



# 2011 ANNUAL REPORT and Marco Island Convention Review





# THANK YOU CoSIDA

AND ALL YOUR MEMBERS, FOR THE YEAR-ROUND  
SUPPORT AND COMMITMENT.

**ESPN**



# 2011 COSIDA ANNUAL REPORT

## MARCO ISLAND CONVENTION REVIEW



### Table of Contents . . .

Letter from the President.....	5
What's New in CoSIDA.....	6-8
<b><u>A Look Back</u></b>	
Marco Island Convention Photo Gallery.....	10-17
2011 CoSIDA Special Award Winners.....	19, 21-23
Capital One Academic All-America Hall of Fame.....	24-27
CoSIDA Sponsors, Service Providers and Exhibitors.....	28-30
The Gavel Exchange - Tom Di Camillo is CoSIDA President.....	31
2011 CoSIDA 5K Run/Walk.....	32-33
CoSIDA Scholarship Recipients.....	35-36
2010-11 CoSIDA Financial Report.....	40-43
<b><u>Looking Ahead</u></b>	
2012 St. Louis Convention.....	44
5 Questions with Dan Nolen (Monmouth College).....	45-46
Capital One Academic All-America Schedule.....	47
2011-12 Board Initiatives.....	48-49
2011-12 Committee Goals.....	50-53
Nominate for 2012 Special Awards.....	54
<b><u>CoSIDA History</u></b>	
All-time CoSIDA Award Winners.....	55-63
All-time CoSIDA Presidents.....	64
CoSIDA Constitution.....	65-67
CoSIDA Code of Ethics.....	68-69
All-time Membership and Convention Numbers.....	70
2011-12 Board Contact Information.....	71

### Supporting CoSIDA >

- Allstate Sugar Bowl ..... 29
- ASAP Sports ..... 20
- Capital One..... Back Cover
- CBS Sports Network/Stat Crew ..... 37
- Eclaro..... 37
- ESPN ..... 2
- Expion..... 30
- Fiesta Bowl..... 37
- Fox Sports ..... 39
- Heisman Trophy..... 38
- Liberty Mutual ..... 38
- NCAA ..... 34
- NewTek ..... 46
- NFL..... 39
- Populous ..... 18
- Rose Bowl Game ..... 18
- SIDEARM Sports..... 4
- Sports Systems..... 29
- TRZ Sports/TEAMLINe ..... 18





# THE #1 PROVIDER OF COLLEGIATE ATHLETIC WEBSITES

**WEBSITES YOU CAN TRUST,  
FEATURES YOU CAN'T LIVE WITHOUT.**

- Customer Relationship Management
- Digital Media Guides • Live Stats • Streaming Video
- Recruiting • SMS Text Messaging • Splash Pages
- Roster Management • Schedule Management
- Photo Galleries/Sales • Sponsor Management
- Story Management • Facebook Integration
- Twitter Integration • Interactive Polls
- Online Storefront • Online Auction
- Donation Forms • Ticket Sales • Newsletters
- Weekly Software Updates and Much More

**CUSTOMER SUPPORT  
YOU CAN RELY ON!**



**WWW.SIDEARMSPORTS.COM**  
sales@sidearmsports.com  
315.443.1872



# A Message from THE PRESIDENT

Tom Di Camillo • Pacific West Conference

**Greetings CoSIDA members,**

Each year organizations throughout the United States publish annual reports that recite the achievements and success attained during the previous calendar, fiscal or academic year. The reports are barometers designed to show what the organization has accomplished, and how well it has done following its goals, values and mission.

These reports also end up as buried e-mails, bookends, coffee cup holders or recyclables, often tossed on a desk – or off the edge - without ever being read.

I am asking you to read through CoSIDA's Annual Report at your convenience. As the communications field in college athletics evolves, so does CoSIDA. Capital One has come on board as the title sponsor for the Academic All-America teams, while the NCAA has provided funding to allow our flagship awards program to grow from two divisions to four.

The annual workshop in Marco Island was a rousing success highlighted by the Capital One Hall of Fame Gala and the moving stories of the inductees. Attendance was up this year, while membership continued to grow with more than 2,800 members.

CoSIDA now has three full-time employees with the addition of Will Roleson as the new director of internal operations. He joins John Humenik, the executive director, and Barb Kowall, the director of external affairs, working 24/7 to advocate for our profession.

This past year, under the leadership of President Larry Dougherty and the entire Board of Directors, CoSIDA continued its role as one of the most innovative and progressive communications organizations across the country – thanks to its members who are creative and forward-thinking.

So take a moment out of your hectic schedule and peruse through the 2010-11 CoSIDA Annual Report. The CoSIDA Board is here to serve you, so please feel to contact me or any of the board members with, questions, ideas or suggestions. You can reach me by e-mail at [tomdicamillo@thepacwest.com](mailto:tomdicamillo@thepacwest.com) or at [tom.dicamillo@centralaz.edu](mailto:tom.dicamillo@centralaz.edu).

I wish everyone a terrific 2011-12 academic year, and look forward to seeing everyone in St. Louis for the 2012 CoSIDA Workshop.

**Sincerely,  
Tom Di Camillo  
2011-12 CoSIDA President**



# WHAT'S NEW ?

## in CoSIDA

**Welcome to the Board . . .**

### **CoSIDA BOARD OF DIRECTORS ADDS FOUR NEW MEMBERS**

The CoSIDA Board of Directors added four new members for 2011-12, including one new addition to the officer's rotation. Three new College Division Representatives were added in Dave Walters of Guilford College, Cindy Fotti of Columbia (Mo.) College and Mark Fleming of Moravian College. Walters was elected to a two-year term from the Southeast Region, finishing a vacated term. Fotti was elected from the Central Region and Fleming from the Northeast Region. Elected to the officer rotation is Eric McDowell of Union (N.Y.) College as the new Third Vice President. McDowell previously served a three-year term on the Board as a College Division Representative from 2006-09.



*Mark Fleming*



*Cindy Fotti*



*Dave Walters*



*Eric McDowell*

**A couple of firsts and a third . . .**

### **BOARD MEMBERS MAKING HISTORY**

Some members of CoSIDA's 2011-12 Board of Directors are in history making roles. College Division Representative Cindy Fotti is the first female member elected to the board from an NAIA school. CoSIDA's President for the upcoming year, Tom Di Camillo of the Pacific West Conference, will be just the second College Division member to serve in the organization's top elected role. Warren Berg of Luther College was CoSIDA President in 1963-64. Langston Rogers of Delta State became CoSIDA President in 1980-81 but accepted a position at Ole Miss during the CoSIDA Convention and served his presidential term there. With the addition of Eric McDowell of Union (N.Y.) College to the Third Vice President role, CoSIDA now has two college division representatives in the officer rotation at the same time for the first time in the organization's history.

**Nominate for CoSIDA's Special Awards Year-round . . .**

### **DEADLINE IS JANUARY 31, 2012**

Nominations for CoSIDA's annual Special Awards are now accepted year-round at [www.cosida.com](http://www.cosida.com). The deadline for CoSIDA members to nominate for the awards that will be presented at the 2012 CoSIDA Convention in St. Louis is Jan. 31, 2012.

Any nomination after January 31 will be considered for 2012-13 Special Awards.

To nominate, go to [www.cosida.com](http://www.cosida.com). Under the Membership drop down menu, go to Special Awards Online Nomination/Voting and login.

A listing of CoSIDA's awards and descriptions of each are available on page 54 of the Annual Report. A listing of all-time award winners begins on page 55.

## A new staff addition . . .

### WILL ROLESON NAMED TO INTERNAL OPERATIONS/TREASURER POSITION

The College Sports Information Directors of America (CoSIDA) national organization has announced the appointment of Will Roleson to the newly-created position of Director of Internal Operations/Treasurer.

Roleson has 18 years of experience as a senior-level athletics communicator in higher education/collegiate athletics with extensive media relations and brand management experience. Among his previous experience, Roleson served as the Horizon League's Associate Commissioner for Communications and Multimedia (2004-10) and as Kent State University's Sports Information Director (1999-2004).

The announcement was made at the annual business meeting during the CoSIDA Convention in June at the Marriot Marco Island Beach Resort in Marco Island, Florida.

Roleson began his new position on July 11, 2011.

This spring, the Board of Directors appointed a special search committee, chaired by CoSIDA Past President Nick Joos of Baylor University, to conduct the Director of Internal Affairs/Treasurer search.

"The CoSIDA Board of Directors is delighted to add Will Roleson to our full-time staff in the newly-created position of Director of Internal Affairs/Treasurer," noted Tom Di Camillo, 2011-12 CoSIDA President. "Because of our tremendous organizational growth and the impending 2012 retirement of our long-time, highly-valued treasurer Dave Wohlhueter, we felt it was time to add this new position to assist our two other full-time employees [Executive Director] John Humenik and [Director of External Affairs] Barb Kowal. Will is highly regarded as an outstanding athletics communications professional and has been involved with CoSIDA at many levels, including serving a three-year term on the Board of Directors a few years ago."

"The Board also appreciates the thorough work of the selection committee, chaired by Nick Joos, which worked hard to identify quality candidates for our position," Di Camillo concluded.

In his new role, Roleson will work closely with Wohlhueter in this transition year on coordinating day-to-day organizational accounting matters and developing and coordinating all financial and tax reports. Roleson also will serve as manager of the annual CoSIDA Convention and coordinate all hotel needs and registration processes. He will work with Humenik on sponsorship/fund-raising efforts and with Kowal on membership services and CoSIDA.com website management.

"I would like to thank the CoSIDA Board of Directors for the opportunity to serve the membership alongside Executive Director John Humenik and Director of External Affairs Barb Kowal," Roleson commented. "The momentum built by the Board during the last several years



has been nothing short of impressive, and I look forward to working with the Board on the challenges and opportunities ahead."

Roleson comes to CoSIDA after serving as a civilian case coordinator for IIF Data Solutions, Inc., monitoring the health status of Indiana Army National Guard service members.

Roleson served on the CoSIDA Board of Directors from 2005-08. While at the NCAA Division I Horizon League in Indianapolis, Roleson served as Associate Commissioner for four years after a three-year stint as Assistant Commissioner. He coordinated all communications efforts and developed the Horizon League's first strategic public relations plan.

Roleson helped launch the Horizon League Network (HLN), a first-of-its-kind conference-wide video streaming platform. He served as the producer for HLN, and was the liaison to the League's media partners, including ESPN, syndication and local networks. As Associate Commissioner, he also assisted with scheduling for men's and women's basketball and co-chaired ILOC media services committees for the 2005 NCAA Division I Women's Basketball Final Four and 2006 and 2010 DI Men's Basketball Final Fours, all which took place in Indianapolis.

Prior to his tenure at the Horizon League, Roleson served at Kent State for eight years, first as an assistant sports information director (July 1996-March 1999) before assuming the head SID role from March 1999 through June 2004.

Roleson began his athletics communications career as a men's sports information intern at the University of Wisconsin-Madison (1993-1994) and then was an assistant editor at Host Communications, Inc., in Lexington, KY (now known as IMG College) from 1994-1996.

A native of Brookville, Ind., Roleson earned a bachelor's degree in mass communications (cum laude) from Miami University (Oxford, Ohio) in 1993. He resides with his family in Greenwood, Indiana.

## Three-time host . . .

### 2012 CONVENTION BACK IN ST. LOUIS

The 2012 CoSIDA Convention is set for June 23-26 at the St. Louis Renaissance Grand Hotel. The CoSIDA Convention has previously been held in St. Louis in 1984 and 2000. CoSIDA's two previous St. Louis conventions have been well attended with a then-record 714 attendees in 1984 and 980 in 2000.



## The Countdown is on . . . WOHLHUETER HAS GIVEN 37 YEARS TO COSIDA

By far the longest continuous service on the CoSIDA Board of Directors will come to an end next summer when Dave Wohlhueter's retirement as the organization's Treasurer becomes official. Originally appointed to the CoSIDA Board as a College Division Representative from Bucknell in 1975, Wohlhueter moved into the role as Treasurer of CoSIDA in 1977. Those 37 years of combined service are a full decade more than any other individual in the 55-year history of the organization. Former CoSIDA Secretary Fred Nuesch had a 27-year tenure on the Board, serving four years as a College Division Representative and 23 years as secretary. There have only been eight individuals in CoSIDA history who have served a decade or longer on the Board.

37	<b>Dave Wohlhueter</b>	2 - CD Rep	35 - Treasurer
27	Fred Nuesch	4 - CD Rep	23 - Secretary
17	Ed Carpenter	9 - Officer Rotation	8 - Marketing
13	Jeff Hodges	3 - CD Rep	10 - Secretary
12	Maxey Parrish	6 - Officer Rotation	6 - Online
11	Pete Moore	3 - CD Rep	8 - Officer Rotation
10	Langston Rogers	3 - CD Rep	7 - Officer Rotation
10	Bob Culp	10 - Secretary Treasurer	

Wohlhueter served at Cornell University, Bucknell University and Ithaca College and also received CoSIDA's Arch Ward Award and the Bob Kenworthy (Community Service) Award. He was inducted into the CoSIDA Hall of Fame in 1986 and received a CoSIDA "Lifetime Achievement Award" in 1998 upon his retirement from Cornell. He served at Cornell from 1977-98. He also is a member of the Ithaca College Athletics Hall of Fame and was inducted into the Cornell Athletics Hall of Fame in 1999. In October of 2009, Wohlhueter was honored with Cornell Football Association's Lou Conti Lifetime Achievement Award.

Additionally, CoSIDA's undergraduate scholarship program is named for Wohlhueter and former CoSIDA secretary Fred Neusch.



### Dave Wohlhueter began his 37-years on the CoSIDA Board in 1975 . . .

- \* that was the year that Tiger Woods and Angelina Jolie were born
- \* that was the year that Bill Gates and Paul Allen created Microsoft
- \* that was the year that work began on the Trans-Alaska Pipeline
- \* that was the year that Saturday Night Live debuted on NBC
- \* that was the year that Muhammad Ali beat Joe Fraser in the "Thriller In Manilla" match
- \* that was the year that Sony introduced Betamax videotapes and Matsushita / JVC introduced VHS
- \* and during that year, the average cost of a new car was \$4,250 and gas was 44 cents per gallon

### During his 37-years on the CoSIDA Board, Wohlhueter has . . .

- \* seen CoSIDA's membership grow from 623 to 2,862
- \* been honored with the Arch Ward Award and the Bob Kenworthy Community Service Award, in addition to being inducted into the CoSIDA Hall of Fame and having the organization's undergraduate scholarship named for him

# 2,862

## Another Record . . . CoSIDA'S 2010-11 MEMBERSHIP REACHED ALL-TIME HIGH

A new all-time CoSIDA membership record was set in 2010-11 at 2,862. That total is an increase of 299 from the previous membership mark of 2,563 in 2008-09. CoSIDA's membership increased four consecutive years from 2005-06 through 2008-09, before a dip in 2009-10. CoSIDA membership was down by 67 in 2009-10 with 2,496 members. This is the fifth time in six years that CoSIDA membership has topped the 2,000 mark.

CoSIDA membership increased in 42 states in this past year. Pennsylvania has the most CoSIDA members with 188, followed by New York (169), California (143), Texas (142), Ohio (124), North Carolina (118), Virginia (118), Florida (108) and Illinois (104).

# 2012 CoSIDA CONVENTION

**St. Louis**

**Renaissance  
Grand Hotel**

**Saturday, June 23-Tuesday, June 26**

Convention registration and hotel reservations to begin in February 2012

# 2011 MARCO ISLAND CONVENTION



Prior to the start of the annual convention the CoSIDA Board of Directors meets for a day and a half to address the business of the organization (above). Below left, CoSIDA Executive Director John Humenik talks to Past President Arnie Sgalio at the Past Officer's and Sponsors Dinner. At right, Bob Williams and Erik Christianson of the NCAA talk to board member Ed Hill of Howard.



# REGISTRATION AND MEETINGS



Convention attendees check-in at the Registration desk (above). At left, CoSIDA President Larry Dougherty speaks at the CoSIDA Q&A panel. Below, representatives of SIDEARM and ASAP talk to CoSIDA members in the Exhibit Hall.



# SPEAKERS AND PANELS

Among those on CoSIDA's impressive list of speakers and presenters at Marco Island were legendary football coach and television analyst Lou Holtz, Ronnie Ramos of the NCAA and Amy Perko of the Knight Commission on Intercollegiate Athletics.



# SPEAKERS AND PANELS



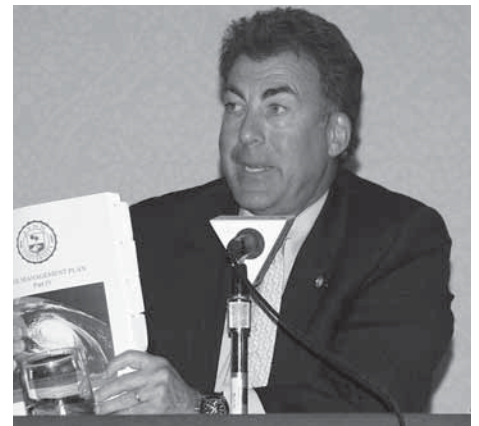
Social Media Strategist Jason Falls (top), Ben Porritt of Outside Eyes (above left) and Leah Kareti of the NCAA (above right) were among the speakers and presenters at the 2011 CoSIDA Convention.

# SPEAKERS AND PANELS



Convention attendees filled rooms all week to hear speakers like Erik Christianson (above), Tina Gust (top right), Oscar Dixon (second from top), Aaron Dewall (third from top) and Chris Syme (right) among others

Conference Commissioners, Athletic Directors, Sports Writers, Social Media and Crisis Communications Strategists, NCAA Administrators - CoSIDA's sessions had them All



# TABLE TOPICS



The always popular Table Topics sessions allow convention attendees to learn and ask questions in a small group or one-on-one setting.

# SOCIAL EVENTS



# Thank You CoSIDA!

Without your continued support we wouldn't be celebrating our 23rd year of providing Teamline to colleges & universities Nationwide.

We look forward to creating unique Audio & Video solutions for your membership for years to come!

**TEAMLINE**  
LIVE PLAY-BY-PLAY & MORE

1-800-846-4630

PROUD SUPPORTER OF  
**CoSIDA**

ROSE BOWL GAME  
presented by VIZIO

JANUARY 2, 2012 · ESPN | 2:10 PM PST · 5:10 PM EST



Populous is a global design practice dedicated exclusively to creating environments that draw people and communities together for unforgettable experiences.

**POPULOUS**<sup>®</sup>  
DRAWING PEOPLE TOGETHER

**BUILDING DESIGN**  
master planning  
architecture  
interior design  
graphics  
branding

**EVENT DESIGN**  
bids  
planning  
procuring  
managing  
specialty services  
accreditation

[www.populous.com](http://www.populous.com)    [info@populous.com](mailto:info@populous.com)

# 2011 **CoSIDA** AWARD WINNERS



## HALL OF FAME

Mark Beckenbach, Ohio Wesleyan  
Charles Bloom, Southeastern Conference  
Rich Herman, Clarion  
Paul Madison, Western Washington  
Dan McDonald, Louisiana-Lafayette

## ARCH WARD AWARD

Justin Doherty, Wisconsin

## WARREN BERG AWARD

Rich Herman, Clarion

## JAKE WADE AWARD

Lee Corso, ESPN & ABC

## TRAILBLAZER AWARD

Debby Jennings, Tennessee

## BOB KENWORTHY COMMUNITY SERVICE AWARD

Dr. Bill Smith, Arkansas

## RISING STAR AWARDS

Rob Knox, Kutztown  
Chevonne Mansfield, SWAC

## LESTER JORDAN AWARD

Kevin Ruple, Baldwin-Wallace

## LIFETIME ACHIEVEMENT AWARD

Mike Moran, USOC  
A. John Pearson,  
Kansas Collegiate Athletic Conference  
Walt Riddle, Saint Leo

## 25-YEAR AWARDS

Dave Beyer, Mercer  
Kent Cherrington, Plymouth State  
Jim Daves, Virginia  
Brian DePasquale, Univ. at Albany  
Ann King, The Sage Colleges  
Tom Kroeschell, Iowa State  
David Moross, Colorado College  
Tom Nelson, St. Cloud State  
Diane Nordstrom, Wisconsin  
Walt Riddle, Saint Leo  
Joe Seil, Nazareth

## CAPITAL ONE ACADEMIC ALL-AMERICA HALL OF FAME

Dr. Megan Neyer, Florida '86  
Peter Metzelaars, Wabash '82  
Dr. Randal Pinkett, Rutgers '94  
Dr. Julie Bremner Romias, UCLA '94  
Dr. Carol Lally Shields, Notre Dame '79

## DICK ENBERG AWARD

Jackie Joyner-Kersey

# TEXT is Social

As social media expands,  
so does the use of text.

Twitter, Facebook, Google+ or some  
social platform next on the horizon,  
people *\*will\** talk about your program.

Produce a transcript and make sure the  
information they use is accurate.



... CoSIDA's official transcript provider.

**The Instant Text Company**

225 Broadway Suite 700 New York, NY 10007

www.asapsports.com 800.266.2350 • 212.385.0297

Your partner in the evolution of news media.

# CoSIDA AWARD WINNERS

CoSIDA  
Strategic Communicators for College Athletics

CoSIDA  
Strategic Communicators for College Athletics

CoSIDA  
Strategic Communicators for College Athletics

CoSIDA  
Strategic Communicators for College Athletics

CoSIDA  
Strategic Communicators for College Athletics

CoSIDA  
Strategic Communicators for College Athletics

CoSIDA  
Strategic Communicators for College Athletics

CoSIDA  
Strategic Communicators for College Athletics



CoSIDA's Hall of Fame Class of 2011 (above) included, from left, Mark Beckenbach (Ohio Wesleyan), Charles Bloom (Southeastern Conference), Paul Madison (Western Washington), Rich Herman (Clarion) and Dan McDonald (Louisiana-Lafayette). At left, Jake Wade Award winner Lee Corso poses for photos after the Kickoff Luncheon with convention attendees.

# AWARD WINNERS



At top, CoSIDA's 25-Year Award recipients gather after the award's presentation. Above are Lifetime Award honorees Walt Riddle and John A. Pearson. Above right are Rising Star recipients Chevonne Mansfield and Rob Knox. At right, Hall of Fame inductee Rich Herman is congratulated by emcee Rece Davis.

# AWARD WINNERS



Clockwise, Trailblazer Award winner Debby Jennings with family and friends, Lester Jordan recipient Kevin Ruple, Bob Kenworthy Award winner Dr. Bill Smith and Arch Ward Award recipient Justin Doherty.



# CAPITAL ONE HALL OF FAME GALA

**CoSIDA** Strategic Communicators for College Athletics



Among the honorees at the 2011 Capital One Hall of Fame Gala, from left, Dr. Randal Pinkett of Rutgers, Jackie Joyner-Kersey of UCLA, Dr. Julie Bremner Romias of UCLA, Dr. Carol Lally Shields of Notre Dame, Dr. Megan Neyer of Florida and Peter Metzelaars of Wabash (1982). Joyner-Kersey received the 2011 Dick Enberg Award, while Pinkett, Romias, Shields, Neyer and Metzelaars were inducted into the Capital One Academic All-America Hall of Fame.

