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SEPTEMBER 2006

CoSIDA digest

MONTHLY NEWSLETTER OF THE COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA

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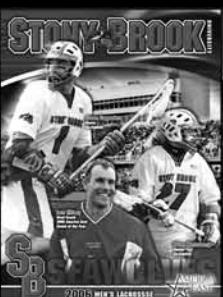
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Behind CoSIDA >

- Schaffhauser IF
- Marriott 21
- ICS 26
- Multi-Ad 37
- Sports Illustrated 42
- NBA/WNBA 55
- ESPN Back Cover

In This Issue . . .

- Passing the Gavel - Dull Becomes CoSIDA President 3**
- Nashville Workshop Photo Scrapbook 4-9**
- CoSIDA Hall of Fame Finds Permanent Home 10-11**
- 2006 CoSIDA Award Winners 12-15**
- Academic All-America Hall of Fame 16-17**
- CoSIDA to Celebrate 50th Anniversary in San Diego 18**
- LifeLock Becomes CoSIDA Sponsor 19**
- CoSIDA Adds Three New Board Members 20-21**
- Workshop Sponsors and Exhibitors 22-25**
- Crisis Public Relations 27**
- Using YouTube 28**
- NCCSIA Holds Fifth Annual meeting 29**
- Update from NCAA Statistics Service 30-33**
- Five Questions With Maureen Nasser 34-35**
- CoSIDA Board Contact Information 36**
- A Wake Up Call 38**
- Beckenbach Receives Jordan Award 39**
- Armson gets AVCA Award 40**
- Fein and Fratto Honored as Rising Stars 41**
- Within the Ranks 43-46**
- 2005-06 CoSIDA Treasurer's Report 47-50**
- Tips and Tricks 51**
- 2006-07 CoSIDA Committee Assignments 52-54**
- COSIDA Streaks 56**
- 2006-07 CoSIDA Membership Form Inside Back**

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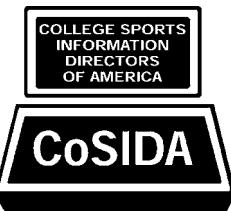
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COSIDA
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2007 Workshop

July 1-4

SANDIEGO

Marriott Marina

2008 Workshop

June 29-July 2

TAMPA

Marriott

2009 Workshop

June 26-29

SAN ANTONIO

Marriott

2010 Workshop

July 3-8

SAN FRANCISCO

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2011 Workshop

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PASSING THE GAVEL



COLLEGE SPORTS
INFORMATION
DIRECTORS
OF AMERICA

CoSIDA

Maryland's Doug Dull Becomes President of CoSIDA

DULL BECOMES PRESIDENT OF COSIDA

Joe Hernandez of Ball State, who served as CoSIDA President for 2005-06, passes the gavel to incoming President Doug Dull of Maryland

CoSIDA SAYS THANKS TO HERNANDEZ

Joe Hernandez of Ball State, who served as CoSIDA President for 2005-06, is presented a plaque of appreciation at the Nashville Workshop by incoming President Doug Dull of Maryland. Serving in the CoSIDA officer rotation is a seven-year term with the, officers serving as third vice president, second vice president, first vice president and president before serving three additional years as a past president.



WORKSHOP

Scrapbook



NOMINATING COMMITTEE

The CoSIDA Nominating Committee meets on the Saturday night prior to the start of the Workshop. Past President Alan Cannon (Texas A&M) directs the meeting.



REGISTRATION

There were more than 720 registrants at the 2006 Workshop in Nashville.



PAST PRESIDENT'S DINNER

Former CoSIDA Presidents Nick Vista and Roger Valdiseri at the annual Past President's Dinner prior to the start of the Workshop

BOARD MEETINGS

The CoSIDA Board of Directors meet throughout the annual Workshop, including this 7 a.m. meeting on the Saturday morning prior to the start of the Nashville Workshop.



Krystal Warren of Urbana University listens to a panel on Photoshop during the 2006 CoSIDA Workshop in Nashville. Warren was one of more than 720 registrants at the Nashville Workshop.



KICKOFF
Digger Phelps served as the Kickoff Speaker at the 2006 Workshop in Nashville.



CoSIDA Second Vice President Charles Bloom addresses a luncheon crowd. Bloom coordinated the Social Program at the Nashville Workshop



Carol Hudson, Willie Patterson and Eric Moore share a moment in the Nashville Convention Center between panels.

JAZZ'N IT UP

Dillon Hodges and Ag'inst the Grain performed at the Academic All-America Hall of Fame Reception in Nashville

**KICKOFF LUNCHEON**

The more than 700 registrants at the 2006 Nashville Workshop gather for the Kickoff Luncheon at the Renaissance Hotel. Events throughout the Workshop were well attended.

PAST PRESIDENT'S DINNER

CoSIDA Past Presidents Max Corbet (Boise State) and Rick Brewer (North Carolina) visit at the annual Past President's Dinner.

**TABLE TOPICS**

The CoSIDA Table Topics were as popular and well attended as ever in Nashville as hundreds of SIDs had a chance for one-on-one input on a variety of topics from Video Streaming to hosting NCAA Championships. Many of the handouts on the various topics will be published in the CoSIDA Digest beginning with the October issue.





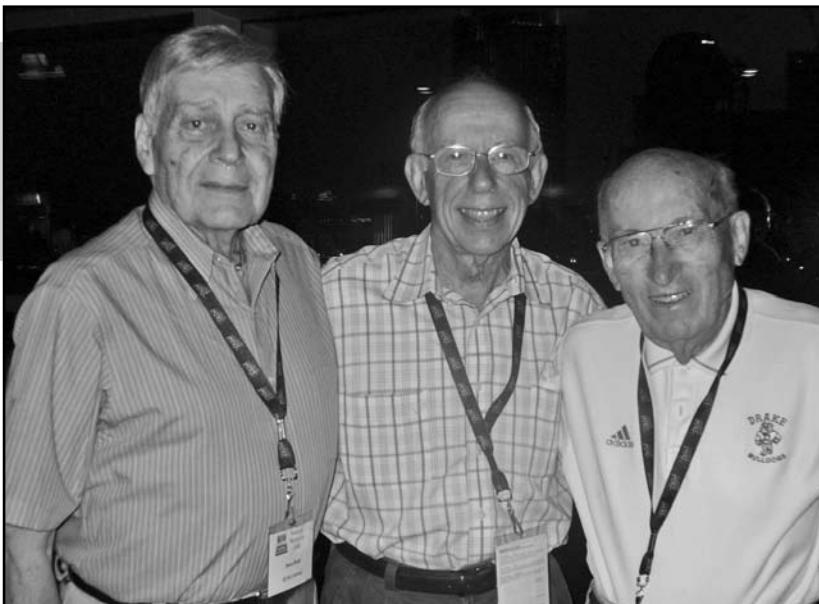
ADDRESSING TECHNOLOGY

CoSIDA's Tuesday program in Nashville addressed computer and technology advances in the sports information field. Above, Aaron DeWall of Nevada leads a panel on Photoshop.



PANELS

Panels at the Nashville Workshop were well attended and some were standing room only. Below CoSIDA Board member Nick Joos addresses a crowd attending the "Facebook, MySpace and Other Scary Internet Stuff" panel.



CoSIDA'S 80-SOMETHINGS

Among the attendees at the Nashville were three CoSIDA legends who are now in their 80's. From left, Steve Boda, Nick Vista and Paul Morrison.

WORKSHOP

Scrapbook



SOFTBALL CHAMPIONS

The South team won the 2006 CoSIDA Softball Championship with a 14-7 win over the East and a 12-6 win over the West. Team members were, front from left, Joey Roberts (Tarleton State), Melanie Robotham (Texas Woman's), Chris Woodley (West Florida), Kelvin Datcher (Alabama State), Richard Acosta (Texas Permian-Basin), Joey Jones (Mississippi) and Justin Maskus (Christian Brothers). Back row from left, Tom Galbraith (Alabama A&M), Joshiah Novack, Scottie Rodgers (CSTV), Craig Merriman (Texas A&M-Corpus Christi), Brian Stanley (Radford), Ameer Rasheed (Thomas More), Bill Bunting (Mississippi), Scott Zavitz (Tampa), Tom Kolbe (Tampa), Chris Babb (Ouachita Baptist), Heath Nielsen (Baylor), Eric Opperman (Ouachita Baptist) and Alfred Kojima (Montevallo).



GOLF CHAMPIONS

2006 CoSIDA Golf Champions:

(Score: -10)

Greg Prouty

Longwood University

Sam Ferguson

Averett University

Scott Musa

Shenandoah University

Christopher Lakos

University of Georgia



YOC PROM

CoSIDA President Joe Hernandez and his wife Laura at the "YOC (Young CoSIDA) Prom."

CoSIDA Golf Clinic

The Nashville Workshop included the first-ever CoSIDA Golf Clinic



READY FOR SOME FIREWORKS

Rick Brewer, Dave Young and Langston Rogers at the July 4th Party at the Coliseum in Nashville.

2006 Hall of Fame

2006 COSIDA AWARD WINNERS



The CoSIDA Hall of Fame Class of 2006
From left, Ann King of the College of New Jersey, Shelly Poe of West Virginia University and Stan Green of Oklahoma Christian University. Since the creation of the CoSIDA Hall of Fame in 1969, there have been 148 inductees.

Finding a Home

CoSIDA Hall of Famers Immortalized at NCAA Hall of Champions

by Eric McDowell (Union, NY)

Cooperstown and Canton. Springfield and Toronto. They are the homes of Halls of Fame. The cream of the crop, the best in the business.

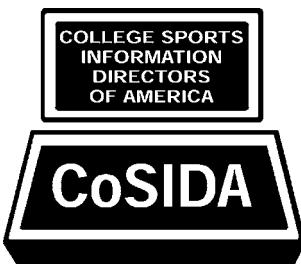
We know about our Sports Information Directors' Hall of Famers, our best in our business. We know what they have accomplished, and how we respect, appreciate and feel grateful for our legends.

But what of the general public? The sports fan? How could we recognize OUR Hall of Famers? We needed a home, with a permanent display, to show the names of our CoSIDA Hall of Famers. Maybe an athlete would recognize the name of that dedicated, special sports information director, when they see the name of that person on a plaque, on dis-

continued on page 13



Gary Johnson of the NCAA talks with CoSIDA board member Eric McDowell about the CoSIDA Hall of Fame plaques that will be displayed in the NCAA Hall of Champions. McDowell, SID at Union College (N.Y.), coordinated the efforts with the NCAA to find a home for the CoSIDA Hall of Fame.



Hall of Famer Larry Smith of Arkansas Tech looks at the Hall of Fame plaques at CoSIDA Workshop in Nashville



CoSIDA Hall of Famers Nick Vista (1975) and Paul Morrison (1974) helped unveil the new Hall of Fame plaques, along with CoSIDA President Joe Hernandez, at the 2006 Workshop in Nashville. The plaques will be on permanent display at the NCAA Hall of Champions.

2006 CoSIDA Award Recipients



JAKE WADE AWARD

*Tony Barnhardt
Atlanta*

*Journal-Constitution
(with presenter Alan Cannon)*

ARCH WARD AWARD

*Bud Ford
Tennessee*

(with presenter Charles Bloom)

WARREN BERG AWARD

*Larry Happel
Central*

(with presenter Nick Joos)



BOB KENWORTHY COMMUNITY SERVICE AWARD

*Judy Willson
Louisiana-Monroe
(with presenter Bill Wagner)*



TRAILBLAZER AWARD

*Debbie Byrne
Old Dominion
(with presenter Carol Hudson)*

2006 CoSIDA Honorees

HALL OF FAME

Stan Green, Oklahoma Christian
Ann King, College of New Jersey
Shelly Poe, West Virginia

ARCH WARD AWARD

Bud Ford, Tennessee

JAKE WADE AWARD

Tony Barnhart, Atlanta Journal-Constitution

WARREN BERG AWARD

Larry Happel, Central

TRAILBLAZER AWARD

Debbie Byrne, Old Dominion

BOB KENWORTHY

COMMUNITY SERVICE AWARD

Judy Willson, Louisiana-Monroe

LIFETIME ACHIEVEMENT AWARD

Ed Carpenter, Boston University
Ron Lenz, South Dakota State
Tom Lamonica, Illinois State
Karl Park, Eastern Kentucky
Larry Smith, Arkansas Tech

25-YEAR AWARDS

Annie Abicht, St. Cloud State
Carole Grills, Smith College
Gary Johnson, NCAA
Jamie Klund, Nevada
Tom Lamonica, Illinois State
Jim McGrath, Butler
Dennis O'Donnell, Rochester

RISING STAR AWARD

Jason Fein, College of Staten Island
Mark Fratto, St. John's

LESTER JORDAN AWARD

Mark Beckenbach, Ohio Wesleyan



Mark Beckenbach with AAA Committee Chairman Dick Lipe



Blake Timm with Rising Star recipient Jason Fein



Blake Timm with Rising Star recipient Mark Fratto

2006 CoSIDA Award Recipients



25-YEAR HONOREES

There were seven SIDs who were honored for 25 years in the sports information profession at the Nashville Workshop. From left, Dennis O'Donnell of Rochester; Jim McGrath of Butler, Gary Johnson of the NCAA, Tom Lamonica of Illinois State and Scott Dietz, accepting for Carole Grills of Smith College. Not present were honorees Anne Abicht of St. Cloud State and Jamie Klund of Nevada.



LIFETIME ACHIEVEMENT AWARD RECIPIENTS

Five SIDs were honored with Lifetime Achievement Awards at the Nashville Workshop. From left, Karl Park of Eastern Kentucky, Ed Carpenter of Boston University, Tom Lamonica of Illinois State and Larry Smith of Arkansas Tech. Ron Lenz of South Dakota State was also honored but was not in attendance.

continued from page 11

play, giving our profession and our greats the recognition they truly deserve.

Well, thanks to George Smith, the Director of the NCAA Hall of Champions, the names will be on display, "From Here to Eternity," if you will.

Beginning this year, the NCAA Hall of Champions will provide space for the College Sports Information Directors of America Hall of Fame.

"When we learned about CoSIDA and what it stood for, we felt it was appropriate to include the plaques in the NCAA Hall of Champions," commented Mr. Smith. "We understand the importance of sports information directors in intercollegiate athletics and it's through their efforts that we learn about legacies."

On July 5, the plaques were unveiled in Nashville at the CoSIDA Workshop, at the conclusion of the luncheon honoring the 2006 inductees. President Joe Hernandez was joined by Paul Morrison

(Class of 1974) and Nick Vista (Hall of Fame Class of 1975) for the unveiling.

"The display of CoSIDA Hall of Famers at the NCAA Hall of Champions stands as a marvelous tribute to our profession," commented Mr. Vista. "It is a terrific honor for the talented and dedicated individuals who have contributed so much over the years to collegiate athletics. I feel extremely humble to be listed among the honorees, most of who

I knew well at the time of their induction. I look forward to the time I can be in Indianapolis to see it in the prime location at The Hall."

The display will be located in the "Great Hall" area of the NCAA Hall of Champions, which is located near the entrance. In the Great Hall, visitors see banners representing the winners of all 87 NCAA

Championships, along with interactive kiosks and the "Look Up to Champions" video presentation.

How fitting. The SID is one of the first people at a collegiate sporting event. And now, visitors will see the great SIDs as one of the first people immortalized as they enter the NCAA Hall of Champions.

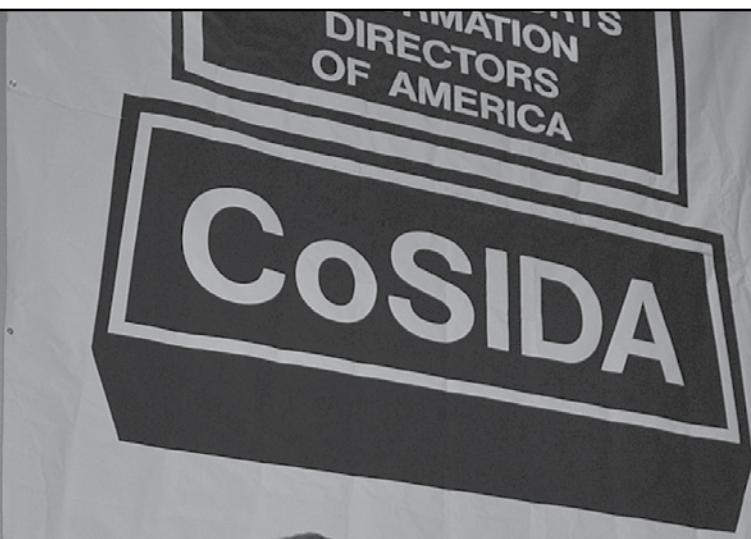
Cooperstown and Canton. Springfield and Toronto.

And now, Indianapolis. It is the home of the NCAA Hall of Champions. And now, it is also the home of the College Sports Information Directors of America Hall of Fame.

Past President's



A total of fifteen Past Presidents of CoSIDA attended the 2006 workshop in Nashville. Front row from left, Ed Carpenter (1992-93), Roger Valdiserri (1986-87), Tammy Boclair (2003-04), June Stewart (1990-91), Rick Brewer (1995-96), Nick Vista (1981-82), and Howie Davis (1982-83). Back from left, Jim Vruggink (1996-97), Alan Cannon (2002-03), Bill Little (1988-89), Maxey Parrish (1998-99), Fred Stabley, Jr., (2000-01), Max Corbet (1999-2000), Jack Zane (1985-86) and Pete Moore (2001-02)



ACADEMIC ALL-AMERICA
HALL OF FAME

Academic All-America *Hall of Fame*

19th Class of Inductees Honored in Nashville



CoSIDA President Joe Hernandez, Hall of Fame inductee Mike Gminski and emcee Barry Booker

Dr. Robert Burger
Notre Dame '81

Dr. Hillarie Cranmer
Hofstra '88

Michael Gminski
Duke '80

Timothy Green
Syracuse '86

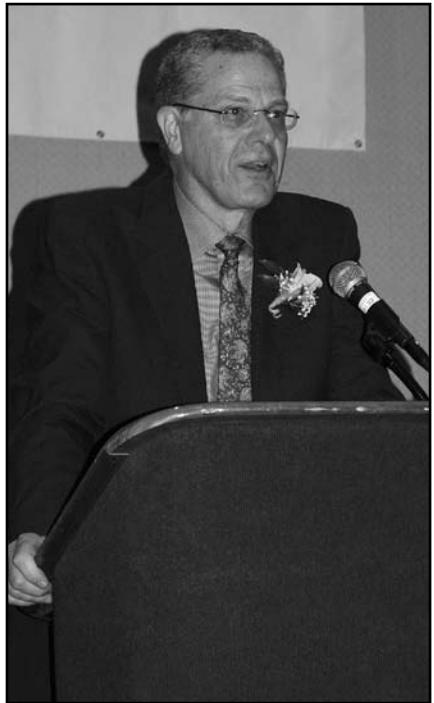
Dr. Joseph H. Taylor
Haverford '63

**2006
Dick Enberg
Award
Recipient**

**President
Gerald R. Ford**



Hall of Fame inductees Dr. Robert Burger and Dr. Hillarie Cranmer



Dr. Joseph Taylor



Dr. Hillarie Cranmer

2007 CoSIDA WORKSHOP

San Diego, California

July 1-4



**Don't
Miss
the Party
as
CoSIDA
Celebrates
50 Years**

LifeLock Identity Theft Service Partnering with CoSIDA

Chandler, AZ - LifeLock CEO Todd Davis announced that the nations leader in identity theft prevention will partner with CoSIDA (College Sports Information Directors of America) to protect its members from the problems associated with ID theft. LifeLock will also serve as a major corporate sponsor for the organization through June of next year.

