

February 27, 2013



**CoSIDA Member Call: Let's talk 2013
CoSIDA Orlando Convention**

An interview with:

SHELLY POE (Auburn), CoSIDA 1st VP
ERIC McDOWELL (Union N.Y.),
CoSIDA 2nd VP

JULIE WORK, NACDA Assistant
Executive Director

WILL ROLESON, CoSIDA Dir. of Internal
Operations

SHELLY POE: We have several guests that are going to talk about their area of expertise today. One is Will Roleson from the CoSIDA staff. Julie Work, who is the NACDA executive staff out of Cleveland. And Eric McDowell from Union College is our second vice president at CoSIDA and has chaired the Program Committee this year.

I should say Barb Kowal, CoSIDA director of external affairs, is manning the blog on Cover it Live today. If you have questions or comments, feel free to ask those. We'll get those answered by our panel.

I'm going to ask Will Roleson to start us off with some of the logistical information, hotel deadlines, et cetera.

WILL ROLESON: Thanks, everyone, for joining us today. A big part is getting everyone set up for the convention and registered. The systems have been open since February 1st. We're doing very well in the hotel reservations systems. You

can get to these off the CoSIDA.com web page, and all the details are there.

I can tell you specific to the hotel reservations our block is a little bit smaller than last year between NACDA's group and our own, we will have virtually the entire hotel. It is a very large Marriott property in Orlando. We have a May 10th deadline for hotel reservations, but I would not be surprised if we reach our total number of rooms sometime before that.

So rather than be at risk of potentially going to a possible overflow hotel in the vicinity, I would encourage you to make your hotel reservations at your earliest convenience.

Convention registration, that also closes on May 10th. Obviously we'll take any and all comers for that. Again, convention registration remains the same price as last year, \$195, which compared to a lot of our sister organizations is an exceptional deal for our membership. So encourage you to get on and go ahead and reserve your convention reservation as well.

There is on-site reservation. That does go up to \$280, though, so you can see the difference there. Again, for convention registration, that is all online. We are not doing checks or paper, mail-in for those, and have not done that for a couple years.

Heading back to the hotel, one thing we think is an advantage this year, if you're able to come in on Wednesday morning, early afternoon, we anticipate the first session probably being 2 p.m. that Wednesday afternoon, would really only require a four-night stay, arriving Wednesday, staying through Saturday night, departing on Sunday if you were to stay for the entire convention. There is some cost savings there.

Hotel, again, as you'll see on the website, is \$171 per night. Again, if you can just do four nights and get in there, you can save a little money that way as well.

Touching on a few additional things, I wanted to let you know during the course of the event we'll have our two awards luncheons on Thursday and Friday. There will be three receptions. Wednesday night's kickoff reception.



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Thursday night we'll be joining the NACDA group in their exhibit hall for a special reception. Then the ESPN reception on Saturday night, kind of the farewell party, which will be a location to be announced, but somewhere on the Disney Wide World of Sports complex in Orlando. We'll be providing transportation to and from that event.

SHELLY POE: So your registration has really given you five meals right there off the top if you take advantage of all of that, is that correct?

WILL ROLESON: That's correct.

Then I know Julie will touch on this a little bit, too, but thanks to NACDA's efforts, they were able to partner with Mears Transportation in Orlando. There's a coupon online where for \$34 round trip you can take the Mears shuttle from the airport to the World Center Marriott and then back when your stay is finished. That is a considerable savings, especially if you're traveling alone. Cab fare is around \$40 to \$50 plus tip. So that's \$34 per adult and \$27 per person per child.

I would need to mention you do need to have the coupon with you in a hard copy format. They will not take electronic copies. Each person needs to have one of the coupons. It's not just one for the entire group. I do want to mention that if you choose to take advantage of that opportunity.

