

COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA

CoSIDA

Strategic Communicators for College Athletics



2012 CoSIDA CONVENTION INFORMATION

Registration - Schedule - Hotel

Saturday-Tuesday, June 23-26, 2012

RENAISSANCE GRAND HOTEL

St. Louis, Missouri



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2012 **CoSIDA** CONVENTION REGISTRATION INFORMATION

Saturday-Tuesday, June 23-26, 2012
RENAISSANCE GRAND HOTEL

St. Louis, Mo. • 800 Washington Avenue • St. Louis, Missouri 63101

PREREGISTRATION FEES: \$195 for CoSIDA members and \$195 for spouses, friends and children. \$280 for non-CoSIDA members. Deadline for the pre-registration is June 1, 2012. Everyone who wishes to attend any of the events must be registered. These registration fees have held steady at same price point for the last three years. Go directly to the Convention registration site, coordinated by Sports Systems, <http://www.sportssystem.com/clients/cosida/>

HOTEL ROOM RATES: Per night, the hotel room rate is \$162.50 for single/double. If you require reservations for triple (3-person) and quad rooms (4 people) they are at the following rates: triple \$182.50; quads \$202.50. As part of the CoSIDA Convention package, Convention attendees will receive wireless in-room discounts and will enjoy a reduced daily parking fee.

Direct link to Convention room reservations -

https://resweb.passkey.com/Resweb.do?mode=welcome_ei_new&eventID=5149591

GENERAL HOTEL WEBSITE:

<http://marriott.com/hotels/travel/stldt-renaissance-st-louis-grand-hotel/>

2012 CoSIDA CONVENTION SCHEDULE

Schedule of Events Tentative as of April 7

see schedule online at:

<http://cosida.com/workshops/convention12.aspx>

Saturday, June 23

CoSIDA 5K Fun Run/Walk (TBA)

8 am-Noon: Exhibit Hall setup

9 am-Noon: Committee meeting times available

10 am-3 pm: **Registration**

Noon-12:50 pm: **CoSIDA Past Presidents Roundtable: how the profession has changed and what values have remained the same**

Presenters: tba

Moderator: Pete Moore (Syracuse; 2001-02 CoSIDA President)

1 pm: Exhibit Hall open

1:15-2:15 pm: **Panel session: Sourcing: Anonymous sources, social media as sourcing; Do journalists even fact-check any more?**

Presenters: John Paquette (Big East Conference); others TBA

2:30-5 pm: Divisional sessions

6-7:15 pm: **Welcome/Kickoff Reception in Exhibitor Hall**

7:30-10 pm: Committee and divisional meetings if needed

Sunday, June 24

8 am: CoSIDA Chapel

8-11 am: Registration

9-10 am: **Town Meeting - CoSIDA Today and Beyond**

Moderator: Shelly Poe

10 am-Noon: Exhibit Hall open

10:15-11:45 am: **Social media training – how to school your athletes and coaches in what they need to know – including privacy issues, fake accounts** -- Kevin De-Shazo at Field House Media as panel lead

Noon-1:45 pm: **Kickoff Luncheon**

(Awards presented: 25-Year, Trailblazer, Kenworthy Community Service, Keith Jackson, College Division Rising Star, University Division Rising Star)

2-5 pm: Exhibit Hall open

2:15-4 pm: 2:15: **Paperless game notes? How to service the media and public in an online age** – led by Chris Yandle, Baylor – other panelists: Ted Gangi, CollegePress-Box.com; Chris Freet, Miami (Fla.)

3:15: **ESPN panel – It Started With Title IX: Addressing Bias and Stereotypes In Coverage** – panelists include Carol Stiff, Vice President, Programming & Acquisitions (NCAA, WBB) & Laura Gentile, Vice President, espnW
4:15-5 pm and 5 pm-5:45 pm: **Skill Set sessions**; these sessions will be repeated back-to-back so registrants can attend two sessions if they like

1) Scoring volleyball statistics and the new reporting structure for 2012: How to score volleyball and what you will be required to report starting in the fall of 2012

Presenters: April Goode (Virginia Tech) and Ian Schraier (Molloy)

2) Campus historical events – how getting athletics involved in campus milestone events can be a plus for your office and your professional reputation on campus - Clark Teuscher (North Central College) and Matt Turk (Cal State Bakersfield)

3) Health & wellness for the CoSIDA professionals: Nutrition, physical activity, weight issues explored and ways to become healthier

Presenter: Dr. Bryan Smith (Southern Illinois-Edwardsville); moderated by Eric Hess (Southern Illinois-Edwardsville)

6-7:30 pm: **ESPN Reception**

7:45-10 pm: Committee and divisional meetings if needed

Monday, June 25

8-8:30 am: **Annual CoSIDA Business Meeting**

8:30-9:45 a.m.: Tell Me A Story: Writing in the digital age: Dr. Don Ranly, Missouri School of Journalism

10:00-10:45 am: **Panel session: Case study of Penn State crisis coverage**

Presenters: Malcolm Moran (Penn State College of Communications Knight Chair in Sports Journalism and Society and 2012 Jake Wade Award recipient) and Penn State journalism students

10 am-noon: Exhibit Hall open

10:50-11:50 am: **Skill Set sessions** (these will not repeat)

1) Digital video production and editing tips

Presenters: Dave Smoller (Kansas State) and others TBA from the Collegiate Athletics Internet/Digital Association (CAIDA) partnership with CoSIDA

2) Presentation of survey data concerning our membership
Presenters: Clay Stoldt (Chair, Wichita State Sport Management program); Joe Moore (Central Missouri Department of Communications)

3) Digital photography and editing (presenters TBA)

Noon-1:45 pm: **CoSIDA Hall of Fame Luncheon**

(Awards presented- CoSIDA Hall of Fame, Esposito Award, Lifetime Achievement Award)

2-4:30 pm: Exhibit Hall open

2-3 pm: **Panel discussion: The Capital One Academic All-America® program with Dick Enberg:** The award-winning sportscaster Enberg, a long-time ardent supporter of the Academic All-America® program, will discuss the growth of the AAA program and his involvement and memories surrounding CoSIDA's signature program; new Academic All-America Hall of Famers also will be invited to take part

3:15-4:45 pm: **NCAA panel session: Social media and content marketing**

Presenters: Ronnie Ramos, NCAA Managing Director of Digital Communications, Dana Thomas, NCAA Digital Communications, and others

5:45- 8:15 pm: **Capital One Special Awards Gala**

CoSIDA awards presented before dinner (Arch Ward, Jake Wade, Warren Berg, Lester Jordan)

Dinner from 6:25-7:05 pm

Capital One Academic All-America® Hall of Fame Induction/Enberg Award presentation follows

Tuesday, June 26

7-7:50 am: Committee and divisional meetings (if needed)

8-9 am: Divisional programming

9-10 am: **Panel session: Using social media in crisis communications**

Presenters: Chris Syme (Chair, CoSIDA New Media/Technology Committee and Dr. Bill Smith (Arkansas)

Note: This panel also is being presented at the national CASE Convention

10 am-2 pm: Exhibit Hall open

10-11 am: **Panel session: Working with student-athletes and SAAC: SAAC representatives from all divisions discuss communications challenges from their perspective**

Presenters: SAAC student-athletes (tba); coordinated by Eric McDowell (Union College-N.Y., CoSIDA 3rd VP); moderated by James Laurinaitis, St. Louis Rams Pro Bowl linebacker & Ohio State graduate

11 am-Noon: **Panel session: Reporter's roundtable**

Presenters: tba

Noon-1:30 pm: **CoSIDA Goodwill Committee Community Service Project** (tba)

1:45-2:50 pm: **Panel session: Digital media discussion: Video, editing, best equipment for the price, next steps forward in digital communications, how to utilize your video staff (game films and/or feature productions)**

Presenters: members of CAIDA (Collegiate Athletic Internet/Digital Association)

3-3:45 pm and 3:45-5 pm: **Skill Set sessions;** these sessions will be repeated back-to-back so registrants can attend two sessions if they like.

1) Baseball/softball scoring

Presenters: Kevin Juday (Elmhurst College)

2) Financial planning: What you need to think about and what questions to ask

Coordinated by Chuck Yahng (Maryville); presenter(s) tba

3) Starting an athletics magazine: Do's, don'ts and best practices from schools who have developed magazine projects

Presenters: Brian Mason (Wisconsin) and others tba

4) More table topics (tba)

6:15-6:45 pm: **Ozzie Smith presentation to CoSIDA attendees** (Busch Stadium)

6:45-7:30 pm: **Farewell Party/Reception-** food and beverage served (Busch Stadium)

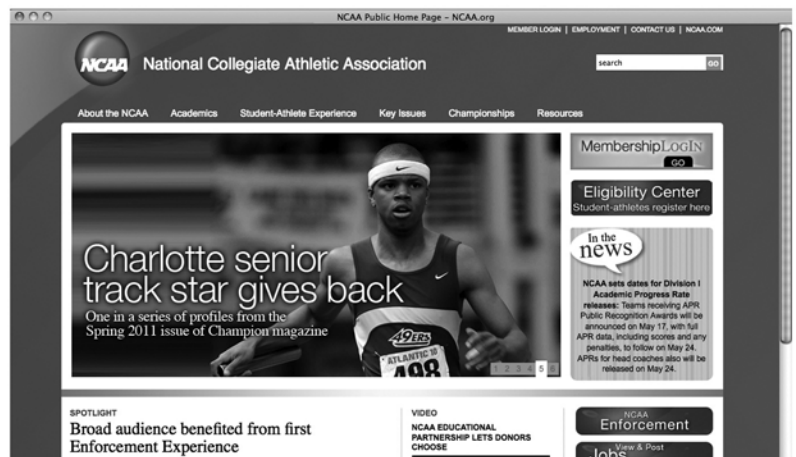




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2012 CoSIDA CONVENTION

Frequently Asked Questions

What are the dates and location for the 2012 CoSIDA Convention?

The 2012 Convention will take place Saturday-Tuesday, June 23-26, at the Renaissance Grand and Suites Hotel in St. Louis, Mo. (800 Washington Ave.). To see updated convention information as it becomes available, please visit <http://cosida.com/workshops/convention12.aspx>

How do I register for the 2012 CoSIDA Convention?

There are two ways – you may register in advance via ONLINE registration ONLY from Feb. 1 through June 1; or you may register in person at the Renaissance June 23-24. If you choose to register in-person, you will pay a higher on-site registration fee.

In addition to online registration, can I do a mail-in convention registration in advance and pay by check?

No. CoSIDA has moved to an online registration system the past few years and all transactions are done online via credit card payment only.

If I choose to register in-person at the Convention, how do I do it and where? Can I use a credit card then or do I need to pay by check?

On-site registration will take place at the Renaissance at the CoSIDA registration desk (follow signs in hotel) Saturday and Sunday, June 23-24, beginning Saturday morning at 10:00 a.m.. After Monday, please see Treasurer Dave Wohlhueter in the CoSIDA Office to register.

On-site registration fees may be paid for by CHECK or CASH ONLY. No credit cards, please.

What are the costs for convention registration?

Costs if you register online in advance: CoSIDA members (\$195.00); spouses, friends and children (\$195.00); non-CoSIDA members (\$280.00). Advance registration ends on Friday, June 1, 2011 at midnight Pacific time.

Costs if you plan to pay on-site registration in St. Louis as a walk-up registrant: CoSIDA members (\$225.00); spouses, friends and children (\$225.00); non-CoSIDA members (\$325.00).

Please remember that everyone who wishes to attend any of the 2012 Convention events (workshops, social events, luncheons/Special Awards Gala) must be registered.

NOTE: If someone is coming to the Convention ONLY for one of the luncheons or the Special Awards Gala to support an award winner, that is a special exception. They do not need to register for the full Convention. They may contact Treasurer Dave Wohlhueter (dpw5@cornell.edu) for payment information for those events.

What is the deadline for registering online for the 2012 Convention?

Friday, June 1, 2012 at midnight Pacific time.

After that date, you will have to register in-person at the Renaissance beginning on Saturday, June 23. You also will incur higher registration costs when you do a walk-up registration (see registration costs listed above).

What is the refund policy for online registration?

There will be no refunds on preregistration monies unless a reasonable request is made at least one week before the beginning of the convention. Deadline for refunds is Saturday, June 16. Please make refund requests to Treasurer Dave Wohlhueter (dpw5@cornell.edu).

Can I also pay my 2012-13 CoSIDA membership dues during this online registration process?

You are encouraged to pay 2012-13 dues during the spring and summer, and can pay your dues during Convention registration if you wish in a separate transaction.

REMEMBER- when you register for the 2012 Convention, you are paying for Convention-associated costs only – the Convention fee DOES NOT cover your 2012-13 membership dues. Membership dues are a separate charge.

On the CoSIDA online registration page, click on the link which says: "Want to pay 2012-13 CoSIDA membership dues?" That will link you back to CoSIDA.com where you may log on and pay for your 2012-13 membership.

Remember: if you are the CUSTODIAN of your organization's directory, you can go online and pay dues for all staff members as well as update your organization and personal information at any time.

Can I also reserve my Renaissance hotel room during this online registration process?

Yes. From the Sports Systems online registration form, look for the link which says "Reserve your Renaissance hotel room." You will be redirected to our hotel registration page where you will receive the special CoSIDA Convention room rate of \$162.50 per night. This amazing room rate for the property will be offered three days prior to the start of the Convention and three days after (June 20-29), if space is available.

Can I register staff and family members at the same time I register myself?

In fact, we encourage you to do ALL your registrations at once. If you begin a registration process and have to put it in "draft mode" and return later, the Sports Systems will send you an email reminding you that you have NOT completed registration.

What is the process I do if I want to register myself and then more people from my organization or family under one credit card?

1. If you are registering a group under ONE credit card: Fill out general information about the school/organization on the first page, select the type of attendees (CoSIDA member, non-member, family member/spouse/friend), and enter your credit card information. You must add yourself as an attendee if you are attending.

Once you press the “continue button” on this page, your credit card will be charged for everyone in your group. PLEASE DO NOT CLICK THE BUTTON TWICE OR YOU WILL BE DOUBLE-CHARGED. USE the “back” buttons if you want to go and review information. After your credit card is processed for the number and type of registrants, you will be taken to a screen to add individual attendees information.

Important: You will not be able to move to the next screen until your fully complete each registrant’s information. If you do not fill this section out, your registration will be “pending” and you will not be fully registered – even though your credit card will be charged.

All information on attendees MUST be filled out completely. Please do not exit the system before you review the individual registrant page to make sure all your attendees are listed. Your registration will be marked “pending” in the online system unless all individual registrants have been recorded.

2. After entering all attendees, you will be shown a “Finish” button. Click to see a recap of your request and the credit card charged amount. You will then be sent a confirmation email.

3. For example: you want to register four people (yourself, two staff members and your spouse). On page one of the registration form, please pay attention to every field and enter the correct number of people on this front page ... wait for it to finish processing and then go to the next page to enter attendees. Enter each one individually then after you have entered all four, click the “Finish” button and look for your confirmation email. It will show the proper total under the list of attendees in each area. Please make sure that the amount of people entered on page one and the credit card charge for those people equals the number of people you enter on page two. In order to properly register every member of your organization, their names MUST be placed on the second registration page.

What if I individuals from my school/organization will be paying by separate credit cards, or if someone wants to pay for spouse/children on his/her personal credit card?

You can do two registrations with two separate credit cards during the same transaction, but you must do a separate registration for each of these groups. After using credit card #1, there will be a link at the end of this process to take you back to the start so that you may use credit card #2. Please use this link. Do not click the “back button” on your browser or you may be double-charged.

How do I get a confirmation receipt?

To get confirmation receipts:

1. When you have completed your registration, print the final screen OR

2. Use the email confirmation as your receipt. You will receive your confirmation email/receipt and other information after you finish this process. Please make sure dpw5@cornell.edu is in your approved list of emails in your SPAM-blocker folder.

To ensure email delivery of the confirmation receipt – check your SPAM blockers. Please make sure willroleson@cosida.com is in your approved list of emails in your SPAM-blocker folder, or else you may not receive the email confirmation.

If I complete my registration and later discover that I want to add another registrant – using the SAME credit card that I used previously – what are my steps?

Once you have closed out a transaction, pressed “Finish” and received a confirmation email, that transaction is completed. You cannot go back and edit it/amend it; you will have to go into the system and do another registration process, following all the steps above.

You must use an alternate email address if you do a second registration for others or family members. If you try to use the same email for the second registration, it will tell you to use a different one.

What if I start the registration process and have to leave it incomplete? Will I be timed out? Can I save it and return later? How do I later access the partially-completed registration?

If you save your work and leave the registration after the first page where you do your credit card processing, 30 minutes later you will receive an email from Sports Systems telling you that your registration is “incomplete” and that you need to complete it. Please follow the directions on the email and use that link to log back in and finish your registration. DO NOT begin another registration process; this will lead to a double-billing on your credit card.

What if I've saved my incomplete registration and then return to the Sports Systems and inadvertently start another registration process?

Again – if you’ve started a registration and receive an email stating that your registration is incomplete, please log back in and complete THAT registration. DO NOT begin another registration process; this may lead to a double-billing on your credit card and double-registrations for you and your group.

What if I find that I have been double-charged for registrations? How can I avoid this happening?