According to The Privacy Rights Clearinghouse, a non-profit group in San Diego, its estimated that 100 million peoples identities were compromised since mid-February 2005. Compromises within U.S. universities and colleges have been reported at an especially alarming rate during that same time-frame. More than 80 reported cases of lost personal information (50% of all reported losses) have come from universities and colleges throughout the U.S., affecting more than 4 million students, faculty, staff and alumni combined.

Lets face it, members of CoSIDA and those working in association with this organization can benefit the most from our service, said Davis. Ive known many people in this industry and the last thing any of them could have afforded was time trying to correct problems stemming from identity theft. I applaud the organization leaders for taking this step to protect their members on and off campus. We look forward to a long relationship protecting everyone associated with CoSIDA.

LifeLock is the nations first and only ID Theft Prevention Company that maintains active fraud alerts with the three major credit bureaus as well as ChexSystems. The LifeLock system makes personal information useless to everyone but the rightful owner. Every time someone attempts to open credit, change an address or make changes to bank accounts, LifeLock is there to ensure the right person is making the request.

Also unique to other products on the market, LifeLock removes a members name from solicitation



lists and junk mail, eliminating a primary target of ID thieves the pre-approved credit offer. Best of all, the LifeLock system is backed by a \$1 million guarantee to completely fix any problems if a client was ever compromised.

We are excited about CoSIDAs partnership with LifeLock, said Ed Carpenter, CoSIDAs Director of Marketing. LifeLock provides an invaluable service in preventing identity theft, and we look forward to our members being protected against the many problems that stem from this major problem.

Founded in 1957, CoSIDA has grown from 102 members to over 2,000 members in the United States and Canada. The association is designed to help the SID at all levels, however it is the desire of the members to have the profession take its rightful place on the decision-making levels of college athletics. Everything done is geared to this objective.

The partnership will allow CoSIDA members and others associated with the organization to sign-up for the LifeLock service at a special discount by using the promotion code (CoSIDA) at www.LifeLock.com or by clicking the link on www.CoSIDA.com. LifeLock will be serving as a co-sponsor for the annual kick-off at the CoSIDA National Convention in Nashville this July, and Davis will provide insight to the ID Theft and preventing this crime.

2006-07 CoSIDA Board of Directors

BOARD ADDS THREE NEW MEMBERS

There were several changes and additions to the CoSIDA Board of Directors for 2006-07. With the resignation of third vice president John Bianco, there were two positions to fill in the officer rotation. At Large Representatives Justin Doherty and Nick Joos were re-elected to the board, with Doherty as third vice president and Joos as second vice president.

Kent Cherrington of Plymouth and Jim Seavey of Stonehill were added to the board as College Division Representatives and Lawrence Fan of San Jose State was added as an At-Large Representative. Mike Lockrem of Minnesota was also elected to the board but has resigned after leaving his position at Minnesota.

Kent Cherrington College Division Representative

Kent Cherrington is in his 13th year as Sports Information Director at Plymouth State University in central New Hampshire, and his 22nd year in the Sports Information profession. He is in his seventh year on the ECAC-SIDA Board, currently serving as the organization's President, and is in his first year on the CoSIDA Board.

At PSU, he is responsible for the day-to-day publicity of PSU's 19 men's and women's sports. Cherrington produces the athletic department's publications and maintains its website while overseeing home event management. He is vice chair of the PSU Athletic Hall of Fame Committee, and serves on the ECAC Division III New England Field Hockey and Women's Lacrosse Selection Committees.

Cherrington has been an active member of ECAC-SIDA since 1994 and CoSIDA since 1984. He was a member of the CoSIDA Publications Committee for several years, has served on the CoSIDA Workshop Committee since 1995, and has been moderator of several panels at the annual CoSIDA Workshops. He received a Citation for Excellence in Publications from CoSIDA in 1996 for the PSU Baseball Media Guide/Yearbook.

A 1983 graduate in Sports Communications from the University of New Hampshire, Cherrington was a four-year member of the UNH swimming and diving team. He also worked two years as a student assistant in the Sports Information Office while covering sports for the UNH student newspaper, radio station and yearbook.

After graduating, he spent the fall of 1993 as a Sports Information Intern at the University of Connecticut. He returned to UNH in the winter/spring for an interim position in the SID office before taking over in 1984 as Assistant Sports Information Director at Miami University in Oxford, Ohio. Cherrington spent eight years at Miami, where his main focus was the ice hockey team, but he was responsible for 15 men's and women's

varsity programs. He was the tournament director of the 1991 Mid-American Conference women's tennis championships, and he also worked for the media relations staff at the field hockey venue at the 1987 Pan American Games in Indianapolis.

Cherrington returned to New England in 1992 and worked at radio station WGIR in Manchester, N.H., before returning to the Sports Information profession in 1994 as SID at Plymouth State.

He has extensive experience working post-season championship tournaments. Over the years he has been involved in NCAA Championships and conference tournaments in more than 20 different sports in Divisions I and III. He was also one of the early pioneers in the development of computerized game-time statistics, working with StatCrew systems since 1989.

Lawrence Fan At-Large Representative

Parlaying a childhood general interest in the world of sports into a professional career, Lawrence Fan, the San Jose State University sports information director, accepted a board of directors position as a "University Division At-Large" representative during the 2006 workshop in Nashville.

A CoSIDA member since 1978, Fan is known among the membership as a chair of the Job Seekers Committee and distributor of "Job Seekers Email" throughout the year. He has chaired the committee since 1994 and is ably assisted by committee members from all three NCAA Divisions and the NAIA. Together, they organize and manage job fair activities at the annual convention, occasionally conduct table topics and coordinate the email service that keeps the membership informed about job vacancies and movement in the profession throughout the year.

The 1976 University of California graduate majored in economics and fell into the sports information profession as a result of reading a Wall Street Journal article on graduate programs in sports administration for a class in labor economics during his junior year. Providing geographic and ethnic diversity to the Western Illinois University athletic administration graduate program, his sports information career began in 1977 with an assigned internship at Frostburg State College in Maryland as the school's sports information director replacing Doug Elgin, now commissioner of the Missouri Valley Conference. He left Frostburg State at the end of the year, returned to Western Illinois and completed his master's degree requirements in 1978, and volunteered to work in the WIU sports information office for CoSIDA Hall of Fame member Larry Heimburger.

Fan moved to the West to the East Coast in September 1978 for his first full-time position as the La Salle College sports information director and was one of the youngest SID's at the time of

appointment. In his two years in Philadelphia, he generated publicity and information for the Explorers' 22-sport intercollegiate program. At La Salle, many of his "roots" in the profession were shaped by the SIDs past and present at the Philadelphia Big 5 schools - Al Shrier at Temple; Herb Hartnett, Pennsylvania; Ted Wolff and his predecessor Rosa Gatti, Villanova; Andy Dougherty, St. Joseph's; and Fan's predecessor Larry Eldridge and Bob Lyons, who was the head of the La Salle news bureau.

The San Francisco native returned to the West Coast in July 1980 taking the SID job for men's sports at San Jose State University. He was named SID when the men's and women's athletics departments merged in 1987. At San Jose State, he has served as the media coordinator for 1991 NCAA Division I Men's Golf Championships, 1997 NCAA Division I Men's Basketball Championships West Regional and 1999 Women's Soccer College Cup. Since 1995, he has volunteered to work at seven NCAA Division I Men's Basketball Championship regionals.

He has overseen the nominations of three NCAA Silver Anniversary Award winners at San Jose State and one at La Salle. In 1980, Eastern Basketball named him and Jim Marchiony, then-SID at Iona College, as "Co-SID of the Year." Fan was named the 1997 Western Athletic Conference "SID of the Year" in a poll conducted by the Las Vegas Sun. He was a recipient of a 1998 All-America Football Foundation Scoop Hudgins "Lifetime SID Award" and a CoSIDA 25-Year Service Award in 2005.

Occasionally a subject of conversational circumstance, Fan's primary perk from the Scoop Hudgins Award was placement on a "high-rollers" list for a standard room to suite upgrade at the MGM Grand in Las Vegas over a multi-year period. The CoSIDA 25-year Service Award and luncheon program were used as identification to pass through the security checkpoint at Philadelphia International Airport when Fan misplaced and temporarily lost his only form of valid identification in the terminal.

The San Jose Mercury News recognized him in a 2006 article for vehicular maintenance and longevity. His 1978 Ford Granada was driven 412,000-plus miles until an engine fire less than 100 yards from his office ended its usefulness. Currently, Fan drives a 2000 Oldsmobile Intrigue that has passed 110,000 on the odometer. SIDs and media members through the years also have been served "Fan Cakes," a press room treat normally reserved for San Jose State indoor athletics events and occasionally delivered as a media gift to visiting SIDs.

Fan, possibly the first Asian-American to serve CoSIDA in any board of directors capacity, is the second San Jose State sports information director to serve on the board. Nordy Jensen, the Spartans' SID from 1965 to 1968 and later the public relations director for the Western Athletic Conference from 1972 through 1985, was president for the 1984-85 academic year.

Jim Seavey
College Division Representative

Entering his 19th year in the college sports information profession, Jim Seavey is in his ninth year as a member of the athletics staff at Stonehill College. He assumed the duties of Assistant Athletics Director for Media Relations at the Easton, Massachusetts-based school on July 1, 1998 before being promoted to his current position of Associate Athletics Director for External Affairs and Communications on June 2, 2000. In addition to serving the media relations needs for the school's 20 varsity athletic programs, he has also performed various administrative duties at Stonehill, including intercollegiate scheduling, coordination of officials and external athletics development projects.

A 1986 graduate of Marquette University, Seavey has been affiliated with three current Northeast-10 Conference schools over his career, as he came to Stonehill after serving for three years as the Director of Athletic Media Relations at the University of Massachusetts Lowell (1995-98). Jim also served for five years as the Sports Information Director at Merrimack College (1990-95) and additionally served one-year stints as the SID at both Nichols College (Dudley, Mass.) and Loras College (Dubuque, Iowa) in the late 1980's.

A member of CoSIDA since 1988, Seavey joins the Board of Directors as an at-large College Division representative. He enters his 16th year as a member of CoSIDA's prestigious Academic All-America Committee and has served as a national coordinator for the last decade while successfully promoting 15 student-athletes for national Academic All-America honors during his career. Jim received a Citation for Excellence in Publications from CoSIDA in 1991 for his work on Merrimack's women's basketball game program and was a member of the local organizing committee for CoSIDA's Boston workshop in 1996.

An active member of the Eastern College Athletic Conference Sports Information Directors Association (ECAC-SIDA) since 1989, Seavey served as that organization's president during its 50th anniversary celebration year of 2004-2005, as he also chaired the 50th anniversary ECAC-SIDA Workshop in June 2005 in North Falmouth, Mass. Seavey, who previously served on the ECAC-SIDA Executive Board as secretary, membership chair and marketing chair before assuming its presidency, also served as workshop chair for the 2000 ECAC-SIDA Workshop held in Hyannis, Mass.

In addition to his active roles in CoSIDA and ECAC-SIDA, Seavey currently serves as the Program Coordinator for the Daktronics Division II All-America Program. Jim also served as the sports information directors' chair for the Northeast-10 Conference from 2000 through 2003. Additionally, he has served as the media relations director for the Pilgrim Lacrosse League and the New England Intercollegiate Golf Association in the early 1990's and also served for four months as the Interim Director of Media Relations for the Hockey East Association in 1994.

Seavey has been a member of several working committees, including a six-year term as a member of the NCAA Division II Men's Basketball Northeast Regional Advisory Committee in which he served for two years as Northeast Regional Chair. He also served terms as a member of the NCAA Division II Men's Soccer and Baseball Regional Advisory Committees and is currently serving a three-year term on the NCAA Division II Women's Basketball Northeast Regional Advisory Committee. Jim currently chairs the ECAC Division II Women's Basketball, Field Hockey and Women's Lacrosse Committees while previously serving as a member of the ECAC Northeast Ice Hockey Executive Committee.

Seavey has served as both tournament director and site coordinator for NCAA championship events hosted by Stonehill, including the 2006 Division II Indoor Track & Field Championships, the 2005 Field Hockey National Quarterfinals as well as both the 2001 and 2003 NCAA Division II Women's Lacrosse Championships. He has worked numerous NCAA regional and national championship events, including four Division I Ice Hockey Frozen Fours, four Division I Men's Basketball Regional Tournaments and five Division II Men's Basketball "Elite Eights" while also serving on the media relations staff for the 2006 NCAA Division I Women's Basketball Final Four. Jim was on the media relations staff for both the 1994 World Cup/Foxboro Venue and the 1995 Special Olympics World Games in Connecticut and has also served as the media relations coordinator for four NCAA Division II regional championships.

Jim and his wife, Cheryl (a former basketball standout at Stonehill), reside in Bridgewater, Mass. with daughters Mikayla (8) and Lindsey (5).



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To our 2006 LOCAL ORGANIZING COMMITTEE

The Nashville Local Organizing Committee did a wonderful job at setting up the 2006 Workshop and were great hosts as well. Please send a note of appreciation to the LOC to the following individuals.

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Jeff Rubin (above) of CoSIDA Corporate Partner ICS speaks at luncheon.

Among the almost 30 exhibitors in Nashville were Sports Systems Services (above right) and Stat Crew Software (right)

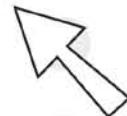


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SOCCER (W)
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SWIMMING & DIVING
TENNIS
VOLLEYBALL

Ornamenten Name: 2002 FOOD & BEVERAGE Captains at Spring Game

SYRACUSE, NY. - The Syracuse University men's lacrosse team will be in action for the 2002 season, prior to the start of the 2002 spring football game at the Carrier Dome on Saturday, April 12, at 1 p.m.

2002 Capsiders

SU Spring Football Game: Defense Gets Extra Steaks, Defense Gets Hot Dogs

SYRACUSE, NY. - The Syracuse University defense served up the defense in the 2002 spring game at the Carrier Dome on Saturday, April 12, at 1 p.m. Head coach Jim Boeheim (left) and his players (from left) Mike (Mike) and light red Joe (Joe) Boeheim, and Matt (Matt) and Matt (Matt) Boeheim, N.Y. (N.Y.) The Rock School, came highlighted by the defense's performance.

Jim Boeheim

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Who will be 30 and 3000 yards?

1. Mike Royce
2. Eric Dungey
3. Jim Boeheim
4. Jim Tressel
5. Jim Harbaugh
6. Jim Calhoun
7. Jim Calhoun
8. Jim Calhoun
9. Jim Calhoun
10. Jim Calhoun

Another

1. Jim Boeheim
2. Jim Boeheim
3. Jim Boeheim
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CRISIS Public Relations

Preventing & Handling “Crisis” Public Relations in Yale Athletics

By Steve Conn,
Yale Assistant AD &
Sports Publicity Director

We have had the recent misfortune of dealing with numerous “crisis” events, not unlike our colleagues around the country.

The situation at Duke this spring and websites like badjocks.com have increased the scrutiny on college athletes off the field, while students of all types do not seem concerned about avoiding the notoriety. We should constantly remind our student-athletes about the potential for damaging publicity, situations that may cause a crisis.

Other examples of a “crisis” might be the death or injury of a student or a problem with a team or coach. However, team member indiscretions can be the most damaging of the bad publicity. Please realize that no single set of guidelines can cover everything that you might encounter, but the following list could help prevent you from creating a crisis or enhancing one.

Here are some things you can do to avoid the destructive publicity.

Be proactive

- ask kids what they are doing for the weekend
- it's worth being perceived as anal or annoying

Educate

- keep student-athletes updated with latest news and examples of problems
- explain how indiscretions can destroy a team and let your teammates down

Be observant and inquisitive

- coaches should take notice of athletes

- athletes should look around when socializing off the field
- confirm captain's commitment to the team
- converse about sensitive subjects
- have them take ownership with unique ideas

Adopt philosophy that you won't become victims of enhanced media

- post information as reminders in locker area
- use media to help promote positives with your program

Don't ever think it can't happen here

- we all have to do our part to prevent this
- ask your student-athletes if they can remember any situations that could have turned into a PR crisis

Important Questions to Ask Yourself When a Crisis Occurs

Do I need to share this information with anyone?

- it's always better for you to tell the AD or your Associate rather than having them find out elsewhere
- you are always better off getting some direction or advice
- if this is newsworthy, you don't want superiors to find out by reading it in the newspaper

Who else needs to know at Yale?

- Office of Public Affairs (OPA) might handle all issues that result from an event that was not team related
- OPA will also inform the president if needed (confidential information will remain that way)
- Sports Publicity Office (SPO) is involved if this issue effects something on the website (roster, etc.)
- SPO can also help gauge the media interest and feedback if the issue is newsworthy

- SPO can also help determine a “spin” on the dissemination of the information

Do you need feedback from the person directly involved in the situation?

- this certainly depends on the situation
- after an athlete was involved in a near-fatal incident, we asked how he would like us to handle media inquiries
- we have had situations where parents needed to be contacted to give the ok to disseminate information
- sometimes a statement from the primary subject in the issue will suffice

If the situation will result in an announcement from the department or the university, what needs to be considered?

- notify team members or anyone else who will be directly impacted by the announcement
- consider the reactions/ramifications from all sectors before making information public
- always assume confidential information will leak when you have a situation involving students and there is student media
- one “voice” representing the school is best
- collect all the facts before saying anything

What do I say if questioned by the media?

- you might get caught off guard by an inquiry, and it's fine only to say I need to get back to you (gather facts, speak with others)
- it is OK to say nothing and avoid providing something you might regret before having a chance to think about it
- a reporter may be telling you something that is NOT true, so taking a little time will help
- be honest and give the perception that you are on top of things
- never say “no comment” or “I would rather not comment” because it might imply that you are holding back information
- you might find that some questions should be directed to the head of the department or your direct superior
- nothing should be said “off the record”

don't forget some students are also members of the media and deserve similar treatment

USING YOUTUBE to Get a Video Presence

By Jim Junot,
Sports Information Director
Virginia Union University
CoSIDA Technology Committee

One of the main issues facing all schools is getting exposure on television. We've been lucky at Virginia Union, with the men's basketball team having a national prominence.

But television exposure is a rare commodity. Even local stations only have a few minutes each day to convey the entire day's sporting events. This means that many schools are left out.

Posting video to the internet is also prohibitive. Many schools don't have the bandwidth to handle large video files.

Enter YouTube.com.

YouTube.com is a web site that I came across one day while monitoring my kids' internet activity. It was one of their favorite places. My son was able to see soccer clips from all over the world, while my daughter could watch music videos.

"YouTube is like MySpace with video," my daughter said.

An idea came to me. If people can post videos of their cats, why can't I use it to profile VUU's athletics?

VUU is a small private school (1,700 students) in Richmond, Va. But even with the success of the men's basketball program, television

coverage of Division II basketball is rare, and in other sports it's non-existent.

What if I could use YouTube as a way to bypass the limitations of television coverage and showcase our athletic program? How much would it cost? Could it be a source of revenue generation?

A quick visit to YouTube.com answered the first few questions. YouTube, as it turns out, is ad-driven, so it's free to use.

You'll need to sign up for a free account. That can be done by going to YouTube.com, and clicking "Sign Up." On the Sign Up page, you'll need to enter a valid e-mail account, a user name, a password (twice), your country of origin, postal code, your gender and your date of birth.

