her to be his wife.

Nick and Ann had met as freshmen at Luther. They were engaged when the neurologist told Nick that the odd twitching under his skin - like worms - was the early stages of ALS.

When he told Ann, he expected

that she might want to call the whole thing off. Heck no, she said. We're doing this. So they moved the wedding up to November 2003 - a month after

cally possible. He's seeing a speech therapist. They're shopping for an eye-recognition program that would allow him to "look" at words or letters so that they could be typed without the use of his hands or his voice. Maybe insurance will help with that. Maybe it won't.

"One of the things that keeps me going," he explains, "is this job."

This mistress. Nick is keeping a journal of his experiences through a blog (www.nick-annstreet.com/blog/), in which he cleverly tackles topics that range

from the Bowl Championship Series to the stem cell debate. He's thinking about writing a book.

"I believe we'll get a real treatment in the next five to seven years," Nick says. "Will it be 18 months or 18 years? I don't know."

Another grin. The woman he loves. A career he adores. For now, the way he sees it, he has the best of both worlds, dancing with a dream and a nightmare in the same slow song, smiling with every step.



the diagnosis - to give themselves more time together as a couple.

"They tell it like it is to each other," Eddie says. "If one of them's not happy with the other one, they're not scared to say it. They're so compatible."

Hand in glove. A team. When Nick went to Beijing, China, in December 2004 for an experimental treatment, Ann came along. "A leap of faith," she called it.

They drilled two holes at the top of his head and injected stem cells. The next day, Nick's walking improved. But the sensation was gone within a few weeks. The deterioration continued its slow, relentless march.

The Hubers are planning ahead, so Nick can stay at BVU for as long as physi-



TECHNOLOGY COMMITTEE

Making HTML Easier for the People Viewing Your Web Site

*By Derek Smolik
St. Mary's. (Texas) SID/
CoSIDA Technology Committee*

Microsoft FrontPage

If you use Microsoft FrontPage, one you are probably a novice when it comes to HTML code, and two you are using the program because it is an easy way to create pages and update your web site. Nothing is wrong with this, especially in small shops where you have limited resources and time. There are some simple things to remember about FrontPage however. All pages on the World Wide Web are created using HTML code. This is the "language" of the internet. Whether you are using FrontPage, Dreamweaver or (God forbid) writing code in a simple text editor, HTML code is what your browser reads when it is opening a web page for viewing. It must read all the code before fully displaying the page.

As a result of this, the more code on your page, the longer it takes to display. So obviously pages that run on and on and on will take longer to open. Also pages that have a lot of extra HTML code will take longer. This is probably the most common complaint when people open a page created in FrontPage. The editor does not know your intentions and oftentimes creates a lot of unnecessary code (example: ending a font and/or font size at the end of a line, then using the same font and/or font size for the next line. This can even create a problem in terms of storage space. Most servers have nearly unlimited server space these days as the costs come down, but if you are not blessed with such an abundance of storage space, remember: the more code, the larger the file and the more space taken up on the server.

Photos on the Web

A very common mistake many people make when uploading photos to the internet is in the way that they format them. We work with jpeg formats as a matter of habit because of media guides and it's fine for them. But the average jpeg is much larger than it has to be for use in the internet, even if you size it down to 72 dpi and a small pixel size. Most photo editing programs have a way to compress photos for the internet, while still keeping them sharp to the eye.

Adobe Photoshop has a simple option for creating photos that will be internet friendly. First format your photo for the internet. Under "Image" click on "Image Size". The box that pops up will likely be familiar to you. For resolution put 72 dpi. Then under pixel dimensions put the size you want to display the photo on the internet. For head shots this is likely to be from 100 to 250 pixels in width and 100 to 300 pixels in length. For action shots the range is much greater, but 250 x 400 pixels is a normal size for an action photo. Use whatever size you want or whatever size works best for your web site layout.