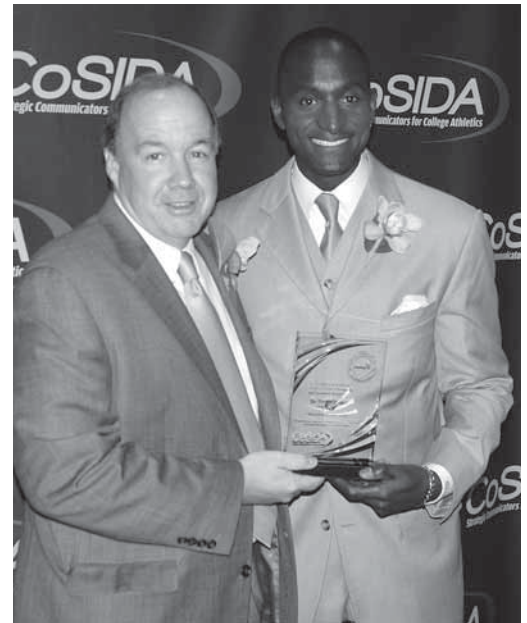


# CAPITAL ONE HALL OF FAME GALA



Above, Capital One Hall of Fame Gala emcee Rece Davis interviews Dick Enberg Award recipient Jackie Joyner-Kersey. At right, Byron Daub of title sponsor Capital One, addresses the audience prior to the inductions. Below, CoSIDA President Larry Dougherty talks to honorees Dr. Megan Neyer and Dr. Carol Lally Shields.





Top left, Dr. Julie Bemner Romias is interviewed by emcee Rece Davis. Top right, Dr. Carol Lally Shields does a pre-banquet interview. Above right, Dr. Randal Pinkett receives his Academic All-America award from CoSIDA President Larry Dougherty. At right, Dr. Megan Neyer is interviewed on stage by Rece Davis. Above, Academic All-America Hall of Famer Pete Metzelaars with CoSIDA's Larry Dougherty and Capital One's Byron Daub.



# CAPITAL ONE ACADEMIC ALL-AMERICA HALL OF FAME® MEMBERS

## Class of 2011

Dr. Megan Neyer, Florida '86  
Peter Metzelaars, Wabash '82  
Dr. Randal Pinkett, Rutgers '94  
Dr. Julie Bremner Romias, UCLA '94  
Dr. Carol Lally Shields, Notre Dame '79 \*

## Class of 2010

Anita DeFrantz,  
Connecticut College '74\*  
Adonal Foyle, Colgate '99  
Dr. James Kovach, Kentucky '78  
Dewey Selmon, Oklahoma '76

## Class of 2009

Tom Clark, Mount Vernon Nazarene '87  
Diane Dietz, Michigan '82  
Julie Roe Lach, Millikin '97  
Dr. Patrick Tyrance, Nebraska '90  
Karch Kiraly, UCLA '83\*

## Class of 2008

Dr. Kenneth Caldwell, Citadel '79  
Nancy Hogshead-Makar, Duke '86\*  
Karen Jennings, Nebraska '93  
Rebecca Lobo, UConn '95  
Amy Privette Perko, Wake Forest '87

## Class of 2007

Julie Foudy, Stanford '94  
Joe Girardi, Northwestern '86  
Lance Pilch, Air Force '93  
Amy Sullivan Nordmann,  
Washington (Mo.) '94  
Steve Smith, Stanford '81\*

## Class of 2006

Dr. Robert Burger, Notre Dame '81  
Dr. Hilarie Cranmer, Hofstra '88  
Michael Gminski, Duke '80  
Timothy Green, Syracuse '86  
Dr. Joseph H. Taylor, Haverford '63\*

## Class of 2005

Cormac Carney, UCLA '83  
Ken Dryden, Cornell '69\*  
Dr. Claudia Henemyre Harris,  
Western Maryland '92  
John Paxson, Notre Dame '83  
Tracy Warren, Trenton State '87

## Class of 2004

Terry Hoage, Georgia '84  
Dave Rimmington, Nebraska '83  
Rolf Benirschke, UC Davis '77\*  
Dylann Duncan Ceriani,  
Brigham Young '88  
Gill Beck, Appalachian State '78

## Class of 2003

Kip Corrington, Texas A&M '87  
Chris Howard, Air Force '91  
Donna Lopiano, SCSU '68\*  
Kim Mulkey-Robertson, La Tech '84  
Steve Young, BYU '84

## Class of 2002

Richard Balzhiser, Michigan '52  
Susan Cassidy, Molloy College '86  
Raymond Shafer, Allegheny '38\*  
John Stockton, Gonzaga '84  
Susan Walsh, UNC '84

## Class of 2001

Lynn Barry, William & Mary '81  
Cris Collinsworth, Florida '81  
Gary Hall, Sr., Indiana\*  
John Hall, Vanderbilt '55  
Jennifer Trosper, M.I.T. '91

## Class of 2000

Danny Ainge, BYU '92  
Regina Cavanaugh Murphy, Rice '87  
Oliver Luck, WVU '82  
Pablo Morales, Stanford '87  
Sherwood Rowland,  
Ohio Wesleyan '48\*

## Class of 1999

Val Ackerman, Virginia '81  
John Fowler, Jr., UCLA '78  
Chad Hennings, Air Force '88  
Jeannie Henningsen, Buena Vista '87  
Jolanda Jones, Houston '89

## Class of 1998

Leigh Curl, UConn '85  
Bernie Kosar, Miami '85  
Marv Levy, Coe '50\*  
Jack Mildren, Oklahoma '72  
Jack Sikma, Illinois Wesleyan '77

## Class of 1997

Todd Blackledge, Penn State '83  
Tracy Caulkins Stockwell, Florida '85  
Dick Enberg, Central Michigan '57\*  
Tim Foley, Purdue '70  
Ellen Mayer-Sabik, Cornell '84

## Class of 1996

Wade Mitchell, Georgia Tech '57  
Ron Perry, Holy Cross '80  
Bob Thomas, Notre Dame '74  
Byron White, Colorado '38\*  
Carlton Young, Villanova '83

## Class of 1995

Doug Collins, Illinois State '81  
Bob Elliott, Arizona '77  
Michelle Johnson, Air Force '81  
Pat Richter, Wisconsin '64

## Class of 1994

Anne Donovan, Old Dominion '83  
Rich Mayo, Air Force '61  
Lee Roy Selmon, Oklahoma '75  
Bill Walton, UCLA '74  
John Wooden, Purdue '32\*

## Class of 1993

Raymond Berry, SMU '55  
Dave Casper, Notre Dame '74  
Jim Grabowski, Illinois '66  
Kermit Washington, American '73

## Class of 1992

Alan Ameche, Wisconsin '55  
Steve Eisenhauer, Navy '54  
Randy Gradishar, Ohio State '74  
Lynette Woodard, Kansas '81

## Class of 1991

Terry Baker, Oregon State '63  
Joe Holland, Cornell '78  
David Joyner, Penn State '72  
Brock Strom, Air Force '59

## Class of 1990

Lester Jordan, SMU\*  
Steve Taylor, Delaware '78  
Joe Theismann, Notre Dame '71  
Howard Twilley, Tulsa '68  
Jamaal Wilkes, UCLA '74

## Class of 1989

Carlos Alvarez, Florida '72  
Willie Bogan, Dartmouth '71  
Steve Bramwell, Washington '67  
Joe Romig, Colorado '63  
Jim Swink, Texas Christian '57  
John Wilson, Michigan State '53

## Class of 1988

Bill Bradley, Princeton '65  
Pete Dawkins, Army '59  
Pat Haden, USC '75  
Tom McMillen, Maryland '74  
Donn Moomaw, UCLA '54  
Merlin Olsen, Utah State '62

\* Honorary inductee

# *CoSIDA says Thank You*

## *Alphabetical Roster of Sponsors/Providers for 2011 Convention*

Allstate Sugar Bowl  
American Baseball Coaches Association  
American Football Coaches Association  
ARA Sportsmanship Award  
ASAP Sports  
Atlantic Coast Conference  
Atlantic 10 Conference  
AT&T Cotton Bowl Classic  
Big East Conference  
Big Ten Conference  
Big Ten Network  
Big 12 Conference  
Capital One  
CBS Sports Network  
College Press Box.com  
Conference USA  
Disney Sports  
Eclaro Sports  
Expion  
ESPN  
Fiesta Bowl  
Florida Citrus Sports  
Football Bowl Association  
Football Writers Association of America  
FOX Sports Networks  
Good Karma Broadcasting  
Heisman Memorial Trust  
Horizon League  
Paul Hornung Award  
Learfield Communications  
Liberty Mutual Coach of the Year Award

Licensing Resource Group  
Lindy's Sports Publications  
Lott Trophy  
myTEAMBOOK.net  
NCAA  
NCAA Football  
National Fastpitch Coaches Assoc.  
National Football Foundation  
and College Hall of Fame  
National Association of Basketball Coaches  
NFL  
NewTek  
Orange Bowl  
Pac-12 Conference  
Populous  
Rivals/Yahoo! Sports  
Rose Bowl Game  
Stat Crew  
SIDEARM Sports  
Southeastern Conference  
Summit Group  
Sporting News  
Sports Systems  
TRZ Sports/TEAMLINe  
Turner Sports  
United States Basketball Writers Assoc.  
USA Basketball  
USA Hockey  
Wuerffel Trophy  
XOS Digital (Collegiate Images)

**Who uses Sports Systems to manage credentials?**

- ◆ More than 40 colleges/universities
- ◆ 22 conferences
- ◆ 32 bowls
- ◆ The NCAA

**PressPass** has become the industry standard. Inside of five minutes this week, let us show you how we can forever change that arduous credential request/management task that drains your staff's time.

**sports systems**

online innovations for events

For 25 years, **Sports Systems** has been the SID's outsourcing leader, providing school, conference and bowl media relations directors with *press release distribution, postseason awards voting, conference calling, and performance list scoring systems.*

Let us show you how we can help you manage guests, events and tickets via our innovative **GuestPass** and **TicketTracker** systems. Former SID **David Grim** is here in Marco Island to show you how we can help you be more effective!

*Sports Systems is proud to be the Official CoSIDA Online Convention Registration Provider.*



**The Allstate Sugar Bowl is proud to continue its sponsorship of CoSIDA.**

**January 2012 - Two Big Games**

**78th Annual Allstate Sugar Bowl & BCS National Championship Game**

**Louisiana Superdome - New Orleans, La.**

# Thanks to our Exhibitors

CoSIDA thanks the following Convention Exhibitors for their support

## Sponsor Exhibitors

**ASAP Sports**

**Eclaro Sports**

**Expion**

**Liberty Mutual**

**NewTek**

**SIDEARM**

**Stat Crew Software**

**Sports Systems**

## Other Exhibitors

**Automated Flipcards**

**Collegiate Directories**

**Daktronics**

**Hotwire Communications**

**KenCast, Inc**

**Neulion**

**Paramount Ticket Company**

**Presto Sports**

**SIDHelp**

**Sound Director Inc.**

**Sport Productions**

**Stretch Internet**

**Summit Athletic Media**

**universitytickets**

**.84444.com**



# *CoSIDA's official "service providers" for the 2011-12 academic year*

**Capital One** - Entitlement rights holder for CoSIDA's Academic All-America programs

**SIDEARM** - official provider of CoSIDA's website (including Academic All-America online nomination and selection system, Career Center, Online Directory, awards and online membership systems)

**ASAP Sports** - CoSIDA's official instant transcripts provider

**Expion** - CoSIDA's official social media advisor

**NewTek** - CoSIDA's official continuing education video achieve provider

**TRZ Sports/TEAMLINE** - CoSIDA official conference call provider

**Eclaro Sports** - CoSIDA's official career development partner

**Sports Systems** - CoSIDA's official online convention registration provider

**Populous** - CoSIDA's official convention registration badge printer and provider

**XOS Digital** (Collegiate Images) - CoSIDA's official legal services provider  
for the Academic All-America program

## **EXPION** **SOCIAL MEDIA MANAGEMENT SYSTEM**

**Govern and align the individual Facebook pages of your teams and clubs**

**Monitor and manage all social conversations to assist with NCAA and Academic compliance**

**Content library leverages the creativity of staff and students for better engagement**



# PASSING THE GAVEL

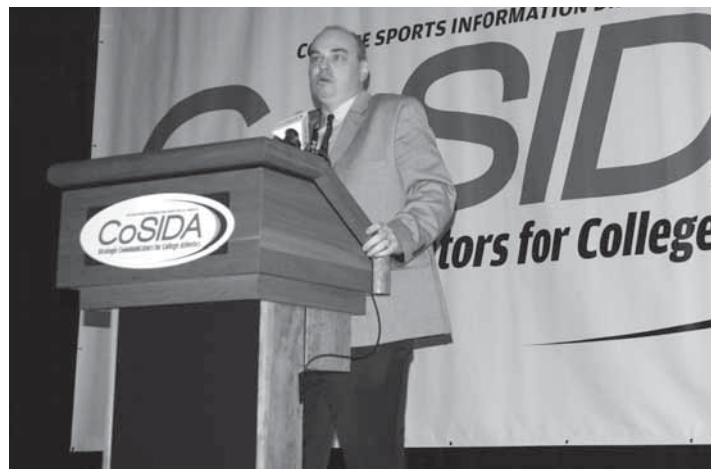
SPORTS INFORMATION DIRECTORS OF AMERICA

# CoSIDA

Directors for



CoSIDA's 2010-11 President Larry Dougherty of Temple (above) passes the gavel to incoming President Tom Di Camillo of the Pacific West Conference. At left, Dougherty is presented a plaque from Di Camillo in appreciation for his work for the organization over his last four years in the officer's rotation, and in particular for his efforts in leading CoSIDA during the past year. Below, Di Camillo addresses the Convention attendees.



# CoSIDA Goodwill Committee organizes first 5K run/walk and another highly-successful donation drive

Members of CoSIDA in attendance at the 2011 CoSIDA Convention in Marco Island, Fla. once again showed their generosity and for the first time participated in a CoSIDA 5K Fun Run/Walk to benefit the St. Matthew's House in Naples, Fla.

The Goodwill Committee along with the Young CoSIDA group demonstrated "CoSIDA Cares" as they combined to raise a record \$1,610 for the local charity to go with over 100 donated items, ranging from clothing, shoes to toiletry items.

The 2011 CoSIDA Convention got off to a great start on Sunday, June 26, as the 5K run/walk was held on the beach at the Marriott Marco Island Resort & Spa. The

5K run/walk was supported and financially backed by the CoSIDA Board of Directors and set up with the recreation staff at the Marriott. The CoSIDA Goodwill Committee ran registration and collected \$5 per runner or \$10 per family. Nearly 100 runners/walkers participated - official count was 96 - as \$700 was raised through the event.

"We have a great spirit of community and service in our CoSIDA organization, and the efforts in Marco Island to combine a wellness/fitness event along with charity donations was outstanding," noted outgoing CoSIDA President Larry Dougherty. "There's a tremendous amount of preparation, organization and passion

which goes into holding a 5K run and raising charitable dollars and gathering donations. The CoSIDA leadership once again is grateful to the Goodwill Committee, particularly to Chair Sam Atkinson and vice-chair Ryan Klinkner, for their great efforts in Marco Island. We also thank the Young CoSIDA group for their generosity and hard work in raising funds as well for St. Matthew's House during one of their social events."

"The Marriott Marco Island Director of Recreation Nick Wagner told me on the morning of the race that he has never seen such a great turnout for a race/walk on their property," Dougherty concluded.



"It's a testament to our members and to the organizers that the event was such a success. On behalf of the CoSIDA Board, we thank the Goodwill Committee, Young CoSIDA, the race participants and all those who donated to St. Matthew's House. A special thanks to our corporate partner, the Rose Bowl, for donating prizes for the top 5K finishers."

"I want to thank the CoSIDA Board of Directors, Nick Wagner the recreation director at the Marriott and the Goodwill Committee members for their help with the 5K run/walk. For a first time event I was very excited to have 96 people participate," said CoSIDA Goodwill Committee Chair Sam Atkinson, SID at Gallaudet University. "As a committee we have been stressing health as a big goal so we felt it was important to hold an event like this to get SIDs moving and thinking more about their health. In the end it was great to know our members' participation helped a worthy cause in the St. Matthew's House."

The first runner to cross the finish line was Jeremy Rosenthal from College of Charleston as he cruised to victory in 17 minutes, 26 seconds. Dave Parsons from Mount Vernon Nazarene University (18:12) and Alan Grosbach from McPherson College (18:46) were close behind Rosenthal.

The first woman runner to finish was Erica Roberson from Elon University in 19:42 followed by Katie Rau from Missouri Baptist University (21:54) and Libby Poland from Centre College (23:38).

The top walkers in the event were Koby Padgett from the University of South Carolina (34:47) in the men's division and women's top finisher Hope Robinson, wife of Jesse Robinson who is the SID at The College of St. Scholastica.

The top family in the 5K was the Southards (Jason, Katie and Zach) from the U.S. Coast Guard Academy while Zach Southard and Gage Baldwin from Michigan State University were the top two youth participants to finish the event.

All of the category recipients listed above received prizes from the Rose Bowl Game at Tournament of Roses, courtesy of Rose Bowl media coordinator Stephanie Montano.

"Thanks for organizing the first ever CoSIDA 5K! It was awesome to see so many people get involved," said Parsons after the race.

For the second year in a row the CoSIDA Goodwill Committee ran a clothing donation drive during Sunday and Monday's registration timeframe where members were able to drop off clothing for St. Matthew's House. Member of the Goodwill Committee then made a special trip to St. Matthew's House where they dropped off the donations and received a tour of the facility by President and Chief Executive Officer Rev. Vann Ellison.

"As a committee we want to thank our fellow CoSIDA members for being so gracious in making a donation towards St. Matthew's House," said CoSIDA Goodwill Committee Vice-Chair Ryan Klinkner, SID at St. John's (Minn.) University. "The group of us that got a tour of the facility by Rev. Ellison were really moved and saddened by the hardships facing their residents. We hope our donations can help brighten spirits."

Young CoSIDA ran its charity raffle for the third year in a row on Wednesday, June 29, at Rookie's Bar & Grill with 100 percent of the proceeds donated to St. Matthew's House. Young CoSIDA had a new set up this year as everyone that bought a raffle ticket for \$5 was guaranteed a prize. The group gave away 170 items and had to turn away another 30 people because tickets had sold out.

"We're very proud that the raffle has grown each year, but that is in large part to the astounding donations – both in quality and quantity - that come in from colleges, conferences, bowl games, and professional teams," said Young CoSIDA president Jason Southard of the U.S. Coast Guard Academy. "The generosity of the CoSIDA membership in supporting our raffle has been tremendous, and we are looking toward the future for ways that we can continue its success once we merge with NACDA after next year's convention."

In three years the Young CoSIDA charity raffle has accumulated over \$1,600 for three different charities: San Antonio Food Bank (2009), St. Anthony Foundation in San Francisco (2010) and St. Matthew's House in Naples, Fla. (2011).

During that span and efforts the CoSIDA Goodwill Committee has raised nearly \$2,500, donated over 500 items and committed 80 community service hours to two different service projects.

The CoSIDA Goodwill Committee is already planning for the 2012 convention in St. Louis where they will continue with its charitable events; donation drive, return of a service project, charity raffle with Young CoSIDA and looking into a second 5K run/walk. If you are interested in becoming a member of the CoSIDA Goodwill Committee or have questions about our efforts please e-mail sam.atkinson@gallaudet.edu.

#### About St. Matthew's House

The mission of St. Matthew's House (SMH) is to change lives in a spiritual environment that is both compassionate and disciplined, as well as providing housing for the homeless and food for the needy. SMH, a non-profit entity, along



**Members of the CoSIDA Goodwill Committee stopped by St. Matthew's House on Wednesday, June 29, to deliver the monies and clothing donated by CoSIDA members. Pictured from left to right Jeremy Rosenthal (College of Charleston), Sam Atkinson, Chair (Gallaudet), Rev. Vann R. Ellison, President/CEO at St. Matthew's House, Ryan Klinkner, Vice-Chair (St. John's Minn.), Jim Thies (UW-River Falls).**



**The top finishers in the CoSIDA 5K Fun Run/Walk running division are pictured (l to r): Libby Poland from Centre (finished third), Katie Rau (second) while Erica Roberson from Elon finished first in the women's division in 19:42. On the men's side, Jeremy Rosenthal from College of Charleston won the race in 17:26 followed by Dave Parson (Mount Vernon Nazarene) and Alan Grosbach from McPherson.**

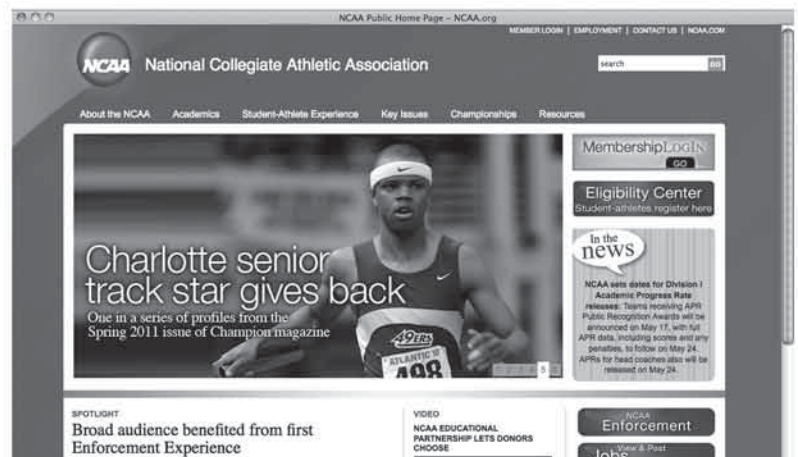
with Immokalee Friendship House has been serving the homeless, hungry and hopeless since 1987. SMH is the only emergency housing and recovery program in Collier County, offering 170 beds for men, women, and families. Serving meals at the Old Firehouse, SMH is the only feeding ministry in Naples, as well as operating three thrift stores, two food pantries, Wolfe Apartments transitional affordable housing and a direct assistance program to individual and families in need. For more information about the St. Matthew's House please log onto its website [www.stmatthewshouse.org](http://www.stmatthewshouse.org) or call 239.774.0500.



# More news. More topics. More for you.

College sports are always fun — and sometimes complicated. If you want reliable information about the issues surrounding intercollegiate athletics, visit [NCAA.org](http://NCAA.org)

[NCAA.org](http://NCAA.org). You'll get more than the score.



# 2011-12 Scholarship Winners Announced

by Jeff Griesch, Nebraska Media Relations/CoSIDA Scholarship Committee

The College Sports Information Directors of America (CoSIDA) have announced the winners of their 2011-12 undergraduate and postgraduate scholarships.

The organization will distribute a total of \$25,000 to scholarship winners during the 2011-12 academic year after choosing a pair of \$5,000 postgraduate scholarship recipients, two more \$2,500 undergraduate scholarship winners, and one school to receive a \$10,000 graduate internship grant.