Be careful to unclick the box that says "Sign up for the Weekly Tube e-mail" unless you want to receive a weekly e-mail about YouTube. The final step is clicking the "Sign Up" box and you're ready to go.

The way YouTube works is that it takes video in Windows Media format, and then converts it to Flash video. The only limitation is that the original file cannot be larger than 100 MB or 10 minutes in length.

At VUU, we don't have a television production department, so the creation of the videos was the next step. This is surprisingly simple. I used a Sharp Viewcam camcorder with an S-Video port. S-Video is better than composite video because of the picture quality.

The only cost involved was a video capture device. Video capture cards can be bought at most department or electronic stores for under \$50. I use an All-In-One video capture card for my desktop, and a Dazzle Fusion capture device which attaches to the USB port on my laptop for road games. The software to create the videos is also free. Microsoft.com offers Windows Movie Maker as a free download for IBM PCs. There's the entire set-up, and the cost is \$50 or less.

I used the 2006 CIAA Football Roundup as the setting. I recorded head football coach Arrington Jones III and CIAA Commissioner Leon Kerry. So now I had the footage and the software. There was one final piece. How could I use this to generate revenue?

I took a page from other video web sites such as AOL and MSNBC. I noticed how those organizations put 15- or 30-second commercials before the start of each video. I reasoned that if they could do it, I could do it also.

I received a 30-second television commercial from the school about fall enrollment. That was my opening piece.

After creating the video, the size was 83 MB and seven minutes in length, plenty within the parameters of YouTube.

Uploading is simple also. After signing in, the last tab on the right of the screen is "Upload." You give your video a title, and a short description. You also need to fill in the field called "Tags." These are search parameters that help people find your video. You can enter as many as you want, separated by spaces.

You chose which category YouTube will place the video in, and in most cases you'll probably use "Sports."

Once you're done with this, you'll go to Page 2, where you'll choose which file from your hard drive will be uploaded. You'll also choose whether to make the video Public or Private. Choose Public if you want the world to see your video. Once you've done this and tell the upload to begin, YouTube does the rest. There is an interval of about five minutes where YouTube processes the video and makes it available to the public.

One more important thing, and I consider this the best aspect of YouTube.com.

Once the file is processed, you can go to "My Videos" section of YouTube and see your video. On the right of the screen is the term "Embed." If you copy this code, you can then paste it into a web page on your school's server. This can be on any page, and it's seamless, so any visitor to your site will see your video on your school's web format. The only thing is a small YouTube "bug" in the lower right corner of the screen.

At VUU, we're planning on using this for all sports.

North Carolina Group (NCCSIA) Holds Fifth Annual Meeting

Despite over five inches of rain from the remnants of Tropical Storm Alberto, 28 sports information professionals made it to Durham for the fifth annual meeting of the North Carolina Collegiate Sports Information Association (NCCSIA) June 13-14. NCCSIA President Kyle Serba hosted the group's business meeting and interactive panels on his North Carolina Central University campus.

The group welcomed a panel of distinguished sports information veterans who discussed the profession and some of its challenges. Art Chase (Duke), Marion Crowe (Fayetteville State), Steve Kirschner (UNC Chapel Hill) and David Sherwood (Wingate) reflected on the importance of building relationships with the sports information director's varied constituents. Chase also addressed the challenges Duke's office has faced in light of the nationally reported incidents involving the Blue Devils' men's lacrosse team.

Following a 45-minute fire alarm delay that scuttled folks into the rain, Durham Herald-Sun sports editor Jimmy Dupree addressed the group and fielded its questions. He offered insights into the inner workings of a daily newspaper's sports department and discussed how sports information offices can effectively work with their local papers. The group honored Dupree's visit with a gift certificate to a local restaurant.

Dupree expressed appreciation for NCCSIA's all-state teams, which were increased to seven sports during the business portion of the meeting earlier in the day. Volleyball joined men's and women's soccer, men's and women's

basketball, softball and baseball as sports with NCCSIA-sponsored all-state teams. NCCSIA honors student-athletes on the college (NCAA Division II, NCAA Division III, NAIA) and university (NCAA Division I) levels.

Athletic Park Tuesday afternoon and shared food and fellowship afterwards in the nearby American Tobacco District. While rain postponed the group's trip to Wednesday afternoon's Durham Bulls game, it enabled some Durham children



Other highlights from the full day of activity included Serba's presentation on The Automated Scorebook for Golf and the election of NCCSIA's 2006-08 Executive Board. Campbell's Stan Cole, the group's president elect from 2004-06, assumed the presidency with the ceremonial passing of NCCSIA's Presidential Baseball from Serba, who remains on the board as past president. The membership elected Guilford's Dave Walters as president elect following his two-year stint as the group's secretary. LeCounte Conaway of Shaw joined the board as publicist (a position formerly known as secretary). The group returned Greensboro College's Bob Lowe to the treasurer's post for a second consecutive term. UNC Wilmington's Joe Browning rotated off the board after serving four years as NCCSIA's first president and past president.

Despite the rain, NCCSIA's first two-day annual meeting yielded an enjoyable social schedule. The group took an informative tour of the Durham Bulls

to enjoy a later Bulls' game as NCCSIA donated its tickets for the rainout to the John Avery Boys and Girls Club. In lieu of the ballgame, the group lunched in the American Tobacco District before heading for home.

Founded in 2002, NCCSIA is comprised of sports information professionals from NCAA Division I, II, III, NAIA and independent institutions from the state of North Carolina. The purpose of the organization is to promote collegiate athletics at all schools. Membership is open to anyone affiliated with a college, university or conference located in North Carolina, and whose area of responsibility lies within sports information.



NCAA Statistics Service

REMINDERS FOR 2006-07

NCAA STATISTICS

By Jeff Williams, NCAA Statistics Department

The 2006-07 athletic campaign has already begun for most of you, and the NCAA statistics staff is getting ready for the upcoming season, as well. Please take a few minutes to review these reminders for 2006-07.

2006 INSTRUCTIONS FOR COMPLETING ON-LINE FALL ROSTERS

Log on to: <http://web1.ncaa.org/stats/StatsSrv/login>
 Enter your username (school code) and password.
 Click on "Rosters" under a particular sport.

HEAD COACH

Please confirm that all information listed for your head coach is correct. If you made changes in the coaching information while entering your 2005-06 schedule earlier this fall, those changes should be reflected here. If there are any changes, click "Edit" and tab or mouse over to the appropriate column(s). Click "Update" when finished, then "Submit". If you have a new coach, click "Add New Coach", enter the requested information, then click "Update".

NOTE: Our program automatically scans your roster from our system last year, deletes all players listed as seniors and updates freshmen, sophomores and juniors to sophomores, juniors and seniors, respectively.

VERY IMPORTANT!!!: Do not type over the information of an old player to add a new player. Please delete the old player and add the new one using "Add More Player(s)". Each player is assigned an NCAA database number that is used for our career statistics feature. If a new player's name is typed over the old player, the new player will receive the old player's career statistics. Please follow our instructions for deleting and adding players.

TO CHANGE INFORMATION FOR AN EXISTING PLAYER
 Click "Edit" to the right of the player's name, then place your mouse over any category that needs to be changed or you also can tab from column to column. Please note, in the basketball rosters, the drop-down menu for "Position" only allows you to select "Guard", "Forward" or "Center" and the "Height" option does not allow anything but whole inches (5-10, not 5.9 _). After editing each player, click the "Update" button, then "Submit."

TO DELETE A PLAYER

If there are players listed who no longer are on your team, click "Delete" on the far right of that player's name. You will receive a warning asking if you are sure you want to delete this player. Click "OK" and the player will be dropped from your roster.

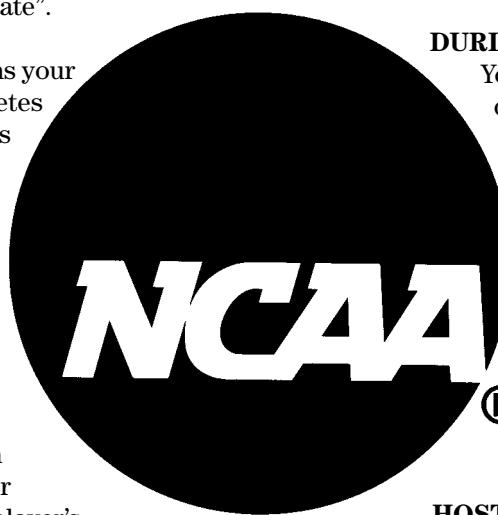
TO ADD A PLAYER

Click the "Add More Player(s)" button at the bottom of the roster page. A screen will appear, allowing you to add up to 10 new players. Enter the information for each player and click "Update," then "Submit" to take you back to the main roster screen. All player names should be entered in upper and lower case.

FINAL STEP

To be sure you listed everyone, click "Jersey #" to see your roster numerically or click "Name" to sort it alphabetically. Once you have completed your roster, click the "Submit" button to send it to the NCAA.

You can either "Log Out" by clicking in the top right or return to your school's main menu options by clicking on "Click here."



DURING THE SEASON

You can update player information any time during the season (change of position, change of height, name, etc.), using the same format as above. You also can add players to the roster after the season begins. You can delete players, PROVIDED THEY HAVE NOT ALREADY ACCUMULATED ANY STATISTICS. If a player who already has statistics leaves the team and a new player assumes his uniform number, the new player must be designated with the letter "A" after the number (i.e. 14 and 14A).

HOST TEAM RESPONSIBILITIES

Please remember that it is the responsibility of the host team to keep statistics for all teams competing in an event at your institution and to provide complete statistics to the other teams. The NCAA Statistics staff strongly encourages all schools that serve as hosts to provide the same statistics for all other teams competing at your site. If a SID is unable to provide statistics for an opposing team (for any reason) that SID should contact the opposing SID early enough for arrangements to be made.

Please note that the NCAA Statistics staff considers the official statistics to be those provided by the home team. Any changes should be made upon mutual agreement of the teams involved.

REPORTING OF WEEKLY AND FINAL STATISTICS

The NCAA enters its sixth year of using the online reporting system. The website is <http://web1.ncaa.org/stats/StatsSrv/login>. Your username and password have not changed, however, if you need either one, please don't hesitate to email us and we will provide you with the information.

Please pass these on to any assistants/interns who will need the codes for sports they cover. The username and password are the same for all sports and never changes. Every person logging into the site from your institution will use the same username and password.

When the weekly stats are posted, take a couple of minutes to check them over and make sure that the players on your teams are ranked where they should be. If not, contact us immediately so we can track down whether the stats were submitted or not. If you or your conference office submitted the stats, we can check to see why the players or team are missing from the rankings. If they weren't submitted and you call right after the rankings are posted, we'll work to get them included. Don't wait until a day later or the end of the week to check them and then call about missing players.

If the team's records are not completed on the first page of the online submission site, the program cannot calculate your individual player's games vs. the team's games played to ensure that they meet the minimum requirements (whether it is 75 percent of team games played, or one inning pitched for each team game, etc.) since it will be 0. So if you're reporting independently, be sure to fill out that record on the initial page.

Throughout the season, check on your players' stats, because if they're not listed and should have been throughout most of the season, they might not be listed among the national leaders in the final rankings. Every season we have teams who turn in only their final stats, or their final and only one or two weekly reports, and then call to find out why they're not listed among the leaders. The NCAA Manual in each division states (31.10.1.1):

For a member institution to be eligible for either an individual or a team national statistics title it shall have filed reports with the national office before the mid-point in its regular-season schedule and shall have reported weekly thereafter. If a conference office files the reports, both the league and the institution share the responsibility for providing the updates on a regular basis.

When the final stats come out, please check those over quickly as well, to ensure that your players and/or team are accurately represented. Don't wait weeks to check on them. We know that when one season ends, you're smack in the middle of another season, and most likely working on media guides for the one after that. We were all former SIDs and understand the time constraints, but take a few minutes and look for your players and/or team that should be ranked. Don't wait until you're working on the review for your media guide and then call us to say so-and-so was listed with too many games played, that your team totals are off, etc. A few minutes spent soon after the weekly/final stats are posted will help out immensely!

Along with this, please remember to include an attendance total for all individual games or matches. If you do not include a total, we will give a 0 for each blank game or match and this could really affect your season attendance in our final rankings.

As always, we are open to suggestions, and are available to answer any questions that you may have, so please don't hesitate to call or email us.

2006 FALL REPORTING SCHEDULE

(All Times are Eastern)

Division I/I-AA Football – Jim Wright and Gary Johnson
Team and defensive reporting date – after each game

Division II Football – J.D. Hamilton

First reporting date – Tuesday, September 5, 2 p.m.*

Division III Football – Sean Straziscar

First reporting date – Monday, September 11, 2 p.m.

Division I Men's Soccer – Jeff Williams

First reporting date – Tuesday, September 5, 2 p.m.*

Division II Men's Soccer – Jeff Williams

First reporting date – Tuesday, September 5, 2 p.m.

Division III Men's Soccer – Jeff Williams

First reporting date – Tuesday, September 5, 2 p.m.

Division I Women's Soccer – Bonnie Senapte

First reporting date – Tuesday, September 5, 2 p.m.*

Division II Women's Soccer – Bonnie Senapte

First reporting date – Tuesday, September 5 at 2 p.m.

Division III Women's Soccer – Bonnie Senapte

First reporting date – Tuesday, September 5 at 2 p.m.

Division I Women's Volleyball – Jenn Blomenberg

First reporting date – Tuesday, Sept. 5 by noon

Division II Women's Volleyball – Jenn Blomenberg

First reporting date – Tuesday, Sept. 5 by 2 p.m.

Division III Women's Volleyball – Jenn Blomenberg

First reporting date – Tuesday, Sept. 12 by noon

*Note – Monday is usually the normal reporting day, but will be Tuesday for the first report because of the Labor Day holiday.

2006-07 NCAA Statistics Staff

DUTIES AND RESPONSIBILITIES

WEEKLY/ANNUAL STATISTICAL COMPILATIONS

I/II Baseball	Sean Straziscar
III Baseball	Jeff Williams
I Men's Basketball	Gary Johnson
II/III Men's Basketball	Sean Straziscar
I Women's Basketball	Jim Wright
II/III Women's Basketball	Jenn Blomenberg
I-A/I-AA Football	Jim Wright/Gary Johnson
II Football	J.D. Hamilton
III Football	Sean Straziscar
Men's Ice Hockey	Bonnie Senapte
Women's Ice Hockey	J.D. Hamilton
Men's Lacrosse	Jenn Blomenberg
Women's Lacrosse	J.D. Hamilton
Men's Soccer	Jeff Williams
Women's Soccer	Bonnie Senapte
I/II Softball	Bonnie Senapte
III Softball	Jim Wright
Women's Volleyball	Jenn Blomenberg

INDIVIDUAL AND TEAM RECORDS (RECORDS BOOKS)

Baseball	Sean Straziscar
I Men's Basketball	Gary Johnson
II/III Men's Basketball	Sean Straziscar
Women's Basketball	Jenn Blomenberg
I-A/I-AA Football	J.D. Hamilton
II Football	J.D. Hamilton/Sean Straziscar
III Football	Sean Straziscar
Men's Ice Hockey	Bonnie Senapte
Women's Ice Hockey	J.D. Hamilton
Men's Lacrosse	Jenn Blomenberg
Women's Lacrosse	J.D. Hamilton
Men's Soccer	Jeff Williams
Women's Soccer	Bonnie Senapte
Softball	Bonnie Senapte
Women's Volleyball	Jenn Blomenberg
Championships Records	Jeff Williams
Men's Basketball's Finest	Gary Johnson
Women's Basketball's Finest	Bonnie Senapte/Jenn
Blomenberg/Amber Feldman	
Football's Finest	J.D. Hamilton/Jeff Williams

CHAMPIONSHIP RECORDS BOOKS

I Baseball	J.D. Hamilton
I Men's Basketball	Gary Johnson
II Men's Basketball	Jeff Williams

ATTENDANCE

Baseball	Sean Straziscar
Men's Basketball	Gary Johnson
Women's Basketball	Jenn Blomenberg
Football	Gary Johnson
Men's Ice Hockey	Bonnie Senapte
Women's Ice Hockey	J.D. Hamilton
Men's Soccer	Jeff Williams
Women's Soccer	Bonnie Senapte
Softball	Bonnie Senapte
Women's Volleyball	Jenn Blomenberg

CHAMPIONSHIPS MEDIA COORDINATION

I Baseball	Hamilton/Straziscar/ Williams/Blomenberg
I Men's Basketball	Gary Johnson/J.D. Hamilton
II Men's Basketball	Jeff Williams

I-AA Football

Women's Gymnastics

J.D. Hamilton

Bonnie Senapte

COACHING RECORDS

Baseball

I Men's Basketball

II/III Men's Basketball

Women's Basketball

I-A Football

I-AA Football

II/III Football

Men's Ice Hockey

Women's Ice Hockey

Men's Lacrosse

Women's Lacrosse

Men's Soccer

Women's Soccer

Softball

Women's Volleyball

Sean Straziscar

Gary Johnson

Sean Straziscar

Jenn Blomenberg

Jim Wright

Gary Johnson

J.D. Hamilton

Bonnie Senapte

J.D. Hamilton

Jenn Blomenberg

J.D. Hamilton

Jeff Williams

Bonnie Senapte

Bonnie Senapte

Jenn Blomenberg

RATING PERCENTAGE INDEX (RPI)

I Baseball	Jim Wright
I Men's Basketball	Gary Johnson
I Women's Basketball	Jim Wright
I Field Hockey	Jim Wright
I Men's Soccer	J.D. Hamilton
I Women's Soccer	Bonnie Senapte
I Softball	Jeff Williams
I Women's Volleyball	Jenn Blomenberg

RESULTS (SCORES)

Men's Basketball	Gary Johnson/ Sean Straziscar
Football	Jim Wright/Jenn Blomenberg
	J.D. Hamilton

SCHEMES

Men's Basketball	Gary Johnson
Women's Basketball	Jim Wright
Football	Gary Johnson

STATISTICIANS' MANUALS

Basketball	Gary Johnson
Football	J.D. Hamilton
Ice Hockey	Bonnie Senapte/J.D. Hamilton
Lacrosse	Jenn Blomenberg/ J.D. Hamilton
Soccer	Bonnie Senapte/Jeff Williams
Volleyball	Jenn Blomenberg

MISCELLANEOUS

Archive Requests	TBD
Statistical Plaques	Jim Wright/TBD
CoSIDA Digest Article	Jeff Williams
NCAA News Number Crunch	Jeff Williams
NCAA Style Guide	Gary Johnson

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Jeff Williams	317/917-6138 jswilliams@ncaa.org
Jim Wright	317/917-6137 jimwright@ncaa.org

FAXING OF BOX SCORES/WEEKLY RELEASES

In the era of the internet and email, institutions no longer need to fax box scores, or fax or mail weekly releases. The only time that we would ask you to fax a box score is when a record is broken. When you do so, please identify the record.

Q&A WITH PLAYING RULES STAFF

The statistics department works closely with the Playing Rules Administration staff, which includes Ty Halpin and Heather Perry. Playing rules are what happens on the field, court, pool, pitch, mat, rink or track when there is an opponent and an official present. The relationship between playing rules and sports information includes details about statistics outlined in the rules books and updates on annual rules changes for the year that often appear in media guides.

We would like to add a monthly Q&A with the staff to this column. Feel free to send your questions to me or to Ty at thalpin@ncaa.org and Heather at hperry@ncaa.org.

