

COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA

CoSIDA

Strategic Communicators for College Athletics

2012 ST. LOUIS CONVENTION EDITION



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DAVE WOHLHUETER

FOR 37 YEARS OF DEDICATION AND SERVICE TO CoSIDA



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CoSIDA 2012

JUNE E-DIGEST

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2012 **CoSIDA** CONVENTION REGISTRATION INFORMATION

Saturday-Tuesday, June 23-26, 2012
RENAISSANCE GRAND HOTEL

St. Louis, Mo. • 800 Washington Avenue • St. Louis, Missouri 63101

ON-SITE REGISTRATION FEES: Costs to pay on-site registration in St. Louis as a walk-up registrant: CoSIDA members (\$225.00); spouses, friends and children (\$225.00); non-CoSIDA members (\$325.00).

Please remember that everyone who wishes to attend any of the 2012 Convention events (workshops, social events, luncheons/Special Awards Gala) must be registered. The exception to this is the Tuesday, June 26 Farewell Party/Reception at Busch Stadium. Tickets for CoSIDA registrants and guests (registered or unregistered) may be purchased at registration. See more details on page 5.

HOTEL ROOM RATES: Due to the proximity of the event dates, online reservations are now closed at the CoSIDA hotel room rate. Please contact the hotel directly regarding availability at (314) 621-9600. Most room nights during the CoSIDA Convention are advance sellouts.

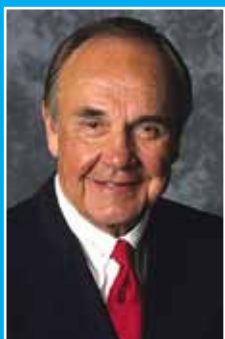
GENERAL HOTEL WEBSITE:

<http://marriott.com/hotels/travel/stldt-renaissance-st-louis-grand-hotel/>

MEET ME IN ST. LOUIS

Saturday-Tuesday, June 23-26, 2012

THESE ARE JUST A FEW OF THE PRESENTERS, SPEAKERS AND PANELISTS THAT WILL BE AT THE 2012 CoSIDA CONVENTION



Dick Enberg
Award-winning sports broadcaster/
San Diego Padres' TV play-by-play announcer



Ozzie Smith
Major League Baseball Hall of Famer/motivational speaker



Rece Davis
ESPN College Basketball & Football Studio Host



Dr. Don Ranly
Professor Emeritus, Missouri School of Journalism



Pat Haden
USC Athletic Director
1988 Academic All-America® Hall of Fame inductee



Erik Christianson
NCAA Director of Public and Media Relations



Malcolm Moran
Penn State Knight Chair in Sports Journalism and Society



Katie Richman
espnW Director of Social Media Strategy



Ronnie Ramos
NCAA Managing Director of Digital Communications



Laura Gentile
Vice President
espnW



Kevin DeShazo
Principal
Fieldhouse Media



Dana Thomas
NCAA Assistant Director of Social Media Strategies

Twitter hashtag -- #cosida12



Patrick Powers
Webster University
Director of Digital Marketing and Communications

<http://cosida.com/workshops/convention12.aspx>



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DAVE WOHLHUETER: A CoSIDA TREASURE RETIRES

Every campus should be so lucky as to have one — that longtime athletics staff person who has become synonymous with the institution, who can recount exploits of great teams recent and of days gone by, yet can still enthusiastically recognize former student-athletes now visiting with their grandchildren.

Cornell University was fortunate to have that remarkable individual personified in former director of sports communications Dave Wohlhueter, who spent 21 years publicizing the Big Red before his retirement in 1998. Even today, Wohlhueter continues to be an active part of the Ithaca community.



Dave Wohlhueter

Yet even more than Cornell, the College Sports Information Directors of America (CoSIDA) have relied on Dave Wohlhueter during an incredible term of service as our treasurer, a period encompassing 35 years that will conclude in June with his retirement after handling the logistics of another great convention for us in St. Louis. In a CoSIDA tradition filled with great athletics administrators, Dave Wohlhueter is both a living legend and an organizational treasure.

In recognition of his outstanding CoSIDA tenure and dedication to communications and student-athletes, Wohlhueter will receive two distinguished honors at the 2012 CoSIDA Convention. He will receive the Lester Jordan Award, presented annually for exemplary service to the Capital One Academic All-America program and promotion of the student-athlete, and also becomes only the second CoSIDA member to receive the Distinguished Service Award.

A native of Colden, N.Y., Wohlhueter graduated from Ithaca College in 1960 with a bachelor's degree in the then-cutting-edge field of television-radio broadcasting. After a tour in the U.S. Army, he served as sports director for radio station WDOS in Oneonta, N.Y., before beginning his career in sports information at Ithaca College (1965-67), then Bucknell (1967-77) and Cornell (1977-98).

As a communications professional, his résumé is stellar: member of press services staffs at National Sports Festivals, Pan-American Games, World University Games and the 1996 Summer Olympics; recipient of the Arch Ward award from CoSIDA (for outstanding achievement at the college division) and the Bob Kenworthy Community Service award; the Wilbur Snynn award from the NCBWA; the Scoop Hudgins award from the AAFF; the Ben Mintz and Lou Conti awards from Cornell; as well as induction into the Ithaca College, Cornell and CoSIDA Halls of Fame. All those accolades, not to mention serving as a valued mentor and role model to those SIDs whose teams faced the Big Red across two decades and his many colleagues in CoSIDA.

Wohlhueter's prudent and painstaking attention to the investment process has left our organization financially sound through turbulent economic periods while enabling CoSIDA to invest its resources in continuing education, alliances and personnel that benefit all of our members year-round.

His attention to detail is legendary — who else could have processed,



Shelly Poe



recorded and mailed invoices year after year to a membership stretched across the United States and Canada to a roll that has grown to nearly 3,000 members, and given each of them a hand-written receipt to boot?

And talk about the headaches of planning your family travels: Dave has handled the logistics of every CoSIDA Convention since Los Angeles in 1977, when CoSIDA's total membership was 550, to his 31st such session this summer — dealing with everything from room reservations to banquet menus to welcome packets and speakers' fees, sweating out the details while the rest of the membership enjoys a fabulous experience each summer. In Marriotts throughout the nation, the name of Wohlhueter is revered and respected by convention planners and general managers through the banquet servers, bellhops and housekeeping staffs.

Yet through the tremendous growth of CoSIDA, and the amazing changes in the world at large during the past four decades, Wohlhueter has remained not only personally efficient and effective, but he has held those of us in the business of athletics communications to a high standard of professionalism.

He believes in "dotting i's and crossing t's," and no one could have demonstrated better the meaning of "a penny saved is a penny earned." Dave is not hesitant to speak his mind, sometimes forcefully, about what he feels is best for the greater good, but yet he's charming enough to coax a full contingent of SID spouses up at an early hour to staff registration each year. He sweats the small stuff, because his passion for his profession and all the coaches and athletes he has served through it is larger than even his generous heart can hold.

The legacy of Dave Wohlhueter to our organization is simple but profound: while times change, communication vehicles and outlets change, technologies change, the ability to tell the story of your student-athletes and athletics teams and their ability to bring recognition and enhancement to your campus in so many ways is the REAL impact of a great communicator.

Despite his computer skills, he's "old-school" enough to continue to remind us that people come first, communicating means connecting, and the personal touch is still vital in getting others interested and invested in your message.

Wohlhueter understands that athletics is still, at heart, a people business, and he believes in the values that come from teamwork, shared goals and a level playing field for all participants. He takes pride in holding himself to high professional standards and encourages others toward that aim. He exemplifies what it has always meant to be a sports information director in every positive aspect of that term.

The past, present and future members of CoSIDA, as well as the greater community of collegiate athletics overall, will long be in his debt. Our world of athletics needs more Dave Wohlhueters; we at CoSIDA are privileged to have shared 37 years with the original.

Shelly Poe is an assistant athletics director at Auburn University and serves as second-vice president of CoSIDA for 2011-12. Poe also is recipient of CoSIDA's 2012 Trailblazer Award.



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By far the longest period of continuous service on the CoSIDA Board of Directors comes to an end at this year's convention as Dave Wohlhueter retires as the organization's Treasurer. Originally appointed to the CoSIDA Board as a College Division Representative from

Bucknell in 1975, Wohlhueter moved into the role as Treasurer of CoSIDA in 1977. Those 37 years of combined service are a full decade more than any other individual in the 55-year history of the organization.



THANK YOU DAVE !

FOR 37 YEARS OF DEDICATION AND SERVICE TO COSIDA



CoSIDA Board Member - 1975-2012

CoSIDA Treasurer - 1977-2012

CoSIDA Hall of Fame - 1986

Arch Ward Award - 1992

Lifetime Achievement Award - 1998

Bob Kenworthy Community Service Award - 2007

Lester Jordan Award - 2012

Distinguished Service Award - 2012

2012 CoSIDA CONVENTION

Frequently Asked Questions

What are the dates and location for the 2012 CoSIDA Convention?

The 2012 Convention will take place Saturday-Tuesday, June 23-26, at the Renaissance Grand and Suites Hotel in St. Louis, Mo. (800 Washington Ave.). To see updated convention information as it becomes available, please visit <http://cosida.com/workshops/convention12.aspx>

How do I register for the 2012 CoSIDA Convention?

You may register in person at the Renaissance June 23-24.

If I choose to register in-person at the Convention, how do I do it and where? Can I use a credit card then or do I need to pay by check?

On-site registration will take place at the Renaissance at the CoSIDA registration desk (follow signs in hotel) Saturday and Sunday, June 23-24, beginning Saturday morning at 10:00 a.m.. After Monday, please see Treasurer Dave Wohlhueter in the CoSIDA Office to register.

On-site registration fees may be paid for by CHECK or CASH ONLY. No credit cards, please.

What are the costs for convention registration?

Costs to pay on-site registration in St. Louis as a walk-up registrant: CoSIDA members (\$225.00); spouses, friends and children (\$225.00); non-CoSIDA members (\$325.00).

Please remember that everyone who wishes to attend any of the 2012 Convention events (workshops, social events, luncheons/Special Awards Gala) must be registered.

NOTE: If someone is coming to the Convention ONLY for one of the luncheons or the Special Awards Gala to support an award winner, that is a special exception. They do not need to register for the full Convention. They may contact Treasurer Dave Wohlhueter (dpw5@cornell.edu) for payment information for those events.

What is the deadline for registering online for the 2012 Convention?

Pre-registration ended on Friday, June 1, 2012 at midnight Pacific time.

You will have to register in-person at the Renaissance beginning on Saturday, June 23. You also will incur higher registration costs when you do a walk-up registration (see registration costs listed above).

What is the refund policy for online registration?

There will be no refunds on preregistration monies unless a reasonable request is made at least one week before the beginning of the convention. Deadline for refunds is Saturday, June 16. Please make refund requests to Treasurer Dave Wohlhueter (dpw5@cornell.edu).

Can I also pay my 2012-13 CoSIDA membership dues during this online registration process?

You are encouraged to pay 2012-13 dues during the spring and summer, and can pay your dues during Convention registration if you wish in a separate transaction.

REMEMBER- when you register for the 2012 Convention, you are paying for Convention-associated costs only – the Convention fee DOES NOT cover your 2012-13 membership dues. Membership dues are a separate charge.

On the CoSIDA online registration page, click on the link which says: "Want to pay 2012-13 CoSIDA membership dues?" That will link you back to CoSIDA.com where you may log on and pay for your 2012-13 membership.

Remember: if you are the CUSTODIAN of your organization's directory, you can go online and pay dues for all staff members as well as update your organization and personal information at any time.

What if I have additional questions?

Contact CoSIDA Treasurer Dave Wohlhueter (dpw5@cornell.edu) if you have an improper charge or need a refund.

Contact Director of Internal Operations Will Roleson (willroleson@cosida.com) if there is a registration form technical error or if you need to make a name change or have other questions.

2012 CoSIDA CONVENTION SCHEDULE

Connecting Through Communication: Mastering changing constituencies, message conveyances and core competencies on campus and beyond

THIS SCHEDULE AS OF JUNE 4, 2012

Please refer to most recent schedule at the link below:
<http://cosida.com/workshops/convention12.aspx>

Saturday, June 23

9-noon: Committee meetings

10 am-3 pm: Registration
(also, donations collected for St. Patrick Center at this time)

11-11:45 am: #cosida12 Generation Next Rookie Panel

Presenters: Maurice Williams, Hampton (2012 CoSIDA Rising Star Award-University Division); Kim Wenger, Centennial Conference (2012 CoSIDA Rising Star Award- College Division); Mark Fleming, Moravian (CoSIDA Board member)

Moderator: Stephanie Dutton, Plattsburgh State
For those attending their first CoSIDA convention and for those new to the athletic communications field, you will receive helpful info from these "rising stars" and others in our profession.

11-11:45 am: Moving Up the Career Ladder

Presenters: Chuck Yahng, Maryville; LaTonya Sadler, Miami, Fla.; Charles Bloo, SEC

Moderator: Wendy Mayer, Purdue
Offering advice on how to prepare and position yourself for professional advancement, including how to move into a football or men's basketball role or a director/assistant AD position. Panelists will share their personal experiences as media relations professionals and answer questions. This session is sponsored by FAME (Female Athletic Media Relations Executives).

Noon-12:50 pm: CoSIDA Past Presidents Roundtable

How the profession has changed and what values have remained the same.

Presenters: Alan Cannon, Texas A&M (2002-03 CoSIDA President); Max Corbet, Boise State (1999-2000 CoSIDA President); Justin Doherty, Wisconsin (2009-10 CoSIDA President)

Moderator: Pete Moore, Syracuse (2001-02 CoSIDA President)

Hear some of our CoSIDA legendary leaders talk about how the profession has changed and what values have remained the same.

1 pm: Exhibit Hall open

1:15-2:15 pm: Panel session: Sourcing

Presenters: Joe Schad, ESPN; Pat Coleman, D3Sports.com

Moderator: John Paquette, Big East Conference
A discussion with the media about the ever-changing sourcing standards of today, including use of anonymous sources, social media as sourcing, editorial fact-checking.

2:30-5 pm: Divisional sessions

(Note: during these sessions, representatives from CoSIDA's leadership, NCAA, Capital One, Stat Crew and the Academic All-America Committee will rotate to meet with each divisional group)

Division I: 2:30-4 pm (General meeting); 4-5 pm

Presentation: Integrated Communications: Working with marketing, development, PR staffs and others (see info, below)

2:30 pm: John Humenik, CoSIDA Executive Director; 2:45 pm: NCAA reps; 3 pm: Stat Crew reps; 4 pm: Panel (below)

Division II: 2:30-4 pm (General meeting)

2:30 pm: Barb Kowal, CoSIDA Director of External Affairs; 2:45 pm: Stat Crew reps; 3 pm: Academic All-America® Committee members; 3:15 pm: NCAA reps

Division III: 2:30-5 pm (General meeting)

2:30 pm: Stat Crew reps; 2:45 pm: Academic All-America® Committee members; 3 pm: Will Roleson, CoSIDA Director of Internal Operations; 3:15 pm: NCAA reps

NAIA: 2:30-5 pm (General meeting)

3:15 pm: Stat Crew reps; 3:30 pm: Academic All-America® Committee members; 3:45 pm: CoSIDA staff

note: CoSIDA Canadian members not meeting as a group

4-5 pm: Integrated Communications: Working with marketing, development, PR staffs and others (session open to all)

Presenters: Tom Eiser, Xavier; Sue Edson, Syracuse; Doug McIlhagga, Southern Illinois Edwardsville

Let's talk about best practices and relationship building with other external areas of your department, including marketing, development and PR.



2012 Convention Schedule

6-7:15 pm: Welcome/Kickoff Reception in Exhibitor Hall

Headline Sponsors: National Football League

Major Sponsors: XOS Digital, Sports Systems, Populous, Provations Group, Jostens/MTM Recognition

Supporting Sponsors: American Football Coaches Association (AFCA), Football Writers Association of America (FWAA), Lott Trophy, Wuerffel Trophy, Front Row Marketing, BFish Inc., PlayUp, USA Basketball, National Football Foundation

Contribution Sponsors: Alamo Bowl, Awards and Recognition Association (ARA), American Baseball Coaches Association (ABCA), Big Ten Network, Colonial Athletic Association, CollegePressBox.com, Conference USA, Cotton Bowl Classic, Horizon League, Paul Hornung Award, Licensing Resource Group, Lindy's Sports Publications, Missouri Valley Conference, National Fastpitch Coaches Association (NFCA), National Association of Basketball Coaches (NABC), Sporting News, United States Basketball Writers Association (USBWA), Women's Basketball Coaches Association (WBCA)

7:30-10 pm: Committee and divisional meetings if needed

Sunday, June 24

7:30 am-8:45 am: CoSIDA 5K Fun Run/Walk (St. Louis Gateway Arch grounds)

Coordinated by the CoSIDA Goodwill/Wellness Committee and the St. Louis CoSIDA Convention local organizing committee. Registration fee is \$10 per participant or \$20 for a family of three or more; 7 a.m. check-in. **All of the proceeds will go to the St. Patrick Center**, CoSIDA's 2012 charity/service project organization.

Preregister to Sam Atkinson (sam.atkinson@gallaudet.edu) with your name, school and number of participants.

8-9 am: CoSIDA Chapel

8-11 am: Registration
(also, donations collected for St. Patrick Center at this time)

9-10:15 am: Panel session: Social media 2.0: Content Engagement: What your audience wants, what is working today and what's trending

Presenters: Ronnie Ramos, NCAA Managing Director of Digital Communications; Dana Thomas, NCAA Assistant Director of Social Media Strategies; Jeff Rubin, Syracuse University iSchool Associate Professor of Practice and SIDE-ARM Sports CEO; Spencer Kitley, CoverItLive Event Specialist/former assistant SID at Univ. of Texas and Concordia (Texas)

Using best practices and case studies from intercollegiate athletics, the discussion focuses on what is - and is not - working today in athletic social media; making sure stakeholders are getting content from you that they cannot get elsewhere; how to best engage and listen to your audience; and best use of your athletic staff manpower to manage social media.

10 am-Noon: Exhibit Hall open

10:30-11:45 am: Town meeting: CoSIDA Today and Beyond

Presenters: Tom DiCamillo, The PacWest Conference/Central Arizona (CoSIDA President); CoSIDA Executive Director John Humenik; CoSIDA 1st Vice President Joe Hornstein, Florida International (CoSIDA 1st Vice President); Eric McDowell, Union- N.Y. (CoSIDA 3rd Vice President)

Moderator: Shelly Poe, Auburn (CoSIDA 2nd Vice President)

Take a look at what's happening in CoSIDA, including the combination of our convention with other NACDA partners next year our progress on the strategic plan passed in 2008, our outreach to other organizations and exciting new initiatives.

Noon-1:45 pm: Kickoff Luncheon

(Awards presented: 25-Year, Trailblazer, Kenworthy Community Service, Keith Jackson, College Division Rising Star, University Division Rising Star)

Sponsors: SIDEARM, ASAP Sports, NewTek, TRZ Sports/TEAMLINE, Stat Crew

2-5 pm: Exhibit Hall open

2012 C onvention Schedule

2:15-3:15 am: Panel session: Paperless game notes? How to service the media and public in an online age

Presenters: Chris Yandle, Baylor; Ted Gangi, CollegePress-Box.com; Chris Freet, University of Miami; others

When is providing too much information a bad thing? Who has time to read a 100-page note packet for a non-televised, non-conference game? Not the media. It's time to streamline your notes and promote the best. Our job is to make the media's job of covering our schools easier, not harder (and make our jobs easier as well). In the social media age, less is definitely more.

2:15-3:30 pm: Table Topics

• Earning Influence in College Sports Public Relations:

Joe Moore, Ph.D., Central Missouri

• Finding your niche in a pro sports market:

Jeff Bernstein, NYU; Steve Dombroski, Manhattan

• **How to set up a press conference:** Jamie Weir Baldwin, Michigan State; Scottie Rodgers, Ivy League

• **NCAA Statistics Chat (2 sections):** Jim Wright, Bonnie Johnson, Jenn Rodgers, Sean Straziscar, NCAA Statistical Services

• Promoting the outstanding student-athlete:

Jeff Weinstein, Union (N.Y.); Chris Masters, Notre Dame; Danielle Moorman, National College Football Awards Association

• Raising the visibility of your office on campus:

Phil Ticknor, Washington (Md.); Scott Musa, Shenandoah

• Training your students to work at the next level:

Bill Dyer, Virginia Tech

Table Topics are supported by: Provisions Group, Jostens/MTM Recognition

3-4 pm: Strategic Planning for the Small College SID

Presenter: Ron Smith, Westmont

Moderator: Cindy Fotti, Columbia (Mo.) College

A well-constructed strategic plan not only helps institutions, but can help craft the direction and goals of a sports information office at any level institution. Here are ideas on how a strategic plan can help your operations and tips on how to construct one.

3:15-4 pm: Addressing Bias and Stereotypes in Media Coverage - It Started with Title IX

Presenters: Laura Gentile, Vice President, espnW; Mechelle Voepel, ESPN.com; Katie Richman, Director of Social Media Strategy, ESPN

Moderator: Natalia Ciccone, Pac-12 Conference

4:15-5 pm and 5 pm-5:45 pm: Skill Set sessions

Note: These sessions will be repeated back-to-back so registrants can attend two sessions if they like

1) Scoring volleyball statistics and the new reporting structure for 2012

Presenters: Ian Schraier, Molloy; Ira Thor, New Jersey City University; Diane Nordstrom, Wisconsin; Jenn Rodgers, NCAA

Moderator: April Goode, Virginia Tech

How to score volleyball and what you will be required to report starting in the fall of 2012

2) Understanding the athletic communicator's role in campus historical events

Presenters: Clark Teuscher, North Central College; Matt Turk, Cal State Bakersfield

As the gatekeepers of most athletics-related information on our campuses, our expertise can make us a valuable asset when our institutions begin planning their campus-wide milestone events. We'll discuss ways to get your office involved in such an event and the long-term benefits it can provide, in addition to strategies and tools for building your department's historical archive.

3) Health and wellness for the CoSIDA professional

Presenters: Dr. Bryan Smith, Southern Illinois-Edwardsville (SIUE) Professor of Kinesiology

Moderator: Eric Hess (SIUE)

Timely tips and information to improve your personal game in the areas of nutrition, physical activity and weight issues despite long hours and meals with team travel.

Skill Sets are supported by: XOS Digital, Sports Systems

6-7:15 pm: ESPN Reception (sponsored by ESPN)



2012 C onvention Schedule

Monday, June 25

8-8:30 am: Annual CoSIDA Business Meeting

8:30-9:50 am: Panel Session: Tell me a story: Writing in the digital age

Presenter: Dr. Don Ranly, Professor Emeritus, Missouri School of Journalism

Moderator: Dennis O'Donnell, University of Rochester

In this day of email, tweeting, etc., people still like to tell stories, they still like to hear stories, and most of all, they remember information better if they hear it in the context of stories.

10 am-noon: Exhibit Hall open

10-10:45 am: Panel Session: Case study of Penn State crisis coverage

Presenters: Malcolm Moran, Penn State University College of Communications Knight Chair in Sports Journalism and Society; Jeff Nelson, Penn State; Audrey Anyder, USA Today freelance reporter; Mike Still, Penn State Daily Collegian

Introduction: Dennis O'Donnell, Rochester

11-11:50 am: Skill Set sessions (these will not repeat)

1) Financial Planning: What you need to ask

Presenters: Chuck Yahng, Maryville College, Jack Neumann, University of Calgary

What SIDs need to think about and what questions you should be asking of planner and benefits counselors.

2) Impact of New and Social Media on College Athletic Communications

Presenters: G. Clayton Stoldt (Chair, Wichita State Sport Management program); Derrick Dockett (Missouri Valley Conference); Murray Evans (Oklahoma Christian); Susan Lax (University of Kentucky)

Presenting results from this year's survey of CoSIDA members on the usage and impact of social media in college athletic communications. In addition to the key results from the survey being shared, practitioners will educate us on the implications of the findings.

3) What TV looks for when they come to your campus

Presenters: Lee Fitting, ESPN College GameDay coordinating producer; Meg Aronowitz, ESPNU coordinating producer; Richard Acosta, KOSA-TV; Stephen Bardo, ESPN analyst

Moderator: Nicole Dupes, University of Denver

What television is looking for when it comes to your campus - whether it's for an event broadcast, previewing a championship event, or producing a student-athlete feature - and the things you can have ready to maximize the impact for your institution.

Skill Sets are supported by: XOS Digital, Sports Systems

Noon-1:45 pm: CoSIDA Hall of Fame Luncheon

(Awards presented- CoSIDA Hall of Fame, Esposito, Lifetime Achievement)

Sponsors: TextCaster, Turner Sports, FOX Sports Networks

2-4:30 pm: Exhibit Hall open

2-3 pm: Panel session: Social Media 2.0: How the student-athlete fits into your institution's overall digital communications strategies

Presenters: Kevin DeShazo, Fieldhouse Media; Patrick Powers, Webster University Director of Digital Marketing and Communications

Moderator: Joe Browning, UNC Wilmington

Discussion on the reputation, protection and future of your student-athletes, with example on working with student-athletes and instructing them - along with coaches - on privacy, transparency, fake accounts, and other issues. There also will be discussion on building an engaged social community and its benefits.

3:15-4:45 pm: Panel discussion: Dick Enberg, Academic All-America Hall of Famers discuss The Capital One Academic All-America® program

Presenters: Dick Enberg, San Diego Padres play-by-play announcer; Pat Haden, University of Southern California Athletics Director

Moderator: Jim Seavey, Massachusetts Maritime

The award-winning sportscaster Enberg, a long-time ardent supporter of the Academic All-America® program, and Haden, a Capital One Academic All-America Hall of Famer, will talk about the history and growth of the program. Other discussion focuses on how Enberg became involved and personally committed to the effort as he shares his stories of some of the remarkable AAA Hall of Famers.

2012 C onvention Schedule

5:45- 8 pm: Capital One Special Awards Gala

[all registered attendees invited]

CoSIDA awards presented before dinner: Arch Ward, Jake Wade, Warren Berg, Lester Jordan

Dinner from 6:25-7:05 pm

Capital One Academic All-America® Hall of Fame Induction/
Enberg Award presentation

Title Sponsors: Capital One

Major Contributing Sponsor: NCAA

Tuesday, June 26

7-7:50 am: Committee and divisional meetings
(if needed)

8-9 am: Divisional programming

College Division: Best practices in time management for the College Division SID

Presenters: April Emory, Elizabeth City State; Steve Givens, Washington University Associate Vice-Chancellor for Public Affairs

Moderator: Blake Timm, Pacific (Ore.), CDMAC Chair

Providing tips, examples and concepts that can help all of us manage our time better - especially those who are managing one-person shops and need to be ultra-organized.

University Division: Hosting banquets and on-campus awards programs

Presenters: Doug Dull, Maryland; Mark Fratto, St. John's; Mike Enright, Connecticut

A look at how your staff can best contribute to the growing list of on-campus awards events.

9-10 am: Panel session: Social Media 2.0: How social media can help you in a crisis

Presenters: Chris Syme, Chair, CoSIDA New Media/Technology Committee [CKSyme.org, @cksyme]; Bill Smith, Northwestern State University Director of Marketing & Branding [@Doctor_BS]

How to develop an effective crisis communications plan that will build a strong base of advocates on your social media channels, covering monitoring, engagement strategies, messaging do's and do not's, including how to best handle negative posters, case studies and research results (CoSIDA and CASE) will be included; a version of this timely panel also is appearing at CASE.

10 am-Noon: Exhibit Hall open

10-11 am: Panel session: Serving Student-Athletes: Are We Getting it Right?

Presenters: SAAC student-athletes: Alex Mendez (University of South Florida, NCAA Division I baseball); David Pillen (Abilene Christian, NCAA Division II football); Nafeesa Connolly (Simmons College, NCAA Division III volleyball); and Julie Teeple (Columbia College, NAIA basketball). Coordinated by Eric McDowell, Union College-N.Y. (CoSIDA 3rd VP)

Moderator: JEric McDowell, Union College (N.Y.)

Student-Athlete Advisory Committee (SAAC) representatives from all divisions discuss communications challenges from their perspective.

11 am-Noon: Panel session: Reporter's roundtable

Presenters: Kathleen Nelson, St. Louis Post-Dispatch; Erica Smith, Infuz; Tom Ackerman, KMOX Radio

Moderator: Dan Drutz, Saint Peter's

Noon-2 pm: Mid-day break for CoSIDA community service project and lunch (on your own)

CoSIDA Goodwill/Wellness Committee Community Service Project

*This year, CoSIDA works with the **St. Patrick Center**, the largest provider of homeless services in Missouri, assisting 9,000 persons annually. At Convention registration, we will collect donations of clothing and toiletries for those at the Center, and convention attendees can sign up to volunteer at the Center (in 2-hour shifts), located just blocks away from the Renaissance Hotel. Young CoSIDA will hold its annual raffle and a donation drive during several social functions on behalf of St. Patrick. See more details at link above.*

1:45-2:50 pm: Panel session: Digital media discussion

Presenters: Ben Taylor, Illinois; Brandon Davis, Dominican (Calif.); Rob Garcia, Academy of Art

Innovative and cost-effective ways to utilize video, editing; best equipment for the price; next steps forward and trends in digital video; and how to utilize your video staff (for game filming and/or feature productions)

2012 C onvention Schedule

3-3:45 pm and 3:45-5 pm: Skill Set sessions

These sessions will be repeated back-to-back so registrants can attend two sessions if they like

- 1) **Baseball/softball scoring- ADVANCED SESSION ***
- 2) **Baseball/softball scoring- BEGINNERS SESSION ***

Presenters: Kevin Juday (Elmhurst College), Doug Meffley (Northwestern), Dennis Jezek (Barry); Bill Little (Texas); Jeff Cluff (Dixie State); John Potter (Dixie State)

* - held in two different locations

- 3) **Starting an athletics magazine**

Presenters: Brian Mason (University of Wisconsin); Ben Matchett (University of Calgary), Mike Williams (Illinois State)

Do's, don'ts and best practices from schools who have developed magazine projects

Skill Sets are supported by: Populous, Sports Systems

6:15-6:45 pm: Ozzie Smith presentation to CoSIDA attendees (Busch Stadium)

6:45-8 pm: Farewell Party/Reception - food and beverage served (Busch Stadium)

Headline Sponsors: Rose Bowl Game, Fiesta Bowl, Sugar Bowl, Orange Bowl, Heisman Trophy

Contributing Sponsors: Football Bowl Association, NCAA Football, Atlantic Coast Conference, Big East Conference, Big Ten Conference, Big 12 Conference, Pac-12 Conference, Southeastern Conference



Details on the CoSIDA Convention Busch Stadium Farewell Party/Reception/Stadium Tours: Tuesday, June 26

CoSIDA St. Louis Convention attendees who attend the Farewell Party/Reception at Busch Stadium on Tuesday, June 26, will have an opportunity to take a private behind-the-scenes tour of the home of Major League Baseball's St. Louis Cardinals.

Tickets are only \$5 each and will be available during Convention registration on Saturday, June 23, from 10 am-3 pm Central and on Sunday, June 24, from 8-11 am. Tickets are available on a first-come, first-serve basis to the first 200 who purchase them. No tickets will be sold the day of the event.

The last night of the 2012 CoSIDA Convention will begin with a special on-field presentation by legendary Cardinals shortstop and Baseball Hall of Famer Ozzie Smith at 6:15 pm, followed by the annual Farewell Party/Reception from 6:45-8 pm in the Redbird Club that offers fantastic views of the stadium and the St. Louis skyline.

Convention attendees' family and friends not registered for the Convention also may attend the Ozzie Smith presentation and Farewell Party/Reception by purchasing tickets for \$30 apiece during the registration times listed above. As with the tour tickets, party tickets will not be available the day of the event.