Now that you have the size of the photo you want, go to "File", "Save for Web". This option allows you to save a photo that will display well on the internet, but takes up a fraction of the size of a photo saved traditionally in Photoshop using the normal "Save as" option. There are two major options you have to save your photo:

- 1 - jpeg or gif
- 2 - low to maximum photo quality

These determine the size and sharpness of the photo. Here is an example of the difference in the size of a photo

saved traditionally in Photoshop versus with the "Save for Web" option. Size a photo to 300 by 400 pixels at 72 dpi. Use the standard "Save as" option. For the photo I used in this experiment, I saved it four times. At the "maximum" setting under "jpeg options", "image options" the photo was 156k. At the "high" setting the photo was 72k and at the "medium" option the photo was 56k.

When using "Save for web" with "jpeg" selected and "very high" for the quality of the photo, the file size was 56k.

Using "high" produced a 32k file. Take a look at the photo for using the "high" setting with the maximum using the standard "Save as" option in Photoshop. You will see nearly no difference in the photos, but with the file is

1/5 the size. Using this option allows you another way to save space on your server, if you need it, and to help your pages load faster.

NCAA Statistics Service

GOOD LUCK THIS SPRING

NCAA STATISTICS

By Jeff Williams, NCAA Statistics Department

Congratulations to everyone on an outstanding winter sports season and good luck with the remainder of the spring season. We would like to thank you very much for the great year so far, and we hope these few statistical hints below will help you in the completion of the 2006-07 seasons.

MEN'S AND WOMEN'S BASKETBALL FINAL STATISTICS

This is a friendly reminder regarding final statistics for men's and women's basketball. If you are currently in a conference that files electronically each week, then your conference will provide us with your final stats. However, if you report independently, or your conference reports manually, then you will be expected to file your final stats. We ask that you please have your stats filed with us after the completion of your season, unless your institution is still in the NCAA, NIT, WNIT and NAIA postseason tournaments. Then when your team's season is complete, upload your final stats, including ALL GAMES - both regular and postseason - as soon as you can.

When you are filing your final statistics, we will also be capturing your season attendance from the XMLs. Please make sure that each game has an attendance, and if you have a 0 entered for a game, please make an educated guess on the attendance and enter the total. It doesn't have to be paid attendance - just those who were at the games.

MEN'S AND WOMEN'S ICE HOCKEY FINAL STATISTICS

Once your men's and women's ice hockey seasons are complete, please remember to file your final stats with us. If you have questions regarding the process for submitting your final statistics, please contact Bonnie Senappe (bsenappe@ncaa.org) for men or J.D. Hamilton (jhamilton@ncaa.org) for women. If your conference office submitted the final statistics in the past, they are likely submitting statistics for you again this year. Please contact your conference office if you are unsure if they will be reporting the final statistics. Remember, even though the NCAA did not compile weekly statistics throughout the season, you must report Final Statistics in order to have a player or team win statistical awards. We will not be using the collegehockeystats.net Web site for the final statistics.

When you are filing your final statistics, we will also be capturing your season attendance from the XMLs. Please make sure that each game has an attendance, and if you have a 0 entered for a game, please make an educated guess on the attendance and enter the total. It doesn't have to be paid attendance - just those who were at the games.

Please Note: Before any final stats can be loaded, your roster must be updated. You cannot add players to the final stats like you can to a regular weekly report in our stats program. So, before you send your conference SID your final report - please go to "http://web1.ncaa.org/stats/StatsSrv/login" and make all updates to your roster to reflect this year's team. If you need more information on the process to make changes to the roster, please contact Bonnie or J.D.

WEEKLY/FINAL STATISTICS

When the weekly stats are posted, take a couple of minutes to check them over and make sure that the players on your team are ranked where they should be. If not, contact us immediately so we can determine what happened. If you or your conference office submitted the stats, we can check to see why the players or the team are missing from the rankings. If they weren't submitted by our deadline and you call right after the rankings are posted, we'll work to get them included. Don't wait until the next day or end of the week to check and then call about missing players. Throughout the season, check on your players' stats, because if they're not listed and should have been throughout most of the season, they could become ineligible for inclusion among the national leaders in the final rankings.