The scholarships will be formally announced during CoSIDA's upcoming annual workshop in Marco Island, Fla.

The **Fred Nuesch-Dave Wohlhueter Undergraduate Scholarships** and **Phil Langan Graduate Internship Grant** have been awarded since 1999, when CoSIDA expanded its scholarship program in order to foster interest in the sports information field. Annually, CoSIDA grants two postgraduate scholarships as well - the **Wylie Smith Postgraduate Scholarship** and the **Langston Rogers Postgraduate Scholarship** (formerly known as the CoSIDA Scholarship). The Langston Rogers Scholarship is in its first year, and is named in honor of former Mississippi Sports Information Director and CoSIDA Hall of Famer Langston Rogers, who served as the SID at Ole Miss from 1981 until his retirement in 2010. The scholarship is presented annually to a rising minority or female student.

Since presenting the first Wylie Smith Graduate Scholarship in 1981, CoSIDA has provided more than \$375,000 in grants to students working in sports information offices at member institutions and conferences.

To be eligible for either the Postgraduate or Undergraduate Scholarships, candidates must maintain a 3.0 cumulative grade-point average and express an interest in pursuing a career in sports information.

Andrew Lentz, a graduate student pursuing a master's degree in sport management from Tennessee, earned the Wylie Smith Postgraduate Scholarship (\$5,000). Lentz, who earned his bachelor's degree in sport administration from Ball State in May of 2010, spent 2010-11 as a graduate assistant in Tennessee Athletic Media Relations office under the direction of Associate Athletic Director for Media Relations Bud Ford. Lentz also posted a 4.0 grade-point average as a graduate student at Tennessee. Before continuing his graduate studies at Tennessee, Lentz spent three years working as a student assistant in the Ball State Athletic Communications Office under the direction of Associate Athletic Director for Media and Alumni Relations Joe Hernandez. Lentz also spent the summer of 2007 as a Syracuse University Athletics Communications Intern working under Director Pete Moore. Lentz expanded his experience as a media relations intern for the NBA's Indiana Pacers in both 2008 and 2010 and also served an internship with the Indianapolis Colts.



The Wylie Smith Postgraduate Scholarship is named in honor of the former CoSIDA Scholarships Committee chairman and long-time Sports Information Director at Northern Arizona University.

Britney Reddick, who is working as a graduate assistant in the Kutztown Sports Information Office, claimed the Langston Rogers Postgraduate Scholarship (\$5,000). Reddick, who earned her bachelor's degree in journalism from North Carolina A&T in 2010, is pursuing a master's degree in electronic media from Kutztown University. She owns a 4.0 GPA in her graduate studies. Before spending the 2010-11 season working on Sports Information Director Rob Knox's staff at Kutztown, Reddick worked as an intern in the North Carolina A&T Athletic Media Relations Office from January of 2009 to May of 2010 under Director Brian Holloway. Reddick has also served as an intern with the National Cable & Telecommunications Association and the Greensboro Sports Commission.

The Langston Rogers Postgraduate Scholarship is named in honor of former Mississippi Sports Information Director and CoSIDA Hall of Famer Langston Rogers, who served as the SID at Ole Miss from 1981 until his retirement in 2010. The scholarship is presented annually to a rising minority or female student.

CoSIDA's Fred Nuesch-Dave Wohlhueter Undergraduate Scholarship awards (\$2,500 each) were presented to Adam K. Moussa of Memphis and Erica LaBranche of Stonehill College. Moussa has posted a 3.8 cumulative GPA while studying in Memphis' nationally accredited sports management program. He has earned spots on the Dean's List in each of his six semesters. The Knoxville, Tenn., native has worked as a student in Assistant Athletic Director for Media Relations Jennifer Rodrigues' office at Memphis since April of 2010, while simultaneously holding positions in Memphis' Residence Life and Campus Recreation departments. Moussa is on track to graduate as a member of U of M's centennial class in May of 2012.

LaBranche carries a 3.4 GPA as an English major with a minor in secondary education at Stonehill College in Easton, Mass. She has worked in Director of Athletic Communications Douglas Monson's office at Stonehill since September of 2009. She has also served as an Eastern Massachusetts basketball and women's lacrosse official for several years. LaBranche expects to graduate from Stonehill in May of 2013.

In addition to the four scholarships, CoSIDA awarded the 2011-12 Phil Langan Graduate Internship Grant (\$10,000) to Ursinus in Collegeville, Pa. With a department of just one full-time employee, Sports Information Director James Wagner covers 25 varsity sports without the benefit of either a part-time employee or any graduate assistants.

The Phil Langan Graduate Internship Grant provides funds for a sports information office to hire a graduate intern on a one-year basis, hoping the success of the program can help the schools demonstrate the need for additional assistance in the future.

## All-Time CoSIDA Honorees

**Postgraduate Scholarships: Wylie Smith Postgraduate Scholarship and Langston Rogers Postgraduate Scholarship**  
2011-12 scholarship amount: \$5,000 each

### Postgraduate Scholarship

1981 Craig Bohnert, Evansville  
 1982 John Lashway, Oregon  
 1983 Jay Hill, Michigan  
 1984 Jonathan Dukes, Georgia Southern  
 1985 Brian Teter, Illinois State  
 1986 Mark Berger, Ohio  
 1987 Chris McMurry, Northern Arizona  
 1988 Angela Hultman, Mankato State  
 1989 Beth Haag, Iowa State  
 1990 Stephanie Grimes, Boise State  
 1991 Lana Bandy, Purdue  
 1992 Amy Stabley, Central Michigan  
 Robert Hester, Northern Illinois  
 1993 Will Roleson, Miami (Ohio)  
 1994 Randy Hayson, Illinois State  
 1995 Stuart McFarland, Missouri  
 Sally Krauss, Western Kentucky  
 1996 Jeff Griesch, Nebraska  
 1997 Chris Ambrose, Purdue / Jeff Griesch, Nebraska  
 1998 Chris Ambrose, Purdue / Brian Gunning, Marshall  
 1999 Brian Gunning, Marshall / Heidi Roth, Syracuse  
 2000 Mark Fratto, Maryland / Andy Knappick, Illinois State  
 2001 Brad Caudill, Eastern Michigan  
 Susan Seabrook, Alabama-Birmingham  
 2002 Michelle Kelley, Colgate / Sean Wright, Westminster (Mo.)  
 2003 Brad Fischer, Wisconsin-La Crosse  
 Lainie Guidy, West Virginia  
 2004 Eric Braley, Northern Iowa / Kristopher Sears, Indiana  
 2005 Michael Potter, Ball State / Erin Whiteside, Penn State  
 2006 Chris Yandle, Marshall  
 Jessica Calderone, Southeast Louisiana  
 2007 Caroline Domecq, Georgia  
 Kyle Chilton, Southern Virginia  
 2008 Jared Verner, Northwest Missouri State  
 Kendra Lee, Ohio State  
 2009 Laurie Wild, Northern Iowa / Britney Wright, Florida State  
 2010 Grant Abston, Texas / Mariel Brady, St. John's  
 2011 **Wylie Smith Scholarship:** Andrew Lentz, Tennessee  
**Langston Rogers Scholarship:** Britney Reddick, Kutztown

**Fred Nuesch-Dave Wohlhueter Undergraduate Scholarship**  
2011-12 scholarship amount: \$2,500 each

### Undergraduate Scholarship

1999 Kate Adams, Iowa State  
 Michelle La Scola, Northern Illinois  
 Casey Taylor, Christopher Newport  
 2000 Daniel Dykstra, Wheaton (Ill.)  
 Kimberly Frederick, Manhattan  
 Bobbie Horstman, Iowa State  
 2001 Bobbie Horstman, Iowa State  
 Shayla Reiff, Mt. Vernon Nazarene  
 Dustin Roberts, Oklahoma  
 2002 Branie Davidson, Northwest Missouri State  
 Shante Gree, Fayetteville State  
 Teri LaJeunesse, Michigan Tech  
 2003 Kimberly Gray Folkes, Virginia Tech  
 Adam Holtz, Bethany Lutheran  
 Laura Schoenberger, Pittsburg State  
 2004 Cassie Chance, Mississippi State  
 Nick Kiger, Colorado State  
 2005 John Vogel, Youngstown State  
 Monique Bowman, Capital University  
 2006 Todd Zeidler, Bemidji / Amy Robertson, Mississippi State  
 2007 Caleb Hawley, Oregon State  
 Christina Marshall, James Madison  
 2008 Andrew Middleman, Baldwin-Wallace  
 Kevin Flora, University of the Cumberlands  
 2009 Carli Todd, Tampa / David Bodman, La Salle  
 2010 Michael Benson, Southern Illinois-Carbondale  
 James Rodriguez, Baldwin-Wallace  
 2011 Adam K. Moussa, Memphis/Eric LaBranche, Stonehill

**Phil Langan Graduate Internship Grant**  
2011-12 Grant total: \$10,000

### Graduate Internship Grant

1999 Alabama A&M, Wright State  
 2000 Central Oklahoma, Urbana (Ohio)  
 2001 Central State (Ohio), Cheyney  
 2002 Eckerd College, Hardin-Simmons  
 2003 St. Francis (N.Y.), Tennessee Tech  
 2004 Carroll College  
 2005 Wesleyan University  
 2006 Bellarmine  
 2007 Central College of Iowa  
 2008 Grand Canyon University  
 2009 Lake Erie College  
 2010 Illinois Wesleyan  
 2011 Ursinus

Photo courtesy Simon Bruty/Sports Illustrated



## FIESTA BOWL

The Fiesta Bowl salutes the media professionals of CoSIDA.

[FIESTABOWL.ORG](http://FIESTABOWL.ORG)

# ECLARO SPORTS

PROUD PARTNER OF



HELPING CoSIDA MEMBERS  
WITH THEIR  
CAREER ASPIRATIONS

Submit Your Profile to  
Our Confidential Career Database  
by E-mailing Jay Williams at  
[jwilliams@eclaro.com](mailto:jwilliams@eclaro.com)

# CBS SPORTS NETWORK

57% GROWTH SINCE 2009\* | AVAILABLE TO 95 MILLION HOMES\*  
250 LIVE GAMES | 1,000 HOURS OF ORIGINAL PROGRAMMING

[CBSSPORTSNETWORK.COM](http://CBSSPORTSNETWORK.COM)  

\*Source: Nielsen Universe Estimate



Far from the stadium lights  
and the roar of the crowd  
come the moments when  
real coaching happens.



More than a million college football fans voted for the football coach they thought best demonstrated responsibility, integrity and excellence, on and off the field. In partnership with the College Football Hall of Fame, Liberty Mutual presents the award annually to the college football coach who best demonstrates responsibility, integrity and excellence, on and off the field.



For more information on the Liberty Mutual Coach of the Year Award, visit [www.coachoftheyear.com](http://www.coachoftheyear.com).

Coverage provided and underwritten by Liberty Mutual Insurance Company and its affiliates, 175 Berkeley Street, Boston, MA. In Texas, coverage provided and underwritten by Liberty County Mutual Insurance Company and its affiliates, 2100 Walnut Hill Lane, Irving, TX. © 2009 Liberty Mutual Insurance Company. All rights reserved.

# THE HEISMAN TROPHY TRUST IS PROUD TO SPONSOR THE 2011 COSIDA CONVENTION

WE APPLAUD AND THANK  
SPORTS INFORMATION DIRECTORS  
FOR THEIR COMMITMENT  
AND HARD WORK ALL YEAR!

[WWW.HEISMAN.COM](http://WWW.HEISMAN.COM)



COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA  
Future Convention Sites



Saturday, June 23-Tuesday, June 26

**2012**  
St. Louis  
Renaissance

**2013**  
**2014**  
**2015**  
**ORLANDO**

Orlando  
World Center  
Marriott Resort &  
Convention Center



is proud to support  
CoSIDA and Intercollegiate Athletics



**FSN**

**BIG TEN**  
FOOTBALL

**FCS**  
FOX COLLEGE SPORTS

**FX**



The National Football League would like to thank the  
CoSIDA Membership for all that it does to help us  
throughout the year

# COSIDA Financial Report For 2011 Convention

## COSIDA ANNUAL FINANCIAL REPORT FOR THE 2011 CONVENTION

### Operating Fund

Beginning Checkbook Balance on June 28, 2010.....	\$308,609.73
Credits, Income .....	\$683,493.10
Debits, Expenses.....	\$655,970.32
Checkbook Balance, June 16, 2011 .....	\$336,132.51

### Invested Fund and Income 5/31/10-5/31/11

#### Cash/Money Funds

Cash Balance .....	\$489,438.85
--------------------	--------------

#### Taxable Bonds

Bank of China NY Due 08/23/11 .....	100,039.00
GE Money Bank Draper Due 08/08/11 .....	75,206.50
State Bank of India NY Due 08/25/11 .....	225,117.00

#### Mutual Funds

Alliance Bernstein Large ap Growth Fund.....	4,228.68
Alliance Bernstein Global Technology .....	25,383.13
Franklin Income C1 A .....	194,386.13
Franklin Utility C1 A .....	142,472.06
ING MidCap Opportunities C1 A.....	184,593.17
Income Fund of America.....	171,481.00
MFS Core Equity C1 A.....	67,173.06
New Economy C1 A.....	88,705.12
New Perspective C1 A.....	64,745.07
Oppenheimer Main Street Growth & Income C1 A.....	118,938.70
Virtus Balanced C1 A.....	75,067.19
Templeton World C1 A.....	56,416.55
Washington Mutual Investors C1 A.....	148,300.51

#### IBB Moderate Conservative

Bank Deposit Sweep .....	18,782.17
Barclays Ipath Exchange Trd Notes Lnkd to D/J .....	18,370.45
Ishares Barclays TIPS Bond Fund .....	56,316.88
Ishares Barclays 1-03 Yr Treasury Bond Fund.....	107,740.49
Ishares MSCI EAFE Index Fund .....	52,502.76
Ishares Tr S&P 500 Index Fund .....	95,799.48
SPDR Barclays Cap High Yield Bond ETF.....	20,276.48
Vanguard Mid Cap ETF.....	30,810.49
Vanguard MSCI Emerging Markets ETF .....	11,442.63
Vanguard REIT ETF .....	11,971.88
Vanguard Small Cap ETF.....	18,813.92
Vanguard Total Bond ETF .....	97,782.93

CURRENT MARKET VALUE A/O 5/31/11 .....	\$2,772,302.05
--	----------------

MARKET VALUE OF THE PROGRAM A/O 5/31/10 .....	\$2,120,271.84
---	----------------

TOTAL COST OF THIS PROGRAM.....	\$862,241.21
---------------------------------	--------------

<b>Balance in Checking Account Going into June 28, 2010</b> .....	<b>\$308,609.710</b>
Credits from June 28, 2010 to June 16, 2011.....	\$683,493.10
2010-2011 Student Dues @\$25 -- 397.....	9,925.00
2010-2011 Student Dues@\$55 -- 11 .....	605.00
2010-2011 Active Dues @\$75 -- 2,025.....	151,875.00
2010-2011 Active Dues @\$105 -- 89.....	9,345.00
2010-2011 Associate Dues @\$80 -- 27.....	2,160.00
2010-2011 Associate Dues @\$110 -- 2.....	220.00
2010 AAAHOF Tickets -- 14 .....	1,050.00
2010 Convention Luncheon Tickets -- 2.....	100.00
2010 Preregistration Credit Card Fees.....	1,660.00
2010 Preregistration @\$190 -- 233.....	44,270.00
2010 SPPreregistration @190 -- 21 .....	3,990.00
2010 SPRegular Registration @225 - 1 .....	225.00
2010 Preregistration @\$275 -- 12 .....	3,300.00
2010 Regular Registration @\$225 -- 27.....	6,075.00
2010 Late Exhibitors.....	4,350.00
2010 Late Convention Sponsors .....	800.00
2010-11 Inventory Sponsor .....	4,000.00
2011-12 Active Dues @\$95 -- 250.....	23,750.00
2011-12 Associate Dues @\$105 -- 5.....	525.00
2011 Preregistration @\$195 -- 411.....	80,290.00
2011SpPreregistration @\$195 -- 40.....	7,800.00
2011 CHPreregistration @195 -- 5 .....	975.00
2011 Non-Member Preregistration @\$280 -- 9 .....	2,520.00
2011 AAAHOF Gala Dinner Ticket -- 1 .....	75.00
2011 Capital One Sponsorship of AAAHOF Gala.....	25,000.00
2011 Convention Exhibitors.....	12,760.00
AutomatedFlipcards.....	\$1,690.00
Prestosports.....	\$1,435.00
Kencast, Inc.....	\$1,240.00
Esolution Architects .....	\$1,240.00
Advanced Telecom Services .....	\$1,045.00
University Tickets.....	\$1,045.00
Sound Director, Inc.....	\$1,045.00
Stretch Internet .....	\$1,045.00
Paramount Games, Inc.....	\$850.00
Daktronics.....	\$850.00
Collegiate Directories, Inc.....	\$850.00
Eclaro.....	\$850.00
2011 Convention Luncheon Tickets -- 3 .....	150.00
2011 Convention Sponsors -- 37 .....	32,500.00
2011-12 Inventory Sponsors -- 13 .....	86,500.00
ESPN The Magazine (2009-10 Fulfillment).....	56,567.59
ESPN First Half of 2010-11 AAA Sponsorship.....	83,334.00
2010 Convention Baseball Tickets @\$26 -- 130 .....	3,380.00
2010 SF Marriott Marquis Registration Money.....	1,000.00
2010 CoSIDA Chapel Offering.....	79.00
Oregon State (Replace Hall of Fame Plaque for Hal Cowan) .....	112.00
Interest on Checking Account.....	25.51
Job Open Posting .....	22,200.00
<b>BALANCE</b> .....	<b>\$992,102.83</b>

Debits from June 28, 2010 to June 16, 2011 .....	\$655,970.32
Bill Corkery Productions (2010 Enberg Voice Over).....	291.50
Warmlesley, O'Donnell, Van Lieshout (2010 AAAHOF Video Recording) .....	1,500.00
freestlye marketing (2010 AAAHOF Plaques & Enberg Award) .....	445.55
Ron Franklin (2010 AAAHOF Emcee Travel Expenses) .....	404.80
Dick Lipe (2010 AAAHOF Epenses).....	334.86
Anita DeFrantz (2010 AAAHOF Honoree Travel) .....	165.26
Swanson Midgley (2010-12 Annual Legal Contract) .....	6,000.00
Barb Kowal (2010-11 AAA Expenses) .....	434.25
Moravian College (AAA Hall of Fame Binders).....	631.19
Summit Group (2010 AAA Fall District Certificates) .....	2,451.81
Summit Group (2010-11 AAA Plaques) .....	52,830.45
University of Notre Dame (Mail 2010 Fall and 2011 Winter Certificates) .....	621.66
Karen Hodges (E-Digest, Directory, and Annual Rept Design) .....	3,400.00
Director of External Affairs Stipend.....	50,000.00
Director of External Affairs Office Expenses.....	2,208.77
Director of External Affairs Travel.....	1,843.94
Executive Director Net Salary.....	67,552.65
Executive Director (2010 Bonus).....	2,500.00
Executive Director Withholding.....	18,031.43
Executive Director (Employer Contribution to Taxes) .....	7,426.80
Executive Director IRA Benefits.....	15,912.48
Executive Director Office Expenses .....	4,874.25
Executive Director Travel.....	11,836.05
Paychex (Payroll Bookkeeping).....	1,613.08
Paychex (Woman's Compensation Fee) .....	145.74
Jeff Hodges (Secretary Stipend) .....	17,500.00
Jeff Hodges (Internet Charge).....	585.40
Jeff Hodges (Postage).....	6,185.00
Dave Wohlhueter (Postage) .....	220.00
Dave Wohlhueter (Internet Charge) .....	580.00
Dave Wohlhueter (Treasurer's Stipend) .....	10,654.33
Dave Wohlhueter (Withholding for 2010 & 2011) .....	8,366.68
Refund Dues .....	435.00
Registration Refunds (Including one \$7.50 service charge).....	2,117.50
Grand Canyon College (Grad Internship).....	5,000.00
Brett Moore (Grad Internship).....	10,000.00
Grant Abston (Wylie Smith Post-Grad Scholarship) .....	5,000.00
Mariel Brady (Langston Rogers Post-Grad Scholarship) .....	5,000.00
Michael Benson (Nuesch-Wohlhueter Undergrad Scholarship) .....	2,500.00
James Rodriguez (Nuesch-Wohlhueter Undergrad Scholarship).....	2,500.00
Merchant Bank Account.....	1,019.54
Merchant Bank Fees .....	616.53
Merchant Bank Intercharge .....	3,996.14
Merchant Bank Service Charge.....	1,645.75
Kinko's (2010 Convention Supplies).....	38.50
Dave Wohlhueter (Buy Box to Ship 2010 Registration Materials) .....	5.00
Dennis Switzer (2009 Writing Contest Plaque) .....	89.95
Ideal Signs LLC (2010 Convention Signs).....	3,371.96
PC/NAMETAG, Inc. (2010 Convention Extra Water Bottles).....	321.97
Sara Weber (2010 Convention Marco Island Drawing Expenses) .....	15.33
MTM Recognition (2010 Convention Special Awards) .....	6,279.83
Jeff Hodges (Secretary Supplies for 2010-11).....	500.00
2010 Convention Registration Help (12 People) .....	460.00
2010 San Francisco Marriott Personnel Gratuities).....	470.00
San Francisco Marriott Marquis (2010 Convention Cash Paid On Account).....	6,484.00
Ben Porritt (2010 Convention Program Speaker).....	527.40
Ari Fleischer Communications, Inc. (2010 Convention Program Speaker) .....	6,200.46
Don Ranly (2010 Convention Program Speaker).....	3,179.80
Multi-Ad Services, Inc. (2010 Convention Schedules) .....	901.69
Golden Gate Baptist Theological Seminary (2010 Convention Chapel Offering) .....	79.00
Printers & Stationers, Inc. (2010 Convention Awards Program and Shipping).....	3,718.08
Marriott International (2010 Convention Expenses) .....	132,434.97
The Printer Inc. (2010 Publications Contest Certifiates).....	2,715.55
PC/NAMETAG (Pens for Convention Goodie Bags) .....	298.84