HELPFUL NCAA STATISTICS WEB SITES

Statistics (Weekly statistics can be found on this site) - <http://www.ncaa.org/stats/>

Career Statistics (Generate Individual and Coaching searches along with career statistics and wins and losses) - <http://web1.ncaa.org/careerStats/StatsSrv/careersearch>

Membership Login Page (Update Rosters, Schedules and Statistics) - <http://web1.ncaa.org/stats/StatsSrv/login>

OTHER HELPFUL NCAA WEB SITES

Logo Login Page (Download NCAA logos, including championship logos) - <http://www.ncaa.org/bbplogo/logo.cgi>

Please be aware that all current record books and statisticians' manuals can be viewed or purchased online at www.ncaa.org. Go to Media and Events, and then click the link titled, "NCAA Publications." You will then see the entire NCAA Library, where you can view all of the NCAA's official publications.

FALL MEDIA GUIDES

We ask that you would please send a copy of each sports media guide, including sports that the NCAA does not provide national statistics, for the upcoming year. The address is:

NCAA Statistics Staff
P.O. Box 6222
Indianapolis, IN 46206

As always, we are open to suggestions, and are available to answer any questions that you may have, so please don't hesitate to call or email us.

Future**CoSIDA
Workshop Sites****2007 Workshop****July 1-4****SANDIEGO****Marriott Marina****2008 Workshop****June 29-July 2****TAMPA****Marriott****2009 Workshop****June 26-29****SAN ANTONIO****Marriott****2010 Workshop****July 3-8****SAN FRANCISCO****Marriott****2011 Workshop****MARCO ISLAND****Marriott**

FIVE Questions . . .

With Maureen Nasser
Director of Communications
George Mason University (Va.)

1. Where did you work prior to joining the staff at George Mason?

I started my career like many in the sports industry have as a non-paid intern, but it led to 14 years as a public relations professional for the NBA Washington Wizards. I left four years ago when my husband and I started our family. I started my own company and secured a few marketing and pr jobs when I found out Mason had an opening in the athletic department. It was a good fit. I was ready to get back into sports public relations and needed a new challenge.

A little over two years later I find myself on an improbable ride to the Final Four with what veteran sportscaster Jim Nantz called “one of the best stories ever in his 21 years in sports.” Reaching the pinnacle of your profession is what you strive to obtain and that especially rings true in sports.

There are not too many things I dislike about the job, except the usual complaint—long hours. But I can’t complain too much because the long hours are usually spent working a sporting event.

2. A Final Four appearance thrust George Mason into the media spotlight. With a sports information staff that isn’t as large as those at Division I schools from more prominent conferences, how did you handle it?

Although the Wizards made only one playoff appearance in my tenure, I was fortunate enough to gain valuable experience working with the local Washington, D.C. area and national media that laid the groundwork for the media side of my career that helped with all the press attention that we encountered in March.

Yes, the demands from the media were through the roof! But you won’t hear me complain. It’s fun when the media are beating down your door and not visa versa. One of the toughest selling points with us is competing for exposure not only with the ACC’s Maryland, Big East’s Georgetown and the Atlantic 10’s George Washington on a daily basis, but professional teams with the Wizards, Capitals and Nationals. This season all four college programs had a legitimate shot to make the tournament with the other two George’s as locks, both finishing the season ranked.

Our sports information staff is small with three assistant sports information directors and myself and 22 varsity sports.



The basketball SID Richard Coco and I needed to be on the same page to maximize our efforts. One of the first tasks we did each Monday is put out a media advisory detailing the week’s practice times, media availability, teleconferences, special events and travel information to inform the media and to eliminate unnecessary calls. We knew that there would be media that we wouldn’t reach with the advisory so our voice mail message would give detailed info for the day.

Even with that said my voice mail was filled and not taking messages on three separate occasions the week prior to the Final Four. It’s a time-consuming process just to listen to the voicemails so assistant SID Maggie Walsh volunteered to assist by either answering my phone when she could or checking my voice mail while I was busy with the media. This process helped us answer more media inquiries and assisted the office in accommodating more media. She also handled the tedious task of working with the NCAA on obtaining credentials and hotels in Indianapolis.

Then it was time to fit in all the requests! We funneled the majority of the media to our practices with availability afterwards. It was a site unseen before at the Patriot Center as groups of media huddled around players and coaches. ESPN and CBS both had crews following coach capturing all the behind the scenes activities for days, including the weekly baseball game to end practice and chalk talks in the locker rooms. Before the game against North Carolina, CBS was inside the locker room for coach’s pre-game speech and that’s where the “Kryptonite Kids” label and craze emerged.

We are fortunate enough to have a coach that understands the media's role and demands and he trusted us to schedule interviews. Coach also has open practices for the media that continued even through the Final Four, which surprised a lot of the media, but helped us give good access and assisted them with their stories. We also needed time to fit in interviews with television and radio shows, including ESPN's PTI, Cold Pizza and Quite Frankly and radio shows such as Tony Kornheiser, Mike and the Mad Dog and Dan Patrick, as well as local television's live shots and sports magazine shows. We even jumped off the sports circuit with CNBC's Squawk Box, Jim Lehrer of PBS, Inside Edition and morning news shows, to name a few.

The improbable run also gave us a national profile, providing us the vehicle to promote the university as well. Having a good working relationship with the university public relations office was critical. We had countless stories about the university, the fact that we have Nobel Prize winners, we have the largest enrollment of any university in the Commonwealth of Virginia, and the impact this run would have on admissions, merchandise, university life, etc. It brought out alumni from across the country beaming with pride of their alma mater and good stories as a result.

The madness for us didn't end in March. Requests flooded in from organizations inviting the team to a city festival, a parade, a professional sporting event, a chamber of commerce meeting or to a restaurant for dinner. It was a great honor to be invited and get all this attention, but with NCAA rules we couldn't do it all and had to clear everything through compliance. The city of Fairfax organized a parade and gave members of the team a key to the city, the post office made a limited commemorative stamp and the team was honored at halftime of a Washington Wizards playoff game. We also capped off the remarkable season with a sold-out Final Four celebration dinner with 400 people in attendance to watch the team receive their Final Four rings and to celebrate the run.

3. Has the basketball success opened any doors for George Mason in getting coverage for other sports?

I hope so, and we will definitely try to capitalize on that, but it may be too early to tell. This may be one of the hardest parts of our jobs as college sports information professionals. It's difficult to see the impact at this point since we only had a few sports finishing up their spring seasons, but we did get an article on the men's volleyball team prior to their conference tournament about Mason Madness spilling over to other sports.

4. What advice would you have for SIDs from mid-majors that become Cinderella stories in the future?

Have fun and eat and sleep when you can! It was a fun experience with a lot of work and time commitment, but I will cherish all the great memories forever with hopes to some day do it all over again.

I think it's important to create relationships with the media so that when a great story happens with your program

you've already established a foundation. You'll know what to expect and what some of their needs will be so you can plan accordingly.

Have a plan. Organize the plan and communicate the plan. Every situation will be different with regards to your coach, practice times and availability. What's the team's itinerary? When is media availability? Who are your talking heads? What storylines do we have? Keep an open mind to any requests. Everyone has their own organization methods; mine was a three-ring binder with the NCAA tournament manual (which I must admit I read on the fly), coach, player and media contact information, the basketball itinerary and a list of all the media requests. I carried it everywhere.

One of the mistakes I made before the tournament was that I didn't educate myself on the ins and outs of the credentialing system used by the NCAA. I had to scramble on the Monday following Mason's selection into the tournament to accommodate press wanting to cover us in Dayton, Ohio, our first and second round site. Thanks to the patience of understanding of Doug Hauschild and his staff at the University of Dayton we got it done.

We also had the unique situation of Georgetown playing at the Dayton site and many of the Washington, D.C. press received their credentials by applying to cover the Hoyas. The problem came when Georgetown advanced to the Minneapolis Regional and us to the Washington, D.C. regional. In retrospect, the press needed to apply to cover both schools so that when they advanced to the next site, their credential would already be secured. A special thanks to "Mex" Carey and his staff at Georgetown on making the process easy.

At each site, the NCAA mandates practice times and interview availability sessions which makes your job easier to accommodate the high number of press outlets. They also have host media relations personnel that are there to assist the teams. Don't be afraid to ask them questions.

5. How do you organize your summer and what tasks receive priority?

In athletics you enjoy being a part of a team working closely with coaches and players, but you treasure some of the free time the off season provides. So it's time to recoup a little, but also a time to prepare for the next season. The key project is updating all the materials from your files to the media guide to the web site.

I like to set monthly goals for myself and the staff so that the summer doesn't escape us. I have a folder labeled "Summer Projects" so that during the busy time I can add to that file and re-open it before the summer begins.

The most important project is to organize a planning session with the staff and create an overall plan with goals and objectives for the next season. Teams have their goals; you should be prepared with yours if their dreams come true.

Contact Information
THE 2006-07 COSIDA BOARD OF DIRECTORS

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President	Doug Dull Maryland	(301) 314-7064	(301) 314-9094	ddull@umd.edu
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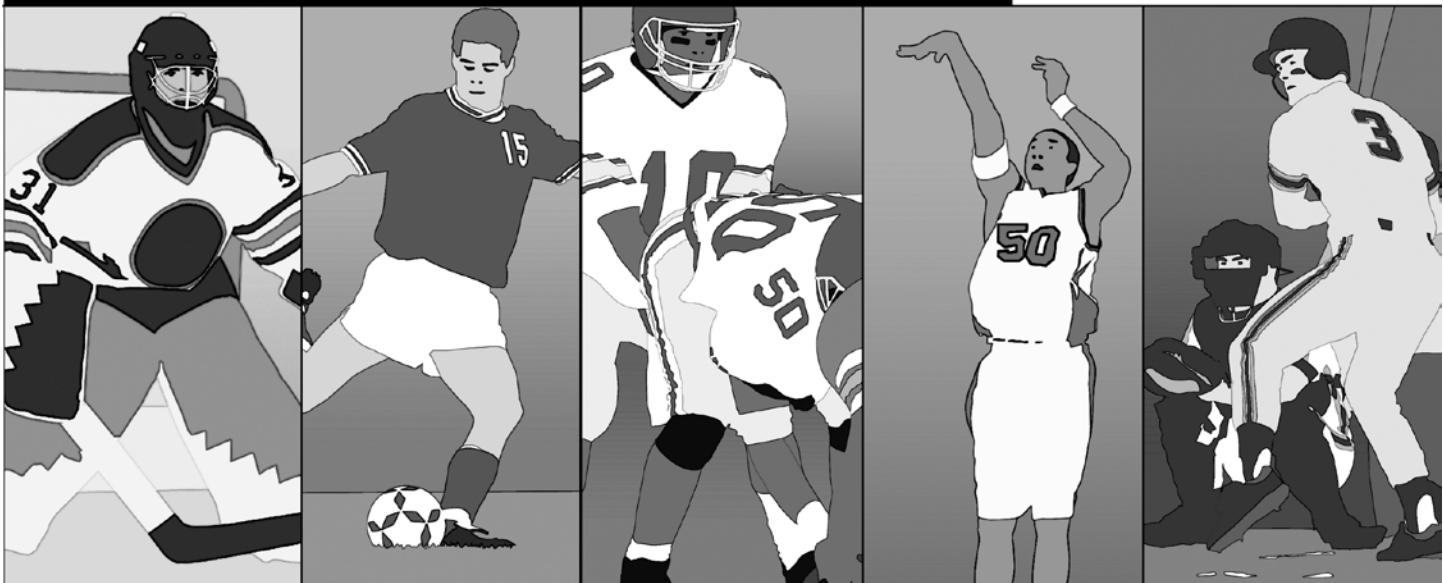
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A WAKEUP Call

For Presidents of - NCAA DIVISION I-AA, II, III and NAIA COLLEGES and UNIVERSITIES

**Thomas R. Zawistowski, CEO
TRZ Sports Information Services, Inc.**

On June 3, 2006, I spoke with 34 college athletic conference commissioners in Dallas about the tremendous impact that live streaming video is going to have on their athletic programs and the colleges and universities that sponsor them. This disruptive technology is being all but ignored on most college campuses and presidents need to take note.

The problem for many small college presidents today is that their colleges and universities are becoming invisible to the general public because they are being ignored by the mass media. Ten years ago local newspapers, magazines, television stations and radio stations routinely delivered feature stories about the achievements of students, faculty and athletic teams at small colleges. A staple of college athletic public relations was the "hometown" release that got the school name in the local newspapers where potential students would see it and see the connection of that school to their community.

Today newspapers, local radio and television stations, and magazines are all being negatively impacted by the internet. They don't have the space, the time, the money or the interest to give free publicity to small colleges and universities. Which means the responsibility for telling your college's story is now falling totally onto universities' resources which are currently inadequate to meet the challenge.

In Dallas I asked athletic conference commissioners, and later athletic directors, what percentage of the people who know about their university learned about it through their college's web site? Nearly everyone said 90% or greater. This is a significant admission.

Already, awareness of their university's existence is falling nearly entirely on their own resources. I then contacted several prominent small universities and asked them to research the following question. What percentage of the visitors to their web site go to the athletic section of the web site?

The response I received was in the 25%-30% range. However, of the top 10 most popular web pages on these school's web sites, five of them were athletic pages. Most of the commissioners in Dallas said that they would expect that the athletic web page views would approach the 40% - 50% range at many schools.

So what
is wrong
with the fact

that 50% of the top 10 viewed pages are on the athletic section of the web site? Well the problem lies in the fact that the athletic web pages at most schools are maintained solely by overworked, underpaid, poorly supported, sometimes part-time employees, who are generally talented young people just out of college themselves who are called sports information directors.

The remaining 50% of the top 10 pages on college web sites are maintained by highly trained, highly paid, full time public relations and marketing professionals who have the use of professional photographers, copy writers, and consultants and are responsible for creating and maintaining an image of the university that drives student enrollment and alumni giving. It may be time to rethink the allocation of resources, human and financial, between traditional media (brochures, mailings, and other printed materials, etc.) and the new audio and video media which are so popular.

This imbalance of current resources is bad enough today, but what happens when your college starts to stream live video of your sporting events?

It may be time to rethink the allocation of resources, human and financial, between traditional media (brochures, mailings, and other printed materials, etc.) and the new audio and video media which are so popular...

This imbalance of current resources is bad enough today, but what happens when your college starts to stream live video of your sporting events?

If we look back ten years ago, we find that most colleges were totally unprepared for the emergence of web sites as the disruptive communications technology they became. Back then, the athletics department was the first campus department to have a web site - not by choice, but in response to competition from other schools.

The responsibility for web site development, content and management was literally "dumped" on sports

information directors because no-one else on campus would take ownership of this important opportunity. As a result the turnover in your sports information office over the past 10 years has caused the average person to stay on the job for less than three years. This is due almost entirely to the tremendous increase in workload that the web site added to the job of the sports information director without allocating any additional support.

Now add the streaming of live audio and video of all of your athletic events to this environment and it is hard to imagine that the best interests of your university will be properly served. Clearly a shifting of resources is going to be required to support the sports information director and the athletic department in order for them to present an image of your university that is seamlessly integrated with the marketing programs employed by your Admissions, Development and Alumni offices.

Your school should take action today to meet this new challenge. You have little choice. You must respond to competitive forces. What competitive forces, you ask?

Your school is being squeezed from above and below. High schools are already starting to do live streaming video - this year. Within five years, it will be expected by your athletic recruits that you provide parents with live streaming video of your athletic events. Not just football and men's basketball - ALL of your athletic events. At the top level, all the professional sports leagues have started their own cable and internet channels and now major conferences like the Big 10 are doing the same. These moves severely limit the exposure your athletic programs, and thus your university, can receive via traditional media outlets. If you don't compensate by providing compelling multimedia content on your web site, your school will essentially become invisible to the public.

The fact is that in the very near future, your college or university is going to have to operate its own internet "channel" that provides live and archived audio and video accessible via your web site. Your athletic department will be the catalyst for this process on campus and will be the first live video you provide on a consistent basis.

This will be followed by other extra curricular events such as theater, campus concert performances and debates - even the president's state of the university speech. All live and archived for later viewing. Ultimately all colleges will provide live access to classes. In the future, this content will define your university both internally and externally.

Obviously, something this important can not be left to a single employee in the athletic department or public relations department. This multimedia content is going to require the full attention and resources of your admissions staff, development staff, alumni office, public relations staff and others on campus. Yes, it will even involve having students on campus gaining valuable experience by helping to produce and distribute this content in preparation for jobs that will await them upon graduation.

The challenge of having your own worldwide multimedia channel is a complex challenge on your own campus. But it is equally important that presidents require that admissions, development, alumni and public relations people get involved at an athletic conference level. Every athletic conference has one or two schools with more resources or more expertise in a particular area than others in the conference. Those schools tend to lead, particularly in the area of new technology. However, it is imperative that the discrepancy between the top teams and the bottom teams be kept in relative balance. There are also important economic and technical benefits to implementing the streaming of live athletic events on a conference-wide basis not on an individual school basis. But athletic conference commissioners and executive directors will not have the resources necessary to implement such a plan without strong support of all the presidents in the conference.

I urge all presidents with NCAA Division I-AA, II and III or NAIA athletic programs to meet with their conference commissioner as soon as possible to discuss the issue of implementing streaming internet audio and video on a conference-wide basis.

Every athletic conference is unique and the presidents must start a dialog, both on campus and between schools, that will determine how your conference schools will implement streaming. Unless you develop your own multimedia "channel", that carries your message, the way you want it conveyed, your institution may become invisible to potential students and athletes, as well as to alumni. An undesirable outcome that can be avoided simply by getting ahead of the curve this time and shifting resources to turn this challenge into an opportunity that showcases the uniqueness of your institution.

LESTER JORDAN AWARD

Beckenbach Honored for Work With Academic All-America Committee

Mark Beckenbach received the 2006 Lester Jordan Award. The Lester Jordan Award is presented annually for exemplary service to the Academic All-America Award program and the promotion of the ideals of being a student-athlete.

Beckenbach is completing the 22nd year of his second term as sports information director at Ohio Wesleyan University. He has been involved with the AAA committee for 16 years.

Beckenbach began working in the Ohio Wesleyan sports information office shortly after arriving on campus in 1977 and became the University's SID (at the time a student work-study position) in the spring of 1979, filling that role until his graduation in 1981. After a year as SID at DePauw University, he returned to the Ohio Wesleyan sports information office in 1983 and once again became Ohio Wesleyan's SID in 1984.

He became a CoSIDA member in 1984 and joined the Academic All-America committee in 1990. After serving the AAA committee as a district coordinator for four years, he moved up to a national coordinator position, then accepted his current position as the committee's vice chair for communications in 1999.

He has served as president of the North Coast Athletic Conference SIDs since 1999.

During his time at Ohio Wesleyan, Beckenbach, along with some brilliant student assistants, has received 56 CoSIDA publications awards in eight different sports. That includes 16 "Best in the Nation" citations in six different sports.

Beckenbach served as a member of the Football Gazette All-America committee from 1992-2004 and as a member of the Hewlett-Packard/Division III SIDs Football All-America committee from 1998-2003. He has coordinated media services as a part of Ohio Wesleyan's hosting NCAA Division III championship events in nine different sports, including eight national championship games/meets/tournaments in six sports.

Penn State Assistant Director JEN ARMSON RECEIVES AVCA AWARD

COLORADO SPRINGS, Colo. – The American Volleyball Coaches Association (AVCA) is proud to announce that Penn State University Assistant Director of Athletic Communications Jen Armson has been selected as recipient of the 2005-06 AVCA Grant Burger Media Award.

The AVCA expanded the media award's scope in 2004-05 by having a finalist in four different categories: broadcast, print, web and sports information/athletic communications. Further, the finalist for the sports information/athletic communications category came from region winners from each of the NCAA divisions.