Another special opportunity in terms of events, our Good Will and Wellness Committees, one of our more active committees through the past couple years, they put on the successful 5K race. Thanks to Committee Chair Sam Atkinson for his great coordination. They will be doing that again Thursday morning around 6 a.m. You can get to the start of the course from the hotel in about three minutes. Looking forward to that event.

The Good Will and Wellness Committee Chair – Sam Atkinson of Gallaudet College - also asked me to remind people about the donation drive. They're collecting clothing, shoes and toiletries for youth in the area. As part of their service project the final day of the convention they'll be doing a project with the Coalition For the Homeless in Florida and doing a water day for kids with the blow-up things, the water splashing, things like that. It should be a great event and we're appreciative of all the effort they've done through the years.

Before I jump off, and happy to answer any questions, in addition to the convention registration, also February 1st, our membership

portal opened to renew dues for the 2013/14 academic years. Anybody who pays dues after February 1st is good all the way through September of 2014.

SHELLY POE: Thank you, Will.

I wanted to mention, too, on behalf of the Good Will and Wellness Committee, the proceeds from the 5K are also going to go towards the Coalition For the Homeless in Central Florida. That's the local charity they've picked out that will be our recipient this year. They are collecting clothing, toiletry items and shoes as they have done the past couple years.

We did get one question that came in on the live blog: My athletic coworkers who belong to NACDA tell me the NACDA convention hotel sells out. What happens if there's no more room in that hotel before the deadline? Has CoSIDA got something lined up? Are there different prices?

WILL ROLESON: That's one of the items we discussed with the NACDA staff and the World Center Marriott staff when the staff met last week at Orlando at the property. We are working on a plan for that. Nothing is set in stone just yet. There are a couple options that we are partnering with NACDA to look at.

As soon as we get closer to perhaps that sell-out, we will make that information available on the web on CoSIDA.com and make that as seamless a transition at that point as possible if and when we do get to the sell-out point.

SHELLY POE: I feel like we're in the Orlando area, one of the world capitals of tourism, so I'm sure there will be plenty of rooms for people at some inconvenience. Golly, if you have a chance, if you were not at our Orlando convention before, this is the hotel we stayed at, as well. Get on their website and look at all the stuff that goes on right there at the hotel and on the grounds that you can take advantage of, really try to get in there if you can. You'll enjoy it if you're bringing your family. It's ideal for something like that. I think there are going to be a lot of good comments and excitement as people get to see that property.

WILL ROLESON: They're doing a big renovation. Their pool, which is maybe what they're most famous for, they tore it up entirely last fall, none of it was open, but half of it is open now,



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and they expect a couple more segments to be open with the new water slides to be open by early June. That should be open in time for our event there in mid June.

SHELLY POE: Great. Great.

Next I'd like to introduce Julie Work, who is the assistant executive director of NACDA, a great friend to CoSIDA as we've moved forward in this partnership.

Julie, can you tell us a little bit about some of the things that NACDA has going on and some of the things we'll be combining on for the program and events.

JULIE WORK: Would love to. Thanks to all of CoSIDA for the opportunity to participate on today's call.

Will, I heard we're having races down the water slide.

WILL ROLESON: Let's go for it.

JULIE WORK: We're in. Good.

Since 2009, as most of you are aware, our associations have worked together and kind of raised awareness for one another's initiatives across the board. Whether it's on your website, through our daily review via our magazine, it's been a host of efforts to get everybody involved and onboard, the initiatives that both CoSIDA leadership and our leadership have taken.

We're really looking forward to the venture. It's a unique participation/hybrid that is bringing all athletic administrators under one roof which is going to enable everybody to share best practices that we may not have been able to share in one location before. We're looking forward to the opportunity to participate on both sides of the ball.

I know some questions have been asked in regard to sessions and things of that nature, what's open to everybody, what isn't open. I'll tell you what, it's fair game for every session, whether it's a NACDA session, an ICLA session, our licensing group, the marketing folks, the development folks. Somewhere the affiliates meet on the front end, so it might not affect the main dates as much. As long as it's not a luncheon/reception, everything is fair game.