Card Services/Master Card (Wohlhueter 2010 Convention Expenses in SF) .....	213.12
Barb Kowal (2010 Convention Expenses in SF) .....	430.16
Barb Kowal (TPEX/Teleprint Express for 2010 Convention) .....	244.37
Barb Kowal (Mileage for picking up 2010 Convention Signs).....	75.24
Taxi Cab (Pickup 2010 Convention Registration Bags).....	10.00
Dave Wohlhueter (Copy Center Punch Holes in Name Badges at 2010 Convention) .....	107.45
Dave Wohlhueter (Fed-X Registration Box to 2010 Convention) .....	163.80
MTM Recognition (AAAHOFF Panels for Indianapolis).....	2,435.37
Freeman, Inc. (2010 Exhibit Hall Decorator) .....	5,060.37
Populous (Print 2010 Convention Badges) .....	533.02
Dave Wohlhueter (Fed-X Letter to Constant Contact for Barb Kowal) .....	18.81
Constant Contact, Inc. (Email Software for Barb Kowal).....	662.52
Evans Printing (Scan Lifes Playbook) .....	495.00
JE Trousdale, Inc. (CoSIDA Envelopes).....	595.70
SIDEARM Sports (Web Hosting Aug. 2010-July 2011) .....	3,499.98
NCAA (2010-11 Associate Membership Dues).....	225.00
JE Trousdale, Inc. (CoSIDA Envelopes With New Logo) .....	4,741.74
Printers & Stationers, Inc. (Print the 2010 Annual Report) .....	5,180.93
Dave Wohlhueter (Plane Ticket to Marco Island Inspection Trip in October) .....	235.80
Dave Wohlhueter (Marco Island Site Inspection Trip Expenses in October).....	143.47
John Humenik (Marco Island Site Inspection Trip in October) .....	319.27
Barb Kowal (Marco Island Site Inspection Trip in October).....	76.25
Jeff Hodges (Editing 2010-11 Directory).....	700.00
Larry Dougherty (Capital One Trip to NYC).....	203.00
MTM Recognition (Replace Hal Cowan Hall of Fame Plaque).....	112.00
The Ovitz Group (E-Letterhead) .....	690.00
Bruce Morgan (Mailman Xmas Gift) .....	25.00
Printers & Stationers, Inc. (Letterhead and Cards).....	1,103.61
Staples (Ink Cart and Paper) .....	79.87
ECAC-SIDA (2010 Workshop Sponsor) .....	500.00
Eric McDowell (NCAA Convention Trip in San Antonio) .....	615.98
Jeff Hodges (New Computer and Software).....	2,634.33
Larry Dougherty (NCAA Convention in San Antonio) .....	357.30
Larry Dougherty (NCAA Summit) .....	344.38
The Printer, Inc. (2010 Writing Contest Certificates) .....	206.74
Dave Wohlhueter (Fed-X IRS Report to Dan Hiatt).....	10.76
Association for Women in Sports Media (Ad to Support Rosa Gatti) .....	500.00
Staples (Cart and Paper).....	45.34
Arnold Printing (Print 2011 Convention Receipts) .....	82.08
ECAC-SIDA (2011 Workshop Sponsor) .....	500.00
Eric McDowell (2011 NAIA Convention) .....	160.00
Hardin-Simmons (Fed-X Shipping of Publications Contest).....	806.92
Fred Nuesch (Trip That Was Promised to Him When He Retired) .....	5,000.00
Encinosa Expositions, Inc. (Down Payment on 2011 Convention Exhibit Hall Decorator) .....	937.50
Karen Hodges (Artwork on 2011 Convention Program) .....	600.00
Staples (Cart and Copying of 2011 Convention Preregistration List) .....	38.16
Wade Steinlage (2011 Writing Contest Expense).....	86.45
Joe Hornstein (Paid for Lee Corso's Travel to 2011 Convention).....	359.40
Barb Kowal (Paid for Jackie Joyner-Kersey's Airline Tickets) .....	3,241.60
Mag.Inc. (Print six Directory copies).....	81.00
Wells Fargo Advisors (Investment Account) .....	100,000.00
Tom Di Camillo (Airfare to 2011 NACDA Convention) .....	1,030.40
Bill Corkery Productions (Enberg Voice Over for 2011 AAAHOF) .....	633.50
Dave Wohlhueter (Airline Ticket to Marco Island) .....	559.80
National Pen Company (Pens for 2011 Convention Goodie Bags) .....	330.90
Selective Insurance (Liability Insurance for 2011-12).....	1,150.00
Mark McGee Fund (Lipscomb U. SID) .....	500.00
Jon Wallin (U. of Mary Hardin-Baylor SID) .....	500.00
<b>BALANCE ON CHECKING ACCOUNT 6/16/11 .....</b>	<b>\$336,132.51</b>

# 2012 CoSIDA CONVENTION ST. LOUIS MISSOURI



June 23-26  
ST. LOUIS  
RENAISSANCE  
GRAND  
HOTEL

4-Diamond/4-Star  
Luxury Hotel  
800 Washington Ave.,  
St. Louis MO 63101

# FIVE

# Questions

With  
**Dan Nolan**

*Sports Information Director, Monmouth College (Ill.)*

**1.**

**Talk about your career path. Where have you been and who are the people who have influenced you?**

Without a doubt, Jim Murphy at Illinois College has had the biggest impact on my life as an SID. I first met Jim when I was a radio play-by-play guy at the local radio station here in Monmouth. Jim always made sure I had everything I needed when I travelled to IC to cover Monmouth College

football. He would interact with every member of the media and if you didn't know it, you would have no clue if it was the home or visiting media. He treated everyone equally and as if they were the most important person in the world. Jim was the consummate SID, putting the school and student-athletes first. That's something I try to emulate every day.

As far as my career path is concerned, I never thought I would end up in the SID ranks. After nearly 20 years in the radio business, I decided to call it quits. I hoped to land a job at Monmouth College in the PR department. Six months later, Barry McNamara, the former sports editor at the local paper, and I started on the same day in the communications office. A month later (a couple of weeks before football began), we were named co-SIDs with Barry doing the writing and me handling most of the other duties. We split our time between the SID and PR offices for about eight years, working under Jeff Rankin. Coming from the radio business, Jeff and Barry helped me learn the publications side of the media. Four years ago, the college reassigned Barry to work entirely in the PR/Development office and I became the lone SID. It was quite a transition to follow in Barry's footsteps as a writer. I've often said he is a gifted writer, so I had big shoes to fill.



**2.**

**What is the most challenging aspect of your job?**

Probably the most challenging part of my job has been to find and retain good student workers. It seems as though when I find a good worker and get them trained they lose their work-study eligibility the next year, so I'm constantly training new people. I'm sure that's a problem at most DIII institutions.

Also, just getting the budget to staff all our events has been a challenge. Since starting here some 12 years ago, we've added six sports as well as webcasting football, volleyball and basketball. That, combined with cutting the fulltime SID staff in half when Barry and I were reassigned, has made it difficult on multiple event days to have enough student staff to fully staff each event.

**3.**

**How do you prioritize your time?**

It's a pretty simple process for me. Whatever is coming up first is the top priority. We send out a weekly e-newsletter overnight on Wednesdays, so I'm doing a lot of writing Monday and Tuesday. If we have home games the first part of the week, I'll work on loading rosters and getting the game program ready, then work on the newsletter. It really doesn't matter if I get the newsletter finished by Wednesday morning or Wednesday night, as long as it goes out by 3 a.m. Thursday. The games are a different story. If the game start is set for 4 p.m., then we've got to be ready to go at 4, not 4:15.

While I'm in season, I try to focus on keeping up with the current season. I usually come in Sunday mornings to take care of track, cross

country and swimming results. It makes for a seven-day work week, but I have a radio show to do each Monday morning and I've found that if I don't work a couple of hours on Sunday, then I'm way behind on Monday.

The coaches have to realize I'm a one-man shop. If we're in the fall season and the baseball coach wants the spring schedule posted online, he'll have to wait until I have time, it may not happen today or tomorrow, but it will happen. Most of them are pretty good about it, but occasionally there is that "urgency" from an out-of-season sport. I also handle quite a few media requests during the season. We've been fortunate that we have local media who have really helped us get the Fighting Scots' story out there.

## 4.

### ***What advice do you give students interested in sports information?***

Don't plan to have a life. Seriously, my intern last spring found out that it's not a Monday through Friday 8-5 job...ask him about leaving campus at 5:30 Sunday morning to cover a softball tournament three hours away. It's a lot of nights, weekends and even holidays. Remember, if you like to watch the bowl games and the NFL on Thanksgiving Day, somebody has to be there working instead of sitting around the table eating turkey and napping in the recliner by halftime.

Make sure you take time out for the family. Learn to prioritize and work efficiently. It's all about time management. After all, wasted time is wasted time.

The most important thing to remember is it's a great job. Whether you realize it or not, you do have an impact on the lives of these student-athletes.

## 5.

### ***What have been your favorite moments as an SID?***

Oddly enough, my favorite moments as an SID have not come at a sporting event, but rather once the competition is over.

It's a bit selfish, but I get the biggest satisfaction when we have a student-athlete named Academic All-America. When that happens, I feel like, in some small way, I was partly responsible for their success and take great pride when a Fighting Scot is recognized. When it really comes down to it, whether it's Division I or Division III, the student-athletes are students first and it's great to see them excel in the classroom.

When I broadcasted radio play-by-play I judged how I was doing by the number of athletes I covered who invited me to their graduations and not the number of awards I received. I've had that same philosophy as an SID, except now I'm invited to weddings. I'm always humbled when a former student-athlete thinks I had enough of an impact in their life to invite me to one of their major life events. I think maybe, that's the best part of being an SID, being fortunate to interact and build strong relationships with so many outstanding young people.



**NewTek**  
[www.newtek.com](http://www.newtek.com)

***Innovative Solutions for graphics, film and TV production***

***CoSIDA's Official Continuing Education Video Archive Provider***

# 2011-12 SCHEDULE FOR ACADEMIC ALL-AMERICA® NOMINATIONS AND SELECTIONS

Program	M/W Soccer	Football	Volleyball	M/W Basketball	Baseball/ Softball	M/W At-Large	Track/Cross Country
Nomination Forms Available	Tues. Oct. 4	Tues. Oct. 11	Tues. Oct. 11	Tues. Jan. 3	Tues. Apr. 3	Tues. Apr. 17	Tues. May 1
<b>Nomination Deadline</b>	<b>Tues. Oct. 18</b>	<b>Tues. Oct. 25</b>	<b>Tues. Oct. 25</b>	<b>Tues. Jan. 17</b>	<b>Tues. Apr. 17</b>	<b>Tues. May 1</b>	<b>Tues. May 15</b>
DCs Finalize Ballots	Fri. Oct. 21	Fri. Oct. 28	Fri. Oct. 28	Fri. Jan. 20	Fri. April 20	Fri. May 4	Fri. May 18
District Ballot Voting Deadline	Tues. Nov. 1	Tues. Nov. 8	Tues. Nov. 8	Tues. Jan. 31	Tues. May 1	Tues. May 15	Tues. May 29
Academic All-District® Team Release Date	Thurs. Nov. 3	Thurs. Nov. 10	Thurs. Nov. 10	Thurs. Feb. 2	Thurs. May 3	Thurs. May 17	Thurs. May 31
Updating Deadline for First-Team All-District Selections	Mon. Nov. 7	Mon. Nov. 14	Mon. Nov. 14	Mon. Feb. 6	Mon. May 7	Mon. May 21	Mon. June 4
NC OKs National Ballot	Tues. Nov. 8	Tues. Nov. 15	Tues. Nov. 15	Tues. Feb. 7	Tues. May 8	Tues. May 22	Tues. June 5
National Ballot Voting Deadline	Tues. Nov. 15	Tues. Nov. 22	Tues. Nov. 22	Tues. Feb. 14	Tues. May 15	Tues. May 29	Tues. June 12
AAA Teams to Vice-Chair	Wed. Nov. 16	Wed. Nov. 23	Wed. Nov. 23	Wed. Feb. 15	Wed. May 16	Wed. May 30	Wed. June 13
Academic All-America® Team Release Date(s)	M. Nov. 28 (C) T. Nov. 29 (3) W. Nov. 30 (2) Th. Dec. 1 (1)	M. Dec. 5 (C) T. Dec. 6 (3) W. Dec. 7 (2) Th. Dec. 8 (1)	M. Dec. 12 (C) T. Dec. 13 (3) W. Dec. 14 (2) Th. Dec. 15 (1)	M. Feb. 20 (C) T. Feb. 21 (3) W. Feb. 22 (2) Th. Feb. 23 (1)	SB BA M. 5/21 (C) T. 5/29 T. 5/22 (3) W. 5/30 W. 5/23 (2) Th. 5/31 Th. 5/24 (1) F. 6/1	M. June 4 (C) T. June 5 (3) W. June 6 (2) Th. June 7 (1)	M. June 18 (C) T. June 19 (3) W. June 20 (2) Th. June 21 (1)

KEY: (C) = College Division (NAIA, CIS, 2-year); (3) = NCAA Division III; (2) = NCAA Division II; (1) = NCAA Division I

NOTE: Academic All-America team release dates are subject to change depending on Capital One availability.

# COSIDA BOARD OF DIRECTORS 2011-12 INITIATIVES

## Branding

- Continue to aggressively build and enhance CoSIDA's strategic resource mission and value brand ("Strategic Communicators for College Athletics") throughout all levels of the intercollegiate athletics community.
- Conduct a thorough evaluation and analysis of our organizational name - College Sports Information Directors of America - to determine if that brand organizational name is appropriate today for advancing the organization's strategic branding objectives and initiatives.
- Finalize "A Need for Transformation" document(s) for our membership and the athletics community at-large that lays out the need for a change in our strategic role and the need for our professionals to thus be seen in a different light.
- Continue to develop and refine "value documents" that provide a list of emphasis points as to:
  - "Why CoSIDA membership has value"
  - "The value of the CoSIDA Convention"
  - "The value of membership participation and leadership within CoSIDA"
- Continue to build our relationships with the staffs of the NCAA and NACDA so that their daily email blast systems include CoSIDA's organizational/professional news. Our organizational news can thus be directly delivered by them to thousands of folks within other components of the collegiate athletics industry- a key outreach aspect of our strategic branding.

## Membership Services

- Develop and implement over the course of the year several specific "Continuing Education" programs for our membership via conference calls/webinars. Make this our best year ever in terms of year-around "continuing education" in the history of the organization.
- Dramatically improve the accuracy of the organizational online directory via an aggressive membership based campaign that makes it clear that the accuracy of this directory can ONLY be achieved if our own membership takes the time to review and update the directory for their school/self.
- Continue to develop a proactive website that a growing number of CoSIDA membership will view as a key place to come for professional development and continuing education based information.
- Continue to develop and implement a "resource and reference library" concept within cosida.com that will provide a place for membership to come to gain information and direction regarding a variety of areas and topics.

- Continue to strive to make the monthly Board of Directors/divisional leadership initiatives newsletter that goes to the membership be one that is seen as relevant and pro-active in its approach.

## Organizational Management/ Leadership Structure

- Evaluate CoSIDA's Board of Directors management structure to determine if its makeup is appropriate today in light of the changes within our profession and its membership.
- Seek to find ways to attract more passionate membership involvement within CoSIDA and increase the number of folks who want to serve?
- Continue to build a more productive and pro-active committee structure that supports CoSIDA's strategic plan and initiatives.
- Work closely with all appropriate divisional leadership groups to grow CoSIDA membership at all levels, but especially at the NAIA, two-year and Canadian levels.
- Work with the CoSIDA Division I leadership to fully implement a pro-active management and leadership organizational structure for that divisional group.
- Work with the CoSIDA Division I leadership to find ways to increase the involvement and engagement of that divisional membership group within CoSIDA.

- Continue to build upon the progress and positive leadership role that the University Division and College Division Management Advisory Committee concept has had within the CoSIDA management structure.

## Outreach

- Work with our individual SIDA organizations within the CoSIDA organizational umbrella to assist them with building productive working relationships with their respective national NCAA/NAIA offices, AD Associations, Conference Commission Groups and Management Council leadership groups.
- Continue to work, via our partnership with NACDA, to build productive relationships and partnerships with all of the Athletic Directors Associations and Conference Commissioner Groups that are aligned within the NACDA umbrella.



- Continue to strive to have a high visibility and presence at all appropriate national conventions, national meetings/conferences, national events as well as at important conference and regional meetings.
- Continue to build appropriate and productive relationships and partnerships with the NCAA senior leadership staff in Indianapolis at all divisional levels.
- Continue to build appropriate and productive relationships and partnerships with the NAIA senior leadership staff in Kansas City.

## Convention

- Form a “CoSIDA Transition Team” that would begin to work with the NACDA staff on a variety of organizational and management matters as it relates to CoSIDA’s convention becoming a part of the NACDA convention in Orlando in June of 2013.
- Build upon the momentum gained from the 2011 CoSIDA Convention in Marco Island by developing a programming schedule for St. Louis convention in 2012 that once again results in favorable feedback and drives attendance to that convention.
- Integrate more “professional development” sessions into the annual convention, session that would help membership become better leaders, better managers, better at balancing multiple demands, etc.
- Work to significantly grow Division I involvement within CoSIDA and increase DI attendance at the CoSIDA Convention.
- Continue to strive to close the negative financial gap that exist with our annual convention in terms of per person registration fee and per person cost.

## Academic All-America Program

- Successfully implement the expansion of the Capital One Academic All-America program for the 2011-12 academic year.

## Other

- Evaluate the possibility of establishing an accreditation process and program for CoSIDA.
- Evaluate the possibility of establishing a CoSIDA based awards program that would determine “Communications Department of the Year” designations for respective regions in all divisional classifications. The awards program would follow along the lines of one that NACDA does for district/regional “Athletic Director of the Year.”
- Continue to refine a “Distinguished Alumni “ document which would provide a thorough list of all of the information and communications directors who have distinguished our profession either by their work within the profession itself or by what they went on to accomplish after leaving our profession. This would provide a list of all of the folks who have achieved much within our profession but those as well who left us and went on to become Athletic Directors, Conference Commissioners, TV executives and even one - Pete Rozelle - who went from being the SID at the University of San Francisco to the Commissioner of the NFL.
- Evaluate any possible partnership opportunities between CoSIDA and PRSA as well as CASE.

# 2012 CoSIDA CONVENTION ST. LOUIS MISSOURI

June 23-26  
RENAISSANCE GRAND HOTEL

# COSIDA COMMITTEE

## 2011-12 GOALS AND OBJECTIVES

### ACADEMIC ALL-AMERICA COMMITTEE

**Co-Chairs: Bernie Cafarelli (Notre Dame) and Mark Beckenbach (Ohio Wesleyan)**

**Board Liaison: Dave Wrath (Augustana)/ John Humenik**

The Academic All-America Committee will face a year of many changes and challenges in 2011-12. Our primary focus will be a successful execution of the divisional split from both an internal and external end. Our top priority is to ensure a smooth transition on all fronts. We plan to continue to make sure to communicate effectively with the leaders from each of the four divisional groups and provide an open dialogue as we navigate through this first year of what is arguably the greatest year of change ever for the Academic All-America® Program. We also plan to work with CoSIDA officers and board members, John Humenik, Barb Kowal, Dave Wohlueter and Will Roleson in preparations for the Capital One Academic Gala with regards to the inductees into the Capital One Academic All-America® Hall of Fame.

#### 1. Academic All-America Core Program Goals and Objectives (Internal)

- Ensure that the nomination and voting on-line system designed by SIDEARM meets the needs of the membership
- Educate membership on changes to on-line process with regards to each division
- Distribute timeline for nominations and selections to membership sometime in August
- Continue to be proactive with membership with regards to the importance of meeting nominating deadlines
- Disseminate district teams to Barb Kowal for release to membership in a timely manner
- Maintain and administer all-time database and make sure that pdf files are posted on the CoSIDA web site for use by membership
- Work with divisional leaders on securing the names of the individuals from each of their divisions who will be participating in the national voting process along with Academic All-America® Committee and CoSIDA Board members
- Continue to work with divisional leaders on evaluate improvements and upgrades to nominating and selecting process from year-to-year

#### 2. Academic All-America Core Program Goals and Objectives (External)

- Devise a communications plan for the writing, editing and distribution of releases that will meet the needs of Capital One (corporate sponsor) and CoSIDA members with regards to the announcement of all teams
- Increase program's visibility by continuing to highlight program achievements through special releases
- Promote program through upgrading and enhancing social media platforms (Facebook and Twitter)
- Look to obtain testimonials for Academic All-Americans of the Year for each program to be used on Facebook, Twitter and CoSIDA web as we look to enhance it on-line presence
- Work with Capital One on creation of Academic All-America page for its web site
- Continue timely distribution of district and national awards
- Continue to assist in selection of Enberg and Lester Jordan awards recipients

#### 3. Academic All-America Hall of Fame Program

- Continue to coordinate nominating and selection process
- Direct call with selected individuals for annual Hall of Fame induction class
- Work with Dick Enberg in notifying inductees

- Prepare release for Hall of Fame class
- Work to create more visibility for Hall of Fame induction
- Re-engage past Hall of Fame inductees
- Continue to maintain and update database for Hall of Fame inductees
- Assist with preparations of Gala
- Provide on-site assistance at CoSIDA workshop
- Look to resurrect Life's Playbook and its ideals

### ALLIED ORGANIZATIONS COMMITTEE

**Chair- Robert McKinney (Willamette, Ore.)**

**Board Liaison- Kent Brown (Illinois)**

Objectives for: Goal #1 – CoSIDA Experts and Speakers Guide

\* We are in the preliminary stages of creating the CoSIDA Experts and Speakers Guide. At this time we are seeking additional input regarding topics and experts who can interact with other CoSIDA members, media representatives, etc., regarding their areas of expertise.

\* We hope that several members of the CoSIDA Board will be some of the first experts we include in the project.

\* As the CoSIDA Experts and Speakers Guide is developed, we will be creating templates for e-mail use as well as working with Barb Kowal to find appropriate templates for CoSIDA.com.

\* We will have a preliminary version of the CoSIDA Experts and Speakers Guide with some sample pages ready in November. It may include fewer topics and experts than the final version, but it will give us a chance to evaluate our progress.

Objectives for: Goal #2 – Help members of CoSIDA interact with outside organizations

\* We will submit a list of updated links, corrections and additions to the Resource Links page on the CoSIDA website (<http://www.cosida.com/About/links.aspx>) by early this fall. The last update was submitted around the time of the 2010 CoSIDA Convention. We will be developing a list of contacts for NCAA Championship events for the 2011-12 athletic year with at least the fall portion completed soon. This will help CoSIDA members make contact to volunteer as workers at various NCAA events. We will eventually expand the list to include other sporting events at the amateur and professional levels.

\* Committee members will develop a list of public relations/ media relations contacts for professional teams, leagues and organizations, including some Olympic Sports organizations. We will complete a workable portion of the list this fall.

\* With the Olympic Liaison Sub-Committee no longer in existence, we will work to encourage the overall CoSIDA membership to contribute at various Olympic Sports events.

Objectives for: Goal #3 – Help implement CoSIDA's communications plan

\* We will take a coordinated approach by working with the Membership Services Committee, the Director of External Affairs and the Secretary (regarding the on-line Directory and CoSIDA Digest) so that our efforts will build off of each other.

\* We will provide information to CoSIDA.com for use in the on-line CoSIDA Digest and in other locations on the CoSIDA website. We will utilize CoSIDA.com to encourage members to interact with "external" organizations.

\* The CoSIDA Experts and Speakers Guide will help implement the communications plan by making CoSIDA members more available to talk as experts to other organizations and to the media.