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CoSIDA CARES

Goodwill & Wellness
Events Announced
for Convention



Join us in St. Louis!

CoSIDA Convention goodwill and wellness events: 5K fun run/walk scheduled for St. Louis Arch route, community service project with St. Patrick Center

by **Sam Atkinson, Gallaudet University**
Chair of the CoSIDA Goodwill and Wellness Committee

The College Sports Information Directors of America (CoSIDA) Goodwill and Wellness Committee is excited to announce details for its annual 'CoSIDA Cares' events set to take place in St. Louis during the CoSIDA Convention from June 23-26. The committee will again work with the Young CoSIDA group, as YC will hold its annual raffle to benefit the CoSIDA community service project taking place during the Convention.

This year the committee has a full slate of events taking place to help benefit this year's charity, the St. Patrick Center, the largest provider of homeless services in Missouri and located blocks from the Renaissance Grand Hotel in St. Louis.

Details on all 'CoSIDA Cares' events and the annual Goodwill Committee meeting at the convention is below.

CoSIDA 5K Fun Run/Walk

The first-ever CoSIDA 5K fun run/walk debuted with great success last year in Marco Island, Fla., as 96 runners ran and raised over \$700 for St. Matthew's House. For the second year in a row, the CoSIDA Executive Board has supported the Goodwill and Wellness Committee to organize this event along with the St. Louis CoSIDA Convention local organizing committee.

This year's CoSIDA 5K fun run/walk will take place on Sunday, June 24, at 7:30 a.m.-8:45 a.m. at the Jefferson National Expansion Memorial National Park, home of the The Gateway Arch. The park is located a short walking distance from the hotel.

This year's registration fee is \$10 per participant or \$20 for a family of three or more. All of the proceeds will go to the St. Patrick Center.

"The CoSIDA Goodwill and Wellness Committee is excited to announce this year's details about our various CoSIDA Cares events to help St. Patrick Center," said CoSIDA Goodwill Committee Chair Sam Atkinson, Sports Information Director at Gallaudet University. "We had such a great turnout last year for the 5K fun run/walk we hope to build off that momentum in St. Louis. We want to thank Chris Mitchell (Washington-St. Louis SID) for his help in planning this year's fun run/walk. Our hope was to have the fun run/walk on the first day of the convention but that coincided with the 2012 Komen St. Louis Race for the Cure, thus the change to Sunday. Once again none of these events would be possible without the support from the CoSIDA Board of Directors and leadership."

To help the committee plan for the 5K fun run/walk, please pre-register via e-mail to Sam Atkinson at sam.atkinson@gallaudet.edu with your name, school and how many participants.

The 5K run/walk is open to all CoSIDA Convention attendees along with their spouses, friends and children. Water will be supplied throughout the course for all to stay hydrated, and an athletic trainer will be on hand for any emergencies.

The CoSIDA Goodwill Committee will run check-in at 7 a.m. at the start/finish line with a scheduled run/walk start time of 7:30 a.m. Prizes will be awarded for the top male and female finishers, as well as the top family. More information will be e-mailed out to all pre-registered participants before the convention plus information will be available at the CoSIDA Goodwill and Wellness donation table during Saturday's registration.

The CoSIDA 5K Fun Run/Walk began to help improve health and fitness for athletic communications pros and their families while attending the annual convention. The hope is to get individuals active and motivate them to make healthy lifestyle changes to diet and exercise.

Donation Drive and Charity Raffle for St. Patrick Center

The CoSIDA Goodwill and Wellness Committee is proud to run its third annual donation drive for a local charity during CoSIDA registration. This year the donations will help benefit the St. Patrick Center, the largest provider of homeless services in Missouri. Donations will be collected at the Goodwill/Wellness Committee table during Saturday, June 23 registration (from 10 a.m.-3 p.m.).

After speaking with representatives at the St. Patrick Center, here is what they are in the most need of: clothing – shirts, shoes, jackets, sweatshirts, and especially toiletries – travel-size shampoo, lotions, soap, deodorant, toothpaste, toothbrushes, disposable razors and shaving cream. Monetary donations will also be accepted.

The CoSIDA Goodwill and Wellness Committee has collected over 500 items from convention attendees to help benefit homeless families and individuals during the past two conventions in San Francisco and Marco Island.

In addition, Young CoSIDA will once again run an annual charity raffle, which has raised over \$1,600 in three years for three different charities. Young CoSIDA is currently collecting items to be raffled off this year. Details about their raffle (when and where) will be announced on its Facebook page this month - www.facebook.com/groups/29150404584.

“It has been amazing to see the overwhelming support we have received the last two years from our colleagues donating to these well-deserving charities,” said CoSIDA Goodwill Committee Vice-Chair Ryan Klinkner, Athletic Media Relations Director at Saint John’s University (Minn.). “We are excited to work with the St. Patrick Center. Having them so close to this year’s convention will make things easier for our convention attendees to see first-hand the great deeds being done to help the homeless of Missouri.”

The St. Patrick Center’s mission is to provide opportunities for self-sufficiency and dignity to people who are homeless or at risk of becoming homeless. Individuals and families build permanent, positive change in their lives through safe and affordable housing, sound mental and physical health, and employment and financial stability. For more information about the St. Patrick Center please log onto its website www.stpatrickcenter.org or call 314.802.0700.

2012 Service Project

A service project will be conducted for the third time in the past four years. Interested CoSIDA Convention attendees, who can sign up at registration, will go to the St. Patrick Center on Tuesday, June 26, to help out for several hours.

The CoSIDA Goodwill and Wellness Committee will take two groups of 15 volunteers over to the St. Patrick Center, a short walking distance from the hotel, to help them with various tasks. The first session of volunteer work will run from 11 a.m. until 1 p.m., with a second group starting at noon until 2 p.m. If you are interested in securing a spot for the service project please contact Sam Atkinson (sam.atkinson@gallaudet.edu) and Ryan Klinkner (rklinkner@csbsju.edu) with your name, school and which volunteer session you are interested in attending.

Goodwill and Wellness Committee Meeting

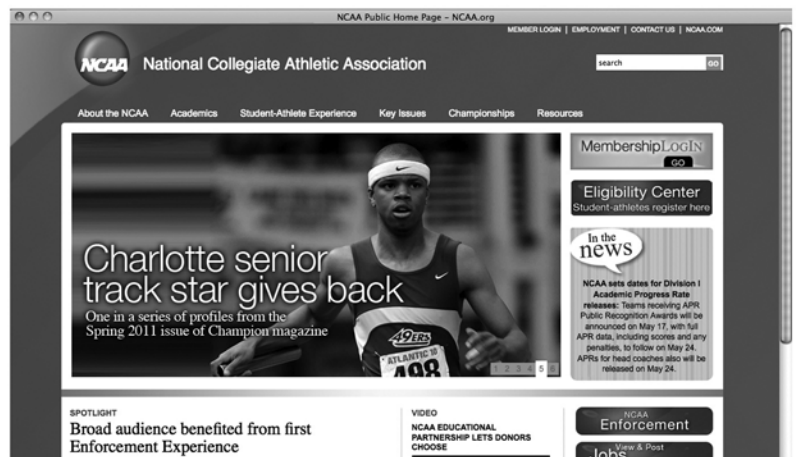
The CoSIDA Goodwill and Wellness Committee will meet as a committee in St. Louis on Saturday, June 23, at 9 a.m., for those interested in attending. For more information about the CoSIDA Goodwill and Wellness Committee, or if you are interested in joining the committee, please contact Sam Atkinson (sam.atkinson@gallaudet.edu) or Ryan Klinkner (rklinkner@csbsju.edu).



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OZZIE SMITH

TO ADDRESS CoSIDA IN ST. LOUIS

By Eric McDowell

(Union College N.Y. Assistant AD/Sports Information),
CoSIDA 3rd Vice President

As CoSIDA looks forward to the 2012 Convention in St. Louis, a sports icon in the Gateway City looks forward to addressing the membership on the final evening of the convention.

St. Louis Cardinal legend Ozzie Smith, considered to be the greatest defensive shortstop in the history of Major League Baseball and a member of the Baseball Hall of Fame, will be the guest and provide his unique presentation and story to the CoSIDA Convention attendees at the final social event and farewell function on Tuesday, June 26. That event is scheduled to take place in Busch Stadium, home of the 2011 World Series Champion St. Louis Cardinals.

“Ozzie is a legendary figure in the City of St. Louis, not only for his remarkable playing career, but also for his generous and tireless charitable efforts in the community,” said Eric McDowell, CoSIDA 3rd Vice President, of Union College (NY). “As statisticians, we all know about the numbers that Ozzie recorded on the field. Our members will now learn more about Ozzie’s story before he became one of the best to ever play his position in his sport.”



When Eric McDowell was the Assistant AD/SID at Cal Poly, San Luis Obispo, he met Ozzie when the former Mustang star returned to campus as the program was moving to NCAA Division I. Ozzie is still the Mustang standard bearer for most career stolen bases with 110, career at-bats (754) and twice stole a school-record 44 bases in a season. Smith earned All-American honors in 1976 and twice was named to the All-California Collegiate Athletic Association first team. He played at Cal Poly from 1974 through 1977, before embarking on a professional career for the ages.



OZZIE SMITH BIOGRAPHY

Ozzie Smith is known in baseball as “The Wizard” and the best defensive shortstop of all time. He was inducted into the Baseball Hall of Fame in 2002.

Ozzie retired from baseball in 1996 after playing 19 years in the major leagues, the first four years with

the San Diego Padres and the final 15 with the St. Louis Cardinals. His nickname describes the way he played shortstop—he performed magic with his glove and performed in the infield with amazing acrobatic agility.

Ozzie broke countless records during his 19 years in the majors:

- All-time assist leader at shortstop with 8,375 assists
- All-time leader at turning double plays, with 1,590
- 13 consecutive Rawlings Gold Glove Awards, signifying the best at his position
- Started at shortstop for 10 consecutive years in the All Star Game, and was the Number One vote getter overall for the 1987 and 1988 All Star Games.

Other noteworthy baseball accomplishments include:

- Earned his 2,000th hit in 1992, finishing his career with 2,460 hits
- Consistently one of the toughest hitters to strike out and in 1994 joined his friend Eddie Murray as the only two active players with 17 straight 100-hit seasons.
- Was named to the All Century 100 Best Baseball Players of the 20th Century by Major League Baseball.
- Selected as the shortstop on the 50 year Anniversary Rawlings Gold Glove Team

Off-the-Field Accomplishments:

- 2001 recipient of the “Walter Payton Sweetness Award”, a Victor Award given to an athlete who has contributed to his community as well as being recognized in his particular sport.
- 1995 recipient of the Roberto Clemente Award, the humanitarian award of Major League Baseball
- 1994 recipient of the Branch Rickey Award, personifying “Service Above Self”
- 1992 St. Louis Man of the Year, a prestigious civic award never before given to an athlete.
- 1986 Father of the Year Honors Group Award
- 1983 NAACP Image Award for Sportsmanship, Humanitarianism, and Community Involvement.

Ozzie’s charitable endeavors almost always benefit children, and he has spent countless hours assisting various charities such as Multiple Sclerosis, The Variety Club, Ronald McDonald House, Annie Malone Children’s Home, The Boys Club of St. Louis, and Kids in the Middle. Currently, Ozzie serves as President of the Gateway PGA Foundation, an organization that reaches out to inner city youth via mentoring and golf programs.

Since retirement from baseball Ozzie succeeded Mel Allen as host of “This Week in Baseball,” was the color analyst for Cardinal broadcasts in 1997-1999, and served as the baseball analyst for CNN/NI, a joint venture between CNN and Sports Illustrated from 1999 to 2002.

Ozzie proudly operated a restaurant in St. Louis, Ozzie’s Restaurant and Sports Bar at Westport Plaza, which closed its doors in October, 2009 after 21 years in business.

Currently, Ozzie serves as the Education Ambassador to the National Baseball Hall of Fame, a position created expressly for him. Ozzie served in 2007, 2008 and 2009 as the honorary chairman

of the AFLAC High School Baseball Classic, showcasing the top high school baseball players from across the country and benefits pediatric cancer research. He also has corporate affiliations with John Hancock Financial Services and Bank of America.

In 1998, 1999 and 2001 Ozzie was cast in three theatrical productions at The Municipal Theatre in St. Louis. He had a cameo role in “Damn Yankees” in 1998. In 1999 he sang and tap danced in “The Munny Goes British” a musical revue based on songs from various Broadway musicals, and in 2001 he starred as The Wizard in The Munny’s production of “The Wizard of Oz.”

In 2005, the CD, “Oh Say Can You Sing” was released featuring Ozzie singing the Sam Cooke song, “Cupid.” The CD includes 10 other Major League Baseball players singing their own versions of popular songs. Proceeds from this project go to the players’ designated charities.

Ozzie has three children and makes St. Louis his home because he feels a deep responsibility to give back to the community that has so enriched his life.



THANK YOU CoSIDA

AND ALL YOUR MEMBERS, FOR THE YEAR-ROUND SUPPORT AND COMMITMENT.

ESPN



2012 CoSIDA SPECIAL AWARDS HONOREES ANNOUNCED

Numerous members of the College Sports Information Directors of America (CoSIDA) organization will receive national awards for outstanding achievements and induct its 2012 Hall of Fame class when the organization holds its 55th annual convention June 22-26 at the Renaissance Grand Hotel in St. Louis.

Among the many honors, the organization will recognize its top athletic communications personnel as the newest members of its Hall of Fame. Other awards recognizing emerging leaders, community service and lifetime achievement honors will be presented.

Seven current and former sports communications professionals will be inducted into the CoSIDA Hall of Fame at a luncheon and ceremony on Monday, June 25. This CoSIDA Hall of Fame honor is presented to members of CoSIDA who have made outstanding contributions to the field of college athletic communications.

Members of the 2012 Hall of Fame Class include **Kennan Timm** of UW-Oshkosh; **Tom Di Camillo**, current 2011-12 CoSIDA president who serves as Central Arizona College Director of Public Relations and Assistant Commissioner for the Pacific West Conference; **Lawrence Fan**, San Jose State University Athletics Media Relations Director; **Debbie Copp**, Director of Athletic Publications at the University of Oklahoma; **Sue Edson**, Syracuse University Assistant Director of Athletics for Communications; and the late **Charles “Chuck” Prophet**, the former director of sports information of at Mississippi Valley State. **Fred Huff**, the former sports information director at Southern Illinois-Carbondale, was selected by the Veterans Selection Committee. The other six were selected by a vote of nearly 70 CoSIDA Hall of Famers.

The newest class of the Capital One Academic All-America Hall of Fame also will be honored in St. Louis, and those inductees will be announced later in April.

At a luncheon on June 25, CoSIDA will recognize seven members with the Lifetime Achievement Award. This award is presented to CoSIDA members who have served at least 25 years in the profession (as of June 2012) who are retiring or leaving the profession. Those members include **Peter Schlehr** of Towson University; **Phil Haddy** of the University of Iowa; **Wallace Dooley, Jr.**, formerly of Tennessee State University; **Bill Turnage** of Florida Southern College; **Mike Mahon** of Drake University; **Bud Ford** of the University of Tennessee and **Bob Condron** of the U.S. Olympic Committee (USOC).

Condron, the USOC Media Services Director for the last 28 years, will also be awarded the Keith Jackson Eternal Flame Award named for the longtime broadcaster which recognizes an individual or an organization who has made a lasting contribution to intercollegiate athletics demonstrating a long and consistent commitment to excellence and support of CoSIDA and its mission.

The Arch Ward Award is presented annually to a CoSIDA member who has made outstanding contributions to the field of college sports information, and who, by his or her activities, has brought dignity and prestige to the profession. Hall of Fame honoree **Lawrence Fan** will be recognized with this award at the Capital One Special Awards Gala taking place Monday evening, June 25.

Hall of Fame Class of 2012



Debbie Copp



Tom Di Camillo



Sue Edson



Lawrence Fan



Fred Huff



**Chuck Prophet
(deceased)**



Kennan Timm



(continued on page 16)

The June 25 Capital One Awards Gala also includes recognition of **Malcolm Moran**, the Jake Wade Award winner. The former award-winning USA Today, New York Times, Newsday and Chicago Tribune reporter of 30 years is now the John S. and James L. Knight Chair in Sports Journalism and Society at Penn State University. The award he is receiving is named for the acclaimed North Carolina sports journalist and former UNC SID Wade. This award is presented annually to an individual who has made an outstanding contribution in the media to the field of intercollegiate athletics.

Jack Neumann from the University of Calgary as the Warren Berg Award winner, will also be recognized that evening as the top professional in the college division. The award is presented annually to a college-division member who has made outstanding contributions to the field of college sports information and who, by his or her activities, has brought dignity and prestige to the profession.

Also earning recognition that evening will be **Dave Wohlhueter**, former Cornell SID who also serves as CoSIDA treasurer, as the Lester Jordan Award honoree and recipient of the prestigious Distinguished Service Award. Wohlhueter is only the second recipient of the Distinguished Service Award, joining Fred Nuesch (Texas A&M-Kingsville - retired) who received it in 2002.

The Lester Jordan Award is presented to an individual for exemplary service to the Academic All-America Award program and for promotion of the ideals of being a student-athlete. As mentioned previously, the new 2012 Capital One Academic All-America Hall of Fame class (to be announced later in April) also will be honored during the Awards Gala.

In other awards, **Shelly Poe** of Auburn University and CoSIDA second vice president, will be recognized with the Trailblazer Award. This honor is presented annually to an individual who is a pioneer in the profession and who has mentored and helped improve the level of ethnic and gender diversity within CoSIDA.

Jeff Nelson of Penn State University will be recognized with the Bill Esposito Backbone Award. This award is presented to a member displaying sound judgment and unusual courage in taking a stand in intercollegiate athletics contrary to public opinion and sentiment, or, who displays



Lawrence Fan



Jack Neumann



Malcolm Moran



Bob Condron



Shelly Poe



Jeff Nelson



Rich Herman



Dave Wohlhueter



Maurice Williams



Kimberly Wenger

sound judgment and unusual courage in guiding their institution through difficult public relations situations.

Rich Herman of Clarion University will be honored for his community service with the Bob Kenworthy Community Service Award, presented annually to a CoSIDA member for civic involvement and accomplishments outside the athletic communications profession.

CoSIDA also recognizes its youthful talent with the Rising Star Awards. This award is presented to both a University Division and a College Division member with 10 years of service or fewer whose work at their institution and service, dedication, energy and enthusiasm to the profession make that individual a "rising star" in sports information. **Maurice Williams** of Hampton University was the university division choice and **Kimberly Wenger** of the Centennial Conference was chosen as the college division recipient.

In addition to the special award winners and Hall of Fame induction, the organization also recognizes those who have completed 25 years in the profession. The following individuals will receive a 25-year plaque at the convention:

Shirley Jones Hill, Southern Mississippi; **Bob Noss**, Wright State; **Mark Bankert**, Malone University; **Michael MacEachern**, Young Harris College; **Joe Dier**, Mississippi State; **Roy Pickerill**, Kentucky Wesleyan; **Bernadette "Bernie" Cafarelli**, Notre Dame; **Robert Wilson**, Florida State; **Bill Wagner**, DePauw University; **Dave Geringer**, UMass-Dartmouth; **B.L. Elfring**, Southern Maine; **John Lewandowski**, **Robert McKinney** of Willamette University; **Dave Fischer** of USA Hockey; Michigan State; **Chuck Sadowski**, University of Bridgeport; and **Herb Vincent**, LSU.

Congratulations to all the 2012 CoSIDA Award winners!



2012 CoSIDA AWARD WINNERS

**Presentations at the
CoSIDA Convention
St. Louis, Mo.,
June 23-26**

DISTINGUISHED SERVICE AWARD

Dave Wohlhueter, Cornell (retired), CoSIDA Treasurer

HALL OF FAME

Debbie Copp, Oklahoma

Tom Di Camillo, Pacific West Conference

Sue Edson, Syracuse

Lawrence Fan, San Jose State

Fred Huff, Southern Illinois (retired)

Chuck Prophet, Mississippi Valley State (deceased)

Kennan Timm, Wisconsin-Oshkosh

ARCH WARD AWARD

Lawrence Fan, San Jose State

WARREN BERG AWARD

Jack Neumann, Calgary

JAKE WADE AWARD

Malcolm Moran,

Penn State University

Knight Chair in Sports Journalism and Society

KEITH JACKSON AWARD

Bob Condron, United States Olympic Committee

TRAILBLAZER AWARD

Shelly Poe, Auburn

BILL ESPOSITO BACKBONE AWARD

Jeff Nelson, Penn State

BOB KENWORTHY COMMUNITY SERVICE AWARD

Rich Herman, Clarion

RISING STAR AWARD - University Division

Maurice Williams, Hampton

RISING STAR AWARD - College Division

Kimberly Wenger, Centennial Conference

LESTER JORDAN AWARD

Dave Wohlhueter, Cornell (retired), CoSIDA Treasurer

25-YEAR AWARDS

- Mark Bankert, Malone
- Bernadette “Bernie” Cafarelli, Notre Dame
- Joe Dier, Mississippi State
- B.L. Elfring, Southern Maine
- Dave Fischer, USA Hockey
- Dave Geringer, UMass Dartmouth
- Shirley Jones Hill, Southern Mississippi
- John Lewandowski, Michigan State
- Michael MacEachern, Young Harris
- Robert McKinney, Willamette
- Bob Noss, Wright State
- Roy Pickerill, Kentucky Wesleyan
- Chuck Sadowski, Bridgeport
- Herb Vincent, LSU
- Bill Wagner, DePauw
- Robert Wilson, Florida State



LIFETIME ACHIEVEMENT AWARDS

- Bob Condron, United States Olympic Committee
- Wallace Dooley, Jr., Tennessee State
- Bud Ford, Tennessee
- Phil Haddy, Iowa
- Mike Mahon, Drake
- Robert McKinney, Willamette
- Peter Schlehr, Towson

2012 AWARDS PRESENTATION SCHEDULE

Sunday - June 24

Noon

Kickoff Luncheon

- 25-Year Awards
- Trailblazer Award
- Kenworthy Award
- Keith Jackson Award
- Rising Star Awards

Monday - June 25

Noon

CoSIDA Hall of Fame

Luncheon

- Lifetime Achievement Awards
- Bill Esposito Award
- CoSIDA Hall of Fame
- Inductions

Monday - June 25

5:50 p.m.

Capital One

Special Awards Gala

- Jake Wade Award
- Arch Ward Award
- Warren Berg Award
- Lester Jordan Award
- Distinguished Service Award

* * *

- Dick Enberg Award
- Capital One Academic
- All-America® Hall of Fame
- Inductions



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PROPOSED CHANGES TO COSIDA CONSTITUTION:

To be presented at CoSIDA Business Meeting
Monday, June 25 - 8:00 a.m.

Submitted by CoSIDA Board of Directors

Article 3 - Membership

Section 4: Applications for membership in the Association, the form and content which will be determined by the Board of Directors, shall be referred to the Treasurer, who shall examine the qualifications of the applicant, make a determination regarding the eligibility of the applicant for membership, and notify said applicant of his or her provisional acceptance or rejection for membership pending the approval of the Board of Directors.

REVISE TO READ:

Section 4: Change the word Treasurer to Director of Internal Operations.

RATIONALE:

The Treasurer position has been merged with the position of Director of Internal Affairs.

Article 4 - Officers & Elections of Officers

Section 1: The officers of the Association shall be a President, Vice-President, Second Vice-President, Third Vice-President, Secretary and Treasurer.

REVISE TO READ:

Section 1: The officers of the Association shall be a President, Vice-President, Second Vice-President, Third Vice-President and Secretary.

(delete the word Treasurer)

RATIONALE:

The Treasurer position has been merged with the position of Director of Internal Operations, which is an ex-officio position.

Section 4: The Secretary and Treasurer of the Association shall each be paid an annual stipend as determined by the Board of Directors.

REVISE TO READ:

Section 4: The Secretary of the Association shall be paid an annual stipend as determined by the Board of Directors.

(delete the word Treasurer)

RATIONALE:

The Treasurer position has been merged with the position of Director of Internal Operations, which is an ex-officio position.

Article 5 - Duties of Officers

Section 5: The Treasurer oversees all financial matters for the Association, including the financial responsibilities dealing with the annual convention. The Treasurer will also be responsible for filing an annual report with the United States government concerning CoSIDA's financial affairs, and presenting an annual financial report to the Board of Directors and the membership (in person or via the mails).

REVISE TO READ:

Delete Section 5. Becomes part of Article 19 - Director of Internal Operations.

RATIONALE:

The Treasurer position has been merged with the position of Director of Internal Affairs. Those duties will be listed in Article 19.

Proposed Constitutional changes continued . . .

Article 6 - Terms of Office

Section 1: With the exception of the Secretary and Treasurer, no officer of the Association shall be eligible for election to an office he/she has been elected to previously.

REVISE TO READ:

Section 1: With the exception of the Secretary, no officer of the Association shall be eligible for election to an office he/she has been elected to previously.

(delete the word Treasurer)

RATIONALE:

The Treasurer position has been merged with the position of Director of Internal Affairs, which is an ex-officio position.

Section 2: The Secretary or Treasurer, elected for a six-year term, may be eligible for re-election upon completion of said term.

REVISE TO READ:

Delete Section 2.

RATIONALE:

The Secretary position rolls over and is re-elected annually

Article 11 - Dues, Fees, Financial Policies

Section 2: Registration fees for meetings of the Association shall be determined by the Board of Directors and announced in advance by the treasurer.

REVISE TO READ:

Section 4: Registration fees for meetings of the Association shall be determined by the Board of Directors and announced in advance. Delete the word Treasurer.

RATIONALE:

The Treasurer position has been merged with the position of Director of Internal Affairs.

Article 13 - Awards & Citations

Section 2: The Association may, at its annual meeting, present up to five members with the Hall of Fame Award. Each year, two college division and two university division members may be inducted, along with the next highest vote-getter from any division from among those nominated.

These awards will be selected by previous Hall of Fame recipients and the Special Awards committee members; the Third Vice-President will chair the Hall of Fame selection as a non-voting member.

The Special Awards Committee will also create a subcommittee that will address vintage members of the profession and develop a structure to submit such members for consideration for the Hall of Fame as they are deemed worthy. This will be an additional member above the five and will not have to be done on an annual basis.

REVISE TO READ:

Delete Third Vice President as chair of Special Awards Committee

Section 3: The Association may, at its annual meeting, present the following awards to all members who have provided documentation of appropriate achievements to the Third Vice-President:

* 25-Year Award: given to active members who have served 25 years as a full-time employee in the profession;

* Lifetime Achievement Award: given to members who have served a minimum of 25 years as a full-time employee in the profession and who have subsequently retired.

REVISE TO READ:

Change Third Vice President to Special Awards Committee

Section 6: The association may, at its annual meeting, present the Dick Enberg Award to a person whose actions and commitment have furthered the meaning and reach of the Academic All-America Teams Program and/or the student-athlete while promoting the values of education and academics. The award winner will be selected by a special committee appointed and chaired by the Third Vice President, with representation to include the CoSIDA Board, the Academic All-America Committee and AAA Hall of Fame members.

REVISE TO READ:

The award winner will be selected by a special committee appointed and chaired by the Chairman of the Special Awards Committee.

Proposed Constitutional changes continued . . .

Article 19 - ADDITIONAL POSITIONS

Director of Internal Operations

Section 1: The Director of Internal Operations shall be selected by the CoSIDA Board of Directors. The appointment will be for a minimum of three years, renewable each year thereafter upon discretion of the CoSIDA Board. The Director of Internal Operations will serve as an ex-officio member of the Board of Directors.

Section 2: The Director of Internal Operations shall be paid an annual stipend as determined by the Board of Directors.

Section 3: The Director of Internal Operations shall have the following responsibilities:

- Serve as the organization's treasurer and financial officer, with oversight of collections, disbursements and invoicing
- Manage the CoSIDA endowments and investment funds
- Responsible for filing an annual report with the United States government concerning CoSIDA's financial affairs, and presenting an annual financial report to the Board of Directors and the membership (in person or via the mails)
- Work with President, officers, Board, Executive Director and other organizational staff to develop and implement a comprehensive plan for the advancement of the profession, organization and membership
- Serve as organization's annual convention coordinator as it relates to working with the hotel, registrations, NACDA staff, CoSIDA staff and Board
- Administer the organization's membership dues process, including membership data base
- Other duties determined by the Board of Directors

Submitted by Shelly Poe (Auburn), Justin Doherty (Wisconsin), Nick Joos (Baylor) and Larry Dougherty (Temple)

Article 4 - OFFICERS AND ELECTION OF OFFICERS

Currently reads:

Section 2: All officers of the Association shall be elected at the annual meeting of the Association. The candidate for an office who shall receive the highest number of votes shall be declared elected to that office. The Association's Nominating Committee shall solicit nominations from the membership for the open officer positions each year. The Nominating Committee shall meet prior to the annual workshop and vote on a new slate of officers for nomination. The officer rotation shall include a representative from four regions: Northeast, Southeast, Central and West.

The breakdown of states and provinces is:

Northeast: Connecticut, Delaware, District of Columbia, Maine, Maryland, Massachusetts, Pennsylvania, New Brunswick, New Hampshire, New Jersey, New York, Newfoundland, Nova Scotia, Quebec, Rhode Island, Vermont, West Virginia;
Southeast: Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, South Carolina, Tennessee, Virginia;
Central: Arkansas, Illinois, Indiana, Iowa, Louisiana, Manitoba, Michigan, Minnesota, Missouri, Ohio, Ontario, Wisconsin;
West: Alaska, Alberta, Arizona, British Columbia, California, Colorado, Hawaii, Idaho, Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oklahoma, Oregon, Saskatchewan, South Dakota, Texas, Utah, Washington, Wyoming, Yukon Territory

PROPOSED CHANGE:

Delete the last sentence of the second paragraph "The officer rotation shall include a representative from four regions: Northeast, Southeast, Central and West." Delete the remainder of the text concerning the breakdown of states/provinces.

RATIONALE:

- 1) If an individual wants to serve, we don't want to discourage him/her by asking them to wait as long as three years before their region comes into rotation;
- 2) In certain regions of the country, we have found it difficult to get nominations of individuals willing to serve;
- 3) With the conference realignments, the actual geographic regions become less distinct; we could still have someone from each region serving and they could all be members of the same conference, which is what the geographic requirements were instituted to guard against;
- 4) Every member of the current officer rotation has changed jobs in the past 5 years, with several of those changes moving individuals to different regions – as this is a reality in our profession, this would eliminate the confusion over whether we were replacing where the person started the officer rotation or where they were when they finished – for example, when Shelly Poe finishes out as president, it would seem odd to nominate someone from the Midwest if she is then working at Auburn
- 5) This would give us increased ability to attract the people who want to serve no matter their location or school size and that is the aim of CoSIDA moving forward – this change would help us to do so beginning with the 2013 nominating cycle

The CoSIDA ONLINE RESOURCE LIBRARY opening in June

The CoSIDA online Resource Library will open by mid-June and once live online, will be available to all CoSIDA members and other athletic professionals. This new searchable, subject-categorized directory can be found here: <http://cosida.com/resourcelibrary/landingpage.aspx>.

In today's ever-changing complex world of communications, developing, planning and communicating your message effectively is critical.

The CoSIDA Resource Library is designed to be a growing resource which provides best practices, articles, white papers, commentary, tutorials, videos, how-to's, tips and tools for athletics communications professionals and other leaders in collegiate athletics. We are providing this Resource Library with the intention to help all athletic professionals develop the strategies and effective communications expertise to achieve their vision and promote their organizations.

The library includes CoSIDA's collection of downloadable publications and articles such as case studies, best practices and how-to's in all areas of athletic communications. The Resource Library also offers links to past CoSIDA continuing education sessions which are available on-demand.

The Resource Library will be ever-changing, with new information added as needed, especially as the area of digital communications changes and evolves rapidly.