I think that's very important to understand that everybody is here to learn, and that's what we're offering, educational opportunities for everybody.

Will touched briefly on the exhibit hall function that CoSIDA will be participating in. That's a great event where it offers everybody an

opportunity to gather in one location under one basically roof of the hotel, because it is so large, and just meet and greet and network. That's what we're there for. It's the best opportunity to do so.

We do have an app that we launched last year. This year we're incorporating the CoSIDA agenda. We will have the ability to include the CoSIDA Twitter feed within that app, so I think it will be a great venture for both of us. You did such an outstanding job last year and continue to do so on the Twitter front. It's going to be a great effort for both of us.

This year for the first time we're kind of targeting the lobby bars and the outside veranda bar for participatory thing at night. It's another staging area for networking opportunities to take place.

Will also mentioned the discounted shuttle pricing to and from the hotel. We've also been able to work with Orlando and get discounted park tickets for people to purchase and discounted golf at Hawks Landing, which is right there on-site.

Also this is a unique thing where United this year is offering discounted flights between June 7th and 18th. You click on the link at CoSIDA.com, they'll give you a discounted rate for your flight over that time period.

The Wounded Warrior Program, which is close to us, we're offering a concert. Tickets can be purchased for \$25 on Friday night. The concert will begin at 7:45 until 10:00, give or take. That will be in the hotel next to the exhibit hall. So that's another opportunity to kind of meet and greet folks, just mingle amongst athletic administrators across the board.

You guys have mentioned your 5K run. We're going to obviously promote that from our standpoint because we think it's a great initiative, the funds you are dividing up. We also are offering a 5K run if anybody would like to participate on Friday morning at 6 a.m. At this point we don't charge a fee. We don't have it going anywhere. Please feel free to participate in that as well. It's basically, if I'm not mistaken, the same course as what you will run on Thursday for your event.

WILL ROLESON: Correct.

JULIE WORK: Again, I think it's a great initiative. We as a NACDA staff are looking forward to it. It's been a couple years coming. We wish it would have happened sooner and we look



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forward to making the initiatives across the board a long-term effort and a first-class event that you don't want to miss year in and year out.

SHELLY POE: How many attendees do you typically have over the course of a convention?

JULIE WORK: Including exhibitors, we've been upwards of around 3200 to 3300. Next year, although we oversee the day-to-day of N4A, they will come under our convention beginning 2014. That will be an additional 500 or 600 folks. They'll be on the front end, as well.

SHELLY POE: We're getting a question here on the blog: Do you know what group is going to play at the concert?

JULIE WORK: Yes. This is one of the groups that's actually in the mix. I think it was called Fun House. Everybody has mentioned, you were out there last week, they went to a couple different venues and listened. Once we get that confirmed, we'll send that over to Barb so you can get that information out.

SHELLY POE: We want to emphasize, too, not only can we go to sessions of other groups, but we certainly invite any of the NACDA people to come to any of our sessions, as well. I think we'll look forward to having you all pop in for whatever people might be interested in.

JULIE WORK: No, we appreciate that. I know Eric (McDowell) has been in touch with some folks and they're looking at targeting some NACMA sessions as well. It will be great across both fronts.

SHELLY POE: Have you found any push-back on your end from ADs saying we already send people to NACDA and don't want to bump that number up?

JULIE WORK: No. It's been an open-ended book. It also makes it easier in some regards because they can share rooms with one another. In some cases they might have had to send them to different venues across different days. So the roommates and that sort of thing, this is just an added opportunity where everybody can be under one location.

It's the same with N4A folks coming under us next year. It's one location that will be helpful across the board.

SHELLY POE: How many total groups are under the umbrella?

JULIE WORK: 13.

SHELLY POE: Wow.

JULIE WORK: There's nine conventions, because some conventions fall under NACDA, so...

