



THE V FOUNDATION FOR CANCER RESEARCH

was founded in 1993 by ESPN and the late Jim Valvano, legendary North Carolina State basketball coach and ESPN commentator. Since 1993 The Foundation has raised more than \$100 million to fund research grants nationwide.

Why Support The V Foundation?

- The V Foundation awards **100 percent** of all direct donations and net proceeds of events directly to cancer research. Administrative and fundraising expenses paid by an endowment fund.
- The V Foundation funds research for all types of cancers and has awarded more than 400 grants to 90+ institutions in 38 states and the District of Columbia.

Why Support Cancer Research?

- In our lifetime cancer will strike *one of every two men and one of every three women* in the United States.
- Cancer kills one American every minute of every day – about 1500 people every 24 hours – and is expected to kill 550,000 Americans this year.
- Within the next decade, cancer is likely to replace heart disease as the leading cause of death in the U.S. It is already the biggest killer of those under the age of 85.
- 1.6 million new cancer cases are expected to be diagnosed this year; almost 165 people are diagnosed each hour, three Americans are diagnosed with cancer every minute of every day.

The V Foundation Supports Research for *All Types* of Cancers – Here are a Few Startling Statistics:

- **Skin cancer** is the most common form of cancer in the United States. More than 3.5 million cases in two million people are diagnosed annually. Each year there are more new cases of skin cancer than the combined incidence of cancers of the breast, prostate, lung and colon.
- *A man is 35% more likely to be diagnosed with **prostate cancer** than a woman is to be diagnosed with breast cancer*; prostate cancer is the most common non-skin cancer in America, affecting 1 in six men.
- **Lung cancer** is the leading cause of cancer death among both men and women in the United States, with 90 percent of lung cancer deaths among men and approximately 80 percent of lung cancer deaths among women attributed to smoking.
- 190,000 Americans (men and women) are diagnosed with **breast cancer** every year.

We Need Money for Research!

- A 1% reduction in cancer deaths would add \$500 billion into the US economy.
 - Government spending for cancer research has declined 12% in the last four years.
 - The US government will spend approximately \$4.79 billion on cancer research while spending \$625 billion on nuclear weapons related activities.
 - It takes approximately 6 years to develop a new cancer drug. It can take up to 8 additional years to get that new drug to cancer patients.
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The Good News Is

There are more than 12 million cancer survivors in the United States today – alive thanks to cancer research and treatments to prolong lives and improve the quality of life for those living with cancer.

Research Will Cure Cancer!

For additional information about The V Foundation for Cancer Research, or to make a donation, please visit www.jimmyv.org or call 1-800-4JimmyV.

The V Foundation for Cancer Research
106 Towerview Court
Cary, NC 27513
www.jimmyv.org ♦ 1-800-4JimmyV

“Don’t Give Up. . .Don’t Ever Give Up!”®

Cancer Can, and Will, Affect Us All

Don't Give Up. . .Don't Ever Give Up![®] -- Jim Valvano

Average attendance at the top 100 football college football schools on any given Saturday is approximately 50,000 fans. Typically, 2/3 of the fans are men and 1/3 are women.

In the United States, cancer will strike one of every two men and one of every three women. Every 60 seconds another American dies of cancer; three more people are diagnosed every minute of every day.



Football Fans – Here are the Facts!

- 50,000 fans: 22,222 will get cancer
- 120-man football team: 60 will get cancer.
- 12-man coaching staff: 6 will get cancer
- 7-man officiating crew: 3-4 will get cancer
- 18-girl dance squad: 6 will get cancer

During today's football game, cancer will kill 578 Americans and 12,600 more will be diagnosed with the disease.

**Join National College Football Day to Support
The V Foundation & Fund Cancer Research!**

To Donate \$10 -text- jimmyvfb to 85944



To donate another amount or for additional information:

www.jimmyv.org ♦ 1-800-4JimmyV

The V Foundation for Cancer Research proudly awards 100% of every donation directly to cancer research – fundraising and administrative expenses are paid by The Foundation's endowment.