When the final stats are posted, please check those over quickly as well, to ensure that your players and/or team are accurately represented. We know

that when one season ends, you're smack in the middle of another season, and most likely working on media guides for the one after that. We were all former SIDs and understand the time demands you face, but please take a few minutes and double-check that your team's final stats are accurately represented. Don't wait until you're working on the review for your media guide weeks or months later and then call us to say a player was listed with too many games played, that your team totals are off, etc. At that point, it's too late - others have already written their season reviews and included where in the stats their players ranked. To change the rankings at that point is not feasible. A few minutes spent immediately after the weekly/final stats are posted will help out immensely!

RECORDS BOOK UPDATES

Once your final stats are complete and you have that material to us, please also remember to check the records books for basketball and ice hockey. If you have any changes or additions to those books, please let us know as soon as possible.

ROSTER UPDATING

You can go in at any time during the season to make adjustments to your rosters. The link for rosters is: <http://web1.ncaa.org/stats/StatsSrv/login>

COACHES' YEAR-BY-YEAR RECORDS/CALCULATING TIES

Thanks to all of you who have sent in year-by-year coaching records following the fall season; this has been a great help as we enter them into the database. We would greatly appreciate if you did the same after the winter campaign as well for men's and women's basketball and ice hockey.

We have seen quite a few coaching records that include ties calculated incorrectly, and just wanted to make sure that we're all calculating these the same way. For every tie, award half a win, and then divide by the total wins + losses + ties to determine winning percentage. For example, if a coach is 270-88-5, take the 270+2.5 (=272.5) and divide that by 363 for a .751 winning percentage.

FIRST SPRING REPORTING DATES

Division I Baseball First reporting date	Sean Straziscar Tuesday, April 10, 3 p.m. (ET)	sstraziscar@ncaa.org
Division II Baseball First reporting date	Sean Straziscar Tuesday, April 3, 3 p.m. (ET)	sstraziscar@ncaa.org
Division III Baseball First reporting date	Jeff Williams Tuesday, April 10, 3 p.m. (ET)	jswilliams@ncaa.org
Division I Softball First reporting date	Bonnie Senappe Tuesday, April 10, 3 p.m. (ET)	bsenappe@ncaa.org
Division II Softball First reporting date	Bonnie Senappe Tuesday, April 10, 3 p.m. (ET)	bsenappe@ncaa.org
Division III Softball First reporting date	Jim Wright Tuesday, April 10, 3 p.m. (ET)	jimwright@ncaa.org
Division I/II Men's Lacrosse First reporting date	Jenn Blomenberg March 19, 2 p.m. (ET)	jblomenberg@ncaa.org
Division III Men's Lacrosse First reporting date	Jenn Blomenberg March 20, 2 p.m. (ET)	jblomenberg@ncaa.org
Division I/II W. Lacrosse First reporting date	J.D. Hamilton March 19, 2 p.m. (ET)	jhamilton@ncaa.org
Division III W. Lacrosse First reporting date	J.D. Hamilton March 20, 2 p.m. (ET)	jhamilton@ncaa.org



BASEBALL/SOFTBALL HELPFUL HINTS

Baseball and softball have a couple of unique situations that we want everyone to understand before we get into the postseason.

Sometimes the home team may need to be the visiting team (in order to bat first) in the Statcrew software. While in the Game Info menu, simply put in an ðH in the neutral site box. Statcrew will then recognize this as a home game for the team batting first. This is very important for home win-loss records and for attendance at the end of the season.

In softball, your team may use the international tiebreaker rule and you will be required to place a runner at second base before the extra inning begins. The FAQ section on www.statcrew.com is very helpful if you have a question about how to do that. It says:

To place a runner on 2nd base to start the extra inning(s), enter R:#,b where # represents the spot in the lineup of the runner to be placed on base (not the defensive position or uniform number), and b represents the base number. For example, R:7,2 would place the person batting seventh in the batting order on second base. Then continue scoring the inning as usual.

Regarding the scoring for the international tiebreaker, if this runner scores, the run is automatically scored as team unearned by TAS, so the run does not affect the pitcher's earned run average. There are no other ramifications to this pitcher's ERA by scoring the play this way, so we suggest letting the software handle it (taking the pitcher out of the game for that runner will affect complete game stats, etc.).

FOOTBALL SCHEDULES

By now, the link should be open for you to provide us with your institution's 2007 football schedule. The procedure for entering your schedule has not changed for the 2007 campaign, so if you haven't done so already please post your schedule as soon as possible.