The project was initiated by CoSIDA Executive Director John Humenik and Director of External Affairs Barb Kowal. The CoSIDA Membership Services Committee, headed by chair Blake Timm, Sports Information Director at Pacific (Ore.), was heavily involved in the collection of publications and articles.

Timm and Kowal developed the online structure and sub-categories.

This concept was also reviewed with groups outside of CoSIDA, especially the national athletic director associations, so that the Resource Library can be helpful to them as it relates to such library concepts as crisis planning and crisis management. Kowal and Humenik have worked with Dutch Baughman, Executive Director of the D1-AAAD Association, after he had indicated there was a strong desire for AD's to work with CoSIDA in this type of a resource manner.

"The Resource Library has been a collaborative effort between CoSIDA's staff members and the Membership



Services Committee, led by (External Affairs Director) Barb Kowal and Committee chair Blake Timm, and thanks to both groups for the effort in building such a comprehensive reference library," noted CoSIDA President Tom Di Camillo (Pacific West Conference). "We hope our CoSIDA members will visit this resource center, and we anticipate interest from other athletic leaders, such as athletic directors, marketing directors, etc., will be interested in our topics. We believe the information on strategic communications planning and crisis management, for example, will be especially useful to athletic administrators. In meetings and discussions with ADs and commissioners, they've expressed the desire to have access to such a resource, and we are happy to provide this information in a comprehensive, one-stop fashion."

"The sports information business has always been a share and share alike business," noted Timm. "We're always ready and willing to share tricks of the trade with our fellow professional. The goal of the CoSIDA Membership Resource Library is to be an extension of that sharing and make it available in one easy to find location."

"The members of the Membership Services Committee have put a great deal of time and effort into building the base of the library, but the true authors of this resource are the CoSIDA leadership. We want this to be a resource for our members and for other athletic leaders, such as AD's and marketing directors, to visit. Active membership participation will keep the Library a living document," Timm concluded.

Secretary of Education Arne Duncan headlines CAPITAL ONE 2012 ACADEMIC ALL-AMERICA® HALL OF FAME INDUCTION CLASS

**Alvan Adams • Arne Duncan
Ruth Riley • John Naber • Dr. Todd Olsen**

United States Secretary of Education Arne Duncan, a basketball co-captain at Harvard University, joins former University of Oklahoma and fellow men's basketball standout Alvan Adams along with University of Notre Dame women's basketball star Ruth Riley, University of Southern California swimming great John Naber and Slippery Rock University soccer standout Dr. Todd Olsen as this year's 2012 inductees into the Capital One Academic All-America® Hall of Fame, as selected by CoSIDA.

The five new inductees join 117 members of the Capital One Academic All-America® Hall of Fame, which was created in 1988. They will be inducted into the Academic All-America® Hall of Fame at CoSIDA's annual convention in St. Louis, Mo. on Monday, June 25th at the organization's Capital One Special Awards Gala.

This marks the second year that Capital One is the title sponsor of both the Academic All-America® program and the Academic All-America® Hall of Fame.

The biographical information on this year's Academic All-America® Hall of Fame induction class is listed below:

**ARNE DUNCAN
MEN'S BASKETBALL
HARVARD UNIVERSITY**

Commitment to education and furthering the ideals of service and leadership have always been staples of the Academic All-America® program, and there is no individual that embodies those qualities more than the United States Secretary of Education and Academic All-America® Hall of Famer Arne Duncan.

Whether it be on the floor of Harvard's Lavietes Pavilion or in the halls of the White House, Secretary Duncan has been a leader whose vision has shaped the present and touched the future for countless of children across the country. He served as the Crimson's co-captain on the hardwood during his senior campaign in 1986-87 while earning first-team GTE Academic All-America® accolades, and after graduating magna cum laude with a degree in sociology, Duncan continued his playing career in Australia with several teams, including the Melbourne Eastside Spectres.

In 1992, Duncan was appointed as director of the nonprofit Ariel Education Initiative in his native Chicago, and in 1999 he was appointed as Deputy Chief of Staff in the Chicago Public Schools. Two years later, Duncan was named as the Chief Executive Officer of the Chicago Public Schools by Mayor Richard M. Daley.



After eight years as one of the top education administrators in the nation, Duncan was appointed by fellow Chicagoan and Harvard alumnus, President Barack Obama, to serve as the ninth United States Secretary of Education.

Duncan's tenure has been marked by a number of significant accomplishments on behalf of American students and teachers. He helped to secure congressional support for President Obama's investments in education, including the American Recovery and Reinvestment Act's \$100 billion to fund 325,000 teaching jobs and the largest investment in federal student aid since the G.I. Bill. Additionally, under his leadership, the U.S. Department of Education has supported a national effort to unleash bold reforms and innovations through the Race to the Top and the Investing in Innovation programs and has made unprecedented commitments to turn around chronically underperforming schools.



**HARVARD
CRIMSON**

ALVAN ADAMS MEN'S BASKETBALL UNIVERSITY OF OKLAHOMA

A gifted player on the basketball court and a valuable member of the community, Alvan Adams has made a positive impact in whatever setting his career has taken him.

A two-time Academic All-America® honoree in both the 1973-74 and 1974-75 seasons, Adams led the University of Oklahoma to national prominence as a three-time Big Eight Conference selection, earning league Player of the Year accolades after his junior campaign in 1975. Adams ranked as the Sooners' all-time leading scorer (1,787 points) and rebounder (938) when he departed Norman for a standout career in the National Basketball Association, as he was chosen fourth overall in the 1975 NBA draft by the Phoenix Suns and enjoyed a 13-year career in the desert.

The 1975-76 NBA Rookie of the Year, Adams led the Suns to a spot in a memorable 1976 NBA Finals series against the Boston Celtics and went on to become the franchise leader in scoring (13,910 points), games played (988), rebounds (6,937) and steals (1,289). Alvan's jersey was retired following the completion of his career in 1988, the third such honor in team history and one of only 11 Phoenix players to earn that accolade.

Adams returned to Oklahoma following his playing career and earned his bachelor's degree in 1998. He is only the second Sooner in any sport to have his jersey retired, and he still ranks 14th in career rebounding in the history of the Big Eight/Big 12 Conference. As a freshman at OU, Adams played on the 1973 World University Games squad that captured the title with a perfect 9-0 mark.

As the Vice President for Facility Management for the Phoenix Arena Sports Corporation, Adams has been an active member of the Phoenix community. He serves on the Phoenix Pride Commission and was appointed by the city's major to the Phoenix Historic Preservation Commission. A member of the Board of Trustees of the Phoenix Museum of History, Alvan has also volunteered with the Boy Scouts of America and started the first NBA 65 Roses Club benefitting Cystic Fibrosis.



RUTH RILEY WOMEN'S BASKETBALL UNIVERSITY OF NOTRE DAME

One of the most decorated individuals in the history of women's basketball, Ruth Riley's career has embodied great success on the court and high achievement off it.

Riley brought Notre Dame to unseen heights during her tenure in South Bend, as the two-time First Team All-America center capped her storybook senior season by leading the Fighting Irish to an improbable 68-66 victory over in-state rival Purdue in the 2001 NCAA national championship game, scoring the final four points after her team trailed in the closing minute of the contest. Riley closed out her career with 2,072 points and a school record 1,007 rebounds, 370 blocked shots and a .632 field goal percentage, marks that still stand over a decade later.

With those accomplishments came accolades for Riley, as the Big East Conference Player of the Year added a pair of prestigious honors to her resume in 2001: the Naismith Award as the nation's top player on the court and the Verizon University Division Academic All-America® of the Year in the classroom.

After earning her degree in psychology from Notre Dame, Riley took her talents to South Beach as the fifth overall pick in the WNBA Draft by the Miami Sol. After two seasons in Miami, Riley returned to the Midwest as a member of the Detroit Shock, and just two years after leading Notre Dame to a title, she created the same magic in the Motor City, leading the Shock to the WNBA championship and earning MVP honors of the league finals. During her four seasons in Detroit, Riley led the Shock to a pair of WNBA titles and a spot in the league's All-Star Game. From Detroit, Riley spent the last five seasons as a member of the WNBA's San Antonio Silver Stars, and this summer she will play in the Windy City for the Chicago Sky as part of her 12th campaign in the league.

Riley's achievements are not limited to the professional basketball ranks. While at Notre Dame, she was a member of the United States squad that won a silver medal at the 1999 World University Games, and in 2004 she helped her country capture gold with an undefeated run at the 2004 Olympic Games. Riley has also played internationally in the Spanish League, the Polish League and the Greek League, helping Athinaikos in the latter association capture its first EuroCup Women's Basketball title.

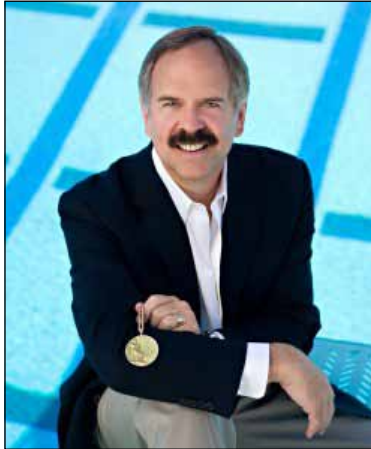
A two-time Verizon Academic All-America® honoree, Riley was appointed by President George W. Bush to the President's Council on Physical Fitness and Sports in 2009. She is the author of a children's book, *The Spirit of Basketball*, which was published in 2005.



JOHN NABER MEN'S SWIMMING UNIVERSITY OF SOUTHERN CALIFORNIA

There aren't many titles that John Naber hasn't held during an illustrious career as one of the top swimmers in the world, but this summer he will add the honor of Academic All-America® Hall of Famer to an already impressive resume.

Naber is this year's honorary inductee and joins a group that includes fellow swimming greats Nancy Hogshead-Makar and Gary Hall Sr. in that category. A 1977 graduate of the University of Southern California, Naber captured 10 NCAA individual titles and five more relay crowns during his storied career with the Trojans while leading USC to four consecutive national swim titles, capping his stellar collegiate career by earning the James E. Sullivan



Award as the nation's top amateur athlete in 1977 after being named as Swimming World Magazine's Male Swimmer of the Year in 1976.

As he captured glory in the pool in Los Angeles, Naber's star shined bright on the international stage during the 1976 Olympic Games in Montreal, where he won four gold medals and one silver medal while breaking six world records, two of which lasted from 1976 through 1983. In 1984, he was inducted into the United States Olympic Committee Hall of Fame, just one week prior to the Games in Los Angeles. A four-time Olympic torchbearer, John also served as a television and radio commentator for nine Olympiads following his formal retirement from the sport.

Naber earned his degree in psychology from Southern California, and today he operates Naber and Associates, a company that provides motivational speaking, appearances, sports-related marketing and consultations for corporations interested in benefitting from Naber's Olympic experiences. He was twice elected as the President of the US Olympians (America's Olympic Alumni Association).

Naber is an active member of the Southern California and Greater Los Angeles community. He has served as an honorary swim coach for the International Special Olympics and is on the Board of "Swim With Mike" (disabled student-athlete scholarship fund). An active fundraiser for both the United States Olympic Committee and the University of Southern California, John is the chair of the "Character Counts Sports Advisory Board" and helped raise funds for the construction of the Rose Bowl Aquatics Center in Pasadena. He also serves on the Board of the Southern California Committee for the Olympic Games.



DR. TODD OLSEN MEN'S SOCCER SLIPPERY ROCK UNIVERSITY

Success on the soccer pitch is something that Dr. Todd Olsen achieved as both a player and a coach, but his biggest victory has come in helping others around the world.

Olsen was a four-year letter-winner and team captain at Slippery Rock, where he graduated magna cum laude with a perfect 4.00 GPA in health & physical education. A GTE Academic All-America® during his junior and senior campaigns in 1984 and 1985, Olsen earned his doctorate in epidemiology from the University of Pittsburgh in 1992, and for the past 18 seasons he has served as head women's soccer coach at Lynchburg College, guiding the Hornets to a 294-79-36 mark along the way.



Olsen's Hornets earned a trip to the NCAA Division III national semi-finals in 2009 after advancing to the quarterfinals on three occasions and the Sweet 16 four times. Like their leader, Olsen's squads have earned distinction for their performance both on and off the field, as Lynchburg boasts 10 All-America and three Academic All-America honorees during his tenure.

But the teaching and coaching that Dr. Olsen has done on the soccer field pales in comparison to the lessons and goodwill he has brought to so many different parts of the world. He is actively involved with service and study abroad projects at the local and global levels, and he has taken his Lynchburg team on soccer/service trips to Argentina and Costa Rica. In addition, Olsen has partnered with the Sports Outreach Institute and serves in a volunteer role as the Community Public Health Epidemiologist, traveling on several occasions to Africa where he has developed and implemented community health workshops and programs on community public health issues in Kenya and Uganda, and his work has helped serve some of the world's poorest people with these training sessions.

Dr. Olsen's community service has received national and international recognition, as he has been the subject of several news features. In addition to his coaching duties at Lynchburg, Olsen holds the title of Associate Professor of Health and Human Performance at the College.



CAPITAL ONE ACADEMIC ALL-AMERICA HALL OF FAME® MEMBERS

Class of 2012

Alvan Adams, Oklahoma '75
Arne Duncan, Harvard, '87
John Naber, Southern California '77
Dr. Todd Olsen, Slippery Rock '85
Ruth Riley, Notre Dame, '01

Class of 2011

Dr. Megan Neyer, Florida '86
Peter Metzelaars, Wabash '82
Dr. Randal Pinkett, Rutgers '94
Dr. Julie Bremner Romias, UCLA '94
Dr. Carol Lally Shields, Notre Dame '79 *

Class of 2010

Anita DeFrantz,
Connecticut College '74*
Adonal Foyle, Colgate '99
Dr. James Kovach, Kentucky '78
Dewey Selmon, Oklahoma '76

Class of 2009

Tom Clark, Mount Vernon Nazarene '87
Diane Dietz, Michigan '82
Julie Roe Lach, Millikin '97
Dr. Patrick Tyrance, Nebraska '90
Karch Kiraly, UCLA '83*

Class of 2008

Dr. Kenneth Caldwell, Citadel '79
Nancy Hogshead-Makar, Duke '86*
Karen Jennings, Nebraska '93
Rebecca Lobo, UConn '95
Amy Privette Perko, Wake Forest '87

Class of 2007

Julie Foudy, Stanford '94
Joe Girardi, Northwestern '86
Lance Pilch, Air Force '93
Amy Sullivan Nordmann,
Washington (Mo.) '94
Steve Smith, Stanford '81*

Class of 2006

Dr. Robert Burger, Notre Dame '81
Dr. Hilarie Cranmer, Hofstra '88
Michael Gminski, Duke '80
Timothy Green, Syracuse '86
Dr. Joseph H. Taylor, Haverford '63*

Class of 2005

Cormac Carney, UCLA '83
Ken Dryden, Cornell '69*
Dr. Claudia Henemyre Harris,
Western Maryland '92
John Paxson, Notre Dame '83
Tracy Warren, Trenton State '87

Class of 2004

Terry Hoage, Georgia '84
Dave Rimington, Nebraska '83
Rolf Benirschke, UC Davis '77*
Dylann Duncan Ceriani,
Brigham Young '88
Gill Beck, Appalachian State '78

Class of 2003

Kip Corrington, Texas A&M '87
Chris Howard, Air Force '91
Donna Lopiano, SCSU '68*
Kim Mulkey-Robertson, La Tech '84
Steve Young, BYU '84

Class of 2002

Richard Balzhiser, Michigan '52
Susan Cassidy, Molloy College '86
Raymond Shafer, Allegheny '38*
John Stockton, Gonzaga '84
Susan Walsh, UNC '84

Class of 2001

Lynn Barry, William & Mary '81
Cris Collinsworth, Florida '81
Gary Hall, Sr., Indiana*
John Hall, Vanderbilt '55
Jennifer Trosper, M.I.T. '91

Class of 2000

Danny Ainge, BYU '92
Regina Cavanaugh Murphy, Rice '87
Oliver Luck, WVU '82
Pablo Morales, Stanford '87
Sherwood Rowland,
Ohio Wesleyan '48*

Class of 1999

Val Ackerman, Virginia '81
John Fowler, Jr., UCLA '78
Chad Hennings, Air Force '88
Jeannie Henningsen, Buena Vista '87
Jolanda Jones, Houston '89

Class of 1998

Leigh Curl, UConn '85
Bernie Kosar, Miami '85
Marv Levy, Coe '50*
Jack Mildren, Oklahoma '72
Jack Sikma, Illinois Wesleyan '77

Class of 1997

Todd Blackledge, Penn State '83
Tracy Caulkins Stockwell, Florida '85
Dick Enberg, Central Michigan '57*
Tim Foley, Purdue '70
Ellen Mayer-Sabik, Cornell '84

Class of 1996

Wade Mitchell, Georgia Tech '57
Ron Perry, Holy Cross '80
Bob Thomas, Notre Dame '74
Byron White, Colorado '38*
Carlton Young, Villanova '83

Class of 1995

Doug Collins, Illinois State '81
Bob Elliott, Arizona '77
Michelle Johnson, Air Force '81
Pat Richter, Wisconsin '64

Class of 1994

Anne Donovan, Old Dominion '83
Rich Mayo, Air Force '61
Lee Roy Selmon, Oklahoma '75
Bill Walton, UCLA '74
John Wooden, Purdue '32*

Class of 1993

Raymond Berry, SMU '55
Dave Casper, Notre Dame '74
Jim Grabowski, Illinois '66
Kermit Washington, American '73

Class of 1992

Alan Ameche, Wisconsin '55
Steve Eisenhauer, Navy '54
Randy Gradishar, Ohio State '74
Lynette Woodard, Kansas '81

Class of 1991

Terry Baker, Oregon State '63
Joe Holland, Cornell '78
David Joyner, Penn State '72
Brock Strom, Air Force '59

Class of 1990

Lester Jordan, SMU*
Steve Taylor, Delaware '78
Joe Theismann, Notre Dame '71
Howard Twilley, Tulsa '68
Jamaal Wilkes, UCLA '74

Class of 1989

Carlos Alvarez, Florida '72
Willie Bogan, Dartmouth '71
Steve Bramwell, Washington '67
Joe Romig, Colorado '63
Jim Swink, Texas Christian '57
John Wilson, Michigan State '53

Class of 1988

Bill Bradley, Princeton '65
Pete Dawkins, Army '59
Pat Haden, USC '75
Tom McMillen, Maryland '74
Donn Moomaw, UCLA '54
Merlin Olsen, Utah State '62

* Honorary inductee

DICK ENBERG AWARD

The late Joe Paterno named as the 2012 recipient

Joe Paterno, who guided The Pennsylvania State University to 409 victories during his 46-year head coaching tenure from 1966 through 2011, will be posthumously honored as the recipient of the 2012 Dick Enberg Award, presented by the College Sports Information Directors of America (CoSIDA).

Coach Paterno's son, Jay, will accept the honor on his family's behalf as part of the third annual Capital One Special Awards Gala on Monday, June 25th at CoSIDA's annual convention in St. Louis, Mo.

Established in 1997, the Dick Enberg Award is given annually to a person whose actions and commitment have furthered the meaning and reach of the Academic All-America® Teams Program and/or the student-athlete while promoting the values of education and academics.

Joe Paterno was voted as the recipient of the Dick Enberg Award by CoSIDA's Special Awards Committee in March 2011 but was unable to attend last summer's convention and workshop in Marco Island, Fla. to receive the honor. He was planning to appear at this year's event in St. Louis before passing away in January after a battle with lung cancer.

"I'm sincerely pleased that the Paterno family will accept the Enberg Award on behalf of Coach Joe Paterno," Enberg said of this year's honor. "The award was established to recognize those that embody my passion and commitment to academics and athletics. Coach Paterno's amazing record in that regard speaks of his greatness as a national leader in sport and education, and I'm deeply honored that his name will be associated with the meaning of this award."

After 16 years as an assistant coach in State College, Paterno was rewarded in 1966 with the head coaching responsibilities surrendered by the retiring Rip Engle, his college coach at Brown who appointed him to the Penn State staff in 1950 as an enthusiastic 23-year old. Over a half century later, Paterno ranks as the career wins leader among major college coaches, passing his longtime friend, Florida State's Bobby Bowden, for that mark.

During Paterno's tenure, Penn State had 79 first-team All-Americans, 16 National Football Foundation Scholar-Athletes, 37 first-team Capital One/CoSIDA All-Americans® (47 overall) and 18 NCAA Postgraduate Scholarship winners. Penn State has had at least one Academic All-America® in nine of the past 10 years, with 13 first team honorees since 2006,

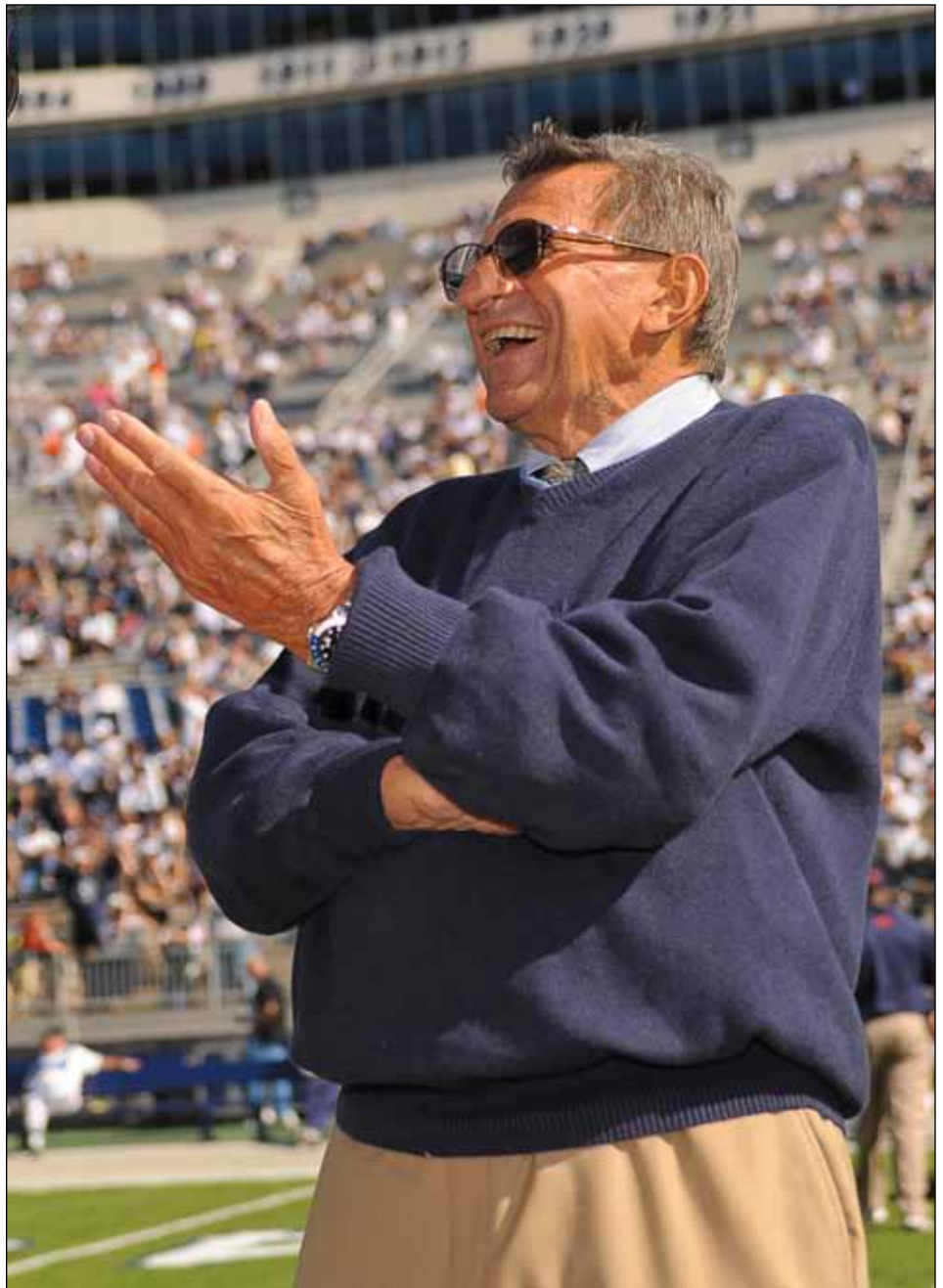


Photo Credits: Mark Selders/Penn State Athletic Communications

including All-America linebacker Paul Posluszny, who was selected the 2006 CoSIDA Academic All-America® of the Year in Division I football and was a two-time first team Academic All-America®.

"On behalf of everyone in the Paterno and Penn State family we are honored by Joe Paterno's selection as the 2012 Dick Enberg Award recipient," Jay Paterno said. "It is recognition of a life of integrity and a career built on an unyielding

pursuit of academic, athletic and personal excellence in his life and the lives of his student-athletes. As my father would have been quick to point out this award is only possible because of outstanding student-athletes, assistant coaches, and academic support staff. Joe Paterno and his staff built a model program, a national leader evidenced by nearly 50 Academic All-America selections and unsurpassed team success in the classroom and on the field.

"It is an honor for my father to be associated with a great professional in Dick Enberg as well as the distinguished previous winners," Jay Paterno concluded.

Joe Paterno's coaching portfolio included two National Championships (1982, 1986); five undefeated, untied teams; 23 finishes in the Top 10 of the national rankings; an unprecedented five AFCA Coach-of-the-Year plaques, and more than 350 former players who have signed National Football League contracts, 33 of them first-round draft choices.

Throughout his career, Paterno always concentrated on seeing that his student-athletes attended class, devoted the proper time to studies and graduated with a meaningful degree. He often said he measured team success not by athletic prowess but by the number of productive citizens who make a contribution to society.

"Coach Paterno's commitment to achieving success on the football field with players who competed just as intensely in the classroom was unwavering and unparalleled," former Nittany Lion standout Todd Blackledge, a first team Academic All-America and 2001 Academic All-America Hall of Fame inductee, said of his college mentor. "He was a teacher first and a coach second, and his legacy should never be measured by wins or championships, but by the thousands of well-rounded contributors to society that he helped to mold and develop."

In 2007, Paterno was inducted into the National Football Foundation and College Football Hall of Fame. The five-time National Coach-of-the-Year was selected for induction in 2006, and was joined two more legendary coaches -- Bobby Bowden and John Gagliardi -- as the first active coaches or players to be inducted into the Hall of Fame.

The American Football Coaches Association presented Paterno with its highest honor in 2002, the Amos Alonzo Stagg Award. The award honors those "whose services have been outstanding in the advancement of the best interests of football."

In 1998, he was the initial winner of the Eddie Robinson Coach-of-the-Year Award, which recognizes an active college coach who is a role model to students and players, an active member of the community and an accomplished coach.

In December 2007, Patrick and Candace Malloy honored Paterno's contributions to the University by committing \$5 million to create the Malloy Paterno Head Football Coach Endowment at Penn State.

In an exceptional display of generosity and affection for Penn State, Paterno; his wife, Sue, and their five children announced a contribution of \$3.5 million to the University in 1998, bringing Paterno's lifetime giving total to more than \$4 million. The gift was believed to be, Penn State



Vice President for Development Rod Kirsch said, "the most generous ever made by a collegiate coach and his family to a university."

The Paterno gift endows faculty positions and scholarships in the College of the Liberal Arts, the School of Architecture and Landscape Architecture, the University Libraries and supported two building projects -- a new interfaith spiritual center and the Penn State All-Sports Museum, both on the University Park campus. The museum opened in 2002 and the spiritual center was dedicated in 2003.

Paterno was actively involved with the Special Olympics Pennsylvania Summer Games, held each June on the University Park campus. In 2008, the Paternos were inducted into the Special Olympics Pennsylvania Hall of Fame, and since his passing Special Olympics has received over \$80,000 in anonymous donations in the name of Joe Paterno.

The Paternos announced a \$1 million pledge in 2009 for the Mount Nittany Medical Center. Their gift is part of the most ambitious fundraising effort in the Medical Center's history and helped support a three-floor, 42,000-square foot expansion of Centre County's primary health facility, which was completed in 2010.

"Coach Paterno had many admirable qualities, including his sincere belief in the essence of the Academic All-America® program," John Humenik, CoSIDA's Executive Director and 1998 Enberg Award recipient, said of this year's honor. "I was introduced to him by a Penn State staff member in 1997, and I will never forget how he asked me to sit down with him

to talk in-depth about various aspects of the Academic All-America program, how significant it was to him and Penn State and how important it was for those of us in CoSIDA's leadership to continue to push forward with elevating its public awareness.

"He expressed what a noble thing CoSIDA was doing on behalf of intercollegiate athletics with its dedicated efforts with regard to the program and what it has come to mean to so many like himself," Humenik continued. "He was a true advocate for this program and its mission and it's why Coach Paterno is such a wonderful choice for this year's Enberg Award."

Paterno becomes the fourth major college coach to receive the Dick Enberg Award, joining Pat Summitt of the University of Tennessee (2007), Dr. Tom Osborne of the University of Nebraska (2003) and Dean Smith of the University of North Carolina (1999).

LESTER JORDAN AWARD

Dave Wohlhueter, Cornell (retired)

*by Dan O'Connell, Towson University
Director of Athletics Media Relations
CoSIDA Academic All-America®
Committee Vice-Chair of Publicity*

Although nobody can verify this fact, Dave Wohlhueter may have filled out more Academic All-America® ballots than anyone else.

From the time he became the sports information director at Bucknell in 1967 to this day, he has been an advocate of the Academic All-America® program and a very active participant.

Even though he retired as the Director of Sports Communications at Cornell in 1998, he continues to cast his ballots regularly in his role as treasurer of the College Sports Information Directors of America (CoSIDA).

For his exemplary service, dedication and support of the Capital One Academic All-America® program and the promotion of the ideals of being a student-athlete, Wohlhueter is the 2012 winner of the Lester Jordan Award.

In addition, Wohlhueter will become just the second recipient of CoSIDA's Distinguished Service Award in appreciation for his endless work and devotion to the organization.

"For a long time I maintained a perfect voting record," says Wohlhueter, who has been the treasurer of CoSIDA since 1977. "Then, I missed a ballot a few years ago and I was really disappointed. The Academic All-America® program is CoSIDA's masterpiece. It is so beneficial to have this program so identified with CoSIDA. It gives us so many chances to honor deserving student-athletes."

The award is named in honor of Lester Jordan, the founder of the Academic All-America® teams. The former SID at Southern Methodist University, he retired from his position at SMU in 1969 at the age of 65. He joined the SMU staff in 1936 to chair the journalism department. Six years later, he was persuaded to add the sports information director duties.

A charter member of CoSIDA and the first recipient of its Arch Ward Award, he is an honorary member of the Capital One Academic All-America® Hall of Fame. The Lester Jordan Award was presented for the first time in 1994.

"Throughout his long involvement with CoSIDA, Dave has been a true advocate of the Academic All-America® program," says Dick Lipe of Bentley, the chair emeritus of the Academic All-America® Committee. "Before we made the move to on-line voting, he was writing countless checks to district coordinators to cover the expenses they incurred.

"His commitment to the program is also evident by his voting record which always near 100 percent," added Lipe. "Not only does he vote on virtually every ballot, his ballot is usually one of the first submitted. The 2012 Lester Jordan Award is a well-deserved honor for



Dave."

Mark Beckenbach of Ohio Wesleyan, the co-chair of the Academic All-America® Committee, says that Wohlhueter has always been a tremendous advocate for the program.

"Dave has been a friend of the Academic All-America® committee for many years and he is one of the CoSIDA board members who is most dedicated to the program and its ideals," says Beckenbach. "His voting record is impeccable -- year after year, a perfect 25-for-25 on national ballots.

"Since the advent of the on-line nomination and voting system, I've had the privilege of working much more closely with Dave," Beckenbach says. "The implementation of the on-line system added many deadline-related membership tasks to Dave's workload, but he has taken care of those with breathtaking speed and efficiency, allowing the process to keep on schedule."

