



CoSIDA 2010-11 MEMBERSHIP APPLICATION

• **DEADLINE FOR REGULAR MEMBERSHIP PAYMENT** was Sept. 15, 2010 – new rates below reflect late fee of \$30.00 more than regular membership dues. **EXCEPTIONS TO LATE FEE:** If you begin a new position at a NEW

ORGANIZATION/SCHOOL AFTER SEPT. 15, 2010 or you are first-time CoSIDA member. Contact Dave Wohlhueter, CoSIDA Treasurer, below, to inform him of this.

• **RETURN THIS FORM VIA MAIL TO:** Dave Wohlhueter, CoSIDA Treasurer, 202 Tudor Road, Ithaca, NY 14850 (email: dpw5@cornell.edu; phone: 607.273.5891)

Name _____

College/University/Conference Affiliation _____

Affiliations (CIRCLE ALL APPROPRIATE): University Division College Division DI DII DIII NAIA NJCAA CIS

Title/Position _____ CoSIDA District _____

Mailing Address _____

Office Phone _____ Home Phone _____

Cell Phone _____ Fax _____

Work Email _____

Personal/Alternative Email _____

Membership Category (Check one)

_____ **Active (\$105)** – those who work at a college/university/conference media relations office or affiliated office

_____ **Associate (\$110)**- those who are employed at an organization which works with – or in – intercollegiate athletics – but who is not working directly on a campus or in a conference office

_____ **Student (\$55)** – graduate assistants, graduate students/interns, undergraduate students/interns

Membership Benefits: **COSIDA WEBSITE** -The official website of CoSIDA, CoSIDA.com contains the latest information on job openings, transactions, Workshop schedules, award winners, general business and a wealth of other newsworthy and professional development ideas and information.

COSIDA DIGEST -The CoSIDA Digest is published online 11 times a year (August-June) and runs from 32-100 pages per issue. In addition to general news about the profession, it contains ideas, opinions, contest information, information on job openings and articles on the top people in the profession.

COSIDA SCHOLARSHIPS -A CoSIDA project is the awarding of scholarships to deserving college students who have made extensive contributions to the athletic media relations office at his or her school. The recipient receives a scholarship

to the school of his or her choice.

COSIDA DIRECTORY -One important membership benefit is having the CoSIDA Directory which fully searchable online and an Adobe.pdf version will be available throughout the year with the latest updates so you can have it on your computer to view when you don't have internet access. The publication contains the names, addresses and phone numbers of over 2,500 SIDs and assistants in United States and Canada senior and junior colleges as well as those at conference, bowl, association and organization offices.

CONTESTS -CoSIDA sponsors a variety of publications contests for its members. Judging is done by news media and magazine personnel who utilize these PR items in their work. There is also an annual writing contest that recognizes this important area of the sports information profession.

COMMITTEE WORK -There are more than 20 active CoSIDA committees which work throughout the year and seek input from the membership. These range from workshop program units, ethics, new media/technology and Academic All-America.

CONVENTIONS -CoSIDA sponsors an annual summer workshop which has panels covering all phases of the profession. In addition, there is a full slate of networking and social activities, making it an exciting and important part of the membership activity. The aim of the workshop is to make members more professionally proficient by giving them a wide range of technical, professional, strategic and new media panels.

ACADEMIC ALL-AMERICA TEAMS - Founded by CoSIDA in 1952, the Academic All-America Teams program recognizes and awards our nation's premier college

scholar-athletes for their ability to achieve excellence on the playing field and in the classroom. CoSIDA selects 816 student-athletes to six men's teams (soccer, football, basketball, baseball, at-large and track & field/cross country) and six women's teams (soccer, volleyball, basketball, softball, at-large and track & field/cross country) in Division I, II and III, NAIA, CIS and NJCAA in championship sports. The Academic All-America Hall of Fame (created in 1988), honors former Academic All-Americans who have graduated at least 10 years ago, have achieved success in their professional careers and have committed themselves to making their community a better place through charitable work. An induction ceremony is held annually to honor these deserving individuals.