FOOTBALL RECORDS BOOK UPDATES - LAST CHANCE

This is a final reminder to look through the Football Records Books to see if you have any changes, additions or deletions for the 2007 edition. Any changes to the Division I-A/I-AA Records Book should be sent to J.D. Hamilton jhamilton@ncaa.org and changes to the Division II/III Records Book should be sent to J.D. Hamilton or Sean Straziscar jhamilton@ncaa.org sstraziscar@ncaa.org

SCORE REPORTING

The NCAA statistics staff would like to be clear on the issue of score reporting and sending in weekly statistics. The reporting of statistics and score reporting process are two entirely different procedures handled by the statistics group and the championships staff, respectively.

Statistics reporting procedures are still the same as they have been for a number of years. If you do not receive instructions from any of the statistics staff (which includes Jim Wright, Gary Johnson, Sean Straziscar, Bonnie Senappe, J.D. Hamilton, Jenn Blomenberg, Jeff Williams and Kevin Buerge), then you should continue with regular statistics reporting procedures.

If you have questions concerning score reporting forms or procedures (all sports that are using score reporting are listed below), here are the contacts:

SPRING

Division II Baseball	Casey Bridgeford	cbridgeford@ncaa.org
Division III Baseball	Kristin Fasbender	kfasbender@ncaa.org
Division II Softball	Ashley Cumberworth	acumberworth@ncaa.org
Division III Softball	Nancy O'Hara	nohara@ncaa.org
Division II Men's Lacrosse	Kerstin Hunter	khunter@ncaa.org
Division III Men's Lacrosse	Kerstin Hunter	khunter@ncaa.org
Division II Women's Lacrosse	Sheila Keller	skeller@ncaa.org
Division III Women's Lacrosse	Erin Zgonc	ezgonc@ncaa.org

Here is the link where you log in for score reporting:
<http://web1.ncaa.org/champsel/exec/login>

FAXING OF BOX SCORES/WEEKLY RELEASES

In the era of the internet and email, institutions no longer need to fax box scores, or fax or mail weekly releases. The only time that we would ask you to fax a box score is when a record is broken. When you do so, please identify the record.

COSIDA CONVENTION

The NCAA Statistics Staff will have representation at this year's CoSIDA Convention in San Diego. We will be participating in all table topic sessions and will get to as many panel discussions as possible. If you have any particular items you would like to have covered at the upcoming convention, please feel free to e-mail anyone on our staff with suggestions.

Q&A WITH PLAYING RULES STAFF

The statistics department works closely with the Playing Rules Administration staff, which includes Ty Halpin, Heather Perry and Teresa Smith. Playing rules are what happens on the field, court, pool, pitch, mat, rink or track when there is an opponent and an official present. The relationship between playing rules and sports information includes details about statistics outlined in the rules books and updates on annual rules changes for the year that often appear in media guides.

We would like to add a monthly Q&A with the staff to this column. Feel free to send your questions to me or to Ty at thalpin@ncaa.org Heather at hperry@ncaa.org or Teresa at tksmith@ncaa.org

HELPFUL NCAA STATISTICS WEBSITES

- Statistics (Weekly statistics can be found on this site) - <http://www.ncaa.org/stats/>
- Career Statistics (Generate Individual and Coaching searches along with career statistics and wins and losses) - <http://web1.ncaa.org/careerStats/StatsSrv/careersearch>
- Membership Login Page (Update Rosters, Schedules and Statistics) - <http://web1.ncaa.org/stats/StatsSrv/login>

OTHER HELPFUL NCAA WEB SITES

- Logo Login Page (Download NCAA logos, including championship logos) - <http://www.ncaa.org/bbplogo/logo.cgi>

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FIVE Questions . . .

With Tom Kolbe Sports Information Director University of Tampa

1. Talk about your career path, the people who have influenced you. What advice do you have for recent college grads who want to work in the sports information profession?

I spent four years as a student assistant and one as an assistant at the University of Tampa before getting out of the field. I was extremely lucky to have the opportunity to get back in sports information following three years in a different profession. The time away helped me realize my passion for sports information.