The SID at Bucknell from 1967 to 1977, Wohlhueter moved on to Cornell in 1977. In 1998, he retired as the SID at Cornell after 33 years in the profession.

However, Wohlhueter is one of the busiest retirees you will ever find. He has been serving as the treasurer of CoSIDA for 35 years and continued his role after retirement.

At the CoSIDA Workshop each year, he fills several roles. He is the CoSIDA treasurer, the unofficial CoSIDA greeter, and he is virtually a maître'd of the workshop, solving any potential problems with the host hotel.

After 35 years in the role of treasurer, the Colden, N.Y. native will retire from his current role after the workshop in St. Louis.

"I started to gain an appreciation for this tremendous program when I was working at Bucknell," recalls Wohlhueter. "We started

a tradition of having a lot of Academic All-America® selections and Brad Tufts continued that when he became the SID. I think Bucknell is ranked among the top ten schools for having the most.

"It's been tremendous to watch the growth of the program," he adds. "For a while, we only had a few teams and we had a tobacco company as our sponsor, if you can believe that. In the early 1980's, I think we added the At-Large teams and the program exploded."

According to Wohlhueter, "We have had some great sponsors over the years and the program is in very good shape with the current sponsor, Capital One. I believe it's a great thing that we have expanded again. The expansion makes it possible for us to recognize so many deserving student-athletes."

In 1970, as the SID at Bucknell, Wohlhueter had his first Academic All-America® first team selection, first baseman David Hill of the Bison baseball team.

"It makes me laugh when I think back to that award," he recalls. "David was a tremendous student. He graduated with a perfect 4.0 G.P.A. But, he only batted .198, I think. He would never make the first team today."

At Cornell, he continued his success of nominating Academic All-America® candidates. During his 21 years at the Ivy League school, 36 Cornell student-athletes earned Academic All-America® notice. Even more impressively, two of them were inducted into the Academic All-America® Hall of Fame. Former All-Ivy tailback Joe Holland, '78 of Cornell was inducted into the Academic All-America® Hall of Fame in 1991. In 1997, Dr. Ellen Mayer-Sabik, '84, a former gymnast, was also inducted into the Hall of Fame.

A 1960 graduate of Ithaca College, Wohlhueter earned his bachelor of science degree in television-radio broadcasting. Upon graduation, he served as sports director and advertising representative for radio station WDOS in Oneonta. In 1965, he returned to his alma mater as the SID. Two years later, he joined the staff at Bucknell.

Inducted into the CoSIDA Hall of Fame in 1986 and the Ithaca Hall of Fame in 1987, he was also honored as the winner of CoSIDA's Arch Ward Award in 1992 and a Lifetime Service award in 1998. In 2007, he was the winner of the Bob Kenworthy Community Service Award.

Also as part of this year's CoSIDA Special Awards, Wohlhueter will join former CoSIDA Secretary Fred Nuesch as the only winners of the Distinguished Service Award.

Wohlhueter resides in Ithaca with his wife, Susan.

KEITH JACKSON AWARD & LIFETIME ACHIEVEMENT AWARD

Bob Condron, United States Olympic Committee

by Mike Mahon,
formerly of Drake University

Bob Condron, who retired from the U.S. Olympic Committee on Jan. 26, 2012, as longtime director for media and public relations, will be honored as recipient of the prestigious Keith Jackson Eternal Flame Award as well as a CoSIDA Lifetime Achievement Award this summer at the national convention in St. Louis, Mo.

The Keith Jackson Eternal Flame Award is presented to an individual who, or an organization which, has made a lasting contribution to intercollegiate athletics, has demonstrated a long and consistent commitment to excellence and has been a loyal supporter of CoSIDA and its mission.

Keith Jackson is widely known as the "voice of college football" after his more than 40 years of work, covering college football for ABC. Jackson has also had a long association with CoSIDA including serving as the keynote speaker at the 1995 CoSIDA Workshop in Denver.

Condron is only the eighth recipient of the prestigious Jackson Award, as the honor is not automatically presented each year. He is the first Keith Jackson recipient since former NCAA President Myles Brand (deceased) was honored in 2009.

Condron will be recognized for his 28 years of service to the USOC from 1983-2012 in addition to serving as the Assistant Athletic Director and Sports Information Director at Southern Methodist University from 1971-83 and assistant sports information director at Texas Tech from 1968-71.

The Waco, Texas native was inducted into the College Sports Information Director's Hall of Fame in 2004 and was honored by the All-American Football Foundation with a Lifetime Achievement Award in 1999.

"All who know Bob realize that



he is the definition of this award's criteria," said Peter Kowalski, former CoSIDA president (1997-98), who now serves as director of championship communications for the U.S. Golf Association. "No PR person I have worked with has more a sense of people and situation than Bob and no one understands the service angle better than him. He is internationally known as an unparalleled PR guy. He maintains relationships and that is why he is truly deserving of the award, which reflects a commitment to intercollegiate athletics."

Condron joined the USOC on Jan. 2, 1984, planning and directing the media services for Team USA and U.S. delegation for 15 Olympic Games since the 1984 Games in Los Angeles. He has also served at seven Pan American Games, 11 U.S. Olympic Festivals and countless Olympic Trials, World University Games, Paralympic Games, World Cups and international championships.

He has directed the Olympic Games accreditation process for United States media for the past 10 years, developing a relationship with the Associated Press Sports

Editors (APSE) in deciding what U.S. organizations get what credentials to cover the Olympics.

Condron was instrumental in fulfilling a blueprint Mike Moran had in mind when he served as longtime managing director for media and public relations for the U.S. Olympic Committee from 1978-2003.

"He was my first hire and grasped what I had in mind when we brought him aboard. Bob has a great personality and was very much admired by writers and broadcasters," said Moran, who was inducted into the 2005 CoSIDA Hall of Fame. "Our goals were to make it easier for writers and broadcasters to cover the Olympics. The by-product was to create a lot more publicity and exposure for American athletes. The world was very different at that time (1984) because the Olympic athletes didn't get very much coverage until every fourth year when the games came along. In between there was very little."

Condron recruited thousands of sports information personnel and professional volunteers to travel the world as press officers for the USOC working Olympic Games, World Championships, Pan American Games and U.S. Olympic Festivals.

"Bob did so much for CoSIDA members during his time at the U.S. Olympic Committee," added Rick Brewer, the longtime sports information director at North Carolina who served as president of CoSIDA in 1995-96. "In his role in media relations he was able to get numerous SIDs the experience of participating in the Olympic Games.

"I think one reason Bob was always anxious to get SIDs on his staff was he was at heart still an SID himself. I don't believe he ever lost his love for working on a college campus. His knowledge of the sports information profession made him realize SIDs could make up the hardest-working staff he could have."

Moran lauded the preparation and

work Condrón did in making a top-notch operation look professional, smooth and seamless.

Over the years, Condrón kept fine-tuning the media services setup at the Olympics, helping the USOC media staff earn the reputation as the best in the world. Through his leadership, Condrón made sure the USOC was a world wide leader in utilizing various media technological innovations to spread the word of Team USA in a positive manner. He helped prepare Team USA's athletes with interview seminars and media summits in advance of the Olympics.

"Bob was sensitive to the media's needs at the Olympics and interjected a tremendous amount of humor and personal amount of attention," Moran added. "It was such a relief to know that whenever there were huge obstacles for the media to overcome at the Games, Bob would always be there for them in trying to solve problems.

"The U.S. media enjoyed covering the Olympics because they all knew Bob would produce basically a home away from home. You could go to the USOC press office for a conversation, help, get an interview or whatever you needed. It made the media's job easier and made countless friends for the U.S. around the world. This friendship lasted well beyond the Games for the USOC and for this country."

Condrón's knowledge, easy manner and sense of humor made him one of the most popular individuals with sports media in the United States and around the world,

"There is no more decent human being on this earth than Bob," said highly respected Olympic journalist Phil Hersh of the Chicago Tribune. "And he manages to stay that way no matter the stress, personal or professional, or the situation. No one gets more accomplished with less drama than Bob. For three decades, he has been the go-to-guy for everyone in the U.S. media covering the Olympics."

Condrón has been a member of the International Olympic Press Committee (IOC) Press Commission since 2003, a committee that approves and counsels Olympic Organizing

Committees on media operations and services for the Olympic Games. He was one of only two USOC staff members serving on an IOC Commission, the other being CEO Scott Blackmun who was appointed last year to an IOC Commission.

He has been named to various special committees by the IOC, including the awarding of media accreditation to the 205 National Olympic Committees (NOCs) for the 2008, 2010, 2012 and 2014 Olympic Games; a committee which studied the IOC's information distribution for the Olympic Games; and was named chair of a committee on restructuring the operations of media mixed zones and venue interview opportunities at the Games.

"Bob Condrón has been a pillar of the Olympic movement for more than 25 years," said Anthony Edgar, head of media operations for the International Olympic Committee. "The U.S. media, and I personally will sorely miss his straight talking Texas style and irreplaceable experience in London 2012. There is none more deserving than Bob for this prestigious recognition."

Condrón was the United States delegate for the Association of International Sports Press for six years, in addition to organizing the AIPS International Congress in New York City in 2004.

From 1984-99 during his tenure at the USOC Condrón was active in the production of The Olympian magazine, progressively serving as assistant editor, managing editor, editor and editorial director.

Condrón is a member of the national board of directors of the Texas Tech University College of Mass Communications where he graduated in 1968 with a bachelor's degree in business administration. He was a member of the first graduate class in journalism at Texas Tech and later completed post graduate work at Southern Methodist University. In 1999, Condrón was named an Outstanding Alumni of Texas Tech's School of Mass Communications, and in 2009 he was inducted into the College of Mass Communications Hall of Fame.

Following graduation from Texas Tech, Condrón was a sportswriter for the Lubbock Avalanche-Journal (1967-69) before pursuing his career in sports media relations.

Condrón serves on numerous sport and media advisory committees and has been a volunteer media official for The International Golf tournament in Castle Rock, Colo., for nine years. He was also a volunteer official for the Byron Nelson Golf Tournament in Dallas for eight years and was a member of the USGA's media staff for the 2011 U.S. Women's Open in Colorado Springs. He will join the USGA staff this summer for the U.S. Men's Open in San Francisco. He has been involved in many of the NCAA championship tournaments and events, including basketball, track and field, golf, soccer, swimming and tennis. While at SMU, he served as media director for the 1982 Cotton Bowl game and the 1980 Holiday Bowl game.

Condrón served as mentor for several aspiring professionals in the sports media relations field including former CoSIDA Presidents Maxey Parrish (1998-99) and Alan Cannon (2002-03). Parrish was an assistant SID under Condrón at SMU and is now an adjunct professor at Baylor.

"I was fortunate to be a 17-year high school senior when Bob was the SID at SMU. One of the things I appreciate the most about Bob was how he trained and then trusted his assistants and interns," said Cannon, who is the associate athletic director for media relations at Texas A&M.

"He made sure you were well-prepared, but then let you do your job.

"He will be missed by many media members and many CoSIDA members, but he has left an indelible mark on our profession for many years to come."

Bob's son, Mark, is a senior producer for The Golf Channel in Orlando, Fla.

In the past three years Bob has lost a wife (Betty Jane) and a son (Chris) but will begin chapter two in his retired life with a marriage to Lynette Ryden of Colorado Springs this month.

ARCH WARD AWARD & COSIDA HALL OF FAME

Lawrence Fan, San Jose State

by Jack Neumann,
University of Calgary

San Jose State University Sports Information Director Lawrence Fan is a double recipient of two major awards that will be presented at the College Sports Information Directors of American (CoSIDA) Convention taking place in St. Louis, Mo., June 22-26.

Fan, who joined San Jose State in July 1980, will be inducted into the CoSIDA Hall of Fame and also will receive the prestigious Arch Ward Award that goes to a CoSIDA member who has made an outstanding contribution to the field of college sports information, and who by his or her activities has brought dignity and prestige to the profession.

Fan will receive both these awards on Monday, June 25. He will be inducted into the CoSIDA Hall of Fame along with six others during the CoSIDA Hall of Fame luncheon. Later that evening, he will receive his Arch Ward honor during the Capital One Special Awards Gala (see schedule, below).

Lawrence has been in the profession since 1977 when he served as SID at Frostburg State College. While completing his master's degree at Western Illinois University, he served as a volunteer in the sports information office working for CoSIDA Hall of Famer Larry Heimburger. From 1978 to 1980, Fan was SID at La Salle College.

"Lawrence Fan has been one of the finest people I have had the privilege to work with these past eight years as the Athletic Director at San Jose State University. He is a remarkable historian of all things related to Spartan Athletics and a true gentleman when it comes to working with coaches, media & student-athletes. It has been a real honor to have Lawrence Fan as a part of my administration," states San Jose State University Athletic Director Tom Bowen.

The San Francisco native is the first CoSIDA member of Chinese descent named to the Hall of



Fame. Active in many facets of the organization through the years, he has attended every Workshop since 1977.

Since 1994, he has coordinated the Job Seekers Committee at the annual Workshop. With the assistance of committee members from all three NCAA Divisions and the NAIA, he organizes and manages job fair activities. He initiated and managed an email service for more than 10 years that today has evolved into the very popular CoSIDA Career Center email blast – the communications tool keeping the membership informed about job vacancies and movement within the profession. Many current athletic communications professionals owe their positions to his dedication to the Job Seekers Committee.

In addition to his duties at San Jose State, he has worked at many NCAA Basketball Tournaments in the West. He was the media coordinator for the 1991 NCAA Men's Golf Championship, the 1997 NCAA Men's Basketball West Regional and the 1999 Women's Soccer College Cup.

"At San Jose State, Lawrence Fan continues to build a great legacy of dedicated service and loyalty to his university and to CoSIDA. His unparalleled work ethic and unwavering integrity has brought dignity and prestige to our profession. Lawrence truly cares and it shows by

the daily example he sets for others," says former CoSIDA President and CoSIDA Hall of Fame member Langston Rogers, Senior Associate Athletic Director Emeritus at the University of Mississippi.

Fan is respected throughout the Bay Area as a consummate professional with a tremendous work ethic and dedication to doing the best job possible for student-athletes and administration at SJSU.

Former SJSU broadcaster and current Oakland Athletics lead announcer Ken Korach states, "In my 30 years in broadcasting, I've never worked with anyone more professional than Lawrence Fan. He has a passion for his work and for collegiate athletics. Ask any member of the media, and they will confirm that Lawrence is a tireless worker who goes out of his way to provide information and assistance. It would be impossible to count how many broadcasts I've done that were enhanced by Lawrence's help. I am thrilled that my good friend is receiving such a richly deserved honor."

In addition, he has been a mentor to numerous SIDs and other media professionals either in sports information or corporate communications. He has been the primary contact for football and men's basketball as well as many other Spartan sports during his tenure at SJSU.

In 2007, Lawrence was the recipient of the CoSIDA 25 Year Service Award and served on the CoSIDA Board as an at-large member from 2007 to 2009. He also has participated in various panels at CoSIDA Workshops that he has attended.

He joins ABC-TV's Donn Bernstein (1982 inductee) as graduates of San Francisco's Lowell High School to be named to the CoSIDA Hall of Fame. Like Bernstein, Fan is a University of California graduate.

WARREN BERG AWARD

Jack Neumann, Calgary

by Paul Carson, former University of Toronto Sports Information Director

Jack Neumann, former long-time sports information director at the University of Calgary, has become the first Canadian-based SID to receive the prestigious Warren Berg Award from the College Sports Information Directors of America (CoSIDA).

The Warren Berg Award is bestowed annually to a college division member of CoSIDA who has made outstanding contributions, as well as brought dignity and prestige, to the profession. The award will be presented at the Capital One Awards Gala on Monday evening, June 25, at the 2012 CoSIDA Convention in St. Louis.

Neumann directed Calgary's sports information program from 1978 until 2006 and currently works on contract in alumni development for the university's Dinos Athletics department.

"Hiring Jack Neumann was the best thing I ever did," commented former Calgary athletic director, Dr. Dennis Kadatz. "The Dinos are his family and he always works with tremendous passion, loyalty and commitment. I recall sending Jack to his first CoSIDA Convention in 1980 with instructions to make friends and establish contacts, and he certainly did."

After joining CoSIDA in 1978, Neumann became the first Canadian to serve on the Board of Directors (1990-92) and to be named to the CoSIDA Hall of Fame (2004). That year, he served as local chairperson for the annual convention, the first time CoSIDA has convened outside the United States.

As current CoSIDA 3rd vice-president Eric McDowell (Union College N.Y.) recalled, "Jack is an emotional, proud and caring individual, and he was a gracious and marvelous host in his beloved city. He worked tirelessly to provide us with an experience to remember."



Dennis O'Donnell (University of Rochester), the 2010 Warren Berg Award recipient, added, "Jack's 2004 social program was the best that we have ever enjoyed—at least since 1984 when I joined the organization."

Neumann's extensive CoSIDA committee service includes: College Division Management Council (2008-11), Site Selection for 13 years (1992-1999, 2001-05), Program Committee for the 2005-2012 Conventions and the Special Awards Committee (since 2006). He is the recipient of six CoSIDA publications awards, and has presented five papers and conducted four panels at various CoSIDA events since 1985. St. Louis will mark his 27th CoSIDA Convention.

In Canada, Neumann was active in the formation of the Association of Canadian University Sports Information Directors (ACUSID) in 1980; he then served as its Vice-President (1982-83) and President (1983-84). In 2004, he helped to organize a major national conference of Canadian SIDs in Calgary in conjunction with the CoSIDA convention.

"Jack is the loudest one-man band I've ever met," said Allan Maki,

a veteran Calgary-based columnist with The Globe and Mail. "As an SID, he would call constantly with story ideas, using the power of personal conversation to generate more coverage for university sports. He's a 'hands on, people-person' who doesn't hide his enthusiasm for what he's doing. But he always puts the school, the Dinos teams and the student-athletes first; it's never about him."

In Calgary, Neumann has received numerous university and community recognition awards, including: the University of Calgary Dinos Football 5th Quarter Distinguished Service Award (2000), the Order of the University of Calgary (2005) for outstanding contribution to the university over a period of time -- the first individual from Athletics to receive such recognition, an Alberta Sports Hall of Fame Special Achievement Award (2006) and the University of Calgary Distinguished Football Alumni Award (2008, the only time the award has not been given to a former player). The University of Calgary has an endowed athletic scholarship in his name.

A plaque in his honor has been placed outside the entrance to main seating area in McMahon Stadium Press Box in recognition of his 30 years' service to covering university football and his contribution as a reporter for the games of the Canadian Football League's Calgary Stampeders.

A native of Saskatoon, Saskatchewan, and a double graduate of his hometown University of Saskatchewan with degrees in Commerce (1969) and Economics (1970), Neumann was employed as a revenue accountant in the oil industry before joining the University of Calgary.

"When I saw how much enthusiasm he brought to a volunteer PR role with a local junior hockey team," said Kadatz, "it didn't matter that he had no prior experience in university sport; he was clearly the best person for the job."

JAKE WADE AWARD

Malcolm Moran, Knight Chair in Sports Journalism and Society

by Joe Hornstein,
Florida International University
Director of Sports Information
CoSIDA 1st Vice President

Malcolm Moran, the award-winning and respected sports journalist, has been selected by the College Sports Information Directors of America (CoSIDA) as the 2012 winner of the Jake Wade Award. This award is presented annually to an individual who has made an outstanding contribution in the media to the field of intercollegiate athletics.

The award is named for Jake Wade, the widely acclaimed sports journalist and national magazine contributor for the Charlotte Observer and Sports Information Director at the University of North Carolina from 1946-62.

Moran will receive his award during the CoSIDA St. Louis Convention on the evening of June 25 during the Capital One Special Awards Gala.

"Looking at that list is a humbling experience," Moran said. "I see friends and colleagues, people whose work inspired me to become involved in the business, and some of the most influential names in the history of the industry. It is an honor to be among them."

For the past six years, Moran has been the inaugural John S. and James L. Knight Chair in Sports Journalism and Society with the College of Communications at Penn State University. Moran's role as director of the John Curley Center for Sports Journalism, the first of its kind when it was founded in 2003, calls for him to establish and maintain connections with professional sports journalism organizations across the nation.

In 2007, Moran was presented with the Curt Gowdy Print Media Award for outstanding lifetime



coverage of basketball by the Naismith Memorial Basketball Hall of Fame. He is a past president of the United States Basketball Writers Association and a member of its Hall of Fame. The Curley Center helps the USBWA organize "Full Court Press," an annual seminar and scholarship competition for college students held during the NCAA Men's Final Four.

Moran launched his daily newspaper career as a sports reporter at *Newsday* in 1977, where he covered high school, college and professional sports. He worked at *The New York Times* from 1979 to 1998 as a reporter and columnist before joining the *Chicago Tribune* in 1998. In 2000, he moved to *USA Today* where, in addition to his coverage of college basketball and football, he wrote feature articles on professional and college sports.

In his distinguished and diversified career as a sports journalist, Moran has covered 26 bowl games with national championship implications, 26 men's basketball Final Fours,

16 World Series, 11 Super Bowls, several NCAA conventions and two Olympic Games.

Moran lives in State College, PA with his wife, Karla Hudecek, and their 15-year-old twins, T.J. and Katie.

TRAILBLAZER AWARD

Shelly Poe, Auburn

by Jeff Hodges, North Alabama
Assistant Athletic Director
CoSIDA Secretary/E-Digest Editor

Shelly Poe didn't feel like she was doing anything that unusual. Doors opened, opportunities for advancement came and her career in the sports information profession took off. Now looking back, some 24 years after becoming the youngest person and only female at that time to head the SID office of a Division I-A football school, Poe has a better perspective on a career that has earned her the College Sports Information Directors of America's 2012 Trailblazer Award.

The Trailblazer Award is presented annually to an individual who is a pioneer in the field of sports information and who has mentored and helped improve the level of ethnic and gender diversity within CoSIDA. Poe will be the 12th recipient of the Trailblazer Award on Sunday, June 24 at the Kickoff Luncheon for CoSIDA's 2012 Convention in St. Louis, Mo.

Currently the Assistant Athletic Director for Football Communications at Auburn University, Poe's career in sports information has included high profile jobs at West Virginia University and Ohio State University, in addition to a long tenure of service to CoSIDA.

An at-large member of CoSIDA's Board of Directors from 1999-2003, Poe currently serves the organization as Second Vice President, and is just the fourth female to serve in the officer's rotation.

"Shelly has been one of the nation's top sports information directors for many years, and certainly a trailblazer," said CoSIDA Hall of Famer Fred Nuesch, who served as the organization's secretary for a quarter century. "At West Virginia her office was one of the best in the country and she continued to be one of the most recognized in her field while at Ohio State. No one has done anymore in the advancement of sports information than Shelly, no matter the gender."

For her part, Poe credits several individuals who showed confidence in her early in her career for clearing a path for her professional advancement.

"There have been a lot of wonderful people who have opened doors for me and I have been able to walk through them," Poe said. "From the very start, women in the business like Joyce Aschenbrenner, Linda Venzon and Mary Jo Haverbeck, gave me a lot of encouragement, and so did many of the male SIDs.



"And there were so many people at West Virginia in the 1980s who believed in me," she added. "Our athletic director, Fred Schaus, was a tremendous individual who was not afraid to make unconventional decisions, and our football coach Don Nehlen and men's basketball coach Gale Catlett knew me and were ready to give it a try. Other coaches that I had worked with as an assistant SID also really went to bat for me and insisted I try it - Kittie Blakemore (women's basketball), Dale Ramsburg (baseball) and Linda Burdette (gymnastics), and without them it never would have happened. They were the real pioneers - seeing potential in someone that did not fit the traditional mold at the time of an SID.

"There didn't seem to be any doubt in their minds that I could do it," Poe said. "I guess I wasn't surprised as much at that time to get the job as a female as I was at my age (24)."

Poe began covering sports while still in high school. A native of Morgantown, W.V., and a National Merit Scholar, Poe started writing about sports while attending University High School. She covered girls' basketball games on a part-time basis for The Dominion Post.

Poe then worked four years as a student assistant at West Virginia University and graduated with honors from WVU's Perley Issac Reed School of Journalism. Poe joined the WVU athletic staff as assistant sports information director in 1985 and in April, 1988, she was named the Mountaineers' sports information director at age 24. the youngest person and only female at that

time to head the SID office of a I-A football school.

During her time with West Virginia football, she worked with worked with 14 bowl teams, nine consensus All-Americans, finalists for the Heisman Trophy, Rimington, Outland, Doak Walker, Lombardi, Butkus and Nagurski awards, 47 NFL draft picks and 34 NFF scholar-athletes.

Poe was inducted into the CoSIDA Hall of Fame in 2002, becoming the first-ever WVU publicist and just the fifth female to receive that honor in the organization's history. She also served as President of the National Collegiate Baseball Writers Association, becoming the first female to hold that post.

Poe served as official scorer for the women's Final Four in Charlotte in 1995 and chief press officer for shooting sports at the 1987 Pan American Games in Indianapolis.

For almost five years, Poe was responsible for handling the communications and public relations for Ohio State University football. She served as chief liaison with the media and coordinated media operations for home football games at Ohio Stadium. At Ohio State, she had the great fortune to work with winners of the Ronnie Lott, Jim Thorpe, Butkus and Nagurski awards, a NFF scholar-athlete and Arthur Ashe award winner, and teams that played in the Rose, Fiesta and Sugar bowls and the BCS championship game. She also served as host media coordinator for the 2012 NCAA Rifle Championships and the 2012 Men's Basketball Second and Third Rounds.

On March 21 she began her role as assistant athletic director of football communications at Auburn University.

"I am fortunate to have worked all these years in a people business," Poe said. "I have had so many students that have gone on to great things and that's exciting. It is also exciting to see the student-athletes that you have worked with over the years go on to be successful in whatever field they go into. When you see that they have it together, you can feel like you hopefully played some small part in that."

Poe said the other rewarding part of the profession is that it never gets boring.

"This job is not a routine thing," she said. "Every day there are new ideas, new technologies and new challenges and it is exciting to be part of that."

BOB KENWORTHY AWARD

Rich Herman, Clarion

by Bob McComas, Slippery Rock University Sports Information Director

We did it again. We as an organization stopped Rich Herman, Division II's version of the Energizer bunny, dead in his tracks and caused him to become speechless and more than a little emotional.

It happened a year ago when he was informed of his impending induction into the CoSIDA Hall of Fame and receipt of the Warren Berg Award given to an outstanding College Division SID.

And it happened again this spring, when the longtime (32 years) Clarion University SID learned CoSIDA's Special Awards Committee had selected him as the 2012 recipient of the Bob Kenworthy Community Service Award.

The award is presented annually to a CoSIDA member for civic involvement and accomplishments outside of the sports information office and named in honor of a true gentleman who served many years as SID at Gettysburg College.

Having his name added to the impressive list of Kenworthy Award recipients was reason enough to be overwhelmed, Rich said when he learned of the newest honor to be bestowed upon him. The award is named for Bob Kenworthy, former Gettysburg College SID and CoSIDA Hall of Famer.

To receive the award named in honor of a CoSIDA Hall of Famer and man for whom Rich, like many of us in our profession, has the utmost respect as a mentor and role model ...

"That really means a lot," Herman said. "I don't know what else to say except, I am truly honored to receive this award.

Knowing him as we do, we're sure Rich will have a lot more to say when he receives his award June 24 as part



of the annual CoSIDA Convention in St. Louis, Mo.

Herman's actions over the years have spoken louder than even his booming voice can, if that's possible.

He served on the Clarion (Pa.) Borough's Civil Service Commission from 1996-2001 and was elected to two four-year terms on the borough council (2001-2009). He also served as the borough's Chair of Public Safety and on the borough's recreation committee.

Never one to avoid the opportunity to speak and express his convictions, Herman gave official testimony to the Pennsylvania House of Representatives' Committee on Government and on statewide cable TV from the steps of Capitol in Harrisburg in reference to non-taxable properties.

In his role as Clarion's chief athletics communications spokesman, Herman has won 19 CoSIDA citations for award-winning publications and has coordinated the promotion of 87 Golden Eagles football All-America student-athletes.

Prior to his 2011 honors as a CoSIDA Hall of Fame inductee and Berg Award winner, Herman received

the 1999 NCAA Division I "SID Of The Year" award from the National Wrestling Media Association.

Herman served a two-term term (2009-11) as president of D2SIDA after being the organization's first vice president from 2006-09 and was vice president of the Pennsylvania State Athletic Conference SID organization from 1988-92. He served as the conference's football SID from 1985-93.

Currently a vice chairman of CoSIDA's Publications Contest Committee (1990-2011), "Herm" was a charter member of the Clarion University Sports Hall of Fame, served on the board from 1989-2011 and was its chair from 1994-97 and again from 2003-11.

As a student-athlete, Herman was a four-year letterman as a catcher on the Point Park College baseball team that won three District 18 titles and placed fourth at the 1974 NAIA College Baseball World Series. A Dean's List student, he graduated in 1976 with a B.A. Degree in journalism & communications.

Herman got his start in the SID profession in 1980 as a graduate assistant at Edinboro University under CoSIDA Hall of Famer Paul Newman. One year later, he was hired as Clarion's SID.

In addition to serving as SID, Herman was Clarion's head baseball coach for 11 years (1989-99) and assistant coach from 1980-87. He served on the NCAA Division II East Region Baseball Committee from 1993-95.

Rich and wife Paula reside in Clarion, Pa.

BILL ESPOSITO BACKBONE AWARD

Jeff Nelson, Penn State

by *Bill Little, University of Texas
Special Assistant to Football Coach for
Communications*

If there were a word to describe Bill Esposito, the late Sports Information Director at St. John's University, it would be "wisdom." Though he was only 67 years old when he died in 1995, it seemed as though Bill had been a part of the College Sports Information Directors of America national organization forever.

Workshop after workshop, he would seek out the most comfortable chair in the hotel lobby, and there he would hold court, talking to old friends and first-time attendees - in fact, his audiences comprised darned near everybody who took the time to crack through what might have seemed a stern exterior - all the way to the biggest heart in the business. In a way, it is a tribute to Bill that his many faces and facets included both compassion and strong will.

And it is fitting that almost 40 years ago, CoSIDA established an award in his name that would reflect both. The award was named for Esposito after he took a stand against publications which carried ads for gambling on college sports, and his life was actually threatened in the mid-1970s.

For years, the limited criteria of the award kept the Bill Esposito Backbone Award in a state of dormancy. Few people in the profession ever faced the unique circumstances defined. But in 2007, following the devastating effects of Hurricane Katrina on New Orleans and the Gulf Coast, the CoSIDA Special Awards Committee decided to take the award in a direction that members who had known Bill thought he would appreciate. (List of the four previous award winners at the link above.)

Today, the Bill Esposito Award is presented to a "member...who displays sound judgment and unusual courage in guiding their institution through difficult public relations situations."

And that is why the 2012 award named for Bill Esposito is presented to Jeff Nelson of Penn State.

Arguably, no one in the history of college athletics public relations has faced a more difficult year than Nelson



experienced in 2011-12.

A drama played out on the largest of stages, its moments occurred with lightning speed and arduous pain. On October 29, 2011, Penn State's legendary head coach Joe Paterno became the winningest coach in the history of the game. Less than two weeks later, everything came crumbling down. A scandal over a former assistant coach rocked Happy Valley. The university president and the athletics director were suspended and the president later dismissed. Paterno first announced his pending retirement, and then was dismissed. And all of this happened in the middle of a major college football season which still included games that Nelson's office handled each week

The rest of the whirlwind next two months would include Paterno's battle with cancer and subsequent death at 85, the naming of a new coach, and a changing of the guard in the Penn State football office that reflected the inevitable departure of veteran coaches and the arrival of a new staff.