## COMMITTEE ON COMMITTEES

**Chair- Debbie Copp (Oklahoma)**

**Board Liaison- Mark Fleming (Moravian)**

### SHORT-TERM (FOR THE UPCOMING YEAR)

- 1) Get proposal for the selection of committee chairs sent to Board for its approval
- 2) Send a proposal related to committee structure review to Board for its approval
- 3) Write an amendment to the CoSIDA Constitution concerning who can serve as chair of a committee, get it presented to the Board and, with Board's approval, have it ready to be voted on by the membership at the 2012 Convention
- 4) Create short, easy-to-understand descriptions of the functions of each committee to be added to the website so the membership has a better idea of what the work of the committee is – Plan to use the goal statements as a starting point for this goal

### ONGOING/LONG-TERM

- 1) Make getting involved with the CoSIDA Committee structure less cumbersome
- 2) Review current committee structure and make changes as appropriate and as they support the organization's Strategic Plan
- 3) Continue to recruit diverse membership for the committees that reflects the diversity of membership in the organization

## CONVENTION PROGRAM COMMITTEE

**Chair- Dennis O'Donnell (Rochester)**

**Board Liaison- Shelly Poe (Ohio State)**

### OBJECTIVES:

- Continue striving to meet the ever-changing needs of athletics communications professionals, recognizing that there are different responsibilities and needs at every division and at every institution
- Recruit and assign moderators and speakers for panel discussions, lectures, and table topics. Concentrate efforts to make sure there is diversity in the areas of age, gender, race, divisional representation, and experience.
- The committee will hold conference calls on an as-needed basis, beginning in late summer to start shaping the program, then refining in, and lastly finalizing it to conform to deadlines as required.
- An attempt should be made to work with CoSIDA committees to create an 'experts' list of SIDs who can assist colleagues in a given area (desktop publishing, photography, web streaming, and so on). If a CoSIDA member runs into difficulty with a given area (PhotoShop for example), that member can call a PhotoShop expert for help in solving the problem.
- Additionally, the committee should work with the Third Vice-President to suggest possible topics for continuing education webinars and articles that can be placed on the CoSIDA website.

### GOALS:

- Develop a theme for each day of the Workshop Program. As many sessions as possible for that day should be tied to that theme.
- Understand that some speakers may not be able to present their topics on a given 'theme' day. Rather than lose the presenter, have them speak on the day that is most closely tied to their topic.
- Utilize the first day of the Convention to present some programming. Sessions can be planned before and after various divisional meetings.
- Recognize that CoSIDA will join with NACDA for the 2012-13 academic year. Sessions for the 2012 workshop should include topics that will help athletics communications professionals to make a smooth transition to NACDA.
- Work in conjunction with the management advisory committees for both the University Division and College Division to ensure that division-specific programming is included.

- As speakers and panels are arranged, utilize the CoSIDA Website and the CoSIDA on-line Digest to publicize the Convention Program in hopes of encouraging the membership to attend the Convention.
- Under the current structure, some major sponsors of CoSIDA will speak at a panel. Work with the sponsor to suggest topics.
- The NCAA is expanding its request for immediate submission of box scores. The most challenging sport to input into in-game statistics is volleyball. (Same-day reporting for volleyball will start in 2012-13.) Structure a panel to teach volleyball stats – both kept by hand and input into the computer.
- In conjunction with CoSIDA's Director of External Affairs, develop a method by which the membership can evaluate the current Workshop Program and suggest possible topics for programming in succeeding years.

## GOODWILL AND WELLNESS COMMITTEE

**Chair- Sam Atkinson (Gallaudet)**

**Board Liaison- Cindy Fotti (Columbia College)**

### GOALS/OBJECTIVES

#### 1. Wellness

- In 2011-12 we have added "Wellness" to our committee and our mission
- To help promote this new name change we will be doing features on SIDs that have taken drastic steps to change their wellness for the better. By eating better, exercising more and losing weight in the process. We will write-up stories on these SIDs to share their stories and tips to our membership to help motivate them.
- We will also have an occasional feature on eating habits or workout routines that will be posted on the CoSIDA website under the CoSIDA Cares section.

#### 2. Coordinate Community Service Project in St. Louis, Mo., during the annual CoSIDA Convention

- After a year hiatus the community service project will return in 2012 at the CoSIDA Convention in St. Louis, Mo. It will be our third-ever service project dating back to 2009.
- Promote the service project throughout the year on the CoSIDA website, CoSIDA Digest, e-mail newsletter, social media platforms
- Continue to increase the number of volunteers for the service project

#### 3. Run a clothing/fund raising drive in St. Louis, Mo., during the annual CoSIDA Convention plus raise funds for charity of choice

- For the third year in a row we will run a clothing donation drive for a local charity in the St. Louis area during our annual convention.
- Work with Young CoSIDA to create a raffle to raise funds for the charity selected. Last year, Young CoSIDA had a record \$900 for its raffle alone. We raised \$1,600 total for St. Matthew's House in Fla.
- We will promote these events through the CoSIDA network of sites.

#### 4. CoSIDA 5K run/walk

- We are building off the success of the first-ever 5K run/walk in Marco Island, Fla., where we had 96 participants. We are already in the planning stages to host another 5K run/walk in St. Louis. We are planning on working with Washington University of St. Louis.

#### 5. CoSIDA Cares Web Page

- Create a web page with a directory of contact and links to the various coaches' associations and the information about their annual service or benefit events
- Here we also want to make our membership aware of other SIDs that might be going through hard times (health, natural disaster, etc.).

## 6. Increase media attention for CoSIDA through service projects, goodwill initiatives year around

- Help get CoSIDA positive media attention through the work done by the Goodwill Committee and other CoSIDA members making an impact at their school, conference, regional or national level
- Work with the NCAA to promote these stories to a broader audience

## JOB SEEKERS COMMITTEE

**Chair- Lawrence Fan (San Jose State)**  
**Board Liaison- Mark Fleming (Moravian)**

### OBJECTIVES

1. Continue working in concert with Barb Kowal, Director of External Affairs, on transactions and information in the Career Center segment of [www.cosida.com](http://www.cosida.com).
2. Remain a resource for members, future members, full-time and fixed-term professionals who have employment-related issues.

### GOALS

1. Determine the best possible experience for job seekers and employers at the 2012 Workshop in St. Louis.
2. Continue enhancing the Committee's Job Seekers Primer. The Primer was originated in spring 2007 prior to the CoSIDA Workshop. Since then, the Primer has grown and now includes more than 20 written articles by committee members on job-related activities.
3. Seek endorsement from the Board of Directors leading to participation in the 2012 NCAA Student-Athlete Career Forum.

## MEMBERSHIP SERVICES COMMITTEE

**Chair- Blake Timm (Pacific- Oregon)**  
**Board Liaison- Dave Walters (Guilford)**

### 1. Provide Editorial Assistance for the CoSIDA Directory

- Work directly with Director of External Affairs (Barb Kowal) and Director of Internal Operations (Will Roleson) to develop and execute plan to follow-up on membership updates of directory information.
- After Sept. 15, use committee members to make direct contact with membership to make directory updates. Committee will begin with conference contacts using e-mail and phone communication. After that, additional follow-up will be made with individual schools (this will allow us to update schools for which there is no CoSIDA member in the shop).
- Enlist the help of the Allied Organizations Committee to update information in section of directory that pertains to national sports governing organizations, bowls, media, etc.

### 2. Continue Development of Membership Resource Library

- Work with Barb Kowal on the development of the architecture of the library portion of the site.
- Committee members will assist with identifying relevant items for inclusion in the library. This includes searching through the CoSIDA.com archives, monitoring the @CoSIDANews Twitter feed and the CoSIDA Communications Watch.
- Work to solicit items for inclusion in the library from other segments of the membership.

### 3. Develop Online Help Center for Online Membership Questions

- This is a project in development where Blake Timm is working directly with Barb Kowal, Mark Beckenbach and Will Roleson on creating an FAQ section for frequently asked questions on the CoSIDA site, including instructions on changing passwords, paying dues, updating directory information and Academic All-America troubleshooting.
- If a member is still unable to get the answer to their question, it will be directed to an e-mail link where it can send their query to the appropriate contact. General web questions would go to Barb, questions regarding membership dues and directory would go to Will while AAA questions would be directed to Mark.
- Providing easy-to-follow, step-by-step answers to common

questions should reduce the amount of time Barb, Will & Mark spend answering them.

## NEW MEDIA/ TECHNOLOGY COMMITTEE

**Chair- Chris Syme**  
**Board Liaison- Joe Browning (UNC- Wilmington) / Barb Kowal-CoSIDA Board**

1. Work on compiling a list of Facebook pages for CoSIDA members. Use CoSIDA subscription to SurveyMonkey to contact membership to begin a data base and also gather statistics on how many schools use Facebook, how many pages they maintain and other possible questions related to Facebook that will provide current data on Facebook's use among CoSIDA members.
2. Monitor and initiate discussions on the LinkedIn group--cross promote on Twitter and through committee emails. Propose finding a couple guest bloggers for CoSIDA website on LinkedIn and possibly do a phone webinar on LinkedIn.
3. Compile a "public" list of Twitter feeds for CoSIDA members. Also, gather information on Twitter similar to Facebook as described in #1. This should probably be at least two different lists--one for department news feeds and another for personal SID accounts.
4. Initiate an ongoing campaign to get all CoSIDA schools with Facebook pages to "claim" their venue locations on Facebook Places and/or Foursquare and possibly do an ongoing "series" on the CoSIDA website of how to make the most of geolocation apps.
5. Do an ongoing series for the website of what is new and current with social media. Emphasis on apps and tools. Review-oriented. Work with Barb Kowal to gather names of guest bloggers from membership.
6. Help the ongoing ed (webinar) committee line up educational seminars on new media.
7. Collect a data base of school social media policies to reference for membership. Function as a resource for schools hoping to adopt strategic plans and policies for new media.

## PUBLICATIONS CONTEST COMMITTEE

**Chair- Chad Grubbs (Hardin-Simmons)**  
**Board Liaison- John Paquette (Big East Conference)**

- After two years of changes in the new era of media guide production, the 2011-12 Publications Contest Committee is hoping to get back to stability. We have had huge number swings in the last few years but now that we know where it is going we know more of what to expect. With that in mind we have made one major change for the upcoming year.
- We have condensed contests that did not have at least 10 entrants this past year into an at-large contest. We will have a fall, winter and spring at-large similar to the Academic All-America Committee. This will help streamline the contests and make it more of a reward to win a contest with 25 or more entrants, rather than one with two or three entrants.
- An on-going initiative is to complete all contests. While we always try our best every year we have one or two contests that coordinators drop the ball on. We are trying even more personal contact with coordinators from the chair and vice-chairs. It was better this past year but we still have two contests out there.
- An objective of the committee is to make sure that we are communicating with our people. A renewed emphasis for this year of getting the grade sheets back to entrants. I think this has been an area that has been hit and miss and we will emphasize the importance of this feedback, not only for winners but for the improvement of those books that did not win. This is an educational wing of our committee.
- We have also set concrete deadlines for releasing of results. A specific date may lead to less calls and e-mails of when results will be released.
- The goal of the new ideas is to streamline the entire process from entry, contest judging and announcing of results.

## SCHOLARSHIP COMMITTEE

**Chair- Carol Hudson (Old Dominion)**

**Board Liaison- Ed Hill (Howard)**

1. Update and make needed corrections to the three CoSIDA scholarship applications and send to Barb Kowal to post on the website.
2. In an effort to address the low amount of applications this past year, the committee will do the following:
  - Two to three feature items for the website such as where are they now /how this scholarship has helped me.
  - Work with Ed Hill on reaching out with reminders to HBCU and small colleges.
3. Develop and formalize information needed for possible online application process where applicants can apply, upload items and the committee can vote on line. Would like the board to consider this. Will work with Barb Kowal on this
4. In an effort to expand the scholarships reach – would like the board to consider the prospects for adding the following:  
Increase the funding to the three scholarships
  - The Phil Langan graduate internship from \$10,000 to \$12,000
  - The Fred Nuesch-Dave Wohlhueter Undergraduate Scholarship from \$2,500 each to \$3,000 each.
  - The Wylie Smith and Langston Rogers Post Graduate Scholarships from \$5,000 each to \$7,000 each.
5. Down the road, establish a scholarship for the child of a sports information professional. Considering most SID's don't make a great deal of money. But additional funds should first go to upgrading our current list of scholarships.

## SPECIAL AWARDS COMMITTEE

**Chair- Tam Flarup (Wisconsin)**

**Board Liaison- Nick Joos (Baylor)**

### GOALS

- 1.) Provide the structure by which members of CoSIDA and its media and business affiliates may be honored nationally for meritorious deeds or contributions.
- 2.) Maintain a permanent chair committee structure for the special awards committee along with board liaison for awards oversight.
- 3.) Committee should serve as a sounding board for review of possible additions to the CoSIDA awards program.
- 4.) Assist with awards programs at annual convention.

### OBJECTIVES

- 1.) Provide online nomination forms and directions for CoSIDA membership.
- 2.) Solicit awards nominations by contacting members via email blasts to the membership and through divisional or conference correspondence and through the Digest. Encourage committee members to nominate.
- 3.) Inform nominators of expired nominations (three-year eligibility) that the nominations are no longer eligible in case they care to re-nominate.
- 4.) Communicate with Hall of Fame members who may or may not be members of CoSIDA regarding current nominations and voting deadlines. Provide access to non-members to vote online or by mail if unable to vote online.
- 5.) Maintain the timetable for awards nominations, voting and announcements to be completed by March 1, 2012. Awards will be presented at the 2012 CoSIDA Convention in St. Louis.
- 6.) Provide media attention for members and for CoSIDA by announcing awards in a timely, scheduled fashion between March 1 and June 15 via the Digest, in local media, and national newsletters. Arrange for news releases written (by committee members or by nominators) for the website and Digest.
- 7.) Provide recognition at the honoree's school by writing letters of recognition to the school administrator and athletic director

- 8.) Secure photos and video of CoSIDA and Academic All-America honorees to produce the Hall of Fame videos for the gala awards presentation.
- 9.) Order and proof the awards and arrange for transport to the convention hotel.
- 10.) Insure the appropriate awards are at each convention awards presentation.

## WRITING CONTEST COMMITTEE

**Chair- Wade Steinledge (William Penn)**

**Board Liaison- Ed Hill (Howard)**

The Fred Stabley Sr. Writing Contest has a long and deep tradition with the CoSIDA membership. While many of the other committees are designed to promote and recognize student-athletes, the writing contest is one of the few contests that allow us to recognize and honor our peers. The following are the goals and objectives of the committee that support the CoSIDA Board of Director's initiatives:

**OBJECTIVE:** To recognize and promote great writing within the CoSIDA organization.

### GOALS

- I. Improve the number of entries. Over the past several years, the number of entries in all divisions has decreased significantly. Last year's deadline date change also lowered the numbers.

**PROPOSED SOLUTION:** Begin publicizing the award in early fall, allowing members several months to collect writing samples. Frequently notify members of deadlines. Detail importance of the program in news releases on CoSIDA's website and in email blasts. New this year, we will also put reminders in the divisional (NCAA Division 1-3, NAIA, NJCAA) monthly newsletters.

- II. Clarify the blog/interview category.

**PROPOSED SOLUTION:** Members need to better understand what samples will qualify and hopefully this will improve the numbers in this category. Within the contest guidelines, we will have a link to the 2011 winner. We want to be inclusive, so we will make it clear that any entries that do not fit cleanly into other categories will be allowed in the blog/interview category.

- III. Continue use of social media to publicize the contest.

**PROPOSED SOLUTION:** With a committee member dedicated to our own Facebook account, we look to have another avenue to distribute information to the masses. We also hope to have interviews from past winners (either written or as a video), describing, in their words, what it takes to write an award-winning story



# NOMINATE FOR SPECIAL AWARDS

## DEADLINE IS JANUARY 31, 2012

Nominations for CoSIDA's annual special awards are now accepted year-round at [www.cosida.com](http://www.cosida.com). You may nominate online for all of CoSIDA's 15 special award categories with a deadline for the 2012 awards of **TUESDAY, JANUARY 31, 2012 (Midnight ET)**.

Under the drop down Membership link at [www.cosida.com](http://www.cosida.com), go to Special Awards Online Nomination/Voting to begin the nomination process.

The deadline is earlier than in past years so **NOMINATE TODAY**.

### CoSIDA Special Award Descriptions

#### **CoSIDA Hall of Fame**

For members of CoSIDA who have made outstanding contributions to the field of college sports information. Voted on by current CoSIDA Hall of Fame Members.

#### **25-Year Award Recipients**

The CoSIDA 25-Year Award is presented to members who have completed 25 years in the profession (as of July, 2012).

#### **Arch Ward Award Recipients**

Presented annually to a university division member who has made outstanding contributions to the field of college sports information, and who by his or her activities, has brought dignity and prestige to the profession. Voted on by the Special Awards Committee.

#### **Warren Berg Award Recipients**

Presented annually to a college division member who has made outstanding contributions to the field of college sports information, and who by his or her activities, has brought dignity and prestige to the profession. Voted on by the Special Awards Committee. Note: Nominee must be a college division member.

#### **Jake Wade Award Recipients**

Presented annually to an individual who has made an outstanding contribution in the media to the field of intercollegiate athletics. Voted on by the Special Awards Committee. Note: Nominee must be a member of the media.

#### **Bob Kenworthy Community Service Award Recipients**

Presented annually to a member for civic involvement and accomplishments outside of the sports information office. Voted on by the Special Awards Committee.

#### **Lester Jordan Award Recipients**

Presented to an individual for exemplary service to the Academic All-America Award Program and the promotion of the ideals of being a student-athlete. Voted on by the Special Awards Committee.

#### **Dick Enberg Award Recipients**

Given annually to a person whose actions and commitment have furthered the meaning and reach of the Academic All-America® Teams Program and/or the student-athlete while promoting

the values of education and academics. Voted on by special committee and Dick Enberg.

#### **Keith Jackson Eternal Flame Award Recipients**

Presented to an individual who, or an organization which, has made a lasting contribution to intercollegiate athletics, has demonstrated a long and consistent commitment to excellence and has been a loyal supporter of CoSIDA and its mission. Voted on by the Special Awards Committee. Each year, will be selected only if the Awards Committee deems worthy.

#### **Trailblazer Award Recipients**

Presented annually to an individual who is a pioneer in the field of sports information who has mentored and helped improve the level of ethnic and gender diversity within CoSIDA. Voted on by the Special Awards Committee.

#### **Bud Nangle Award (NEW AWARD)**

Presented annually to an individual outside of CoSIDA or to a member of CoSIDA who shows ethics and integrity under unusual or stressful situations. Voted on by the CoSIDA Ethics Committee with approval of the CoSIDA Board.

#### **Rising Star Award Recipients**

Presented to a University Division Member and a College Division Member member annually with 10 years of service or less whose work at their institution and service, dedication, energy and enthusiasm to the profession make that individual a "rising star" in sports information. Voted on by the Special Awards Committee.

#### **CoSIDA Lifetime Achievement Award Recipients**

The CoSIDA Lifetime Achievement Award is presented to members who have served at least 25 years in the profession (as of July 2012) who are retiring or leaving the profession.

#### **CoSIDA Distinguished Service Award Recipients**

Presented in appreciation for endless work and devotion to CoSIDA. Note: this special award is presented by the Board of Directors and is not an award in the general nomination category.

#### **Bill Esposito Backbone Award Recipients**

Presented to a member who displays sound judgment and unusual courage in guiding their institution through difficult public relations situations. Voted on by the Special Awards Committee. Will be selected only if the Awards Committee deems worthy.



# COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA Hall of Fame

## CoSIDA Hall of Fame Chronological Listing

<b>1969</b>	John Bentley	Nebraska	<b>1977</b>	Lee Bohnet	North Dakota	
	Joe Cahill	Army		Bill Holmes	Texas Tech	
	Charles Callahan	Notre Dame		Pat Quinn	Oklahoma State	
	Ted Carpenter	Marquette		<b>1978</b>	Norman Carlson	Florida
	Jim Coogan	Penn State			Paul Manasseh	Louisiana State
	Robert Cook	Indiana		Richard Page	Massachusetts	
	John Cox	Navy		<b>1979</b>	Jim Mott	Wisconsin
	Bob Culp	Western Michigan			Ted Nance	Houston
	Homer Dunham	Western Michigan		Dave Schulthess	Brigham Young	
	Ted Emery	Gator Bowl		<b>1980</b>	Dave Cawood	NCAA
	Les Etter	Michigan			Don Cunningham	Bowling Green
	Wilbur Evans	Texas		Joe Sherman	Clemson/Florida/NCAA	
	Charles Flynn	Illinois		<b>1981</b>	Tom Price	South Carolina
	Marvin Francis	Wake Forest			Roger Valdiserri	Notre Dame
	Billy Gates	Mississippi		<b>1982</b>	Hal Bateman	Air Force
	Ernest Goodman	Howard			Donn Bernstein	ABC-TV
	Wiles Hallock	Wyoming		Ralph Carpenter	Texas A&M	
	Bob Hartley	Mississippi State		<b>1983</b>	Fred Nuesch	Texas A&I
	Les Jordan	Southern Methodist			Bob Peterson	Minnesota
	Harold Keith	Oklahoma		Wendy Weisend	Virginia Tech	
	Joseph T. Labrum	Pennsylvania		<b>1984</b>	Bill Esposito	St. John's
	Art Lentz	Wisconsin			Haywood Harris	Tennessee
	Don Liebendorfer	Stanford		<b>1985</b>	George Wine	Iowa
	Ted Mann	Duke			<b>1986</b>	Ed Alsene
	H.B. McElroy	Texas A&M		Dave Wohlhueter		Cornell
	Bob Paul	Pennsylvania		Jack Zane	Maryland	
	Walt Paulison	Northwestern		<b>1987</b>	Don Briggs	Kearney State
	Don Pierce	Kansas			Pete Nevins	East Stroudsburg
	J.W. Ridings	Texas Christian		Garner Roberts	Abilene Christian	
	George Shiebler	New York University		<b>1988</b>	Bill Cable	Northeast Missouri
	Wilbur Snypp	Ohio State			George Ellis	North Dakota State
	Frank Soltys	Arizona		Bennie Thomas	Southern (La.)	
	Perry Sorenson	Utah		<b>1989</b>	John Carpenter	Slippery Rock
	Fred Stabley Sr.	Michigan State			Howie Davis	Massachusetts
Mike Tobin	Illinois	Gil Heard	Northern Michigan			
Jake Wade	North Carolina	<b>1990</b>	Bob Kenworthy	Gettysburg		
Ned West	Georgia Tech		Langston Rogers	Mississippi		
Eric Wilson	Iowa	<b>1991</b>	Rick Brewer	North Carolina		
Robert Woodworth	Purdue		Larry Scott	Moorhead State		
<b>1970</b>	Warren Berg	Luther	<b>1992</b>	Larry Heimburger	Western Illinois	
	Harry Burrell	Iowa State		Bill Little	Texas	
	Tom Miller	Indiana	Dave Young	Miami (Ohio)		
George Wright	Baylor	<b>1993</b>	Hal Cowan	Oregon State		
Bill Young	Wyoming		John Humenik	Florida		
<b>1971</b>	Baaron Pittenger	Harvard	Bud Nangle	Northern Illinois		
	Horace Renegar	Tulane	Sam Goldman	San Francisco State		
<b>1972</b>	Rea Schuessler	Alabama	Jack Grinold	Northeastern		
	Bob Bradley	Clemson	Larry Kimball	Syracuse		
	Bill Callahan	Missouri	<b>1995</b>	Mary Jo Haverbeck	Penn State	
Tom Doherty	Rhode Island	Mike Mahon		Drake		
<b>1973</b>	Vic Kelley	UCLA	Al Shrier	Temple		
	Jim Tarman	Penn State	<b>1996</b>	Ed Carpenter	Boston Univesity	
	Otis Wile	Oklahoma State		Fred Casotti	Colorado	
<b>1974</b>	Pepper Wilson	Dayton	Ken Cerino	Springfield		
	Jim Brock	Texas Christian	<b>1997</b>	Jeff Hodges	North Alabama	
Paul Morrison	Drake	Arnie Sgalio		Big Sky Conference/ESPN		
<b>1975</b>	Charles Thornton	Alabama	June Stewart	Vanderbilt		
	Don Bryant	Nebraska	<b>1998</b>	Ed Given	Middle Tennessee	
Nick Vista	Michigan State	David Housel		Auburn		
<b>1976</b>	Elmore Hudgins	Vanderbilt	Pete Moore	Ithaca College		
	Ben Mintz	Cornell	Budd Thalman	Penn State		
	Jones Ramsey	Texas	Emil Parker	Davidson		
	Bill Whitmore	Rice	Tim Petermann	Wisconsin-Eau Claire		
			Roy Pickerill	Kentucky Wesleyan		