Armson serves as the primary media contact for both the nationally ranked men's and women's volleyball teams at Penn State University. In the past year, she served as the media coordinator for the women's volleyball NCAA Division I Regional Championship and the NCAA National Collegiate Men's Volleyball championship hosted by Penn State.

Armson created a weekly document in April entitled "Around the Nation" to help promote men's volleyball nation-wide and to help draw local interest in the men's championship that sold out for the NCAA title match. She assisted the AVCA and USA Volleyball by placing an advertisement on Penn State's men's championship web site to promote the co-sponsored Men's Championship Coaching Clinic held on May 6. Armson produced the winning publication in the Viggo O. Nelson National Collegiate Media Guide contest conducted by USA Volleyball in the men's category.

"Jen has gone above the call of duty in promoting volleyball and working with the AVCA," Bill Kauffman, AVCA senior director of communications, awards and technology, said. "She has performed at a high level in promoting both men's and women's volleyball at Penn State. Jen has been a valuable asset to the AVCA media relations office in providing feedback on Association programs and assisting other athletic communication contacts in such areas as ingame computerized stats. A collegiate volleyball player for Northwestern University (Illinois) from 1997 to 2000, she brings a unique approach and direct experience within the game to develop media tools for broadcast, print and web."

Armson's volleyball communications experience includes serving as media coordinator for five NCAA Division I Women's Volleyball Championship first and second round events (2001, 2002, 2003, 2004, 2005) and two NCAA National Collegiate Men's Volleyball Championships (2002 and 2006). She was hired at Penn State in July 2001 as a sports information intern after serving as a student assistant in the Northwestern media services offices from June 1999 to June 2001.

"I am honored to have earned the AVCA Grant Burger Media AwardSM," Armson said. "As a former Northwestern volleyball player, my new role with the sport since joining Penn State in 2001 has been an exciting one. My teams have provided me an excellent platform with which to spread the word about a game I love so much. In addition to working with what I believe are the two best coaches in the game, I also have the privilege of working with the best media contingent in the nation. Thank you to the AVCA and the entire volleyball community."

Armson was a four-year volleyball letterwinner at Northwestern from 1997 to 2000 and served as co-captain of the Wildcats her senior year. She was selected as Academic All-Big Ten three times and graduated from Northwestern in June 2001 from the Medill School of Journalism

with a bachelor of science degree in journalism.

NCAA SID Region Honorees for the AVCA Grand Burger Media Award

NCAA Division I Sports Information Director

Region Honorees

Central Region	Tom Lamonica, Illinois State
East Region	Bill Hurd, Virginia
Mideast Region	Jen Armson, Penn State
Midwest Region	Alan Ashby, Cleveland State
Northeast Region	Bo Rottenborn, Notre Dame
Pacific Region	Misty Tucci, Washington
South Region	Mike Vietti, Florida
West Region	Pakalani Bello, Hawai'i

NCAA Division II Women's Sports Information Director Region Honorees

Atlantic Region	Dave Smith, California Univ. of Pa.
Great Lakes Region	John Rasp, Northern Kentucky
North Central Region	Jake Strait, SW Minnesota State
Northeast Region	Bob Heller, University of the Sciences in Philadelphia
Pacific Region	Paul Helms, Cal Poly Pomona
South Region	Paul Martello, Tampa
South Central Region	Brad Noller, Washburn
Southwest Region	Lance Fleming, Abilene Christian

NCAA Division III Women's Sports Information Director Region Honorees

Central Region	Nick Povalitis, Washington University St. Louis
in	Scott McGuinness, Washington & Jefferson College
Great Lakes Region	Ira Thor, New Jersey City University
Mid-Atlantic Region	Paul Erickson, Wisconsin-Platteville
Midwest Region	Dick Quinn, Williams College
New England Region	Jeff Bernstein, New York Univ.
New York Region	Erin Shackelford, Southwestern Univ. (Texas)
South Region	Steve Flegel, Whitworth College
West Region	

NCAA Division I-II Men's Sports Information Director Region Honorees

EIVA	Jen Armson Penn State University
MIVA	D.C. Koehl The Ohio State University/ Midwestern Intercollegiate Volleyball Association SID
MPSF	Markus Owens University of Hawai'i

NCAA Division III Men's Sports Information Director Region Honorees

EIVA	Joel Cookson Juniata College
NECVA	Ira Thor New Jersey City University/
North	Eastern Collegiate Volleyball Association SID
MIVA	Brian Gibboney Milwaukee School of Engineering

RISING STARS

Fratto & Fein Recognized as CoSIDA's First Recipients

Mark Fratto of St. John's University and Jason Fein of the College of Staten Island were named as the first recipients of the new Rising Star Award, presented by the College Sports Information Directors of America (CoSIDA).

The awards were presented during CoSIDA's annual workshop, in Nashville, Tenn.

The Rising Star Award is presented to University Division and a College Division member with 10 years of full-time service or less in the profession for service, dedication, energy and enthusiasm that make the individual a "rising star" in sports information.

This year's Rising Star Awards will be presented as Meritorious Service Awards by the CoSIDA Board. The first official Rising Star Awards will be conferred at the 2007 workshop, pending its addition to the CoSIDA constitution by vote of the membership.

Fratto, the University Division recipient of the Rising Star Award, has been the Director of Athletic Communications at St. John's since August 2005. Fratto oversees the media relations and publicity efforts for all 17 of St. John's varsity teams and is the primary contact for Red Storm men's basketball. In addition, Fratto is the athletic department's chief

liaison with St. John's radio broadcast teams and works on the production of the Red Storm Report television show.

Prior to his arrival at St. John's, Fratto served as assistant media relations director at Maryland from 1999 to 2005. During that time, Fratto was the lead contact for the Terrapins' men's basketball program and publicized their run to the 2001 Final Four and the 2002 NCAA championship.

A 1999 graduate of the State University of New York at Geneseo with a degree in mass communication, Fratto also earned a master's degree from Maryland in sports administration. He has served as media coordinator for several NCAA and Atlantic Coast Conference championship events. In addition, Fratto has served as public address announcer for several minor league baseball squads as well as calling a variety of athletic events at Maryland, Army, Geneseo and St. John's.

Fein, the College Division recipient of the Rising Star Award, has worked at the College of Staten Island since 2000. He was named associate director of athletics/sports information director in 2002 and has served as interim director of athletics since February 2006.

Prior to his arrival at Staten Island, Fein spent three seasons as assistant athletic

director/sports information director at Brooklyn College, where he played an instrumental role in bringing back the college's Division III athletic program after the school had earlier suspended their Division I program. An active member of ECAC-SIDA, Fein is currently the organization's second vice president. Fein is also a member of CoSIDA's Olympic Liaison Committee.

A graduate of Brooklyn College, Fein earned his bachelor's degree in athletic training and a master's degree in sport management. Fein's additional professional experience includes working media relations for the 1996 Olympic Games in Atlanta, the 1998 Goodwill Games and the 2002 Winter Olympics in Salt Lake City.

Fein currently lives in Dumont, N.J., with his wife Cecelia and son Zachary.

Sports Illustrated

Sports Illustrated FOR Women

Sports Illustrated FOR KIDS

WITHIN THE RANKS

North Florida Hires **Stacie Hunter**

Stacie Hunter has been hired as an assistant director of athletics media relations at the University of North Florida.

The 23-year-old comes to UNF after working last year in California – including the last six months as an intern at Cal State Northridge, where her primary sport responsibilities included baseball and women's water polo. Prior to that, Hunter served as an intern at the Big West Conference office in Irvine, Calif., from October 2005 to January 2006.

At UNF, she will serve as the Ospreys' primary contact for men's and women's soccer and baseball.

"We are extremely excited about having Stacie join our team," UNF Director of Athletics Media Relations Tom Strother said. "Her experience and contagious energy will make her a valuable member of our office and a tremendous asset for the programs she will promote in her new role. She is an impressive young woman who has a bright future in this industry."

Hunter is a 2004 graduate of Belmont University with a bachelor's degree in media studies. While at Belmont, she worked two years as a student assistant in the Bruins' media relations office and served as the softball team's primary contact in spring 2004.

Following her graduation from Belmont, Hunter spent a year working in the music industry as a publicist and event coordinator before returning to her athletics roots at the Big West Conference.

She is a native of Arlington, Texas.



newspaper at the University of Alabama, Anderson has considerable writing experience, including correspondent work for ESPN.com, Collegiate Sports Partners and The Birmingham News. At Alabama, he was a student assistant and intern for the athletic media relations department.

UNCP is excited to have Todd Anderson join our athletic family, Kenney said. Our search was focused on hiring a young leader who possesses all the necessary skills that today's sports information director needs to have. Todd's experience will be a plus as we add new sports to UNCP.

UNCP will add women's golf in 2006 and football in 2007 as its programs and facilities grow. Anderson said he is happy to be on board.

There are significant challenges ahead for Braves athletics, he said. We are building all our programs and starting new programs. This is a tremendous career opportunity, and this kind of challenge is very appealing to me personally. My assistant and I will be immersed in the job of putting out top quality sports information.

Anderson was a journalism major at Alabama and he will continue to work on a masters degree at UNCP. His media guides for softball and soccer have won five national awards from the College Sports Information Directors of America (CoSIDA), including a Best In The Nation laurel for his 2005 soccer publication.

A native of Sarasota, Fla., Anderson has broad experience in writing, publications and Web management as well as press box management, maintaining statistics and game and tournament management.

Azusa Pacific Names **Joe Reinsch** Assistant SID

Joe Reinsch, who has served four seasons (the past two as the assistant general manager) for the Lancaster JetHawks of the California League, has accepted a position to become the Assistant Sports Information Director at his alma mater, Azusa Pacific University.

Reinsch returns to the sports information field where he began his professional career in 2001 as the sports information director at California Baptist University.

While this decision was difficult and required a lot of time, nonetheless I'm excited to be returning to college sports and a place that had a major impact on me in Azusa Pacific, said Reinsch. My entire experience working with the JetHawks has been nothing but positive, and I'm appreciative of the opportunities afforded me by Brad Seymour, Peter and Pete Carfagna, the Ellis family and the entire JetHawks ownership group.

Following a 2-year college internship with the Portland Beavers, Reinsch returned to Minor League Baseball in 2003 with the JetHawks, a Class A affiliate of the Arizona Diamondbacks. As the assistant general manager, Reinsch oversaw the



UNC Pembroke Adds **Todd Anderson**

Todd Anderson was named Sports Information Director (SID) for the growing athletic programs at The University of North Carolina at Pembroke.

Anderson comes to UNCP from Mississippi State University, where he served as assistant director for athletic media relations for seven seasons. While in Starkville, he served as the primary contact for women's soccer and softball while also assisting with men's and women's basketball.

A sports reporter and editor for the student



ticket sales and marketing, merchandising and community relations efforts of the JetHawks.

A native of Portland, Ore., Reinsch graduated from Azusa Pacific in 2001 with a bachelors degree in communication. He worked 3 years as an intern in the Cougar sports information office. Two years ago he married former Cougar volleyballer Roxanna Mercer.

Reinsch will be the media relations contact for Cougar soccer, women's basketball, women's volleyball, baseball and tennis. He will continue in his current role with the JetHawks through mid-August before beginning full-time duties at Azusa Pacific, Aug. 21.

Patriot League Promotes Two Staffers

Patriot League staff members, Joanna Kreps and Richard Wanninger, have both been promoted to the title of Associate Executive Director, announced Patriot League Executive Director Carolyn Schlie Femovich on Friday. Kreps and Wanninger will continue to oversee their areas of Sports Management/Governance and External Affairs/Championships, respectively.

"Joanna and Richard have played instrumental roles in the management of the Patriot League", Femovich said. "Both have significant responsibilities and have made valuable contributions in their respective areas and are very deserving of this promotion. I look forward to their continued involvement and leadership toward the advancement of the Patriot League."

Kreps serves as the primary liaison related to the sport management and governance of the Patriot League's 23-sponsored sports. She also oversees the NCAA and Patriot League compliance efforts, coordinates the Patriot League's officiating services and develops Patriot League schedules, including dates and sites of Championships.

Kreps joined the Patriot League in December 2004, after serving as the Assistant Commissioner for Compliance and Business Operations and Senior Woman Administrator for the Rocky Mountain Athletic Conference. In her post at the RMAC she coordinated NCAA and RMAC compliance among the 14-member institutions and managed the internal fiscal operations of the conference office. She was the liaison to the seven conference coordinators of officials and assisted in the administration of the officiating programs, created conference schedules and directed the National Letter of Intent Program and coaches certification testing.

Kreps, a graduate of the University at Albany, spent time at her alma mater where her main responsibility was determining and maintaining NCAA Division I eligibility for 19 male and female varsity programs for over 450 student-athletes.

Wanninger, who has significant experience working for the United States Olympic Committee, is responsible for the planning and operation of the 22 Patriot League Championships, as well as the League's television and broadband packages, marketing and sponsorship initiatives, and promotion of the Patriot League.

USA South Athletic Conference Names **Christie** SID

Mike Christie has been named Sports Information Director of the USA South Athletic Conference. Christie will oversee all media relations, publications, public relations duties, and maintain Conference statistics and records for the USA South's 14 intercollegiate sports, said Rita Wiggs, commissioner.

For the past two years Christie was the Assistant Sports Information Director at Rhode Island College in Providence, R.I. and also served as the Director of Communications of the Little East Conference. At Rhode Island College he assisted with the traditional athletic media relations services for 19 NCAA, Division III sports. With the Little East Conference, Christie was responsible for the athletic media relations services for eight NCAA, Division III institutions covering a total of 19 sports.

The year prior to becoming the Assistant Sports Information Director at Rhode Island College, he served a year-long internship in the institution's athletic media relations department. Prior to Rhode Island College, he completed another year-long internship in the athletic media relations department at Providence College.

Mike will be a great asset to the Conference office," stated Wiggs. "He has a wealth of experience in campus and conference communications and media relations. I look forward to utilizing his skills for our Conference."

A native of Ocala, Fla., Christie graduated from the University of Florida in December 2002 with a bachelor's degree in exercise and sports sciences with a focus in sport management, and a minor in business administration. only member.

Montana State-Northern Adds **Gabe Walker**

Gabe Walker, a former basketball player and assistant coach at Montana-Western, has been named assistant men's basketball coach and sports information director at Montana State-Northern, coach Shawn Huse said.

Walker was head coach for the boys' and girls' basketball teams in Geyser this past school year and was an assistant boys' coach the previous year.

Walker graduated from Beaverhead County High School in Dillon in 1996 and was selected to play in the Montana-Wyoming all-star games. He played basketball at Carroll College and then at Montana-Western, leading the Frontier Conference in 3-point field goal percentage during the 2000-01 season.

He was an assistant coach at Western from 2001-2004, when he graduated with a degree in education. He will work on his master's degree and serve as sports information director at Northern.

"Gabe is a Montana guy who knows about the uniqueness, importance, level of competitiveness and excitement of basketball in our state, including high school and of course, the Frontier Conference," Huse said.

He called Walker a dedicated, enthusiastic coach who works hard.

South Dakota State Promotes **Jason Hove**

Jason Hove has been named Sports Information Director at South Dakota State.

Hove has been Assistant Sports Information Director at South Dakota State since July, 1998.

A native of Bricelyn, Minn., Hove received a bachelors degree from SDSU in 1996, earning the Kappa Tau Alpha Award as the top senior scholar in the journalism program.

As an undergraduate at SDSU, Hove was on staff of The Collegian (SDSU student newspaper), serving as editor-in-chief during the 1995-96 school year, and he also served one year (1994-95) as a student assistant in the sports information office.

After graduation, he was at the Mitchell Daily Republic from May of 1996 to July of 1998.

He succeeds Ron Lenz, who retires as sports information director at SDSU on June 30.

Orange Bowl Promotes **Joe Hornstein**

The Orange Bowl Committee (OBC), host organization of the annual FedEx Orange Bowl and historic Orange Bowl Festival, has announced the recent promotion of Joe Hornstein to Vice President of Communications.

Hornstein, who has been with the OBC for the past four Orange Bowl Festivals, oversees the 72-year-old organizations communication efforts, including media, public and community relations; media operations for the FedEx Orange Bowl, MetroPCS Orange Bowl Basketball Classic and other prominent Orange Bowl Festival Week events; development and production of the weekly childrens television series Inside the Orange Bowl YFL; and operation of the official OBC website at www.orangebowl.org, among other assigned projects.

Hornstein was lured to the Orange Bowl Committee in October of 2002 after serving five years as Assistant Sports Information Director at the University of Miami in Coral Gables, Florida. While at UM, Hornstein worked primarily with the football and baseball programs, serving the latter as the primary media contact. Among his highlights with the Hurricanes was the 2000-01 academic year where both the football and baseball programs won National Championships: football over Nebraska in the Rose Bowl and baseball against Stanford in the College Baseball World Series.

Prior to his stint at Miami, Hornstein served in the Sports Information Departments at Florida State University, where he was a graduate assistant (1995-98) and at the University of South Florida where he was a student assistant (1990-95). He earned a Bachelors Degree in Public Relations from USF in 1995.

North Georgia Tabs **Travis Jarome**

North Georgia College & State University announced that Travis Jarome has been selected as the Sports Information Director for the upcoming athletic season.

Jarome comes to North Georgia College and State University from LAMP High School in Montgomery, AL where he served as head girl's soccer coach.

Prior to his stint at LAMP, Jarome served as Sports Information Director at Auburn University Montgomery for two years.

During his time at AUM, he promoted Wimbledon doubles champion Wesley Moodie, former NBA player Ettrick Bohannon, and former professional baseball players Aron Andrews and Brett Holmes.

Jarome was responsible for seven intercollegiate sports at AUM, including the national championship tennis programs and perennial national power men's soccer team. He also assisted in AUM beginning a weekly television show that aired highlights of the athletic events, and for getting basketball and baseball games broadcast on the internet.

During his time at AUM, Jarome won numerous NAIA-SIDA awards for his work on media guides.

"I am honored to have been chosen," Jarome said. "North Georgia is a great place to work, and the staff is excellent. I cannot wait to begin work with the athletic department and assist them in their transition to NCAA Division II and the Peach Belt Athletic Conference."

He served as media administrator for the NAIA Women's Basketball National Championships and the NAIA National Tennis Championships in 2005. Jarome also covered the NCAA Division II Baseball Championships for The Championship Daily in 2005 and 2006.

Jarome also wrote for The Montgomery Advertiser covering various high school and collegiate events, and for The Montgomery Independent covering junior high and high school events.

Before his stint as the director at AUM, Jarome served as the Interim Sports Information Director on two occasions, the last being from October 2002 until May 2003.

Minnesota State-Mankato Nelson Named Interim

Ringsted, Iowa native Scott Nelsen has been named Interim Assistant Director of Athletic Communications at Minnesota State University, Mankato.

Nelsen's hiring comes following the departure of former assistant Shane Drahota, who recently was named Assistant Athletic Director/Communications at the University of South Dakota.

Drahota, who hails from Jackson, Minn., began his sports information career with MSU as an undergraduate student beginning in 1998 and spent eight years in the MSU Athletic Communications office (including the last six years as a fulltime assistant) providing public relations support for all 23 of MSU's varsity athletics programs.

Nelsen served as a graduate assistant in the MSU Athletic Communications office from 2003-05



and spent this past year working as an intern for the Minnesota Vikings before accepting a fulltime position with the sports information office at Drake University in Des Moines, Iowa in October. He's a 2003 graduate of Peru (Neb.) State and is finishing his master's degree from MSU.