There is no way, even now, to measure the media requests and the scrutiny, that Penn State's athletics department dealt with. In military terms, Jeff Nelson was the "tip of the spear," the guy who had to keep going no matter what. Long-time colleagues offered moral support, as Jeff faced challenges none of them had ever even imagined. What those in the profession knew was, Nelson was

as good as there was in the business, and he was as well prepared as anyone could have been for the challenge.

Nelson joined the Penn State athletic staff as Sports Information Director in 1993 after six years as Sports Information Director at College of the Holy Cross. He was promoted to Assistant Athletic Director for Communications at Penn State in 2001.

Nelson coordinates the Nittany Lions' communications operation for 29 varsity sports (moving to 31 in 2012-13) while working on a daily basis with the football program. In addition to communications and media relations, he oversees GoPSUsports.com, the official Penn State Athletics website. Nelson also is one of Penn State's primary contacts with the Big Ten Network and is involved in other TV/radio initiatives for Penn State Athletics.

A native of West Lafayette, Ind., Nelson graduated from Indiana University with a degree in journalism in 1983. After one year as a sportswriter at an Indiana newspaper, he was named assistant SID at Holy Cross in 1985, before his promotion to SID in 1987. At Holy Cross, his 1991 football game programs were honored as "Best in the Nation" by CoSIDA, while the Crusaders' football media guide annually placed among the nation's five-best.

Jeff received CoSIDA's 25-year Award at the organization's 2010 Convention, and has been a member of the Academic All-America Committee since 1986. He has served as the national coordinator for the University Division men's basketball and track and field programs. He has served as a member of the NCAA Final Four Media Coordination Committee since 1995 and is on the Board of Visitors for Penn State's Center for Sports Journalism.

Nelson and his wife, Julia, live in State College and have three children.

RISING STAR AWARD

Maurice Williams, Hampton

by Ed Hill, Howard University/
CoSIDA Board of Directors

Maurice Williams, Director of Sports Information at Hampton since 2007, has been named the 2012 College Sports Information Directors of America (CoSIDA) University Division Rising Star.

The Rising Star Award is presented annually to a university division and a college division member with 10 years of full-time service or less in the profession for service, dedication, energy and enthusiasm that make the individual a “rising star” in sports information.

Williams serves in numerous capacities there and is a very valuable asset to the athletics program. His duties include serving as the primary media contact for football, men’s basketball, men’s and women’s golf and softball while also handling in-game statistics for all of the university’s teams. He is also the secondary contact for all other sports at the University.

The tireless Williams is also responsible for all content and material on the Universities Athletic website HamptonPirates.com. His office writes and edits all athletic publications, including game programs and media guides, and coordination all press conference and interviews with Hampton student-athletes, coaches and staff.

In addition, he serves as the game-day program editor for both football and men’s and women’s basketball, handles all credential requests for Hampton football and both basketball teams, and oversees Hampton’s athletics website.

Williams also aids with the fundraising and marketing activities for Hampton athletics as well as home



game operations. He is also a member of the Hampton University Athletics Hall of Fame Committee and the editorial board for the Hampton Sports Journal.

During Williams’ tenure at Hampton, the university has been instrumental on the selection of 16 student athletes being named All-American selections, six football players signing with NFL teams, 20 Arthur Ashe Jr. Sports Scholars and one Arthur Ashe Jr. Male Sports Scholar of the Year (Marcus Dixon, 2008).



Prior to becoming the Director of Sports Information at Hampton, Williams served in the same capacity at Shaw University. Prior to his time at Shaw, he spent five years at Livingstone College as a student assistant and as an intern.

While at Shaw, Williams helped coordinate the publicity efforts for the school’s 14 intercollegiate athletics and served as the primary contact for all of the University’s sports. Williams also assisted in the Marketing and Promotions efforts while at Shaw.

He currently holds memberships with CoSIDA and the Black College Sports Information Director’s Association (BcSIDA). At CoSIDA, Williams serves on both the Committee-on-Committees Committee and the Academic All-Americans Committee.

Williams is a native of Allendale, S.C. and a 2005 graduate of Livingstone College, where he earned a bachelor’s degree in English.

RISING STAR AWARD

Kimberly Wenger, Centennial Conference

by Ann King, *The Sage Colleges Sports Information Director*

Kimberly Wenger, Associate Director of the Centennial Conference, has been named the recipient of the 2012 CoSIDA Rising Star Award for the College Division. The Associate Director of the Centennial Conference, Wenger will be honored at the 2012 CoSIDA workshop on June 24 in St. Louis.

"I am truly honored to have been selected for the Rising Star award," Wenger said, and added, "I am so appreciative of my colleagues who nominated me for this honor. There are so many hardworking and dedicated individuals working in this profession that it is a very humbling experience that CoSIDA's Special Awards Committee chose me for this award."

"Kim is a very worthy choice for the Rising Star Award," noted Steve Ulrich, Commissioner of the Centennial Conference. He added, "She is highly-respected among not only the Conference's sports information directors, but also among the Division III conference SIDs. Kim has been a spokeswoman at the national level for the profession and has great things in store for her. All of us in the Centennial Conference are proud of her accomplishments."

A graduate of Lock Haven University, Wenger earned her bachelor of arts degree in journalism and mass communications in 1999. She first entered the profession as an intern with the Pennsylvania State Athletic Conference (PSAC) for the summer after graduation and then accepted an internship position at Longwood College, now known as Longwood University, for a year. Wenger went on to spend two years on the staff of Kutztown University as a graduate assistant. She worked with the Golden Bears' 21 NCAA Division II athletic teams in the sports



information office, while also assisting the Director of Athletic Advancement in the planning and publicity of on-campus promotions for athletics. She also garnered her Masters' degree in electronic media from Kutztown in December of 2003.

Wenger was hired as the Assistant Director of the Centennial Conference in July, 2002. She served as a staff liaison with selected coaches' committee and at selected Centennial Conference Championships. Wenger assisted in all aspects of the sports information and media relations for the league's 24 NCAA Division III sports. In addition to her role in the office, Kim has served as the staff liaison to the NCAA for statistics and as the Conference's Student-Athlete Advisory Committee (SAAC) liaison.

Wenger was promoted to the role of Associate Director of the Centennial Conference in the summer of 2008. In her new role, she assists Centennial Conference members with both NCAA and Centennial compliance issues. She has also been active as a representative at Commissioner and NCAA meetings. Wenger also was instrumental in the creation and oversight of the

Centennial Conference's SAAC Annual Leadership Workshop (Wenger is pictured with SAAC members, right) and her expertise was also tapped to coordinate the hiring officials for the 15 conference championship events.

In 2011, she was named as a NCAA site representative for the first round of the 2011 NCAA Division III Women's Lacrosse Championships hosted by Messiah College, and also worked the 2010 NCAA Division II and NCAA Division III Women's Lacrosse Championships held at Gettysburg College.

In the summer of 2011, she was selected to attend and graduated from the prestigious NCAA/NACWAA Institute for Administrative Advancement and was the recipient of the NCAA Division III Scholarship to attend the 2011 West Institute in Denver.

Active in the profession, Kim was tapped for the Division III-SIDA Board of Directors in 2009 and serves in her capacity as a conference representative. Wenger served as the Vice Chair of CoSIDA's NCAA Legislation Services Committee in 2010-11 after a seven-year stint on the committee. She currently serves on CoSIDA's Membership Services Committee. Wenger was selected to serve on the NCAA Advisory Board for Statistics and Records, a committee she served for three years, culminating with her selection as committee chair in 2010-11.

More recently, she was selected by her colleagues this past summer to lead the Conference Assistant Sports Information Directors Committee and is serving as the chair for the 2011-12 academic year.

A native of Pen Argyl, Pennsylvania, Kim is married to Keith Wenger. The couple resides in Lancaster, Pennsylvania with their two children, Jakob and Makenna, ages four and two

HALL OF FAME

Debbie Copp, Oklahoma

by Ann King, *The Sage Colleges*
Sports Information Director

Debbie Copp has been an assistant in the University of Oklahoma Communications Office since 1977 and during that time she has most certainly distinguished herself for her attention to detail, professionalism and compassion for the student-athletes and coaches she has served. With that in mind, Copp, the OU athletics department's Director of Publications, has been selected for induction into the College Sports Information Directors of America (CoSIDA) Hall of Fame and will join the 2012 class at the Hall of Fame luncheon on June 25 in St. Louis, MO at the annual CoSIDA convention.

Throughout her career, Copp has garnered the attention of her peers for her outstanding work. In 2008, she was named the recipient of the 2008 Bob Kenworthy Community Service Award by CoSIDA. That award came on the heels of her 25-year award, which she earned from CoSIDA in 2001.

Speaking of the Hall of Fame selection, Copp said "I am absolutely overwhelmed with this honor and would like to thank the current Hall of Fame members and the friends, who were involved in making my nomination and the upcoming induction possible."

She added, "When I received the Bob Kenworthy Award in 2008, I thought that would be the highlight of my professional career. Four years later, I am to be inducted into the Hall of Fame and that has left me speechless, a place I don't often visit."

Former Oklahoma football Academic All-America student-athlete Dewey Selmon - himself a 2010 CoSIDA Capital One Academic All-America Hall of Fame inductee - said of Debbie, "I could go on and on about Debbie's accomplishments. But what I really want you to know is her heart



and compassion."

"I first met Debbie as a member of the football team at the University of Oklahoma," Selmon continued. "She was continually supportive, enthusiastic, and interested in contributing to my success both off and on the field. It has been over 30 years since I donned a Sooner football uniform. But Debbie remains continually supportive, enthusiastic,



and interested in contributing to my success. It is amazing to me that when I had a daughter playing basketball for OU, Debbie was there with the same enthusiasm she had when I was playing. I am only one of hundreds of athletes that Debbie has supported throughout her life; she has been a constant advocate for student-athletes. And when Debbie Copp is in your corner, she is in your corner for life!"

Brad Lund, owner of SOLDOUT Strategies noted of Debbie, "Ms. Copp was my direct supervisor during my stint as a student assistant at Oklahoma from 1984 thru 1989. Dozens and dozens of student assistants benefited from her tutelage - none more than I."

"Debbie not only paved the way for my career in professional sports, but she had a sincere desire for me to succeed in my personal life as well," Lund concluded. "I would be hard pressed to find someone that had a more positive influence on my collegiate experience than Debbie."

Copp noted, "I know so many of the current Hall of Fame members and have worked with a number of them. Many I consider my friends and it is

very humbling to be joining their ranks. One of the most important people in my professional career, the late Harold Keith, is a member of this group and I never expected to be honored in the same way he was."

She has been active in CoSIDA since the 1970s, serving as the CoSIDA Committee on Committees' chairperson the past six years. Copp has also been active on the special awards, publicists for women's sports, publications awards, and computer committees. She has welcomed women and minorities into the profession and mentored many as an active member of FAME.

She joined the Sooner staff as a student in 1975 during the first year that women's athletics were a part of the department. Copp went to full-time status in 1977 and has worked events in 19 of the 21 sports that OU sponsors. She moved into her current position in 1990. As the Director of Publications for Oklahoma Athletics, she has worked on numerous award-winning publications including national award winners for football, post-season, softball, track and field, soccer, men's and women's basketball, and wrestling media guides. She also has received writing awards from the organization.

For the last six years, Copp has coordinated the award nominations for the department. In that time, OU has produced two NCAA Top VIII Award winners; one NCAA Sportsmanship Award winner; four NACDA McLendon Memorial Minority Scholarship winners (\$10,000 each); three NCAA Postgraduate Scholarship winners (\$7,500 each); two Wooden Citizenship Cup winners; four Big 12 Sportsmanship Award winners; one Big 12 Athlete of the Year, and one NCAA Inspiration Award winner.

Additionally, two former student-athletes have been inducted in the CoSIDA Academic All-America Hall of Fame while others have been honored with OU Regents Award for their contributions to the University. Several Sooner athletic staff members also have received national awards as well in that time period.

"None of this would ever have been possible without the many

incredible opportunities that I have been given by the University of Oklahoma, my alma mater and only "grown up" world employer I have ever had," Copp stated. "I truly am Sooner born and bred and it is because of that this award has become a reality for me."

Copp worked three Olympic Festivals as a press officer for the U.S. Olympic Committee and has assisted local charitable organizations, including Cleveland County Habitat for Humanity Women Build and the American Cancer Society. Beyond her work assignments, Copp has a long-standing tradition of community service both on campus and in the city of Norman.

A proud graduate of Oklahoma and almost a life-long resident of Norman, she is active in a number of organizations and campaigns including:

On campus activities:

- She has served as chair of the Staff Senate twice, recording secretary of the Senate once, president of her employee member group three times and received the staff merit award twice.
- Served on the search committee for the Dean of College of Journalism & Mass Communications.
- Serves as a Staff Senate representative on the Employee Benefits Committee, served on the Publications Board for nine years and was a presidential appointee to the Speakers Bureau for six years.
- Serves on the Campus Campaign (OU employee fundraising campaign) including a number of years as the staff co-chair
- Serves on Board of Visitors for the College of Arts & Sciences and has served on the Board of Visitors for the Sam Noble Oklahoma Museum of Natural History.
- Served on the Board of Directors of the 'O' Club Oklahoma letterwinners association.

In the Norman community:

- She is currently serving as chair of the Board of Directors of the Women's Resource Center and is in her second stint on that board. She previously

served on the board for eight years, including one year as board chair. WRC operates the Norman Shelter for Battered Women, the Rape Crisis Center and a counseling and referral service for women.

- Chaired the fund-raising committee for Women's Resource Center for seven years and for 17 years has coordinated an annual event that raises more than \$10,000 annually for the Center.
- She is a member of the Chamber of Commerce, and serves on one committee.
- Has helped with the publicity efforts for the Cleveland County Habitat for Humanity Women Build and the local American Cancer Society's Daffodil Days and Relay for Life.
- Was a board member and officer on LinkNorman, an initiative that promoted community dialogues.
- She is an active participant in the annual Secret Santa program for children in DHS system.

Copp offered final thoughts on her Hall of Fame honor.

"This career and profession is not one that will make you wealthy in monetary terms, but the riches I have received are without compare," stated Copp. "I would like to congratulate the other inductees in the Class of 2012 and again say thank you to all those who were involved in my receiving this amazingly wonderful honor."

HALL OF FAME

Tom Di Camillo, Pacific West Conference / Central Arizona College

by Dan Drutz, Saint Peter's College
Associate Director of Athletics for
Communications

Tom Di Camillo, who serves as the assistant commissioner of the Pacific West Conference and the public relations director for Central Arizona College, will be inducted into the College Sports Information Director's of America (CoSIDA) Hall of Fame on June 25, 2012 during the organization's annual convention in St. Louis.

Di Camillo also was honored at the 2008 CoSIDA convention workshop with the Warren Berg Award.

Each year CoSIDA inducts members into its Hall of Fame who have made outstanding contributions to the field of college sports information. All hall of famers are nominated by members of the organization and then voted upon by members of the Special Awards Committee and the CoSIDA Hall of Fame.

"I can't think of a better person or professional to be inducted into the CoSIDA Hall of Fame," said Dan Drutz, former West Chester University student assistant and current associate director of athletics for communications at Division I Saint Peter's College. "Under Tom's tutelage at West Chester I was able to begin a career in athletics communications that has taken me where I am today. I would not be as successful in my career without Tom."

In July of 2011, Di Camillo assumed the role of president of CoSIDA, becoming the first non-Division I president to serve in the organization's leadership position since Warren Berg nearly 50 years ago. He will preside over the organization's final independent workshop in St. Louis before CoSIDA holds its yearly program in conjunction with the NACDA Convention beginning in 2013.

"I am really in awe of this honor," Di Camillo said. "It is surreal – I never thought about being in a hall of fame. I am speechless – which is sort of a novelty for me. I get a lot of credit for



promoting Division II, but really there are so many more people that did so much more – Dan Pambianco, Dennis Jezek, Rich Herman, Greg Wright, Walt Riddle, Jim Seavey, Eric McDowell, Ray Simmons, Roy Pickerill, John Alosi, Josh Leiboff, Sara Meier, Bob Guptill, Scott Lowe, M.L. Starke, Matt Newberry, Jeff Hodges, Jeff Ligney, Bob McComas, Dan Drutz, Greg Goings, Paul Madison, David Sherwood – these are just some of the names."

Di Camillo gives the most credit to his mentor, the late Pete Nevins of East Stroudsburg University, and to Dickie Greenwood, Ted McCue and the late Bill Vansant who were beside him as volunteers at West Chester University for 16 years.

"I still think about Pete all the time," he said. "I miss him so much. If I had one person who could be there, it would be him."

Above all, his wife, Lynette, and daughter, McKenna, have been supportive and instrumental in his career.

"These two women keep me sane and are my best friends," he said. "I can't express how they make me feel when I walk in the door – the stress of the jobs just diminishes. They are the two loves of my life."

Di Camillo is in his sixth year at the Pacific West Conference where he has helped promote the rebirth of the 14-school conference. In his role he coordinates the promotion of the PacWest's 15 sports, including men's and women's track & field, men's tennis and women's golf that will be added in 2012-13. He has played a role in the league's expansion during his tenure, which began with seven teams in 2006-07 and will grow to 14 next year.

Di Camillo's full-time position is serving as the public relations director for Central Arizona College – a two-year community college located in Pinal County between the metropolitan areas of Tucson and Phoenix.

"My two bosses, Dr. Doris Helmich, the president of Central Arizona College, and Bob Hogue, the commissioner of the PacWest, have been extremely encouraging and supportive in taking on the role of CoSIDA president and to expand my leadership skills," Di Camillo said. "Without that support, I could not have done this."

Di Camillo joined CAC in January of 2007 as the media and marketing specialist before being promoted to his current role in the fall of 2008. He oversees a full-time staff of five employees along with several part-time positions and is responsible for CAC's publicity, marketing and community events at its 10 locations. Central Arizona College serves all of Pinal County, an area roughly the size of the state of Connecticut.

During his tenure at CAC, Di Camillo was instrumental in helping the college pass a nearly-\$99 million general obligation bond designed to expand four of CAC's current locations and build two new campuses from the desert floor in the San Tan Valley and in the city of Maricopa.

For more than 16 years DiCamillo coordinated all of the publicity for West Chester University's 24-sport varsity athletic programs as the Pennsylvania institution's director of sports information.

For more than two decades, Di Camillo has been a sports information director at the NCAA Division II level. His dedication to the profession, passion for Division II, and commitment to CoSIDA began in September of 1990 when he was named the director of sports information at his alma mater, at the age of 25.

As the SID at West Chester, DiCamillo was a one-person shop coordinating publicity for the second-largest NCAA Division II program in the nation. He was a founding organizer of the West Chester University Athletic Hall of Fame, taking a lead role in guiding its growth from its inception.

DiCamillo also developed, managed and actually broadcast an extensive schedule of athletic events over the Internet and on local radio for Golden Ram Athletics during his career, including football, basketball, baseball, soccer and lacrosse. He also oversaw the redesign of the athletic logos and developed extensive distribution lists for the media and alumni to promote Golden Ram athletics.

While at West Chester, Di Camillo had the opportunity to host numerous NCAA II post-season events, including the NCAA Division II Lacrosse National Championship.

He is most proud of his students who created careers in the sports industry - Meaghann Schulte, formerly the assistant director of the Big 5; Dan Drutz, the associate director of athletics for communications at Saint Peter's (NJ); Tom Machamer, the assistant athletic director at Immaculata; Sean Kane, a senior producer at Comcast Sports in Philadelphia; Leigh Matejkovic, former SID at Neumann College; Alison Luberski, formerly the assistant SID at American University; and Michele Greth, former publicists with NASCAR drivers Sterling Marlin and Ryan Newman.

Di Camillo's commitment and belief in Division II athletics led to his developing the first e-mail distribution list for Division II sports information directors. He also created the first Division II Football Press Box List as a way to promote Division II football.

For more than a decade Di Camillo coordinated the annual

Division II Sports Information Directors meeting at CoSIDA. The CoSIDA Board recognized his leadership skills and appointment him to a one-year term on the board as a College Division Representative in 2002-03. He then was chosen for a full three-year term from 2004-06.

Di Camillo has won several CoSIDA Writing Awards and served on the Workshop Committee Program for nearly a decade. From August of 2000 until June of 2006, Di Camillo was a sports writer for Engle Publishing & Printing in Lancaster, Pa., producing five weekly columns on high school athletic events in the region.

From September of 1989 until arriving at West Chester University in September of 1990, Di Camillo was the sports editor for the Coatesville Record, a 7,000-circulation daily newspaper in Coatesville, PA.

A two-time graduate of West Chester University of Pennsylvania, Di Camillo earned his undergraduate degree in liberal studies in 1989 and his M.S.A in sports administration in 2004.



Photo courtesy Simon Bruty/Sports Illustrated

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HALL OF FAME

Sue Edson, Syracuse

*by Larry Dougherty, Temple University
Senior Associate AD/Communications
CoSIDA Past President (2010-11)*

Sue Edson, who is in her 22nd year in the athletic communications office at Syracuse University serving the last six as an assistant director of athletics, will be inducted into the CoSIDA Hall of Fame as part of its 2012 Class on June 25 at an awards ceremony held in conjunction with the organization's annual convention.

"We congratulate Sue on this fine achievement. It is nice that her peers have recognized her service to the sports industry. We send our hearty congratulations," commented Syracuse University Director of Athletics Dr. Daryl Gross.

"To have my name linked with the public relations professionals who are in the CoSIDA Hall of Fame is special," said Edson, who joins Larry Kimball (1994) as the only Syracuse SIDs to earn the honor. "The rewards for working with student-athletes, coaches and administrators to promote the accomplishments of our program and serving as a mentor for the student assistants who work in our office are many, and the opportunity to do this at my alma mater is exceptional. I am thrilled to share this honor with my family, including Rob, Thomas and Tracey, our families and friends, and my mentors, who have been my backbone in this journey."

One of the top athletic communications professionals at the collegiate level, Edson is responsible for the athletic communications operation, which disseminates information for all varsity sports to appropriate organizations, manages the department website, SUAthletics.com, and acts as a liaison between the media and the SU coaching staffs and student-athletes, in addition to participating in department initiatives and administrative responsibilities.

"When I think of Sue, the first thing that comes to mind is that she loves Syracuse University," said John Paquette, BIG EAST associate commissioner and current CoSIDA Board member. "Sue is a very effective communications professional on every level. She is cooperative, friendly and cares deeply about her staff. Sue also cares about our profession. She has been very involved in FAME and works diligently to help young people in their pursuit of



careers in athletic communications. When Syracuse hosts an NCAA Championship, all of her people come back to work for her. That is special."

It is not the first honor for Edson, who began her career at SU in 1990 as an assistant sports information director before became the director of athletic communications in 1997. In June 2006 she received the Eastern College Athletic Conference-Sports Information Directors Association (ECAC-SIDA) Irving T. Marsh Award for excellence in the field of sports information and in 2007 she was recognized with the '40 Under 40' honor for her significant contributions in the workplace and in the community.

Edson has also won multiple CoSIDA publications awards, including "Best in the Nation" awards for her 1994 men's lacrosse media and 1993-94 crew and rowing guides. In addition, the 1994-95 men's basketball guide was voted fifth in the nation and the 1997-98 guide finished seventh nationally.

Edson has served as the media coordinator for the NCAA Men's Basketball Tournament events held in Syracuse, including the 2000, 2002, 2005 and 2010 East Regional Championships.

"I remember walking into the media room at the 2002 NCAA Regional and being greeted by Sue, who always, I mean always, had the most genuine uplifting smile," said Lenn Robbins, New York Post columnist and 2011-12 FWAA President.

"She also looked like she was ready to give birth to her second child. I asked what in the world was she doing (here). And she told me she was doing what she loves.

There are a lot of really talented and dedicated people in this business. And there are a lot of really wonderful and warm people. And then there are people like Sue who are talented and dedicated and wonderful and warm. She is a Hall of Fame pro and a Hall of Fame person. I'm lucky to work with her."

A person who has given back to the profession, she served on the ECAC-SIDA Board of Directors for eight years, including as president in 2002-03. Edson also was a member of The BIG EAST Conference Swimming & Diving Championship Committee for two years.

An educator as well, Edson teaches a sports public relations class as an adjunct professor in the Newhouse School, a post she has held since 1994. In 1995, she served as a trainer for the University's improving quality course, SUIQ. In 1996-97, Edson was a leader for a Junior Girl Scout troop in Syracuse.

A 1990 Syracuse graduate with a dual degree in broadcast journalism from the Newhouse School and policy studies from the Maxwell School. Edson served stints as editor-in-chief, assistant sports editor and chair of the board of directors of SU's award-winning student newspaper, The Daily Orange.

An active member of the Jamesville, NY community where she resides with her husband, Rob, and two children, Thomas and Tracey, she is a member of the Jamesville Elementary School Parent Teacher Group, a board member for the Dimples Awareness Foundation (which aims to help bring awareness to dimpling as a sign of breast cancer), and also serves as a division coordinator and coach for the Jamesville-DeWitt youth basketball and softball organizations.

HALL OF FAME

Fred Huff, Southern Illinois

by Bill Little, University of Texas/
Special Awards Committee
member

The historic link between the iconic Bismarck Hotel in Chicago and the College Sports Information Directors of America goes back more than 50 years.

Fred Huff knows. He was there.

Huff, the long-time Sports Information Director and Assistant AD at Southern Illinois University in Carbondale, Ill., is the latest veteran SID to be approved for induction into the CoSIDA Hall of Fame. Nominated by the veterans subcommittee and endorsed by the Special Awards Committee, Huff becomes the eighth former SID to enter the Hall of Fame under the vintage selection process.

"I had been on the job just a few weeks when I attended my first CoSIDA Convention in Chicago in the summer of 1960," said Huff. "At my first meeting, they announced that for the first time ever attendance had hit the 100 mark. It was a major happening. What I remember, too, was how nice everyone was to me and my wife, Ann. She was far more popular than I was."

At the time, CoSIDA was held during the week of the College Football All-Star game (which matched the NFL champion against a group of college all-stars) in conjunction with a meeting of the Football Writers of America, and the grand old Bismarck was its annual headquarters until 1972.

Huff's odyssey to the SID profession had included a year at Marquette University before he accepted a job working at a daily newspaper in Du Quoin, Ill., where he spent 13 years doing everything from writing sports to helping typeset and deliver the paper. All of that changed in the late spring of 1960, when he began the first of two stints a few miles away with the athletics



department at SIU.

For the next 11 years, he followed teams to the baseball College World Series and national championships, as well as the 1967 NIT crown (when he worked with the legendary star Walt Frazier). His career in sports took another turn in 1972, when he left SIU and became the general manager of the Du Quoin State Fair. There, he was in charge of the Hambletonian — the most famous harness race for horses in America.

The race, known as "the Kentucky Derby of Harness Racing," brought Huff in contact with such sports journalism legends as Red Smith, Jim Murray, and *Sports Illustrated* writers such as Douglas Looney. Managing the fair, which annually draws 350,000 to 400,000 visitors, brought

entertainers such as Bob Hope, Red Skelton, the Carpenters, Liberace and Liza Minelli into his life.

In 1977, a new SIU athletics director named Gale Sayers contacted Huff about returning to work with the Salukis, and Huff accepted a position as Sayers' only assistant athletics director. Twenty-four years later, he retired after a total of 35 years in the SID profession, during which time he and Ann annually attended the summer workshop. He received CoSIDA's Lifetime Achievement Award upon his retirement in 2001.

When Fred received the Missouri Valley Conference's Hall of Fame award in 2010, more than 40 former assistants and student workers who had spent time at SIU returned to honor him.

Since retiring, he has written a 416-page "coffee table" book on the history of SIU athletics. He also writes a weekly column for a chain of six daily newspapers in southern Illinois and a column for a chain of 16 weekly papers in the area about - obviously - SIU and Missouri Valley Conference athletics.

Besides the MVC Hall of Fame, he is a member of the SIU Hall of Fame, was named Du Quoin's "Citizen of the Year" in 2003, and is finishing a two-year term as the city's Chamber of Commerce president.

Fred and Ann will celebrate their 62nd wedding anniversary a week before the CoSIDA Workshop in St. Louis. They have three children, Carol, Susan, and Fred.



HALL OF FAME

Chuck Prophet (deceased), Mississippi Valley State

**Maurice Williams, Hampton University
Director of Sports Information**

Charles "Chuck" Prophet was a man who wore many hats.

The longtime sports information director at Mississippi Valley State University, who passed on June 20, 2008, is one of seven individuals who'll be enshrined into the CoSIDA Hall of Fame on June 25.

During his career at Mississippi Valley State, Prophet served as sports information director for 30 years, from 1971 until his retirement in 2001. He held dual titles of SID and athletics director from 1985 until 2001. Early in his career at MVSU, he was listed as equipment manager and, while also serving as SID, he served as publicity director for the Southwestern Athletic Conference (SWAC) for nine of those years.

"I never got a chance to meet Mr. Prophet, but I know of his legacy," said Hampton University's SID, Maurice Williams, who nominated Prophet for the Hall of Fame. "From what I've heard, Mr. Prophet wore many hats and he wore them with pride, pride that was exemplified in his work. For the younger SIDs like me, he was a trailblazer."

For most of his life, Prophet lived and worked in the same rural county where he was born – Leflore County, where Mississippi Valley State is situated. He graduated from Broad Street High School in Greenwood, Miss. in 1959, served a stint in the U.S. Army and then matriculated at MVSU, where he received a B.S. degree in social science in 1970 and a M.A. degree in continuing education in 1971. It was at that point that he launched his stellar career at his alma mater.

Prophet, along with SWAC legends Collie Nicholson of Grambling State University, Samuel Jefferson of Jackson State University and Bennie Thomas of Southern University, were the stalwarts who transformed sports information in the Southwestern Athletic Conference from being viewed as keepers of statistics to being viewed as an art, a respectable profession.

"Chuck's commitment to Mississippi Valley athletics was unparalleled and it showed in his work," says Jefferson. "He



loved his athletes and would do anything for them when it came to promoting them.

"Chuck was a role model for the younger SIDs that came along in the SWAC," added Jefferson. "A lot of innovative things that he did caused the younger guys to follow in his footsteps. He was definitely a trailblazer and going into the CoSIDA Hall of Fame is a well-deserved honor for him."

Just four years into his stint as SID at MVSU, Prophet concurrently took on the task of publicity director for the SWAC, running the league's media relations program out of his SID office at the school. It was during that period that he, along with Jefferson, initiated the SWAC Football Press Tour, a traveling bus caravan through the states of Alabama, Mississippi, Arkansas, Louisiana and Texas to promote the league's upcoming football season. Legendary coaches such as Grambling's Eddie Robinson, Alcorn State's Marino Casem and Jackson State's W.C. Gorden all participated in the tour, as did MVSU's Archie "Gunslinger" Cooley and the offensive duo of Jerry Rice and Willie Totten.

It was the Cooley-Rice-Totten trio that helped to put the small Itta Bena university on the map. Prophet was the architect who made the trio household names. Both Totten and Rice would go on to be inducted into the College Football Hall of Fame, while Totten, Rice, Cooley and Prophet have all been inducted into the SWAC Hall of Fame.

Totten, who currently works in devel-

opment at MVSU, attributes much of the accolades he received while playing college football to Prophet.

"Actually, I think all of the credit goes to Chuck," noted Totten. "Chuck was our SID and he made sure he got the word out to the media. He did an outstanding job of selling our program. It's hard for players to sell a program. You have to have someone who knows the media and who knows how to sell you to the media. If Chuck hadn't done the great job that he did, the media wouldn't have known about me, or Rice or Cooley."

Prophet served as president of the Black College Sports Information Directors Association (BCSIDA) from 1992-1999. In 1998, he was honored by CoSIDA with its 25-year award. Later, while also serving as MVSU's athletics director, he oversaw a low-budget athletics program that managed to capture two NAIA outdoor track and field championships, three SWAC men's basketball championships and two SWAC women's basketball championships.

