



- The Seventh Annual **National College Football Day** is this **Saturday, November 6th**.
- National College Football Day was created by the **AT&T Cotton Bowl Classic** seven years ago as a tribute to the birth of college football. The holiday is commemorated annually on the first Saturday in November.
- The first college football game was played on Nov. 6, 1869, a 6-4 win by Rutgers over Princeton.
- For the fifth year, the AT&T Cotton Bowl has teamed up with **The V Foundation for Cancer Research** as the NCFD charitable partner, to raise funding and awareness for cancer research. The V Foundation was selected because cancer is a dominant disease effecting American men, women and children of all ages, race, and economic background. The Foundation funds cutting edge research nationwide, for all types of cancers.
- This year, the AT&T Cotton Bowl and The V Foundation garnered the support of the American Football Coaches Association (**AFCA**), the College Sports Information Directors Association of America (**CoSIDA**) and the Football Writers Association of America (**FWAA**) to help raise funds.
- The AFCA has asked each head coach to donate a minimum of \$141, one dollar for each year of college football. The FWAA and COSIDA are soliciting donations and visible support from their memberships, as well. .
- Commemorative National College Football Day lapel pins were distributed to every Division IA head football coach, athletic director, university president, as well as major members of the print and broadcast media and game officials. Everyone is asked to wear the lapel pins on National College Football Day, as well as press conferences and pre-game weekly activities to honor the birth of college football and support The V Foundation.
- **Fans can contribute to The V Foundation on behalf of National College Football Day by texting [jimmyvfb](tel:85944) to 85944. Donations can also be made online at www.jimmyv.org. 100% of every National College Football Day donation will be awarded to cancer research.**
- Legendary basketball coach, ESPN commentator and the namesake of The V Foundation, the late **Jim Valvano**, was a Rutgers graduate.
- For more information about National College Football Day, including information to download, visit **www.nationalcollegefootballday.com**.