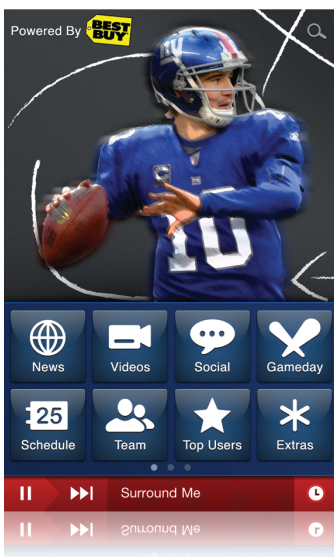


Powerful Mobile Apps for Sports Teams

Launch a powerful mobile app in less than a week that sells tickets, sells merchandise, promotes sponsors, incorporates photos, videos, and stats, and connects fans with each other on and off the field.

Mobile Roadie will design the app to your brand, work with Apple and Google to get it live, advise on best practices for marketing and promotion, and be available to answer questions and provide support.



Benefits of using Mobile Roadie

- ▶ Dramatic cost savings over custom development, with new features added automatically on a regular basis.
- ▶ Sell tickets, merch, and digital goods.
- ▶ Real time game and player stats.
- ▶ Push geo-targeted messages to fans.
- ▶ In-stadium multiple camera angle viewing (via any provider).
- ▶ In-stadium concession ordering, directly to your seat (via Bypass Lane).

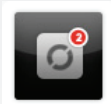
TECHNOLOGY PARTNERS



CUSTOMERS INCLUDE



Key Features



Push Notifications

Contact fans within a specific city or radius to send notifications about your games and other marketing campaigns.



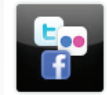
User Stats

Get in depth reporting from the number of downloads, feed hits, and user location data. Also collect fan emails and other demographic info.



Game and Player Stats

Archival and real-time scores, player and team stats are pulled right into your app. Fans can chat with each other while tracking the game.



Social Network Integration

Deep Facebook, Twitter, and Foursquare integration allows fan activity to go viral. Comments and Tweets are blasted back out to their online profiles.



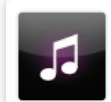
Videos and Photos

We can accept any mobile-optimized video stream, including live, multi-camera angles.



Sell Tickets and Merch

Sell tickets via your existing ticketing website, and link to your existing merch store, all in the app.



Podcasts and Audio

Stream your podcasts and other audio feeds, including live radio.



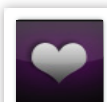
Fan Wall

Lets your fans participate, talk to each other, post photos from the game, using their Twitter or Facebook account.



News and Twitter Feeds

Post news stories with pictures and links. Also integrate your Twitter and RSS feeds.



Fan Rewards

Reward your best fans for going to games, sharing to Facebook/Twitter, and buying tickets and merch. We give you the data to know who your superfans are, and the ability to instantly reward them.

hello@mobileroadie.com