SHELLY POE: We're looking forward to being a part of it.

JULIE WORK: We're looking forward to having you guys. We appreciate everybody's efforts from the CoSIDA leadership, the internal staff, the external group that really made this, the officers and the boards, we're appreciative of all your efforts.

SHELLY POE: We're looking forward to it. As your program gets more and more along, should people look on the NACDA website as your different sessions are firmed up?

JULIE WORK: Yeah, that would be great. We do have all the affiliates. There's actually one complete master agenda that outlines everything, including CoSIDA, which is helpful. It's a day-to-day kind of flash of what there is, instead of going to each individual affiliate association, if you want to look at the masses and what there is on a given day.

SHELLY POE: That's what will be available on the app, too?

JULIE WORK: That's correct. It will be available on the app, as well as the individual affiliate association agendas that will be available.

SHELLY POE: Had several people comment, I wear many hats in my job, so am I going to be able to bounce around and go to different panels? I think it's going to be exciting for people, they can pick and choose what they want to learn about.

JULIE WORK: Definitely.

SHELLY POE: Anybody else on the panel have questions for Julie at this point? If not, we'll turn it over to our guru of programming, Eric McDowell. Congratulations to you and the entire Program Committee for the fabulous things that have been announced already.

I'm reading a comment now off the blog: Excellent job on the programming. I've never seen topics and panel speakers listened this early. I think the membership is really excited that things

are coming together and they're going to be able to plan their agenda.

Give us an overview and hit the highlights on that, please.

ERIC McDOWELL: Thank you, Shelly. Then I'll touch on the Family Committee right after that.

Folks, the best way to put this this year for programming is we have twist and tradition. We have some new twists in four outstanding major professional speakers coming in that we've never had before. It's great to have a budget in place with Will and that committee to allow us to bring in some people under our salary cap, if you will.

One of them we've announced, the other two later this spring, is Laura Stack. She's a productivity pro. She'll talk to us about what to do when there's too much to do. That pretty much sums it up for us, doesn't it? We always talk about that. We are going to have somebody who has been a national television morning shows, best in the business, Laura Stack. We look forward to her on Wednesday. It will be a great way to lead into our Hall of Fame event that night.

Thursday we're going to be joined by Richard Dusfrene, clinical operations for the Wellness Division. The topic of his speech will be Effective Communication. We are communicators. It will be great to have somebody who is a professional communicator to talk to us about his experience. He'll tie in from what we've learned from the Cryder Reinbold presentation, that we will be having during the week, as well. He'll be touching on some of the things that they found to assist as well.

Also on Thursday we'll start with our CD Mac and UD Mac breakouts. We have video on a budget for the college division folks and media and social media training for student-athletes from the university side. Thanks to Blake and Justin for getting those panels in place.

We'll be attending our first NACMA panel at 2:15 that day. It's entitled Branding. Two of our people will be represented on that panel so we'll look forward to joining our NACMA brothers and sisters at their session during that afternoon.

Then later we'll have a session on social media strategies. I just wanted to mention one guest for that one. We're very excited to have Gary Buchanan, who is a social media manager editor at Disney, to get a major perspective to join athletic directors and others from different divisions on that session.

We'll close out that day with traditional table topics, thanks to Roy Pickerill as always.

Friday we'll start with a speaker we're going to be announcing through Barb later this spring. She's going to be talking about accelerating your career without undermining your health. This is something we've always talked about, trying to discuss. This time we're going to bring in a professional speaker who has national experience similar to Laura. She has an incredible website. I'm not going to tip off her name now, but you'll definitely want to be there at 10 Friday for her.

Prior to her we're going to attend our first mega-session, 8 to 9 a.m. on Friday, T. Boone Pickens. You've seen him on TV, the American business magnate and financier. He's going to be talking about sustainable issues on campus and how the current student-athlete population is grasping this concept. That will be 8 to 9.