If you have an incorrect charge to your credit card, IMMEDIATELY contact CoSIDA Treasurer Dave Wohlhueter (dpw5@cornell.edu, phone: 607-273-5891). We will attempt to refund your credit card transaction IF we receive the request within hours of the incorrect total, and we will work with you to refund your money if necessary. Our first priority will be to cancel the credit card transaction and have you go back in and do your registration.

If that is not possible, then Dave will send you a refund via check once you provide him your pertinent mailing information.

What if I have additional questions?

Contact CoSIDA Treasurer Dave Wohlhueter (dpw5@cornell.edu) if you have an improper charge or need a refund.

Contact Director of Internal Operations Will Roleson (willroleson@cosida.com) if there is a registration form technical error or if you need to make a name change or have other questions.

VOLUNTEERS NEEDED FOR U.S. OLYMPIC TRIALS

The University of Oregon is seeking volunteers with media relations expertise to work at the 2012 U.S. Olympic Trials – Track & Field.

The event will be held June 22-July 1, 2012, at Historic Hayward Field in Eugene, Ore.

Volunteers will assist in a number of areas, including serving with USATF staff in the mixed (interview) zone, acting as liaisons with the media in both the media tribune and the media work tent, and assisting USATF staff in marshalling photographers, among myriad other duties that will arise during the Trials.

Free housing in university dormitories MAY be available; also many (but not all) meals will be provided.

Interested individuals should contact Greg Walker, UO Associate Director, Media Services (gswalker@uoregon.edu/541-346-2252).

For more information, go to: www.tracktown12.com.



SIGN UP FOR TEXTCASTER'S COSIDA CONNECTIONS TEXT MESSAGING SERVICE

Stay connected to CoSIDA with CoSIDA CONNECTION, provided by Textcaster. Get time-sensitive information from CoSIDA sent via text message and/or email message delivered directly to your mobile phone, wireless PDA or pager.

Note: Textcaster text messaging and email service is a new - and a second service - of CoSIDA digital communications. CoSIDA will continue to use its Constant Contact-based email system to message the members. When you click on the link above, you are signing up for this additional service.

You will receive calendar/date reminders, any last minute changes to all CoSIDA activities and web site updates instantly to your wireless device.

• [CoSIDA members](#)

[Sign-Up NOW for the CoSIDA Connection text-messaging service!](#)

<https://my.textcaster.com/asa/Default.aspx?ID=986eb192-19de-427d-a7d8-878fa795a569>

2012 CoSIDA CONVENTION ST. LOUIS

<http://www.cosida.com/workshops/convention12.aspx>



**June 23-26
ST. LOUIS
RENAISSANCE
GRAND
HOTEL**

4-Diamond/4-Star
Luxury Hotel
800 Washington Ave.,
St. Louis MO 63101

OZZIE SMITH

TO ADDRESS CoSIDA IN ST. LOUIS

By Eric McDowell

(Union College N.Y. Assistant AD/Sports Information),
CoSIDA 3rd Vice President

As CoSIDA looks forward to the 2012 Convention in St. Louis, a sports icon in the Gateway City looks forward to addressing the membership on the final evening of the convention.

St. Louis Cardinal legend Ozzie Smith, considered to be the greatest defensive shortstop in the history of Major League Baseball and a member of the Baseball Hall of Fame, will be the guest and provide his unique presentation and story to the CoSIDA Convention attendees at the final social event and farewell function on Tuesday, June 26. That event is scheduled to take place in Busch Stadium, home of the 2011 World Series Champion St. Louis Cardinals.

“Ozzie is a legendary figure in the City of St. Louis, not only for his remarkable playing career, but also for his generous and tireless charitable efforts in the community,” said Eric McDowell, CoSIDA 3rd Vice President, of Union College (NY). “As statisticians, we all know about the numbers that Ozzie recorded on the field. Our members will now learn more about Ozzie’s story before he became one of the best to ever play his position in his sport.”



When Eric McDowell was the Assistant AD/SID at Cal Poly, San Luis Obispo, he met Ozzie when the former Mustang star returned to campus as the program was moving to NCAA Division I. Ozzie is still the Mustang standard bearer for most career stolen bases with 110, career at-bats (754) and twice stole a school-record 44 bases in a season. Smith earned All-American honors in 1976 and twice was named to the All-California Collegiate Athletic Association first team. He played at Cal Poly from 1974 through 1977, before embarking on a professional career for the ages.



OZZIE SMITH BIOGRAPHY

Ozzie Smith is known in baseball as “The Wizard” and the best defensive shortstop of all time. He was inducted into the Baseball Hall of Fame in 2002.

Ozzie retired from baseball in 1996 after playing 19 years in the major leagues, the first four years with

the San Diego Padres and the final 15 with the St. Louis Cardinals. His nickname describes the way he played shortstop—he performed magic with his glove and performed in the infield with amazing acrobatic agility.

Ozzie broke countless records during his 19 years in the majors:

- All-time assist leader at shortstop with 8,375 assists
- All-time leader at turning double plays, with 1,590
- 13 consecutive Rawlings Gold Glove Awards, signifying the best at his position
- Started at shortstop for 10 consecutive years in the All Star Game, and was the Number One vote getter overall for the 1987 and 1988 All Star Games.

Other noteworthy baseball accomplishments include:

- Earned his 2,000th hit in 1992, finishing his career with 2,460 hits
- Consistently one of the toughest hitters to strike out and in 1994 joined his friend Eddie Murray as the only two active players with 17 straight 100-hit seasons.
- Was named to the All Century 100 Best Baseball Players of the 20th Century by Major League Baseball.
- Selected as the shortstop on the 50 year Anniversary Rawlings Gold Glove Team

Off-the-Field Accomplishments:

- 2001 recipient of the “Walter Payton Sweetness Award”, a Victor Award given to an athlete who has contributed to his community as well as being recognized in his particular sport.
- 1995 recipient of the Roberto Clemente Award, the humanitarian award of Major League Baseball
- 1994 recipient of the Branch Rickey Award, personifying “Service Above Self”
- 1992 St. Louis Man of the Year, a prestigious civic award never before given to an athlete.
- 1986 Father of the Year Honors Group Award
- 1983 NAACP Image Award for Sportsmanship, Humanitarianism, and Community Involvement.

Ozzie’s charitable endeavors almost always benefit children, and he has spent countless hours assisting various charities such as Multiple Sclerosis, The Variety Club, Ronald McDonald House, Annie Malone Children’s Home, The Boys Club of St. Louis, and Kids in the Middle. Currently, Ozzie serves as President of the Gateway PGA Foundation, an organization that reaches out to inner city youth via mentoring and golf programs.

Since retirement from baseball Ozzie succeeded Mel Allen as host of “This Week in Baseball,” was the color analyst for Cardinal broadcasts in 1997-1999, and served as the baseball analyst for CNN/NI, a joint venture between CNN and Sports Illustrated from 1999 to 2002.

Ozzie proudly operated a restaurant in St. Louis, Ozzie’s Restaurant and Sports Bar at Westport Plaza, which closed its doors in October, 2009 after 21 years in business.

Currently, Ozzie serves as the Education Ambassador to the National Baseball Hall of Fame, a position created expressly for him. Ozzie served in 2007, 2008 and 2009 as the honorary chairman

of the AFLAC High School Baseball Classic, showcasing the top high school baseball players from across the country and benefits pediatric cancer research. He also has corporate affiliations with John Hancock Financial Services and Bank of America.

In 1998, 1999 and 2001 Ozzie was cast in three theatrical productions at The Municipal Theatre in St. Louis. He had a cameo role in “Damn Yankees” in 1998. In 1999 he sang and tap danced in “The Munny Goes British” a musical revue based on songs from various Broadway musicals, and in 2001 he starred as The Wizard in The Munny’s production of “The Wizard of Oz.”

In 2005, the CD, “Oh Say Can You Sing” was released featuring Ozzie singing the Sam Cooke song, “Cupid.” The CD includes 10 other Major League Baseball players singing their own versions of popular songs. Proceeds from this project go to the players’ designated charities.

Ozzie has three children and makes St. Louis his home because he feels a deep responsibility to give back to the community that has so enriched his life.



THANK YOU CoSIDA

AND ALL YOUR MEMBERS, FOR THE YEAR-ROUND
SUPPORT AND COMMITMENT.

ESPN



2012 CoSIDA SPECIAL AWARDS HONOREES ANNOUNCED

Numerous members of the College Sports Information Directors of America (CoSIDA) organization will receive national awards for outstanding achievements and induct its 2012 Hall of Fame class when the organization holds its 55th annual convention June 22-26 at the Renaissance Grand Hotel in St. Louis.

Among the many honors, the organization will recognize its top athletic communications personnel as the newest members of its Hall of Fame. Other awards recognizing emerging leaders, community service and lifetime achievement honors will be presented.

Seven current and former sports communications professionals will be inducted into the CoSIDA Hall of Fame at a luncheon and ceremony on Monday, June 25. This CoSIDA Hall of Fame honor is presented to members of CoSIDA who have made outstanding contributions to the field of college athletic communications.

Members of the 2012 Hall of Fame Class include **Kennan Timm** of UW-Oshkosh; **Tom Di Camillo**, current 2011-12 CoSIDA president who serves as Central Arizona College Director of Public Relations and Assistant Commissioner for the Pacific West Conference; **Lawrence Fan**, San Jose State University Athletics Media Relations Director; **Debbie Copp**, Director of Athletic Publications at the University of Oklahoma; **Sue Edson**, Syracuse University Assistant Director of Athletics for Communications; and the late **Charles “Chuck” Prophet**, the former director of sports information of at Mississippi Valley State. **Fred Huff**, the former sports information director at Southern Illinois-Carbondale, was selected by the Veterans Selection Committee. The other six were selected by a vote of nearly 70 CoSIDA Hall of Famers.

The newest class of the Capital One Academic All-America Hall of Fame also will be honored in St. Louis, and those inductees will be announced later in April.

At a luncheon on June 25, CoSIDA will recognize six members with the Lifetime Achievement Award. This award is presented to CoSIDA members who have served at least 25 years in the profession (as of June 2012) who are retiring or leaving the profession. Those members include **Peter Schlehr** of Towson University; **Phil Haddy** of the University of Iowa; **Wallace Dooley, Jr.**, formerly of Tennessee State University; **Bill Turnage** of Florida Southern College; **Mike Mahon** of Drake University; and **Bob Condron** of the U.S. Olympic Committee (USOC).

Condron, the USOC Media Services Director for the last 28 years, will also be awarded the Keith Jackson Eternal Flame Award named for the longtime broadcaster which recognizes an individual or an organization who has made a lasting contribution to intercollegiate athletics demonstrating a long and consistent commitment to excellence and support of CoSIDA and its mission.

The Arch Ward Award is presented annually to a CoSIDA member who has made outstanding contributions to the field of college sports information, and who, by his or her activities, has brought dignity and prestige to the profession. Hall of Fame honoree **Lawrence Fan** will be recognized with this award at the Capital One Special Awards Gala taking place Monday evening, June 25.

Hall of Fame Class of 2012



Debbie Copp



Tom Di Camillo



Sue Edson



Lawrence Fan



Fred Huff



**Chuck Prophet
(deceased)**



Kennan Timm



(continued on page 16)

The June 25 Capital One Awards Gala also includes recognition of **Malcolm Moran**, the Jake Wade Award winner. The former award-winning USA Today, New York Times, Newsday and Chicago Tribune reporter of 30 years is now the John S. and James L. Knight Chair in Sports Journalism and Society at Penn State University. The award he is receiving is named for the acclaimed North Carolina sports journalist and former UNC SID Wade. This award is presented annually to an individual who has made an outstanding contribution in the media to the field of intercollegiate athletics.

Jack Neumann from the University of Calgary as the Warren Berg Award winner, will also be recognized that evening as the top professional in the college division. The award is presented annually to a college-division member who has made outstanding contributions to the field of college sports information and who, by his or her activities, has brought dignity and prestige to the profession.

Also earning recognition that evening will be **Dave Wohlhueter**, former Cornell SID who also serves as CoSIDA treasurer, as the Lester Jordan Award honoree and recipient of the prestigious Distinguished Service Award. Wohlhueter is only the second recipient of the Distinguished Service Award, joining Fred Nuesch (Texas A&M-Kingsville - retired) who received it in 2002.

The Lester Jordan Award is presented to an individual for exemplary service to the Academic All-America Award program and for promotion of the ideals of being a student-athlete. As mentioned previously, the new 2012 Capital One Academic All-America Hall of Fame class (to be announced later in April) also will be honored during the Awards Gala.

In other awards, **Shelly Poe** of Auburn University and CoSIDA second vice president, will be recognized with the Trailblazer Award. This honor is presented annually to an individual who is a pioneer in the profession and who has mentored and helped improve the level of ethnic and gender diversity within CoSIDA.

Jeff Nelson of Penn State University will be recognized with the Bill Esposito Backbone Award. This award is presented to a member displaying sound judgment and unusual courage in taking a stand in intercollegiate athletics contrary to public opinion and sentiment, or, who displays



Lawrence Fan



Jack Neumann



Malcolm Moran



Bob Condron



Shelly Poe



Jeff Nelson



Rich Herman



Dave Wohlhueter



Maurice Williams



Kimberly Wenger

sound judgment and unusual courage in guiding their institution through difficult public relations situations.

Rich Herman of Clarion University will be honored for his community service with the Bob Kenworthy Community Service Award, presented annually to a CoSIDA member for civic involvement and accomplishments outside the athletic communications profession.

CoSIDA also recognizes its youthful talent with the Rising Star Awards. This award is presented to both a University Division and a College Division member with 10 years of service or fewer whose work at their institution and service, dedication, energy and enthusiasm to the profession make that individual a "rising star" in sports information. **Maurice Williams** of Hampton University was the university division choice and **Kimberly Wenger** of the Centennial Conference was chosen as the college division recipient.

In addition to the special award winners and Hall of Fame induction, the organization also recognizes those who have completed 25 years in the profession. The following individuals will receive a 25-year plaque at the convention:

Shirley Jones Hill, Southern Mississippi; **Bob Noss**, Wright State; **Mark Bankert**, Malone University; **Michael MacEachern**, Young Harris College; **Joe Dier**, Mississippi State; **Roy Pickerill**, Kentucky Wesleyan; **Bernadette "Bernie" Cafarelli**, Notre Dame; **Robert Wilson**, Florida State; **Bill Wagner**, DePauw University; **Dave Geringer**, UMass-Dartmouth; **B.L. Elfring**, Southern Maine; **John Lewandowski**, Michigan State; **Chuck Sadowski**, University of Bridgeport; and **Herb Vincent**, LSU.

Congratulations to all the 2012 CoSIDA Award winners!



2012 CoSIDA AWARD WINNERS

**Presentations at the
CoSIDA Convention
St. Louis, Mo.,
June 23-26**

HALL OF FAME

Debbie Copp, Oklahoma
Tom Di Camillo, Pacific West Conference
Sue Edson, Syracuse
Lawrence Fan, San Jose State
Fred Huff, Southern Illinois
Chuck Prophet (deceased), Mississippi Valley State
Kennan Timm, Wisconsin-Oshkosh

ARCH WARD AWARD

Lawrence Fan, San Jose State

WARREN BERG AWARD

Jack Neumann, Calgary

JAKE WADE AWARD

Malcolm Moran,
Penn State University
Knight Chair in Sports Journalism and Society

KEITH JACKSON AWARD

Bob Condron, United States Olympic Committee

TRAILBLAZER AWARD

Shelly Poe, Auburn

BILL ESPOSITO AWARD

Jeff Nelson, Penn State

BOB KENWORTHY COMMUNITY SERVICE AWARD

Rich Herman, Clarion

RISING STAR - University Division

Maurice Williams, Hampton

RISING STAR - College Division

Kimberly Wenger, Centennial Conference

LESTER JORDAN AWARD

Dave Wohlhueter, Cornell (retired), CoSIDA Treasurer

25-YEAR AWARDS

- Mark Bankert, Malone
- Bernadette “Bernie” Cafarelli, Notre Dame
- Joe Dier, Mississippi State
- B.L. Elfring, Southern Maine
- Dave Geringer, UMass Dartmouth
- Shirley Jones Hill, Southern Mississippi
- John Lewandowski, Michigan State
- Michael MacEachern, Young Harris
- Bob Noss, Wright State
- Roy Pickerill, Kentucky Wesleyan
- Chuck Sadowski, Bridgeport
- Herb Vincent, LSU
- Bill Wagner, DePauw
- Robert Wilson, Florida State



LIFETIME ACHIEVEMENT AWARDS

- Bob Condron, United States Olympic Committee
- Wallace Dooley, Jr., Tennessee State
- Phil Haddy, Iowa
- Mike Mahon, Drake
- Peter Schlehr, Towson
- Bill Turnage, Florida Southern

2012

AWARDS PRESENTATION SCHEDULE

Sunday - June 24

Noon

Kickoff Luncheon

- 25-Year Awards
- Trailblazer Award
- Kenworthy Award
- Keith Jackson Award
- Rising Star Awards

Monday - June 25

Noon

CoSIDA Hall of Fame

Luncheon

- Lifetime Achievement Awards
- Esposito Award
- CoSIDA Hall of Fame
- Inductions

Monday - June 25

5:50 p.m.

Capital One

Special Awards Gala

- Jake Wade Award
- Arch Ward Award
- Warren Berg Award
- Lester Jordan Award
- ***
- Enberg Award
- Capital One Academic
- All-America® Hall of Fame
- Inductions



Far from the stadium lights
and the roar of the crowd
come the moments when
real coaching happens.