Texas-San Antonio Hires Brian Hernandez

The University of Texas at San Antonio athletic department announced Wednesday the hiring of Brian Hernandez as associate sports information director.



as the editor of the schools official athletics Web site, www.goUTSA.com.

He has more than five years of sports information experience, with stops at the University of Texas-Austin (2000-2003), California State University-Fresno (2000) and Kansas State University (1998-1999). Prior to his arrival at UTSA, Hernandez spent the previous three years managing a private business in Kansas City, Mo.

The 32-year-old native of Olathe, Kan., has worked multiple conference and NCAA Championship events in addition to four bowl games. He is a member of the College Sports Information Directors of America (CoSIDA) and several of his publications have been honored for excellence by CoSIDA, including the 2000 Fresno State baseball game program, which was tabbed Best In The Nation.

Hernandez began his tenure at UT-Austin in June 2000 as a media relations assistant. In that role, he was the primary contact for the Longhorns mens track & field team and secondary contact for UTs nationally-ranked football program. He also served as the assistant media director for the 74th Annual Clyde Littlefield Texas Relays. A year later, he was promoted to assistant media relations director and was instrumental in the departments launch of www.MackBrown-TexasFootball.com in August 2001.

He arrived in Austin after serving as a media relations assistant at Fresno State in spring 2000. Hernandez coordinated the day-to-day publicity of the Bulldogs nationally-ranked baseball and womens soccer squads. He also was the media director for the 22nd annual Pepsi/Johnny Quik Baseball Classic.

At Kansas State, Hernandez was responsible for the publicity of Wildcats rowing team and also assisted with media relations for all home football, basketball and baseball games. He earned his bachelors degree in print journalism with an emphasis in business administration from K-State in December 1999.

Valdosta State Names Shawn Reed SID

Valdosta State officially has its second sports information director in university history.

Shawn Reed will be the new SID, replacing the recently retired Steve Roberts July 1, VSU Director of Athletics Herb Reinhard announced.

"We are truly excited to have Shawn join the VSU athletic staff," Reinhard said. "He has big shoes to fill in replacing Steve, who retired as one of the deans of the sports information profession."

Reed has six years of experience in the sports information field at various levels.

The Wake Forest graduates most recent position was public relations manager for FitzBradshaw Racings No. 14 Navy Dodge and driver David Stremme in the NASCAR Busch Series.

Before that, Reed was a member of the media relations team at Georgia Southern, where he made his biggest splash.

From December of 1999 to 2003, Reed was assistant athletic director before being named interim director of media relations.

Reed also spent a year as media relations intern with the Atlantic Coast Conference and a season as intern with the media relations department of the NFLs Carolina Panthers.

"Shawn has a strong background in the SID field and has worked with some nationally respected programs," Reinhard said. "We look forward to the new ideas he will bring to our athletic department in general and to the sports information office in particular."

Reed wound up at VSU after various other interviews coming back to Georgia where he spent a large portion of his career.

The chance to work in a state he was familiar with and come to one of Division IIs strongest athletic program brought him to Valdosta.

"Just knowing the athletic tradition at Valdosta State and knowing what a good program it is nationally drew me to it," Reed said. "Having been at Georgia Southern I also know the state quite a bit, and the media in the state."

"For me it was a comfortable situation."

The former editor of Georgia Southern's award-winning Soar football program looks to hit the ground running, preparing for the upcoming fall season as well as redesigning the Blazers Web site.

Florida Gulf Coast Promotes Herlihy

Florida Gulf Coast University announced that sports information director James Herlihy has been named director of internal relations.

Were very fortunate that ... we could promote, said FGCU director of athletics Carl McAloose. I feel like well be that much stronger.

Herlihy, the university's SID for the past two years, will now be responsible for the athletic departments financial reporting and will have general oversight of event operations and athletic facilities. He will also be the program administrator for mens and womens cross country, mens soccer and mens golf.

Jims background really is a business background, McAloose said. Its a great fit for him and for us.

West Alabama Kyle Lewis Hired

University of West Alabama Director of Athletics E. J. Brophy announced the hiring of Kyle Lewis as Sports Information Director. Lewis takes over Sports Information duties on August 7, replacing Steven Phelps.



"Kyle Lewis is a proven professional in the sports information field and comes highly recommended," Brophy said. "We look forward to having him on board."

Lewis, a 2004 graduate of Mississippi State University, worked most recently at the Southeastern Conference in the Media Relations Department. While working at the premiere Division I conference in the nation, Lewis served as the Sports Information Director for softball and indoor and outdoor track and field. In addition to working with those sports, he assisted in directing the 2006 SEC Men's and Women's basketball Tournament post-game interviews, including overseeing postgame quote service and arranging various interviews.

"I am honored and looking forward to being a part of the University of West Alabama family," Lewis said. "I truly believe this is an environment where, not only will I grow, but I will assist in the growth of this wonderful institution and its athletic department. I want to thank Dr. Richard Holland, President of West Alabama; E. J. Brophy, Director of Athletics and the remainder of the Tiger family for this opportunity. I am excited to get to work."

Prior to coming to the SEC, Lewis served in the Sports Information Department at Jacksonville State University in Jacksonville (Ala.) from August 2004 to January 2006. While at Jacksonville State, he served as the Sports Information Director for women's basketball, women's soccer, cross country, track and field and baseball.

Other working experience for Lewis includes a stint as a Media Relations Student Assistant at Mississippi State, Gameday Operations Coordinator for the Tupelo (MS) Fire Ants and Student Assistant Sports Editor for Itawamba (MS) Community College.

Union College McKay Bolsters Staff

The Union College Sports Information Office has bolstered its staff with the hiring of Amanda McKay.

"We are excited about having Amanda join our staff," said Union Sports Information Director Jay Stancil. "She comes to us with a good deal of writing experience and will undoubtedly make our office even stronger."

McKay, a native of Petersburg, Ky., will serve as a graduate assistant as she works toward her masters' in Education.

Among her responsibilities, McKay will assist in media relations for all



21 of Union's athletic programs as well as writing releases, compiling statistics, website maintenance and producing and publishing media guides.

McKay earned her bachelor's from Eastern Kentucky University in December of 2005, having majored in journalism. An avid cyclist, she was worked for Dirt Rag Magazine and the Central Kentucky Cycling News as a writer/reporter. While as Eastern Kentucky, McKay served as a staff writer for the college's newspaper, the Eastern Progress.

Despite graduating from Eastern Kentucky, McKay is no stranger to Union. She attended the southeastern Kentucky institution for three semesters in 2002 and 2003. In addition, she was a member of the Bulldog cycling team, helping it to the NCCA Division II Mountain Biking National Championship in 2002 as she won the NCCA Division II Women's Individual National Championship. McKay also was crowned national champion in the NCCA Division II Women's Cross Country race in 2003.

Bellarmine Liles Takes Assistant Post

The Bellarmine Athletics Department has hired Wes Liles as assistant sports information director. Current Bellarmine sports information director Nels Popp made the announcement.

"We are very excited to have Wes aboard", said Popp. "He comes to us with some great experience already under his belt and is very eager to learn about the sports information field. He will enable us to really move ahead with coverage of all our sports and student-athletes. His efforts will go a long way towards increasing our exposure and keeping our fans and boosters up to date on all of our sports."

Liles worked this past summer as an intern in the media relations office with the Louisville Bats baseball team, the triple-A affiliate of the Cincinnati Reds. He has also spent time working with the University of Louisvilles womens soccer team and with the Lexington Area Sports Authority. Liles earned his bachelors degree in communications from the University of Kentucky and will complete his masters degree in sports administration from the University of Louisville this winter.

"I am extremely excited to be joining the Bellarmine athletics staff," said Liles. "Bellarmine athletics is a program that continues to grow and I'm looking forward to meeting and working with the staff, coaches, and student-athletes there. This will be a great learning experience for me."

The Bellarmine sports information office was the only department in the nation to receive a grant from the College Sports Information Directors Association (CoSIDA) for 2006-07 to fund an assistant sports information director position. The Bellarmine athletics department sponsors 18 NCAA Division II sports as well as Division I mens lacrosse.

Southern Mississippi Duggan Named Associate Director

Southern Miss Associate Director of Athletics for Media Relations Mike Montoro has announced the employment of Jack Duggan as Associate Di-

rector of Media Relations.

"I am excited that Jack has decided to come back and join the Golden Eagle family once again," Montoro said. "He brings a wealth of experience, has deep Southern Miss roots and is very committed to the advancement and the promotion of Golden Eagle athletics. Mike Martinez did an outstanding job, and he will be missed. However, we feel fortunate to get someone with Jack's experience to join our media relations staff."

He replaces Mike Martinez, who left to become the Director of Communications for the Southern Miss Foundation, after serving as the assistant director of media relations for the past three years and as a student assistant and graduate assistant for the three years prior to that.

Duggan, who brings more than 15 years of media relations experience, will handle the day-to-day media relation operation for the men's basketball and men's and women's golf programs, while assisting with football and a myriad of other activities within the media relations unit.

Duggan comes to Southern Miss after serving as the Sports Information and Media Relations Director at The University of New Orleans for the past three years. He supervised the media relations operation for the 15-sport athletics department with major emphasis on men's basketball and baseball. He oversaw the department's web site, produced media guides and event programs for the each of the department's sports and facilitated media coverage.

Prior to that, he spent time as the Media Relations Manager of the Huntsville Flight of the NBA Developmental League (2002-03), the Associate Sports Information Director at UAB (2000-01), the assistant director (1995-98) and the Sports Information Director (1998-2000) at Nicholls State and the Assistant Sports Information Director at Southeastern Louisiana (1993-95).

Duggan is a 1989 graduate of Southern Miss with a bachelor's degree in accounting and earned his master's degree in sport administration also at Southern Miss in 1991. While a student at Southern Miss, he was a member of the baseball team, before moving into media relations, serving as a student assistant and then as a graduate assistant.

Duggan, and his wife, Hilary, have twin daughters, Betty and Mary-Margaret, who were born in New Orleans the day after Hurricane Katrina hit Hattiesburg, the Gulf Coast and New Orleans on Aug. 29, 2005.

Great Lakes Valley Conference Daeger Hired

The Great Lakes Valley Conference has announced the hiring of Tom Daeger as the conferences first full-time Sports Information Director. The former Heartland Collegiate Athletic Conference (HCAC) Sports Information Director joins the GLVC as a replacement for Erin Merz, who will continue her education at the New York Institute of Technology after serving the GLVC in a part-time

role.

Daeger, a 2000 graduate of the University of Indianapolis, had served as the HCAC SID for five years. While with the eight-member NCAA Division III conference based in Greenwood, Ind., Daeger oversaw the public relations efforts of the organization and assisted with the administration of the conferences 16 championships.

In addition to his duties at the HCAC, Daeger has worked in a part-time role with The Southside Times as a sports reporter and also with ESPN 950 sports radio as a high school sports reporter. He also volunteered time as an assistant baseball coach with both Roncalli High School in 2001 and with UIndy in 2002.

Originally from Indianapolis, Daeger graduated from UIndy with a BS in Communications and a concentration in Sports Information. He completed his MS in Sport Management from California University of Pennsylvania in August.

As a student-athlete in the GLVC while at UIndy, Daeger was a four-year letter winner on the baseball team and career hits record holder for the Greyhounds. He was a three-time all-academic selection, all-conference selection, the 1996 GLVC Freshman of the Year and the MVP of the 2000 UIndy team that advanced to the Division II World Series.

Oral Roberts Staff Shuffled

Oral Roberts University Athletic Director Mike Carter has announced changes and additions in the Athletics Media Relations office.

Carter announced that Director of Media Relations Cris Belvin has added the title of Assistant Athletic Director, while Cliff Martin has been added as graduate assistant.

Belvin recently completed his fifth year in the Athletics Media Relations. He joined the ORU staff in September 2001 as Associate Director, and was promoted to director last August. Belvin has 13 years experience in the Athletic Media Relations field, previously serving four years (1997-2001) as Sports Information Director at Stetson University in DeLand, Fla.; one year (1996-97) as SID at Arkansas-Monticello; and two years (1994-96) as Assistant SID at Austin Peay State University in Clarksville, Tenn.

Martin, a 2006 graduate of Hardin-Simmons University in Abilene, Texas, officially joins the Athletic Media Relations staff on August 15. Martin will serve as the primary contact for men's and women's soccer, and baseball in addition to assisting in the day-to-day operations of the office.

Martin is a native of Irving, Texas.



CoSIDA Financial Report 2005-06

Operating Fund

Beginning Checkbook Balance on June 27, 2005.....	\$ 160,460.35
Credits, Income	550,919.88
Debits, Expenses	\$565,563.42
Checkbook Balance, June 27, 2005	<u>\$ 145,816.81</u>

Invested Fund and Income 6/1/05 - 5/31/06

AIM Funds (2)	122,934.85
Alliance Bernstein Funds (3)	49,669.35
Franklin Funds (2).....	246,129.17
MFS Funds (2).....	101,303.70
ING Funds (3).....	290,131.26
Income Fund of America (1).....	135,229.88
New Economy (1).....	67,500.89
New Perspective (1).....	48,287.03
Oppenheimer Fund (1).....	106,887.34
Phoenix Funds (3).....	126,925.91
Putnam Funds (4).....	240,293.46
Templeton World.....	48,438.23
Washington Mutual Investors.....	128,736.74
US Treas (strip) "O" cpn due 2/15/2008.....	18,380.80
Centennial (Money Market).....	972.42
CURRENT MARKET VALUE A/O 5/31/03	\$1,731,812.03
TOTAL COST OF THIS PROGRAM	\$787,241.21

Financial Report

Balance in Checking Account Going into June 27, 2005	\$160,460.35
Credits from June 28, 2005 to June 26, 2006	550,919.88
\$10 Directories Sold - 16	160.00
\$5 Directories Sold - 7	35.00
2005-2006 Student Dues @ \$25 - 92.....	2,295.00
2005-2006 Active Dues @ \$50 - 1,437.....	71,850.00
2005-2006 Associate Dues @ \$55 - 51.....	2,805.00
Late 2005 Workshop Exhibitors.....	7,500.00
Late 2005 Workshop Sponsors.....	72,150.00
Late 2005 Pre-Registration @ \$100 - 3	300.00
Late 2005 Workshop Spouse Pre-Registration @ \$100 - 2	200.00
Late 2005 Workshop Pre-Registration @ \$125 - 3.....	375.00
2005 Workshop Regular Registration @ \$125 - 48	6,000.00
2005 Workshop Regular Registration @ \$150 - 16	2,400.00
2005-2006 Digest Advertising	1,800.00
Interest on Checking Account	165.94
Job Opening Posting on the Web	19,427.50
Academic All-America Sponsorship & Expenses (ESPN The Magazine).....	.221,753.51
Academic All-America Hall of Fame Guest Tickets	530.00
Registration Money from Hotel for 2005 Registration	1,000.00
Checks Not Cashed by AAA Coordinators.....	802.43
Board Matching Gifts to Hurricane Katrina Fund	2,100.00
Member Contributions to Hurricane Katrina Fund - 79	6,695.00
2005 Workshop Dinner Tickets (7).....	175.00
2005 Workshop Golfers' Greens Fees (37).....	2,220.00
2005 Workshop Spouse Tours.....	859.00
2005 Workshop Chapel Offering86.50
Members Refunded Bad Checks	115.00
Unclaimed Check.....	.95.00
2006-2007 Student Dues @ \$25 - 20	500.00
2006-2007 Active Dues @ \$50 - 553.....	27,650.00
2006-2007 Associate Dues @ \$55 - 15.....	825.00
2006 Workshop Pre-Registrations @ \$100 - 494.....	49,400.00
2006 Workshop Spouse/Friend/Children Pre-Registrations @ \$100 - 61	6,100.00

CoSIDA

2006 Workshop Non-Member Pre-Registrations @ \$125 - 30.....	3,750.00
2006 Workshop Regular Registrations @ \$125 - 2.....	250.00
2006 Workshop Sponsors (18).....	23,100.00
NCAA	5,500.00
NFL	5,000.00
Playboy	3,000.00
Heisman Trophy	2,500.00
The Sporting News.....	2,000.00
New York Giants	500.00
American Volleyball Coaches	500.00
Mid-American Conference	500.00
Lindy's Football Annuals	500.00
Jefferson Pilot Communications	500.00
CBS Sports.....	500.00
Big Sky Conference	300.00
Pac-10.....	300.00
Cotton Bowl	300.00
Mountain West Conference	300.00
Metro Athletic Conference.....	300.00
Conference USA	300.00
Big Ten Conference	300.00
2006 Workshop Exhibitors (20).....	14,700.00
XOS Technologies, Inc	1,600.00
Continental Vista Broadcasting Group.....	900.00
Ambrose Printing	800.00
Stat Crew	800.00
180 Communications, Inc.	800.00
Sports Systems Services	800.00
Presto Sports	700.00
Aluminum Athletic Equipment	700.00
The Gazelle Group, Inc.....	700.00
Triumph Books, Inc.	700.00
westuCreative.....	700.00
ASAP Sports	700.00
Summit Design, Inc.	600.00
Stretch Internet.....	600.00
Franklin Graphics.....	600.00
College Directories, Inc.	600.00
Warren Associates	600.00
Schaffhauser Design, Inc.	600.00
Kevin Long.....	600.00
Kelly Press, Inc.	600.00
BALANCE.....	\$711,380.23
Debits from June 28, 2005 to June 26, 2006.....	\$565,563.42
Academic All-America District Coordinators (2004-2005)	1,958.74
Academic All-America Coordinators (Katie Hyde & Morgan Gardner).....	27,118.02
Academic All-America Coordinator (Katie Hyde Stipend and Expenses).....	25,367.90
Academic All-America Awards (Awards.com for certificates).....	82,914.70
Bulk Mail and Postage	12,150.00
Karen Hodges (Monthly Digest Design)	7,200.00
Multi-Ad (Shipping Digest)	5,533.17
Kinko's (Print Treasurer's Report).....	12.30
The Commissary, Inc. (Food at the Franklin Institute at 2005 Workshop).....	18,431.22
Federal Express (Check to Commissary).....	14.89
Mary Carney (Airplane Tickets to 2005 Hall of Fame Induction).....	1,627.10
David Thomas Tours (2005 Spouse Tuesday Tour)	600.00
Stout's Bus Service, Inc. (2005 Workshop Buses).....	3,170.00
Stone Travel (Dryden Airline Tickets to 2005 Hall of Fame Induction).....	1,885.00
Philadelphia Marriott (2005 Registration Money).....	1,000.00
Island Green Country Club (2005 Golf Green Fees).....	1,720.00
Franklin Institute (2005 Workshop Room Rental).....	1,500.00
Steve Spiro (2005 Workshop Softball Game Trainer)	100.00
McFadden's Catering, Inc. (2005 Workshop Picnic).....	7,863.50
Kevin Buerge (2004 Publications Contest Expenses).....	15.39
Registration Helpers at 2005 Workshop.....	420.00
Philadelphia Marriott Gratuities	250.00
Brian Beechum (Video at 2005 Hall of Fame Induction).....	126.00