Leading up to our speaker back at 10, we'll be joined by Mark Pasavento, the VP of content for USA Today. He'll be 9 to 10 on Impact of Social Media on Branding. So we look forward to joining all of the other members at those two mega-sessions on Friday.

SHELLY POE: When you say 'mega-session', that means that the entirety of the convention is going to go to one session?

ERIC McDOWELL: That's right. We blocked out our time on Friday and Saturday from 8 to 10 to join all the other affiliates for these major presentations.

The other notes on Friday include Design on a Dime as we learn how to get effective designs. You Are More Than an SID. This is really going to blow people away with athletic directors who have been in our positions and can really assist us in how we can develop ourselves on our campuses and in our departments.

We'll also have a session on streamlining. You can define that any way you wish. It can be streamlining your office, your department, your staff. But really getting a handle on things as there's more added to our plates over the recent years.

Also Friday Working Effectively With Your Coaches, from our CD Mac group, who really work closely with their coaches, how to work effectively with the different personalities, and branding your

personality via your website.

We'll start two of our skill sessions with athletic directors, people who have been SIDs, who can relate, as well as Here is the Pitch, Stories to the Media. This way you hit one for a half hour, then the other. They'll both be presented back to back twice.

Finally on Saturday, we'll have more megasessions. We're looking forward to John Foley, the CEO of John Foley, Incorporated, who will talk about high-performance leadership. He's a former Blue Angel pilot. He knows all about leadership.

The 9 to 10 slot, I'm not going to say where it stands right now, but I can tell you, if it really occurs, I know Pat and everybody at NACDA is very excited about this, we may have a major guest that could just blow us all away. It's something you definitely won't want to miss and we'll look forward to hearing if that comes through. They've got a lot of great things planned for us at 9.

Our last guest speaker coming in at 10 on Saturday will be announced also this spring. He is contracted. He's going to talk to us about writing for sports communications. When you see his résumé, you'll be impressed. He's a major national feature writer who helped found a feature writer institute. So that's going to just be amazing.

Following that we have a new feature called Stat Dugouts. Since Saturday, you'll head to the food court to grab a bite to eat, then pop up to our new Stat Dugout format. Six different rooms that hit the sports you need to hit. You can go in, get hands-on assistance, whether it's volleyball or lacrosse, whatever the sport. Rather than sit in a room and have everybody talk about Sport A, you can go to the sports that serve you the best, that you can get more tips on during that time.

Then later on in the day, we'll have Diversity in the Profession, a brand-new topic, an excellent one there. Multimedia expansion. We'll have our CoSIDA business session that afternoon. Finally four different skill sets from 3:30 to 5:30, half hour each, so you can hit them all if you like. They are the Latest in Social Media, Interview Tips For Student-Athletes, Photoshop in Design and Beyond, and Video Editing.

As you can see, we have quite a packed schedule. We feel with our 22-person committee, they did a marvelous job in listening to the membership, picking up on the great job that Shelly did a year ago, in serving everyone. One

and all will come away with a lot of great experiences this year.

SHELLY POE: Eric, we have a question from the blog: What days will the special awards be presented? Those are at luncheons, correct?

ERIC McDOWELL: That's right. We talked about programming. Will, if you would like to tackle that?

WILL ROLESON: Give me one moment here.

SHELLY POE: Then another question we have: We're happy the program has been listed so early, but what if we have an idea for a panel, is it too late?

ERIC McDOWELL: It's not too late for table topics. We have 10 of the 15 we've kept open. We are looking for tabletop ideas that can come to myself and we can discuss. But five of the 15 are set. We are set on panels, but we'd love to hear about presenters who can do table topics or backups for some of the people that may not make up, and also future names.

SHELLY POE: Absolutely. It's great to get ahead for next year's continuing ed calls, start to put the program together for Orlando 2014. Anybody that has some ideas, please get with Eric McDowell. If we can't work you in this year, be on the front burner for the future.