More than a million college football fans voted for the football coach they thought best demonstrated responsibility, integrity and excellence, on and off the field. In partnership with the College Football Hall of Fame, Liberty Mutual presents the award annually to the college football coach who best demonstrates responsibility, integrity and excellence, on and off the field.



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WE APPLAUD AND THANK
SPORTS INFORMATION DIRECTORS
FOR THEIR COMMITMENT
AND HARD WORK ALL YEAR!

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LESTER JORDAN AWARD

Dave Wohlhueter, Cornell (retired)

by Dan O'Connell, Towson University
 Director of Athletics Media Relations
 CoSIDA Academic All-America®
 Committee Vice-Chair of Publicity

ITHACA, N.Y. - Although nobody can verify this fact, Dave Wohlhueter may have filled out more Academic All-America® ballots than anyone else.

From the time he became the sports information director at Bucknell in 1967 to this day, he has been an advocate of the Academic All-America® program and a very active participant.

Even though he retired as the Director of Sports Communications at Cornell in 1998, he continues to cast his ballots regularly in his role as treasurer of the College Sports Information Directors of America (CoSIDA).

For his exemplary service, dedication and support of the Capital One Academic All-America® program and the promotion of the ideals of being a student-athlete, Wohlhueter is the 2012 winner of the Lester Jordan Award.

"For a long time I maintained a perfect voting record," says Wohlhueter, who has been the treasurer of CoSIDA since 1977. "Then, I missed a ballot a few years ago and I was really disappointed. The Academic All-America® program is CoSIDA's masterpiece. It is so beneficial to have this program so identified with CoSIDA. It gives us so many chances to honor deserving student-athletes."

The award is named in honor of Lester Jordan, the founder of the Academic All-America® teams. The former SID at Southern Methodist University, he retired from his position at SMU in 1969 at the age of 65. He joined the SMU staff in 1936 to chair the journalism department. Six years later, he was persuaded to add the sports information director duties.

A charter member of CoSIDA and the first recipient of its Distinguished Service Award, he is an honorary member of the Capital One® Academic All-America Hall of Fame. The Lester Jordan Award was presented for the first time in 1994.

"Throughout his long involvement with CoSIDA, Dave has been a true advocate of the Academic All-America® program," says Dick Lipe of Bentley, the chair emeritus of the Academic All-America® Committee. "Before we made the move to on-line voting, he was writing countless checks to district coordinators to cover the expenses they incurred.

"His commitment to the program is also evident by his voting record which always near 100 percent," added Lipe. "Not only does he vote on virtually every ballot, his



ballot is usually one of the first submitted. The 2012 Lester Jordan Award is a well-deserved honor for Dave."

Mark Beckenbach of Ohio Wesleyan, the co-chair of the Academic All-America® Committee, says that Wohlhueter has always been a tremendous advocate for the program.

"Dave has been a friend of the Academic All-America® committee for many years and he is one of the CoSIDA board members who is most dedicated to the program and its ideals," says Beckenbach. "His voting record is impeccable -- year after year, a perfect 25-for-25 on national ballots.

"Since the advent of the on-line nomination and voting system, I've had the privilege of working much more closely with Dave," Beckenbach says. "The implementation of the on-line system added many deadline-related membership tasks to Dave's workload, but he has taken care of those with breathtaking speed and efficiency, allowing the process to keep on schedule."

The SID at Bucknell from 1967 to 1977, Wohlhueter moved on to Cornell in 1977. In 1998, he retired as the SID at Cornell after 33 years in the profession.

However, Wohlhueter is one of the busiest retirees you will ever find. He has been serving as the treasurer of CoSIDA for 35 years and continued his role after retirement.

At the CoSIDA Workshop each year, he fills several roles. He is the CoSIDA treasurer, the unofficial CoSIDA greeter, and he is virtually a maître'd of the workshop, solving any potential problems with the host hotel.

After 35 years in the role of treasurer, the Colden, N.Y. native will retire from his

current role after the workshop in St. Louis.

"I started to gain an appreciation for this tremendous program when I was working at Bucknell," recalls Wohlhueter. "We started a tradition of having a lot of Academic All-America® selections and Brad Tufts continued that when he became the SID. I think Bucknell is ranked among the top ten schools for having the most.

"It's been tremendous to watch the growth of the program," he adds. "For a while, we only had a few teams and we had a tobacco company as our sponsor, if you can believe that. In the early 1980's, I think we added the At-Large teams and the program exploded."

According to Wohlhueter, "We have had some great sponsors over the years and the program is in very good shape with the current sponsor, Capital One. I believe it's a great thing that we have expanded again. The expansion makes it possible for us to recognize so many deserving student-athletes."

In 1970, as the SID at Bucknell, Wohlhueter had his first Academic All-America® first team selection, first baseman David Hill of the Bison baseball team.

"It makes me laugh when I think back to that award," he recalls. "David was a tremendous student. He graduated with a perfect 4.0 G.P.A. But, he only batted .198, I think. He would never make the first team today."

At Cornell, he continued his success of nominating Academic All-America® candidates. During his 21 years at the Ivy League school, 36 Cornell student-athletes earned Academic All-America® notice. Even more impressively, two of them were inducted into the Academic All-America® Hall of Fame. Former All-Ivy tailback Joe Holland, '78 of Cornell was inducted into the Academic All-America® Hall of Fame in 1991. In 1997, Dr. Ellen Mayer-Sabik, '84, a former gymnast, was also inducted into the Hall of Fame.

A 1960 graduate of Ithaca College, Wohlhueter earned his bachelor of science degree in television-radio broadcasting. Upon graduation, he served as sports director and advertising representative for radio station WDOS in Oneonta. In 1965, he returned to his alma mater as the SID. Two years later, he joined the staff at Bucknell.

Inducted into the CoSIDA Hall of Fame in 1986 and the Ithaca Hall of Fame in 1987, he was also honored as the winner of CoSIDA's Arch Ward Award in 1992 and a Lifetime Service award in 1998. In 2007, he was the winner of the Bob Kenworthy Community Service Award.

He resides in Ithaca with his wife, Susan.

KEITH JACKSON AWARD & LIFETIME ACHIEVEMENT AWARD

Bob Condron, United States Olympic Committee

by Mike Mahon,
formerly of Drake University

Bob Condron, who retired from the U.S. Olympic Committee on Jan. 26, 2012, as longtime director for media and public relations, will be honored as recipient of the prestigious Keith Jackson Eternal Flame Award as well as a CoSIDA Lifetime Achievement Award this summer at the national convention in St. Louis, Mo.

The Keith Jackson Eternal Flame Award is presented to an individual who, or an organization which, has made a lasting contribution to intercollegiate athletics, has demonstrated a long and consistent commitment to excellence and has been a loyal supporter of CoSIDA and its mission.

Keith Jackson is widely known as the "voice of college football" after his more than 40 years of work, covering college football for ABC. Jackson has also had a long association with CoSIDA including serving as the keynote speaker at the 1995 CoSIDA Workshop in Denver.

Condron is only the eighth recipient of the prestigious Jackson Award, as the honor is not automatically presented each year. He is the first Keith Jackson recipient since former NCAA President Myles Brand (deceased) was honored in 2009.

Condron will be recognized for his 28 years of service to the USOC from 1983-2012 in addition to serving as the Assistant Athletic Director and Sports Information Director at Southern Methodist University from 1971-83 and assistant sports information director at Texas Tech from 1968-71.

The Waco, Texas native was inducted into the College Sports Information Director's Hall of Fame in 2004 and was honored by the All-American Football Foundation with a Lifetime Achievement Award in 1999.

"All who know Bob realize that



he is the definition of this award's criteria," said Peter Kowalski, former CoSIDA president (1997-98), who now serves as director of championship communications for the U.S. Golf Association. "No PR person I have worked with has more a sense of people and situation than Bob and no one understands the service angle better than him. He is internationally known as an unparalleled PR guy. He maintains relationships and that is why he is truly deserving of the award, which reflects a commitment to intercollegiate athletics."

Condron joined the USOC on Jan. 2, 1984, planning and directing the media services for Team USA and U.S. delegation for 15 Olympic Games since the 1984 Games in Los Angeles. He has also served at seven Pan American Games, 11 U.S. Olympic Festivals and countless Olympic Trials, World University Games, Paralympic Games, World Cups and international championships.

He has directed the Olympic Games accreditation process for United States media for the past 10 years, developing a relationship with the Associated Press Sports

Editors (APSE) in deciding what U.S. organizations get what credentials to cover the Olympics.

Condron was instrumental in fulfilling a blueprint Mike Moran had in mind when he served as longtime managing director for media and public relations for the U.S. Olympic Committee from 1978-2003.

"He was my first hire and grasped what I had in mind when we brought him aboard. Bob has a great personality and was very much admired by writers and broadcasters," said Moran, who was inducted into the 2005 CoSIDA Hall of Fame. "Our goals were to make it easier for writers and broadcasters to cover the Olympics. The by-product was to create a lot more publicity and exposure for American athletes. The world was very different at that time (1984) because the Olympic athletes didn't get very much coverage until every fourth year when the games came along. In between there was very little."

Condron recruited thousands of sports information personnel and professional volunteers to travel the world as press officers for the USOC working Olympic Games, World Championships, Pan American Games and U.S. Olympic Festivals.

"Bob did so much for CoSIDA members during his time at the U.S. Olympic Committee," added Rick Brewer, the longtime sports information director at North Carolina who served as president of CoSIDA in 1995-96. "In his role in media relations he was able to get numerous SIDs the experience of participating in the Olympic Games.

"I think one reason Bob was always anxious to get SIDs on his staff was he was at heart still an SID himself. I don't believe he ever lost his love for working on a college campus. His knowledge of the sports information profession made him realize SIDs could make up the hardest-working staff he could have."

Moran lauded the preparation and

work Condrón did in making a top-notch operation look professional, smooth and seamless.

Over the years, Condrón kept fine-tuning the media services setup at the Olympics, helping the USOC media staff earn the reputation as the best in the world. Through his leadership, Condrón made sure the USOC was a world wide leader in utilizing various media technological innovations to spread the word of Team USA in a positive manner. He helped prepare Team USA's athletes with interview seminars and media summits in advance of the Olympics.

"Bob was sensitive to the media's needs at the Olympics and interjected a tremendous amount of humor and personal amount of attention," Moran added. "It was such a relief to know that whenever there were huge obstacles for the media to overcome at the Games, Bob would always be there for them in trying to solve problems.

"The U.S. media enjoyed covering the Olympics because they all knew Bob would produce basically a home away from home. You could go to the USOC press office for a conversation, help, get an interview or whatever you needed. It made the media's job easier and made countless friends for the U.S. around the world. This friendship lasted well beyond the Games for the USOC and for this country."

Condrón's knowledge, easy manner and sense of humor made him one of the most popular individuals with sports media in the United States and around the world,

"There is no more decent human being on this earth than Bob," said highly respected Olympic journalist Phil Hersh of the Chicago Tribune. "And he manages to stay that way no matter the stress, personal or professional, or the situation. No one gets more accomplished with less drama than Bob. For three decades, he has been the go-to-guy for everyone in the U.S. media covering the Olympics."

Condrón has been a member of the International Olympic Press Committee (IOC) Press Commission since 2003, a committee that approves and counsels Olympic Organizing

Committees on media operations and services for the Olympic Games. He was one of only two USOC staff members serving on an IOC Commission, the other being CEO Scott Blackmun who was appointed last year to an IOC Commission.

He has been named to various special committees by the IOC, including the awarding of media accreditation to the 205 National Olympic Committees (NOCs) for the 2008, 2010, 2012 and 2014 Olympic Games; a committee which studied the IOC's information distribution for the Olympic Games; and was named chair of a committee on restructuring the operations of media mixed zones and venue interview opportunities at the Games.

"Bob Condrón has been a pillar of the Olympic movement for more than 25 years," said Anthony Edgar, head of media operations for the International Olympic Committee. "The U.S. media, and I personally will sorely miss his straight talking Texas style and irreplaceable experience in London 2012. There is none more deserving than Bob for this prestigious recognition."

Condrón was the United States delegate for the Association of International Sports Press for six years, in addition to organizing the AIPS International Congress in New York City in 2004.

From 1984-99 during his tenure at the USOC Condrón was active in the production of The Olympian magazine, progressively serving as assistant editor, managing editor, editor and editorial director.

Condrón is a member of the national board of directors of the Texas Tech University College of Mass Communications where he graduated in 1968 with a bachelor's degree in business administration. He was a member of the first graduate class in journalism at Texas Tech and later completed post graduate work at Southern Methodist University. In 1999, Condrón was named an Outstanding Alumni of Texas Tech's School of Mass Communications, and in 2009 he was inducted into the College of Mass Communications Hall of Fame.

Following graduation from Texas Tech, Condrón was a sportswriter for the Lubbock Avalanche-Journal (1967-69) before pursuing his career in sports media relations.

Condrón serves on numerous sport and media advisory committees and has been a volunteer media official for The International Golf tournament in Castle Rock, Colo., for nine years. He was also a volunteer official for the Byron Nelson Golf Tournament in Dallas for eight years and was a member of the USGA's media staff for the 2011 U.S. Women's Open in Colorado Springs. He will join the USGA staff this summer for the U.S. Men's Open in San Francisco. He has been involved in many of the NCAA championship tournaments and events, including basketball, track and field, golf, soccer, swimming and tennis. While at SMU, he served as media director for the 1982 Cotton Bowl game and the 1980 Holiday Bowl game.

Condrón served as mentor for several aspiring professionals in the sports media relations field including former CoSIDA Presidents Maxey Parrish (1998-99) and Alan Cannon (2002-03). Parrish was an assistant SID under Condrón at SMU and is now an adjunct professor at Baylor.

"I was fortunate to be a 17-year high school senior when Bob was the SID at SMU. One of the things I appreciate the most about Bob was how he trained and then trusted his assistants and interns," said Cannon, who is the associate athletic director for media relations at Texas A&M.

"He made sure you were well-prepared, but then let you do your job.

"He will be missed by many media members and many CoSIDA members, but he has left an indelible mark on our profession for many years to come."

Bob's son, Mark, is a senior producer for The Golf Channel in Orlando, Fla.

In the past three years Bob has lost a wife (Betty Jane) and a son (Chris) but will begin chapter two in his retired life with a marriage to Lynette Ryden of Colorado Springs this month.

WARREN BERG AWARD

Jack Neumann, Calgary

by Paul Carson, former University of Toronto Sports Information Director

Jack Neumann, former long-time sports information director at the University of Calgary, has become the first Canadian-based SID to receive the prestigious Warren Berg Award from the College Sports Information Directors of America (CoSIDA).

The Warren Berg Award is bestowed annually to a college division member of CoSIDA who has made outstanding contributions, as well as brought dignity and prestige, to the profession. The award will be presented at the Capital One Awards Gala on Monday evening, June 25, at the 2012 CoSIDA Convention in St. Louis.

Neumann directed Calgary's sports information program from 1978 until 2006 and currently works on contract in alumni development for the university's Dinos Athletics department.

"Hiring Jack Neumann was the best thing I ever did," commented former Calgary athletic director, Dr. Dennis Kadatz. "The Dinos are his family and he always works with tremendous passion, loyalty and commitment. I recall sending Jack to his first CoSIDA Convention in 1980 with instructions to make friends and establish contacts, and he certainly did."

After joining CoSIDA in 1978, Neumann became the first Canadian to serve on the Board of Directors (1990-92) and to be named to the CoSIDA Hall of Fame (2004). That year, he served as local chairperson for the annual convention, the first time CoSIDA has convened outside the United States.

As current CoSIDA 3rd vice-president Eric McDowell (Union College N.Y.) recalled, "Jack is an emotional, proud and caring individual, and he was a gracious and marvelous host in his beloved city. He worked tirelessly to provide us with an experience to remember."



Dennis O'Donnell (University of Rochester), the 2010 Warren Berg Award recipient, added, "Jack's 2004 social program was the best that we have ever enjoyed—at least since 1984 when I joined the organization."

Neumann's extensive CoSIDA committee service includes: College Division Management Council (2008-11), Site Selection for 13 years (1992-1999, 2001-05), Program Committee for the 2005-2012 Conventions and the Special Awards Committee (since 2006). He is the recipient of six CoSIDA publications awards, and has presented five papers and conducted four panels at various CoSIDA events since 1985. St. Louis will mark his 27th CoSIDA Convention.

In Canada, Neumann was active in the formation of the Association of Canadian University Sports Information Directors (ACUSID) in 1980; he then served as its Vice-President (1982-83) and President (1983-84). In 2004, he helped to organize a major national conference of Canadian SIDs in Calgary in conjunction with the CoSIDA convention.

"Jack is the loudest one-man band I've ever met," said Allan Maki,

a veteran Calgary-based columnist with The Globe and Mail. "As an SID, he would call constantly with story ideas, using the power of personal conversation to generate more coverage for university sports. He's a 'hands on, people-person' who doesn't hide his enthusiasm for what he's doing. But he always puts the school, the Dinos teams and the student-athletes first; it's never about him."