Having a mentor is extremely important for recent college graduates. I was fortunate to have the opportunity to serve under Gil Swalls at Tampa as a student. He is a tremendous writer and helped me immensely with the area of which I needed my greatest improvement. Bernie Cafarelli at Notre Dame also granted me with a great opportunity to work under her during the summer and holidays. She believed in a college student from a Division II school and entrusted me to do a lot of important work as well as give me an understanding of how a major college sports information department operates. My best advice to current college students and recent graduates is that this is a great field and many of the misconceptions are simply untrue. College athletics is a true passion and this field allows me to fulfill my love of sports every day.

2. Your institution enjoys great success at the national level. Yet situated in a major market, is it difficult to capture the attention of those in the media?

It can definitely be frustrating when our success and hard work goes unnoticed. But with a major university and several professional organizations situated in the same market, I do feel that the media often times gives us the coverage we deserve. With two national championships in a six-month span, we did capture media attention and they were extremely generous with their coverage.

It is important to develop and strengthen relationships rather than damage existing ones. I make an effort to allow our beat writers to get to know our coaches by holding luncheons or simply going to dinner after a game together. I take the sales approach of always speaking of the positives of our teams while developing relationships with the media that allow us to be heard at any time.

3. What's your athletics department's policy on student-athletes' involvement with Web sites such as MySpace or Facebook?

While we do not prohibit student-athlete involvement in these sites, we do monitor them. It is important for our student-athletes to represent the university in a positive way as they are aware that their behavior is expected to be superior to non-athletes. We have not had any problems yet and have actually used Facebook to promote events and programs. There are definitely negatives to these sites, but I will stress that the majority of student-athletes do not abuse these sites. We have witnessed the positive effects of student-athletes

coming together, most recently in our championship volleyball run, to support each other. With that being said, it is important for every institution to educate their student-athletes regarding the effects of poor decisions on these sites as well as the potential dangers that may exist.

4. What do you like about Division II?

I like the involvement with the individuals the most. There seems to be increased camaraderie between a greater number of people. I have the opportunity to personally cover all 14 of our teams while interacting with every coach and nearly all student-athletes. Training student assistants is another advantage of Division II. I have the opportunity to give student workers a bigger role in daily operations, which is an important part of developing future sports information professionals. Additionally, the smaller staffs among other Division II schools allows us to communicate better and work amongst each other in a more proficient way.

5. What part of the CoSIDA Workshop do you find most beneficial?

It is truly amazing how skilled the people in this profession really are. I learned a tremendous amount of valuable information in the PhotoShop, Quark and Pushing & Pulling the Media sessions at the most recent workshop. I was amazed at the knowledge that my fellow SIDs have and it showed me that I have a lot to learn. Everyone has skills, and it was important to learn from those whose skills are above and beyond that of the ordinary SID. For those who do not attend the workshops, I would highly recommend going. It has helped me throughout this year and being a young SID, it really gave me a perspective on what I need to learn while providing me with a basis to grow in these areas.



COSIDA SEEKING NOMINATIONS

For 2007 Board of Directors

The CoSIDA Nominating Committee is seeking nominations for five positions on the Board of Directors that will open at the 2007 Workshop in San Diego.

The open positions include: Third Vice President, two College Division Representatives, and two At-Large Representatives.

The Third Vice President will come from the Northeast Region of CoSIDA. The Northeast Region includes Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, Pennsylvania, New Brunswick, New Hampshire, New Jersey, New York, Newfoundland, Nova Scotia, Quebec, Rhode Island, Vermont and West Virginia. Current CoSIDA President Doug Dull is the most recent Northeast Region representative to go through the officer rotation.