ERIC McDOWELL: Will, do you want to touch on special event awards?

WILL ROLESON: Thursday will be the CoSIDA Hall of Fame luncheon. That will include the CoSIDA Hall of Famers, also the Lifetime Achievement Award winners, folks retiring after a good time in the business.

Then Friday will be the special awards luncheon, the Rising Star Awards, the 25-year Awards winners will also be announced at the Friday luncheon.

ERIC McDOWELL: I'll touch briefly on the Family Committee before we go to questions for the entire group.

www.CoSIDAFamily.com. The links, Barb

has everything up on the page. Very excited about this. You know we're in Orlando, so you're going to bring the kids. You want to have some things to do. Maybe your spouse or partner, you're looking for some fun, meet new friends. We have it ready to go thanks to Rose and thanks to Will.

Now the Family Registration Package. If you have kids in school, many do in mid June, we haven't been this early before, all you have to do is head down on Thursday night and you'll be a part of everything Friday and Saturday. We have at that web page secured purchases through University Tickets with your credit card. It includes all the fees, and especially the bus transportation. So that's right, it takes you right from the hotel convention entrance all the way to the site, whether it be Downtown Disney, the outlets, wherever we go, and brings you right back. No need for a cab or rental car.

The sessions that I'll talk about briefly, these are the items we have in place. Friday we have an Orlando Premium Outlets trip. That's only \$10. That includes the bus, a complimentary breakfast at Tommy Hilfiger.

On Friday night we have four different dinner options, all reserved at Downtown Disney. It will take you down with your tag. You will go in and everything will be ready to go. You can sit with your old and new friends. The four options we have is Captain Jacks, a Planet Hollywood, which is a fun place for young and old, Rain Forest Cafe, great place for kids, a lot of activity, animation, wonderful place to be, then Rangling Road provides excellent Irish fare and music. Whatever your taste in meals that night, we've got it covered with four different options and the bus transportation. You can sign up at CoSIDAFamilyCommittee.com.

Lastly Saturday, if you're in Orlando, you don't have to be a kid, you can be a kid at heart, you can't go without seeing the big mouse, that's Mickey. We've got to see the mouse. This is your chance. We have a character in place at Chef Mickey's. We will have the bus head right to the restaurant. It will be there to meet Mickey, Mini and the gang. Bring the kids and adults as well. You're going to have a wonderful time for those of us that have been to the character breakfast.

Make sure to go to the Key West Room and the Family Committee will have lots of games and videos to have your kids have a great time.

Thanks so much for everybody's efforts. For all of you listening, we can't wait to see you. Thank you.



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SHELLY POE: This is kind of a reinstitution of the Family Committee and the family activities is something that our members have been asking for and remind some of us a little older in the age group of some of the past days of CoSIDA when it was really a great family experience. Couldn't be a better location for that.

Can you distinguish between registering, say, a spouse for the convention or should they just do the Family Package? Can you give us more particulars on that?

ERIC McDOWELL: The Family Package adults pay a certain price, then children at a certain age also pay a price as well. So whether it's for the adult, it does give that person the access to sign up for Family Committee events, attend our panels. Saturday night they'll be part of the ESPN reception. All of that is on the site.

It's a wonderful new package. Again, thanks to Will in his first full year of putting this together that we have that Family Committee registration option. I mean, \$50 to be able to get to the convention on Friday and Saturday and also be signing up for these events, great price for the adults and kids. It's designed for people we know that have kids in school that may not have planned on attending at all. Now if they can get them out Friday, it's going to be a wonderful benefit for the whole family.

SHELLY POE: Or if you have a member of the family that doesn't want to do receptions, they want to do pool time, this gives them a chance to be along other CoSIDA-ans at a reduced cost.

ERIC McDOWELL: Let's say you and a partner are good friends with an award winner. The kid can be in the family room with other kids. We will have actual baby-sitting during the award luncheons, so the kids can be in there while the adults are at the dinners.