In Calgary, Neumann has received numerous university and community recognition awards, including: the University of Calgary Dinos Football 5th Quarter Distinguished Service Award (2000), the Order of the University of Calgary (2005) for outstanding contribution to the university over a period of time -- the first individual from Athletics to receive such recognition, an Alberta Sports Hall of Fame Special Achievement Award (2006) and the University of Calgary Distinguished Football Alumni Award (2008, the only time the award has not been given to a former player). The University of Calgary has an endowed athletic scholarship in his name.

A plaque in his honor has been placed outside the entrance to main seating area in McMahon Stadium Press Box in recognition of his 30 years' service to covering university football and his contribution as a reporter for the games of the Canadian Football League's Calgary Stampeders.

A native of Saskatoon, Saskatchewan, and a double graduate of his hometown University of Saskatchewan with degrees in Commerce (1969) and Economics (1970), Neumann was employed as a revenue accountant in the oil industry before joining the University of Calgary.

"When I saw how much enthusiasm he brought to a volunteer PR role with a local junior hockey team," said Kadatz, "it didn't matter that he had no prior experience in university sport; he was clearly the best person for the job."

JAKE WADE AWARD

Malcolm Moran, Knight Chair in Sports Journalism and Society

by Joe Hornstein,
CoSIDA 1st Vice President

Malcolm Moran, the award-winning and respected sports journalist, has been selected by the College Sports Information Directors of America (CoSIDA) as the 2012 winner of the Jake Wade Award. This award is presented annually to an individual who has made an outstanding contribution in the media to the field of intercollegiate athletics.

The award is named for Jake Wade, the widely acclaimed sports journalist and national magazine contributor for the Charlotte Observer and Sports Information Director at the University of North Carolina from 1946-62.

Moran will receive his award during the national CoSIDA Convention taking place at the Renaissance Grand Hotel in St. Louis (June 23-26). Moran will receive his honor during an awards luncheon on June 25.

Moran joins a long list of notable sports journalists in receiving this prestigious honor, which was first bestowed in 1958 to Bert McGrane of the Des Moines Register.

"Looking at that list is a humbling experience," Moran said. "I see friends and colleagues, people whose work inspired me to become involved in the business, and some of the most influential names in the history of the industry. It is an honor to be among them."

For the past six years, Moran has been the inaugural John S. and James L. Knight Chair in Sports Journalism and Society with the College of Communications at Penn State University. Moran's role as director of the John Curley Center



for Sports Journalism, the first of its kind when it was founded in 2003, calls for him to establish and maintain connections with professional sports journalism organizations across the nation.

In 2007, Moran was presented with the Curt Gowdy Print Media Award for outstanding lifetime coverage of basketball by the Naismith Memorial Basketball Hall of Fame. He is a past president of the United States Basketball Writers Association and a member of its Hall of Fame. The Curley Center helps the USBWA organize "Full Court Press," an annual seminar and scholarship competition for college students held during the NCAA Men's Final Four.

Moran launched his daily newspaper career as a sports reporter at Newsday in 1977, where he covered high school, college and professional sports. He worked at The New York Times from 1979 to 1998 as a reporter and columnist before joining

the Chicago Tribune in 1998. In 2000, he moved to USA Today where, in addition to his coverage of college basketball and football, he wrote feature articles on professional and college sports.

In his distinguished and diversified career as a sports journalist, Moran has covered 26 bowl games with national championship implications, 26 men's basketball Final Fours, 16 World Series, 11 Super Bowls, several NCAA conventions and two Olympic Games.

Moran lives in State College, PA with his wife, Karla Hudecek, and their 15-year-old twins, T.J. and Katie.

RISING STAR AWARD

Maurice Williams, Hampton

by Ed Hill, Howard University/
CoSIDA Board of Directors

Maurice Williams, Director of Sports Information at Hampton since 2007, has been named the 2012 College Sports Information Directors of America (CoSIDA) University Division Rising Star.

The Rising Star Award is presented annually to a university division and a college division member with 10 years of full-time service or less in the profession for service, dedication, energy and enthusiasm that make the individual a “rising star” in sports information.

Williams serves in numerous capacities there and is a very valuable asset to the athletics program. His duties include serving as the primary media contact for football, men’s basketball, men’s and women’s golf and softball while also handling in-game statistics for all of the university’s teams. He is also the secondary contact for all other sports at the University.

The tireless Williams is also responsible for all content and material on the Universities Athletic website HamptonPirates.com. His office writes and edits all athletic publications, including game programs and media guides, and coordination all press conference and interviews with Hampton student-athletes, coaches and staff.

In addition, he serves as the game-day program editor for both football and men’s and women’s basketball, handles all credential requests for Hampton football and both basketball teams, and oversees Hampton’s athletics website.

Williams also aids with the fundraising and marketing activities for Hampton athletics as well as home



game operations. He is also a member of the Hampton University Athletics Hall of Fame Committee and the editorial board for the Hampton Sports Journal.

During Williams’ tenure at Hampton, the university has been instrumental on the selection of 16 student athletes being named All-American selections, six football players signing with NFL teams, 20 Arthur Ashe Jr. Sports Scholars and one Arthur Ashe Jr. Male Sports Scholar of the Year (Marcus Dixon, 2008).



Prior to becoming the Director of Sports Information at Hampton, Williams served in the same capacity at Shaw University. Prior to his time at Shaw, he spent five years at Livingstone College as a student assistant and as an intern.

While at Shaw, Williams helped coordinate the publicity efforts for the school’s 14 intercollegiate athletics and served as the primary contact for all of the University’s sports. Williams also assisted in the Marketing and Promotions efforts while at Shaw.

He currently holds memberships with CoSIDA and the Black College Sports Information Director’s Association (BcSIDA). At CoSIDA, Williams serves on both the Committee-on-Committees Committee and the Academic All-Americans Committee.

Williams is a native of Allendale, S.C. and a 2005 graduate of Livingstone College, where he earned a bachelor’s degree in English.

RISING STAR AWARD

Kimberly Wenger, Centennial Conference

by Ann King, *The Sage Colleges Sports Information Director*

Kimberly Wenger, Associate Director of the Centennial Conference, has been named the recipient of the 2012 CoSIDA Rising Star Award for the College Division. The Associate Director of the Centennial Conference, Wenger will be honored at the 2012 CoSIDA workshop on June 24 in St. Louis.

"I am truly honored to have been selected for the Rising Star award," Wenger said, and added, "I am so appreciative of my colleagues who nominated me for this honor. There are so many hardworking and dedicated individuals working in this profession that it is a very humbling experience that CoSIDA's Special Awards Committee chose me for this award."

"Kim is a very worthy choice for the Rising Star Award," noted Steve Ulrich, Commissioner of the Centennial Conference. He added, "She is highly-respected among not only the Conference's sports information directors, but also among the Division III conference SIDs. Kim has been a spokeswoman at the national level for the profession and has great things in store for her. All of us in the Centennial Conference are proud of her accomplishments."

A graduate of Lock Haven University, Wenger earned her bachelor of arts degree in journalism and mass communications in 1999. She first entered the profession as an intern with the Pennsylvania State Athletic Conference (PSAC) for the summer after graduation and then accepted an internship position at Longwood College, now known as Longwood University, for a year. Wenger went on to spend two years on the staff of Kutztown University as a graduate assistant. She worked with the Golden Bears' 21 NCAA Division II athletic teams in the sports



information office, while also assisting the Director of Athletic Advancement in the planning and publicity of on-campus promotions for athletics. She also garnered her Masters' degree in electronic media from Kutztown in December of 2003.

Wenger was hired as the Assistant Director of the Centennial Conference in July, 2002. She served as a staff liaison with selected coaches' committee and at selected Centennial Conference Championships. Wenger assisted in all aspects of the sports information and media relations for the league's 24 NCAA Division III sports. In addition to her role in the office, Kim has served as the staff liaison to the NCAA for statistics and as the Conference's Student-Athlete Advisory Committee (SAAC) liaison.

Wenger was promoted to the role of Associate Director of the Centennial Conference in the summer of 2008. In her new role, she assists Centennial Conference members with both NCAA and Centennial compliance issues. She has also been active as a representative at Commissioner and NCAA meetings. Wenger also was instrumental in the creation and oversight of the

Centennial Conference's SAAC Annual Leadership Workshop (Wenger is pictured with SAAC members, right) and her expertise was also tapped to coordinate the hiring officials for the 15 conference championship events.

In 2011, she was named as a NCAA site representative for the first round of the 2011 NCAA Division III Women's Lacrosse Championships hosted by Messiah College, and also worked the 2010 NCAA Division II and NCAA Division III Women's Lacrosse Championships held at Gettysburg College.

In the summer of 2011, she was selected to attend and graduated from the prestigious NCAA/NACWAA Institute for Administrative Advancement and was the recipient of the NCAA Division III Scholarship to attend the 2011 West Institute in Denver.

Active in the profession, Kim was tapped for the Division III-SIDA Board of Directors in 2009 and serves in her capacity as a conference representative. Wenger served as the Vice Chair of CoSIDA's NCAA Legislation Services Committee in 2010-11 after a seven-year stint on the committee. She currently serves on CoSIDA's Membership Services Committee. Wenger was selected to serve on the NCAA Advisory Board for Statistics and Records, a committee she served for three years, culminating with her selection as committee chair in 2010-11.

More recently, she was selected by her colleagues this past summer to lead the Conference Assistant Sports Information Directors Committee and is serving as the chair for the 2011-12 academic year.

A native of Pen Argyl, Pennsylvania, Kim is married to Keith Wenger. The couple resides in Lancaster, Pennsylvania with their two children, Jakob and Makenna, ages four and two

HALL OF FAME

Debbie Copp, Oklahoma

by Ann King, *The Sage Colleges*

Debbie Copp has been an assistant in the University of Oklahoma Communications Office since 1977 and during that time she has most certainly distinguished herself for her attention to detail, professionalism and compassion for the student-athletes and coaches she has served. With that in mind, Copp, the OU athletics department's Director of Publications, has been selected for induction into the College Sports Information Directors of America (CoSIDA) Hall of Fame and will join the 2012 class at the Hall of Fame luncheon on June 25 in St. Louis, MO at the annual CoSIDA convention.

Throughout her career, Copp has garnered the attention of her peers for her outstanding work. In 2008, she was named the recipient of the 2008 Bob Kenworthy Community Service Award by CoSIDA. That award came on the heels of her 25-year award, which she earned from CoSIDA in 2001.

Speaking of the Hall of Fame selection, Copp said "I am absolutely overwhelmed with this honor and would like to thank the current Hall of Fame members and the friends, who were involved in making my nomination and the upcoming induction possible."

She added, "When I received the Bob Kenworthy Award in 2008, I thought that would be the highlight of my professional career. Four years later, I am to be inducted into the Hall of Fame and that has left me speechless, a place I don't often visit."

Former Oklahoma football Academic All-America student-athlete Dewey Selmon - himself a 2010 CoSIDA Capital One Academic All-America Hall of Fame inductee - said of Debbie, "I could go on and on about Debbie's accomplishments. But what I really want you to know is her heart and compassion."



"I first met Debbie as a member of the football team at the University of Oklahoma," Selmon continued. "She was continually supportive, enthusiastic, and interested in contributing to my success both off and on the field. It has been over 30 years since I donned a Sooner football uniform. But Debbie remains continually supportive, enthusiastic, and interested in contributing to my

success. It is amazing to me that when I had a daughter playing basketball for OU, Debbie was there with the same enthusiasm she had when I was playing. I am only one of hundreds of athletes that Debbie has supported throughout her life; she has been a constant advocate for student-athletes. And when Debbie Copp is in your corner, she is in your corner for life!"

Brad Lund, owner of SOLDOUT Strategies noted of Debbie, "Ms. Copp was my direct supervisor during my stint as a student assistant at Oklahoma from 1984 thru 1989. Dozens and dozens of student assistants benefited from her tutelage - none more than I."

"Debbie not only paved the way for my career in professional sports, but she had a sincere desire for me to succeed in my personal life as well," Lund concluded. "I would be hard pressed to find someone that had a more positive influence on my collegiate experience than Debbie."

Copp noted, "I know so many of the current Hall of Fame members and have worked with a number of them. Many I consider my friends and it is very humbling to be joining their ranks."



One of the most important people in my professional career, the late Harold Keith, is a member of this group and I never expected to be honored in the same way he was."

She has been active in CoSIDA since the 1970s, serving as the CoSIDA Committee on Committees' chairperson the past six years. Copp has also been active on the special awards, publicists for women's sports, publications awards, and computer committees. She has welcomed women and minorities into the profession and mentored many as an active member of FAME.

She joined the Sooner staff as a student in 1975 during the first year that women's athletics were a part of the department. Copp went to full-time status in 1977 and has worked events in 19 of the 21 sports that OU sponsors. She moved into her current position in 1990. As the Director of Publications for Oklahoma Athletics, she has worked on numerous award-winning publications including national award winners for football, post-season, softball, track and field, soccer, men's and women's basketball, and wrestling media guides. She also has received writing awards from the organization.

For the last six years, Copp has coordinated the award nominations for the department. In that time, OU has produced two NCAA Top VIII Award winners; one NCAA Sportsmanship Award winner; four NACDA McLendon Memorial Minority Scholarship winners (\$10,000 each); three NCAA Postgraduate Scholarship winners (\$7,500 each); two Wooden Citizenship Cup winners; four Big 12 Sportsmanship Award winners; one Big 12 Athlete of the Year, and one NCAA Inspiration Award winner.

Additionally, two former student-athletes have been inducted in the CoSIDA Academic All-America Hall of Fame while others have been honored with OU Regents Award for their contributions to the University. Several Sooner athletic staff members also have received national awards as well in that time period.

"None of this would ever have been possible without the many incredible opportunities that I have

been given by the University of Oklahoma, my alma mater and only "grown up" world employer I have ever had," Copp stated. "I truly am Sooner born and bred and it is because of that this award has become a reality for me."

Copp worked three Olympic Festivals as a press officer for the U.S. Olympic Committee and has assisted local charitable organizations, including Cleveland County Habitat for Humanity Women Build and the American Cancer Society. Beyond her work assignments, Copp has a long-standing tradition of community service both on campus and in the city of Norman.

A proud graduate of Oklahoma and almost a life-long resident of Norman, she is active in a number of organizations and campaigns including:

On campus activities:

- She has served as chair of the Staff Senate twice, recording secretary of the Senate once, president of her employee member group three times and received the staff merit award twice.
- Served on the search committee for the Dean of College of Journalism & Mass Communications.
- Serves as a Staff Senate representative on the Employee Benefits Committee, served on the Publications Board for nine years and was a presidential appointee to the Speakers Bureau for six years.
- Serves on the Campus Campaign (OU employee fundraising campaign) including a number of years as the staff co-chair
- Serves on Board of Visitors for the College of Arts & Sciences and has served on the Board of Visitors for the Sam Noble Oklahoma Museum of Natural History.
- Served on the Board of Directors of the 'O' Club Oklahoma letterwinners association.

In the Norman community:

- She is currently serving as chair of the Board of Directors of the Women's Resource Center and is in her second stint on that board. She previously served on the board for eight years,

including one year as board chair. WRC operates the Norman Shelter for Battered Women, the Rape Crisis Center and a counseling and referral service for women.

- Chaired the fund-raising committee for Women's Resource Center for seven years and for 17 years has coordinated an annual event that raises more than \$10,000 annually for the Center.
- She is a member of the Chamber of Commerce, and serves on one committee.
- Has helped with the publicity efforts for the Cleveland County Habitat for Humanity Women Build and the local American Cancer Society's Daffodil Days and Relay for Life.
- Was a board member and officer on LinkNorman, an initiative that promoted community dialogues.
- She is an active participant in the annual Secret Santa program for children in DHS system.

Copp offered final thoughts on her Hall of Fame honor.

"This career and profession is not one that will make you wealthy in monetary terms, but the riches I have received are without compare," stated Copp. "I would like to congratulate the other inductees in the Class of 2012 and again say thank you to all those who were involved in my receiving this amazingly wonderful honor."

HALL OF FAME

Tom Di Camillo, Pacific West Conference

by Dan Drutz, Saint Peter's College Associate Director of Athletics for Communications

Tom Di Camillo, who serves as the assistant commissioner of the Pacific West Conference and the public relations director for Central Arizona College, will be inducted into the College Sports Information Director's of America (CoSIDA) Hall of Fame on June 25, 2012 during the organization's annual convention in St. Louis.

DiCamillo also was honored at the 2008 CoSIDA convention workshop with the Warren Berg Award.

Each year CoSIDA inducts members into its Hall of Fame who have made outstanding contributions to the field of college sports information. All hall of famers are nominated by members of the organization and then voted upon by members of the Special Awards Committee and the CoSIDA Hall of Fame.

"I can't think of a better person or professional to be inducted into the CoSIDA Hall of Fame," said Dan Drutz, former West Chester University student assistant and current associate director of athletics for communications at Division I Saint Peter's College. "Under Tom's tutelage at West Chester I was able to begin a career in athletics communications that has taken me where I am today. I would not be as successful in my career without Tom."

In July of 2011, Di Camillo assumed the role of president of CoSIDA, becoming the first non-Division I president to serve in the organization's leadership position since Warren Berg nearly 50 years ago. He will preside over the organization's final independent workshop in St. Louis before CoSIDA holds its yearly program in conjunction with the NACDA Convention beginning in 2013.

