

Game & Special Event Programs

School _____

Is Cover designed by an outside agency? Yes No
If yes, then Cover is NOT eligible for "Best Cover" honors.

Judge # _____

Would you consider this for "Best Cover"? Yes No Rank _____

Judge's comments: _____

NOTE TO JUDGES: When judging game programs, assume that a section will receive the maximum points possible. If something is just average, it should receive an average point award. When awarding points, consideration may be given to the material and information included under the category as well as the way the information is represented in layout and design. Care should be taken to award points consistently throughout the contest. No zeroes will be awarded. Lowest possible score is a 5.

Each judge should have a *minimum of one written comment on each program*. Feel free to write more if you feel necessary. Many SIDs use these comments to better their programs from year to year.

Thanks for giving your time and energy to the CoSIDA Publications Committee in this endeavor.

GRAPHICS & DESIGN [90 points possible]

Points awarded: _____

- √ Cover (creativity, eye appeal, school name, year, distinctiveness)
- √ Use of fonts, graphics or screens to enhance design
- √ Effective organization of program
- √ Consistency in style & design throughout program
- √ Quality of photography
- √ Overall design of book (creativity, attractiveness, neatness)

EDITORIAL [35 points possible]

Points awarded: _____

- √ Quality of writing throughout the program
- √ Consistency of style (accuracy, copy editing, typographical errors)

TEAM INFORMATION [35 points possible]

Points awarded: _____

- √ Roster (position, number, name, height, weight, class, hometown, etc.)
- √ Schedule (complete with starting times and game sites)
- √ Player photos & bio material
- √ Head coach profile
- √ Coaching staff profiles

CHANGE PAGES [115 points possible]

Points awarded: _____

- √ Index or Table of Contents
- √ Player or team feature stories
- √ Starting line-ups or depth chart (football only)
- √ Overall program feature stories (Olympic sports, off-season, etc.)
- √ Opponent's roster(position, number, name, height, weight, class, hometown, etc.)
- √ Opponent information

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- √ Game feature story
 - √ University information / feature story (could be in permanent page section, too)
 - √ Promotion of upcoming games and events
 - √ Game notes
 - √ Other features not covered above

ADDITIONAL INFORMATION [25 points possible]

Points awarded: _____

- √ Conference information (NOTE: Independents are not graded on this item.)
- √ Individual & team records
- √ Profiles of top administrators
- √ Other traditions (por athletes, cheerleaders, band, etc.)
- √ Television & radio information

BONUS SECTION [15 points possible]

Points awarded: _____

- √ Any unusual sections, design areas or information deemed valuable to the brochures' impact. This is above and beyond, so it should be innovative.

Additional Judge's Comments:

TOTAL POINTS: _____
of 300 Possible Points