One of the College Division Representatives must come from the Southeast Region (and will replace April Emory (Elizabeth City State)). The Other College Division Representative must come from the West Region (Alaska, Alberta, Arizona, British Columbia, California, Colorado, Hawaii, Idaho,

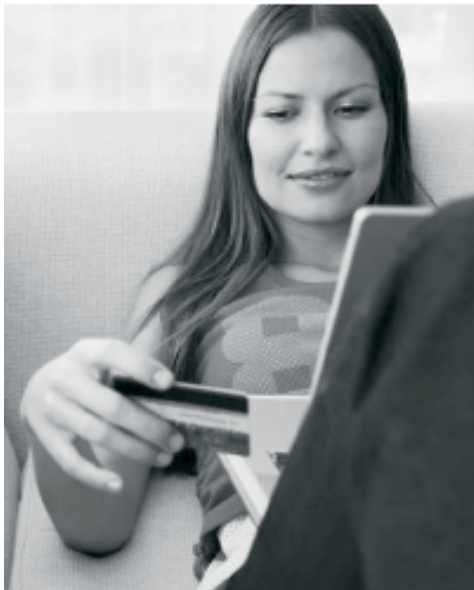
Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oklahoma, Oregon, Saskatchewan, South Dakota, Texas, Utah, Washington, Wyoming and Yukon Territory) and will replace Blake Timm (Pacific).

The At-Large Representatives will replace Carol Hudson (Old Dominion) and Judy Willson (Louisiana-Monroe). The At-Large positions are not bound by region or classification.

All nominations, along with supporting materials, should be sent to the chair of the CoSIDA Nominating Committee:

Pete Moore
Athletic Communications
102H Manley Field House
Syracuse University
Syracuse, NY 13244
pimoore@syr.edu

The deadline for nominations is May 31, 2007.



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Contact Information **THE 2006-07 COSIDA BOARD OF DIRECTORS**

<i>Office</i>	<i>Name</i>	<i>Office Phone</i>	<i>Fax Number</i>	<i>Email</i>
President	Doug Dull Maryland	(301) 314-7064	(301) 314-9094	ddull@umd.edu
First Vice-President	Charles Bloom Southeastern Conference	(205) 458-3010	(205) 458-3030	cbloom@sec.org
Second Vice-President	Nick Joos Baylor	(254) 710-3043	(254) 710-1369	nicholas_joos@baylor.edu
Third Vice-President	Justin Doherty Wisconsin	(608) 262-1811	(608) 262-8184	jmd@athletics.wisc.edu
Secretary	Jeff Hodges North Alabama	(256) 765-4595	(256) 765-4659	sportsinformation@una.edu
Treasurer	Dave Wohlhueter Ithaca, NY	(607) 273-5891	(607) 273-5891	dpw5@cornell.edu
At-Large Representative	Lawrence Fan San Jose State	(408) 924-1217	(408) 924-1291	ltfan@email.sjsu.edu
At-Large Representative	Carol Hudson Old Dominion	(757) 683-3372	(757) 683-3199	chudson@odu.edu
At-Large Representative	Judy Willson Louisiana-Monroe	(318) 342-5463	(318) 342-5464	willson@ulm.edu
At-Large Representative	Will Roleson Horizon League	(317) 237-5606	(317) 237-5620	wroleson@horizonleague.org
College Division Rep.	Bill Wagner Depauw	(765) 658-4630	(765) 658-4708	bwagner@depauw.edu
College Division Rep.	Eric McDowell Union	(518) 388-6170	(518) 388-6096	mcdowe@union.edu
College Division Rep.	Blake Timm Pacific (Ore.)	(503) 352-2161	(503) 352-2286	timmb@pacificu.edu
College Division Rep.	April Emory Elizabeth City State	(252) 335-3278	(252) 335-3627	aemory@mail.ecsu.edu
College Division Rep.	Kent Cherrington Plymouth State	(603) 535-2477	(603) 535-2868	kcherrington@plymouth.edu
College Division Rep.	Jim Seavey Stonehill	(508) 565-1352	(508) 565-1504	jseavey@stonehill.edu
Past President	Joe Hernandez Ball State	(765) 285-8242	(765) 285-8929	jhernand@bsu.edu
Past President	Rod Commons Washington State	(509) 335-0269	(509) 335-0267	rodco@wsu.edu
Past President	Pete Moore Syracuse	(315) 443-2608	(315) 443-2076	pimoore@syr.edu
<i>Ex-Officio Members</i>				
Director of Marketing	Ed Carpenter	(617) 358-3990	(617) 353-5286	carpenter.ed@gmail.com
Director of Online Services	Jamie Joss			cosida@gmail.com