"I am really in awe of this honor," Di Camillo said. "It is surreal – I never thought about being in a hall of fame. I am speechless – which is sort of a



novelty for me. I get a lot of credit for promoting Division II, but really there are so many more people that did so much more – Dan Pambianco, Dennis Jezek, Rich Herman, Greg Wright, Walt Riddle, Jim Seavey, Eric McDowell, Ray Simmons, Roy Pickerill, John Alosi, Josh Leiboff, Sara Meier, Bob Guptill, Scott Lowe, M.L. Starke, Matt Newberry, Jeff Hodges, Jeff Ligney, Bob McComas, Dan Drutz, Greg Goings, Paul Madison, David Sherwood – these are just some of the names."

Di Camillo gives the most credit to his mentor, the late Pete Nevins of East Stroudsburg University, and to Dickie Greenwood, Ted McCue and the late Bill Vansant who were beside him as volunteers at West Chester University for 16 years.

"I still think about Pete all the time," he said. "I miss him so much. If I had one person who could be there, it would be him."

Above all, his wife, Lynette, and daughter, McKenna, have been supportive and instrumental in his career.

"These two women keep me sane and are my best friends," he said. "I can't express how they make me feel when I walk in the door – the stress of

the jobs just diminishes. They are the two loves of my life."

DiCamillo is in his sixth year at the Pacific West Conference where he has helped promote the rebirth of the 14-school conference. In his role he coordinates the promotion of the Pac-West's 15 sports, including men's and women's track & field, men's tennis and women's golf that will be added in 2012-13. He has played a role in the league's expansion during his tenure, which began with seven teams in 2006-07 and will grow to 14 next year.

Di Camillo's full-time position is serving as the public relations director for Central Arizona College – a two-year community college located in Pinal County between the metropolitan areas of Tucson and Phoenix.

"My two bosses, Dr. Doris Helmich, the president of Central Arizona College, and Bob Hogue, the commissioner of the PacWest, have been extremely encouraging and supportive in taking on the role of CoSIDA president and to expand my leadership skills," Di Camillo said. "Without that support, I could not have done this."

Di Camillo joined CAC in January of 2007 as the media and marketing specialist before being promoted to his current role in the fall of 2008. He oversees a full-time staff of five employees along with several part-time positions and is responsible for CAC's publicity, marketing and community events at its 10 locations. Central Arizona College serves all of Pinal County, an area roughly the size of the state of Connecticut.

During his tenure at CAC, Di Camillo was instrumental in helping the college pass a nearly-\$99 million general obligation bond designed to expand four of CAC's current locations and build two new campuses from the desert floor in the San Tan Valley and in the city of Maricopa.

For more than 16 years DiCamillo coordinated all of the publicity for West Chester University's 24-sport varsity

athletic programs as the Pennsylvania institution's director of sports information.

For more than two decades, Di-Camillo has been a sports information director at the NCAA Division II level. His dedication to the profession, passion for Division II, and commitment to CoSIDA began in September of 1990 when he was named the director of sports information at his alma mater, at the age of 25.

As the SID at West Chester, DiCamillo was a one-person shop coordinating publicity for the second-largest NCAA Division II program in the nation. He was a founding organizer of the West Chester University Athletic Hall of Fame, taking a lead role in guiding its growth from its inception.

DiCamillo also developed, managed and actually broadcast an extensive schedule of athletic events over the Internet and on local radio for Golden Ram Athletics during his career, including football, basketball, baseball, soccer and lacrosse. He also oversaw the redesign of the athletic logos and developed extensive distribution lists for the media and alumni to

promote Golden Ram athletics.

While at West Chester, Di Camillo had the opportunity to host numerous NCAA II post-season events, including the NCAA Division II Lacrosse National Championship.

He is most proud of his students who created careers in the sports industry - Meaghann Schulte, formerly the assistant director of the Big 5; Dan Drutz, the associate director of athletics for communications at Saint Peter's (NJ); Tom Machamer, the assistant athletic director at Immaculata; Sean Kane, a senior producer at Comcast Sports in Philadelphia; Leigh Matejkovic, former SID at Neumann College; Alison Luberski, formerly the assistant SID at American University; and Michele Greth, former publicists with NASCAR drivers Sterling Marlin and Ryan Newman.

Di Camillo's commitment and belief in Division II athletics led to his developing the first e-mail distribution list for Division II sports information directors. He also created the first Division II Football Press Box List as a way to promote Division II football.

For more than a decade Di Camillo coordinated the annual Division II Sports Information Directors meeting at CoSIDA. The CoSIDA Board recognized his leadership skills and appointment him to a one-year term on the board as a College Division Representative in 2002-03. He then was chosen for a full three-year term from 2004-06.

Di Camillo has won several CoSIDA Writing Awards and served on the Workshop Committee Program for nearly a decade. From August of 2000 until June of 2006, Di Camillo was a sports writer for Engle Publishing & Printing in Lancaster, Pa., producing five weekly columns on high school athletic events in the region.

From September of 1989 until arriving at West Chester University in September of 1990, Di Camillo was the sports editor for the Coatesville Record, a 7,000-circulation daily newspaper in Coatesville, PA.

A two-time graduate of West Chester University of Pennsylvania, Di Camillo earned his undergraduate degree in liberal studies in 1989 and his M.S.A in sports administration in 2004.



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HALL OF FAME

Kennan Timm, Wisconsin-Oshkosh

by Tim Peterman, UW-Eau Claire
Sports Information Director

“Longevity in a profession, although honorable, is not synonymous with greatness. It is not Mr. Timm’s 25-plus years in the sports information field that qualifies him for this award, but it is his significant contributions to the profession.”

That statement about CoSIDA Hall of Famer Kennan Timm was made by Todd Clark who had what he calls “the distinct honor to work with Mr. Timm, both as a student learning the profession and as a counterpart at an institution within the same conference” for 14 years.

Timm’s contributions to the profession include serving as the host media relations director for 19 NCAA Division III championship events in six different sports, as well as over 50 NCAA Division III regional tournaments. In 2007, Timm became the first Division III sports information director to host two national championship events on the same weekend. That spring, UW-Oshkosh hosted the finals for both baseball and track and field.

In all, Timm has served as the host media coordinator for the finals of NCAA Division III Championships in baseball (2000-2009), women’s basketball (1996), men’s and women’s cross country (1999, 2011), men’s and women’s indoor track and field (1994, 1997, 2001), men’s and women’s outdoor track and field (2007-08) and women’s volleyball (1996).

Clark said that Timm’s “infectious enthusiasm for his work, his integrity, his commitment and loyalty to the people and institution he serves, his willingness to go beyond expectations, and his genuine caring for others make him an outstanding sports information director.”

Lynn King, who was the UW-Oshkosh athletics director from 1988 to 1990 and has been at Division I Drake University and the University of Pacific since, said “Kennan is at the top of the list of SIDs that I’ve ever worked with.” King said one of Timm’s strengths is his “work ethic.” He was “unstoppable” recalled King. “He covered me. The background info he provided made me look good.” Two other traits that characterize Timm, according to King, are his professionalism and his loyalty. “He cared so deeply for the university,” recalled King.

Former UW-Oshkosh Athletics Director Allen Ackerman (1991-2010) called Timm “a dream to have as an SID.” Ackerman said Timm “bleeds Gold and Black (the school colors)” and “always makes sure the athletes and coaches are nomi-



nated for every possible award that they are deserving of.” Current AD Darryl Sims said that Timm “has raised the bar very high.”

As a credit to Timm and the efforts of others, the NCAA Division III baseball championship has been held in Appleton since 2000 and for the first 10 years was co-hosted by UW-Oshkosh and Lawrence University.

Lawrence SID Joe Vanden Acker says that “coaches single him out for praise in their post-game press conferences when they are asked questions pertaining to the event in Appleton.”

Former UW-Stevens Point SID and now Neenah (Wis.) High School Athletics Director Jim Strick said “Kennan has been the driving force in transforming the baseball tournament into one of Wisconsin’s premier annual sporting events.” Anthony Holman, Assistant Director of Championships for the NCAA, says “While it is true there are many that work to make our baseball championship successful, none do more than Kennan. He has been the ‘glue’ that has kept all of the efforts together.”

Tim Petermann, the long-time SID at UW-Eau Claire, said that Timm operates on the maxim that “No amount of genius can overcome a preoccupation with detail.” One of Timm’s protégés, Dan Lukes of St. Norbert College, echoed the same when he said “Kennan does not leave media members, or visitors to UW-Oshkosh’s web site, wanting for information. Even though there is no such thing as ‘too much’ information, Kennan leaves no stone unturned when it comes to any of UW-Oshkosh’s

programs.”

Dave Johnson, one of his peers at UW-La Crosse, said Timm “has always been easy to talk to and readily available with encouragement and advice.” Vanden Acker acknowledged that “Kennan is a humble man who is always quick to thank the people with which he works.”

Timm began his career as a student at the University of Wisconsin-La Crosse and took over as the school’s full-time sports information director in 1982. Timm returned to his hometown in 1985 to become the sports information director at UW-Oshkosh, a position he has held since.

Timm already owns one major CoSIDA award, receiving the Warren Berg Award at the 2009 convention in San Antonio, Texas. He has also collected 12 CoSIDA publication awards.

While at UW-Oshkosh, Timm has been in charge of publicizing one of the most successful athletics programs in the country. UW-Oshkosh has captured 29 NCAA Division III titles since Timm’s arrival. His tenure at UW-La Crosse included the promotion of three national championship teams and the hosting of one national championship event.

Timm has organized and chaired three major fundraising activities at UW-Oshkosh, including the Titan Extravaganza Party, which has raised over \$190,000 for the athletics department in 20 years. A Titan Getaway Raffle he created brought in more than \$57,000 from 1991-97.

Timm has seen five of his former student assistants continue in the sports information profession. Among them are Clark, former UW-La Crosse Sports Information Director and current Director of Communications for the Wisconsin Interscholastic Athletic Association; Lukes, current St. Norbert College Sports Information Director; and Becky Bohm, former University of Minnesota Associate Sports Information Director.

In 1984, Timm was a member of the media relations staff for wrestling at the Summer Olympics in Los Angeles, Calif. He has been the official statistician for the Wisconsin high school football all-star game since 1985 and the official scorer for the state’s high school baseball tournament since 1998. Timm also served three years as a spotter for WBAY-TV when the station broadcasted Green Bay Packer preseason football games.

Timm and his wife, Janis, reside in De Pere with their children, Jennifer (14) and Cory (11).

25-YEAR AWARD

Bernadette “Bernie” Cafarelli, Notre Dame

by *Debbie White, Senior Associate AD/External Relations, Old Dominion*

Bernadette Cafarelli celebrates a quarter century of service in the sports information profession this year, having spent the last 18 years at the University of Notre Dame, most currently an Assistant Athletic Director for Media Relations.

“Bernie” began her career in sports information at the College of William and Mary, serving from 1984-87 as an assistant SID. She moved on to Providence College in 1987 to become the assistant director of marketing, promotions and media relations.

She joined the Irish sports information office as an assistant director in September 1994, was promoted to associate director in 1999 and later to sports information director in 2003. Cafarelli oversees the day to day operation of the media relations office and staff, as well as publicity material for Notre Dame’s Olympic sports teams. She works primarily with the Fighting Irish men’s basketball team and serves as co-editor of both the football game program and the athletic department’s annual report.

“I have been blessed to have been part of this profession for more than 25 years and I am grateful for the friendships that I have had with so many wonderful individuals,” says Cafarelli. “CoSIDA has certainly been a major part of my life; the relationships with my colleagues are something that I greatly cherish. My love of sports has allowed me to pursue a profession where I have been able to impact the lives of young people. I am most grateful for the remarkable student-athletes and coaches who have filled my life with so



many unforgettable memories.”

Cafarelli has been a long-standing and recognized member of the CoSIDA Academic All-America® Committee since 1988 and currently serves as the committee’s co-chair and director of external relations. She received the Lester Jordan Award from CoSIDA in 2000 for her outstanding contributions to the Academic All-American program. She serves as a member of the NCAA Men’s Basketball Final Four Media Relations

Committee and is completing a three-year appointment on the Big East Academic Affairs Committee and the CoSIDA University Division Management Advisory Committee as the Football Bowl Subdivision representative for independent schools

A native of Schenectady, NY, she earned an undergraduate degree from Notre Dame in American studies in 1983 and a master’s degree in sports administration from Ohio University in 1984.



25-YEAR AWARD

John Lewandowski, Michigan State

John Lewandowski is in his 16th year as Associate Athletics Director for Communications at Michigan State University. The 50-year-old Lewandowski supervises the public relations efforts for MSU's 25 varsity sports and serves as the Athletics Department's spokesman in addition to chairing the MSU Athletics Hall of Fame selection committee and holding a position on the Duffy Daugherty Memorial Award committee.

While serving as the football program's primary contact, Lewandowski also oversees the athletics department's video services, which for the last two years under his leadership has produced "Michigan State All-Access: Daily Edition" on the department's official website, MSUSpartans.com. It is a "SportsCenter"-esque daily show during the academic year which provides highlights and features for all 25 varsity sports.

Lewandowski also serves as the executive producer of "Spartan Football All-Access," which airs weekly on FOX Sports Detroit. The show, which provides the viewer an exclusive, inside look into the weekly preparation and gameday execution of the Spartans' nationally-prominent football program, has won two 'Excellence in Broadcasting' awards from the Michigan Association of Broadcasters.

He earned the 2003 "Best of the Best" Award from the Detroit Sports Broadcasters Association (DSBA), presented annually to the top sports public/media relations person in the Detroit market. In



2001, Lewandowski collaborated with former Lansing State Journal beat writer Jack Ebling to produce Green Glory: Champions of the Hardwood – a behind-the-scenes look at Michigan State's basketball program and its three straight trips to the NCAA Final Four.

Lewandowski came to Michigan State in October of 1996 after serving in the same capacity at Utah State University for four years. In addition to his

sports information duties, he served as the football team's travel coordinator and executive producer of the Utah State Aggie Network. Prior to his stint at MSU, Lewandowski spent nine years on the Auburn University sports information staff (1984-93), the last seven years as the associate director. He also provided color commentary for four basketball seasons on Auburn's 45-station radio network.

The St. Louis native graduated from the University of Notre Dame in 1984 with a degree in business administration. Lewandowski worked for KMOX Radio in St. Louis for four summers where he produced Sports Open Line, hosted by Bob Costas. He also spent six Major League seasons with the St. Louis Cardinals, working primarily in the ticket office.

Lewandowski and his wife Teresa have two sons, Brock and Davis, who attend Okemos (Mich.) High School.



25-YEAR AWARD

Chuck Sadowski, Bridgeport

by Ann King, *The Sage Colleges Sports Information Director*

Chuck Sadowski of the University of Bridgeport has been chosen to receive his 25-year Award plaque from the College Sports Information Directors of America (CoSIDA) in conjunction with the 2012 CoSIDA workshop at a June 24 awards luncheon in St. Louis.

Sadowski said of the award, "I really can't see myself working in any other profession," adding, "Being an SID has allowed me work all over the country and to meet folks that have become life-long friends. In my wildest dreams, I could have never imagined that that something that started out as basically as a way for me to make some extra money while I was getting a master's degree in French Studies at New York University would become this wonderful career that I continue to enjoy."

A veteran of 25 years in the sports information profession, Sadowski was named Director of Sports Information at the University of Bridgeport in late August of 2007. He came to UB after serving as the Assistant Commissioner for Media Relations at the East Coast Conference from September 2006 until the UB appointment. Prior to his time in the conference office, Sadowski was Director of Athletic Media Relations at the University of New Haven from January 2004 to June of 2006.

Jay Moran, Director of Athletics at the University of Bridgeport, said of Chuck, "He is a professional in every sense of the word. Chuck has a great relationship with the media and in our market that includes the Yankees, the Red Sox and the University of Connecticut, that is hard to do. His role as our SID has grown and he is an excellent representative for our institution with the media, his colleagues and within the University."

"Chuck is one of the best around and he understands how to get coverage for our programs, while applying his skills and still learning to adapt to the changing technology as well," concluded Moran. "He has played such an important role for UB with the NCAA and despite his 25 years in the business he has continued to improve by utilizing his old-school knowledge as an SID, while fine-tuning his skills as needed. Chuck is like a lineman and most certainly does not get the credit he truly deserves so I am thankful that he has received this award from CoSIDA."

Sadowski served as the Assistant Athletic Director for Sports Information



and Events at Austin College in Sherman, Texas from August of 1996 until January of 2004. He also served as the Director of Sports Information and Scheduling Coordinator at the University of Redlands from December of 1992 through August of 1996 and was Director of Sports Information at the University of Chicago from February 1987 to December of 1992. Sadowski began his career in athletic media relations as the graduate assistant SID at New York University in 1985.

"Chuck has been an outstanding colleague and friend and has done an outstanding job of serving his student-athletes throughout his career," said Eric McDowell, Assistant Athletic Director and Sports Information Director at Union College. "He has been very active on a variety of CoSIDA committees, and one of the highlights of my career was when I got the news that he was selected to serve the board as a College Division Representative. I am so pleased for him, as well as Lisa, Laura and Sam, as he receives the 25-Year Award."



An active member of CoSIDA, Sadowski completed a three-year term as an at-large College Division member of the organization's Board of Directors in the summer of 2006. He also is currently a vice chair of the organization's Committee on Committees. He has also worked on CoSIDA's Fred Stabley Sr. Writing Contest and Charity committees. Presently, Sadowski also serves as the East Region Representative to DII-SIDA. He is also a member of ECAC-SIDA.