When he died in 2008, hundreds of former colleagues and players from around the country attended Prophet's funeral at the R.W. Harrison Health, Physical Education and Recreation Complex, where the school plays its home basketball games and volleyball matches. At Rice-Totten Stadium, the football field was dedicated in his honor three years before his death. The field is now called Charles "Chuck" Prophet Field.

Anna Prophet, who attended many CoSIDA Workshops with Chuck and the couple's two daughters, says she was thrilled when she got the news about her late husband's election to the CoSIDA Hall of Fame.

"I was just really, really excited," said Anna Prophet. "For as hard as he had worked, I thought it was good to see that people realize that he did do a lot of good for the students. I'm happy to know that he's still being thought of for the works that he did."

HALL OF FAME

Kennan Timm, Wisconsin-Oshkosh

by Tim Peterman, UW-Eau Claire
Sports Information Director

“Longevity in a profession, although honorable, is not synonymous with greatness. It is not Mr. Timm’s 25-plus years in the sports information field that qualifies him for this award, but it is his significant contributions to the profession.”

That statement about CoSIDA Hall of Famer Kennan Timm was made by Todd Clark who had what he calls “the distinct honor to work with Mr. Timm, both as a student learning the profession and as a counterpart at an institution within the same conference” for 14 years.

Timm’s contributions to the profession include serving as the host media relations director for 19 NCAA Division III championship events in six different sports, as well as over 50 NCAA Division III regional tournaments. In 2007, Timm became the first Division III sports information director to host two national championship events on the same weekend. That spring, UW-Oshkosh hosted the finals for both baseball and track and field.

In all, Timm has served as the host media coordinator for the finals of NCAA Division III Championships in baseball (2000-2009), women’s basketball (1996), men’s and women’s cross country (1999, 2011), men’s and women’s indoor track and field (1994, 1997, 2001), men’s and women’s outdoor track and field (2007-08) and women’s volleyball (1996).

Clark said that Timm’s “infectious enthusiasm for his work, his integrity, his commitment and loyalty to the people and institution he serves, his willingness to go beyond expectations, and his genuine caring for others make him an outstanding sports information director.”

Lynn King, who was the UW-Oshkosh athletics director from 1988 to 1990 and has been at Division I Drake University and the University of Pacific since, said “Kennan is at the top of the list of SIDs that I’ve ever worked with.” King said one of Timm’s strengths is his “work ethic.” He was “unstoppable” recalled King. “He covered me. The background info he provided made me look good.” Two other traits that characterize Timm, according to King, are his professionalism and his loyalty. “He cared so deeply for the university,” recalled King.

Former UW-Oshkosh Athletics Director Allen Ackerman (1991-2010) called Timm “a dream to have as an SID.” Ackerman said Timm “bleeds Gold and Black (the school colors)” and “always makes sure the athletes and coaches are nomi-



nated for every possible award that they are deserving of.” Current AD Darryl Sims said that Timm “has raised the bar very high.”

As a credit to Timm and the efforts of others, the NCAA Division III baseball championship has been held in Appleton since 2000 and for the first 10 years was co-hosted by UW-Oshkosh and Lawrence University.

Lawrence SID Joe Vanden Acker says that “coaches single him out for praise in their post-game press conferences when they are asked questions pertaining to the event in Appleton.”

Former UW-Stevens Point SID and now Neenah (Wis.) High School Athletics Director Jim Strick said “Kennan has been the driving force in transforming the baseball tournament into one of Wisconsin’s premier annual sporting events.” Anthony Holman, Assistant Director of Championships for the NCAA, says “While it is true there are many that work to make our baseball championship successful, none do more than Kennan. He has been the ‘glue’ that has kept all of the efforts together.”

Tim Petermann, the long-time SID at UW-Eau Claire, said that Timm operates on the maxim that “No amount of genius can overcome a preoccupation with detail.” One of Timm’s protégés, Dan Lukes of St. Norbert College, echoed the same when he said “Kennan does not leave media members, or visitors to UW-Oshkosh’s web site, wanting for information. Even though there is no such thing as ‘too much’ information, Kennan leaves no stone unturned when it comes to any of UW-Oshkosh’s

programs.”

Dave Johnson, one of his peers at UW-La Crosse, said Timm “has always been easy to talk to and readily available with encouragement and advice.” Vanden Acker acknowledged that “Kennan is a humble man who is always quick to thank the people with which he works.”

Timm began his career as a student at the University of Wisconsin-La Crosse and took over as the school’s full-time sports information director in 1982. Timm returned to his hometown in 1985 to become the sports information director at UW-Oshkosh, a position he has held since.

Timm already owns one major CoSIDA award, receiving the Warren Berg Award at the 2009 convention in San Antonio, Texas. He has also collected 12 CoSIDA publication awards.

While at UW-Oshkosh, Timm has been in charge of publicizing one of the most successful athletics programs in the country. UW-Oshkosh has captured 29 NCAA Division III titles since Timm’s arrival. His tenure at UW-La Crosse included the promotion of three national championship teams and the hosting of one national championship event.

Timm has organized and chaired three major fundraising activities at UW-Oshkosh, including the Titan Extravaganza Party, which has raised over \$190,000 for the athletics department in 20 years. A Titan Getaway Raffle he created brought in more than \$57,000 from 1991-97.

Timm has seen five of his former student assistants continue in the sports information profession. Among them are Clark, former UW-La Crosse Sports Information Director and current Director of Communications for the Wisconsin Interscholastic Athletic Association; Lukes, current St. Norbert College Sports Information Director; and Becky Bohm, former University of Minnesota Associate Sports Information Director.

In 1984, Timm was a member of the media relations staff for wrestling at the Summer Olympics in Los Angeles, Calif. He has been the official statistician for the Wisconsin high school football all-star game since 1985 and the official scorer for the state’s high school baseball tournament since 1998. Timm also served three years as a spotter for WBAY-TV when the station broadcasted Green Bay Packer preseason football games.

Timm and his wife, Janis, reside in De Pere with their children, Jennifer (14) and Cory (11).

25-YEAR AWARD

Mark Bankert, Malone

by Mike Leggert, Malone Assistant Sports Information Director

Mark Bankert, Associate Athletic Director/Sports Information Director at Malone University will receive a 25-Year Award at the CoSIDA Convention in St. Louis Convention on June 24.

Bankert has been the sports information director at the Canton, Ohio school since 1987 and was the first full-time SID at Malone. (Malone is moving from the NAIA and is transitioning to NCAA Division II status will be a full member in 2013). He also serves as the Associate Athletic Director.

Graduating from The Ohio State University in 1984 with a bachelor's degree in business administration and from Ohio University in 1986 with a master's degree in sports administration, Bankert is involved in the publicizing of the College's 20 intercollegiate sports, handles home game administrative duties and assists the AD in the daily operations of the athletic department. He is also a part-time instructor at Malone, teaching several sports management internship classes.

Bankert completed an internship with the Cleveland Browns in 1985 as part of his master's degree program. He also worked for the NFL's public relations department at the 1985 and 1986 Super Bowls and worked the 1984 Pro Bowl for the Pro Football Hall of Fame.

He has attended 23 of the 25 CoSIDA workshops (missing San Francisco in both 1991 and 2010) since joining the sports information profession and was on the CoSIDA Ethics committee for many years.

Charlie Grimes, who served as the Pioneers' track and field coach for 11 seasons prior to becoming Malone's athletic director in 2008, knows



firsthand the many contributions Bankert has made to his institution and profession over the years.

"Mark has faithfully served our staff and student athletes with diligence, compassion, and outstanding character," commented Grimes. "He is an excellent example to our community in his caring and professional manner. We are very proud of Mark in reaching this milestone, and deeply appreciate how he makes Malone University better every day."

Bankert has been very involved nationally with the NAIA Sports

Information Directors Association, having served on the NAIA-SIDA Executive Board for over 10 years, including serving as President in 1998 and 1999. In addition, he was named the NAIA Sports Information Director of the Year (receiving the Clarence "Ike" Pearson Award) in 1998.

In 2007, Bankert was named Malone's Outstanding Administrative Employee of the Year and also earned the University's Distinguished Service Award that year as well. In 2008, he was inducted into the Malone Athletic Hall of Fame, becoming the first administrator elected as the award formerly was open to only athletes or coaches.

Mark and his wife, Colleen, of 23 years, have three children – Rebecca (21), Joel (19) and Joshua (17).



25-YEAR AWARD

Bernadette “Bernie” Cafarelli, Notre Dame

by *Debbie White, Senior Associate AD/External Relations, Old Dominion*

Bernadette Cafarelli celebrates a quarter century of service in the sports information profession this year, having spent the last 18 years at the University of Notre Dame, most currently an Assistant Athletic Director for Media Relations.

“Bernie” began her career in sports information at the College of William and Mary, serving from 1984-87 as an assistant SID. She moved on to Providence College in 1987 to become the assistant director of marketing, promotions and media relations.

She joined the Irish sports information office as an assistant director in September 1994, was promoted to associate director in 1999 and later to sports information director in 2003. Cafarelli oversees the day to day operation of the media relations office and staff, as well as publicity material for Notre Dame’s Olympic sports teams. She works primarily with the Fighting Irish men’s basketball team and serves as co-editor of both the football game program and the athletic department’s annual report.

“I have been blessed to have been part of this profession for more than 25 years and I am grateful for the friendships that I have had with so many wonderful individuals,” says Cafarelli. “CoSIDA has certainly been a major part of my life; the relationships with my colleagues are something that I greatly cherish. My love of sports has allowed me to pursue a profession where I have been able to impact the lives of young people. I am most grateful for the remarkable student-athletes and coaches who have filled my life with so



many unforgettable memories.”

Cafarelli has been a long-standing and recognized member of the CoSIDA Academic All-America® Committee since 1988 and currently serves as the committee’s co-chair and director of external relations. She received the Lester Jordan Award from CoSIDA in 2000 for her outstanding contributions to the Academic All-American program. She serves as a member of the NCAA Men’s Basketball Final Four Media Relations

Committee and is completing a three-year appointment on the Big East Academic Affairs Committee and the CoSIDA University Division Management Advisory Committee as the Football Bowl Subdivision representative for independent schools

A native of Schenectady, NY, she earned an undergraduate degree from Notre Dame in American studies in 1983 and a master’s degree in sports administration from Ohio University in 1984.



25-YEAR AWARD

Joe Dier, Mississippi State

*by Tammy Bocclair, CoSIDA Special Awards Committee
former CoSIDA President (2003-04)*

Joe Dier, a mainstay in Mississippi State athletics since 1978, will be recognized with a CoSIDA 25-Year Award on June 24 for his exceptional quarter century of service to college athletic communications.

Dier, 58, has been affiliated with Mississippi State athletics and MSU baseball since 1978 - eight years as editor of the sports publication Dawgs' Bite and since 1986 as a member of the MSU Athletics Department staff. Dier followed two CoSIDA Hall of Famers, the late Bob Hartley (inaugural class), and Bo Carter (2005) as MSU's third full-time sports information director in November, 1986, serving as the primary media contact for all 15 Mississippi State sports.

He is currently in his 14th season as the primary media relations contact for Mississippi State baseball and volleyball.

"Joe is a true media relations professional, in every sense of the word," Mike Nemeth, Senior Associate Athletics Director of Media Relations and Corporate Development, said. "He has a deep love for Mississippi State and has dedicated his professional life to serving others, administrators, his coaches and student-athletes, and the news media."

Dier coordinated media activities for MSU's appearance in the 1991 Liberty Bowl has served as media coordinator for five MSU-hosted NCAA regional baseball tournaments. He was named to the board of directors of the National Collegiate Baseball Writers Association (NCBWA) in 2005 and in 2008-09 served as the organization's president. He is also a



charter member of the MSU Chapter of the National Football Foundation & College Football Hall of Fame. He also previously served as the sports editor at two Mississippi newspapers, the Yazoo City Daily Herald and the Starkville Daily News.

Dier is a native of Baton Rouge, La., and a 1975 graduate of Mississippi State University. The son of a career Air Force chaplain, he traveled extensively in his youth, following family military assignments in Washington, British Columbia, Oregon, Alabama, Florida, Okinawa,



Mississippi and Alaska.

He is married to the former Kim Monroe of Starkville and they are the parents of a son, Reed Burton, a junior at Mississippi State University.

25-YEAR AWARD

B.L. Elfring, Southern Maine

by Sheila Stevenson, Rowan University SID

In August 1995, B.L. Elfring returned to his home state when he accepted the position of sports information director at the University of Southern Maine after spending 15 years at the University of Massachusetts-Lowell. Elfring started his sports information career as a work-study student at his alma mater, the University of Maine, in 1978 under the able hand and watchful eye of his mentor, Bob Creteau.

Elfring will receive his 25-Year Award from CoSIDA on Sunday, June 24 in St. Louis, Mo.

Since he has been at Southern Maine, Elfring has been promoted twice and currently his title is assistant director of athletics for NCAA compliance and athletic media relations. He is responsible for the public relations and eligibility for 22 athletic teams.

"B.L. is in a special category of professionals that has limited membership," stated University of Southern Maine athletic director Al Bean. "He displays a commitment, dedication and work ethic that is second to none and continues to amaze me some 17 years after he first joined our staff. B.L. is the consummate professional, always prepared, on top of his game and committed to advancing the profession and supporting his colleagues in the trenches.

"He is a solid, well-grounded, man of strong principles and ethics, and deeply respected by his peers, colleagues, and student-athletes," continued Bean. "B.L. is one of the finest and most capable professionals I have ever had the pleasure of working with in my 29 years in collegiate athletics. We are fortunate to have a man of his experience, skill and dedication as a part of our administrative staff at the University of Southern Maine."



Prior, Elfring had been the sports information director at the University of Massachusetts Lowell for 13 years (1982-1995). He also served as the sports information intern for two years before taking over the head job. In addition, Elfring worked at the University of Maine as a radio production aid/sports information assistant for a year after his graduation from UM in 1979.

Elfring is highly regarded by the sports information directors in his conference.

"B.L. has been a leader in our profession for several decades, first at UMass Lowell and now at the University of Southern Maine," said Plymouth State University sports information director Kent Cherrington. "He has been the ultimate sports information professional. I always love when our teams play against Southern Maine, because if I'm at the game or the tournament I know I will get top-notch treatment, and if not, I know I can count on receiving everything in a timely and efficient manner. He is a wonderful friend and colleague and is a true credit to our profession."

Elfring has been in the business so long that students who are now sports information directors have the utmost respect for him.

"I have known B.L. since I was a student at Southern Connecticut State University in 1986 and he was the SID at the University of Lowell," commented Western Connecticut State associate athletic director Scott Ames. "He was very helpful back then when I was visiting as a student worker for the legendary Rick Leddy. Twenty-five years later, he remains one of the first people I call when I need advice. Both he and I are now colleagues in the Little East Conference and we have compliance duties to go along with our SID responsibilities. He is great to get the correct interpretation from and I am proud to call him friend."

Along with CoSIDA, Elfring is a member of the Eastern College Athletic Conference Sports Information Directors Association and the National Collegiate Baseball Writers Association (NCBWA). He oversees the NCBWA Region I Player and Pitcher of the Year Selection Committee. Elfring also coordinates the New England Division II and III Football Records. He has been the coordinator for the New England Division II and III hockey records (1981-1983) and the ECAC Division II Baseball All-Stars (1988-95). He was a member of the CoSIDA Legislative Liaison Committee from 1989-92.

Elfring has hosted numerous NCAA Regional and National Championship Tournaments and five ECAC Championship Tournaments. He has received numerous CoSIDA Publication Awards for his men and women's basketball brochures. Elfring was the recipient of the 2002 ECAC Irving T. Marsh Award for outstanding contributions to the sports communications field and received the 2001 University of Southern Maine Professional Staff Award.

25-YEAR AWARD

Dave Fischer, USA Hockey

**By Dave Moross, Colorado College
Director of Athletic Media Relations**

Whether you've been on the receiving end of a prank phone call from, served on a committee with or actually had the pleasure of being a professional associate of Dave Fischer, you cannot possibly dispute that he is the epitome of a "people person."

Fischer, who labored as sports information director at Michigan Technological University for 17 years before becoming USA Hockey's director of communications in November 2004, is among this year's recipients of the CoSIDA 25-Year Award.

Not only has he stamped an indelible mark on the industry with his tireless efforts both behind the scenes and in the limelight during the last quarter century, but he also has forged countless friendships along the way.

"He enjoys socializing," said Wes Frahm, who succeeded Fischer at MTU after working as his assistant for three and a half years near the beginning of the current millennium. "Even when he's on vacation, he'll call people just to check in. That's one of his passions – people. And keeping up with people."

Now responsible for overseeing USA Hockey's overall communications efforts including publications, media and public relations, Fischer continues to excel as a "jack of all trades" just as he did during his tenure at MTU. In addition to holding the lead media relations role for multiple United States ice hockey teams, including the 2006 and 2010 men's Olympic silver medalists, he has piloted efforts in establishing and executing Hockey Weekend Across America while guiding a variety of activities associated with the U.S. Hockey Hall of Fame.

He was elevated to the newly created position of senior director of communications in December 2009, at the ripe old age of 45, within a month of his own induction into the Michigan Tech Sports Hall of Fame. To this day, he retains near-celebrity status in the eyes of "almost every inhabitant of the Keweenaw Peninsula," according to Bob Nygaard, one of Fischer's first bosses in the sports information profession.

"He had his fingers into everything here," Frahm said. "That's the way he wanted it. That's his personality. People around here think a lot of him. Everyone knows him."

Nygaard, SID at the University of Minnesota Duluth since 1983, inherited sophomore Fischer as a second-year intern at that time. Before graduating from



UMD in 1987, Dave cut his teeth working primarily with the men's basketball team. In addition to his sports information duties and writing for the student newspaper, he initiated and coordinated Bulldog radio broadcasts, taking

care of such details as securing a station each season and making sure telephone lines were installed on the road before calling the play-by-play himself.

"He was my right-hand man," said Nygaard. "He had a lot of initiative. That's one thing about Fisch – he's a go-getter. You could see it back then."

Just 23 years old, Fischer became the nation's youngest Division I hockey SID when Michigan Tech hired him right of college. Before leaving Houghton, where he doubled as assistant athletics director for communications and marketing his final seven years, he helped MTU more than quadruple its revenue from advertising and sponsorship. The school's athletics publications won more than 40 citations of excellence from CoSIDA during his tenure.

He served on numerous CoSIDA committees, including a term (1999-2002) with the board of directors, and spent five years (1989-94) as the information director for the Great Lakes Intercollegiate Athletic Conference while at Tech. In addition, Fischer has been a regular on the NCAA Men's Frozen Four staff since 1989 and was a media liaison at the 1993 U.S. Olympic Festival in San Antonio, Texas.

But the biggest break of his life came in June 1989, during ESPN's annual party at the CoSIDA workshop in Washington, D.C. It was there that the late Tom Greenhoe from the University of Minnesota introduced Fischer to Angie Hultman, who was attending as a member of the Gopher women's sports information staff. The job was her first out of college.

"It's funny because Dave was – still is, I guess – kind of a smart aleck," Angie said of the initial encounter with her future husband.



"He was really giving me the business and I thought to myself, 'Who is this guy?' I eventually got past that."

The couple married three years later, in June 1992. Their daughter, Jennifer, will turn 16 this July.

"Obviously, she understood the gig," Frahm said of Angie Fischer. "As my boss, Dave set the tone for our work ethic. He worked more than anyone else, typically was here early, stayed late. Even when I would go to his house for dinner, he'd pop open the laptop afterwards."

Make no mistake. Under that mischievous smile and happy-go-lucky demeanor that might be his trademark to some, Dave Fischer is a perfectionist. The trait is obvious at home as well as on the job, as his wife of 20 years will attest.

"He loves to play board games," said Angie, laughing. "But you have to play by the rules. He absolutely will not deviate from the rules. That's the thing about him. There's never really any gray area. It's all black and white."

In turn, of course, Fischer typically expects and demands the same from others – particularly members of officiating crews at competitions involving his favorite teams. While his only refereeing experience has been gained on the basketball court, and he's yet to glide on the ice in pursuit of a loose puck, he takes great pride in understanding the game of hockey inside and out – not above questioning or confronting those in charge of calling infractions during any given contest.

"He's never laced up a pair of hockey skates in his life," said Nygaard, "yet he's always considered himself an expert when it came to officiating."

"Dave always has been known for his quote-unquote 'enthusiasm', which sometimes bordered on perhaps 'stretching' the SID's code of conduct a bit. He's famous for getting very involved in Bulldog or Husky sports, taking the head set off and yelling at the referees and so forth. I don't see that as a negative. That's how passionate he was about the sports wherever he was working."

Even now, seven and a half years after leaving Houghton, Fischer remains a staunch promoter of Michigan Tech athletics and a regular contributor to the Huskies Club. He hasn't forgotten his roots. It's highly doubtful that he ever will.

"Even after he went to USA Hockey," Nygaard said, "he still has a soft spot in his heart for CoSIDA – a big supporter of its mission who keeps in close touch with individual members – always the consummate professional, always looking to make changes for the better."

25-YEAR AWARD

Dave Geinger, UMass Dartmouth

By Larry Scott, Minnesota State University Moorhead (retired)

Dave Geinger, in his seventh year as the Sports Information Director at the University of Massachusetts-Dartmouth, is surely in a select group of collegiate athletic administrators. Make that two groups.

Geinger has practiced his craft on virtually every level of intercollegiate athletics and will receive a 25-year award from the College Sports Information Directors of America (CoSIDA) this summer.

"I've been on five different levels--NCAA Divisions I, II and III, NAIA and junior college. In 2005, I moved from the southernmost four-year school in the country, Texas-Pan American, to the northernmost, Alaska Fairbanks."

As a member of the Corsair staff, he directs communication efforts for a broad-based, 27-sport NCAA Division III program. Since he joined the staff in 2005, UMass Dartmouth has redesigned its athletic website three times. His office is responsible for maintaining and updating the website, handling live stats and video streaming from home venues, handling media operations and assisting with event management, and recruiting, hiring and training a staff of student statisticians, announcers and photographers.

During his tenure at UMass Dartmouth, the Corsairs have hosted numerous post-season events, including first and second rounds of the NCAA Division III men's basketball and hockey championships, Eastern College Athletic Conference Northeast and Massachusetts Collegiate Athletic Conference hockey championships, Little East Conference championships in men's basketball, women's swimming, men's and women's tennis, cross country, and track and field and Great Northeast Athletic Conference golf championships.

Prior to coming to UMD, Geinger spent a year as SID at University of Alaska Fairbanks, directing efforts for an NCAA Division II program that included Division I hockey. UAF hosted the Top of the World Classic and the Mount McKinley Bank/North



Star Classic, and men's and women's basketball tournaments that featured the Nanooks competing in Division I fields. He joined UAF after spending three years as SID at Texas-Pan American helping promote the finest men's basketball season in 30 years, as well as the inception of the South Padre Island Roundball Invitational Tournament and the UTPA-AI Ogletree Classic.

A native of New York City, Geinger completed an undergraduate degree at the University of Buffalo and started his lifetime association to the sports information profession as an undergraduate.

"When I first went to college at Buffalo, I had never heard of sports information. I was working for the student newspaper, and they helped out the sports information director bringing information along on the road and making post-game calls. That was how I got introduced."

He began his career at Florida International University after working in radio handling news and sports. Geinger was on the ground floor of the Golden Panthers' transition from Division II to Division I before spending the next seven years as Associate SID and SID for Non-Revenue Sports at Big Sky power Idaho State.

Landing his first head position at Lynn University, Geinger was on staff when the Fighting Knights

were admitted to NCAA Division II and the Sunshine State Conference and won NAIA championships in soccer, tennis and golf. After a year at Bemidji State, when the Beavers hosted and won the NCAA Division II Hockey Championship, he headed east spending two years as the SID at Alfred State and two more years at New York Institute of Technology before accepting the UTPA post.

Clearly, there have been major innovations in the sports information business, and Geinger realized the need to adjust.

"The nature of the job is different today. You're dealing with people you haven't dealt with before, and you're doing things you haven't done before. When I first started, we were dealing mostly with the media, but everything is instant now. The media has changed completely, too. The print media has cut down on space, and the local television sports has cut down on time. They can't compete with ESPN, and they don't do what they used to do."

To SIDs across the land, including Geinger, the website is seen both as a blessing and a curse.

"You can put things up instantly with the internet, and you can distribute your own stories. Our audience is much bigger, and with video streaming and live stats, people can follow the game, but we're not ESPN, and not everything will go perfectly."

"I still think it's a people business," Geinger said. "I've made a lot of friends I wouldn't have otherwise. I would much rather work more hours at something I like than fewer hours at something I didn't like, and I've liked it enough to stay with it as long as I have."

While Geinger readily accepts the time demands of the job, his friends are not as understanding. "From Labor Day to Memorial Day, I work six days a week, sometimes seven. Somebody asked me last year about it (workload), and after I explained it, they looked at me like I had four eyes."

25-YEAR AWARD

Shirley Jones-Hill, Southern Mississippi

by **Debbie Davis, Conference USA Associate Director of Communications**

When one thinks about Southern Miss Athletics and, specifically, the sports information department only one name comes to mind, Shirley Jones-Hill. Mrs. Shirley, as she's known around the Hattiesburg community, is a true pioneer in women's athletics.

Her 34-year relationship with the University of Southern Mississippi has provided a unique blend of experience as she played for the Golden Eagles women's basketball team, served as a graduate assistant followed by an assistant coach and then found her true calling in sports information. That mixture has enhanced her career to show and communicate the intricacies of women's athletics at the University as the school's first full-time SID in charge of women's sports.

"Shirley has used that unique experience to successfully promote and cover all of our women's sports," said Assistant Athletic Director for Media Relations Jack Duggan. "She has made herself a part of all of the women's teams that she has covered and forged personal relationships with the coaches and student-athletes. Shirley has helped to increase the awareness of Southern Miss athletics as a whole and has created relationships with the media that cover the Golden Eagles that have benefited the coverage of Southern Miss sports."

One relationship that has continued to grow over the years has been with current Southern Miss head coach Joye Lee-McNelis. The two played basketball together and when asked to talk about Shirley, Lee-McNelis had this to say:

"Shirley is a special person because of her commitment to excellence, and her love for people. She has blessed my life and others with her fun loving spirit. Shirley is a great wife, mother and friend. Again, I am blessed to have been her teammate and co-worker."

Jones-Hill's work ethic developed as a player under the legendary Coach Kay James, as she would give 100 percent in practice and in a game. That determination rubbed off on then freshman Lee-McNelis. The two teamed up to form a pretty powerful duo in 1981 under James and both are now members of the Lady Eagles Hall of Fame.

"Shirley was a senior when I was a freshman," said Lee-McNelis. "I had much respect for 'Shirl the Pearl' because of her leadership and competitive spirit. Every day, Shirley came to practice to give her all. She would dive on the floor after loose balls, take charges, and defend like she was playing for a championship. In games, she was the vocal leader and her success on the court



came easy because of the way she practiced. She was truly the example of 'you play the way you practice.'"

Even though she says landing in the SID world was by accident it was the best thing that could've happen to her. "The plan was very simple for me," Jones-Hill said. "When I finished college, I was going to be a teacher and coach on the high school level."

Those plans changed after Coach James offered her a graduate assistant position that involved calling the newspapers and TV stations after every game to report scores and give a few details. After getting hired on full-time as an assistant coach, she would also help out in the sports information department.

"I didn't really know anything about sports information or what they actually did," Jones-Hill said. "I was literally thrown into the fire when it came to the SID work. I had never done anything like that and, to be honest, I was not prepared for it. I spent the mornings in the sports information office and the afternoons in the basketball office. I definitely was learning on the job."

Even though she didn't foresee herself in this field she has made tremendous contribution to the profession. Her tireless work ethic and commitment to her programs stands second to none.

"Her devotion and dedication to Southern Miss has helped our University and athletic department grow and prosper," stated Duggan. "Her personality and willingness to work with people have made her one of the most beloved members of the athletic staff and community."

"Shirley is without question the most popular athletic department employee and is equally as well known by faculty members and University employees as well."

Her biggest fan and supporter has been her husband of 27-years, Mosses.

The couple has two daughters, Megan and Courtney.

"That was probably the most challenging time of my life," says Jones-Hill. "I had to rely on my family and friends to help out a lot. The girls also spent time with me in the office. I would give them lots of paper, color pens and pencils, markers and let them use the stapler while I worked."

"As they got older, I would take them to all my home events and eventually they became ball shaggers for volleyball and ball girls for basketball. On occasion, I would take them on road trips. They loved being around the players and also developed a love of sports."

This demanding career path also provides grand rewards and for Jones-Hill those rewards have come in the form of student-athlete relationships and travel. "The best part of my job has been working with the student-athletes," she stated. "They come into your life and they give you a purpose. You watch them grow and mature into functioning adults. There have been so many people I have met over the years and now I have made a lot of life-long friends in this business."

"I have certainly enjoyed all the traveling. That has been a bonus. I've had the opportunity to go places I never thought I would."

Jones-Hill admits that she has very little "down time" and that vacation days are at a premium around Southern Miss.

"Since I started in this business, I've not had a lot of down time. I'm always doing something or filling in for someone. Once the sports that I cover end, it's time to start again. However, I do like reading a good book and spending time with my family and friends. Mostly, I like doing absolutely nothing in my 'down time'," she commented.

For everything she given the University of Southern Miss and Hattiesburg over the past 34 years she was rewarded for her endless hours by becoming the first female inducted into Southern Miss M-Club Sports Hall of Fame.

"That was such an honor and privilege," said Jones-Hill. "I could not have imagined that, ever. At the time, I believed there were more deserving female athletes than myself. Words cannot adequately describe my feelings. That was without a doubt, one of the more special moments in my life when I received that phone call. That will always be special to me as the first-ever."

When asked to list the rules she has lived by in athletics communications over the three decades she stated, "Put God first, family second and the rest will follow. Be honest, respectful and learn how to say no every once in a while. If there is one thing that I've learned to do is don't sweat the small stuff."

25-YEAR AWARD

John Lewandowski, Michigan State

*By Jamie Weir Baldwin
Michigan State
Athletic Communications Director*

John Lewandowski is in his 16th year as Associate Athletics Director for Communications at Michigan State University. The 50-year-old Lewandowski supervises the public relations efforts for MSU's 25 varsity sports and serves as the Athletics Department's spokesman in addition to chairing the MSU Athletics Hall of Fame selection committee and holding a position on the Duffy Daugherty Memorial Award committee.

While serving as the football program's primary contact, Lewandowski also oversees the athletics department's video services, which for the last two years under his leadership has produced "Michigan State All-Access: Daily Edition" on the department's official website, MSUSpartans.com. It is a "SportsCenter"-esque daily show during the academic year which provides highlights and features for all 25 varsity sports.

Lewandowski also serves as the executive producer of "Spartan Football All-Access," which airs weekly on FOX Sports Detroit. The show, which provides the viewer an exclusive, inside look into the weekly preparation and gameday execution of the Spartans' nationally-prominent football program, has won two 'Excellence in Broadcasting' awards from the Michigan Association of Broadcasters.

He earned the 2003 "Best of the Best" Award from the Detroit Sports Broadcasters Association (DSBA), presented annually to the top sports public/media relations person in the Detroit market. In 2001, Lewandowski



collaborated with former Lansing State Journal beat writer Jack Ebling to produce *Green Glory: Champions of the Hardwood* – a behind-the-scenes look at Michigan State's basketball program and its three straight trips to the NCAA Final Four.

Lewandowski came to Michigan State in October of 1996 after serving in the same capacity at Utah State University for four years. In addition to his sports information duties, he served as the football team's travel

coordinator and executive producer of the Utah State Aggie Network. Prior to his stint at MSU, Lewandowski spent nine years on the Auburn University sports information staff (1984-93), the last seven years as the associate director. He also provided color commentary for four basketball seasons on Auburn's 45-station radio network.