SHELLY POE: Wonderful.

We do have a couple questions here coming in off the blog. One is asking about the awards schedule. All the Hall of Fame awards will be given on Thursday at the luncheon, then the individual named awards will be the ones given at the Friday luncheon. Hopefully that helps clarify

that for people.

We have someone that asks: With the ESPN Disney Wide World of Sports party and other social events listed, are those only for CoSIDA? Is it for CoSIDA and families, or for everyone attending NACDA?

WILL ROLESAN: I'll take that one, Shelly.

For those type of events, those need to be for CoSIDA registrants only, whether that's a member, a non-member, or those spouses who have paid the full rate to be there the entire week. Those will be the folks that could come to those events. The same could be said for the Thursday night NACDA exhibit hall as well.

SHELLY POE: You can't possibly do it all, there's going to be so many things going on. I think we're going to get a great feel for how they have it so well-organized with NACDA once we get down there, but I do want to encourage people before you register, kind of make a schedule for yourself. Go to the website, look at the discounts, the options, things you can go ahead and get signed up for now.

Will and Eric have done a good job of eliminating the long lines, we used to be a line snaking through the lobby to get ballpark tickets. They've done a good job of helping people do this ahead of time. It also helps you know what's going on when you get down there.

ERIC McDOWELL: I did get a question directly. Family Committee registrants, how would I pick that up Friday?

Everything would be family in the family room. Any of those events, you still have to check in at the family room to be sure you're in attendance. There will not be general registration set up by Will and everyone on Friday. You will either be able to pick up something for the person coming later in the week early in the week when we register. Say I have a friend who is a family registrant, I can pick his or her badge up when I do, or you can pick it up Friday at the family room. They'll all be in there as well. It will be convenient for them. We're looking forward to those folks that they'll be able to get their badge conveniently on Friday.

WILL ROLESAN: I'd like to draw special attention to our Annual Academic All-America Hall of Fame Ceremony, which will be late afternoon on

the first day, on Wednesday. It will be a little different. Of course, we'll be inviting all our NACDA friends to join us. Unlike past years where it's been a formal dinner event, this time it will be more theater style event.

When we were down to the site visit last week, we were looking to do things to jazz it up, if you will. I know we've got a great group of people that we'll be honoring that were Academic All-Americans in the past that have gone on to do great things.

I want to encourage you to mention that to all of your colleagues who will be in attendance at the conventions. We think that's going to be a special night there, that first night, and that will lead into the welcome and kickoff reception later that evening.

SHELLY POE: It will be a program first, then we'll break off and do the exhibit hall. It gives you a chance to stretch and a chance to invite some of the other people from your department to come and see one of the real showpieces that we have.

Any other items you would like to bring up? I think we're about ready to close here.

ERIC McDOWELL: We do have set menu in place for each of the four restaurants for Friday as well as Saturday. If you go in there on CoSIDAFamilyCommittee.com, they include three courses, also non-alcoholic drinks, coffee or soda. It does list the details of the age of your children. Certain ages you would have to pay an adult, certain kids can sit in the lap and nibble off the parents. You can save money that way.

All of the questions that would come in are located under each event. Prior to purchase, you can get all the answers right on the site.

SHELLY POE: Great.

Well, I want to thank everyone for being with us this afternoon. Again, registration is now open. We are having a good amount of people go ahead and register and sign up for the hotel block. Please don't wait too late and miss out on that. We'd love to have you right there in the middle of things in Orlando.

I want to thank our panelists today, Eric McDowell, Julie Work, Will Roleson, and manning the Cover It Live blog, Barb Kowal. I also want to thank ASAP Sports for a transcript which will be up



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on our website later this evening, and Josh for being our host with the audio lines. I'm Shelly Po from Auburn University and I hope to see you in Orlando. Good-bye.

FastScripts by ASAP Sports