Chuck has worked in press services at many large events including serving as the Mixed Zone Manager for baseball at the 1996 Atlanta Olympics, working at the track cycling and boxing venues at the 1998 Goodwill Games in New York City, working at the 2000 USA Olympic Track Cycling Trials in Frisco, Texas. He has also helped staff the 1997 NAIA Division I Men's Basketball National Championship plus several NCAA men's and women's basketball regionals, including the 2007, 2008, 2009, 2010 and 2011 NCAA Division II Elite Eight in Springfield, MA. He has also assisted with many NCAA events hosted by the Webster Bank Arena at Harbor Yard.

Sadowski assisted the New York Yankees and Chicago White Sox in press services at the 2008 and 2003 Major League Baseball All-Star Games plus work for the Yankees during the team's World Championship run in 2009. He has also worked as a statistician and official scorer for the Texas Rangers Class AA affiliate, the Frisco RoughRiders in 2003 plus was the official scorer for the Class A San Bernardino Spirit in 1993. Currently, Chuck serves as official scorer for the Bridgeport Bluefish of the Atlantic League.

"I've worked at the Olympics, the World Series, two MLB All-Star Games plus too many NCAA events to count, and that would have never happened without being a member of CoSIDA," Sadowski noted. "A 25-year award recognizes longevity and that's really is a tribute to my family. Without the love and support of my wife Lisa and my children Laura and Sam, who had had to do without me for many things, I never would have reached this milestone."

A 1984 graduate of the University of Texas at Austin with a bachelor of arts degree with honors in French with a concentration in European Studies, Chuck also received a master's degree in French Studies in 1987 from New York University. He resides in West Haven, CT with his wife, Lisa, and daughter Laura, and son, Sam.

LIFETIME ACHIEVEMENT AWARD

Peter Schlehr, Towson

by Ann King, The Sage Colleges Sports Information Director

Peter Schlehr, who retired from Towson University in June of 2011, will be recognized with the CoSIDA Lifetime Achievement Award this summer at the national convention in St. Louis, Mo.

A veteran of more than 35 years as the Director of Athletic Media Relations at Towson University, served his alma mater with pride and professionalism during his tenure.

"Pete is a Tiger through and through and has dedicated most of his life to this University and our athletics program," said Mike Waddell, the Director of Athletics at Towson University. "While we will miss him around campus on a daily basis, we are excited that he will remain involved working on future special projects.

"Pete has represented this program with a tremendous amount of integrity and professionalism," he added. "He is a 'Tiger for Life'."

A native of Bel Air, Md., Schlehr graduated from Towson with a degree in political science and history in 1971. He was the sports editor of *The Aegis* for two years before taking a position with the sports staff of *The Baltimore News-American*. During his years with *The News-American*, he covered amateur, scholastic and college sports.

He was named as the Sports Information Director at his alma mater in December, 1975.

"That's one of the things that's kept me here all this time - the constant change and moving forward. When I first got here it was Division II, except football—it was Division III, non-scholarship," Schlehr said. "It's been a climb up the ladder. That's what's kept the juices going."

A long-time member of the College Sports Information Directors of America (CoSIDA), Schlehr was the recipient of numerous publications awards for his work on football guides, men's basketball guides, men's lacrosse guides, swimming guides and football game programs.

From 1976 to 1978, Schlehr also served as the Information Director for the Mason-Dixon Conference. He was also the publicity director for the Greater Baltimore Chapter of the National Football Foundation and Hall of Fame for seven years.

Schlehr never missed a football game during his 35 seasons as the SID. In his first season as the SID, Towson earned an NCAA Division III playoff berth and made



it to the national championship game, the Stagg Bowl.

One of Schlehr's finest accomplishments was the successful promotion of a running back-kick returner named David Meggett for the 1987 Walter Payton Award, presented to the top NCAA Division I-AA football player in the nation. Meggett went on to a Super Bowl-winning career with the New York Giants, as did another former Towson All-American, punter Sean Landeta.

While the Tiger football program ascended from NCAA Division III status to Division II affiliation to its current standing as an NCAA FCS program, Schlehr was present at 378 consecutive games. His streak of 378 football games worked stands as one of the longest streaks in CoSIDA history.

In addition, Schlehr worked more than 1,000 men's basketball games, including five NCAA Division II Tournament games in 1976-77 and 1977-78. During those two years, he also served as the media coordinator for the NCAA South Atlantic



Regional Tournament in the Towson Center.

In 1990, Schlehr accompanied the East Coast Conference champion Tigers to Austin, Texas for their NCAA Tournament game against number one-ranked Oklahoma. A year later, he travelled with the ECC champions when they were matched up with Ohio State in an NCAA Tournament contest in Dayton, Ohio.

He also served as the Media Coordinator for the ECC Basketball Tournament, which was hosted by the Tigers from 1984 to 1991.

Throughout his career, Schlehr worked more than 300 men's lacrosse games for the Tigers, including NCAA Tournament appearances in 1989, 1991, 1992, 1994, 1996, 2001, 2003, 2004, 2005 and 2007. In 1991, he accompanied the Tigers when they reached the national championship game at Syracuse. He was also there when the Tigers qualified for the Final Four at Rutgers in 2001.

Well-regarded in college lacrosse circles, Schlehr was the winner of the USILA's prestigious Doyle Smith Media Award in 1992. He also served as the official scorer for the NCAA Division I men's lacrosse championship game five times. In 2003 and 2004, he was the media coordinator for the NCAA Division I, Division II and Division III men's lacrosse championships at M&T Bank Stadium in 2003 and 2004.

An active member of CoSIDA, he served on a number of panels during his career. In 2001, he was the recipient of CoSIDA's 25-Year Award. The longest-tenured member of the Tigers' athletic department, Schlehr was honored for 35 years of service by Towson University in May.

He and his wife, Sande, are both Towson graduates and they reside in Bel Air, Md. Their children, Kristien Foss and Peter Schlehr, also graduated from Towson. Sande, Kristien and Peter are currently teachers in the Harford County School system.

Schlehr said he will still be involved with Towson athletics. But after 40-some years in the media business, he's ready to spend some evenings and weekends at home with his wife, Sande—also a Towson alum.

"Whatever I do, it's not going to be any night work or work on the weekends," Schlehr said. "My whole professional career has been working nights and weekends."

CoSIDA CORNER:

SAAC and the athletics communications professionals: A partnership of promotion

The following column, penned by Union College (N.Y.) Assistant AD/ Sports Information Eric McDowell, CoSIDA's Third Vice-President. It appears in the April 2012 issue of NACDA's Athletics Administration Magazine.

Beginning with the 2009-10 academic year and with its new partnership with NACDA at that time, the CoSIDA leadership was invited to contribute to each issue of the Athletics Administration Magazine. In October of 2009, CoSIDA President Justin Doherty penned the first "CoSIDA Column."

In this 2011-12 academic year, several CoSIDA leaders contributed CoSIDA Corner columns. They have been authored by CoSIDA President Tom Di Camillo, Assistant Commissioner of the Pacific West Conference (in October and November); Rich Herman of Clarion (in December) who is the former DII-SIDA President; Sam Atkinson (February), who serves as Gallaudet College SID and is the Chair of the CoSIDA Goodwill and Wellness Committee; and Shelly Poe (Auburn), CoSIDA 2nd Vice President who wrote the March column about the upcoming June Convention.

Each Athletics Administration issue is sent to over 10,000 university and athletics administrators, with CoSIDA's voice, thoughts and expertise shared with these key constituents. The magazine is published each October, November, December, February, March, April, June and August.



A partnership of promotion. It just makes sense.

The extraordinary students of the NCAA's Student-Athlete Advisory Committees (SAAC) are leaders of today and tomorrow. They balance their outstanding academic achievements with their competition in the playing arena and with volunteer services in the community regionally, nationally and globally. These students make the most of their opportunity on their campus. They have stories to tell.

The athletics communications professionals (SIDs) on campuses (and conferences) are the people who tell the stories of the student-athlete.

They know all about the statistical achievements, the conference, regional and All-America awards, the records. They also need to know about the extra-curricular activities. The student who wrote and performed in her own play. The student who used a term abroad to assist in building a hospital for children in a third world nation. The student who leads teammates in a clean-up for a natural disaster. These student-athletes give hope to others with their dedication. These are the stories that the SIDs are looking for. These are the stories that the members of the media, college administrators, alumni, community and athletics stakeholders are looking for.

With this in mind, and with the continuing and expanding developing relationship between CoSIDA (the College Sports Information Directors of America) and the NCAA, presentations by CoSIDA members have been made to the national SAAC organizations for Division I, II and III, at recent NCAA Conventions. These presentations are designed to educate the student-athletes about the benefits of the relationship, how to develop it and how both parties can benefit from the relationship.

This past February, CoSIDA held a national webinar for its membership which featured four SAAC national leaders which generated plenty of buzz and participation.

"This is a very important relationship for our student-athletes to have," said Brittany Petrella of Rowan University, a member of NCAA Division III SAAC through the spring of 2012. "The SAAC student-athletes are the experts in community service initiatives, and they work with and inform the other student-athletes. If they have this relationship with the SID, they can communicate what they are doing to the communications professional."

"This is extremely important with Division III's partnership with Special Olympics. If the SID has that relationship, it is easier for the

community to see what these student-athletes are accomplishing,” Petrella said, who recently graduated and works for the Rowan Foundation.

Prior to the athletics year, the SAAC leadership on campus approaches the athletics communications staff. They not only provide information for the website, but also a plan of action for the upcoming athletics year. This would include meeting schedules, with the SID invited to attend. If the SID cannot attend then the SAAC leadership would provide a review and notes for the website as well as for the SID’s schedule. Consistent communication is key.

“We have been working together with national SAAC to get the word out, telling their conferences about the SIDs and the importance of the relationship,” Petrella said. “Personally, I believe that we have seen that effect nationwide.”

For example, when a team plans a community event, the SAAC representatives of that team should alert the SID two weeks prior to the event. In many cases, the SAAC President could sign out a department digital camera to take photographs of the student-athletes at that event. This is essential to assist SID departments with limited personnel as well as larger departments who have many

individuals traveling with teams on set athletics schedules.

After the conclusion of the event, the SAAC representative at the event can email quotes from various team members to the SID, along with quick facts about the event and the purpose. A photo and story can be posted on the website. In some cases, the SID can alert media prior to the event, for an excellent feature for print or broadcast media.

“Sports information directors do so much for us as student-athletes and by creating a stronger partnership we can find ways to help our SID, and in return our SID can help promote the SAAC,” said student-athlete Brett Halvaks.

The relationship is a two-way street. Athletics communications pros can assist members of SAAC in resume development, now and for the future. Freshmen, sophomores and juniors could have their resume “fine tuned” as they go through their careers and look into internships, study abroad opportunities and summer employment. Seniors’ resumes will be geared toward the field and position that they are looking for at the next level, after the diploma.

The SID also can serve as a reference for the SAAC senior student-athlete. In addition, the SID can benefit from a SAAC President

who writes a letter of support for the SID’s evaluation. After all, what better document can an athletics communications professional provide then a letter of support from the person whom they serve, the student-athlete?

There also are a variety of ideas that the SID will provide when it comes to team bonding, fundraising and generating interest, among many other areas. Whether it be a major group initiative, ie., with Special Olympics, a SAAC team wide competition event for charity or a team community event competition, the SID and SAAC will enjoy these fun, exciting and beneficial event discussions and plans that will serve the student-athletes, campus and local communities.

Halvaks offered advice to assist in this initiative. “I would advise SID’s looking to become more involved to reach out to us. Student-athletes love to get to know you more and those student-athletes involved with SAAC would love the opportunity for you to work with us. Having a staff member in athletics communications who is willing and available to promote SAAC activities, and be involved as well, is something that all institutional SAAC’s would love to have.”



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WARREN BERG

CoSIDA Legend, Luther College Icon Passes Away



An accomplished scholar, professor and sports information professional, Warren Berg served as sports information director at Luther College from 1950-66 and taught in Luther's Department of Economics, Accounting and Management from 1948-88.

Berg held a term as president of CoSIDA in 1963 and was the first SID from a college division institution to serve as the organization's president. In 1985, CoSIDA established the Warren G. Berg Award, which is presented annually to a college division member who has made outstanding contributions to the field of college sports information, and who by his or her activities, has brought dignity and prestige to the profession.

In 1997 Berg was awarded the Scoop Hudgens Lifetime Achievement Award from the All-American Football Foundation.

Following is Berg's obituary, courtesy of the Fjelstul Funeral Home in Decorah, Iowa. You may view the obituary and make online condolences at www.fjelstul.com.

Warren Glenn Berg passed from this life on March 26, 2012 in Decorah, Iowa. He was born in Chicago, Illinois on June 9, 1924 to Loraine Schwank Berg and Sydney Olaf Berg. He attended Chicago schools until enrolling at Luther College in 1942, arriving in the back of a pick-up truck from the train station in Calmar. Because of World War II, he enlisted in the Navy that same year and served as Lieutenant J.G. aboard the USS LST 896 in the Pacific theater. Following his discharge, he married Mary Janice Reid, whom he had met during training in Dubuque, on December 28, 1946.

In 1948, he earned a bachelor's degree from Luther College, where he played trombone in the band, and began graduate studies at the University of Iowa, but he put his studies on hold to return to Luther as a faculty member. From 1948 until 1988 he taught in the Department of Economics, Accounting, and Management, serving as department head at the time of his retirement. Along the way, he earned a masters degree and a doctorate in accounting from the University of Iowa. He taught more students than any other teacher in Luther's history, according to the book, "Stability and Change: Luther College in its Second Century." In 1988, The Warren Berg Endowed Chair in Business was established by his former student, William Halling.

He was named Outstanding Man in Decorah in 1956 and served as sports information director at Luther from 1950-66 and as president of the national College Sports Information Directors Association (CoSIDA) in 1963. In 1985, CoSIDA established the Warren G. Berg Award, and in 1997 he was awarded the Scoop Hudgens Lifetime Achievement Award from the All-American Football Foundation.

In 1966 he became the first Senior Fulbright Professor of Economics to be sent to the Royal University of Malta, which resulted in a flow of Maltese students to Luther and a book contract for The Historical Dictionary of Malta. In 1984 he received an award from the Malta Chamber of Commerce, and in 1988 he received a second Fulbright Award to Malta to teach international business at the Royal University of Malta.

He will most certainly be remembered for his love of life, sense of humor, and integrity. He was also an avid traveler and reader, collected model trains, had a knack for entertaining babies, and loved all things Norwegian. For over two decades, he and his wife Jan were directors of the summer Scandinavian Institute for teachers from the five Scandinavian countries.

For this service, they were awarded the St. Olaf Medal from His Majesty, Olav King of Norway. He was a charter member of Good Shepherd Lutheran Church, on the board of directors of Minnesota Public Radio, and was active in the Rotary Club, Sons of Norway, and Symra.

He is survived by his wife of 65 years, Jan Berg, and children Paula Berg Owen and husband Ben of San Antonio, Texas, Kristin Gilbert of Eden Prairie, Minnesota, Kari Berg and husband Brent Poppenhagen of Burnsville, Minnesota, Jon Torger Berg of Decorah, Iowa, and Erik Berg of Decorah, Iowa, as well as 7 grandchildren, Seth Gilbert of Eagan, Minnesota, Erika Barth Cottrell of Portland, Oregon, Bryndis Hovde Brown of Oklahoma City, Oklahoma, Kai Hovde of St. Paul, Minnesota, Greta Barth Lewis of Red Wing, Minnesota, Britta Gilbert of Denver, Colorado, Hanna Gilbert Sloan of Boulder, Colorado, and 11 great grandchildren: Gretchen Gilbert, Lydia Gilbert, Sydney Kate Cottrell, Elsa Cottrell, Isabel Brown, Finn Brown, Liv Hovde, Evan Hovde, Tristan Barth Olson, Cassidy Mayer, and Tegan Sloan. He was predeceased by his parents and sister, Patricia Miller.

His life can be summed up by the three words with which he closed every letter, Soli deo Gloria.

Warren's wishes were to donate his body to the Department of Anatomy in the College of Medicine at the University of Iowa in Iowa City.

In lieu of flowers, the family requests memorial gifts to the Warren G. Berg Economics and Business Scholarship Fund at Luther College.

LOUIS BONNETTE

Legendary McNeese SID Announces Retirement

Louis Bonnette, the legendary McNeese sports information director, has announced his retirement after 46 years at the university. An event to celebrate Bonnette's career will be held on July 24.

"Louis is the only sports information director that has served McNeese athletics," Tommy McClelland, McNeese athletics director said. "It is appropriate that we honor him as he closes this chapter of his life."

The evening event will be held after the conclusion of the Southland Conference Media Days at L'auberge Casino Resort. Proceeds from the event will support a scholarship in Bonnette's name, McClelland said.

Bonnette, a native of Pineville and graduate of Louisiana Tech, has received numerous professional honors in his career. Twice he served as president of the Louisiana Sports Writers Association and the LSWA presented him with its highest honor, the Mac Russo Award. He was inducted into the Louisiana Sports Hall of Fame in the sports journalism division and in 2009; he was inducted into the College Sports Information Directors of America Hall of Fame.

Bonnette has worked with every McNeese president except the first, Lether Frazar, and he has seen many outstanding athletes



and coaches. "I have enjoyed my career at McNeese and am looking forward to retirement and spending more time with my family," Bonnette said.