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CoSIDA STREAKS

CONSECUTIVE FOOTBALL GAMES WORKED

(Streak Must Be Active)
(Minimum: 100)

458-Louis Bonnette, McNeese State
442-Jack Grinold, Northeastern
411-Hal Cowan, Oregon State
405-Larry Scott, Minnesota State-Moorhead
365-Bob Cornell, Colgate
348-Larry Smith, Arkansas Tech
322-Peter Schlehr, Towson
285-Kathy Slattery, Dartmouth
279-Dave Plati, Colorado
266-Max Corbet, Boise State
232-Gary Michael, James Madison
212-Langston Rogers, Mississippi
206-Mike Kirk, Central Oklahoma
200-Brian Katten, Wesleyan University
187-Gary Ozzello, Colorado State
181-Mark Cohen, Wofford
175-Scott Selheimer, Delaware
136-Rob Wilson, Florida State
127-Roger Crosley, MIT
111-Troy Garnhart, Air Force
107-Chris Anderson, Nebraska

CONSECUTIVE FOOTBALL GAMES WORKED

(Retired)

402-Steve White, Western Carolina
383-Lary Kimball, Syracuse
365-Tom Miller, Indiana
356-Don Bryant, Nebraska
274-Steve Roberts, Valdosta State
271-Karl Park, Eastern Kentucky
266-Ned West, Georgia Tech
265-Larry Heimburger, Western Illinois
259-Ken MacDonald, Akron
252-Chuck Prophet, Miss. Valley State
243-John Beatty, Western Michigan
209-Dennis Prikkel, North Park
208-Larry Hymel, Southeastern Louisiana
206-Fred Casotti, Colorado

MOST BOWL GAMES WORKED

(Minimum 10)

28-Don Bryant, Nebraska
24-Bud Ford Tennessee
24-Dave Plati, Colorado
21-Claude Felton, Georgia
22-Jeff Hodges, North Alabama
19-Marv Homan, Ohio State
19-Charles Thornton, Alabama
19-Steve Roberts, Valdosta State
17-Tim Bourret, Clemson
17-Bill Powers, Texas A&M-Commerce
16-Chris Anderson, Nebraska

16-Troy Mitchell, Henderson State
15-Alan Cannon, Texas A&M
14-Rob Wilson, Florida State
13-Dave Schulthess, Brigham Young
13-Tim Tessalone, Southern California
13-Ned West, Georgia Tech
12-Ricky Hazel, Troy
11-Butch Henry, Arizona
11-Larry Kimball, Syracuse
11-Jack Zane, Maryland
11-Langston Rogers, Mississippi

CONSECUTIVE BOWL GAMES WORKED

(Minimum 5)

22-Jeff Hodges, North Alabama
19-Steve Roberts, Valdosta State
19-Bill Powers, Texas A&M-Commerce
16-Chris Anderson, Nebraska
16-Troy Mitchell, Henderson State
15-Bud Ford, Tennessee
11-Rob Wilson, Florida State

YEARS IN SPORTS INFORMATION

(Minimum 30)

51-Al Shrier, Temple
44-Jack Grinold, Northeastern
43-Sam Goldman, San Francisco State
40-Tom Renner, Hope
40-Bud Ford, Tennessee
40-Louis Bonnette, McNeese State
40-Langston Rogers, Mississippi
39-Bob Cornell, Colgate
39-Bob Peterson, Minnesota
38-Larry Scott, Minnesota State-Moorhead
38-Fred Baer, JC Athletic Bureau
38-Stan Green, Oklahoma Christian
37-Tim Peterman, Wisconsin-Eau Claire
33-Rick Leddy, Southern Connecticut State
33-Paul Ridings, Sam Houston State
32-Lou Connelly, Suffolk
32-George Ellis, North Dakota State
32-Jack Sareault, Northwest Conference
32-Bill Bennett, UCLA
32-Wally Johnson, St. Lawrence
31-Bill Hamilton, South Carolina State
31-Bo Carter, Big 12 Conference
30-Peter Schlehr, Towson

YEARS IN SPORTS INFORMATION

(Retired)