The St. Louis native graduated from the University of Notre Dame in 1984 with a degree in business administration. Lewandowski worked for KMOX Radio in St. Louis for four summers where he produced Sports Open Line, hosted by Bob Costas. He also spent six Major League seasons with the St. Louis Cardinals, working primarily in the ticket office.

Lewandowski and his wife Teresa have two sons, Brock and Davis, who attend Okemos (Mich.) High School.



25-YEAR AWARD

Michael MacEachern, Young Harris

by Tam Flarup,
University of Wisconsin
Director of Website Services
CoSIDA Special Awards Committee
Chair

A 25-year CoSIDA honoree in 2012, Michael MacEachern has been a decorated athletic communications professional at several university stops throughout his career.

The sports information director at Young Harris College since 2011, he spent the previous 10 years as director at Savannah College of Art and Design (SCAD) in Savannah, Ga. While at SCAD, MacEachern was the recipient of the 2011 Clarence "Ike" Pearson Award, which is given annually to an outstanding NAIA Sports Information Director.

Although working with MacEachern for just a year, Young Harris Director of Athletics Randy Dunn had glowing comments to make about MacEachern.

"Michael is a professional in every sense of the word. His knowledge of the profession, his positive attitude and tireless work ethic are among the best I have been associated with in my thirty years of Athletics," noted Dunn.

Tireless is something MacEachern embraces. While at SCAD, MacEachern served as the department's webmaster for www.scadathletics.com in addition to his media relations responsibilities. That site received the NAIA's top honor in 2007-08 as the country's best website. He also served as the second vice-president on the NAIA-Sports Information Director Association Board for two years and was also the chairperson of the NAIA-SIDA Publications Contest Committee. CoSIDA and the NAIA-SIDA have



recognized MacEachern's publications 22 times.

Prior to SCAD, he served as sports information director for five years at Lenoir-Rhyne College in Hickory, N.C. He was the sports information director for eight years at the University of South Carolina at Spartanburg (now the University of South Carolina Upstate), and served one year as assistant sports information director at The Citadel in Charleston, S.C.

The Charleston, S.C., native is a 1987 graduate of the College of Charleston, where he earned a bachelor's degree in business administration. While there, he served as a student assistant in the sports information office for three seasons.

A longtime member of CoSIDA, MacEachern has served as a district

or national coordinator on CoSIDA's Capital One Academic All-America® committee since 1988. He served four seasons as the national coordinator for NCAA Division II men's soccer statistics. He is also in his first year as a member of CoSIDA's College Division Management Advisory Committee.

Mark Beckenbach, national Co-Chair of the Academic All-America Committee said, "I've had the pleasure of working with Michael on the Academic All-America committee for more than 20 years, and his commitment and dedication to the Academic All-America program have been outstanding. He's been a rock-solid and reliable national coordinator for some time, and this year he took on a publicity coordinator role, helping us improve our efforts in media outreach and marketing."

MacEachern was the official scorekeeper for the Savannah Sand Gnats, the Class A minor-league affiliate of the New York Mets, for five seasons. He also was an official scorekeeper for the Hickory (N.C.) Crawdads, the Class A minor-league affiliate of the Pittsburgh Pirates, for three seasons.

MacEachern has covered local sports as a newspaper stringer for both the Herald-Journal in Spartanburg, S.C., and the Hickory Daily Record. MacEachern also worked as a press steward for the baseball venue at the 1996 Summer Olympic Games in Atlanta.

MacEachern resides in Hiawassee, Ga., along with his nine-year-old labrador retriever, Roddy.



25-YEAR AWARD

Robert McKinney, Willamette

*By Blair Cash, George Fox
University Sports Information
Director*

Robert McKinney, who is now in his sixth year as the athletics communications director at Willamette University in Salem, Ore., will receive his 25-Year Service Award for his work in the field of intercollegiate athletics communications at the 2012 CoSIDA Convention in St. Louis.

At Willamette, which is affiliated with NCAA Division III and the Northwest Conference, McKinney is responsible for all media relations, statistics, publications and the athletic website for the Bearcats' 20 varsity sports. He also serves as a statistician, clock and scoreboard operator and public address announcer for numerous Willamette athletic events and teams when needed.

McKinney has worked for several institutions since he began his full-time career in the profession at his alma mater, Baker University (Kansas). He spent four years as a student sports information director at Baker before taking over the position in 1985 and serving for two years. He became the director of news services for Baker in 1987, with sports information under his department, before taking a graduate assistantship in the sports information office at Pittsburg State University.

Returning to full-time sports information work at Hartwick College in 1989, he served there for three years, then headed departments at Barry University (1992-96), Grand Valley State University (1996-97), Greensboro College (1997-98), and Eastern New Mexico University (1998-2006). While at Greensboro, he was also assistant to the athletic director, and had additional duties as compliance coordinator the first six of his eight years at ENMU.

During his career, McKinney has received almost 20 awards from the



NAIA-SIDA and CoSIDA for publications and writing excellence. His 1985 Baker football game program was awarded first in the nation, as was his 1993 women's soccer cover and 1994 women's soccer guide while at Barry. At Willamette, he earned first in the district in writing/event coverage for his 2007 story "Zerzan Wins National Title", first in the nation in writing/coach or administrator profile for his article about Willamette President Lee Pelton in 2007, and first in the nation for his 2008 cross country media guide cover.

He was media coordinator for the 1995 NCAA Division II Women's Volleyball Elite Eight and the 1993 NCAA Division II Women's Soccer Final Four

at Barry. He has worked countless postseason games in football, men's and women's soccer, field hockey, men's and women's basketball, softball, and baseball. He assisted ESPN in providing statistics for their coverage of the 1988 NAIA National Basketball Tournament, and served in the press box for the 1994 Orange Bowl.

McKinney has been a member of CoSIDA since 1989, and has served as the chair of the Allied Organizations Committee since 1997. He was a member of the Eastern College Athletic Conference-Sports Information Directors Association (ECAC-SIDA) from 1989-92, and is a former member of the NAIA-SIDA, serving as a panelist at a national NAIA-SIDA workshop.

Outside the college ranks, McKinney has served for the past several years as an official scorer for the baseball high school state championships held by the Oregon Sports Activities Association.

McKinney received a bachelor's degree with a double major in Mass Communications and English Literature from Baker in 1984. He completed a master's degree in Communication from Pittsburg State (Kansas) in 1989, while serving as a graduate assistant for sports information.

McKinney, a season ticket holder for the Portland Timbers of Major League Soccer, is single and lives in Salem.



25-YEAR AWARD

Bob Noss, Wright State

by Matt Zircher, Wright State
University Associate Director of
Athletic Communications

In his 21st year at Wright State and more than 25 years overall in the field of intercollegiate athletics, Bob Noss, the Assistant Athletics Director/ Athletic Communications, is dedicated to the student-athletes more today than ever.

Improvements and updates have always been at his forefront while keeping an eye on the past and the personal touch. Noss has spearheaded initiatives that have led to new points of pride through video and the internet while remembering that one-on-one interaction creates an open atmosphere.

Coming to WSU in the spring of 1992, he jumped right into the fun, hosting the first of many league championships as the now-defunct North Star Conference held its softball tournament at Wright State. Since that first month, the St. Louis native has had a hand in more than 30 conference tournaments. He has also witnessed more than 600 men's basketball games at home, and on the road--that's more than half the number played since the inception of basketball at Wright State in 1970.

Noss leads a comprehensive communications office that includes two full-time employees and about a dozen student workers who cover 16 varsity sports. This office is charged with everything from game management to press releases and radio/TV to website maintenance. As a part of the senior staff, he is involved with the overall administration of the department, including promotions, search committees, development and marketing. Recent projects include design and selection of a state-of-the-art video board for the main arena and selection of the new Raider website.

Among his other responsibilities, Noss oversees special banquets and luncheons, sports walks of fame and the department's Hall of Fame.



He also serves on several campus, league and national committees and is a member of the University Management I-AAA Committee for the College Sports Information Directors' of America (CoSIDA) and a national voting member of the Academic All-America® Committee.

In his former role as chair of the CoSIDA Ethics Committee, he has spearheaded major initiatives, including the creation of one of the few major awards given by the organization and rewriting the Code of Ethics. Noss also has also been an

administrator for several sports and departmental areas, chaired and sat on many search committees and has worked closely to write and administer the department's strategic plan initiatives through the years.

Before coming to Wright State, Noss was the sports information director at Saint Louis University for four years. While there, the Billikens posted their best four-year record for men's basketball and advanced to the finals of the NIT twice. He can also boast assistant SID jobs at the University of Central Missouri and Southern Illinois University at Carbondale.

His travels through the years have seen him visit Hawaii, Puerto Rico and several trips to Europe, including the 2011 Raider trip to Italy and a chance to meet President and Mrs. Bush at the White House in 2006. Active with his sons, Noss has been a Cub Scout leader and enjoys coaching CYO soccer and basketball.

A graduate of Maryville University in St. Louis in 1984, Noss received his master's degree from Wright State in 2003 and currently is an adjunct instructor for the HPR Department at WSU. He and his wife, Janet, have two sons: Rob and Ben.



25-YEAR AWARD

Roy Pickerill, Kentucky Wesleyan

by Ann King, *The Sages*
College Sports Information Director

Roy Pickerill is in his 40th year with Kentucky Wesleyan College and his 24th year as the longest tenured Sports Information Director in KWC history. He is among the organization's honorees who will be honored for a quarter century of service with a 25-Year Award on June 24.

Pickerill said, "This is quite an overwhelming honor." He added, "Sports information has been my passion since I was introduced to the profession in 1974. The comradery in this profession is why I love it so much as our colleagues are also our close friends."

CoSIDA inducted him into the CoSIDA Hall of Fame in 1999. He also has the distinction of being the first and only SID from the state of Kentucky inducted into the Hall of Fame.

Pickerill also received the prestigious Warren Berg Award, presented to a college division member who has made an outstanding contributions to the field of sports information, in 1998.

He worked as a student assistant in the sports information office his senior year and was named the school's first assistant SID upon graduation.

He held that position for 13 years and then was named sports information director in 1988.

Pickerill was also elected the inaugural President of the newly formed Division II Sports Information Directors Association (D2SIDA) consisting of 281 members in 2006 and served a three-year term.

He was also selected to serve as a College Division representative on the newly formed CoSIDA Management Council for three years.

Pickerill has served as media coordinator for the NCAA Division II Men's Basketball Championship for



the past four years and 15 years as the assistant media coordinator.

He also served as Great Lakes Valley Conference Sports Information Director for three years from 1980 to 1983.

He has served on media coordination staffs at the NCAA Final Four, Kentucky Derby, Kentucky State Championships, PGA Championships and Senior PGA Championships.

Pickerill has won 21 national awards for excellence in sports publications, including 11 "Best in the Nation" from CoSIDA.

He has served as a panelist and table topic presenter at several

CoSIDA conventions and has worked on several CoSIDA committees, including the Workshop Program committee on which he currently serves.

He will be inducted into the Kentucky Wesleyan College Alumni Hall of Fame in October of 2012. His alma mater accorded him the Distinguished Alumni Service Award, the highest honor for an alumnus, in 1994.

The Kentucky Wesleyan booster club presented him with its "Athletic Excellence Award" in 1996. Several years later, he was named the recipient of the Kentucky Wesleyan College Staff Member of the Year Award, which was bestowed upon him in 2004.

He was selected to Who's Who of Executives and Professionals in 2006, award is given to recognize successful individuals both nationally and internationally in multiple industries and professions.

The native of Louisville, Ky., graduated from Kentucky Wesleyan College in 1975.



25-YEAR AWARD

Chuck Sadowski, Bridgeport

by Ann King, *The Sage Colleges Sports Information Director*

Chuck Sadowski of the University of Bridgeport will receive a 25-year Award at this year's CoSIDA Convention.

Sadowski said of the award, "I really can't see myself working in any other profession," adding, "Being an SID has allowed me work all over the country and to meet folks that have become life-long friends. In my wildest dreams, I could have never imagined that that something that started out as basically as a way for me to make some extra money while I was getting a master's degree in French Studies at New York University would become this wonderful career that I continue to enjoy."

A veteran of 25 years in the sports information profession, Sadowski was named Director of Sports Information at the University of Bridgeport in late August of 2007. He came to UB after serving as the Assistant Commissioner for Media Relations at the East Coast Conference from September 2006 until the UB appointment. Prior to his time in the conference office, Sadowski was Director of Athletic Media Relations at the University of New Haven from January 2004 to June of 2006.

Jay Moran, Director of Athletics at the University of Bridgeport, said of Chuck, "He is a professional in every sense of the word. Chuck has a great relationship with the media and in our market that includes the Yankees, the Red Sox and the University of Connecticut, that is hard to do. His role as our SID has grown and he is an excellent representative for our institution with the media, his colleagues and within the University."

"Chuck is one of the best around and he understands how to get coverage for our programs, while applying his skills and still learning to adapt to the changing technology as well," concluded Moran. "He has played such an important role for UB with the NCAA and despite his 25 years in the business he has continued to improve by utilizing his old-school knowledge as an SID, while fine-tuning his skills as needed. Chuck is like a lineman and most certainly does not get the credit he truly deserves so I am thankful that he has received this award from CoSIDA."



Sadowski served as the Assistant Athletic Director for Sports Information and Events at Austin College in Sherman, Texas from August of 1996 until January of 2004. He also served as the Director of Sports Information and Scheduling Coordinator at the University of Redlands from December of 1992 through August of 1996 and was Director of Sports Information at the University of Chicago from February 1987 to December of 1992. Sadowski began his career in athletic media relations as the graduate assistant SID at New York University in 1985.

"Chuck has been an outstanding colleague and friend and has done an outstanding job of serving his student-athletes throughout his career," said Eric McDowell, Assistant Athletic Director and Sports Information Director at Union College. "He has been very active on a variety of CoSIDA committees, and one of the highlights of my career was when I got the news that he was selected to serve the board as a College Division Representative. I am so pleased for him, as well as Lisa, Laura and Sam, as he receives the 25-Year Award."

An active member of CoSIDA, Sadowski completed a three-year term as an at-large College Division member of the organization's Board of Directors in the summer of 2006. He also is currently a vice chair of the organization's Committee on Committees. He has also worked on

CoSIDA's Fred Stabley Sr. Writing Contest and Charity committees. Presently, Sadowski also serves as the East Region Representative to DII-SIDA. He is also a member of ECAC-SIDA.

Chuck has worked in press services at many large events including serving as the Mixed Zone Manager for baseball at the 1996 Atlanta Olympics, working at the track cycling and boxing venues at the 1998 Goodwill Games in New York City, working at the 2000 USA Olympic Track Cycling Trials in Frisco, Texas. He has also helped staff the 1997 NAIA Division I Men's Basketball National Championship plus several NCAA men's and women's basketball regionals, including the 2007, 2008, 2009, 2010 and 2011 NCAA Division II Elite Eight in Springfield, MA. He has also assisted with many NCAA events hosted by the Webster Bank Arena at Harbor Yard.

Sadowski assisted the New York Yankees and Chicago White Sox in press services at the 2008 and 2003 Major League Baseball All-Star Games plus work for the Yankees during the team's World Championship run in 2009. He has also worked as a statistician and official scorer for the Texas Rangers Class AA affiliate, the Frisco RoughRiders in 2003 plus was the official scorer for the Class A San Bernardino Spirit in 1993. Currently, Chuck serves as official scorer for the Bridgeport Bluefish of the Atlantic League.

"I've worked at the Olympics, the World Series, two MLB All-Star Games plus too many NCAA events to count, and that would have never happened without being a member of CoSIDA," Sadowski noted. "A 25-year award recognizes longevity and that's really is a tribute to my family. Without the love and support of my wife Lisa and my children Laura and Sam, who had had to do without me for many things, I never would have reached this milestone."

A 1984 graduate of the University of Texas at Austin with a bachelor of arts degree with honors in French with a concentration in European Studies, Chuck also received a master's degree in French Studies in 1987 from New York University. He resides in West Haven, CT with his wife, Lisa, and daughter Laura, and son, Sam.

25-YEAR AWARD

Herb Vincent, Louisiana State

by Tammy Bocclair, CoSIDA Special Awards Committee and former CoSIDA President

Herb Vincent, whose unrelenting focus on the big picture has helped break boundaries at the campus and conference levels, will be recognized by the College Sports Information Director of America (CoSIDA) this June for his 25-years of exceptional service to college sports information.

Vincent currently serves in the dual position of Senior Associate Athletic Director for External Affairs in the athletic department and Associate Vice Chancellor for University Relations. He was appointed Senior Associate AD in May of 2006 and assumed the additional duties of oversight of University Relations in August of 2009.

He will be recognized for his 25-years of service at the 2012 CoSIDA Convention in St. Louis on Sunday, June 24 during the Kickoff Luncheon.

He manages communications and serves as the primary public relations officer for the University and all its entities. In his role in athletics, he supervises the sports information office and marketing and promotions office, serves as the primary liaison with LSU Sports Properties, and is the department administrator for the sport of baseball.

"Herb Vincent is an outstanding representative of LSU and his work with the media is amongst the best I have ever seen," said Joe Alleva, LSU Vice Chancellor and Director of Athletics. "Congratulations, Herb, on a well deserved honor."

Vincent was the LSU sports information director from July 1988 to July 2000 and during that time, attended every CoSIDA Workshop. He served on many CoSIDA panels, while also collecting various publication awards. He was named Assistant AD in November of 1989,



and then was elevated to Associate AD for Communications in 1992.

He left LSU in August of 2000 to become Vice President for Communications for the College Sports Southeast regional cable network, headquartered in Birmingham, Ala., before returning to Baton Rouge in 2002.

Earning a bachelor's degree in journalism from LSU in 1983, Vincent worked as a student assistant in the sports information office directed by CoSIDA Hall of Famer Paul Manasseh during his undergraduate years.

After graduating from LSU, Vincent spent the 1984 season as assistant public relations director for the United States Football League's

New Orleans Breakers. In 1985, he was assistant PR director for the USFL's Los Angeles Express and was promoted during the season to the public relations staff's top position.

Vincent also served one year as assistant SID and publications director at Louisiana-Lafayette under CoSIDA Hall of Famer Dan McDonald, and two years as assistant director of public relations for the Southeastern Conference prior to joining LSU in 1988.

Vincent is the author of a book on the history of LSU football, "The LSU Football Vault." He is married to the former Jamey Cavacini of Versailles, Ky., and they have one daughter, Kennedy.

LSU

25-YEAR AWARD

Bill Wagner, DePauw

by Larry Happel, Central College
Director of Communications

Stevie Baker-Watson has only been at DePauw University (Ind.) for a couple of months. Turns out, that's more than enough time for the new athletic director to figure out that the Tigers have a superstar in sports information director Bill Wagner.

"Bill is tremendously dedicated," Baker-Watson says. "He is passionate about his work. Everything he does, he wants to make the best, so that it represents the institution well and the student-athlete well."

Wagner is receiving his 25-year award at the St. Louis CoSIDA convention in June.

He's not the kind of star likely to be seen chest-bumping on the sidelines. His quiet intensity, calm demeanor and dry sense of humor are a perfect fit for the exhausting, high-stress endurance challenge known as sports information.

"He's around more than he should be," Baker-Watson says. "But that's because whatever's he's doing, he wants to do right. He doesn't take it lightly."

The respect Wagner receives extends far beyond the city limits of Greencastle, Ind., where he resides with his wife, Shelly, and their twin children, Nadia and John.

A member of the CoSIDA board of directors from 2005-08, Wagner became the founding president of D3SIDA (Division III SID management group) in 2008, leading the new organization for three years, despite only signing on for a two-year term. He remains a member of the D3SIDA board. Since 2002, Wagner has worked as a district coordinator for the Capital One Academic All-America® program.

In fact, some of Wagner's highest praise comes from the campus of rival Wabash College (Ind.), where Brent Harris is director of sports information and marketing and has worked with Wagner for 20 years.

"His professionalism and passion for our business is second to none,"



Harris says. "His selection as the first president of DIII-SIDA and as a member of the CoSIDA board shows the respect and admiration others have for him."

A Tiffin, Ohio native, Wagner earned a bachelor of science in business administration with a major in marketing and an emphasis on advertising and marketing research from Miami University in 1985 before obtaining a master of arts in sport management from The Ohio State University in 1986. He worked in the sports information offices at both schools.

Wagner also worked in sales for the Cleveland Cavaliers professional basketball team.

At DePauw, Wagner is responsible for external communications and publicity for a 23-sport program, including the athletics website.

Wagner has served as a host media coordinator for more than 30 NCAA events including the 2001 Division III Men's Tennis Championships and the 2003 and 2010 Division III Indoor Track and Field Championships.

Among Wagner's many publications awards are "Best in the Nation" citations for two football media guides and for the cover of another, as well as two second-place awards. Eight football guides were ranked among the top five, as well as three men's basketball guides. During his tenure, DePauw athletes have received CoSIDA Academic All-America® honors 27 times.

He served as a venue media director at the 10th Pan American Games in Indianapolis in 1987 and assisted with media relations at the 2010 NCAA Division I Men's Basketball Final Four in Indianapolis and the 1988 NCAA Division I Men's Basketball Midwest Regional at the Pontiac Silverdome.

"Bill has served as a mentor, as a leader, and most importantly as a friend to the many students, athletes, coaches and SIDs he has worked with over the years," Harris says. "He has and continues to represent the best that our profession offers."



25-YEAR AWARD

Rob Wilson, Florida State

*by Joe Hornstein, Director of Sports Information, FIU Athletics
CoSIDA First Vice President*

Rob Wilson is in his fourth year as Associate Director of Athletics for Communications and his 24th year as a member of the Florida State athletics staff. He was promoted to his current role after serving for 12 years as the Assistant Director of Athletics for Media and Public Relations. A 1983 graduate of Florida State, Wilson returned to his alma mater in 1987 as assistant sports information director after serving the same role at East Carolina for three years. He served as the primary contact for the Seminoles' men's basketball program from 1987-94 before succeeding Wayne Hogan as Sports Information Director.

In his expanded role, Wilson serves as the chief communications and public relations officer for the Department of Athletics. He manages and implements the strategic communications plan for management issues and crisis communication situations affecting the department, its' coaches and student-athletes. Wilson also serves as the chief communications liaison between the Department of Athletics and the university administration, the university's department of University Relations, Seminole Boosters, the Alumni Association and the FSU Foundation.

Wilson is involved in Florida State's radio and television broadcasting, internet web casting, publications, marketing, promotions and advertising efforts undertaken by the department. He works closely with Seminole Productions, which produces all coaches' shows and the popular Seminole Sports Magazine.

A native of San Diego, Calif., Wilson graduated from Niceville High School in Niceville, Fla., and was a



wide receiver at Ole Miss in 1979. He transferred to Florida State where he majored in communications with a minor in chemistry.

The Florida State Sports Information Office won over 40 national awards during Wilson's tenure for excellence in its publications, including the Football and Basketball Media guides judged best in the nation on three occasions. The 2004 Men's Basketball Media guide and its cover were

both named best in the nation.

Most recently, the 2006 basketball media guide was judged as the second best in the nation. He received the 2001 Scoop Hudgens Lifetime Achievement Award in recognition of outstanding performance in the field of sports information and sports journalism.

Wilson and his wife, Sherrill, have two sons: Preston (14) and Parker



LIFETIME ACHIEVEMENT AWARD

Wallace Dooley, Jr., Tennessee State

by **Bill Hamilton, South Carolina State University Sports Information Director**

Wallace Dooley, Jr., whose introduction to the sports information field was as an undergraduate at Tennessee State, retired in 2011 after over 25 years in the profession. He will accept a CoSIDA Lifetime Achievement Award on June 25 in St. Louis.

Dooley's career began and ended at his alma mater. His interest in sports information was piqued when, as an undergraduate at Tennessee State, he assisted the intramural director with compiling statistics for football and basketball games. Eight years later in 1978, and after working as a part-time sportswriter at The Tennessean -- Nashville's a.m. newspaper -- and as an assistant in the sports information office at then-Memphis State University, he was named the first full-time sports information director at Alabama A&M University in Huntsville. (Previously, the school's PR Director served in a dual role).

In 2006, after holding positions in sports information/media relations at several schools and two conference offices during a 28-year odyssey, Dooley completed a full circle when he returned to his alma mater on being named associate athletic director for media relations at Tennessee State. He retired this past October.

"As a founder of BCSIDA (Black College Sports Information Directors Association), Wallace has truly been a lifetime achiever," said Eric Moore, Executive Director of BCSIDA. "His personal accomplishments pale in comparison to the mentoring he has done over the years. He has left a long legacy and we are happy that he is being recognized by CoSIDA."

Dooley attended his first CoSIDA workshop in Chicago in 1979. He won 11 CoSIDA publications awards during his career and, last year, received the CoSIDA 25-Year Award. And, he counts this year's Lifetime Achievement recognition as one of his most cherished of his career.

"It is truly an honor to receive this (Lifetime Achievement) award from my CoSIDA peers," Dooley said. "All too often, the behind-the-scenes work of sports information professionals is overlooked or taken for granted, but I have always maintained that if you do your job and do it in a professional manner, the 'people who need to notice will notice.'"

Dooley's many years in the profession included tenures as SID at the University



of District of Columbia (1981-1984), Virginia State (1984-88) and North Carolina Central (1988-92) as well as his time at Alabama A&M. He served the Central Intercollegiate Athletic Association (1992-96) as PR Director, Tennessee State (1997-1998) as a part-time assistant, and the Southwestern Athletic Conference as assistant commissioner for media relations before returning to Tennessee State.

Along the way, he had an opportunity to promote some great teams and athletes, picking up honors and accolades for his work in the process.

While volunteering at Tennessee State in 1970, the Tiger football team finished 11-0 and the men's basketball squad went 24-3. From 1970 through 1975, TSU's football team was 55-8 with two undefeated seasons and the Tiger cage teams were 111-32 and participated in March Madness four times. And, during Dooley's second tenure at TSU, the Tiger basketball team won back-to-back Ohio Valley Conference football titles in 1997-98), including an undefeated regular season, and during his current tenure, TSU women's track teams have won three OVC titles.

At Alabama A&M, the soccer team won two Division II titles in three years; while at Virginia State, he was named SID of the Year in the CIAA twice and promoted several conference All-Americans. At UDC, he had an opportunity to promote Earl Jones, the Division II Player of the Year; during his tenure at NC Central, the Eagles won the NCAA Division II Basketball

Championship (1989). While at the SWAC office, a football championship game was instituted in the league.

There have been other proud moments as well. In 1982, Dooley joined several other SIDs from HBCUs (historically black colleges and universities) to partner with the National Association for Women's Sports (NAWS) in recognizing female student-athletes as All-Americans. In 1984 at the CoSIDA workshop in St. Louis, he teamed with 11 other SIDs to form the Black College Sports Information Directors Association (BCSIDA). In 1996, he was a Venue Press Chief (Media Transportation Mall) at the Atlanta Olympics.

"Over many intervening years (35 plus), I worked to improve the exposure of student-athletes and programs at HBCUs," said Dooley. "It has also been my pleasure to see the improved opportunities afforded individuals in athletic media relations. Through the camaraderie and competitive spirit of this profession, I have forged a great many lifelong friendships over the years with members of CoSIDA and BCSIDA."

Dooley has worked with and trained a number of students who earned their niche in the profession, including Monique Morgan Smith (Associate Commissioner, CIAA), Tonya Walker (Associate AD, Winston-Salem State), Greg Goings (Bowie State SID and President of CoSIDA's Division II-SIDA group), William Bright (Stillman College SID), Marques Wilkins (University of Houston Communications Asst.), Zena Lewis (University of Michigan assistant) and Zekeya Anderson (Tennessee State assistant).

Dooley will still retain some connection to the field as he notes that his future plans include working with electronic media (radio/internet) to continue support of HBCU student-athletes and programs entities such as Boxtorow and HSRN Radio.



LIFETIME ACHIEVEMENT AWARD

Bud Ford, Tennessee

By Tam Flarup, University of Wisconsin/Chair of the Special Awards Committee

Receiving the CoSIDA Lifetime Achievement award this summer is an individual who truly gave his lifetime to one school. Bud Ford, the long-serving athletic media relations director at the University of Tennessee, has closed a 45-and-a-half year career with the Volunteers.

Ford, the CoSIDA Arch Ward honoree in 2006 for outstanding achievement in the profession by a university division member, and a 2001 inductee into the CoSIDA Hall of Fame, has had a distinguished award-winning career in Knoxville. He began with the UT media relations office as a student at Tennessee in 1964 - and never left.

Along the way the Knoxville native served numerous coaches and athletes. John Painter of the UT media relations office said, "Ford always let it be known that he stood for integrity, passion and tradition when it came to his beloved University of Tennessee. And he displayed those traits every day to head coaches, student assistants, media representatives and fans alike."

When one serves in the same office for such a long time, he touches the lives of many. Ford served six different football coaches, several of whom offered their praise for Ford. "Bud Ford loves Tennessee with a passion that shows through in the way he does his job," former UT football coach and UT legend Phillip Fulmer said. "He was always helpful to me as a player, assistant, and especially as the head coach. Whatever the situation, you could be sure he always was protective of the integrity, tradition and image that makes Tennessee football special."

Johnny Majors said, "Bud Ford is one of the most valuable people to an athletics department I have ever known. I've worked with some mighty good people, and Bud Ford is as good as they come. He is honest and loyal to the highest degree and has great



integrity. He is extremely efficient and knowledgeable about his profession, and has been invaluable to me and to anyone else who worked with him at the University of Tennessee. He also was invaluable to the many sportscasters, writers and media around the country."

Ford is one member of the profession who had the rare distinction of spending his entire career at his alma mater. He began his career as a part-time employee in the sports information office and, in 1966, was named Tennessee's first full-time assistant to his friend and mentor, the late Haywood Harris, with whom he worked beside for 35 years.

In January 1988, Ford was promoted to sports information director and in March 1989, was named assistant athletics director for sports information. He was promoted in April 2000, to the position of associate athletics director for media relations.

Former CoSIDA president Charles Bloom, a SEC Associate Commissioner for Media Relations, worked with Ford for years. "Bud's commitment to the principles of honesty, loyalty, fairness and hard work has made him one of the most respected people in athletics media relations. He has also taught these principles to the many people who have been under his tutelage and have gone on to outstanding careers

themselves. Because of this, Bud's impact has been felt not only at the University of Tennessee but in the Southeastern Conference and all across the nation."

Debby Jennings, the former long-serving associate athletic director for media relations for the Lady Vols, worked with Ford for over 35 years. Like Ford, Jennings is a member of the CoSIDA Hall of Fame and an Arch Ward honoree. She said this about working with Ford:

"Just like the Orange and White checkerboard in Neyland Stadium, Bud Ford has been woven into the fabric of the University of Tennessee athletics department his entire life," Jennings said. "For more than 40 years, he has had an amazing lifelong impact on UT athletics in ways that can never be quantified.

"Bud is a Tennessee man through and through and a walking encyclopedia of UT sports. During his career in sports information, he will tell you he always put the success of the Vol student-athlete first and foremost."

With his retirement, Ford left behind a legacy of success that included more than 35 "Best in the Nation" honors for Tennessee's publications. Along with his CoSIDA Awards, Ford was given Honorary Letterman status by Tennessee's T-Club in 2005 for his faithful service to the university. He is also a member of the Tennessee Sports Writers' Association Hall of Fame, and the Greater Knoxville Sports Halls of Fame.

Ford graduated from West High School in 1962, and from UT with a degree in retail in 1966. He and his wife, Sandra, reside in the Halls Crossroads community of North Knoxville and have been longtime members of Salem Baptist Church. They have two grown children -- Brent, a graduate of UT; and Julie, who completed her teaching degree at Carson-Newman College and master's at Lincoln Memorial University.

LIFETIME ACHIEVEMENT AWARD

Phil Haddy, Iowa

by Larry Scott, Minnesota State University Moorhead (retired)

It's always been about consistency and reliability in the sports information office at the University of Iowa. No wonder Phil Haddy was a perfect fit.