Philadelphia Marriott (Cash Put Toward Master Account).....	4,695.00
Freestyle Marketing (2005 Dick Enberg Award)	99.66
MTM/Jostens, Inc (2005 Workshop Awards).....	2,987.02
Gary Vilmer (2005 Workshop Banner)	253.93
Dick Lipe (2004-2005 AAA Expenses).....	393.14
Rev. Rich Sparling (2005 Workshop Chapel Collection)	86.50
Stone Travel (Carpenter & Wohlhueter 2005 Nashville Site Inspection Travel)	902.44
Rod Commons (2005 AAA Hall of Fame Expenses)	19.96
Charles Bloom (John Alosi Lifetime Card)	34.00
Tom Dicamillo (Room Refund at 2005 Workshop)	250.00
The Printer (2005 Publications Awards Certificates)	2,795.45
Jeff Hodges (2005-2006 Supplies).....	500.00
Sho-aids (2005 Exhibit Area Balance).....	2,596.36
Canadian Check Fee (3).....	6.00
Ed Carpenter (Larry Dougherty Gift)	100.00
Ed Carpenter (UPS Banner to Philadelphia).....	24.54
Sho-aids (Clean 2005 Exhibit Area)	321.00
Multi-Ad (AAA Letterhead, Envelopes).....	1,323.89
Bank of America (2005 Workshop Friday Night Board Dinner).....	487.52
Bank of America (DW Parking at Marriott)	239.23
Bank of America (Dull 2005 Nashville Site Inspection Travel)	211.90
Philadelphia Marriott (2005 Workshop Final Payment)	127,314.76
Philadelphia Marriott (AAA Induction Ceremony Charges).....	804.80
University of North Alabama (Repair Hodges' Computer)	503.00
Marco Printing Co. (Directory Envelopes)	275.04
Checks Printed at Bank.....	44.03
ICS Press (Print Dues Statements).....	324.00
Larry Dougherty (Phil Martelli Hotel Parking)	20.00
Joe Hernandez (2005 Nashville Site Inspection Expenses).....	132.66
Claudia Henemyre-Harris (Travel to 2005 Hall of Fame Induction).....	147.32
NCAA (Associate Dues).....	225.00
Freestyle Marketing (2005 AAA Hall of Fame Plaques).....	254.53
Staples (Supplies).....	146.48
Federal Express (Ship Dues Statements to Hodges)	74.78
Bill Crumley Memorial Fund (Childrens' Education Fund).....	1,000.00
Target Inc. (29 Gift cards for Hurricane Katrina Recipients)	11,600.00
Federal Express (Ship Gift Cards to Judy Willson)	18.65
Bank of America (2005 Nashville Site Inspection Expenses for DW & EC).....	229.34
Bank of America (2005 Airfare to San Francisco for Marriott Site Inspection).....	411.30
Dee Corum (Format 2005-06 Directory)	1,000.00
Jeff Hodges (2005-06 Directory Editor Stipend)	700.00
Swanson & Midgley (IRS Work)	3,750.00
Washington State University (2005 AAA Hall of Fame Program).....	234.30
Washington State University (2005 AAA Hall of Fame Video)	250.00
Federal Express (AAA Package to Katie Hyde)	30.82
Stop Payment on Check	30.00
Multi-Ad Services (Ship Letterhead)	16.34
Bank of America (2005 San Francisco Site Inspection Expenses)	156.00
Multi-Ad Services (Print 2005-06 Directory)	29,654.92
Mail & More (FedEx IRS Report to Swanson, Midgley)	18.75
King and Schickli (Refile AAA Trademark)	589.00
Internet Consulting Services, Inc. (2005-06 Web Server)	3,999.98
Multi-Ad Services (AAA Labels)	500.97
Jeff Hodges (Repair His Computer)	642.92
CoSIDA Mailman (Christmas Present).....	25.00
HSBC (Wohlhueter Federal Withholding)	4,093.00
New York State Taxes (Wohlhueter Salary Tax)	366.13
Federal Express (Send NCAA Package to Lou Lacy)	18.12
Lynne Flock (Payment to Judges for Writing Contest)	400.00
Mike Albright (Writing Contest Plaque)	49.00
J.E. Trousdale, Inc. (Digest Envelopes for Two Years)	2,454.00
The Printer, Inc. (Writing Contest Certificates)	221.34
Federal Express (Send Basketball Classic Information to NCAA)	21.28
Swanson and Midgley (Payment No. 1 of 2006-07 Contract)	1,250.00
Stone Travel (Moore 2006 Air Ticket for Site Selection to Orlando, Marco Island)	319.00
ICS Press (2006-07 Membership Cards)	243.00
ICS Press (2006 Workshop Receipts)	160.92
Cathy Bongiovi (Publication Contest Judge Gifts)	568.52
Bank of America (Wohlhueter Flight to Nashville 2006)	501.20
Stone Travel (Parrish Flight to Nashville 2006)	494.70
Jeff Hodges (New Apple Computer and Software)	4,004.51

CoSIDA

King and Schickli (Letter to Swimming and Cross Country Coaches)	2,787.31
PC/NAMETAG (Badges and Badge Holders for 2006 Workshop)	458.17
Bank of America (New Apple Computer for Wohlhueter)	1,888.87
LCL, Inc, Gray Line Nashville (2006 Workshop Buses).....	2,885.00
Staples (2006 Workshop Supplies)	36.70
Selective Insurance, Inc. (2006-07 Liability Insurance).....	1,002.00
Dave Wohlhueter (Orlando/Marco Island Site Selection Trip for Moore/DW).....	50.18
Pete Moore (Imprint 2006 Workshop Name Tags)	300.00
Paul Allen (Exhibit Coordinator Stipend).....	300.00
Volume Service, Inc./Centerplate Catering (2006 Picnic at Coliseum Deposit)	1,350.00
Staples (Fax Machine Film)	34.98
Dave Wohlhueter (Name Tag Pickup in Cortlandville)	30.20
ECAC-SIDA (2006 Regional Workshop)	500.00
Time Warner (Wohlhueter Internet)	441.96
U.S. Postmaster (DW Postage)	267.90
Federal IRS (Wohlhueter 2nd Half Withholding)	4,059.00
New York State (Wohlhueter 2nd Half Withholding)	841.00
Grad Internship (2).....	10,000.00
Jeff Hodges (Internet Rental)	551.40
Hurricane Katrina Fund Distribution	53,000.00
Ed Carpenter (Marketing Stipend)	12,500.00
Maxey Parrish (Webmaster Stipend).....	11,500.00
Jeff Hodges (Secretary Salary)	16,000.00
Jeff Hodges (Hire Help to Stuff Digest)	1,600.00
Dave Wohlhueter (Treasurer Salary, less Federal & NY State Deductions).....	7,252.87
Members' Checks Bounced for Insufficient Funds.....	110.00
Post-Graduate Scholarship (2).....	10,000.00
Undergraduate Scholarship (2)	5,000.00
Refund 2005 Registrations (2).....	225.00
Refund 2006 Registrations (9).....	950.00
Refund Dues.....	50.00
BALANCE on CHECKING ACCOUNT 6/26/06.....	\$145,816.81

CoSIDA

2006-07 MEMBERSHIP APPLICATION



NAME: _____

COLLEGE AFFILIATION: _____

POSITION: _____

MAILING ADDRESS: _____

TELEPHONE: (OFFICE) _____ (HOME) _____

EMAIL ADDRESS: _____

MEMBERSHIP CATEGORY:

ACTIVE (\$50)

ASSOCIATE (\$55)

STUDENT (\$25)

RETURN THIS FORM TO:
DAVE WOHLHUETER
202 TUDOR RD
ITHACA NY 14850

Make Checks Payable to CoSIDA

“Tips and Tricks List”

The intent of “Tips and Tricks Lists” is to share ideas to assist every SID in his or her daily routine.

We invite every CoSIDA member to submit their ideas for list topics, along with a few tips if possible, so we can exchange ideas.

- The topic for the October issue of the digest will be “Building Website Content.” In November, look for tips for “Generating Feature Story Ideas.”

Please submit your ideas for this list and ideas for future topics to:
Sue Edson
(sedson@syr.edu)
by the 15th of the month for future month’s Digests.

GEARING UP FOR THE NEW YEAR

- 1. Organize** your local and hometown media phone/email lists.
- 2. Update** all schedules and rosters on the website.
- 3. Fill in** your personal calendar with the athletics events you are responsible for covering.
- 4. Plan** out a media guide production schedule for the year.
- 5. Make a list** of four or five things you would like to accomplish in 2006-07 that you were not able to get to in 2005-06.

CoSIDA Committee List for 2006-07**Below you will find the CoSIDA Committee list for 2006-07.****If your name is not on the list but you still wish to be
a member of a committee for the coming year, please e-mail
Committee on Committees Chairman Debbie Copp at dcopp@ou.edu.****ACADEMIC ALL-AMERICA**

Chairperson
1 - Dick Lipe (Bentley) (11)
Vice-Chairs
4 - Mark Beckenbach (Ohio Wesleyan)
5 - Bernie Cafarelli (Notre Dame)
5 - Dave Wrath (Augustana)
AAA of Year and Hall of Fame Coordinator
2 - Tom Byrnes (California (Pa.))
National Coordinators
1 - Brian DePasquale (Albany)
1 - Bill Jones (Skidmore)
1 - Jim Seavey (Stonehill)
2 - Jeff Nelson (Penn State)
2 - Dan O'Connell (Towson)
2 - Susan Fumagalli (Gettysburg)
3 - Bill Turnage (Florida Southern)
3 - Mike MacEachern (Savannah Art & Design)
4 - Steve Easton (Toledo)
5 - Mike Wolf (Northwestern)
8 - Steve Janisch (Long Beach St.)
8 - Kevin Gilmore (Cal State-Bakersfield)
District Coordinators
1 - Joe DiBari (Fordham)
1 - Kevin Beattie (RPI)
1 - Geoffrey Hassard (Oneonta State)
1 - Ken Golner (Curry)
1 - Doug Monson (Franklin Pierce)
1 - Kristy McNeil (Colgate)
1 - Meredith Rieder (Colgate)
1 - Adam Siepiola (Adelphi)
1 - Chuck Sullivan (Harvard)
1 - Michelle Kelley (Colgate)
1 - Kevin Zeise (Colby-Sawyer)
2 - Ed Haas (Franklin & Marshall)
2 - Thomas Dick (Monmouth)
2 - Bob Shreve (Edinboro)
2 - Mark Fleming (Moravian)
2 - Larry Dougherty (Temple)
2 - Matt Sweeney (National Football Foundation)
2 - Ryan Eigenbrode (Col. of Notre Dame, Md.)
2 - Scott Selheimer (Delaware)
2 - Kevin Fenstermacher (Thiel)
2 - Natalia Ciccone (Maryland)
2 - Jon Terry (Bucknell)
2 - Stephanie Petulla (Penn. St.)
2 - Al Weston (Lock Haven)
2 - Mike Mahoney (Penn)
2 - Kevin Bonner (Temple)
2 - Bob Volkert (St. Francis, Pa.)
2 - Leigh Matejkovic (Neumann)
2 - Mex Carey (Georgetown)
2 - Bill Salyer (Allegheny)
2 - Natalia Ciccone (Maryland)
3 - Rick Brewer (North Carolina)

3 - David Sherwood (Wingate)
3 - Mandi Copeland (Southern Conf.)
3 - Joe Wasiluk (Va. Wesleyan)
3 - Ken Gerlinger (Peach Belt Conf.)
3 - Heather Hirschmann (Atlantic Coast Conf.)
3 - Dave Gosselin (Christopher Newport)
3 - Jeff Kelly (St. Leo)
3 - Nairem Moran (Presbyterian)
4 - Sue Penicka (North Coast Athletic Conf.)
4 - Kevin Ruple (Baldwin-Wallace)
4 - Doug Hauschild (Dayton)
4 - Chris Wenzler (John Carroll)
4 - Dom Donnelly (Tusculum)
4 - Jeff Schaefer (Kent St.)
4 - Hugh Howard (Wooster)
4 - Jeff Hoedt (Hiram)
4 - Jason Tirotta (Kent St.)
4 - Jeff Weiss (Wayne St.)
4 - Leonard Reich (Capital)
4 - Bill Thomas (Dayton)
4 - Craig Hicks (Denison)
4 - Dan May (Marietta)
4 - Marty Fuller (Kenyon)
4 - Brian McCann (Cleveland St.)
4 - Kevin Britton (Murray St.)
5 - Chris Masters (Notre Dame)
5 - Kevin Lanke (Rose-Hulman)
5 - Tim Kennedy (Gustavus-Adolphus)
5 - Don Stoner (Augsburg)
5 - Shane Drahota (Minn. St. - Mankato)
5 - Dave Terrell (Oakland City)
5 - Chris Zills (Wisconsin-Milwaukee)
5 - Dave Beyer (Benedictine)
5 - Bill Wagner (DePauw)
5 - Kevin Juday (Elmhurst)
5 - Brett Marhanka (Wheaton (Ill.))
5 - Mike Krizman (College Conf. Illinois-Wisconsin)
5 - Brent Harris (Wabash)
5 - Heather Freehill (Illinois St.)
6 - Phillip Pierce (Arkansas)
6 - Bill Powers (Texas A&M Commerce)
6 - Tim Clark (Texas Lutheran)
6 - Louis Bonnette (McNeese)
6 - Mike Montoro (Southern Miss.)
6 - Jared Florreich (Southern Miss.)
6 - Brian Miller (LSU)
6 - Kent Lowe (LSU)
6 - Matthew McCollester (Arkansas St.)
6 - Dave Wester (Angelo St.)
6 - Nick Joos (Baylor)
6 - Steve Doughty (Cameron)
6 - Brian Henry (Texas-El Paso)
6 - Shane Meling (LeTourneau)
7 - Dan Wllkes (Pittsburgh State)
7 - Jeff Schwartz (North Dakota St.)
7 - Kyle Schwartz (Northern Colorado)

7 - Nicole Heasley (Maryville, Mo.)
7 - Troy Andre (Colorado)
7 - Mark Adkins (Wartburg)
7 - Melissa McKeown (Air Force)
7 - Shamus McKnight (Nebraska)
8 - Greg Walker (Oregon)
8 - Steve Shaff (Northern Arizona)
8 - Hope Wagner Nsiah-Kumi (Arizona)
8 - Blake Timm (Pacific)
8 - Mike Murphy (CSU-San Bernardino)
8 - Mark Wasik (Nevada-Las Vegas)
8 - Joe Danahey (San Francisco St.)

ALLIED ORGANIZATIONS

Chairperson
6 - Robert McKlnney (Willamette) (8)
Vice-Chairs
8 - Joe lang (CCAA)
1 - Mark Clemente (Regis)
1 - Tim Curry (US Tennis Association)
2 - Walt Prewitt (West Virginia Conf.)
5 - Tom Fick (Wisconsin-Whitewater)
subcommittee

OLYMPIC LIAISON

Chairperson
7 - Mike Mahon (Drake) (5)
Vice-Chair
TBA
1 - Jason Fein (College of Staten Island)
1 - David Kingsley (Trinity)
2 - Ira Thor (New Jersey City)
2 - Jack McKiernan (Kean)
3 - Chris Kilcoyne (ODAC)
3 - Jim Heath (Apprentice)
4 - Ed Syguda (Otterbein)
4 - David Jankowski (Western Michigan)
4 - David Faiella (Northern Michigan)
4 - Rob Schabert (Tenn. Tech)
4 - Greg Seitz (Jacksonville St.)
5 - Paul Allan (Minnesota St.-Mankato)
6 - Todd Bell (AFCA)
6 - Scott Goode (Harding)
6 - Bo Carter (Big 12)
6 - Bill Pettitt (UT-Arlington)
7 - Matt Turk (Simpson)
7 - Chuck Yahng (St. Louis University)
7 - Carol Swenson (McPherson)
7 - Jon Martin (North Central Conf.)
7 - Bob Condron (USOC)
7 - Jerry Hanson (Clarke, Iowa)
8 - Lorin Huffman (SCIAC)

CHARITY

Chairperson
6 - Steve East (Central Arkansas) (17)

Vice-Chair

TBA

3 - Greg Prouty (Longwood)

3 - Brian Stanley (Radford)

5 - Jim Thies (Wisc.-River Falls)

5 - Ray Simmons (Southern Indiana) (5)

6 - Dan Lathey (TAMU International)

7 - Erica Fricke (Missouri Valley Conf.)

8 - Rhonda Lundin (Arizona St.)

COMMITTEE ON COMMITTEES

Chairperson

6 - Debbie Copp (Oklahoma) (1)

Vice-Chairs

1 - Chuck Sadowski (New Haven)

3 - Wayne Block (Christopher Newport)

5 - Eric Hess (SIU-Edwardsville)

8 - Scott Lowe (BYU-Hawaii)

1 - Ken DeBolt (Hobart-William Smith)

1 - Mike Warwick (Ithaca)

2 - Lenn Margolis (Cheney)

2 - Mike Sanders (Goucher)

3 - Chris Cummings (Roanoke)

3 - Sam Ferguson (Averett)

3 - Thomas Kolbe (Tampa)

4 - Kirk Sampson (Auburn)

4 - Kenisha Rhone (Belmont)

5 - Becky Bohm (Minnesota)

6 - Judy Willson (Louisiana-Monroe)

7 - Chris Day (Adams St.)

7 - Bill Lambert (Montana St.)

7 - Jack Neumann (Calgary)

8 - Doug Aiken (Chapman)

CoSIDA EDITORIAL

Chairperson

2 - Sue Edson (Syracuse)

Vice-Chair

TBA

4 - Angie Renninger (Miami-Ohio)

6 - Courtney Archer-Morrison (Conf. USA)

7 - Pat Madden (UM-Kansas City)

6 - Paul Smith (Arkansas-Monticello)

ETHICS

Chairperson

4 - Bob Noss (Wright St.)

Vice-Chair

TBA

1 - Dave Kemmy (Roger Williams)

2 - Scott McGuinness (Washington & Jefferson)

2 - Anthony Wilson (American)

3 - Mike Mobley (Georgia)

4 - Mark Bankert (Malone)

4 - Kenneth Marshall (Central St.)

5 - Shana Daniels (Indiana)

6 - Stan Green (Oklahoma Christian)

6 - Ben Greenberg (Arkansas Tech)

7 - Darren Miller (Cornell, Iowa)

7 - Erin Bacher (Denver)

8 - Blair Cash (George Fox)

8 - Jason Krump (Washington St.)

8 - Steve Flegel (Whitworth)

8 - Ron Smith (Westmont)

JOB SEEKERS

Chairperson

8 - Lawrence Fan (San Jose State) (12)

1 - Steve Conn (Yale) (5)

Vice-Chairs

8 - Dave Geringer (unaffiliated)

1 - Mike Kobylanski (Quinnipiac)

2 - Scott Strasemeier (Navy)

2 - Mike Tuberosa (Drexel)

3 - Patrick Osterman (Georgia Southern)

3 - Bill Dyer (Virginia Tech)

3 - Danny Kambel (Florida International)

3 - Lauren Williams (Florida St.)

3 - Jon Jackson (Duke)

4 - Justin Maskus (Christian Brothers)

5 - David Johnson (Wisc.-Lacrosse)

5 - Scott Wilson (Ripon)

5 - Brett Marhanka (Wheaton, Ill.)

5 - Marlene Navur (Kansas St.)

7 - Dawn Harmon (NAIA)

B - Karen Auerbach (Northern Arizona)

8 - Craig Lawson (Washington St.)

8 - Dave Girrard (Pacific Lutheran)

MEMBERSHIP SERVICES

Chairperson

1 - Pete Moore (Syracuse) (2)

Vice Chair

TBA

1 - Fran Elia (Cortland St.)