2000	Paul Newman	Edinboro	Rick Brewer	North Carolina	1991
	Larry Smith	Arkansas Tech	Don Briggs	Kearney State	1987
	Doug Vance	Kansas	Jim Brock	Texas Christian	1974
2001	Bob Cornell	Colgate	Don Bryant	Nebraska	1975
	Claude Felton	Georgia	Harry Burrell	Iowa State	1970
	Bud Ford	Tennessee	Bill Cable	Northeast Missouri	1988
2002	Debby Jennings	Tennessee	Joe Cahill	Army	1969
	Dick Lipe	Bentley	Bill Callahan	Missouri	1972
	Mike Moran	U.S. Olympic Committee	Charles Callahan	Notre Dame	1969
2003	Chris Anderson	Nebraska	Alan Cannon	Texas A&M	2010
	John Heisler	Notre Dame	Norman Carlson	Florida	1978
	Dave Wrath	Augustana	Ed Carpenter	Boston University	1996
2004	Bob Condron	U.S. Olympic Committee	John Carpenter	Slippery Rock	1989
	Jack Neumann	Calgary	Ralph Carpenter	Texas A&M	1982
	Jim Vrugink	Purdue	Ted Carpenter	Marquette	1969
2005	Gary Anderson	Nebraska-Omaha	Bo Carter	Big 12	2005
	Bo Carter	Big 12	Fred Casotti	Colorado	1996
	Bill Hancock	NCAA	Dave Cawood	NCAA	1980
2006	Stan Green	Oklahoma Christian	Ken Cerino	Springfield	1996
	Ann King	College of New Jersey	Rod Commons	Washington State	2007
	Shelly Poe	West Virginia	Bob Condron	USOC	2004
2007	Dennis O'Donnell	Rochester	Jim Coogan	Penn State	1969
	Tam Flarup	Wisconsin	Robert Cook	Indiana	1969
	Rod Commons	Washington State	Max Corbet	Boise State	2010
2008	Steve Roberts	Valdosta State	Bob Cornell	Colgate	2001
	Kevin Ruple	Baldwin-Wallace	Hal Cowan	Oregon State	1993
	Jim Wright	NCAA	John Cox	Navy	1969
2009	Paul Allan	Minnesota State-Mankato	Roger Crosley	Emerson	2010
	Tammy Boclair	Vanderbilt	Bob Culp	Western Michigan	1969
	Louis Bonnette	McNeese State	Don Cunningham	Bowling Green	1980
2010	Bill Hamilton	South Carolina State	Howie Davis	Massachusetts	1989
	Herb Hartnett	Pennsylvania/Maryland	Tom Doherly	Rhode Island	1972
	Ace Higgins	Louisiana State	Homer Dunham	Western Michigan	1969
2011	Phil Langan	Ithaca/Princeton/Cornell/ Brown	John Eggers	Oregon State	2010
	Eric McDowell	Union College	George Ellis	North Dakota State	1988
	Bill Sansing	Texas	Ted Emery	Gator Bowl	1969
2010	Alan Cannon	Texas A&M	Bill Esposito	St. John's	1984
	Max Corbet	Boise State	Les Etter	Michigan	1969
	Roger Crosley	Emerson	Wilbur Evans	Texas	1969
2011	John Eggers	Oregon State	Claude Felton	Georgia	2001
	Larry Happell	Central College	Tam Flarup	Wisconsin	2007
	Carol Hudson	Old Dominion	Charles Flynn	Illinois	1969
2011	Dave Kellogg	Air Force	Bud Ford	Tennessee	2001
	Barb Kowal	Connecticut/Texas	Marvin Francis	Wake Forest	1969
	Mark Beckenbach	Ohio Wesleyan	Billy Gates	Mississippi	1969
2011	Charles Bloom	Southeastern Conference	Ed Given	Middle Tennessee	1998
	Rich Herman	Clarion	Sam Goldman	San Francisco State	1994
	Paul Madison	Western Washington	Ernest Goodman	Howard	1969
2011	Dan McDonald	Louisiana-Lafayette	Stan Green	Oklahoma Christian	2006
			Jack Grinold	Northeastern	1994
			Wiles Hallock	Wyoming	1969
		Bill Hamilton	South Carolina State	2009	
		Bill Hancock	NCAA	2005	
		Larry Happell	Central College	2010	
		Haywood Harris	Tennessee	1984	
		Bob Hartley	Mississippi State	1969	
		Herb Hartnett	Pennsylvania/Maryland	2009	
		Mary Jo Haverbeck	Penn State	1995	
		Gil Heard	Northern Michigan	1989	
		Larry Heimburger	Western Illinois	1992	
		John Heisler	Notre Dame	2003	
		Rich Herman	Clarion	2011	
		Ace Higgins	Louisiana State	2009	
		Jeff Hodges	North Alabama	1997	
		Bill Holmes	Texas Tech	1977	
		David Housel	Auburn	1998	
		Elmore Hudgins	Vanderbilt	1976	
		Carol Hudson	Old Dominion	2010	
		John Humenik	Florida	1993	

## CoSIDA Hall of Fame Alphabetical Listing

Paul Allan	Minnesota State-Mankato	2009
Ed Alsene	Illinois Wesleyan	1986
Chris Anderson	Nebraska	2003
Gary Anderson	Nebraska-Omaha	2005
Hal Bateman	Air Force	1982
Mark Beckenbach	Ohio Wesleyan	2011
John Bentley	Nebraska	1969
Warren Berg	Luther	1970
Donn Bernstein	ABC-TV	1982
Charles Bloom	Southeastern Conference	2011
Tammy Boclair	Vanderbilt	2009
Lee Bohnet	North Dakota	1977
Louis Bonnette	McNeese State	2009
Bob Bradley	Clemson	1972

Debby Jennings	Tennessee	2002	Jones Ramsey	Texas	1976
Les Jordan	Southern Methodist	1969	Horace Renegar	Tulane	1971
Harold Keith	Oklahoma	1969	J.W. Ridings	Texas Christian	1969
Vic Kelley	UCLA	1972	Garner Roberts	Abilene Christian	1987
Dave Kellogg	Air Force	2010	Steve Roberts	Valdosta State	2008
Bob Kenworthy	Gettysburg	1990	Langston Rogers	Mississippi	1990
Larry Kimball	Syracuse	1994	Kevin Ruple	Baldwin-Wallace	2008
Ann King	College of New Jersey	2006	Bill Sansing	Texas	2009
Barb Kowal	Connecticut/Texas	2010	Rea Schuessler	Alabama	1971
Phil Langan	Ithaca/Princeton/Cornell/Brown	2009	Dave Schulthess	Brigham Young	1979
Joe Lebrum	Pennsylvania	1969	Larry Scott	Moorhead State	1991
Art Lentz	Wisconsin	1969	Arnie Sgalio	Big Sky Conference/ESPN	1997
Don Leibendorter	Stanford	1969	Joe Sherman	Clemson/Florida/NCAA	1980
Dick Lipe	Bentley	2002	George Shiebler	New York University	1969
Bill Little	Texas	1992	Al Shrier	Temple	1995
Paul Madison	Western Washington	2011	Larry Smith	Arkansas Tech	2000
Mike Mahon	Drake	1995	Wilburn Snypp	Ohio State	1969
Paul Manasseh	Louisiana State	1978	Frank Soltys	Arizona	1969
Ted Mann	Duke	1969	Perry Sorenson	Utah	1969
Dan McDonald	Louisiana-Lafayette	2011	Fred Stabley Sr.	Michigan State	1969
Eric McDowell	Union College	2009	June Stewart	Vanderbilt	1997
H.B. McElroy	Texas A&M	1969	Jim Tarman	Penn State	1973
Tom Miller	Indiana	1970	Budd Thalman	Penn State	1998
Ben Mintz	Cornell	1976	Bennie Thomas	Southern (La.)	1988
Pete Moore	Ithaca College	1998	Charles Thornton	Alabama	1974
Mike Moran	U.S. Olympic Committee	2002	Mike Tobin	Illinois	1969
Paul Morrison	Drake	1974	Roger Valdiserri	Notre Dame	1981
Jim Mott	Wisconsin	1979	Doug Vance	Kansas	2000
Ted Nance	Houston	1979	Nick Vista	Michigan State	1975
Bud Nangle	Northern Illinois	1993	Jim Vrugink	Purdue	2004
Jack Neumann	Calgary	2004	Jake Wade	North Carolina	1969
Pete Nevins	East Stroudsburg	1987	Wendy Weisend	Virginia Tech	1983
Paul Newman	Edinboro	2000	Ned West	Georgia Tech	1969
Fred Nuesch	Texas A&I	1983	Bill Whitmore	Rice	1976
Dennis O'Donnell	Rochester	2007	Otis Wile	Oklahoma State	1973
Richard Page	Massachusetts	1978	Eric Wilson	Iowa	1969
Emil Parker	Davidson	1999	Pepper Wilson	Dayton	1973
Bob Paul	Pennsylvania	1969	George Wine	Iowa	1985
Walt Paulison	Northwestern	1969	Dave Wohlhueter	Cornell	1986
Tim Petermann	Wisconsin-Eau Claire	1999	Robert Woodsworth	Purdue	1969
Bob Peterson	Minnesota	1983	Dave Wrath	Augustana	2003
Roy Pickerill	Kentucky Wesleyan	1999	George Wright	Baylor	1970
Don Pierce	Kansas	1969	Jim Wright	NCAA	2008
Baaron Pittenger	Harvard	1971	Bill Young	Wyoming	1970
Shelly Poe	West Virginia	2006	Dave Young	Miami (Ohio)	1992
Tom Price	South Carolina	1981	Jack Zane	Maryland	1986
Pat Quinn	Oklahoma State	1977			

COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA

**COSIDA**

**Strategic Communicators for College Athletics**

# COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA All-Time Award Winners

## ARCH WARD AWARD

The Arch Ward Award is presented annually to a CoSIDA member who has made an outstanding contribution to the field of college sports information, and who by his or her activities, has brought dignity and prestige to the profession. Ward was sports editor of the Chicago Tribune from 1930 until he died in 1955. He is credited with inventing the concept of an all-star contest. All-star games began in 1933 with the first baseball all-star game. The following year, Ward initiated the College All-Star football game.



### Arch Ward Award Recipients

1958	Lester Jordan	Southern Methodist
1959	John Cox	Navy
1960	Bob Paul	Pennsylvania
1961	Harold Keith	Oklahoma
1962	Fred Stabley Sr.	Michigan State
1963	Wiles Hallock	Wyoming
1964	Ned West	Georgia Tech
1965	Don Pierce	Kansas
1966	Ernest Goodman	Howard
1967	Bob Culp	Western Michigan
1968	Eric Wilson	Iowa
1969	Wilbur Evans	Southwest Conference
1970	Baaron Pittenger	Harvard
1971	Tom Miller	Indiana
1972	Bill Young	Wyoming
1973	Wilbur Synpp	Ohio State
1974	Charley Thornton	Alabama
1975	Bill Callahan	Missouri
1976	Bob Hartley	Mississippi State
1977	Bob Bradley	Clemson
1978	Frank Soltys	Arizona
1979	Marvin Francis	Atlantic Coast Conference/ Wake Forest
1980	Bill Whitmore	Rice
1981	Don Bryant	Nebraska
1982	Jones Ramsey	Texas
1983	Elmore Hudgins	Southeastern Conference
1984	Bill Esposito	St. John's
1985	Nick Vista	Michigan State
1986	Jim Mott	Wisconsin
1987	Roger Valdiserri	Notre Dame
1988	Marv Homan	Ohio State
1989	Dave Schulthess	Brigham Young
1990	Steve Boda	NCAA
1991	Haywood Harris	Tennessee
1992	Dave Wohlhueter	Cornell
1993	Tom Price	South Carolina
1994	John Humenik	Florida
1995	Howie Davis	Massachusetts
1996	Fred Nuesch	Texas A&M-Kingsville

1997	Dave Cawood	NCAA
1998	Bill Little	Texas
1999	Rick Brewer	North Carolina
2000	Mary Jo Haverbeck	Penn State
2001	Langston Rogers	Mississippi
2002	Hal Cowan	Oregon State
2003	Jim Wright	NCAA
2004	Claude Felton	Georgia
2005	Ed Carpenter	Boston University
2006	Bud Ford	Tennessee
2007	John Paquette	Big East Conference
2008	Debby Jennings	Tennessee
2009	Bill Hamilton	South Carolina State
2010	Al Shrier	Temple
2011	Justin Doherty	Wisconsin

## WARREN BERG AWARD

The Warren Berg Award is presented annually to a CoSIDA College Division member who has made outstanding contributions to the field of sports information, and who by his or her activities, has brought dignity and prestige to the profession. Berg was long-time SID at Luther College and was the first SID from a College Division school to serve as CoSIDA President in 1963-64.



### Warren Berg Award Recipients

1985	Fred Nuesch	Texas A&M-Kingsville
1986	Pete Nevins	East Stroudsburg
1987	Garner Roberts	Abilene Christian
1988	Lee Bohnet	North Dakota
1989	Bob Kenworthy	Gettysburg
1990	George Ellis	North Dakota State
1991	John Carpenter	Slippery Rock
1992	Ken Cerino	Springfield
1993	Duane Schroeder	Wartburg
1994	Bill Cable	Truman State
1995	Ron Lenz	South Dakota State
1996	J. Roger Dykes	Rochester Institute & Tech
1997	Jeff Hodges	North Alabama
1998	Roy Pickerill	Kentucky Wesleyan
1999	Pete Moore	Ithaca College
2000	Dave Wrath	Augustana
2001	Wally Johnson	St. Lawrence
2002	Dick Lipe	Bentley
2003	Ann Bready King	The College of New Jersey
2004	Kevin Ruple	Baldwin-Wallace
2005	Wayne Block	Christopher Newport
2006	Larry Happel	Central College
2007	Paul Allan	Minnesota St.-Mankato
2008	Tom DiCamillo	Central Arizona/Pac West
2009	Kennan Timm	Wisconsin-Oshkosh
2010	Dennis O'Donnell	Rochester
2011	Rich Herman	Clarion

## JAKE WADE AWARD

The Jake Wade Award is presented annually to an individual who has made an outstanding contribution in the media to the field of intercollegiate athletics. Jake Wade was a widely acclaimed sports journalist and national magazine contributor for Charlotte Observer for 16 years and later served as sports information director at the University of North Carolina-Chapel Hill from 1946-62. A 1923 UNC graduate, Wade was inducted into the North Carolina Sports Hall of Fame in 1992. He died in 1962.



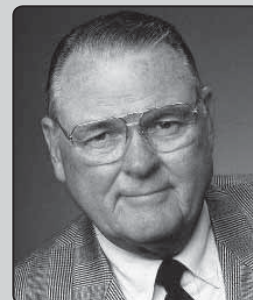
### Jake Wade Award Recipients

1958	Bert McGrane	Des Moines Register
1959	Homer F. Cooke	NCAA
1960	Stanley Woodward	New York Herald Tribune/ Newark Star Ledger
1961	Bill Schroeder	Helms Hall of Fame
1962	Abe Chanin	Collegiate Baseball
1963	Wilfred Smith	Chicago Tribune
1964	Dave Condon	Chicago Tribune
1965	Lindsey Nelson	NBC-TV
1966	Fred Russell	Nashville Banner
1967	Francis Wallace	New York sportswriter
1968	Paul Zimmerman	Los Angeles Times
1969	Ray Johnson	Nashville Tennessean
1970	Ed Schneider	Chicago Today
1971	Arnie Burdick	Syracuse Herald/Journal
1972	John Mooney	Salt Lake City Tribune
1973	Dick Herbert	Raleigh News-Observer
1974	Volney Meece	Oklahoma City Times
1975	Tom Woodward	Knoxville Sentinel
1976	Si Burick	Dayton Daily News
1977	Maurly White	Des Moines Register
1978	Keith Jackson	ABC-TV
1979	Furman Bisher	Atlanta Journal
1980	Blackie Sherrod	Dallas Times-Herald
1981	Frank Boggs	Colorado Springs Gazette
1982	Herschel Nissenson	Associated Press
1983	Gordon White	New York Times
1984	Bill Jauss	Chicago Tribune
1985	Kaye Kessler	Columbus Citizen-Journal
1986	Dave Campbell	Waco Tribune-Herald
1987	Rosa Gatti	ESPN
1988	John Bibb	Nashville Tennessean
1989	Dick Enberg	NBC-TV
1990	Bob Monahan	Boston Globe
1991	Bob Hentzen	Topeka Capital-Journal
1992	Dave Anderson	New York Times
1993	Sid Hartman	Minneapolis Star-Tribune
1994	Jim Simpson	ESPN
1995	Bob Brill	Durham Herald-Sun
1996	Bob Hammel	Bloomington Herald-Times
1997	Ron Franklin	ESPN
1998	Steve Wieberg	USA Today
1999	Dan Jenkins	Golf Digest
2000	Bill Wallace	New York Times
2001	Dick Vitale	ESPN
2002	Robin Roberts	ESPN
2003	Christine	Brennan USA Today

2004	Bill Nichols	Cleveland Plain Dealer
2005	Mel Greenberg	Philadelphia Inquirer
2006	Tony Barnhardt	Atlanta Journal-Constitution
2007	Steve Scheer	CBS Sports
2008	Billy Packer	CBS Sports
2009	Tim Brando	CBS Sports
2010	Pam Ward	ESPN
2011	Lee Corso	ABC/ESPN

## KEITH JACKSON ETERNAL FLAME AWARD

The Keith Jackson Eternal Flame Award is presented to an individual who, or an organization which, has made a lasting contribution to intercollegiate athletics, has demonstrated a long and consistent commitment to excellence and has been a loyal supporter of CoSIDA and its mission. Keith Jackson is widely known as the "voice of college football" after his more than 40 years of work covering college football for ABC. Jackson has also had a long association with CoSIDA, including serving as the Keynote Speaker at the 1994 CoSIDA Workshop in Denver.



### Keith Jackson Eternal Flame Award Recipients

1998	Keith Jackson	ABC Sports
1999	GTE Corporation	
2001	Dick Enberg	CBS
2003	Rosa Gatti	ESPN
2005	Jim Albright	Kodak
2008	Dick Vitale	ESPN
2009	Myles Brand	NCAA

## BILL ESPOSITO BACKBONE AWARD

The Bill Esposito Award is presented to a member who displays sound judgement and unusual courage in taking a stand on intercollegiate athletics which is contrary to public opinion and sentiment or who displays sound judgement and unusual courage in guiding their institutions through difficult public relations situations.



### Bill Esposito Backbone Award Recipients

1977	Frank Boggs	The Daily Oklahoman
1978	Bill Esposito	St. Johns
2007	Donna Turner	Tulane
	Jack Duggan	New Orleans

## BOB KENWORTHY COMMUNITY SERVICE AWARD

The Bob Kenworthy Community Service Award is presented annually to a member for civic involvement and accomplishments outside of the sports information office. Kenworthy served as SID at Gettysburg College and was the first recipient of the award. He is a CoSIDA Hall of Famer.



### Bob Kenworthy Community Service Award Recipients

1993	Bob Kenworthy	Gettysburg
1994	Don Bryant	Nebraska
1995	Wylie Smith	Northern Arizona
1996	Sheila Stevenson	Rowan College
1997	Norman Gough	Mississippi College
1998	Bill Hamilton	South Carolina State
1999	Jack Grinold	Northeastern
2000	Will Keener	California State Stanislaus
2001	Lonza Hardy Jr.	Southwestern Athletic Conf.
2002	Becky Paul	Idaho
2003	David Sherwood	Wingate
2004	Bob Nygaard	Minnesota-Duluth
2005	Edward Hill, Jr.	Howard University
2006	Judy Willson	Louisiana-Monroe
2007	Dave Wohlhueter	Cornell (retired)
2008	Debbie Copp	Oklahoma
2009	Doug Hauschild	Dayton
2010	Tim Kennedy	Gustavus Adolphus
2011	Dr. Bill Smith	Arkansas

## TRAILBLAZER AWARD

The Trailblazer Award is presented annually to an individual who is a pioneer in the field of sports information who has mentored and helped improve the level of ethnic and gender diversity within CoSIDA.

### Trailblazer Award Recipients

2001	Mary Jo Haverbeck	Penn State (retired)
2002	Collie J. Nicholson	Grambling State (retired)
2003	June Steart	Vanderbilt
2004	Joyce Aschenbrenner	V Foundation
2005	Bill Hamilton	South Carolina State
2006	Debbie Byrne	Old Dominion
2007	Anne Abicht	St. Cloud State
2008	Langston Rogers	Mississippi
2009	Rosa Gatti	ESPN
2010	Chris Plonsky	Texas
2011	Debby Jennings	Tennessee

## DISTINGUISHED SERVICE AWARD

Presented in appreciation for endless work and devotion to CoSIDA.

2002	Fred Nuesch	Texas A&M-Kingsville
------	-------------	----------------------

## RISING STAR AWARD

The Rising Star Award is presented annually to a university division and a college division member with 10 years of full-time service or less in the profession for service, dedication, energy and enthusiasm that make the individual a "rising star" in sports information.