Finding family time is a challenge with sons Michael serving as LSU's associate athletics director and SID and Matthew an associate SID at Northwestern State. "My daughter, Anne, chose nursing," Bonnette quipped, "and my wife, Willene, is a teacher." Bonnette worked his 500th consecutive football game on October 24, 2009 and holds the CoSIDA (College Sports Information Directors of America) record for most consecutive football games worked. The football field is named in his honor.

More information on the retirement celebration, including ticket prices and sponsorship opportunities will be announced soon, McClelland said.

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CoSIDA members:

Nominate deserving student-athletes for the Buick Human Highlight Reel program



The NCAA and Buick are in real need of story ideas (videos) for current or former student-athletes who have made a significant impact in life. CoSIDA members can see examples at www.ncaa.com/buick.

It is the goal of the program to highlight as many incredible stories as possible. The program has a forum for NCAA members schools to tell their special student-athlete stories and how former student-athletes are bringing their "A" game to an important cause or organization.

Note: Stories must feature a former NCAA student-athlete.

About the Buick Human Highlight Reel

It started with a simple idea: find stories that inspire us and share them with the world. From a former start player making a difference for 3 million kids around the world or a swimmer who turns his NCAA success into a chance to change lives - every cause, every person, and every contribution is a testament to the power of human achievement. By offering our support to further these causes and ideas, Buick and the NCAA are celebrating the next generation of achievers.

A vibrant sunset scene over the St. Louis skyline. The Gateway Arch is the central focus, silhouetted against a bright orange and red sky. The sun is low on the horizon, creating a shimmering reflection on the water in the foreground. The city skyline is visible in silhouette behind the Arch.

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Questions . . .

With Jay Stancil

Director of Sports Communications

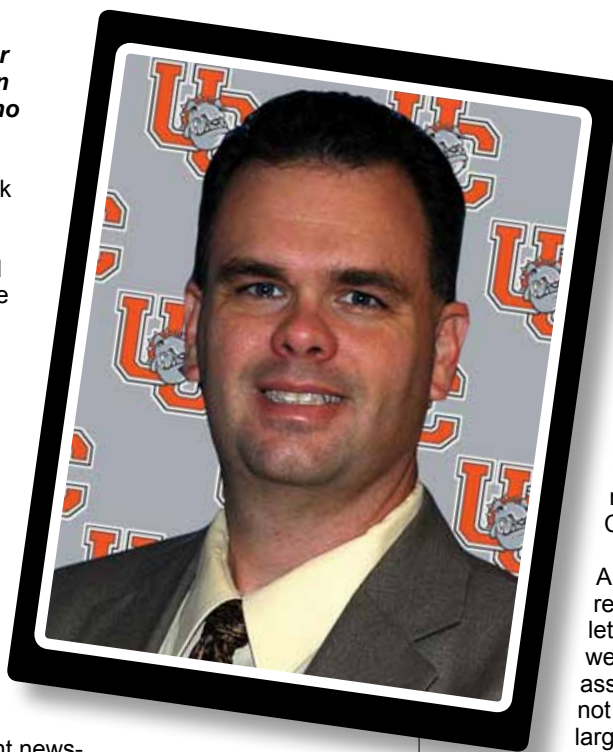
Union College (Ky.)

by Larry Happel, Central College

1. *Talk about your career path. Where have you been and who are the people who have influenced you?*

I have always wanted to work in athletics for as long as I can remember. Realizing in high school that professional scouts weren't going to come a-calling for my services, I began to search for a career where I could remain tied to the sports world. Not having a clue the sports information profession existed, I went into sports journalism. I worked as a stringer for newspapers during my senior year in college before landing a full-time gig as a sports reporter for a daily newspaper in southeastern Kentucky shortly after graduation. In all, I spent five years as a sports reporter/editor at two different newspapers. In 1999, I was job hunting and had applied for a job at Union. I didn't get it, but they contacted me saying they just had a job opening they thought I'd be a better fit for and wanted to bring me in for an interview. Within a month of the initial phone call from Union, I was hired to be the sports information director.

As for people who have influenced, the list is a long and vast. Truthfully, I try to take something away from everyone I meet because we all have something of value to add to life. That said, Scott Cummings, who preceded me at Union, has always been a great help and resource. Whenever I am stumped on locating a piece of info. on Union College athletics history, he is always my first call. Jason Falls, who was at Georgetown (Ky.) when I started at Union, helped me transition into the role of a SID as I came from the newspaper world. He was very patient with this green rookie. Through the years, there have been countless others. Everyone I've worked with at the NAIA national office, those I've served with on the NAIA-SIDA Board, and all I've been fortunate enough to meet at games, special events and conventions. Not sure I could ever thank everyone for the role they've played in my



life.

2. *You're president of NAIA-SIDA. What are the issues facing NAIA athletics communications professionals and what goals do you have for the organization?*

The biggest issue we're facing is the fact there is a high percentage of institutions in the NAIA which do not have athletic communications professionals. During my 13 years working in the NAIA, there has been a great improvement in the level of sports information. With the help and assistance from several leaders in CoSIDA, NAIA-SIDA has been able to gain the coveted 'seat at the table' as the NAIA-SIDA now is a member of the NAIA's National Administrative Council. Yet, we still have a long way to go.

Another issue is making people aware there are resources to help them out. A number of the athletic communication roles are held by persons who wear other hats such as coaches, administrative assistants and athletic trainers. Many of those do not know where to turn to get information. Thanks in large part to the digital age we now live and work in, we are able to reach out to them.

My goals for NAIA-SIDA are essentially the same as what the organization's objectives are as stated in its constitution: to expedite in every way possible the promotion of, and publicity for, member institutions and their student athletes in the NAIA, for the NAIA as a whole and the underlying philosophy to which it is committed. On top of that, it is my desire to do what I can and find whatever resource possible to help the members of NAIA-SIDA to achieve that. I am very fortunate to work with a fantastic group of people on the NAIA-SIDA Board and there are a number of others in the ranks who do an outstanding job in assisting me to try to do this. This is too big of a job and/or role for one person to do on their own.

3. *You serve as the self-described host with the most for #SIDchat on Twitter. When did you start that?*

#SIDChat began in March of 2010. The Twitter chat developed after I began participating in a few other chats, namely

#sportsPRchat which dealt with a wide range of topics in the world of sports. One day, the thought hit me: 'I wonder if this would work for SIDs?' After discussing the idea with a couple of other SIDs, #SIDChat was born. It's been a really great experience to connect with so many others in the profession. While we discuss topics pertinent to our jobs, it's become a good time to relax and unwind during the week for about an hour.

4. You've facilitated several live SID chats on Twitter. How much participation do you get and what sorts of topics arise?

Participation varies depending the time of year, and that is due to the nature of our profession. The average #SIDChat will have 25-30 participants each week. In the summer, the numbers jump to 50-60. What is also encouraging is the fact that we have SIDs from all levels chime in from NCAA Division I to NAIA to Canadian schools. In addition, we have head SIDs, assistants, GA's, interns and people looking to get into the business hop on the chat.

Topics range from anything and everything. The purpose of media guides and whether or not they are still viable, how to deal with the death of a student-athlete, do's and don'ts of social media, how to balance family and work life, and tips on how to get into the profession are just a few of the topics we've covered recently.

The thing I love about #SIDChat is that it practically runs itself. All I do is offer the vehicle, and the numerous participants take over and make it what it is.

5. How else do you use social media in your job? How much time do you spend each day with it?

Not sure exactly how to answer this because social media has become such a large part of my life. I have incorporated it in nearly every facet of my life – my work as an athletic communications director, an adjunct professor, a runner and a family man. Other than the posting of news stories and game updates, the best use of social media I've found for my job are the connections and

interactions I have been able to make with others in the profession and in the media. Social media has really helped to tear down whatever perceived walls there were between the different ranks in college athletics, and consequently, it has opened the lines of communications between SIDs at all levels. Just recently, I had a great conversation via Twitter with Chris Yandle at Baylor discussing a wide variety of topics. Before social media, the odds of a conversation like that occurring would be low. Last fall, a couple other SIDs and I were able to engage Gregg Doyel of CBS Sports in a debate about whether a college coach should ban student-athletes from using Twitter. Again, before social media, that conversation is not happening.

I'm kind of ashamed to say this, but social media is always at my fingertips. I'm online either on my laptop or smartphone all day. Fortunately, I've learned to use the off button when I need to as to not interfere with family time.

What keeps you in the profession and at Union College?

I love what I do. I love working in this profession because it is ever changing and no two days are alike. I have only been in the profession for 13 years, but the job and how we do our jobs has changed so drastically during that time it is mind-boggling.

As for Union, it's home. There is a real family atmosphere here, and I enjoy working with our coaching staff and student-athletes. Plus, everyone is real supportive of all my endeavors outside of Union, such as serving as NAIA-SIDA president, which makes me proud to represent Union wherever I go.

2011-12 CoSIDA DIRECTORY PDF VERSION AVAILABLE

http://www.cosida.com/media/documents/2011/10/1112_CoSIDA_Directory.pdf

The CoSIDA 2011-12 Directory has been updated and released. It is available in both an online version as well as a PDF version that can be downloaded. We would encourage each school to contact and alert their respective media agencies and representatives to make them aware of the online version as well as distribute the PDF version. This PDF version of the 2011-12 CoSIDA Directory was compiled based on information provided to CoSIDA by individual institutions/organizations as of October 1, 2011.

PLEASE NOTE: If there are inaccuracies, it is due to those schools/organizations not following up with repeated requests by CoSIDA to update their directory information prior to the release of this document. If you find inaccurate information for your school/organization we ask you to please go to CoSIDA.com and do the following:

- select the Membership link; at the pull-down menu, select "Update Your Directory Information"
- individuals can update their personal information here; to update your school/organization information, you MUST be the custodian of your account
- If you don't have custodial status, you can request that information on the page noted above. If you require assistance, use this link: <http://cosida.com/contact.aspx>.

COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA
Future Convention Sites



Saturday, June 23-Tuesday, June 26

2012
St. Louis
Renaissance

2013
2014
2015
ORLANDO
Orlando
World Center
Marriott Resort &
Convention Center

2016
DALLAS



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CoSIDA Says

Thank You

Alphabetical Roster of Sponsors/Providers for 2011 Convention

Allstate Sugar Bowl
American Baseball Coaches Association
American Football Coaches Association
ARA Sportsmanship Award
ASAP Sports
Atlantic Coast Conference
Atlantic 10 Conference
AT&T Cotton Bowl Classic
Big East Conference
Big Ten Conference
Big Ten Network
Big 12 Conference
Capital One
CBS Sports Network
CollegePressBox.com
Conference USA
Disney Sports
Eclaro Sports
Expion
ESPN
Fiesta Bowl
Florida Citrus Sports
Football Bowl Association
Football Writers Association of America
FOX Sports Networks
Good Karma Broadcasting
Heisman Memorial Trust
Horizon League
Paul Hornung Award
Learfield Communications
Liberty Mutual Coach of the Year Award

Licensing Resource Group
Lindy's Sports Publications
Lott Trophy
myTEAMBOOK.net
NCAA
NCAA Football
National Fastpitch Coaches Association
National Football Foundation
and College Hall of Fame
National Association of Basketball Coaches
NFL
NewTek
Orange Bowl
Pac-12 Conference
Populous
Rivals/Yahoo! Sports
Rose Bowl Game
Stat Crew
SIDEARM Sports
Southeastern Conference
Summit Group
Sporting News
Sports Systems
TRZ Sports/TEAMLINe
Turner Sports
United States Basketball Writers Association
USA Basketball
USA Hockey
Wuerffel Trophy
XOS Digital (Collegiate Images)

Who uses Sports Systems to manage credentials?

- ◆ More than 40 colleges/universities
- ◆ 22 conferences
- ◆ 32 bowls
- ◆ The NCAA

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For 25 years, **Sports Systems** has been the SID's outsourcing leader, providing school, conference and bowl media relations directors with *press release distribution, postseason awards voting, conference calling, and performance list scoring systems.*

Let us show you how we can help you manage guests, events and tickets via our innovative **GuestPass** and **TicketTracker** systems. Former SID **David Grim** is here in Marco Island to show you how we can help you be more effective!

Sports Systems is proud to be the Official CoSIDA Online Convention Registration Provider.



The Allstate Sugar Bowl is proud to continue its sponsorship of CoSIDA.

January 2012 - Two Big Games

78th Annual Allstate Sugar Bowl & BCS National Championship Game

Louisiana Superdome - New Orleans, La.

Thanks to Our Exhibitors

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KenCast, Inc.

Neulion

Paramount Ticket Company

Presto Sports

SIDHelp

Sound Director Inc.

Sport Productions

Stretch Internet

Summit Athletic Media

universitytickets

.84444.com



COSIDA CALENDAR

UPCOMING MEMBERSHIP SCHEDULE AND DEADLINES

APRIL

- **FRIDAY: APRIL 13**

CoSIDA Langston Rogers Postgraduate Scholarship - NOMINATION DEADLINE

CoSIDA Wylie Smith Postgraduate Scholarship - NOMINATION DEADLINE

- **TUESDAY: APRIL 17**

Capital One BASEBALL & SOFTBALL Academic All-District nominations close (deadline: 6 p.m. Eastern)

Capital One MEN'S & WOMEN'S TRACK & FIELD/ CROSS COUNTRY Academic All-District nominations open (deadline: Tue., May 1, 6 p.m. Eastern)

- **FRIDAY: APRIL 20**

Capital One BASEBALL & SOFTBALL Academic All-District voting opens (deadline: Tue., May 1, 6 p.m. Eastern)

MAY

- **TUESDAY: MAY 1**

Capital One BASEBALL & SOFTBALL Academic All-District voting closes (deadline 6 p.m. Eastern)

Capital One MEN'S & WOMEN'S AT-LARGE Academic All-District nominations close (deadline: 6 p.m. Eastern)

Capital One MEN'S & WOMEN'S TRACK & FIELD/ XC nominations open (deadline: Tues., May 15, 6 p.m. Eastern)

- **THURSDAY: MAY 3**

Capital One Academic All-District® BASEBALL & SOFTBALL TEAMS announced*

*- CoSIDA members are asked to update their First Team All-District selections' bios by Monday, May 7 at NOON EASTERN for the Academic All-America ballot

- **FRIDAY: MAY 4**

CoSIDA Fred Nuesch-Dave Wohlhueter Undergraduate Scholarships - NOMINATION DEADLINE

- **TUESDAY: MAY 15**

Capital One Academic All-District MEN'S & WOMEN'S AT-LARGE voting ends (6 p.m. Eastern)

Capital One Academic All-District MEN'S & WOMEN'S TRACK & FIELD/XC nominations close (6 p.m. Eastern)

- **THURSDAY: MAY 17**

Capital One Academic All-District® MEN'S & WOMEN'S AT-LARGE TEAMS announced*

*- CoSIDA members are asked to update their First Team All-District selections' bios by Monday, May 21 at NOON EASTERN for the Academic All-America® ballot

- **MONDAY: MAY 21**

CAPITAL ONE ACADEMIC ALL-AMERICA® SOFTBALL COLLEGE DIVISION TEAMS ANNOUNCED

- **TUESDAY: MAY 22**

CAPITAL ONE ACADEMIC ALL-AMERICA® SOFTBALL DIVISION III TEAMS ANNOUNCED

- **WEDNESDAY: MAY 23**

CAPITAL ONE ACADEMIC ALL-AMERICA® SOFTBALL DIVISION II TEAMS ANNOUNCED

- **THURSDAY: MAY 24**

CAPITAL ONE ACADEMIC ALL-AMERICA® SOFTBALL DIVISION I TEAMS ANNOUNCED

- **TUESDAY: MAY 29**

Capital One Academic All-District MEN'S & WOMEN'S TRACK & FIELD/XC voting closes (6 p.m. Eastern)

CAPITAL ONE ACADEMIC ALL-AMERICA® BASEBALL COLLEGE DIVISION TEAMS ANNOUNCED

- **WEDNESDAY: MAY 30**

CAPITAL ONE ACADEMIC ALL-AMERICA® BASEBALL DIVISION III TEAMS ANNOUNCED

- **THURSDAY: MAY 31**

CAPITAL ONE ACADEMIC ALL-AMERICA® BASEBALL DIVISION II TEAMS ANNOUNCED

Capital One Academic All-District MEN'S & WOMEN'S TRACK & FIELD/XC Teams announced

JUNE

- **FRIDAY: JUNE 1**

CAPITAL ONE ACADEMIC ALL-AMERICA® BASEBALL DIVISION I TEAMS ANNOUNCED

CoSIDA 2012 Convention pre-registration closes.