1 - Mark Coley (UAA)

1 - Brad Nadeau (Middlebury)

1 - Maureen Sparks (New Brunswick)

1 - Tim Volkmann (Rhode Island)

1 - Dave Gehringer (Mass-Dartmouth)

2 - Mike Morrison (George Washington)

2 - Aimee Cicero (Temple)

2 - Jack Jumper (St. Joseph's)

2 - Meaghan Schulte (LaSalle)

2 - Greg Visconti (American)

3 - Dave Walters (Guilford)

3 - Dwayne Hanberry (SCAC)

3 - Jon Martin (Coastal Carolina)

3 - Gregg Kaye (Sunshine Conf.)

4 - Bobby Lee (Albion)

5 - Doug Shoemaker (Manchester)

5 - Jim Egan (Concordia, Ill.)

5 - Dave Kent (Carleton)

6 - Barb Kowal (Texas)

7 - Larry Happel (Central, Iowa)

7 - Chris Mitchell (Washington (Mo.)

7 - Jeff Schwartz (North Dakota St.)

7 - Dan Wilkes (Pittsburg St.)

7 - Kevin McKinney (Wyoming)

7 - Karl Skinner (Nebraska Wesleyan)

7 - Josh Waldman (Denver)

8 - Linda Chalich (Washington St.)

8 - Scott Stewart (Trinity Western)

NCAA LEGISLATION LIAISON

Chairperson

TBA

Vice-Chairs

TBA

2 - John Seitzinger (Wilkes)

2 - Kim Kupec (Centennial Conf.)

3 - Jennifer Moore (Charleston)

5 - Gregg Petcoff (St. Scholastica)

6 - Matthew Thomas (Angelo St.)

8 - Michael Sondheimer (UCLA)

POST GRADUATE SCHOLARSHIP

Chairperson

5 - Robert Hester (Horizon League) (4)

Vice-Chairs

6 - Brian Fremund (Western Kentucky)

3 - Carol Hudson (Old Dominion)

1 - Brian Katten (Wesleyan)

1 - Brian Gunning (Syracuse)

1 - Heidi Roth (Buffalo)

1 - Mark Fratto (St. John's)

2 - Steve Levy (Maryland-Baltimore Co.)

2 - Bob McComas (Slippery Rock)

3 - Brian Laubscher (Washington & Lee)

3 - Donnie Turlington (Hampden-Sydney)

3 - Shera White (CIAA)

3 - April Emory (Elizabeth City St.)

4 - Jeff Romero (Tenn.-Chattanooga)

4 - Paul Just (Western Kentucky)

4 - Kenny Klein (Louisville)

5 - Justin Doherty (Wisconsin)

5 - Will Roleson (Horizon League)

5 - Kent Brown (Illinois)

6 - Courtney Morrison Archer (Conference USA)

7 - Andy Seeley (Utah)

7 - Jeff Griesch (Nebraska)

8 - Patrick Guillen (CSU Dominguez Hills)

8 - Rachel Roche (Redlands)

PUBLICATIONS CONTEST

Chairperson

3 - Cathy Bongiovi-Stewart (Virginia) (2)

Vice-Chairs

2 - Rich Herman (Clarion)

4 - Tim Glon (Ohio Northern)

5 - Kevin Buerge (Indiana-Purdue-Indianapolis)

8 - Ryan Finney (Cal. St. Northridge)

1 - Paul Welker (Alfred St.)

1 - Robin Deutsch (Vassar)

2 - Kelly Vergin (Plattsburgh)

2 - Jason Eichelberger (Clarion)

2 - Steve Peed (McDaniel)

2 - Ernie Larossa (Johns Hopkins)

2 - John Krueger (Salisbury)

3 - Francis Tommasino (Christopher Newport)

3 - Jamar Ross (Hampton)

3 - Cory Blackson (USA South)

3 - Tom Strother (Northern Florida)

3 - Chris Myers (UVa. Wise)

3 - Kristene Kelly (Johnson C. Smith)

3 - Tina Price (Old Dominion)

4 - Phil Hess (Oakland)

4 - Jay Stancil (Union, Ky.)

4 - Amir Rasheed (Thomas More)

4 - Ryan Maurer (Wittenberg)

4 - Kit Strief (South Alabama)

5 - Scott Cummings (McKendree)

5 - Kevin Conway (Wisconsin-Milwaukee)

6 - Chad Grubbs (Hardin Simmons)

6 - Joey Roberts (Tarleton St.)

- 6 - Trent Hilburn (Sun Bowl)
- 6 - Logan Lawrence (Texas Wesleyan)
- 6 - Jeri Thorpe (Arkansas)
- 6 - Derek Smolik (Texas A&M KU)
- 6 - Richard Acosta (Texas-Permian Basin)
- 6 - Troy Mitchell (Henderson St.)
- 7 - Mike Lefler (Colorado St.)
- 7 - Gene Cassell (Washburn)
- 7 - Mike Ross (Wichita St.)
- 7 - Dan Genzler (South Dakota)
- 7 - J.R. Belew (Missouri Southern)
- 1 - Cindy Fotti (Columbia College)
- 8 - Brandon Bronzan (Sonoma St.)
- 8 - Aaron DeWall (Nevada-Reno)
- 8 - Kevin Eubanks (Seattle)
- 8 - Mel Miranda (Cal St. Dominguez Hills)

RADIO TELEVISION LIAISON

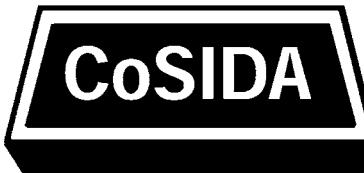
- Chairperson
- 5 - Chris Taylor (Ball St.) (3)
- 3 - Kent Reichert (Coastal Carolina) (2)
- Vice-Chair
- TBA
- 1 - Michael LaPlaca (Manhattanville)
- 4 - Michael Banks (Gulf South Conf.)
- 5 - Rudy Yovich (Indiana-Purdue Fort Wayne)
- 6 - Eric Capper (North Texas)
- 6 - Kevin Trainor (Arkansas)
- 6 - Matt Jones (Delta St.)

SITE SELECTION

- Chairperson
- 8 - Rod Commons (Washington St.)
- Vice-Chair, Eastern Corridor
- 1 - Howie Davis (Past President)
- Vice-Chair, Central Corridor
- 6 - Langston Rogers-Mississippi
- Vice-Chair, Western Corridor
- 8 - Dan Pambianco (Humboldt St.)
- 1 - Dave Wohlhueter-Cornell (Ex-officio)
- 1 - Ed Carpenter (Boston University)
- 1 - Mike Ballweg (Unaffiliated)
- 2 - Ann King (College of New Jersey)
- 2 - Doug Dull (Maryland)
- 3 - Joe Browning (UNC-Wilmington)
- 3 - Scott Musa (Shenandoah)
- 4 - Mike Cihon (Bowling Green)
- 5 - Tom Nelson (St. Cloud)
- 5 - Steve Marovich (Carthage)
- 6 - Tammi Hoffman (Texas Tech)
- 6 - Bill Smith (Arkansas)
- 6 - Mike Nemeth (Mississippi St.)
- 8 - Hal Cowan (Oregon St.)
- 8 - Max Corbet (Boise St.)

SPECIAL AWARDS

- Chairperson
- TBA
- Vice-Chairs
- 1 - Jack Grinold (Northeastern)
- 1 - Pete Koryzno (Cortland St.)
- 1 - Larry Kimball (Retired)
- 1 - Sue Edson (Syracuse)
- 2 - Sheila Stevenson (Rowan)
- 2 - Al Shrier (Temple-retired)
- 2 - Pete Nevins (E. Stroudsburg-retired)



- 3 - Heidi Johnson (Florida)
- 3 - Dennis Switzer (South Atlantic Conf.)
- 4 - Kimberli Pemberton (Louisville)
- 4 - Lindsay Carpenter (Alma)
- 5 - Jason Kaufman (Western Illinois)
- 5 - Tom Schott (Purdue)
- 6 - Lance Fleming (Abilene Christian)
- 6 - Drew Lacy (Angelo St.)
- 6 - Mike Martinez (So. Miss.)
- 7 - Mark Adkins (Wartburg)
- 7 - Wade Steinlage (William Penn)

WORKSHOP EXHIBITS

- Chairperson
- 1 - Paul Allan (Minnesota-Mankato) (4)
- Vice-Chair
- Open

WORKSHOP PROGRAM

- Chairperson
- 4 - Charles Bloom (SEC) (1)
- Vice-Chair
- 1 - Dennis O'Donnell (Rochester)
- 1 - Dan Drutz (St. Peter's)
- 1 - Eric McDowell (Union)
- 1 - Tom Machamer (NYU)
- 1 - Kent Cherrington (Plymouth St.)
- 1 - Jamie Weir (Harvard)
- 1 - David Alexander (St. Rose)
- 3 - Curt Dudley (James Madison)
- 5 - Paul Carson (Toronto)
- 5 - Cassie Arner (Illinois)
- 7 - Jack Neumann (Calgary)
- 7 - Dave Fischer (USA Hockey)
- 8 - Jeff Reynolds (BYU)

WORKSHOP SOCIAL

- Chairperson
- TBA
- Vice-Chair
- 4 - Jim Stephan (Troy)
- 1 - Scottie Rodgers (CSTV)
- 2 - Gregg Cohen (NYC Col. of Tech.)
- 2 - Rob Knox (Lincoln)
- 2 - Sara Weber (Hofstra)
- 2 - Greg Goings (Bowie St.)
- 3 - Joey Warren (Augusta St.)
- 3 - Jim Stephan (Troy)
- 4 - Susan Lax (Kentucky)
- 4 - Alfred Kojima (Montevalo)
- 5 - Diane Nordstrom (Wisconsin)
- 5 - Celest Stang (St. Cloud St.)
- 6 - Heath Nielsen (Baylor)
- 7 - Paul Misner (Dubuque)
- 7 - Dave Moross (Colorado College)
- 7 - Kevin Fletcher (Missouri)
- 8 - David Wahlstrom (UC - San Diego)

Revised: June 19, 2006

TECHNOLOGY

- Chairperson
- 3 - Bob Lowe (Greensboro) (3)
- Vice-Chair
- 6 - Derek Smolik (Texas A&M KU)
- 3 - Chad Jackson (AAU)
- 2 - Dave Popham (Coppin St.)
- 2 - Phil Ticknor (Washington, Md.)
- 3 - Chad Jackson (Armstrong Atlantic)
- 3 - Tom Riordan (UNC-Wilmington)
- 3 - Curtis Snyder (Duke)
- 3 - Jim Junot (Virginia Union)
- 3 - Anne Panella (Virginia Tech)
- 3 - Mike Carpenter (Lynchburg)
- 4 - Leonard Reich (Capital)
- 4 - Geoffrey Henson (Olivet)
- 5 - Andy Bartlett (Bemidji)
- 5 - Eric Sieger (Carleton)
- 5 - Shawn Whitley (Brock)
- 5 - Nate Flannery (Horizon League)
- 6 - Rick Poulter (Houston)
- 6 - Fred Neusch (Texas A&M Kingsville)
- 7 - Jerry Trickie (Nebraska)
- 7 - Daniel Newton (Truman St.)
- 8 - Niall Adler (Long Beach St.)

WRITING CONTEST

- Chairperson
- 1 - Mike Albright (Army) (5)
- Vice-Chair
- TBA
- 1 - Jeremy Hartigan (Cornell)
- 1 - Amy Mulligan (St. John's)
- 2 - Phil Caskey (West Virginia)
- 2 - Mike Falk (Muhlenberg)
- 2 - John Leisering (Mercyhurst)



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WNBA

CoSIDA STREAKS

CONSECUTIVE FOOTBALL GAMES WORKED

(Streak Must Be Active)

(Minimum: 100)

458-Louis Bonnette, McNeese State
 442-Jack Grinold, Northeastern
 411-Hal Cowan, Oregon State
 394-Larry Scott, Minnesota State-Moorhead
 348-Larry Smith, Arkansas Tech
 354-Bob Cornell, Colgate
 322-Peter Schlehr, Towson
 285-Kathy Slattery, Dartmouth
 274-Steve Roberts, Valdosta State
 267-Dave Plati, Colorado
 266-Max Corbet, Boise State
 232-Gary Michael, James Madison
 212-Langston Rogers, Mississippi
 192-Brian Katten, Wesleyan University
 187-Gary Ozzello, Colorado State
 185-Mike Kirk, Central Oklahoma
 181-Mark Cohen, Wofford
 175-Scott Selheimer, Delaware
 136-Rob Wilson, Florida State
 127-Roger Crosley, MIT
 107-Chris Anderson, Nebraska

CONSECUTIVE FOOTBALL GAMES WORKED

(Retired)

383-Lary Kimball, Syracuse
 391-Steve White, Western Carolina
 365-Tom Miller, Indiana
 356-Don Bryant, Nebraska
 271-Karl Park, Eastern Kentucky
 266-Ned West, Georgia Tech
 265-Larry Heimburger, Western Illinois
 259-Ken MacDonald, Akron
 252-Chuck Prophet, Miss. Valley State
 248-John Beatty, Western Michigan
 209-Dennis Prikel, North Park
 208-Larry Hymel, Southeastern Louisiana
 206-Fred Casotti, Colorado

MOST BOWL GAMES WORKED

(Minimum 10)

28-Don Bryant, Nebraska
 24-Bud Ford Tennessee
 22-Dave Plati, Colorado
 21-Claude Felton, Georgia
 21-Jeff Hedges, North Alabama
 19-Marv Homan, Ohio State
 19-Charles Thornton, Alabama
 19-Steve Roberts, Valdosta State
 17-Tim Bourret, Clemson
 17-Bill Powers, Texas A&M-Commerce
 16-Chris Anderson, Nebraska
 16-Troy Mitchell, Henderson State

14-Rob Wilson, Florida State
 14-Alan Cannon, Texas A&M
 13-Dave Schulthess, Brigham Young
 13-Tim Tessalone, Southern California
 13-Ned West, Georgia Tech
 12-Ricky Hazel, Troy
 11-Butch Henry, Arizona
 11-Larry Kimball, Syracuse
 11-Jack Zane, Maryland
 11-Langston Rogers, Mississippi

CONSECUTIVE BOWL GAMES WORKED

(Minimum 5)

21-Jeff Hedges, North Alabama
 19-Steve Roberts, Valdosta State
 19-Bill Powers, Texas A&M-Commerce
 16-Chris Anderson, Nebraska
 16-Troy Mitchell, Henderson State
 15-Bud Ford, Tennessee
 11-Rob Wilson, Florida State

YEARS IN SPORTS INFORMATION

(Minimum 30)

51-Al Shrier, Temple
 44-Jack Grinold, Northeastern
 43-Sam Goldman, San Francisco State
 40-Tom Renner, Hope
 40-Bud Ford, Tennessee
 40-Louis Bonnette, McNeese State
 39-Bob Peterson, Minnesota
 39-Langston Rogers, Mississippi
 38-Fred Baer, JC Athletic Bureau
 38-Bob Cornell, Colgate
 37-Larry Scott, Minnesota State-Moorhead
 36-Stan Green, Oklahoma Christian
 33-Rick Leddy, Southern Connecticut State
 33-Paul Ridings, Sam Houston State
 32-Lou Connelly, Suffolk
 32-George Ellis, North Dakota State
 32-Jack Sareault, Northwest Conference
 32-Bill Bennett, UCLA
 31-Mike Korcek, Northern Illinois
 31-Bill Hamilton, South Carolina State
 31-Bo Carter, Big 12 Conference
 30-Tom Lamonica, Illinois State
 30-Peter Schlehr, Towson

YEARS IN SPORTS INFORMATION

(Retired)

(Minimum 30)

44-Harry Burrell, Iowa State
 43-Duane Schroeder, Wartburg
 40-Bob Kenworthy, Gettysburg
 40-George Wine, Iowa
 39-Haywood Harris, Tennessee

39-Bob Hartley, Mississippi State
 38-Marv Homan, Ohio State
 38-Merle Levin, Cleveland State
 38-Pete Nevins, East Stroudsburg
 38-Hal Cowan, Oregon State
 37-Steve White, Western Carolina
 37-Bill Cable, Northeast Missouri
 37-Larry Kimball, Syracuse
 37-Dave Schulthess, Brigham Young
 36-Tom Miller, Indiana
 36-Jim Mott, Wisconsin
 35-Larry Smith-Arkansas Tech
 35-Fred Nuesch, Texas A&M-Kingsville
 34-Karl Park, Eastern Kentucky
 34-John Beatty, Western Michigan
 33-Bob Anderson, Northeast Louisiana
 33-Dave Wohlhueter, Cornell
 33-Nick Vista, Michigan State
 32-John Carpenter, Slippery Rock
 32-Norman Gough, Mississippi College
 31-Don Bryant, Nebraska
 30-Will Keener, Cal State Stanislaus
 30-John S. Lyon, Stevens Tech
 30-Ted Nance, Houston
 30-Dick Page, Massachusetts
 30-Tom Price, South Carolina
 30-Jones Ramsey, Texas
 30-Earl Yesingmeier, Ball State
 30-Dave Young, Miami (Ohio)
 30-Chuck Prophet, Miss. Valley State

COSIDA WORKSHOPS

ATTENDED

(Minimum 30)

43-Nick Vista, Michigan State
 42-Dave Young, Miami (Ohio)
 40-Langston Rogers, Mississippi
 39-Dave Wohlhueter, Cornell
 38-Don Bryant, Nebraska
 38-Tony Wells, Tony Wells Agency
 36-Bob Peterson, Minnesota
 36-Larry Scott, Minnesota State-Moorhead
 35-Hal Cowan, Oregon State
 35-Jack Zane, Maryland
 34-Jim Mott, Wisconsin
 34-Fred Nuesch, Texas A&M-Kingsville
 33-John Beatty, Western Michigan
 33-Fred Baer, JC Athletic Bureau
 33-Ken MacDonald, Akron
 33-Bill Hamilton, South Carolina State
 32-Tom Miller, Indiana
 32-Chuck Prophet, Mississippi Valley
 31-Tom Price, South Carolina
 31-Jack Grinold, Northeastern

COSIDA ANNUAL MEMBERSHIP, WORKSHOP ATTENDANCE

Year	Site	Membership	Workshop	Year	Site	Membership	Workshop
2006	Nashville	2143	726	1990	Houston	1627	947
2005	Philadelphia	1946	783	1989	Washington	1467	1122
2004	Calgary	1961	496	1988	Kansas City	1361	855
2003	Cleveland	1954	780	1987	Portland	1426	701
2002	Rochester	1888	748	1986	Nashville	1360	836
2001	San Diego	1877	1065	1985	Boston	1341	904
2000	St. Louis	1855	980	1984	St. Louis	1304	714
1999	Orlando	1839	1195	1983	San Diego	1170	610
1998	Spokane	1812	609	1982	Dallas	1077	651
1997	New Orleans	1825	1060	1981	Philadelphia	984	639
1996	Boston	1803	1056	1980	Kansas City	944	495
1995	Denver	1772	903	1979	Chicago	593	458
1994	Chicago	1804	1030	1978	Atlanta	510	415
1993	Atlanta	1810	987	1977	Los Angeles	550	312
1992	Lexington	1706	989	1976	Cincinnati	671	335
1991	San Francisco	1669	915	1975	Houston	623	303

COSIDA

2006-07 MEMBERSHIP APPLICATION



NAME: _____

COLLEGE AFFILIATION: _____

POSITION: _____

MAILING ADDRESS: _____

TELEPHONE: (OFFICE) _____ (HOME) _____

EMAIL ADDRESS: _____

MEMBERSHIP CATEGORY:

ACTIVE (\$50)

ASSOCIATE (\$55)

STUDENT (\$25)

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