### Rising Star Award Recipients

2006	<u>College Division</u> Jason Fein	College of Staten Island
	<u>University Division</u> Mark Fratto	St. John's
2007	<u>College Division</u> Jim Strick	Wisconsin-Stevens Point
	<u>University Division</u> Jamie Weir	Michigan State
2008	<u>College Division</u> Cindy Fotti	Columbia (Mo.)
	<u>University Division</u> Mendy Nestor	Pittsburgh
2009	<u>College Division</u> April Emory	Elizabeth City State
	<u>University Division</u> Kevin Bonner	Temple
2010	<u>College Division</u> Sarah Meier	Rocky Mountain Ath. Conf.
	<u>University Division</u> Dan Drutz	Saint Peter's (N.J.)
2011	<u>College Division</u> Rob Knox	Kutztown
	<u>University Division</u> Chevonne Mansfield	SWAC

## LIFETIME ACHIEVEMENT AWARD

The CoSIDA Lifetime Achievement Award is presented to members who have served at least 25 years in the profession (as of June of that year) who are retiring or leaving the profession.

### Recent CoSIDA

	Lifetime Achievement Award Recipients	
1991	Sam Goldman	San Francisco State
	Ken MacDonald	Akron
	Jimmie McDowell	Football Hall of Fame
	Dave Young	Miami of Ohio
1992	Bill Esposito	St. John's
	Tom Price	South Carolina
1994	Bob Anderson	Northeast Louisiana
	Marvin Francis	ACC
	Larry Heimburger	Western Illinois
	Jim Norman	Rhode Island
	Bob Peterson	Minnesota
	Russell Rice	Kentucky
1995	Bill Cable	Truman State
	Bob Kinney	Army
	Bob Paul	USOC
	Al Shrier	Temple
	Roger Valdiserri	Notre Dame
1996	Larry Heimburger	Western Illinois
	George Wine	Iowa

1997	Don Bryant Norman Gough Larry Hymel Larry Kimball	Nebraska Mississippi College Southeastern Louisiana Syracuse
1998	Herb Hartnett Steve White Dave Wohlhueter Earl Yestingsmeier	Maryland Western Carolina Cornell Ball State
1999	John Beatty J.W. Campbell John Carpenter Ed Given Bob Kenworthy Jim McKone Jay Monsen Emil Parker Garner Roberts Doyle Smith	Western Michigan Western State Slippery Rock Middle Tennessee State Gettysburg Texas-Pan American Brigham Young Davidson Abilene Christian Virginia
2000	Tom Bates Haywood Harris Mary Jo Haverbeck Dennis Schroeder June Stewart Jack Zane	Navy Tennessee Penn State Northwestern (Minn.) Vanderbilt Maryland
2001	Chuck Prophet Fred Huff Duane Schroeder Bruce Woodbury	Mississippi Valley State S. Illinois-Carbondale Wartburg Utah
2002	Pete Nevins Wally Renfro	East Stroudsburg NCAA
2003	Hal Cowan Will Keener	Oregon State Cal State-Stanislaus
2004	Fred Nuesch Jack Sareault	Texas A&M-Kingsville NW Collegiate Sports
2005	John Alosi	Shippensburg
2006	Ed Carpenter Tom Lamonica Ron Lenz Karl Park Larry Smith	Boston University Illinois State South Dakota State Eastern Kentucky Arkansas Tech
2007	George Ellis Ron Lenz Mike Korcek Stan Green	North Dakota State South Dakota State Northern Illinois Oklahoma Christian
2008	Nancy Justis Tim Peterman Steve Roberts Mark Stillwell	Northern Iowa Wisconsin-Eau Claire Valdosta State Missouri State
2009	Gary Anderson Bob Cornell Ron Hines Larry Scott	Nebraska-Omaha Colgate Southeast Missouri State Minnesota State-Moorhead
2010	Wayne Block Paul Carson Rod Commons Rick Covington Langston Rogers Bill Steinman Woody Wilk	Christopher Newport Toronto Oregon State Blue-Gray Classic Mississippi Columbia Fresno City
2011	Mike Moran A. John Pearson Walt Riddle	USOC Kansas Collegiate Ath. Conf. Saint Leo

## 25-YEAR AWARD

The CoSIDA 25-Year Award is presented to members who have completed 25 years in the profession (as of June of that year).

### Recent CoSIDA 25-Year Award Recipients

1991	Howard Davis Bud Ford Langston Rogers Bob Smith Ken MacDonald Fred Baer Sam Goldman	Massachusetts Tennessee Mississippi Rutgers Akron JC Athletic Bureau San Francisco State
1992	Fred Huff Wylie Smith Hal Cowan Ed Given	Southern Illinois Northern Arizona Oregon State Middle Tennessee State
1993	Louis Connelly George Ellis John Holley Bill Little Fred Nuesch Gene Schill	Suffolk North Dakota State Norfolk State Texas Texas A&M-Kingsville Dayton
1994	John Cathey Emil Parker Dennis Prikkel Larry Sellers	East Tennessee State Davidson CCIW Portland State
1995	Bill Cable Bob Cornell Karl Park Jack Sareault Duane Schroeder Mark Stillwell	Truman State Colgate Eastern Kentucky NCIC Wartburg SW Missouri State
1996	Rick Brewer Ed Carpenter John Carpenter Stan Green Butch Henry Walt McAlexander Eddie Mullens Larry Scott Glen Stone	North Carolina Boston Univ. Slippery Rock Oklahoma Christian Arizona Texas Tech UTEP Minnesota State-Morehead Texas Christian
1997	Norman Gough Phil Haddy Larry Hymel Mel Pulliam Bruce Woodbury	Mississippi College Iowa SE Louisiana AFCA Utah
1998	Bill Hamilton Herb Hartnett Sam Jefferson Tim Pettermann Chuck Prophet Rick Schaeffer Dennis Schroeder Earl Yestingsmeier	South Carolina State Maryland Jackson State Wisconsin-Eau Claire Mississippi Valley State Arkansas Wartburg Ball State
1999	John Alosi Bill Bennet Bo Carter J.W. Campbell Ken Cerino Rod Commons Mary Jo Haverbeck Will Keener Dave Kidwell D.C. Koehl Mike Korcek	Shippensburg UCLA Big 12 Western State Springfield Washington State Penn State CSU-Stanislaus Eastern Illinois Ohio State Northern Illinois

	Rick Leddy	Southern Connecticut		Dave Kuhn	San Diego State
	Con Marshall	Chadron State		Bob Olson	UC-Irvine
	Kevin McKinney	Wyoming		Norm Reilly	Alabama-Birmingham
	Jay Monsen	Brigham Young		Greg Remington	New Mexico
	Garner Roberts	Abilene Christian		Steve Rourke	UCLA
	Doyle Smith	Virginia		Pete Simmons	San Francisco
	Steve Snapp	Ohio State		Tim Tessalone	Southern California
	Doug Vance	Kansas		Kennan Timm	Wisconsin-Oshkosh
2000	Jim Vrugink	Purdue		Bill Turnage	Florida Southern
	Mike Ballweg	Rhode Island	2008	Dave Wrath	Augustana
	Wayne Block	Christopher Newport		Mark Beckenbach	Ohio Wesleyan
	Kevin Keys	West Virginia		Joe Browning	UNC Wilmington
	Ron Lenz	South Dakota State		Doug Hauschild	Dayton
	Paul Madison	Western Washington		Rich Herman	Clarion
	Joseph McIver	Morgan State		Ron Hines	Southeast Missouri State
	Tom Renner	Hope		Sean Johnson	Texas A&M-Kingsville
	Larry Smith	Arkansas Tech		Bill Jones	Skidmore
	Bob Winn	Memphis		Rich Kelch	Florida International
2001	Joyce Aschenbrenner	V Foundation		Kenny Klein	Louisville
	Gina Bowman	Arkansas State		Barb Kowal	Texas
	Debbie Copp	Oklahoma		Eric McDowell	Union (N.Y.)
	Tam Flarup	Wisconsin		Pete Moore	Syracuse
	John Humenik	Florida		Oliver Pierce	Gonzaga
	Wally Johnson	St. Lawrence		Steve Roe	Iowa
	Nancy Justis	Northern Iowa		Mady Salvani	Army
	Peter Schlehr	Towson State		Steve Shutt	Wake Forest
	David Smith	Virginia Tech		Gil Swalls	Tampa
	Milla Sue Wisecarver	James Madison		Mark Womack	Cedarville
2002	Claude Felton	Georgia	2009	Liz Abel	Utah
	Dick Lipe	Bentley		Julie Bennett	Baylor
	Mike Mahon	Drake		Tim Bourret	Clemson
	Kevin Reneau	California-Berkeley		Jim Clark	Walsh
	Jim Thies	Wisconsin-River Falls		Tom Duddleston	Arizona
	Ralph Zobell	Brigham Young		Jack Frost	Winthrop
2003	Marc Dellins	UCLA		Ed Hill, Jr.	Howard
	Nan Holyoak	Weber State		Jeff Hodges	North Alabama
	Debby Jennings	Tennessee		Bob Nygaard	Minnesota-Duluth
	Rob Schabert	Tennessee Tech		Gary Ozzello	Colorado State
	Michael Sondheimer	UCLA		Gary Pine	Azusa Pacific
	Marty Valdez	Cal State-Hayward		Dave Plati	Colorado
	Bob Vazquez	Stanford		Kevin Ruple	Baldwin-Wallace
2004	Bob Brendel	Missouri	2010	Ed Syguda	Otterbein
	Paul Carson	Toronto		Alan Cannon	Texas A&M
	Dave Guffey	Montana		Rick Covington	Blue-Gray Classic
	Jerry Hanson	Clarke College		John Czimbai	Cal Lutheran
	Larry Happel	Central		Wallace Dooley	Tennessee State
	John Heisler	Notre Dame		Larry Dougherty	Temple
	John Paquette	Big East		Tom Eiser	Xavier
	Jack Neumann	Calgary		Mark Engel	Detroit Mercy
	Greg Wright	Millersville		Bob Guptill	Great NW Athletic Conf.
2005	Max Corbet	Boise State		Bill Mahoney	California-Santa Barbara
	Bill Cousins	Rice		Jeff Nelson	Penn State
	Lawrence Fan	San Jose State		Scott Selheimer	Delaware
	Brad Larsen	Weber State		Dave Sherwood	Wingate
	Dave Lohse	North Carolina		Bob Shreve	Edinboro
	Dan O'Connell	Towson		Dr. Bill Smith	Arkansas
	Nancy Allison Worley	Louisville		Don Tomkalski	Tulsa
2006	Anne Abicht	St. Cloud State		David Williford	Oregon
	Carole Grills	Smith College		Woody Wilk	Fresno City
	Gary Johnson	NCAA	2011	Dave Beyer	Mercer
	Jamie Klund	Nevada		Kent Cherrington	Plymouth State
	Tom Lamonica	Illinois State		Jim Daves	Virginia
	Jim McGrath	Butler		Brian DePasquale	University at Albany
	Dennis O'Donnell	Rochester		Ann King	The Sages Colleges
2007	Jeff Bernstein	New York University		Tom Kroeschell	Iowa State
	Rich Bertolucci	UCLA		David Moross	Colorado College
	Mark Brand	Arizona State		Tom Nelson	St. Cloud State
	Mel Franks	Cal State Fullerton		Diane Nordstrom	Wisconsin
	Ted Gossen	Univ. of San Diego		Walt Riddle	Saint Leo
	Carol Hudson	Old Dominion		Joseph Seil	Nazareth College

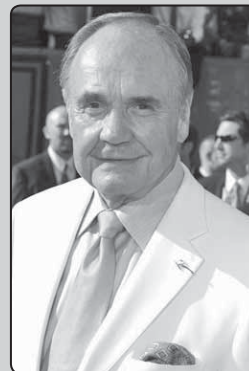
## LESTER JORDAN AWARD

The Lester Jordan Award is presented annually for exemplary service to the Academic All-America Award program and the promotion of the ideals of being a student-athlete.

1994	John Humenik	Florida
	Gregg Burke	Providence
1995	Nick Vista	Michigan State
	Roger Valdeserri	Notre Dame
1996	Dick Lipe	Bentley
	Bill Little	Texas
1997	Mitch Parkinson	Southern Illinois
1998	Ed Alsene	Illinois Wesleyan
	Brad Tufts	Bucknell
1999	Joe Hornaday	Texas Tech
	Steve Rourke	UCLA
2000	Bernie Cafarelli	Notre Dame
2001	Mike Strickler	VMI
2002	Bill Turnage	Central Missouri State
2003	Brian McCann	Cleveland State
2004	Katie Hyde	Millsport
	John Kennedy	Millsport
	John Von Stade	Millsport
	Nancy Campbell	Millsport
	Susan Splendido	Millsport
	Liza Reed O'Reilly	Millsport
2005	Dave Wrath	Augustana
2006	Mark Beckenbach	Ohio Wesleyan
2007	Jeff Rubin	ICS
	Mark Frantz	ICS
2008	Dan O'Connell	Towson
2009	Jim Seavey	Massachusetts Maritime
2010	Mike Wolf	Northwestern
2011	Kevin Ruple	Baldwin-Wallace

## DICK ENBERG AWARD

Established in 1997, the Dick Enberg Award is given annually to a person whose actions and commitment have furthered the meaning and reach of the Academic All-America® Teams Program and/or the student-athlete while promoting the values of education and academics. The award was created in part to recognize Dick Enberg's passion and support of the Academic All-America program for the past 20 years and more importantly, his dedication to education for more than four decades.



1997	Dick Enberg
1998	John Humenik
1999	Dean Smith
2000	Bill Russell
2001	Donna Shalala
2002	Alan Page
2003	Tom Osborne
2004	Ted Leland
2005	Father Hesburgh
2006	President Gerald R. Ford
2007	Pat Summitt
2008	Chuck Lee
2009	Steve Smith
2010	Tom Hansen
2011	Jackie Joyner-Kersey

COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA

# COSIDA

*Strategic Communicators for College Athletics*

# COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA

## Past Presidents

2011-12	Tom DiCamillo	Pacific West Conference
2010-11	Larry Dougherty	Temple
2009-10	Justin Doherty	Wisconsin
2008-09	Nick Joos	Baylor
2007-08	Charles Bloom	Southeastern Conference
2006-07	Doug Dull	Maryland
2005-06	Joe Hernandez	Ball State
2004-05	Rod Commons	Washington State
2003-04	Tammy Bocclair	Vanderbilt
2002-03	Alan Cannon	Texas A&M
2001-02	Pete Moore	Syracuse
2000-01	Fred Stabley Jr.	Central Michigan
1999-00	Max Corbet	Boise State University
1998-99	Maxey Parrish	Baylor
1997-98	Pete Kowalski	Rutgers
1996-97	Jim Vrugink	Purdue
1995-96	Rick Brewer	North Carolina
1994-95	Hal Cowan	Oregon State
1993-94	Doug Vance	Kansas
1992-93	Ed Carpenter	Boston University
1991-92	George Wine	Iowa
1990-91	June Stewart	Vanderbilt
1989-90	Arnie Sgalio	Big Sky Conference
1988-89	Bill Little	Texas
1987-88	Bob Smith	Rutgers University
1986-87	Roger Valdiserri	Notre Dame
1985-86	Jack Zane	Maryland
1984-85	Nordy Jenson	Western Athletic Conference
1983-84	Bill Whitmore	Rice
1982-83	Howie Davis	Massachusetts
1981-82	Nick Vista	Michigan State
1980-81	Langston Rogers	Mississippi
1979-80	Dave Schulthess	Brigham Young
1978-79	Don Bryant	Nebraska
1977-78	Bob Peterson	Minnesota
1976-77	Bill Esposito	St. John's
1975-76	Bob Bradley	Clemson
1974-75	Hal Bateman	Air Force
1973-74	Jones Ramsey	Texas
1972-73	Jim Mott	Wisconsin
1971-72	Dick Page	Massachusetts
1970-71	Elmore Hudgins	Southeastern Conference
1969-70	Harry Burrell	Iowa State
1968-69	Tom Miller	Indiana
1967-68	Bill Young	Wyoming
1966-67	Marvin Francis	Wake Forest
1965-66	Bob Culp	Western Michigan
	Val Pinchbeck	Syracuse
1964-65	Harold Keith	Oklahoma
1963-64	Warren Berg	Luther

1962-63	Bob Hartley	Mississippi State
1961-62	Frank Soltys	Connecticut
1960-61	John Cox	Navy
	Martin Reisch	U.S. Air Force Academy
1959-60	Wilbur Evans	Texas
1958-59	Fred Stabley Sr.	Michigan State
1957-58	Ted Mann	Duke

\* CoSIDA was officially formed in the summer of 1957. This is the organization's 55th year of existence and there have been two years where the President's role was shared.

### CoSIDA's 57th President (2011-12)

\*

### Tom Di Camillo Pacific West Conference



# CoSIDA Constitution

Last Updated July 2010

## Article 1 - Name

The name of this organization shall be the College Sports Information Directors of America, hereinafter referred to as the Association or CoSIDA.

## Article 2 - Mission Statement

The purpose of this organization is to empower its members in their roles as collegiate sports public relations and communications professionals. The objectives include:

\* Provide a collective voice for collegiate sports public relations and communications professionals in promoting the image of their institutions and their profession both internally and externally;

\* Encourage discussions of issues and exchange of ideas that impact and enhance the image of their institutions and the role of collegiate sports public relations and communications professionals;

\* Provide helpful information to collegiate sports public relations and communications professionals via various workshops, newsletters, directories, surveys, studies, websites, etc.;

\* Provide and encourage an emphasis on diversity in the areas of gender, race and divisional representation;

\* Provide ideas and resources to enhance current and develop new recognition programs for collegiate student-athletes and athletic professionals;

\* Align ourselves with other organizations whose missions are compatible with CoSIDA.

## Article 3 - Membership

**Section 1:** The membership of the Association shall consist of persons whose qualifications, in the judgement of the Board of Directors hereinafter constituted, shall warrant their election to one of the following classifications:

A. Active member: Any person actively engaged in the administration of a collegiate sports public relations and communications program at an accredited institution of higher learning, an intercollegiate athletic conference, a national athletics governing body, or of similar organizations devoted to the administration of collegiate athletics.

B. Associate member: Any person whose duties are related to, but not a part of, the administration of a collegiate sports public relations and communications program at an accredited institution of higher learning, an intercollegiate athletic conference, a national athletics governing body, or of similar organizations devoted to the administration of collegiate athletics.

C. Student member: Any person enrolled at an accredited institution of higher learning and employed in the collegiate sports public relations and communications program at that institution, at an intercollegiate athletic

conference, a national athletics governing body, or of similar organizations devoted to the administration of collegiate athletics.

**Section 2:** Associate, student and honorary members of CoSIDA shall enjoy the same rights and privileges as active members, except that they may not hold office or serve on the Board of Directors of the Association.

**Section 3:** Any qualified person who has been approved by the Board of Directors may become a member of the Association upon payment of the annual membership fee.

**Section 4:** Applications for membership in the Association, the form and content which will be determined by the Board of Directors, shall be referred to the Treasurer, who shall examine the qualifications of the applicant, make a determination regarding the eligibility of the applicant for membership, and notify said applicant of his or her provisional acceptance or rejection for membership pending the approval of the Board of Directors.

## Article 4 - Officers & Elections of Officers

**Section 1:** The officers of the Association shall be a President, Vice-President, Second Vice-President, Third Vice-President, Secretary and Treasurer.

**Section 2:** All officers of the Association shall be elected at the annual meeting of the Association. The candidate for an office who shall receive the highest number of votes shall be declared elected to that office.

The Association's Nominating Committee shall solicit nominations from the membership for the open officer positions each year. The Nominating Committee shall meet prior to the annual workshop and vote on a new slate of officers for nomination. The officer rotation shall include a representative from four regions: Northeast, Southeast, Central and West.

The breakdown of states and provinces is:  
**Northeast:** Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, Pennsylvania, New Brunswick, New Hampshire, New Jersey, New York, Newfoundland, Nova Scotia, Quebec, Rhode Island, Vermont, West Virginia;

**Southeast:** Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia;

**Central:** Arkansas, Illinois, Indiana, Iowa, Louisiana, Manitoba, Michigan, Minnesota, Missouri, Ohio, Ontario, Wisconsin

**West:** Alaska, Alberta, Arizona, British Columbia, California, Colorado, Hawaii, Idaho, Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oklahoma, Oregon, Saskatchewan, South Dakota, Texas, Utah, Washington, Wyoming, Yukon Territory

**Section 3:** In the case of a vacancy in the office of President, the First Vice-President shall succeed the office of President and shall serve until the expiration of the current term.

In case of a vacancy in any other office, the Board of Directors shall have the power to fill the position and the appointee shall serve until the next regular election.

**Section 4:** The Secretary and Treasurer of the Association shall each be paid an annual stipend as determined by the Board of Directors.

## Article 5 - Duties of Officers

**Section 1:** The President shall preside at all meetings of the Association and of the Board of Directors and shall assume all other duties of that office as prescribed in Roberts' Rules of Order.

**Section 2:** The First Vice-President, in the absence of the President, shall assume all the duties of the President. He/she will have additional duties determined and assigned by the President with Board approval.

**Section 3:** The Second and Third Vice-Presidents shall carry out such duties and responsibilities as determined and assigned by the Board.

**Section 4:** The Secretary shall carry out such duties and responsibilities as determined and assigned by Board.

**Section 5:** The Treasurer oversees all financial matters for the Association, including the financial responsibilities dealing with the annual convention. The Treasurer will also be responsible for filing an annual report with the United States government concerning CoSIDA's financial affairs, and presenting an annual financial report to the Board of Directors and the membership (in person or via the mails).

## Article 6 - Terms of Office

**Section 1:** With the exception of the Secretary and Treasurer, no officer of the Association shall be eligible for election to an office he/she has been elected to previously.

**Section 2:** The Secretary or Treasurer, elected for a six-year term, may be eligible for re-election upon completion of said term.

**Section 3:** A representative, either College Division or At-Large who shall have served in that capacity for a full three-year term, shall not be eligible for re-election as a College Division or At-Large representative to the Board of Directors.

## Article 7 - Directors and Election of Directors

**Section 1:** There shall be a Board of Directors consisting of all officers of the Association, six college division members, four members at-large and the three immediate past presidents who continue to be active members of the Association.

**Section 2:** The Board of Directors shall have the power to act in the name of the Association when the Association is not meeting.

**Section 3:** College division members of the Board of Directors shall be elected at the annual meeting of the Association and shall represent institutions which are not classified as Division I in either football or basketball. College division members of the Board may be elected to three-year terms.

**Section 4:** At-large members shall come from the membership as a whole, and must be fully qualified members of the Association. At-large members may be elected to a three-year term.

**Section 5:** In case of a vacancy on the Board of Directors, the Board shall have the power to fill the position and the appointee shall serve until the next regular election.

## Article 8 - Committees

**Section 1:** The standing committees of the Association shall be:

\* the Nominating Committee, consisting of all past presidents who continue to hold active or associate membership in the Association and are still active in the field of college athletics; the College Division members of the Board of Directors whose terms expire at the close of the annual meeting; and at-large members of the Board of Directors whose terms expire at the close of the annual meeting. The Nominating Committee shall be chaired by the third-year Past President;

\* the Special Awards Committee, whose members shall be appointed by the president of the Association.