2011-12 SCHEDULE FOR ACADEMIC ALL-AMERICA® NOMINATIONS AND SELECTIONS

Program	M/W Soccer	Football	Volleyball	M/W Basketball	Baseball/ Softball	M/W At-Large	Track/Cross Country
Nomination Forms Available	Tues. Oct. 4	Tues. Oct. 11	Tues. Oct. 11	Tues. Jan. 3	Tues. Apr. 3	Tues. Apr. 17	Tues. May 1
Nomination Deadline	Tues. Oct. 18	Tues. Oct. 25	Tues. Oct. 25	Tues. Jan. 17	Tues. Apr. 17	Tues. May 1	Tues. May 15
DCs Finalize Ballots	Fri. Oct. 21	Fri. Oct. 28	Fri. Oct. 28	Fri. Jan. 20	Fri. April 20	Fri. May 4	Fri. May 18
District Ballot Voting Deadline	Tues. Nov. 1	Tues. Nov. 8	Tues. Nov. 8	Tues. Jan. 31	Tues. May 1	Tues. May 15	Tues. May 29
Academic All-District® Team Release Date	Thurs. Nov. 3	Thurs. Nov. 10	Thurs. Nov. 10	Thurs. Feb. 2	Thurs. May 3	Thurs. May 17	Thurs. May 31
Updating Deadline for First-Team All-District Selections	Mon. Nov. 7	Mon. Nov. 14	Mon. Nov. 14	Mon. Feb. 6	Mon. May 7	Mon. May 21	Mon. June 4
NC OKs National Ballot	Tues. Nov. 8	Tues. Nov. 15	Tues. Nov. 15	Tues. Feb. 7	Tues. May 8	Tues. May 22	Tues. June 5
National Ballot Voting Deadline	Tues. Nov. 15	Tues. Nov. 22	Tues. Nov. 22	Tues. Feb. 14	Tues. May 15	Tues. May 29	Tues. June 12
AAA Teams to Vice-Chair	Wed. Nov. 16	Wed. Nov. 23	Wed. Nov. 23	Wed. Feb. 15	Wed. May 16	Wed. May 30	Wed. June 13
Academic All-America® Team Release Date(s)	M. Nov. 28 (C) T. Nov. 29 (3) W. Nov. 30 (2) Th. Dec. 1 (1)	M. Dec. 5 (C) T. Dec. 6 (3) W. Dec. 7 (2) Th. Dec. 8 (1)	M. Dec. 12 (C) T. Dec. 13 (3) W. Dec. 14 (2) Th. Dec. 15 (1)	M. Feb. 20 (C) T. Feb. 21 (3) W. Feb. 22 (2) Th. Feb. 23 (1)	SB BA M. 5/21 (C) T. 5/29 T. 5/22 (3) W. 5/30 W. 5/23 (2) Th. 5/31 Th. 5/24 (1) F. 6/1	M. June 4 (C) T. June 5 (3) W. June 6 (2) Th. June 7 (1)	M. June 18 (C) T. June 19 (3) W. June 20 (2) Th. June 21 (1)

KEY: (C) = College Division (NAIA, CIS, 2-year); (3) = NCAA Division III; (2) = NCAA Division II; (1) = NCAA Division I

NOTE: Academic All-America team release dates are subject to change depending on Capital One availability.

updated July 20, 2011

CoSIDA MEMBERS' SUBMISSIONS NEEDED

espnW to highlight women's sports through weekly Top 10 video series

espnW, ESPN's first dedicated content and digital business designed to serve, inform and inspire female athletes and fans, is accepting nominations for a weekly Top 10 video series showcased on espnW.com.



Since its launch in April 2011, espnW.com has provided a voice in the larger conversation of women and sports. Striving to be the premier site for women's sports, espnW provides comprehensive coverage of the opportunities and challenges facing female athletes today as well as topical sports news and long-form feature stories. The site has garnered accolades for coverage of women's sports, especially the 2011 FIFA Women's World Cup and the Women's Professional Soccer league. Other events that received in-depth coverage in the past few months included the Women's US Open and the WNBA.

Below is a letter from espnW's projects manager.

Members of CoSIDA,

espnW is thrilled to provide a new voice and platform for women's sports, especially at the NCAA level. Since our launch, we prioritized the college landscape within our content strategy, and we look forward to this next step showcasing the tremendous talent of female athletes across the country.

In order to produce the most robust coverage of women's sports highlights, we need your help. Please share this exciting opportunity with your SID staff who work closely with women's sports teams.

We encourage you to nominate Top 10 worthy plays by sending video clips in a timely manner to coincide with weekly posting. Videos must be turned in by Wednesday evening of each week as the desired posting date is Friday of each week. Furthermore, espnW is open to hearing your school's story leads for general coverage on our 'College Sports' page within espnW.com.

- Top 10 Video Nominations should be directed to Ambre Moton at Ambre.Moton@ESPN.com.
- General Story Leads should be directed to Joslyn Dalton at Joslyn.M.Dalton@ESPN.com.

We hope you will keep espnW in mind as you endeavor to highlight your deserving female athletes.

Warm regards,

Joslyn Dalton
Associate Manager, espnW Projects
Email: Joslyn.M.Dalton@espn.com

2012-13 CoSIDA Postgraduate Scholarship Application

LANGSTON ROGERS POSTGRADUATE SCHOLARSHIP

The CoSIDA Postgraduate Scholarship Program is designed to assist outstanding students in sports information offices who have expressed an interest in pursuing a career in collegiate sports information and who require some financial assistance for their education. There will be two \$5,000 Postgraduate Scholarships - **The Langston Rogers** and the **Wylie Smith Postgraduate Scholarships** — awarded.

The LANGSTON ROGERS SCHOLARSHIP will be given to a rising minority or female student working in athletics communications/sports information who is interested in pursuing a career in the intercollegiate athletic communications profession. This formerly was the CoSIDA Postgraduate Scholarship.

Basic qualifications for the Langston Rogers Scholarship:

1. A minimum cumulative GPA of 3.00 (on a 4.00 scale) for all undergraduate (*and graduate, if applicable*) academic work to date.
2. An intention to pursue a career in sports information (must be active in sports information office at graduate institution).
3. Proof of enrollment in the graduate school of the student's choice before funds will be released (see terms and conditions below).
4. Winners must be college graduates prior to the beginning of the fall, 2012, term, with projected date of completion of graduate work no sooner than the end of the spring, 2013, term (May or June, depending on the respective school's academic calendar)

Terms and conditions:

1. There will be two scholarships (the \$5,000 **Langston Rogers Scholarship** and the \$5,000 **Wylie Smith Scholarship**) awarded. The scholarships will be allocated as follows: \$2,500 in September, \$2,500 in January.

GENERAL	Date of Application _____	Undergrad. School _____
	Applicant's Name _____	Major(s) _____
	Home Address _____	Degree _____
	E-mail Address _____	Overall GPA (4.0 scale) _____
	@ _____	Graduate School _____
	Social Security # _____	Major(s) _____
	Campus/Cell Phone _____	Grad GPA to date _____
	Permanent Phone _____	Anticipated Date of Graduate Degree _____

FINANCIAL	Do your parents provide support in financing your education? (<i>circle one</i>)				Yes	No		
	If "Yes," to what degree (<i>circle one</i>)				\$0 - \$999	\$1,000 - \$4,999	\$5,000 - \$9,999	\$10,000 +
	If "Yes," please provide <u>parents'</u> adjusted gross income from 2009 IRS Form 1040 <u>and total federal income tax paid</u> below.							
	If "No," please provide <u>your</u> adjusted gross income from 2008 IRS Form 1040 <u>and total federal income tax paid</u> below.							
	Adjusted Gross Income (AGI) _____		Total Federal Income Tax Paid _____					
	Value of other income sources available for graduate school in the 2010-11 school year							
	Assistantships _____		Scholarships _____		Tuition Waivers _____			
	Stipends _____		Other Sources _____					
(Explain "Other Sources": _____)								
Educational costs for the 2012-13 school year		Tuition _____		Books _____				
		Housing _____		Other (fees, etc.) _____				

I hereby certify that the information provided is true and accurate to the best of my knowledge:

Signature of Applicant _____

(If a Dependent, Signature of Parent or Guardian) _____

LANGSTON ROGERS SCHOLARSHIP APPLICATION CONTINUED, NEXT PAGE ----

**MAIL APPLICATION AND
ACCOMPANYING MATERIALS TO:**

Brian Fremund, Assistant AD
For Media Relations
University of South Alabama
171 Jaguar Drive HPELS RM 1105
Mobile AL 36688

APPLICATION CHECKLIST

(The following items **MUST** be included with this application form for the applicant to be considered)

- Head and shoulders photo
- Personal resume
- Declaration of Scholarship Need (separate sheet)
- Letter of Recommendation from current/most recent sports information supervisor
- Letter from graduate school confirming the applicant's employment there
- Up-to-date certified transcript of all undergraduate and graduate work completed
- A maximum of three work samples -- news releases, publications, etc.
(no more than two publications, accompanied by a description of your involvement in each project). No audio/video tapes, please.

APPLICATION DEADLINE: APRIL 13, 2012



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2012-13 CoSIDA Undergraduate Scholarship Application for FRED NUESCH-DAVE WOHLHUETER UNDERGRADUATE SCHOLARSHIPS

The CoSIDA Undergraduate Scholarship Program - the **Fred Nuesch-Dave Wohlhueter Scholarships** - is designed to assist outstanding undergraduate students in athletic communications/sports information offices who have expressed an interest in pursuing a career in collegiate sports information and who require financial assistance for their education. There will be two \$2,500 undergraduate scholarships awarded for the 2012-13 school year.

Basic qualifications:

1. A minimum cumulative GPA of 3.00 (on a 4.00 scale) for all undergraduate academic work to date.
2. Undergraduate classification as a senior or junior for the 2012-13 school year.
3. An interest to pursue a career in sports information.
4. Proof of enrollment at the school of the student's choice before funds will be released (**see terms and conditions below**).
5. Winners must be undergraduates with projected date of graduation no sooner than the end of the spring 2012, term (May or June, depending on the respective school's academic calendar).

Terms and conditions:

1. There will be two **Fred Nuesch-Dave Wohlhueter Scholarships** awarded for 2012-13 academic year.
2. There is a limit of ONE scholarship per institution per academic year.
3. The scholarships will be allocated as follows: \$1,250 in September, \$1,250 in January.

GENERAL	Date of Application _____	School _____
	Applicant's Name _____	Major(s) _____
	Home Address _____	Minor(s) _____
	E-Mail Address _____	Overall GPA (4.0 scale) _____
	@ _____	Anticipated Date of Graduation _____
	Social Security # _____	
	Campus/Cell Phone _____	
	Permanent Phone _____	

FINANCIAL INFORMATION	Do your parents provide support in financing your education? (<i>circle one</i>) Yes No	
	If "Yes," please provide <u>parents'</u> adjusted gross income from 2012 IRS Form 1040 <u>and total federal income tax paid</u> below.	
	If "No," please provide <u>your</u> adjusted gross income from 2012 IRS Form 1040 <u>and total federal income tax paid</u> below.	
	Adjusted Gross Income (AGI) _____ Total Federal Income Tax Paid _____	
	Value of other income sources available for your undergraduate education in the coming school year (2012-13): (assistantships, grants, tuition waivers, other stipends, etc. -- please <u>note dollar value</u> and <u>explain source</u> briefly for <u>each applicable item</u> .)	
	Educational costs for the 2012-13 school year	Tuition _____ Housing _____

I hereby certify that the information provided is true and accurate to the best of my knowledge.

Signature of Applicant _____

(If a dependent, signature of Parent or Guardian) _____

Signature of Nominating SID _____

APPLICATION CHECKLIST

(The following items **MUST** be included with this application form for the applicant to be considered)

- ___ Head and shoulders photo
- ___ Personal resume
- ___ Letter of Recommendation from current/most recent sports information supervisor (*include description of need, qualifications/experience, potential in profession, etc.*)
- ___ Up-to-date **certified transcript** of all undergraduate work completed
- ___ A *maximum of three* work samples -- news releases, publications, etc. (*no more than two publications, accompanied by a description of your involvement in each project*). No audio/video tapes, please.

MAIL APPLICATION AND ACCOMPANYING MATERIALS TO:

Mark Fratto, Senior Assoc. AD
Carnesecca Arena – Rm. 157
St. John's University
8000 Utopia Parkway
Queens, NY 11439

APPLICATION DEADLINE IS MAY 4, 2012

2012-13 CoSIDA Postgraduate Scholarship Application

WYLIE SMITH POSTGRADUATE SCHOLARSHIP

The CoSIDA Postgraduate Scholarship Program is designed to assist outstanding students in sports information offices who have expressed an interest in pursuing a career in collegiate sports information and who require some financial assistance for their education. There will be two \$5,000 Postgraduate Scholarships - **The Langston Rogers** and the **Wylie Smith Postgraduate Scholarships** — awarded.

The WYLIE SMITH SCHOLARSHIP is annually, given to an outstanding undergraduate in a media relations/sports information office who has expressed an interest in collegiate athletic communications. (The Langston Rogers Scholarship will be given to a rising minority or female student working in athletics communications/sports information who is interested in pursuing a career in the intercollegiate athletic communications profession. *This formerly was the CoSIDA Postgraduate Scholarship.*)

Basic qualifications for the Wylie Smith Scholarship:

1. A minimum cumulative GPA of 3.00 (on a 4.00 scale) for all undergraduate (*and graduate, if applicable*) academic work to date.
2. An intention to pursue a career in sports information (must be active in sports information office at graduate institution).
3. Proof of enrollment in the graduate school of the student's choice before funds will be released (see terms and conditions below).
4. Winners must be college graduates prior to the beginning of the fall, 2012, term, with projected date of completion of graduate work no sooner than the end of the spring, 2013, term (May or June, depending on the respective school's academic calendar)

Terms and conditions:

1. There will be two scholarships (the \$5,000 **Langston Rogers Scholarship** and the \$5,000 **Wylie Smith Scholarship**) awarded. The scholarships will be allocated as follows: \$2,500 in September, \$2,500 in January.

GENERAL	Date of Application _____	Undergrad. School _____
	Applicant's Name _____	Major(s) _____
	Home Address _____	Degree _____
	E-mail Address _____	Overall GPA (4.0 scale) _____
	@ _____	Graduate School _____
	Social Security # _____	Major(s) _____
	Campus/Cell Phone _____	Grad GPA to date _____
	Permanent Phone _____	Anticipated Date of _____
		Graduate Degree _____

FINANCIAL	Do your parents provide support in financing your education? (<i>circle one</i>)				Yes	No		
	If "Yes," to what degree (<i>circle one</i>)				\$0 - \$999	\$1,000 - \$4,999	\$5,000 - \$9,999	\$10,000 +
	If "Yes," please provide <u>parents'</u> adjusted gross income from 2009 IRS Form 1040 <i>and total federal income tax paid</i> below.							
	If "No," please provide <u>your</u> adjusted gross income from 2008 IRS Form 1040 <i>and total federal income tax paid</i> below.							
	Adjusted Gross Income (AGI) _____		Total Federal Income Tax Paid _____					
	Value of other income sources available for graduate school in the 2010-11 school year							
	Assistantships _____		Scholarships _____		Tuition Waivers _____			
	Stipends _____		Other Sources _____					
	(Explain "Other Sources": _____)							
	Educational costs for the 2012-13 school year		Tuition _____		Books _____			
		Housing _____		Other (fees, etc.) _____				

I hereby certify that the information provided is true and accurate to the best of my knowledge:

Signature of Applicant _____

(If a Dependent, Signature of Parent of Guardian) _____

WYLIE SMITH SCHOLARSHIP APPLICATION CONTINUED, NEXT PAGE ----

**MAIL APPLICATION AND
ACCOMPANYING MATERIALS TO:**

Brian Fremund, Assistant AD
For Media Relations
University of South Alabama
171 Jaguar Drive-HPELS RM 1105
Mobile, AL 36688

APPLICATION CHECKLIST

(The following items MUST be included with this application form for the applicant to be considered)

- Head and shoulders photo
- Personal resume
- Declaration of Scholarship Need *(separate sheet)*
- Letter of Recommendation from current/most recent sports information supervisor
- Letter from graduate school confirming the applicant's employment there
- Up-to-date **certified** transcript of *all* undergraduate and graduate work completed
- A *maximum* of three work samples -- news releases, publications, etc.
(no more than two publications, accompanied by a description of your involvement in each project). No audio/video tapes, please.

APPLICATION DEADLINE: APRIL 13, 2012

CoSIDA ANNUAL MEMBERSHIP, WORKSHOP ATTENDANCE

<i>Year</i>	<i>Site</i>	<i>Membership</i>	<i>Workshop</i>	<i>Year</i>	<i>Site</i>	<i>Membership</i>	<i>Workshop</i>
2011	Marco Island	2862	727	1989	Washington, D.C.	1467	1122
2010	San Francisco	2497	614	1988	Kansas City	1361	855
2009	San Antonio	2563	553	1987	Portland	1426	701
2008	Tampa	2397	832	1986	Nashville	1360	836
2007	San Diego	2216	920	1985	Boston	1341	904
2006	Nashville	2143	726	1984	St. Louis	1304	714
2005	Philadelphia	1946	783	1983	San Diego	1170	610
2004	Calgary	1961	496	1982	Dallas	1077	651
2003	Cleveland	1954	780	1981	Philadelphia	984	639
2002	Rochester	1888	748	1980	Kansas City	944	495
2001	San Diego	1877	1065	1979	Chicago	593	458
2000	St. Louis	1855	980	1978	Atlanta	510	415
1999	Orlando	1839	1195	1977	Los Angeles	550	312
1998	Spokane	1812	609	1976	Cincinnati	671	335
1997	New Orleans	1825	1060	1975	Houston	623	303
1996	Boston	1803	1056				
1995	Denver	1772	903				
1994	Chicago	1804	1030				
1993	Atlanta	1810	987				
1992	Lexington	1706	989				
1991	San Francisco	1669	915				
1990	Houston	1627	947				

COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA

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