(Minimum 30)

44-Harry Burrell, Iowa State
43-Duane Schroeder, Wartburg
40-Bob Kenworthy, Gettysburg
40-George Wine, Iowa

39-Haywood Harris, Tennessee
39-Bob Hartley, Mississippi State
38-Marv Homan, Ohio State
38-Merle Levin, Cleveland State
38-Pete Nevins, East Stroussburg
38-Hal Cowan, Oregon State
38-Steve White, Western Carolina
37-Bill Cable, Northeast Missouri
37-Larry Kimball, Syracuse
37-Dave Schulthess, Brigham Young
36-Tom Miller, Indiana
36-Jim Mott, Wisconsin
35-Larry Smith-Arkansas Tech
35-Fred Nuesch, Texas A&M-Kingsville
34-Karl Park, Eastern Kentucky
34-John Beatty, Western Michigan
33-Bob Anderson, Northeast Louisiana
33-Dave Wohlhueter, Cornell
33-Nick Vista, Michigan State
32-John Carpenter, Slippery Rock
32-Norman Gough, Mississippi College
31-Don Bryant, Nebraska
31-Mike Korcek, Northern Illinois
30-Howard Davis, UMass/Springfield
30-Will Keener, Cal State Stanislaus
30-John S. Lyon, Stevens Tech
30-Ted Nance, Houston
30-Dick Page, Massachusetts
30-Tom Price, South Carolina
30-Jones Ramsey, Texas
30-Earl Yesingmeier, Ball State
30-Dave Young, Miami (Ohio)
30-Chuck Prophet, Miss. Valley State
30-Tom Lamonica, Illinois State

COSIDA WORKSHOPS

ATTENDED

(Minimum 30)

44-Nick Vista, Michigan State
43-Dave Young, Miami (Ohio)
42-Langston Rogers, Mississippi
40-Dave Wohlhueter, Cornell
39-Tony Wells, Tony Wells Agency
38-Don Bryant, Nebraska
36-Bob Peterson, Minnesota
36-Larry Scott, Minnesota State-Moorhead
36-Jack Zane, Maryland
35-Hal Cowan, Oregon State
35-Fred Nuesch, Texas A&M-Kingsville
34-Jim Mott, Wisconsin
33-John Beatty, Western Michigan
33-Fred Baer, JC Athletic Bureau
33-Ken MacDonald, Akron
33-Bill Hamilton, South Carolina State
33-Howard Davis, UMass/Springfield
32-Tom Miller, Indiana
32-Chuck Prophet, Mississippi Valley
31-Tom Price, South Carolina
31-Jack Grinold, Northeastern

COSIDA ANNUAL MEMBERSHIP, WORKSHOP ATTENDANCE

<i>Year</i>	<i>Site</i>	<i>Membership</i>	<i>Workshop</i>	<i>Year</i>	<i>Site</i>	<i>Membership</i>	<i>Workshop</i>
2006	Nashville	2143	726	1990	Houston	1627	947
2005	Philadelphia	1946	783	1989	Washington	1467	1122
2004	Calgary	1961	496	1988	Kansas City	1361	855
2003	Cleveland	1954	780	1987	Portland	1426	701
2002	Rochester	1888	748	1986	Nashville	1360	836
2001	San Diego	1877	1065	1985	Boston	1341	904
2000	St. Louis	1855	980	1984	St. Louis	1304	714
1999	Orlando	1839	1195	1983	San Diego	1170	610
1998	Spokane	1812	609	1982	Dallas	1077	651
1997	New Orleans	1825	1060	1981	Philadelphia	984	639
1996	Boston	1803	1056	1980	Kansas City	944	495
1995	Denver	1772	903	1979	Chicago	593	458
1994	Chicago	1804	1030	1978	Atlanta	510	415
1993	Atlanta	1810	987	1977	Los Angeles	550	312
1992	Lexington	1706	989	1976	Cincinnati	671	335
1991	San Francisco	1669	915	1975	Houston	623	303

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2007-08 MEMBERSHIP APPLICATION

NAME: _____

COLLEGE AFFILIATION: _____

POSITION: _____

MAILING ADDRESS: _____

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