\* the Workshop Program committee, chaired by one of the officers as assigned by the President and approved by the Board.

\* the Workshop Social committee, chaired by one of the officers as assigned by the President and approved by the Board; and

\* the Committee on Committees, which will assign members to committee service.

The Board of Directors may establish other committees as warranted, including those to provide recognition for outstanding achievements in specific areas of the profession.

**Section 2:** Any member of CoSIDA may hold committee membership. Committee chairs must be active members of the Association. The Committee on Committees shall survey members annually to determine their willingness and/or preference for committee service.

## Article 9 - Meetings

**Section 1:** There shall be an annual meeting of the Association, to be held at a site and time to be determined by the Board of Directors.

**Section 2:** The Board of Directors of the Association shall meet during the annual workshop. The agenda shall be set by the president.

**Section 3:** For the purpose of transacting business at the annual meeting, a quorum shall consist of a majority of the active members attending the business meeting.

## Article 10 - Voting

Each active member of the Association shall be permitted to cast one vote on any motion requiring a vote by the membership.

## Article 11 - Dues, Fees, Financial Policies

**Section 1:** The annual dues for the membership will be established by the Board of Directors.

**Section 2:** Registration fees for meetings of the Association shall be determined by the Board of Directors and announced in advance by the treasurer.

**Section 3:** The fiscal year of the Association shall begin on July 1 and continue through June 30 of the next year.

## Article 12 - Order of Business

The order of business of the Association's annual business meeting shall be:

- A. Call to order
- B. Reading of minutes of previous meeting
- C. Committee reports
- D. Report of the treasurer
- E. Correspondence
- F. Unfinished business
- G. New business
- H. Election of officers
- I. Adjournment

## Article 13 - Awards & Citations

**Section 1:** The Association may, at its annual meeting, present the following awards, voted upon by the Special Awards Committee:

\*Arch Ward Award: member who has made an outstanding contribution bringing dignity and prestige to the profession;

\*Warren Berg Award: college division member who has made an outstanding contribution bringing dignity and prestige to the profession;

\*Jake Wade Award: an outstanding contributor in the media to intercollegiate athletics;

\*Keith Jackson Eternal Flame Award: individual or organization making a lasting contribution to intercollegiate athletics, demonstrating a long and consistent commitment to excellence and support to CoSIDA and its mission;

\*Bob Kenworthy Good Person Award: member demonstrating outstanding civic involvement outside sports information;

\*Bill Esposito Backbone Award: member displaying sound judgement and unusual courage in taking a stand in intercollegiate athletics contrary to public opinion and sentiment, or who displays sound judgement and unusual courage in guiding their institution through difficult public relations situations.

\*Trailblazer Award: an individual who has been a pioneer in the profession, helping improve the level of ethnic and gender diversity within CoSIDA.

\*Lester Jordan Award: an individual cited for exemplary service to the Academic All-America Program and the promotions of the ideals of being a student-athlete.

\* Rising Star Award: a university division and a college division member with 10 years of full-time service or less in the profession, for service, dedication, energy and enthusiasm that make the individual a "rising star" in sports information.

**Section 2:** The Association may, at its annual meeting, present up to five members with the Hall of Fame Award. Each year, two college division and two university division members may be inducted, along with the next highest vote-getter from any division from among those nominated.

These awards will be selected by previous Hall of Fame recipients and the Special Awards committee members; the Third Vice-President will chair the Hall of Fame selection as a non-voting member.

The Special Awards Committee will also create a subcommittee that will address vintage members of the profession and develop a structure to submit such members for consideration for the Hall of Fame as they are deemed worthy. This will be an additional member above the five and will not have to be done on an annual basis.

**Section 3:** The Association may, at its annual meeting, present the following awards to all members who have provided documentation of appropriate achievements to the Third Vice-President:

\* 25-Year Award: given to active members who have served 25 years as a full-time employee in the profession;

\* Lifetime Achievement Award: given to members who have served a minimum of 25 years as a full-time employee in the profession and who have subsequently retired.

**Section 4:** Nominees for any awards will remain on the ballot for three years if not previously selected. After that period, the nominee must be resubmitted as a new candidate.

**Section 5:** The Association may, at its annual meeting present special commendation to members whose work has been meritorious. These recipients shall be determined by the Board of Directors.

**Section 6:** The association may, at its annual meeting, present the Dick Enberg Award to a person whose actions and commitment have furthered the meaning and reach of the Academic All-America Teams Program and/or the student-athlete while promoting the values of education and academics. The award winner will be selected by a special committee appointed and chaired by the Third Vice President, with representation to include the CoSIDA Board, the Academic All-America Committee and AAA Hall of Fame members.

**Section 7:** The association may, at its annual meeting, present the Bud Nangle Ethics and Integrity Award to an individual or team from within the college athletics community that demonstrates ethics and integrity during stressful situations. The award winner will be selected by the Ethics Committee, with approval of the Special Awards Committee and the Board of Directors.

### **Article 14 - Publications**

**Section 1:** The Association shall publish a periodical - CoSIDA Digest - for distribution to its members during the year, including one issue announcing the time, site and program of the forthcoming annual meeting. Information in the Digest shall also be posted on the CoSIDA website in a timely manner.

**Section 2:** The Association may print and distribute, or have distributed to its members, other publications deemed to be of value to members in their performance of their duties.

**Section 3:** The Association shall maintain a website for distributing information to the membership and those interested in learning more about the Association. THE DIRECTOR OF EXTERNAL AFFAIRS will post content. The Association shall retain rights to the domain name "CoSIDA.com."

### **Article 15 - Affiliations**

The Association shall maintain a close alliance with organizations which have as their purpose the achievement or aims and objectives related to those of CoSIDA, including the Council for the Advancement and Support of Education, the National Collegiate Athletic Association, National Association of Intercollegiate Athletics, national organizations of community and junior colleges, U.S. and Canadian Olympic committees, Football Writers Association of America, U.S. Basketball Writers Association, National Collegiate Baseball Writers Association, Track and Field Writers of America, regional and conference-based sports information groups, and similar organizations of public relations professionals, writers and broadcasters in the U.S. and Canada.

### **Article 16 - Use of Name**

The name and registered marks of the Association may not be used for commercial purposes or in any manner which may imply Association endorsement of a product or project for which endorsement has not been granted by the Association.

### **Article 17 - Parliamentary Authority**

Roberts' Rules of Order shall govern all proceedings of any regularly constituted meeting in the absence of any other rule to the contrary which shall have been adopted by the Association.

### **Article 18 - Amendments**

The Bylaws of the Association may be amended at any annual meeting by the vote of two-thirds of the members present and voting, provided that the proposed amendment is submitted to the Secretary of CoSIDA at least 45 days prior to the meeting at which the proposed amendment is to be acted upon. The proposed amendment shall be published in the on-line digest and posted on CoSIDA's website at least 21 days prior to that meeting.

### **Article 19 - Additional Positions**

**Section 1:** The Director of External Affairs shall be selected by the CoSIDA Board of Directors. The appointment will be for a minimum of three years, renewable each year thereafter upon discretion of the CoSIDA Board. The Director of External Affairs will serve as an ex-officio member of the Board of Directors.

**Section 2:** The Director of External Affairs shall be paid an annual stipend as determined by the Board of Directors.

**Section 3:** The Director of External Affairs shall have the following responsibilities:

- \* Serve as the organization's chief communications and marketing coordinator
- \* Work with President, officers, Board, Executive Director and other organizational staff to develop and implement a comprehensive communications and marketing plan for the advancement of the profession, organization and membership
- \* Serve as organization's convention coordinator as it relates to working with the officers and Board
- \* Coordinates the complete management and operations for the organization's website in conjunction with CoSIDA's web management provider
- \* Other duties determined by the Board of Directors

### **Executive Director**

**Section 1:** The Executive Director, a full-time salaried employee, shall serve as the chief administrative officer of the Association, reporting to the Board of Directors. The Executive Director will serve as an ex-officio member of the Board of Directors.

**Section 2:** The Executive Director shall be hired by the Board of Directors. The Board of Directors will conduct an annual performance review to determine continued employment.

**Section 3:** In the case of a vacancy in the position of Executive Director, the Board of Directors will name an interim director during the hiring process for a replacement.

**Section 4:** The Executive Director shall have the following responsibilities:

- \* Serve as Association's spokesperson.
- \* Responsible for Association's strategic planning
- \* Secure positive publicity of the sports information profession
- \* Oversee fund-raising efforts for Association.
- \* Maintain a working knowledge of significant industry developments and trends that affect the membership.
- \* Represent Association at selected intercollegiate athletics events
- \* Serve as liaison to national governing bodies.
- \* Assist with planning of the annual workshop.
- \* Oversee the Association's communications mediums - the Association website and Association publications.
- \* Other duties as assigned by the Board of Directors.

**Section 5:** The Executive Director shall be paid an annual salary as determined by the Board of Directors.

# CoSIDA Code of Ethics

## PREAMBLE

### College Sports Information Directors of America Code of Ethics

- \*Professional Values
- \*Principles of Conduct
- \*Member Commitment to uphold these standards

This Code of Ethics applies to all CoSIDA members. The Code is designed to be a useful guide for CoSIDA members as they carry out their daily duties and responsibilities. This code is written to help the membership anticipate and deal with ethical issues that arise in the day-to-day operations of their positions. This is meant to be a living document that will be massaged throughout the life of the organization.

The College Sports Information Directors of America (CoSIDA) is committed to the ethical discharge of their jobs in dealing with the public, the media and the Universities that they serve.

The reputation of the membership and the organization as a whole depends upon the proper ethical conduct of all individuals related to the organization. We must set an example for each other, as well as other professionals, by our constant pursuit of the ethical standards of performance, professionalism and conduct.

The CoSIDA Board of Directors retains the right to bar members from functions, membership and events or expel individuals for actions in violation of this Code or CoSIDA by-laws.

Ethical practice should be everyone's utmost concern within the day-to-day activities for the members. This Code has been put in place in order to assist the membership with this pursuit. Members that do not wish to uphold this standard should not be part of CoSIDA. Membership in CoSIDA is a privilege, not a right.

## STATEMENT OF PROFESSIONAL VALUES

CoSIDA presents these core values of the organization for its membership as an industry standard for professional practice in the field of sports information. These are fundamental beliefs that we find as a basic guide for our day-to-day decision making process and are vital to the entire integrity of people in the areas of collegiate sports public relations/communications/media relations and information.

### Advocacy

\*Those professionals in the areas of collegiate sports public relations and communications serve the interests of the various entities by acting in a professional manner.

### Honesty

\*Collegiate sports public relations and communications professionals must adhere to the highest standard of accuracy and honesty in representing their interests to the public.

### Expertise

\* Collegiate sports public relations and communications professionals must make themselves available to become acquainted with the latest technology.

\* Collegiate sports public relations and communications professionals must build expertise through understanding and creating relationships among a wide variety of constituents.

### Independence

\* Collegiate sports public relations and communications professionals are to be held accountable for their actions and be ready to give counsel when needed.

### Loyalty

\*While holding the best interest of the public in mind, collegiate sports public relations and communications professionals remain faithful to those we represent.

### Fairness

\* Collegiate sports public relations and communications professionals deal fairly with media, student-athletes and the public, respecting all opinions and their right of free expression.

## FREEDOM AND DISCLOSURE OF INFORMATION

### Core Principle

While keeping in mind the principle of staying loyal, collegiate sports public relations and communications professionals must keep in mind the free flow of accurate and truthful information at all times.

### Intent

\*Maintain integrity and create honest relationships with colleagues, coaches and media.

\*To provide advice and aid in the decision-making process.

### Guidelines

\*Provide the integrity of communications process with accuracy and honesty

\*Act promptly to correct false reports

\*Avoid Deceptive practices

### Examples of Improper Conduct

\*Using your position to obtain gifts in exchange for information—dealing with media outlets, other schools, coaches, or gambling entities.

\*Disseminating information that becomes detrimental to others' careers or reputations.

\*Knowingly release information that is wrong or giving misleading information—publicly or privately.

\*A member deceives the public through the use of technology—adding fans in empty stands, doctoring pictures, etc.

## SAFEGUARDING CONFIDENCES; AVOIDING CONFLICTS OF INTEREST

### Core Principle

Professional trust requires appropriate protection of confidential and private information. In order to build the confidence of the media, public and community, collegiate sports public relations and communications professionals must avoid real, potential or perceived conflicts of interest.

### Intent

To instruct members on the importance of keeping and safeguarding the privacy of student-athletes, coaches and others connected to the day-to-day activities of the profession and avoid conflicts that may be perceived wrong.

### Guidelines

\*Loyalty to the athletic administration, coaching staffs are imperative. No confidence should ever be violated, regardless of how insignificant it might appear. Above all, avoid criticism of fellow staff members, university officials, media and colleagues. Build a trust by avoiding a situation that may conflict with interest of the organization or one's ethics.

\*Act in the best interest of the employer.

\*Disclose any existing or potential conflicts of interest immediately

\*Encourage others around you and other members to act accordingly.

### Examples

\*Supplying false information to the public, media or fellow member.

\*Betraying a trust and supplying information in contrary to Privacy laws.

\*A member represents a conflicting organization and uses the information to better his/her interests.

## ENHANCING THE PROFESSION

### Core Principle

Collegiate sports public relations and communications professionals work constantly to strengthen the public's trust in the profession.

### Intent

\*To build respect and credibility with the public, media and Universities for the profession of collegiate sports public relations and communications.

\*Continually improve, adapt and expand the skills and knowledge to execute the duties of the profession.

### Guidelines

A member shall,

\*Acknowledge there is a sincere obligation to protect and enhance the profession.

\*Remain informed and educated about practices in the profession to ensure ethical conduct.

\*Always be mindful of the fact that members represent an institute or organization of higher learning and the conduct should be of utmost importance.

\*Continually enhance the professional development.

\*Uphold the statutes of this Code.

\*Mentor and aid other members about the Code and responsibilities.

\*Report ethical violations when appropriate.

### Examples of Improper Conduct

\*Participation in organized gambling activities.

\*Cheering for one's team should not occur.

## CoSIDA CODE OF ETHICS EXPECTATIONS

This Code of Ethics has been written and adopted by the CoSIDA Board of Directors in order to inform all of expectations and responsibilities when becoming a dues paying, active member of the organization. As stated in this Code of Ethics, the CoSIDA Board of Directors retains the right to bar members from functions, membership and events or expel individuals for actions in violation of this Code or CoSIDA by-laws.

# **CoSIDA** ANNUAL MEMBERSHIP, WORKSHOP ATTENDANCE

<i>Year</i>	<i>Site</i>	<i>Membership</i>	<i>Workshop</i>	<i>Year</i>	<i>Site</i>	<i>Membership</i>	<i>Workshop</i>
2011	Marco Island	2862	727	1989	Washington, D.C.	1467	1122
2010	San Francisco	2497	614	1988	Kansas City	1361	855
2009	San Antonio	2563	553	1987	Portland	1426	701
2008	Tampa	2397	832	1986	Nashville	1360	836
2007	San Diego	2216	920	1985	Boston	1341	904
2006	Nashville	2143	726	1984	St. Louis	1304	714
2005	Philadelphia	1946	783	1983	San Diego	1170	610
2004	Calgary	1961	496	1982	Dallas	1077	651
2003	Cleveland	1954	780	1981	Philadelphia	984	639
2002	Rochester	1888	748	1980	Kansas City	944	495
2001	San Diego	1877	1065	1979	Chicago	593	458
2000	St. Louis	1855	980	1978	Atlanta	510	415
1999	Orlando	1839	1195	1977	Los Angeles	550	312
1998	Spokane	1812	609	1976	Cincinnati	671	335
1997	New Orleans	1825	1060	1975	Houston	623	303
1996	Boston	1803	1056				
1995	Denver	1772	903				
1994	Chicago	1804	1030				
1993	Atlanta	1810	987				
1992	Lexington	1706	989				
1991	San Francisco	1669	915				
1990	Houston	1627	947				

COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA

# **CoSIDA**

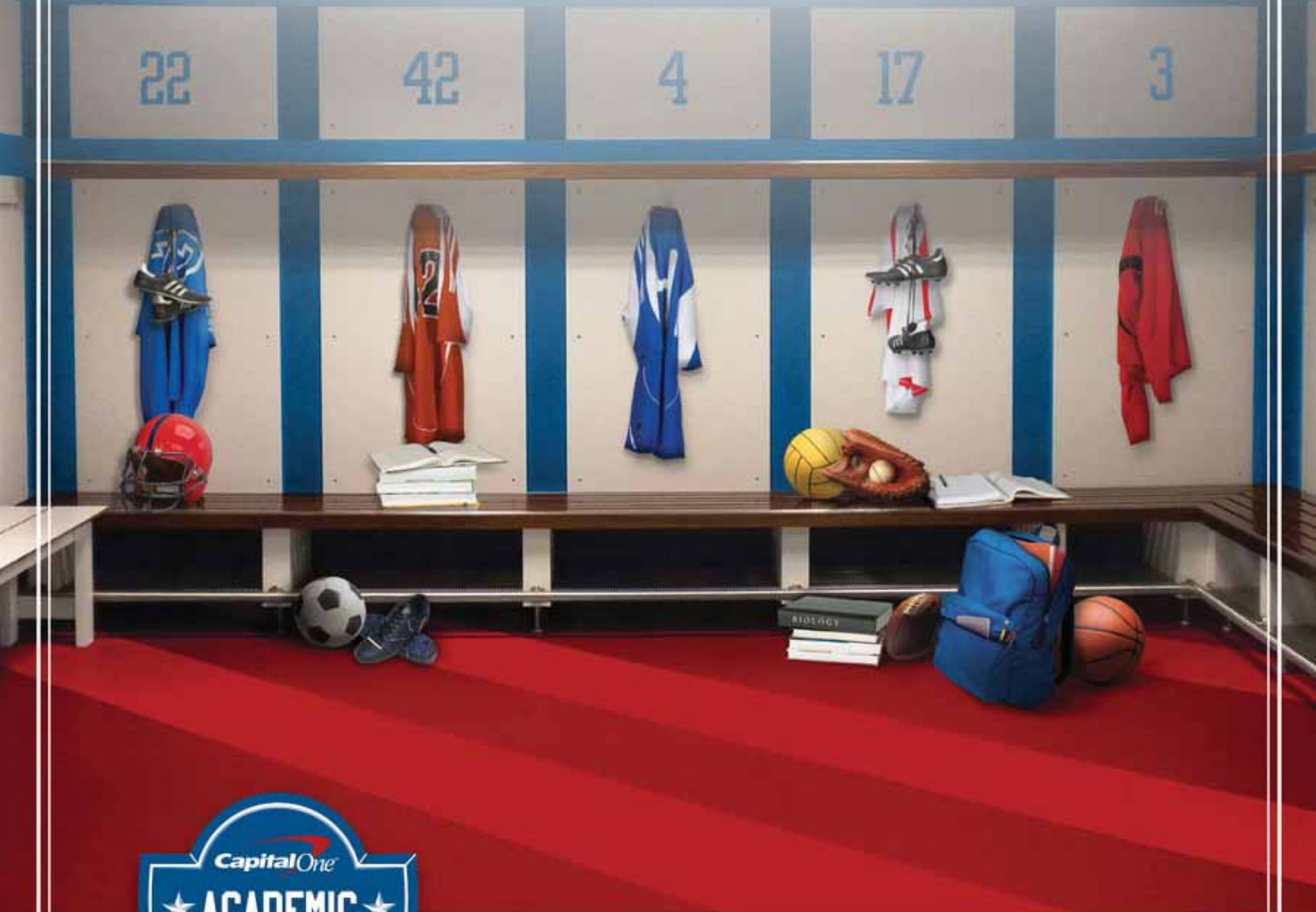
***Strategic Communicators for College Athletics***

## *Contact Information*

# **THE 2011-12 COSIDA BOARD OF DIRECTORS**

<b>Office</b>	<b>Name</b>	<b>Office Phone</b>	<b>Fax Number</b>	<b>Email</b>
President	Tom Di Camillo Pac West Conference	(480) 983-6605	(480) 983-6605	pacificwestconference@msn.com
First Vice-President	Joe Hornstein Central Florida	(407) 823-2729	(407) 823-5266	joehorn@athletics.ucf.edu
Second Vice-President	Shelly Poe Ohio State	(614) 247-7023	(614) 292-8547	poe.45@osu.edu
Third Vice President	Eric McDowell Union College (N.Y.)	(518) 388-6170	(518) 388-6096	mcdowe@union.edu
Secretary	Jeff Hodges North Alabama	(256) 765-4595	(256) 765-4659	sportsinformation@una.edu
Treasurer	Dave Wohlhueter Ithaca, NY	(607) 273-5891	(607) 273-5891	dpw5@cornell.edu
At-Large Representative	Joe Browning UNC Wilmington	(910) 962-3236	(910) 962-3686	browningj@uncw.edu
At-Large Representative	John Paquette Big East Conference	(401) 453-0660	(401) 751-8540	jpaquette@bigeast.org
At-Large Representative	Ed Hill Howard	(202) 806-7184	(202) 806-9595	ehill1950@aol.com
At-Large Representative	Kent Brown Illinois	(217) 244-6533	(217) 333-5540	kwbrown3@illinois.edu
College Division Rep. Central	Cindy Fotti Columbia (Mo.)	(573) 875-7454	(573) 875-7429	cnfotti@ccis.edu
College Division Rep. Northeast	Mark Fleming Moravian	(610) 861-1472	(610) 861-1581	sportsinfo@moravian.edu
College Division Rep. South	Dave Walters Guillford	(336) 316-2107	(336) 316-2953	dwalters@guillford.edu
College Division Rep. West	Chris Day Adams State	(719) 587-7825	(719) 587-7276	clday@adams.edu
College Division Rep. At-Large	Rob Knox Kutztown	(610) 683-4182	(610) 683-4676	Knox@kutztown.edu
College Division Rep. At-Large	Dave Wrath Augustana (Ill.)	(309) 794-7265	(309) 794-7525	davewrath@augustana.edu
First Past President	Larry Dougherty Temple	(215) 204-3850	(215) 204-2588	larrydoc@temple.edu
Second Past President	Justin Doherty Wisconsin	(608) 262-1811	(608) 262-8184	jmd@athletics.wisc.edu
Third Past President	Nick Joos Baylor	(254) 710-3043	(254) 710-1369	nicholas_joos@baylor.edu
<b>Ex-Officio Members</b>				
Executive Director	John Humenik	(352) 377-1908		jhumenik@bellsouth.net
Director of External Affairs	Barb Kowal	(512) 739-1234	(512) 739-1234	barbkowal@cosida.com
Director of Internal Operations	Will Roleson	(317) 490-2905		willroleson@cosida.com

# HONORING STUDENT-ATHLETES WHO BRING EXCELLENCE FROM THE CLASSROOM TO THE LOCKER ROOM.



Capital One® is proud to  
be the title sponsor of the  
Academic All-America® program.

Capital One is an Official Corporate Champion of the



NCAA is a registered trademark of the National Collegiate Athletic Association.