Now, after 41 seasons with the Hawkeyes, Haddy will officially retire in June and will receive a CoSIDA Lifetime Achievement Award at this year's convention.

Haddy was only the third sports information director in the history of intercollegiate athletics at Iowa, following Eric Wilson and George Wine. A member of the Iowa staff since 1990, Steve Roe was named Director of Athletic Communications in July of 2011 and became the fourth Hawkeye SID.

"I'm very proud of the fact that we have had only four sports information directors since 1926," said Haddy. "I doubt many colleges or universities can make that claim."

Haddy served as Iowa's Sports Information Director from 1993-2010 and completed his remarkable run as a special assistant. Haddy became part of the Hawkeye staff in 1971 and was named Director of Sports Information in July, 1993.

"I have no regrets; I've truly been a blessed person," said Haddy. "I think I've been good for the University of Iowa, but the University of Iowa has been twice as good to me, my wife and my family."

Roe is anxious to carry on the unique Hawkeye tradition and admits he owes much to his predecessor.

"Phil has been a mentor to me since I was fortunate enough to join the staff in 1990," said Roe. "He has been dedicated to the Iowa athletic program for a long time, and that's a credit to him for all the long hours and weekends that are required in this profession. Because of dedicated directors such as George Wine and Phil Haddy, the Iowa sports information office has had great stability. I hope we can maintain the reputation they have established in



the years ahead."

"Personally Phil has been a great listener and problem-solver," Roe said. "This is a profession in which you spend a lot of time with co-workers in the office and on the road. Phil has a great sense of humor, but he is also a caring person who has helped me grow and mature in every phase of life."

A native of Cedar Rapids, Iowa, Haddy completed two degrees at Iowa and worked for two combination radio-television stations before joining the UI staff. His wife, Elaine, has been employed in the Human Resources Department at the university, and the Haddys have combined for a remarkable 86 years of service to the



university. Phil and Elaine have a son, Jason, and a daughter, Jamie, both graduates of the University of Iowa. They are the grandparents of Nick (11) and William (8) Haddy and Evelyn (6) and Marty (4) Powers.

"I've truly been blessed to have had the greatest bosses like Bump Elliott and George Wine, and coaches like Hayden Fry and Kirk Ferentz in football, Tom Davis and Fran McCaffrey in basketball, Dan Gable in wrestling and Vivian Stringer in women's basketball," said Haddy.

He has also been witness to some remarkable milestones in his four decades plus at Iowa.

"I've worked 483 football games (261-215-7) and been to 24 bowl games. I've been to the Final Four in basketball, three Rose Bowls and had 21 national championship teams in wrestling."

Haddy joined the Hawkeye athletic family in 1971 after a brief career in television. "I was working at KCRJ Radio-TV in Cedar Rapids when I heard there was an opening in the sports information office. I think I kept bugging George (Wine) so much he gave me the job," Haddy remembers.

There are memories to last a lifetime for Haddy. His favorite?

"Our first Rose Bowl trip," said Haddy, recalling the Hawkeyes' appearance at the 1983 Rose Bowl and a date with the University of Washington at Pasadena, Calif. "We were all set to accept the Liberty Bowl bid; it would be our first bowl game in 24 years, but on the last day, everything came together. I think at least half of the 60,000 people at Kinnick Stadium were crying they were so happy to be going to the Rose Bowl. The saddest moment was the death of Chris Street in 1993. He was taken from us far too quickly, and I am sure he would have been a great player in professional basketball."

While Haddy may be retiring, he is not about to abandon his beloved Hawkeyes.

"I've been the public address voice of Iowa wrestling for the last 20 years and will keep that."

LIFETIME ACHIEVEMENT AWARD

Mike Mahon, Drake

by Jack Neumann, University of Calgary

Former Drake University Sports Information Director Mike Mahon will receive a Lifetime Achievement Award on June 25 during the annual CoSIDA Convention.

The Lifetime Achievement Award is presented to members of CoSIDA who have served at least 25 years in the profession and have retired as of July 1, 2012. Mahon will receive his honor during the June 25 CoSIDA Hall of Fame Luncheon.

Mahon spent 22 years at Drake beginning in October 1988 before retiring in December 2010. He joined the staff at Drake after spending 11 years as SID at his alma matter, the University of South Dakota, graduating in 1976 with Bachelor of Arts degree in mass communications.

Mahon has been involved in numerous amateur, international and Olympic events. He served as United States Olympic Committee (USOC) press officer for track and field at the 1992, 1996 and 2004 Summer Olympics and was assistant venue press chief for team handball at Los Angeles in 1984. He also was a press officer for Team USA at the 2011 World Outdoor Track Championships in Dageu, South Korea.

Regarded as one of the foremost track and field media relations professionals, Mahon served as USOC press officer for the 1991, 1999, 2003, and 2011 Pan American Games as well as USOC press officer at four U.S. Olympic Festivals in track and field.

"Mike Mahon is one of those SIDs who have helped define the excellence of this profession. His contribution to collegiate athletics and to the Olympics set a standard that



all of us try to measure up to," stated former USOC Media Services director Bob Condon.

Mahon worked at a myriad of NCAA Championships having served at numerous Midwest Regional Tournaments in basketball, three NCAA Final Fours and numerous NCAA Track and Field and NCAA Cross Country Championships.

Mike had extensive involvement in the Drake Relays, serving as media coordinator and chairman of the 1996 men's Drake Relays executive committee.

In 2011 Mahon was inducted into the Drake Relays Wall of Honor. He was inducted into the CoSIDA Hall of Fame in 1995, and in 2003 received the 25-year CoSIDA Distinguished Service Award. In 2009 he was

inducted into the University of South Dakota Coyote Sports Hall of Fame, and three year prior, he received the 2006 Sam Skinner Award from the Track & Field Writers of America - becoming the first SID to receive this honor.

He has been active in CoSIDA, serving as Chairman of the CoSIDA Olympic Liaison Committee from 2002-10 and on the CoSIDA Membership Services Committee from 1990-93. In addition he has served on numerous table topics and panels while attending numerous CoSIDA conventions.

Mahon currently resides in West Des Moines, Iowa.



LIFETIME ACHIEVEMENT AWARD

Peter Schlehr, Towson

by Ann King, The Sage Colleges Sports Information Director

Peter Schlehr, who retired from Towson University in June of 2011, will be recognized with a CoSIDA Lifetime Achievement Award on June 25 during the St. Louis Convention.

A veteran of more than 35 years as the Director of Athletic Media Relations at Towson University, served his alma mater with pride and professionalism during his tenure.

"Pete is a Tiger through and through and has dedicated most of his life to this University and our athletics program," said Mike Waddell, the Director of Athletics at Towson University. "While we will miss him around campus on a daily basis, we are excited that he will remain involved working on future special projects.

"Pete has represented this program with a tremendous amount of integrity and professionalism," he added. "He is a 'Tiger for Life'."

A native of Bel Air, Md., Schlehr graduated from Towson with a degree in political science and history in 1971. He was the sports editor of *The Aegis* for two years before taking a position with the sports staff of *The Baltimore News-American*. During his years with *The News-American*, he covered amateur, scholastic and college sports.

He was named as the Sports Information Director at his alma mater in December, 1975.

"That's one of the things that's kept me here all this time - the constant change and moving forward. When I first got here it was Division II, except football—it was Division III, non-scholarship," Schlehr said. "It's been a climb up the ladder. That's what's kept the juices going."

A long-time member of the College Sports Information Directors of America (CoSIDA), Schlehr was the recipient of numerous publications awards for his work on football guides, men's basketball guides, men's lacrosse guides, swimming guides and football game programs.

From 1976 to 1978, Schlehr also served as the Information Director for the Mason-Dixon Conference. He was also the publicity director for the Greater Baltimore Chapter of the National Football Foundation and Hall of Fame for seven years.

Schlehr never missed a football game during his 35 seasons as the SID. In his first season as the SID, Towson earned an NCAA Division III playoff berth and made



it to the national championship game, the Stagg Bowl.

One of Schlehr's finest accomplishments was the successful promotion of a running back-kick returner named David Meggett for the 1987 Walter Payton Award, presented to the top NCAA Division I-AA football player in the nation. Meggett went on to a Super Bowl-winning career with the New York Giants, as did another former Towson All-American, punter Sean Landeta.

While the Tiger football program ascended from NCAA Division III status to Division II affiliation to its current standing as an NCAA FCS program, Schlehr was present at 378 consecutive games. His streak of 378 football games worked stands as one of the longest streaks in CoSIDA history.

In addition, Schlehr worked more than 1,000 men's basketball games, including five NCAA Division II Tournament games in 1976-77 and 1977-78. During those two years, he also served as the media coordinator for the NCAA South Atlantic



Regional Tournament in the Towson Center.

In 1990, Schlehr accompanied the East Coast Conference champion Tigers to Austin, Texas for their NCAA Tournament game against number one-ranked Oklahoma. A year later, he travelled with the ECC champions when they were matched up with Ohio State in an NCAA Tournament contest in Dayton, Ohio.

He also served as the Media Coordinator for the ECC Basketball Tournament, which was hosted by the Tigers from 1984 to 1991.

Throughout his career, Schlehr worked more than 300 men's lacrosse games for the Tigers, including NCAA Tournament appearances in 1989, 1991, 1992, 1994, 1996, 2001, 2003, 2004, 2005 and 2007. In 1991, he accompanied the Tigers when they reached the national championship game at Syracuse. He was also there when the Tigers qualified for the Final Four at Rutgers in 2001.

Well-regarded in college lacrosse circles, Schlehr was the winner of the USILA's prestigious Doyle Smith Media Award in 1992. He also served as the official scorer for the NCAA Division I men's lacrosse championship game five times. In 2003 and 2004, he was the media coordinator for the NCAA Division I, Division II and Division III men's lacrosse championships at M&T Bank Stadium in 2003 and 2004.

An active member of CoSIDA, he served on a number of panels during his career. In 2001, he was the recipient of CoSIDA's 25-Year Award. The longest-tenured member of the Tigers' athletic department, Schlehr was honored for 35 years of service by Towson University in May.

He and his wife, Sande, are both Towson graduates and they reside in Bel Air, Md. Their children, Kristien Foss and Peter Schlehr, also graduated from Towson. Sande, Kristien and Peter are currently teachers in the Harford County School system.

Schlehr said he will still be involved with Towson athletics. But after 40-some years in the media business, he's ready to spend some evenings and weekends at home with his wife, Sande—also a Towson alum.

"Whatever I do, it's not going to be any night work or work on the weekends," Schlehr said. "My whole professional career has been working nights and weekends."

LIFETIME ACHIEVEMENT AWARD

Bill Turnage, Florida Southern

by Tam Flarup, University of Wisconsin
Director of Website Services

Bill Turnage will conclude an illustrious 30+-year career in athletics communications when he accepts a CoSIDA Lifetime Achievement Award on Monday, June 25 at the CoSIDA Convention in St. Louis.

His most recent stop was at Florida Southern where he served the past 10 years; two years as assistant sports information director, then as the sports information director after his promotion in 2004. In that role, he supervised of all aspects of Florida Southern's athletic media relations office.

He also served as chairman of the Florida Southern Sports Hall of Fame Committee. And (he) was the master of ceremonies for the annual FSC Hall of Fame Induction Ceremony, as well as the Sunshine State Conference Hall of Fame event.

Florida Southern Athletic director, Pete Meyer, said of Turnage, "Bill is the ultimate professional in the collegiate sports information world. He has been a leader for Florida Southern and the Sunshine State Conference for the past 10 years. His career has spanned over three decades and he will be sorely missed by the staff and student-athletes at Southern!

"I have been fortunate to work with Bill in the sport of baseball and as the Director of Athletics.....I will miss him more than anyone! Just remember to look at his hand and notice the big national championship ring from the 2005 baseball team! Bill will always be part of the family at Florida Southern College," noted Meyer.

Lisa Coffey, a sports reporter for the Ledger newspaper in Lakeland, Fla., had this to say about Turnage: "Bill is a top-notch professional who knows his FSC teams inside and out. I always use the FSC sports information department as a terrific example of how sports information reporting should be done. Bill, and Tim as well, never miss a detail. They make our jobs so easy, it's almost to their detriment. They cover their own athletics so well, we don't have to send a reporter to cover them.

Turnage came to Florida Southern after serving 21 years as sports information director at Central Missouri State. Prior to becoming Central Missouri's SID, he was the play-by-play voice for Central Missouri State football, basketball and baseball for 12 years. In recognition of his 33 years of service to the school, he was inducted into Central Missouri's



Athletic Hall of Fame in March of 2008.

Fred Huff, formerly of Southern Illinois-Carbondale who will be inducted into the CoSIDA Hall of Fame as a 2012 inductee this June, said this of Turnage: "I remember him well at SIU as he was a talented young kid who obviously was headed for a successful career wherever he landed. SIU's radio-tv department back then was outstanding. It was quite common for its grads to move into meaningful positions quickly."

He received his bachelor's degree in radio-television in 1969 from Southern Illinois University-Carbondale.

A member of the College Sports Information Directors of America (CoSIDA) since 1981, Turnage has served on CoSIDA's Academic All-America Committee since 1987, and including

service as the national coordinator for the College Division volleyball and softball programs. In 2002, he received the Lester Jordan Award for outstanding service on the Academic All-America Committee.

In 2007 he received a 25-year award from CoSIDA, recognizing his 25 years in the sports information profession.

He has been SID for six NCAA national championship teams - three at Central Missouri (1984 men's and women's basketball, 1994 baseball) and three at Florida Southern (2005 baseball, 2007 women's golf and 2010 men's golf). He has served as host SID for two NCAA Division II championships - 1996 women's volleyball at Central Missouri and the 2003 men's basketball Elite Eight at Lakeland, Fla.



SUPER 11

Selected by Football Writers Association

Courtesy of Football Writers Association of America (FWAA)

DALLAS (FWAA) – The Football Writers Association of America has announced its third “Super 11” field of sports information departments which were deemed the best in the NCAA Football Bowl Subdivision during the 2011 season.

Auburn, Georgia, Georgia Tech, Michigan State, Northern Illinois, Oklahoma, San Diego State, Southern California, Syracuse, Utah State and Western Kentucky are the winners. For a third straight season, Georgia and USC have been chosen for the elite group of sports information departments, as well as the only repeaters from 2010.

Since the FWAA's inception in 1941, one of the organization's charges is to provide better working conditions for writers across the country. Over the years, the FWAA has given out press box commendations to deserving schools and has conducted ratings of sports information departments.

“There are many truly outstanding sports information departments across college football,” said Tim Griffin, the FWAA's 2010 president and chairman of the Super 11 selection committee for a third straight season. “But we at the FWAA felt it was very important to honor those we thought were the best of the best – including some we've honored in our two previous years who are consistently exemplary above and beyond the call of duty.”

“It is our plan to continue this program over the years to continue honoring those outstanding departments which understand the unique demands of our jobs and continually do what they can to try and help us on a consistent basis.”

Criteria in determining the winners not only included how press boxes/operations were run, but the quality and timeliness of information provided, the amount of information presented and appropriately updated on websites, personal responsiveness to media inquires as well as the accessibility of players, head and assistant coaches. The ratings also took into consideration the departments that went the extra mile in servicing the media.

The Super 11 Committee received input from other FWAA members covering college football during a period from Feb. 1, 2011 through Jan. 31, 2012.



“These awards show which sports information departments – as judged by a veteran group of FWAA writers – service the media in the best way for a particular year,” said FWAA executive director Steve Richardson. “We salute these schools and the ones in the past who have been selected to this group.”

In January 2009, at its board meeting, the FWAA formed the first Super 11 Committee. The concept is supported by the College Sports Information Directors of America (CoSIDA), many of whom are members of the FWAA.

The Football Writers Association of America, a non-profit organization founded in 1941, consists of more than 1,200 men and women across North America who cover college football for a living. The membership includes journalists, broadcasters and publicists, as well as key executives in all the areas that involve the game. The FWAA works to govern areas that include gameday operations, major awards, a national poll and its annual All-America team. For more information on the Super 11, contact committee chairman Tim Griffin (210-823-3666, tgriffin@express-news.net) or visit the association's official website, footballwriters.com.

Contact Information
THE 2011-12 COSIDA BOARD OF DIRECTORS

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CoSIDA's official "service providers" for the 2011-12 academic year

Capital One - Entitlement rights holder for CoSIDA's Academic All-America® programs

SIDEARM - Official provider of CoSIDA's website (including Academic All-America® online nomination and selection system, Career Center, Online Directory, awards and online membership systems).

ASAP Sports - CoSIDA's official instant transcripts provider

NewTek - CoSIDA's official continuing education video achieve provider

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Sports Systems - CoSIDA's official online convention registration provider

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XOS Digital (Collegiate Images) - CoSIDA's official legal services provider
for the Academic All-America® program

CoSIDA members:

Nominate deserving student-athletes for the Buick Human Highlight Reel program



The NCAA and Buick are in real need of story ideas (videos) for current or former student-athletes who have made a significant impact in life. CoSIDA members can see examples at www.ncaa.com/buick.

It is the goal of the program to highlight as many incredible stories as possible. The program has a forum for NCAA members schools to tell their special student-athlete stories and how former student-athletes are bringing their "A" game to an important cause or organization.

Note: Stories must feature a former NCAA student-athlete.

About the Buick Human Highlight Reel

It started with a simple idea: find stories that inspire us and share them with the world. From a former start player making a difference for 3 million kids around the world or a swimmer who turns his NCAA success into a chance to change lives - every cause, every person, and every contribution is a testament to the power of human achievement. By offering our support to further these causes and ideas, Buick and the NCAA are celebrating the next generation of achievers.

A photograph of the St. Louis skyline at sunset. The Gateway Arch is the central focus, silhouetted against a bright orange and red sky. The sun is low on the horizon, creating a shimmering reflection on the water in the foreground. The city skyline is visible in silhouette behind the Arch.

2012 CoSIDA CONVENTION

St. Louis

**Renaissance
Grand Hotel**

Saturday, June 23-Tuesday, June 26

FIVE

Questions . . . With Jim Thies

Sports Information Director

University of Wisconsin, River Falls

by Larry Happel, Central College

1. *Talk about your career path. Where have you been and who are the people who have influenced you?*

After graduating from Minnesota State-Mankato in 1975 I worked for one year as the sports editor at the Albert Lea (Minn.) Tribune. In August of 1976 I took the job at Wisconsin-River Falls and honestly, learned on the job. Former Wisconsin-Eau Claire SID Tim Petermann provided great help to me. Wisconsin-Whitewater SID Tom Fick and I go back a long way and I appreciate his skills and experience. Former Wisconsin-River Falls Athletic Director Don Page and football coach Mike Farley were great mentors. Former Wisconsin-Stevens Point Athletic Director Frank O'Brien helped me while I worked as the SID for the Northern Collegiate Hockey Association. I know a lot of SIDs can say this but the Wisconsin Intercollegiate Athletic Conference SIDs are a tremendous group of people to work with – I value all of their talents and friendships.

2. *You have an incredibly long tenure (36 years) at Wisconsin-River Falls. What's special about the place and about being a Division III SID?*

The people at Wisconsin-River Falls have a great work ethic and a tremendous amount of pride in the institution. I don't know the exact number, but like many small universi-



ties, people hold many responsibilities. I am also an assistant in the University Communications Department. I enjoy working with the people in that department as much as the individuals in the athletic department. Like most young professionals, I wanted to climb the ladder and work my way into a SID position at a Div. I institution. But the more I worked at Wis.-River Falls the more I liked it. I very much like the fact that I can work a football game, a volleyball match and a soccer match all in the same weekend.

3. *You've also been an insulin-dependent diabetic for 49 years. How have you been able to manage that in such a stressful profession?*

With a lot of help, an understanding of what I need to do on a daily basis, and then doing it. I've been fortunate to have a great endocrinologist, Dr. Victor Corbett, and several diabetes educators, who have helped me lay out a daily path to a healthy lifestyle. My wife, Cheri, and children, James and Kairsten, are also a tremendous help in keeping me focused and on line. After 49 years the things I need to do are established and known. It's important to stay on schedule (more about this later) with things like eating, exercising and taking insulin.

The biggest challenge is that my schedule changes from season to season. In the fall most, but not all, of the events are during the day. Then in the winter most of the events are in the evening. It goes back to a day schedule in the spring. I was encouraged by a diabetes educator to, "eat meals at the same time and develop regular exercise and rest patterns." I told her about the fall-winter-spring schedules and she understood that it was going to be impossible

to do that. But, we worked out a plan that has enabled me to make the best of each day. I do blood glucose tests 10-12 times a day, including at 2 a.m. Since 2004 I have used an insulin pump that has been a tremendous help in controlling the amount and timing of insulin dosage patterns. I am also on a continuous blood glucose monitoring system that helps me know my blood glucose levels are 24 hours a day.

4. What advice do you have for someone who learns they are an insulin-dependent diabetic?

Find an endocrinologist and diabetes educators who are willing to take time to make a plan specific to your lifestyle. Ask questions of both about diabetes and how to best live with it. Learn as much as possible about insulin pumps, glucose-monitoring systems, and whatever other types of devices that may come out in the future. An individual must be willing to follow a plan, exercise, take insulin and have a healthy food and eating plan.

5. Aside from trophies and titles, what have been your favorite moments as SID?

Without a doubt - working with students. I very much enjoy watching an 18-year old freshman enter college and years later graduate. I enjoying watching the changes that come as they learn, grow and mature. I love to follow up with them and talk with them years after graduating. I enjoy hearing about how they are doing both personally and professionally. There are several former students who I talk with at least once a year – and to hear about their successes is very rewarding.



2012 CoSIDA CONVENTION

**Saturday-Tuesday,
June 23-26, 2012**

**RENAISSANCE
GRAND HOTEL**

**800 Washington Avenue
St. Louis, Missouri 63101**

2011-12 CoSIDA DIRECTORY PDF VERSION AVAILABLE

http://www.cosida.com/media/documents/2011/10/1112_CoSIDA_Directory.pdf

The CoSIDA 2011-12 Directory has been updated and released. It is available in both an online version as well as a PDF version that can be downloaded. We would encourage each school to contact and alert their respective media agencies and representatives to make them aware of the online version as well as distribute the PDF version. This PDF version of the 2011-12 CoSIDA Directory was compiled based on information provided to CoSIDA by individual institutions/organizations as of October 1, 2011.

PLEASE NOTE: If there are inaccuracies, it is due to those schools/organizations not following up with repeated requests by CoSIDA to update their directory information prior to the release of this document. If you find inaccurate information for your school/organization we ask you to please go to CoSIDA.com and do the following:

- select the Membership link; at the pull-down menu, select "Update Your Directory Information"
- individuals can update their personal information here; to update your school/organization information, you MUST be the custodian of your account
- If you don't have custodial status, you can request that information on the page noted above. If you require assistance, use this link: <http://cosida.com/contact.aspx>.

COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA
Future Convention Sites



Saturday, June 23-Tuesday, June 26

2012
St. Louis
Renaissance

2013
2014
2015
ORLANDO
Orlando
World Center
Marriott Resort &
Convention Center

2016
DALLAS



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Jim McGrath

**SELECTED TO ENTER
BUTLER'S ATHLETIC
HALL OF FAME**



Jim McGrath, Associate Athletic Director for Communications at Butler, has been voted into the school's athletics hall of fame. The induction ceremony, which includes will be held in September.

McGrath, who received his CoSIDA 25-Year Award in 2006 at the convention in Nashville, was hired as BU's first SID in the fall of 1981. He came to Butler after working five years at his alma mater, Augustana College, in Rock Island, Ill.

During his 31 years at Butler, he has handled media relations for more than 2,000 Butler athletic events, including 953 men's basketball games. He has served as host SID for four men's and one women's NCAA Final Fours in Indianapolis and for regional rounds of nine additional NCAA Tournaments. He was also Butler's primary media contact during the school's 2010 and 2011 Final Four runs. Currently, McGrath serves on the NCAA Final Four Media Coordination staff and on the NCAA Championships Advisory Committee.

McGrath's career has reached beyond collegiate athletics and into international competition. He was a press officer for the U. S. Olympic Committee at the 1984 Olympics in Los Angeles, the 1987 Pan American Games in Indianapolis and for three national Olympic Festivals, and he's worked in press operations at amateur national championships in boxing, swimming and track and field.

McGrath and his wife Judy have three sons, two of whom attended Butler. They also have five grandchildren and reside in Indianapolis.

COSIDA CALENDAR

UPCOMING MEMBERSHIP SCHEDULE AND DEADLINES

JUNE

- **FRIDAY: JUNE 1**

CAPITAL ONE ACADEMIC ALL-AMERICA® BASEBALL DIVISION I TEAMS ANNOUNCED

- **CoSIDA Convention registrations CLOSE**

- **MONDAY: JUNE 4**

CAPITAL ONE ACADEMIC ALL-AMERICA® M&W AT-LARGE COLLEGE DIVISION TEAMS ANNOUNCED

- **TUESDAY: JUNE 5**

CAPITAL ONE ACADEMIC ALL-AMERICA® M&W AT-LARGE DIVISION III TEAMS ANNOUNCED

- **WEDNESDAY: JUNE 6**

CAPITAL ONE ACADEMIC ALL-AMERICA® M&W AT-LARGE DIVISION II TEAMS ANNOUNCED

- **THURSDAY: JUNE 7**

CAPITAL ONE ACADEMIC ALL-AMERICA® M&W AT-LARGE DIVISION I TEAMS ANNOUNCED

- **CONTINUING EDUCATION SESSION:**

A visit with Jim Carr, NAIA President and CEO
2:30-3:15 pm Eastern/1:30-2:15 pm Central/12:30-1:15 pm Mountain/11:30 am-12:15 pm Pacific

In this first-ever continuing education address by the NAIA President, Jim Carr will discuss topics of interest to our members and also will take your questions.

• Thursday: June 14

CONTINUING EDUCATION SESSION: Making the most of your summertime hours

3-3:45 pm Eastern/2-2:45 pm Central/1-1:45 pm Mountain/ Noon-am-12:45 pm Pacific

Presenters: Dave Walters (Guilford College/CoSIDA Board member) and selected NCAA II and NAIA SIDS (tba)
Presented by the College Division Management Advisory Committee (CDMAC). The presenters will assist you in preparing for an upcoming season and catching up on the past year by best utilizing your quiet summer office days.

• Monday: June 18

CAPITAL ONE ACADEMIC ALL-AMERICA® M&W TRACK & FIELD/XC COLLEGE DIVISION TEAMS ANNOUNCED

• Tuesday: June 19

CAPITAL ONE ACADEMIC ALL-AMERICA® M&W TRACK & FIELD/XC DIVISION III TEAMS ANNOUNCED

• Wednesday: June 20

CAPITAL ONE ACADEMIC ALL-AMERICA® M&W TRACK & FIELD/XC DIVISION II TEAMS ANNOUNCED

• Thursday: June 21

CAPITAL ONE ACADEMIC ALL-AMERICA® M&W TRACK & FIELD/XC DIVISION I TEAMS ANNOUNCED

• Saturday-Tuesday: June 23-26

2012 CoSIDA St. Louis Convention
Renaissance Grand Hotel, St. Louis, Mo.

2011-12 SCHEDULE FOR ACADEMIC ALL-AMERICA® NOMINATIONS AND SELECTIONS

Program	M/W Soccer	Football	Volleyball	M/W Basketball	Baseball/ Softball	M/W At-Large	Track/Cross Country
Nomination Forms Available	Tues. Oct. 4	Tues. Oct. 11	Tues. Oct. 11	Tues. Jan. 3	Tues. Apr. 3	Tues. Apr. 17	Tues. May 1
Nomination Deadline	Tues. Oct. 18	Tues. Oct. 25	Tues. Oct. 25	Tues. Jan. 17	Tues. Apr. 17	Tues. May 1	Tues. May 15
DCs Finalize Ballots	Fri. Oct. 21	Fri. Oct. 28	Fri. Oct. 28	Fri. Jan. 20	Fri. April 20	Fri. May 4	Fri. May 18
District Ballot Voting Deadline	Tues. Nov. 1	Tues. Nov. 8	Tues. Nov. 8	Tues. Jan. 31	Tues. May 1	Tues. May 15	Tues. May 29
Academic All-District® Team Release Date	Thurs. Nov. 3	Thurs. Nov. 10	Thurs. Nov. 10	Thurs. Feb. 2	Thurs. May 3	Thurs. May 17	Thurs. May 31
Updating Deadline for First-Team All-District Selections	Mon. Nov. 7	Mon. Nov. 14	Mon. Nov. 14	Mon. Feb. 6	Mon. May 7	Mon. May 21	Mon. June 4
NC OKs National Ballot	Tues. Nov. 8	Tues. Nov. 15	Tues. Nov. 15	Tues. Feb. 7	Tues. May 8	Tues. May 22	Tues. June 5
National Ballot Voting Deadline	Tues. Nov. 15	Tues. Nov. 22	Tues. Nov. 22	Tues. Feb. 14	Tues. May 15	Tues. May 29	Tues. June 12
AAA Teams to Vice-Chair	Wed. Nov. 16	Wed. Nov. 23	Wed. Nov. 23	Wed. Feb. 15	Wed. May 16	Wed. May 30	Wed. June 13
Academic All-America® Team Release Date(s)	M. Nov. 28 (C) T. Nov. 29 (3) W. Nov. 30 (2) Th. Dec. 1 (1)	M. Dec. 5 (C) T. Dec. 6 (3) W. Dec. 7 (2) Th. Dec. 8 (1)	M. Dec. 12 (C) T. Dec. 13 (3) W. Dec. 14 (2) Th. Dec. 15 (1)	M. Feb. 20 (C) T. Feb. 21 (3) W. Feb. 22 (2) Th. Feb. 23 (1)	SB BA M. 5/21 (C) T. 5/29 T. 5/22 (3) W. 5/30 W. 5/23 (2) Th. 5/31 Th. 5/24 (1) F. 6/1	M. June 4 (C) T. June 5 (3) W. June 6 (2) Th. June 7 (1)	M. June 18 (C) T. June 19 (3) W. June 20 (2) Th. June 21 (1)

KEY: (C) = College Division (NAIA, CIS, 2-year); (3) = NCAA Division III; (2) = NCAA Division II; (1) = NCAA Division I

NOTE: Academic All-America team release dates are subject to change depending on Capital One availability.

updated July 20, 2011

CoSIDA ANNUAL MEMBERSHIP, WORKSHOP ATTENDANCE

<i>Year</i>	<i>Site</i>	<i>Membership</i>	<i>Workshop</i>	<i>Year</i>	<i>Site</i>	<i>Membership</i>	<i>Workshop</i>
2011	Marco Island	2862	727	1989	Washington, D.C.	1467	1122
2010	San Francisco	2497	614	1988	Kansas City	1361	855
2009	San Antonio	2563	553	1987	Portland	1426	701
2008	Tampa	2397	832	1986	Nashville	1360	836
2007	San Diego	2216	920	1985	Boston	1341	904
2006	Nashville	2143	726	1984	St. Louis	1304	714
2005	Philadelphia	1946	783	1983	San Diego	1170	610
2004	Calgary	1961	496	1982	Dallas	1077	651
2003	Cleveland	1954	780	1981	Philadelphia	984	639
2002	Rochester	1888	748	1980	Kansas City	944	495
2001	San Diego	1877	1065	1979	Chicago	593	458
2000	St. Louis	1855	980	1978	Atlanta	510	415
1999	Orlando	1839	1195	1977	Los Angeles	550	312
1998	Spokane	1812	609	1976	Cincinnati	671	335
1997	New Orleans	1825	1060	1975	Houston	623	303
1996	Boston	1803	1056				
1995	Denver	1772	903				
1994	Chicago	1804	1030				
1993	Atlanta	1810	987				
1992	Lexington	1706	989				
1991	San Francisco	1669	915				
1990	Houston	1627	947				

COLLEGE SPORTS INFORMATION DIRECTORS OF AMERICA

CoSIDA

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